

Art on the Screens – Call for Submissions 2018

The City of Mississauga Public Art Program invites artists to submit digital, screen based work in all genres based on the theme *everything is always falling apart / everything is always coming together*.

The world is in a constant state of flux and change. With this theme - *everything is always falling apart / everything is always coming together* - artists are asked to explore this idea as a part of the ongoing Art on the Screens series.

Art on the Screens is an annual series hosted at Mississauga Celebration Square on Monday nights throughout the summer, with additional short form screenings throughout the week. As part of this series we are excited to present local, national and international artists on the screens. Don't miss out on this opportunity to present digital based work on large outdoor screens. Deadline for submissions is **March 29, 2018 by 4:00 p.m. EST.**

About The Celebration Square Screens:

Large digital screens are ubiquitous. We see these screens as we drive down major roadways, as we walk through town squares. The majority of these screens are either completely programmed with advertising or supported through advertising. The screens at Celebration Square, however, are completely the opposite. Managed by the City's Culture Division, the screens are programmed to support City events, share civic information and to promote, support and enrich the community.

Eligibility:

This Call is open to all local, national and international professional artists as well as cultural producers working with the moving image. Persons with disabilities, visible minorities and Indigenous Artists are encouraged to apply.

Duration:

- Digital based work up to 1 hour in length (can be looped).
- We ask that Artists consider submitting digital works that are at least ½ hour in length. This can include short works that loop as long as they are continuous and would not be jarring.
- We ask artists to submit 1 short, silent excerpt that can be shown on the screens throughout the summer.

Screening Dates/Times:

The City wishes to commission four (4) screen-based works. Each artwork will be screened once during June, July, August (3 times) during Art on the Screens on Monday evenings. The excerpts will be screened on rotation throughout the summer throughout the week.

1. June 04, July 09, August 13 2017 (8:00 p.m. to 10:00 p.m.)
2. June 11, July 16, August 20, 2017 (8:00 p.m. to 10:00 p.m.)

Budget:

The total all-inclusive artist fee for each selected Artist is: **\$600.00 CDN** (inclusive of all applicable taxes).

Selection Process:

The submissions will be evaluated by an Art Selection Committee composed of members of the project team as well as a professional from the film/digital industry. The Art Selection Committee will select a maximum of four (4) digital works.

Criteria and Themes:

- Artists are invited to submit digital works across various themes and subject matter, however special consideration will be given to submissions that link to themes of diversity, inclusion and reconciliation with Indigenous Communities
- June is [National Aboriginal History Month](#), as such artists are asked to consider this as a possible theme for content
- Content that is too small or cluttered, including small text, is not advisable as it may not be legible
- Commercial advertising or product logos are not permitted.

Original Work:

The artist must guarantee that the artwork is original and does not violate the copyright of any other person or entity.

Copyright:

If selected, the artist will be required to enter into a Professional Services Agreement with the City of Mississauga. The artist retains the copyright and right to be identified as the creator of the artwork. The City of Mississauga will seek permission to reproduce the images for non-profit publicity purposes.

Content Requirements:

Although explicit content is generally accepted in a fine art context, the public nature of this exhibit hinders some creative freedom in that respect. Content should be both suitable and relevant for presentation on urban screens, as they are located within a highly visible public space that is accessible to people of all ages and backgrounds. For this reason, the content guidelines for screenings have been established, based

on a modified format of the Ontario Film Review Board Parental Guidance (PG) rating. Content with explicit use of alcohol, smoking, and illegal drugs, horror, offensive language, nudity, sexual activity and/or violence will not be considered appropriate. For full Mississauga Celebration Square screen content guidelines and technical information visit:
https://www7.mississauga.ca/documents/culture/celebrationsquare/2017/MCS_Fact_Sheet_Screens.pdf

Technical Specifications:

Submissions must be formatted for the following:

Active Area	15.75' x 28.35' (4.88 x 8.64 meters)
Screens Resolution	1920 x 1080, 1280 x 720

The digital works can be silent or have sound. We ask that Artists consider the setting and audience in regards to the type of sound and loudness of the work.

1. All audio should be normalized. The space has a fairly high level of ambient noise mastered audio should accommodate for an average threshold of 88db - A scale
2. The minimum volume of the Artist’s work should be louder than the noise floor of the Celebration Square (which is a typical playground).
3. There are hard limits on the system and videos with drastic changes in levels will be compressed (normalizing usually helps control this).

Supported Type Files:

Video	Image
.MOV compressed with - H.264 ProRes will not be supported	JPG, PNG,

** RealVideo is not currently supported*

Submission Requirements:

Artist submissions must include the following formatted as one PDF or Word document:

1. Artist Statement explaining the conceptual nature of the work and a brief statement indicating that the applicant owns the copyright and is the producer of the work (maximum 250 words).
2. Brief summary of the work (maximum 100 words).
3. URL link, where work can be found online.*
 - If selected, Artist(s) will be asked to send downloadable code or physical disk/drive.
4. Documentation of the work if previously exhibited.
5. Detailed list of technical requirements.
6. Curriculum Vitae (CV).
7. Short Artist biography, one paragraph in length. Artist biographies will be made public.

Send Submissions to:

Please e-mail submissions by **March 29, 2018 by 4:00 p.m. EST.** to:
public.art@mississauga.ca

Submission specifications:

- Submissions which exceed 20MB must be sent by e-mail through an online file transferring platform (i.e. WeTransfer) or on a CD/DVD to the mailing address provided below
- Do not send compressed files (WinZip, Stuffit, etc.)

Submit proposals by:

E-mail: public.art@mississauga.ca

Subject: Art on the Screens

Or Mail: City of Mississauga, Culture Division
201 City Centre Drive, Suite 202
Attn: Anthea Foyer
Mississauga, ON, L5B 2T4

All shortlisted applicants will be contacted in early April.

For more Information about Mississauga Culture:

www.mississaugaculture.ca