

Moving from Vision to Action

What does it mean for a city to move? To see its people belong and connect? To prosper? To become green? These are the pillars that are helping Mississauga grow and succeed as a 21st century city.

The City of Mississauga's Strategic Plan remains our largest community engagement project to date. In 2009, we heard thoughts and ideas about how we can make Mississauga a great place to be from more than 100,000 residents. This feedback formed our Strategic Plan.

The plan guides us on our journey to make Mississauga a world-class city. Along this journey, we share our achievements with you in an annual progress report. The report is intended to highlight our successes and showcase the great things we are doing to make Mississauga a place where people choose to be.

As we move forward, we are focussed on achieving the goals set out in our Action Plan. To date, we have completed 16 of more than 100 actions, with many more underway.

Read about the accomplishments we made in 2016 and our plans for continued success in 2017.

Our Vision for the Future

Mississauga will inspire the world as a dynamic and beautiful global city for creativity and innovation, with vibrant, safe and connected communities; where we celebrate the rich diversity of our cultures, our historic villages, Lake Ontario and the Credit River valley. A place where people choose to be.

Message from the Mayor

On behalf of the City of Mississauga, Members of Council and our team of committed professionals, I can confidently say our City has so much to be proud of. As you will read here, there are a number of milestones and achievements thoroughly documented in this report about the progress we are making with our Strategic Plan goals.

Mississauga's Strategic Plan is a roadmap created in consultation with thoughtful feedback from residents and committed community partners. It identifies important city-building priorities, for Canada's sixth-largest community, that matter to residents of all ages and thriving local businesses.

As we reflect on our 2016 achievements, we continue to press ahead with the development of the 20 kilometre and 22 stop Hurontario LRT, along with ongoing customer improvements to MiWay transit service. Building a modern, public and vast-public transit network is fundamental to the competitiveness of our local economy. In 2016, Mississauga was also recognized for excellence in economic development.

Transit is essential to Mississauga's overall future growth; it's at the heart of our urban planning efforts to achieve important milestones in the development of our planned Lakeview waterfront in southeast Mississauga, our historic Cooksville neighbourhood and our emerging downtown core.

In 2016, Mississauga hosted the largest Ontario Summer Games ever, welcoming athletes, teams, coaches and fans from communities across the province to the Hershey Centre. It truly was a gold-medal experience for everyone involved! We officially reopened the new Meadowvale Community Centre and Library on time and on budget, complete with popular and modern amenities. We continue to implement important changes that safeguard the health and wellbeing of our residents and local environment, including our popular local Earth Markets.

As we look toward the future, Mississauga has so much to look forward to. With the goals set out in our Strategic Plan, we continue to build a city where all people can live, work, study, find a well-paying job and enjoy an enriching quality of life.

Bonnie Crombie, MBA, ICD.D
Mayor of Mississauga

Message from the City Manager

As Mississauga continues to evolve into a global, world-class city, we pride ourselves on being open and transparent. Each year, we are proud to share the achievements we have made as part of our Strategic Plan progress report.

Our Strategic Plan was launched in 2009 to set a 40-year vision for the city. It is our guiding document and commitment to *expanding our transit system, ensuring residents and newcomers thrive, connecting our neighbourhoods, cultivating innovative business and living green.*

Our 2016 report offers a snapshot of our progress over the last 12 months, as well as a glimpse of achievements underway. It demonstrates how this work is aligned with our Strategic Pillars, for example:

- we continued to **Move** forward with planning for the City's first Light Rail Transit (LRT) system along Hurontario
- under our **Belong** pillar, we welcomed thousands of athletes, coaches and visitors during the Ontario Summer Games
- we helped residents **Connect** by building great public spaces like the Ridgeway Community Courts
- we worked to help our Cooksville residents and businesses **Prosper** with the creation of a Long-Range Community Vision and
- our popular Earth Markets invited residents to learn new ways to Live **Green**.

As you read through, I hope you find our achievements inspiring. We will continue to keep you updated on our progress.

At the City, we are committed to continuous improvement and recognize there is always more work to be done. I encourage you to share your ideas about ways we can make Mississauga great. Tell us your thoughts by emailing public.info@mississauga.ca.

Thank you,
Janice M. Baker, FCPA, FCA
City Manager and CAO

MOVE

Design Enhancing Travel Experience

As the largest infrastructure project in Mississauga's history, the Hurontario Light Rail Transit (HuLRT) will bring approximately 20 kilometres of reliable, rapid transit to Mississauga and Brampton. It will change the way people connect and move across our vibrant neighbourhoods.

In 2016, the City partnered with Metrolinx to identify key HuLRT stop locations and began work on their design.

These stops will become key community spaces along the Hurontario corridor. They will help travelers experience and enjoy our diverse neighbourhoods as they travel between destinations in Mississauga.

Moving forward, the project team will present the bidding teams with design parameters of the stops and surrounding public areas.

Abstract: In 2016, the City partnered with Metrolinx to identify key stop locations and began developing their design for the Hurontario Light Rail Transit (HuLRT) Project. These stops will help travelers experience and enjoy our diverse neighbourhoods as they travel between destinations in Mississauga.

URL: www.metrolinx.com/HurontarioLRT

Mississauga Transitway Keeps Moving Forward

In 2016, MiWay provided additional transit options in the city, with the openings of Tahoe and Etobicoke Creek Transitway Stations.

The transitway is an example of a preferred, affordable and accessible transit choice for the City and residents. The new service saw significant growth in 2016, as daily weekday ridership increased by 70 per cent.

The final stations set to open in 2017 include Winston Churchill, Spectrum, Orbitor and Renforth Gateway. The Transitway expansion will provide service integration with GO Bus Services.

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URL: <http://www.mississauga.ca/portal/miway/transitway>

High Five to MiWay Five

The MiWay Five Transit Service Plan (2016-2020) launched in 2016. The plan will move Mississauga's transit system to a grid network by 2021, allowing for more buses and increased service along main corridors.

In the first year of the plan, MiWay added 31,000 hours of bus service, increasing the total number of service hours to 1.48 million.

Overall, MiWay achieved a 93 per cent system-wide, on-time performance rate in 2016, demonstrating the City's commitment to enhanced customer service.

MiWay staff also held open houses to share Year Two of the MiWay Five plan with residents and transit riders. Plans for Year Two include an additional three per cent service hour increase and a transitway integrated network.

Abstract

The MiWay Five Transit Service Plan (2016-2020) is moving Mississauga's current transit system to a grid network allowing for more frequent buses along main corridors. In 2016, MiWay added 31,000 service hours, provided 1.48 million service hours and maintained a 93 per cent system-wide, on-time performance.

URL: <http://www.mississauga.ca/portal/miway/miwayfive>

Real Time Bus Arrival Comes to MiWay

Planning Miway trips is now easier with online access to bus information in real time.

In 2016, MiWay introduced the "Plan A Trip" responsive website, offering real-time bus information on multiple devices. Riders can now access route and network information in real time while waiting at transitway stations or the City Centre Transit Terminal.

In 2017, MiWay plans to integrate bus tracker information with the "Plan A Trip" street maps.

Abstract

In 2016, MiWay introduced the "Plan A Trip" responsive website, offering real-time bus information. Riders can now access route and network information in real time.

URL: www.miway.ca/PlanATrip

Final Transitway Stations near Completion

Construction for the final four Mississauga Transitway stations got underway in 2016. Winston Churchill, Spectrum, Orbitor and Renforth stations will open in 2017.

The completed transitway will give riders access to GO Transit, MiWay and TTC local bus service. Direct routes to various GTA destinations, including Toronto Pearson International Airport, will also be available.

By connecting major destinations using a roadway dedicated to buses, transit users will experience faster and easier travel. When complete, the 18-kilometre transitway will have 12 stations between Winston Churchill Boulevard in the west and Renforth Drive in the east.

Abstract:

Construction for the final four Mississauga Transitway stations began in 2016. Winston Churchill, Spectrum, Orbitor and Renforth will open in 2017. When complete, the 18-kilometre transitway will have 12 stations between Winston Churchill Boulevard and Renforth Drive.

URL: <http://www.mississauga.ca/portal/miway/transitway>

Bringing Light Rail Transit to Mississauga

As the largest infrastructure project in Mississauga's history, the Hurontario Light Rail Transit Project (HuLRT) will bring approximately 20 km of reliable, rapid transit to Mississauga. The system will run along Hurontario from the Port Credit GO Station to the Brampton Gateway Terminal.

In 2016, Metrolinx and Infrastructure Ontario sought out qualified vendors to design, build, finance, operate and maintain the HuLRT.

A request for proposal will be issued in 2017; construction will begin in 2018. Completion is targeted for 2022.

The HuLRT will connect communities and accommodate future growth by doubling the corridor's capacity to move people, improve transit travel times and link the region's existing transit lines.

Abstract: In 2016, Metrolinx and Infrastructure Ontario sought out qualified vendors to design, build, finance, operate and maintain the HuLRT. The new system will connect communities and accommodate future growth by doubling the corridor's capacity to move people, improve transit travel times and link the region's existing transit lines.

URL: www.metrolinx.com/HurontarioLRT

The Future of Traffic Management is Here with ATMS

In 2016, the City introduced a responsive, state-of-the-art Advanced Transportation Management System (ATMS).

By allowing staff to proactively monitor and respond to traffic conditions the ATMS helps people move easier and faster around and through the city.

The system helps manage travel conditions, better control traffic signals, share information and interact with other transportation networks.

The City will continue to use intelligent transportation systems such as traffic cameras and vehicle detection. Further testing will help evaluate different traffic management systems across Mississauga.

Abstract: The Advanced Transportation Management System (ATMS) helps City staff manage travel conditions, better control traffic signals, share information and interact with other transportation networks.

URL: <http://www.mississauga.ca/portal/residents/trafficsignals>

Move Indicators of Progress

Indicators of Progress	2011	2012	2013	2014	2015	2016
The transit modal split (AM peak period) for Mississauga residents ¹	13%	*	*	*	*	*
The active transportation modal split for Mississauga residents ²	6%	*	*	*	*	*
Persons plus jobs in the growth centre/transit corridors/nodes ³	782,100	788,000	798,000	803,000	828,000	837,000

MiWay service continues to expand as ridership has increased by 70 per cent since the Mississauga Transitway opened in 2014. The results from the Transportation Tomorrow Survey will not be released until the end of 2017 or early 2018. The number of people living and working in the growth centre, transit corridors and nodes continues to rise each year.

1. Transportation Tomorrow, 2006. Transportation Tomorrow Survey Summaries.
2. Transportation Tomorrow, 2006. Transportation Tomorrow Survey Summaries.
3. City of Mississauga, Mississauga Data.

* Indicates next data available for 2016
 - Indicates indicator data is unavailable

BELONG

Mississauga Brings it Home with Ontario Summer Games

In 2016, Mississauga hosted the largest Ontario Summer Games (OSG) in history!

As the City's first major multi-sport event, the Games drew a sold out crowd of 7,000 participants. With 8,000 hotel room stays and 1,000 community volunteers, the Games generated \$6 million for Mississauga and local area economy.

The Games showcased Mississauga as a proud host community, where residents and visitors of all ages and nationalities came together through volunteerism, athletic excellence and artistic celebration.

A team of dedicated staff ensured the Games were hosted within the \$1.9 million operating budget. In addition, a new four-court beach volleyball venue was developed at Lakefront Promenade Park as a legacy to the Games and to the community.

Abstract: Mississauga welcomed 4,000 athletes and officials to the largest Ontario Summer Games ever hosted. The Games contributed an outstanding \$6 million to the local economy. As a legacy to the Games, a new four-court beach volleyball facility was constructed and is now utilized for community and recreational programming.

URL: <https://www.osgmississauga.ca/after-the-games>

City Lights It Up with Community Recognition

The City's Community Recognition Program was launched as a one-year pilot in 2016.

The program provides the opportunity to recognize and celebrate special occasions and events, which foster a spirit of community, celebrate Mississauga's diverse culture and contribute to enriching the quality of life in our city.

Organizations can request recognition in the form of either a flag raising or lighting of the Civic Centre clock tower.

In 2016, the City coordinated 10 clock tower lightings and four flag raisings as part of the pilot program.

Following the completion of the one-year pilot program in 2017, a report will be brought to Council for direction on implementing a permanent Community Recognition program.

Abstract: The Community Recognition Program was launched as a one-year pilot in 2016. Organizations can request recognition in the form of either a flag raising or lighting of the Civic Centre clock tower. The program fosters a spirit of community, celebrates Mississauga's diverse culture and contributes to enriching the quality of life in our city.

URL:

<http://www.mississauga.ca/portal/cityhall/communityrecognition>

Igniting the Passion

Mississauga Fire and Emergency Services welcomed teen girls, aged 15-19, to explore a career in firefighting during the City's first-ever Camp Ignite in 2016.

The week-long camp gave participants firsthand insight into the tools needed to be excellent candidates for a future in Mississauga Fire and Emergency Services.

Camp Ignite was an opportunity to embrace youth and diversity and positioned Mississauga as a city that welcomes all.

The camp was met with great success, while positive feedback was received from campers and parents alike.

Moving forward, the City is considering ways to expand the program and continue to promote diversity and inclusion through Mississauga Fire and Emergency Services.

Abstract: The City's first Camp Ignite allowed teen girls aged 15-19 to recognize firefighting as a viable career option. The camp gave them the tools needed in order for them to be excellent candidates for a future in Fire and Emergency Services.

URL:

http://www.mississauga.ca/portal/cityhall/pressreleases?paf_gear_id=9700020&itemId=6300352q&backUrl=%2Fportal%2Fcityhall%2Fpressreleases%3Fpaf_gear_id%3D9700020

Mississauga Artists Take it to the Streets

Through the Busking and Street Performance Project, artists can perform on designated streets and parks in Mississauga and legally collect donations from the public for their work or performance.

As a pilot and as part of National Youth Arts Week in 2015, the City's Culture Division introduced buskers at the City Centre Transit Terminal. The success of the pilot provided the incentive to develop a permanent, city-wide busking program.

Busking increases the vibrancy of Mississauga and encourages local artists to share and develop their talent. The busking program aims to differentiate street performers and identify buskers as legitimate artists.

Abstract: Through the Busking and Street Performance Project, artists can perform on designated streets and parks in Mississauga and legally collect donations from the public. Busking increases the vibrancy of Mississauga and encourages local artists to share and develop their talents.

URL: <https://culture.mississauga.ca/content/welcome-saugabusks>

Making Room for the Middle

Housing plays an important role in quality of life and affects every resident and business in the city. Mississauga is working to remove regulatory barriers and help providers develop more affordable housing options, particularly for middle-income households.

Mississauga's draft Housing Strategy, *Making Room for the Middle*, is the City's plan for fostering a supportive environment for private and non-profit builders to provide housing that is affordable for all, with a specific focus on middle-income households earning \$55,000 to \$100,000.

A Housing Affordability Advisory Panel (HAAP), comprised of expert housing professionals from the federal, provincial and regional governments as well as private and non-profit sectors, provided input and advice on the key deliverables of the strategy.

Moving forward, the City will hold a Housing Forum to gather additional input from stakeholders and the public.

Abstract: Mississauga's draft Housing Strategy will help the City achieve housing for middle income households. Mississauga is working to remove barriers and develop more housing options.

URL:

<http://www.mississauga.ca/portal/residents/affordablehousingprogram>

Moving and Welcoming All

In 2016, Council approved a plan to proceed with a lease agreement and significant capital improvements for a new 8,600-square-foot Older Adult Centre at the Central Parkway Mall.

The centre has operated out of Square One Shopping Centre since 1992. Offering an array of health, fitness, social, educational and multicultural programs, the centre helps older adults improve health, foster well-being and reduce isolation by creating opportunities to remain active, independent and engaged in their community.

The new location in central Mississauga is home to over a quarter of the City's 55+ population, which is estimated to grow to 79,000 people by 2031. The new centre is helping ensure we continue to create welcoming places and spaces where people can come together to share, learn and connect.

Abstract: Council has approved a plan to proceed with a lease agreement and capital improvements for a new 8,600-square-foot Older Adult Centre at the Central Parkway Mall. The new location is in central Mississauga; home to over a quarter of the City's 55+ population, which is estimated to grow to 79,000 people by 2031.

URL: <http://www.sq1oac.com/>

Belong Indicators of Progress

Indicators of Progress	2011	2012	2013	2014	2015	2016
Affordability of housing (total number of households in Mississauga that devote less than 30% of income to housing) ¹	69.2%	*	*	*	*	*
Total number of Older Adults (>65 years of age) in Mississauga that rely on social services ²	4,713	4,157	5,566	6,189	6392	6989
Percentage of 20-34 year olds living in Mississauga ³	19.7%	*	*	*	*	*
Percentage of 20-34 year olds living and working in Mississauga ⁴	*	*	*	*	*	*
Post-secondary student spaces per capita ⁵ (students per 1,000 residents)	18.9	19.9	21.1	21.4	21.6	17.9
Number of new immigrants residing in Mississauga (less than five years) that rely on social services ⁶	3,689	3,461	3,287	3,019	2439	2365
Percentage of places of religious assembly in Mississauga located in mixed-use and residential areas ⁷	62%	60%	58%	58%	60%	59%

The number of students attending post-secondary institutions in Mississauga remains steady. The recent opening of the second phase of Sheridan College's Hazel McCallion campus is expected to result in an increase in 20-34 year-olds living and working in the city. The 2016 Census results will report on the affordability of housing and will be available in late 2017. As the population ages, there has been a continual increase in the number of older adults relying on social services. Places of religious assembly in mixed-use and residential areas saw a slight decrease in 2016.

1. Statistics Canada, 2006 Community Profiles – Mississauga.
2. Human Services Region of Peel, Custom Data Request.
3. Statistics Canada, 2006 Community Profiles – Mississauga.
4. Statistics Canada, Custom Commuting Flow Table from the 2006 Census.
5. City of Mississauga, Growth Forecast. University of Toronto Mississauga, Fact Sheet. College, Hazel McCallion Campus website.
6. Human Services, Region of Peel, Custom Data Request.
7. City of Mississauga, Mississauga Data.

* Indicates next data available for late 2017

- Indicates indicator data is unavailable

CONNECT

New Court Connects Community Kids

Youth in the Colonial/Ridgeway area welcomed a new multi-sport court in 2016. In partnership with the Region of Peel, the court provides the neighbourhood with free sports programming.

The court was made possible by the generous support of the Maple Leafs Sports and Entertainment (MLSE) Foundation, Canadian Tire Jumpstart Charities and the Rotary Club of Mississauga West.

Neighbourhood youth contributed ideas and talent to the court's design elements, such as featured artwork and the new "Ridgeway Community Courts" mural.

The courts offer access to a variety of free sports programming delivered by trained youth leaders. Over 150 youth and children attend the sport programs weekly, creating a place young people want to be.

Abstract: Youth in the Colonial/Ridgeway area welcomed a new multi-sport court in 2016. In partnership with the Region of Peel, the court provides over 150 youth and children with free sports programming. Partners included the Maple Leafs Sports and Entertainment (MLSE) Foundation, Canadian Tire Jumpstart Charities and the Rotary Club of Mississauga West.

URL: None provided

Hub of Activity

The newly renovated Meadowvale Community Centre and Library reopened in 2016. The redevelopment project included improvements to the facility's aging infrastructure, services and amenities, including the relocation of the library from the local mall.

At 82,200 square feet, the building nearly doubled in size. The facility now features a therapy pool, teaching kitchen, green roof, reading terrace and 16,800-square-foot library.

The new building incorporates many environmental and energy-saving components and focuses on accessibility. City staff is working to have it LEED certified.

The centre was quickly established as a key community hub, attracting more than 9,000 visitors in its opening weeks.

Abstract:

The newly renovated Meadowvale Community Centre and Library reopened in 2016. The redevelopment project included improvements to the facility's aging infrastructure, services and amenities. The centre was quickly established as a key community hub, attracting more than 9,000 visitors in its opening weeks.

URL:

http://www.mississauga.ca/portal/cityhall/pressreleases?paf_gear_id=9700020&itemId=6400178q&backUrl=%2Fportal%2Fcityhall%2Fpressreleases%3Fpaf_gear_id%3D9700020

One-Stop Shop for Data

The Planning Information Hub is an innovative online tool that offers significant planning-related data all in one place.

The Hub launched in 2016 and enables anyone to easily search through planning-related data.

Users have full access to data from across the city, including major projects, development applications, building permits and businesses.

Moving forward, the City will focus on expanding the existing data and developing new tools to create an overall geohub for the city.

Abstract: The Planning Information Hub is an innovative online tool that allows Mississauga residents to easily search through planning-related data. Users have full access to planning and building data from across the city in one spot.

URL:

<http://www.mississauga.ca/portal/residents/planninginformationhub>

Experience Winter at Celebration Square

In response to visitor feedback, the Mississauga Celebration Square team created a strategic plan for year-round programming and activities.

Introducing winter programming will enhance the visitor experience and encourage everyone to use the Square longer and more often during the winter months, creating a vibrant destination space all can enjoy.

New elements set to launch in the 2017/2018 winter season include enhancements to existing winter events such as Light up the Square, New Year's Eve and Family Day Skate.

The Square's amenities, such as the popular skating rink, are part of what makes it a premier public space in the GTA. Improved amenities will include warming facilities, upgraded rental facility and storage options for skaters and enhanced lighting and signage.

Abstract:

In response to visitor feedback, Mississauga Celebration Square adopted a strategic plan for year-round programming and activities. Improved amenities will include warming facilities, upgraded rental facility and storage options for skaters and enhanced lighting and signage.

URL: <https://culture.mississauga.ca/celebration-square>

Creating Great Community Spaces

In 2016, planning kicked off for the development of a new Churchill Meadows Community Centre and park. The centre and park will create a great space for residents to get active and connect with the environment and each other.

Located on 51.1 acres of undeveloped land, the 65,000-square-foot community centre will include a triple gymnasium, program rooms, six-lane swimming pool and warm water therapy tank.

The park will include a seasonal domed artificial turf soccer field, natural area enhancements and a park pathway network.

Construction for the new facility and park is expected to start in the fall of 2017 and be completed in the spring of 2020.

Abstract: In 2016, the first phase of the design process kicked off to develop a community centre and park in Churchill Meadows that will create a space for residents to connect with the environment and get active.

URL: <http://www.mississauga.ca/portal/residents/parks-park-459>

Connect Indicators of Progress

Indicators of Progress	2011	2012	2013	2014	2015	2016
Number of neighbourhoods with an active neighbourhood improvement association or some comparable grassroots organization ¹	13	15	16	16	18	18
Municipal voter turnout ²	27.01% (Ward 5 by-election)	-	-	36.57%	21.02% (Ward 4 by-election)	-
Connectivity index to measure the level of pedestrian and vehicular connections in the downtown ³	1.49	1.49	1.49	1.49	1.49	1.51

We continue to actively improve our neighbourhoods through improvement associations in residential areas across the city. The next municipal election data will be held in October 2018. New street segments continue to be added to the downtown, increasing the level of pedestrian and vehicular connections for our residents.

1. City of Mississauga, Recreation & Parks, Community Groups Listing.
 2. City of Mississauga, Elections Results.
 3. City of Mississauga, Strategic Community Initiatives.
- Indicates indicator data is unavailable

PROSPER

Expanding Downtown Community Boundaries

In 2016, Council adopted a by-law to expand the downtown community improvement project area to include all lands within the downtown core.

The expanded boundary will create more opportunities to attract office development and balance growth in the downtown area.

During development, City staff engaged with landowners and realty brokerage representatives. Residents were also invited to a public meeting to discuss the draft Downtown Community Improvement Plan.

The project team will bring forward the final improvement plan for Council adoption in 2017.

Abstract: In 2016, Council adopted a by-law to expand the downtown community improvement project area to include all lands within the downtown core. The expanded boundary will create more opportunities to attract office development and balance growth in the downtown core.

URL: None provided

Economic Development Office Gets Gold

Mississauga is home to a diverse business community, rich in Life Sciences, Advanced Manufacturing, Information and Communication Technologies and Financial Services.

In 2016, the City's Economic Development Office (EDO) created targeted value propositions grouped by sector. The propositions were intended to attract more knowledge-based, innovative businesses to Mississauga.

The EDO team received an award for Gold Excellence in Economic Development for its 2016 Sector Profiles project in the category of Special Purpose Print Brochure from the International Economic Development Council (IEDC).

EDO will be producing a Cleantech profile in 2017 and will continue to monitor Mississauga's key sectors.

Abstract: In 2016, the City's Economic Development Office created a targeted value propositions tool to profile industry sectors and promote the advantages of locating a business in the city. The project won an award for Gold Excellence in Economic Development from the International Economic Development Council.

URL: <http://winthehumanrace.ca/industry-clusters/>

Setting a Vision for Lakeview

The Inspiration Lakeview Master Plan is setting a vision for the Ontario Power Generation (OPG) lands along Mississauga's southern edge.

A proposed Innovation Corridor will feature a high-tech green campus, attract state-of-the-art employers and promote sustainable, forward-thinking economic growth. The corridor will also include cultural uses at the Small Arms Inspection Building and a research/institutional campus.

In 2016, the City successfully applied for a grant of \$250,000 from the Government of Ontario, confirmed the details of this funding and developed a Statement of Work and Request for Proposal.

With the grant, the City will develop a project team and begin a market analysis and economic feasibility study in 2017.

Abstract: A proposed Innovation Corridor along the Lakeview lands will feature a high-tech green campus, attract state-of-the-art employers and promote sustainable, forward-thinking economic growth. In 2016, the City applied for a government grant to conduct a market analysis and economic feasibility study of the site.

URL: www.mississauga.ca/portal/residents/inspirationlakeview

Imagining the Future of Downtown Cooksville

Vision Cooksville is the City's long-term plan to transform the vibrant Cooksville neighbourhood over the next 20 to 30 years. In the future, this area will see population growth, new transit infrastructure and redevelopment.

In 2016, community consultation with more than 550 residents resulted in the creation of a Vision, six Principles and 19 Community Recommendations. In addition, the Vision Cooksville Project Team developed a multi-year action plan to realize the vision.

The long-range vision imagines a community with a strong and unique identity, vibrant, walkable streets, a well-connected public realm, a range of housing types and community facilities. The vision also capitalizes on the diversity of the neighbourhood's small businesses.

Abstract: Vision Cooksville is a long-term plan that sets a vision for how this area will look and feel over the next 20 to 30 years. In 2016, community consultation with more than 550 residents resulted in the creation of a vision and multi-year action plan, approved by Council.

URL: www.mississauga.ca/visioncooksville

Mississauga Gets Connected as a Smart City

In 2016, the Public Sector Network (PSN) made high-speed fibre connectivity available at all City facilities. Residents can now enjoy free public Wi-Fi in City facilities as well as key public spaces such as Mississauga Celebration Square.

City staff is looking at new ways to implement more technologies to help Mississauga become a Smart City. Work is being done to build high-speed connectivity that will enable the Advanced Traffic Management System (ATMS) and free Wi-Fi inside City parks.

Staff is also working on the District Wi-Fi project that will help link local businesses and City Services in one digital experience.

This technology will boost Mississauga's tourism industry and local economy, while creating new opportunities for local businesses and jobs. Smart City will also help achieve Mississauga's Information Technology (IT) Master Plan goal of creating a connected and engaged city.

Abstract

In 2016, the Public Sector Network (PSN) made high-speed fibre connectivity available at all City facilities. Residents can now enjoy free public Wi-Fi in City facilities as well as key public spaces such as Mississauga Celebration Square. Additional work is being done to make Mississauga a Smart City.

URL: [http://www.mississauga.ca/file/COM/IT-Master-Plan-Oct-29-2015-\(FINAL\).pdf](http://www.mississauga.ca/file/COM/IT-Master-Plan-Oct-29-2015-(FINAL).pdf)

Small Arms Inspection Building - A New Community Cultural Space

The Small Arms Inspection Building, built in 1940, is an important piece of local and national history. The property reflects Canada's contributions to the Second World War and the role of women in manufacturing.

In 2016, Council committed to acquiring the building from the Toronto Region Conservation Area (TRCA) to begin preservation and rehabilitation. Design work was also completed, with construction set to begin in spring 2017.

With financial support through the Canada 150 Community Infrastructure Program, the Region of Peel and the TRCA, the City plans to preserve and rehabilitate the building. The south portion of the building will be transformed into a vibrant multi-use space that will serve as a community cultural hub.

Abstract: With financial support through the Canada 150 Community Infrastructure Program, the Region of Peel and the Toronto and Region Conservation Authority (TRCA), the City plans to preserve and rehabilitate the Small Arms Inspection Building. In 2016, Council committed to preserving and rehabilitating the building into a community cultural hub.

URL: None provided

Maker Mississauga Inspires Residents to get Creative

The Library's Maker Mississauga initiative launched in 2014 with the goal of inspiring the community to make, do and learn.

Makerspaces foster creativity, collaboration and drive economic possibilities in the community. The program brings together people with common interests to work collaboratively. It also helps residents develop skills in the areas of science, technology, engineering, art and math (STEAM), as well as digital literacy skills.

In 2016, 837 programs were offered across Mississauga's 18 libraries to over 12,750 attendees. A user survey showed that 88 per cent of respondents learned something helpful from a Maker Mississauga program.

In 2017, two additional Makerspaces will be introduced. The Library will continue to run programs, enabling library users to easily and conveniently access technology and other maker equipment.

Abstract: The Library's Maker Mississauga program inspires the community to make, do and learn. Maker Mississauga continues to grow with 837 programs offered across Mississauga libraries in 2016 to over 12,750 attendees.

URL:

<http://www.mississauga.ca/portal/residents/makermississauga>

Prosper Indicators of Progress

Indicators of Progress	2011	2012	2013	2014	2015	2016
Number of patents generated through Mississauga companies ¹	86	100	91	74	100	25**
Number of employees in creative industries ²	-	24,125	22,520	23,025	34,095	22,340
Number of businesses in creative industries ²	-	1,135	1,110	1,135	1,384	1,104
Number of cultural facilities and spaces owned by the City, and the not-for-profit and private sectors ³	-	398	420	430	554	449

Companies in Mississauga continue to generate patents each year. The number of employees and businesses in creative industries has decreased since 2015. The number of cultural facilities throughout the city has decreased since 2015 but still remains higher than 2014.

1. World Intellectual Property Organization, Patent Scope.
2. City of Mississauga, Culture Division.
3. City of Mississauga, Culture Division. Data for past years is unavailable based on the new methodology used in the Cultural Resources Map.

- Indicates indicator data is unavailable

* 2016 Data is unavailable

** January – August 2016

GREEN

Taking Green Action through People Power Challenge

City employees participated in the 2016 People Power Challenge (PPC), an incentive-based, employee engagement program, led by Partners in Project Green.

As the first and only municipality to participate in the PPC, the challenge was an opportunity for Mississauga to be recognized for outstanding sustainability efforts and environmental excellence.

City staff rose to the challenge, taking action to conserve energy, reduce waste and use sustainable modes of transportation.

Impressive outcomes included 837 environmental action pledges from staff, Mayor and City leaders, 38 completed green projects and 347 downloads of the interactive environmental app, Nudge.

The City's Green Leader employee engagement program will continue to promote these positive actions in the workplace.

Abstract: City staff participated in the 2016 People Power Challenge (PPC). As the only municipality to participate in the PPC in 2016, the challenge was an opportunity for Mississauga staff to be recognized for outstanding sustainability efforts and environmental excellence.

URL: None provided

Partnering to Go Green

In 2016, solar PV (photovoltaic) systems were installed at Huron Park and Burnhamthorpe Community Centres. These systems will help these City facilities reduce greenhouse gas emissions, improve air quality and protect natural resources.

City staff partnered with an external vendor to lease the roof space, design, install and manage the system at both facilities.

It is expected that this initiative will help the City generate enough electricity to offset approximately 14 tonnes of greenhouse gas (GHG) emissions per year.

Abstract: In 2016, solar PV (photovoltaic) systems were installed at Huron Park and Burnhamthorpe Community Centres. This initiative will help the City achieve its environmental goals and generate enough electricity to offset greenhouse gas (GHG) emissions each year.

URL: none provided

Taste, Learn, Shop and Love at Local Earth Markets

The City's free Earth Markets offer a one-stop shop, market-style event that gives residents the opportunity to learn about the environment in a vibrant and fun atmosphere.

In 2016, more than 1,300 residents attended three Earth Markets that included over 40 environmental exhibitors/vendors and over 10 workshops. The markets also featured film screenings, food, music and green activities.

Earth Markets promote a shared responsibility for a clean and healthy environment and offer residents information and examples of ways to reduce their impact on the environment.

Two Earth Markets are planned for 2017.

Abstract: The City's free Earth Markets offer a one-stop shop, market-style event that gives residents the opportunity to learn about the environment in a vibrant and fun atmosphere. In 2016, more than 1,300 residents attended three Earth Markets that included over 40 environmental exhibitors and vendors and over 10 workshops.

URL: www.mississauga.ca/earthmarket

Time to Talk Climate Change

Mississauga now has data that allows staff to project the future climate in the city from 2015 to 2100. These projections help the City identify the potential risks of climate change and impacts to the organization.

In 2016, the Environment Division worked with an external consultant to lead a City-wide risk assessment. This fueled a conversation about climate change and how to best assess its risks.

The team is reviewing the results of the assessment and will report back with the outcomes and recommendations to mitigate risk.

Abstract: City staff is working to identify the impact of climate change and prioritize impacts to the organization. The Environment Division is leading a corporate-wide risk assessment, including recommendations to lower risk to the City.

URL: None provided

We're Growing Green

Green Leaders are City employees who volunteer to champion environmental sustainability in the workplace. They do this by modelling sustainable behaviours and encouraging positive action among colleagues.

The Green Leaders program launched at the Civic Centre in 2014 and expanded to community centre and library staff in 2015. In 2016, the program rolled out to administrative facilities, arenas, museums, and Animal Services.

In total, the City has 90 Green Leaders and 42 facilities recognized as Mississauga Green Facilities.

Green Leaders will continue to expand in 2017 to Fire and Emergency Services, marinas, golf courses, Meadowvale Theatre, and pool facilities. In 2018, it will expand to Transit buildings and remaining staffed facilities.

Abstract: Green Leaders are staff volunteers who promote environmental awareness in the workplace. In 2016, the Green Leaders program rolled out at administrative facilities, arenas, museums and Animal Services. In 2017, the program will expand to include Fire and Emergency Services, marinas, golf courses, Meadowvale Theatre, and pool facilities.

URL: None provided

Green Indicators of Progress

Indicators of Progress	2011	2012	2013	2014	2015	2016
Percentage of fuel used from renewable energy resources ¹	4.76%	5.24%	5.25%	5%	5.5%	5%
Number of cubic metres of water used per capita ²	95.25m ³	96.04m ³	84.07m ³	81.28 m ³	79.83 m ³	86.63 m ³
Number of buildings achieving City-approved green development standards ³ (LEED Registered & Certified)	55 23	61 23	88 37	99 49	41* 46*	42* 53*
Total number of trees planted ⁴	26,267	35,031	44,530	52,269	58,600	63,188
Natural areas (in hectares) ⁵	2,369 ha	2,379 ha	2,384 ha	2,388 ha	2,394 ha	2,397 ha

Mississauga remains committed to greening our city with the use of renewable energy resources.

With a new contract underway, Mississauga will add 5 per cent bio to diesel fuel from April to November. As the population grows, water use has begun to climb. .

Work continues towards our goal of planting one million trees. Since our original commitment, 241,030 trees have been planted in Mississauga. Additional natural areas continue to be secured and preserved.

1. City of Mississauga, Energy Management and Transit.
2. Region of Peel, Public Works.
3. Canada Green Building Council.
4. City of Mississauga, Forestry.
5. City of Mississauga, Mississauga Data.

- Indicates indicator data is unavailable

* Calculation based on: New Construction, Core & Shell and Existing Building. No longer includes: Commercial Interiors, Homes and Neighbourhoods.

Cool Indicators

The “cool indicators” help measure progress towards becoming an active City that attracts people, jobs and opportunity for everyone. These unique indicators measure our vibrancy and show what sets Mississauga apart from other municipalities.

The number of post-secondary institutions remains constant however with expansion of Sheridan College’s Hazel McCallion campus, we expect an increase in the number of 20-34 year olds living and working in the downtown.

Mississauga continues to demonstrate the City’s commitment to celebrating diversity and connecting our neighbourhoods. This commitment was reinforced with the release of Vision Cooksville, a long-range plan that sets out how the area of Hurontario and Dundas Streets will look over the next 20-30 years.

The number of volunteer hours dedicated to the City (Recreation, Parks and Forestry, Library, Mississauga Celebration Square and Environment) remains steady and demonstrates our residents’ dedication to our city.

The City’s social media networks are being used more than ever to connect us with residents, visitors and businesses like never before. Social channels are rapidly becoming one of the most efficient communication channels for a variety of business functions including news and information, program promotion, customer service and crisis communications.

Mississauga is a young, inspiring city that continues to foster growth. The annual increase in local start-up businesses in Mississauga is a testament to our status as a hub for innovation and our desire to cultivate success.

With a number of exciting projects on the go, we will continue to attract people, businesses and opportunity to Mississauga; making it a city where people choose to be.

Cool Indicators

Indicators of Progress	2011	2012	2013	2014	2015	2016
Number of post-secondary institutions ⁱ	2	2	2	2	2	2
Number of waterfront destinations ⁱⁱ	33	33	33	33	33	33
Number of public squares ⁱⁱⁱ	13	14	14	16	16	17
Number of public art installations ^{iv}	-	73	80	59**	73**	44**
Number of City volunteer hours ^v	78,896	89,351	97,212	110,000	124,631	121,833.5
Number of cultural events and festivals held at Celebration Square ^{vi}	-	90	129	143	153	207
Number of outdoor restaurant/café patios downtown ^{vii}	19	20	20	25	25	26
Number of pedestrians at: Hurontario St. and Burnhamthorpe Rd. intersection; Duke of York Blvd, and Burnhamthorpe Rd. W. intersection ^{viii}	953	994	2,480	-	2,352	2,866
Number of hours streets are closed for community events ^{ix}	170	194	202	190***	197	211
Number of Mississauga Celebration Square Facebook Followers (likes) ^x	2,525	6,872	11,562	19,695	26,743	31,209
Number of City News Twitter Followers ^{xi}	3,457	5,806	11,728	19,630	29,522	43, 471
Number of new start-up businesses ^{xii}	-	35	30	34	21	36

Number of direct destinations from Pearson International Airport ^{xiii}	-	177	177	180	173	184
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ⁱ City of Mississauga, Strategic Community Initiatives

ⁱⁱ City of Mississauga, Community Services

ⁱⁱⁱ City of Mississauga, Community Services

^{iv} City of Mississauga, Culture Division -Data is not available prior to 2012. As of 2014 Installations no longer include beautification projects. Annual data may vary due to temporary art installations.

^v City of Mississauga – Includes: Recreation, Parks & Forestry, Library, Celebration Square and Environment.

^{vi} City of Mississauga, Culture Division – The Cultural Resources Map (2012) has changed the methodology for reporting on this indicator. Historical data is not available. The data from 2012 will serve as the baseline.

^{vii} City of Mississauga, Strategic Community Initiatives

^{viii} City of Mississauga, Traffic Operations

^{ix} City of Mississauga, Traffic Operations

^x City of Mississauga, Culture

^{xi} City of Mississauga, Communications

^{xii} City of Mississauga, Mississauga Business Enterprise Centre. New indicator introduced in 2012.

^{xiii} Toronto Pearson International Airport, Airlines and Destinations. New indicator introduced in 2012.