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2016
Report on the Strategic Plan



Moving from Vision to Action

What does it mean for a city to move? To see its people belong and connect? To prosper? To become green? These are the pillars that are helping Mississauga grow and succeed as a 21st century city.

The City of Mississauga's Strategic Plan remains our largest community engagement project to date. In 2009, we heard thoughts and ideas about how we can make Mississauga a great place to be from more than 100,000 residents. This feedback formed our Strategic Plan.

The plan guides us on our journey to make Mississauga a world-class city. Along this journey, we share our achievements with you in an annual progress report. The report is intended to highlight our successes and showcase the great things we are doing to make Mississauga a place where people choose to be.

As we move forward, we are focussed on achieving the goals set out in our Action Plan. To date, we have completed 16 of more than 100 actions, with many more underway.

Read about the accomplishments we made in 2016 and our plans for continued success in 2017.



Our Vision for the Future

Mississauga will inspire the world as a dynamic and beautiful global city for creativity and innovation, with vibrant, safe and connected communities; where we celebrate the rich diversity of our cultures, our historic villages, Lake Ontario and the Credit River valley. A place where people choose to be.

Strategic Pillars for Change



Each of these Strategic Pillars for Change has its own unique direction statement and principle, along with specific strategic goals to ensure that this Vision is achieved. The Plan provides a sound framework for action and vision to move our city forward for the next 40 years.

Achieving the Plan

Within the Strategic Plan, each Strategic Pillar for Change is connected to specific action items which will drive the Plan forward. These items are outlined in the Action Plan – a complementary document that includes key indicators, targets, actions and funding options for each Strategic Pillar for Change. The Strategic Plan comes alive through the work that is created through these key actions.

Measuring Success

The success of the Strategic Plan will be measured by the level of transformation and energy that we will be able to see, feel and hear all around our city.

Our annual Report on the Strategic Plan is delivered to Council and the community to help monitor progress and to keep the Plan on track. Reports are an important part of our pledge to continue working closely with our community partners to ensure that their voices are heard and that we stay grounded in the key actions that support our goals.

As we progress, we continue to see change all around us, as Mississauga becomes a world class city that attracts people, jobs and opportunities. It will be a location of destinations; a city with a variety of events and festivals supported by a vibrant downtown and a spectacular waterfront. It will be a location of choice for people who want to live, learn, work, play and visit. It will be a city where people choose to be.

Read on to see highlights of the progress we made in 2016 and how our Strategic Pillars for Change are making a real difference in our city.

How we moved the Strategic Plan forward in 2016



Design Enhancing Travel Experience

In 2016, the City partnered with Metrolinx to identify key stop locations and began developing their design for the Hurontario Light Rail Transit (HuLRT) Project. These stops will help travelers experience and enjoy our diverse neighbourhoods as they travel between destinations in Mississauga.

Mississauga Transitway Keeps Moving Forward

In 2016, MiWay provided additional transit options in the city, with the openings of Tahoe and Etobicoke Creek Transitway Stations. The transitway is an example of a preferred, affordable and accessible transit choice for the City and residents.

High Five to MiWay Five

The MiWay Five Transit Service Plan (2016-2020) is moving Mississauga's current transit system to a grid network allowing for more frequent buses along main corridors. In 2016, MiWay added 31,000 service hours, provided 1.48 million service hours and maintained a 93 per cent system-wide, on-time performance.

Real Time Bus Arrival Comes to MiWay

In 2016, MiWay introduced the "Plan A Trip" responsive website, offering real-time bus information. Riders can now access route and network information in real time.



Final Transitway Stations near Completion

Construction for the final four Mississauga Transitway stations began in 2016. Winston Churchill, Spectrum, Orbitor and Renforth will open in 2017. When complete, the 18-kilometre transitway will have 12 stations between Winston Churchill Boulevard and Renforth Drive.

Bringing Light Rail Transit to Mississauga

In 2016, Metrolinx and Infrastructure Ontario sought out qualified vendors to design, build, finance, operate and maintain the HuLRT. The new system will connect communities and accommodate future growth by doubling the corridor's capacity to move people, improve transit travel times and link the region's existing transit lines.

The Future of Traffic Management is Here with ATMS

The Advanced Transportation Management System (ATMS) helps City staff manage travel conditions, better control traffic signals, share information and interact with other transportation networks.



Mississauga Brings it Home with Ontario Summer Games

Mississauga welcomed 4,000 athletes and officials to the largest Ontario Summer Games ever hosted. The Games contributed an outstanding \$6 million to the local economy. As a legacy to the Games, a new four-court beach volleyball facility was constructed and is now utilized for community and recreational programming.

City Lights It Up with Community Recognition

The Community Recognition Program was launched as a one-year pilot in 2016. Organizations can request recognition in the form of either a flag raising or lighting of the Civic Centre clock tower. The program fosters a spirit of community, celebrates Mississauga's diverse culture and contributes to enriching the quality of life in our city.

Igniting the Passion

The City's first Camp Ignite allowed teen girls aged 15-19 to recognize firefighting as a viable career option. The camp gave them the tools needed to be excellent candidates for a future in Fire and Emergency Services.



Moving and Welcoming All

Council has approved a plan to proceed with a lease agreement and capital improvements for a new 8,600-square-foot Older Adult Centre at the Central Parkway Mall. The new location is in central Mississauga; home to over a quarter of the City's 55+ population, which is estimated to grow to 79,000 people by 2031.

Mississauga Artists Take it to the Streets

Through the Busking and Street Performance Project, artists can perform on designated streets and parks in Mississauga and legally collect donations from the public. Busking increases the vibrancy of Mississauga and encourages local artists to share and develop their talents.

Making Room for the Middle

Mississauga's draft Housing Strategy will help the City achieve market and rental housing for middle income households. Mississauga is working to remove barriers and develop more housing options.



New Court Connects Community Kids

Youth in the Colonial/Ridgeway area welcomed a new multi-sport court in 2016. In partnership with the Region of Peel, the court provides over 150 youth and children with free sports programming. Partners included the Maple Leafs Sports and Entertainment (MLSE) Foundation, Canadian Tire Jumpstart Charities and the Rotary Club of Mississauga West.

Hub of Activity

The newly renovated Meadowvale Community Centre and Library reopened in 2016. The redevelopment project included improvements to the facility's aging infrastructure, services and amenities. The centre was quickly established as a key community hub, attracting more than 9,000 visitors in its opening weeks.



One-Stop Shop for Data

The Planning Information Hub is an innovative online tool that allows Mississauga residents to easily search through planning-related data. Users have full access to planning and building data from across the city in one spot.

Experience Winter at Celebration Square

In response to visitor feedback, Mississauga Celebration Square adopted a strategic plan for year-round programming and activities. Improved amenities will include warming facilities, upgraded rental facility and storage options for skaters and enhanced lighting and signage.

Creating Great Community Spaces

In 2016, the first phase of the design process kicked off to develop a community centre and park in Churchill Meadows that will create a space for residents to connect with the environment and get active.

Expanding Downtown Community Boundaries

In 2016, Council adopted a by-law to expand the downtown community improvement project area to include all lands within the downtown core. The expanded boundary will create more opportunities to attract office development and balance growth in the downtown core.

Economic Development Office Gets Gold

In 2016, the City's Economic Development Office created a targeted value propositions tool to profile industry sectors and promote the advantages of locating a business in the city. The project won an award for Gold Excellence in Economic Development from the International Economic Development Council.



Setting a Vision for Lakeview

A proposed Innovation Corridor along the Lakeview lands will feature a high-tech green campus, attract state-of-the-art employers and promote sustainable, forward-thinking economic growth. In 2016, the City applied for a government grant to conduct a market analysis and economic feasibility study of the site.

Imagining the Future of Downtown Cooksville

Vision Cooksville is a long-term plan that sets a vision for how this area will look and feel over the next 20 to 30 years. In 2016, community consultation with more than 550 residents resulted in the creation of a vision and multi-year action plan, approved by Council.

Mississauga Gets Connected as a Smart City

In 2016, the Public Sector Network (PSN) made high-speed fibre connectivity available at all City facilities. Residents can now enjoy free public Wi-Fi in City facilities as well as key public spaces such as Mississauga Celebration Square. Additional work is being done to make Mississauga a Smart City.

Small Arms Inspection Building - A New Community Cultural Space

With financial support through the Canada 150 Community Infrastructure Program, the Region of Peel and the Toronto and Region Conservation Authority (TRCA), the City plans to preserve and rehabilitate the Small Arms Inspection Building. In 2016, Council committed to preserving and rehabilitating the building into a community cultural hub.

Maker Mississauga Inspires Residents to get Creative

The Library's Maker Mississauga program inspires the community to make, do and learn. Maker Mississauga continues to grow with 837 programs offered across Mississauga libraries in 2016 to over 12,750 attendees.



Taking Green Action through People Power Challenge

City staff participated in the 2016 People Power Challenge (PPC). As the only municipality to participate in the PPC in 2016, the challenge was an opportunity for Mississauga staff to be recognized for outstanding sustainability efforts and environmental excellence.

Partnering to Go Green

In 2016, solar PV (photovoltaic) systems were installed at Huron Park and Burnhamthorpe Community Centres. This initiative will help the City achieve its environmental goals and generate enough electricity to offset greenhouse gas (GHG) emissions each year.

Taste, Learn, Shop and Love at Local Earth Markets

The City's free Earth Markets offer a one-stop shop, market-style event that gives residents the opportunity to learn about the environment in a vibrant and fun atmosphere. In 2016, more than 1,300 residents attended three Earth Markets that included over 40 environmental exhibitors and vendors and over 10 workshops.

Time to Talk Climate Change

City staff is working to identify the impact of climate change and prioritize impacts to the organization. The Environment Division is leading a corporate-wide risk assessment, including recommendations to lower risk to the City.

We're Growing Green

Green Leaders are staff volunteers who promote environmental awareness in the workplace. In 2016, the Green Leaders program rolled out to administrative facilities, arenas, museums and Animal Services. In 2017, the program will expand to include Fire and Emergency Services, marinas, golf courses, Meadowvale Theatre and pool facilities.



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