

Our Future Mississauga 2016 Action Charts

PROSPER: Visionary Action

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
We will create a model sustainable creative community on the waterfront	✓	The Province announced funding for the Inspiration Lakeview Innovation Corridor Feasibility Study.	RFP for the feasibility study to commence in 2017.

PROSPER: Develop Talent

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
1. Harness the talent of foreign trained professionals	✓	<p>Identified actions as part of the Mississauga Life Sciences Cluster Strategy to provide opportunities to better integrate internationally-trained life sciences and healthcare professionals as part of the local life sciences cluster.</p> <p>Continued to support foreign trained professionals through the CareerEdge program.</p> <p>Doubled the number of intern opportunities.</p>	<p>Ongoing participation and support through partnerships.</p> <p>Implementation of the Mississauga Life Sciences Cluster Strategy in 2017.</p>
2. Build linkages to identify talent and skill needs	✓	<p>Participated in Peel Halton Workforce Development Group and Peel Industry and Education Committee & RIC Centre initiatives.</p> <p>Developed the project charter of the Advanced Manufacturing Workforce Development Program and initiated the research phase.</p>	Participate as a member of the Peel Employment Working Group.

Our Future Mississauga 2016 Action Charts

PROPSER: Attract Innovative Businesses

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
3. Facilitate dialogue on emerging industries	✓	<p>Supported the Ontario Brain Institute by hosting the NeuroTech Ontario Showcase at the Living Arts Centre as part of Global Biotech Week.</p> <p>Participated as a panellist for the Design for Manufacturing Summit in Toronto.</p> <p>The Mississauga Life Sciences Cluster Strategy identified opportunities to bring key note speakers and experts to Mississauga to discuss important topics and engage the cluster through a community of practice.</p>	Continue to seek ongoing opportunities.
4. Develop knowledge-based industries	✓	<p>Hired Advanced Manufacturing Business Integrator who will engage companies to develop opportunities to strengthen the sector.</p> <p>Hired Nordicity to undertake the development of the ICT Sector Assessment project to address challenges and opportunities to strengthen and develop the cluster.</p> <p>Developed and finalized the work plan for the Advanced Manufacturing Program.</p> <p>Developed the Draft Mississauga Life Sciences Cluster Strategy. Consulted with over 136+ life sciences stakeholders across 70+ organizations through roundtable sessions/consultation meetings, one-on-one interviews and online surveys in order to understand local cluster</p>	<p>Completion of the ICT Sector Assessment in 2017.</p> <p>Present the Mississauga Life Sciences Cluster Strategy to Council in January 2017 for endorsement. Implement the 5-year Strategy, starting in 2017.</p> <p>Develop a Mississauga Advanced Manufacturing Consortium.</p>

Our Future Mississauga 2016 Action Charts

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
		<p>trends, opportunities and challenges.</p> <p>Reviewed and analyzed over 65 global life sciences clusters across 18 countries to review cluster development opportunities and threats.</p>	
<p>Action added in 2012: We will implement an international marketing campaign showcasing our cultural diversity and economic sustainability</p>	C	<p>Refreshed marketing tools: E-Brochure, Core Slide, and Statistic and infographic.</p> <p>New Twitter Followers: 4,932</p> <p>Website Visits: 9,172</p> <p>Blogs Published: 97</p> <p>Print and Digital Advertising Outreach over 2.3M circulation list equalling 5.8M impressions.</p> <p>Ran a three-month LinkedIn Campaign targeting life sciences sector and global markets.</p> <p>Translation of marketing collateral in support of two Japanese Investments Missions.</p>	<p>Continue to Implement the International Marketing Plan.</p> <p>Develop a new Marketing Campaign in 2017.</p> <p>Create new marketing collateral and sales tools.</p> <p>Continue to partner with Toronto Global for international attraction and investment.</p>

Our Future Mississauga 2016 Action Charts

PROSPER: Meet Employment Needs

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
5. Showcase emerging technologies	✓	<p>Facilitated the 3D Printing Presentation and Networking Breakfast at Renishaw.</p> <p>Supported FIRST Robotics Competition by planning and preparing to host the VIP lounge reception at the Hershey Centre.</p> <p>Helped to facilitate Minister Bains' Innovation Roundtable in July. The roundtable was hosted by Minister Bains in participation with Mayor Bonnie Crombie hosted a roundtable with Mississauga innovation leaders to discuss opportunities for innovation and growth in Mississauga. Participants included MP Omar Alghabra, EDO and private sector leaders from SOTI, Nytric, Xerox, Lynch Fluid Controls, Fielding Chemical Technologies and Alphora Research</p>	Continue to seek ongoing opportunities.
6. Cultivate and nurture the business environment	✓	<p>Ongoing provision of service by the MBEC Office of EDO.</p> <p>Hosted a number of international delegations to promote Mississauga as a prime destination for business investment.</p> <p>Formally established BR&E programs as part of the sector development specialists.</p> <p>Hosted the Mayor's ICT Sector Roundtable to bring together sector leaders and discuss opportunities to develop and strengthen the sector.</p>	Continue to provide local entrepreneurs and businesses with business information and services to support business growth and job creation through the MBEC Office of EDO.

Our Future Mississauga 2016 Action Charts

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
		<p>Hosted the Mayor’s Life Sciences Cluster Strategy Roundtable held to develop a shared vision and goals for the Strategy.</p> <p>Hosted the Phase 2 Life Sciences Stakeholder Consultation meeting to review the Strategy vision and prioritize strategic options based on pre-determined prioritization criteria.</p> <p>Consulted with the RIC Centre, Xerox Research Centre of Canada, Sheridan College, the Province, Excellence in Manufacturing Consortium Canada and the Canadian Manufacturers & Exporters to receive guidance and input for the development of the Advanced Manufacturing Business Integrator position and program.</p> <p>Presented EDO/MBEC program information at the Mayor’s Roundtable meetings with Mississauga’s four BIA’s during Small Business Month.</p> <p>Completed a Business Retention and Expansion Mission to Japan in April.</p> <p>Released the Mississauga Business Directory on Open Data in December.</p> <p>Conducted the semi-annual Client Satisfaction Survey: Majority positive responses.</p>	

Our Future Mississauga 2016 Action Charts

PROSPER: Strengthen Arts and Culture

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
9. Showcase innovative development partnerships	✓	Supported UTM's proposal to speak at the Canadian Science Policy Conference to discuss the innovation partnership between UTM and the City of Mississauga. Helped to develop the call to action.	Continue to seek opportunities.
10. Strengthen arts, culture and heritage organizations	✓	Awarded \$1,599,233 to 23 organizations through the Arts and Culture Grant Program, which helps organizations develop exemplary programs and services for arts, culture and heritage and to advance knowledge, understanding and the appreciation of arts, culture and heritage for the citizens of Mississauga.	Implementation of new Culture Project Grant Program.
11. Encourage community celebrations and festivals	✓	Awarded \$651,853 to 14 organizations through the Community Cultural Festivals and Celebrations Grant Program.	Ongoing distribution of grants. Work with internal partners on developing executive recommendations for festivals and events.
12. Strengthen cultural infrastructure	✓	Included funding for repairs and adaptive reuse of existing and new cultural facilities in the capital budget. Developed Cultural Infrastructure and Creative Spaces Study to provide recommendations for priority investment over next ten years Ongoing collaboration between Culture and Facilities and Property Management to meet	Ongoing implementation of repairs through the budget process. Renovations to Small Arms Inspection Building to begin in 2017 – creating arts and culture community space Space Revitalization Feasibility studies for the Art Gallery of Mississauga and the Meadowvale Theatre is underway.

Our Future Mississauga 2016 Action Charts

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
		<p>the specific needs for the repair and rehabilitation of historical designated buildings.</p> <p>Completed the Heritage Management Strategy which provided recommendations for the protection of the City's heritage buildings.</p>	
13. Build partnerships and increase collaboration	✓	Community development initiatives identified as part of MyMalton and Vision Cooksville Community Plans	Review and update initiatives as part of the 2017-22 Culture Master Plan and Future Directions for Library Services, Recreation and Parks & Forestry
14. Strengthen the flow of information	✓	<p>Released the annual Cultural Report Card.</p> <p>Completed Digital Engagement Strategy.</p>	<p>Release the annual Cultural Report.</p> <p>Implement action items identified in the Digital Engagement Strategy.</p> <p>Complete Spacefinder initiative in partnership with ArtsBuild Ontario to identify cultural and creative spaces and create an accessible database for rental and use for cultural practitioners.</p>
15. Identify cultural nodes and create an artful public realm	✓	<p>Continued Port Credit Culture Node and Public Art program.</p> <p>Completion of Public Art Master Plan (PAMP).</p> <p>Cooksville Changemakers workshops helped youth identify various community actions they could initiate and complete in their neighbourhood.</p>	Complete the development of the new Culture Master Plan 2017-2022.

Our Future Mississauga 2016 Action Charts

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
16. Attract and support creative individuals	✓	Continued Clarke Hall Cultural Incubator Pilot Project in 2016. Completed a Creative Industries Strategy for Mississauga. Completed Cultural Infrastructure and Creative Spaces Study.	Provide exhibition and performance opportunities for individual artists through initiatives such as Culture Days. Begin work on Small Arms Inspection Building retrofit and renovation to provide more cultural space for arts practitioners.

PROSPER: Create Partnerships for Innovation

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
17. Promote Mississauga as an international centre of health care excellence	✓	Sponsored and participated in the Ontario Pavillion at the 2016 BIOInternational Conference in San Francisco. Attended the Life Sciences Ontario Policy forum. Developed a new sector map highlighting life sciences companies and hubs across Mississauga. Supported the Ontario Brain Institute by hosting the NeuroTech Ontario Showcase at the Living Arts Centre as part of Global Biotech Week.	Present the Mississauga Life Sciences Cluster Strategy to General Council in January 2017 for endorsement. Implement the 5-year Strategy, starting in 2017.

Our Future Mississauga 2016 Action Charts

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
<p>18. Share information about emerging innovative and creative industries</p>	<p>✓</p>	<p>City Council endorsed the establishment of a new Foreign Direct Investment (FDI) Attraction Agency for the Greater Toronto Area (GTA). The new agency, Toronto Global, will aim to increase FDI in the GTA. EDO continues to collaborate and advise Toronto Global on operational matters.</p> <p>Fintech formally established as an emerging cross-sectoral sub-sector, related to the ICT and financial services sectors.</p> <p>Mississauga ICT Sector Assessment undertaken to understand emerging trends/sub-sectors, challenges and opportunities.</p> <p>October 2016 Japanese Investment Mission: Participated in JA2016 and BioJapan – significant industry conferences held in Japan focused on two of Mississauga’s key sectors, aerospace and life sciences. Met with a number of Japanese companies leading to prospective investments.</p>	<p>Continue to evaluate and seek target markets.</p>

Our Future Mississauga 2016 Action Charts

Action	Underway	Progress from January 1 to December 31, 2016	Next Steps to be Taken
19. Establish a “Centre for Innovation”	C	<p>NRC is establishing an innovation centre with an incubator for advanced materials at the Xerox Research Centre.</p> <p>Worked with a number of stakeholders to develop proposals for innovation centres distributed across the city.</p> <p>Inspiration Lakeview Innovation Corridor Feasibility Study statement of work and RFP developed to hire a consultant to investigate the development of a post-secondary/research institution with adjoining incubation/co-working space, employment uses and community space as part of the Small Arms Building.</p> <p>Met with Sheridan and the Library to explore opportunities to enhance the Mississauga Maker Space program.</p>	<p>Will participate in the implementation of the library’s innovation hub.</p> <p>Working with the Library to consider the relocation of MBEC in the Digital Showcase space.</p> <p>Inspiration Lakeview Innovation Corridor Feasibility Study to commence in 2017.</p>