

---

## Road Safety Committee

**Date:** February 25, 2020  
**Time:** 9:30 AM  
**Location:** Civic Centre, 2nd Floor, Hearing Room  
300 City Centre Drive, Mississauga, Ontario, L5B 3C1

### Members

Councillor Stephen Dasko	Ward 1
Councillor Karen Ras	Ward 2
Councillor Pat Saito	Ward 9 (Chair)
Tony Power	Citizen Member (Vice-Chair)
Anna Ramlakhan	Citizen Member
Anne Marie Hayes	Citizen Member
John Walmart	Citizen Member
James Fan	Citizen Member
Sunil Sharma	Citizen Member
Vacant	Citizen Member
Trevor Howard	Citizen Member
Suzanne Doyle	(Mississauga Cycling Advisory Committee Representative)
Sushil Kumra	(Traffic Safety Council Representative)

### Contact

Allyson D'Ovidio, Legislative Coordinator, Legislative Services

905-615-3200 ext. 8587

Email: [allyson.dovidio@mississauga.ca](mailto:allyson.dovidio@mississauga.ca)

Find it online <http://www.mississauga.ca/portal/cityhall/committees>

**Staff/Agency Representatives**

Colin Patterson, Supervisor, Road Safety, Traffic Management

Will Wright, Road Safety Technologist, Traffic Management

Kimberly Hicks, Senior Communications Advisor

Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel

Acting Inspector Greg Amoroso, Peel Regional Police

Constable Donna Maurice, Peel Regional Police

Sergeant Sean Cole, Operational Support, Highway Safety Division, OPP (Port Credit)

Sandra Fitzpatrick, Manager, Chronic Disease and Injury Prevention Peel Public Health

Matthew Aymar, Analyst, Research and Policy Region of Peel Public Health

Melissa Brabant, Regional Marketing Planner, Ministry of Transportation

Michael Stewart, Government Relations Specialist, CAA

Donald Clipperton, President, Mississauga Insurance Brokers Association

Angela Partynski, Technical Analyst, Environmental Education

Joe Avsec, Manager, Traffic and Sustainable Transportation, Region of Peel

William Toy, Supervisor, Traffic Safety, Region of Peel

Thomas Barakat, Ontario Good Roads Association

Road Safety Committee Index - February 25, 2020

1. **CALL TO ORDER**

2. **APPROVAL OF AGENDA**

3. **DECLARATION OF CONFLICT OF INTEREST**

4. **MINUTES OF PREVIOUS MEETING**

4.1 Road Safety Committee Minutes - January 28, 2020

5. **PRESENTATIONS** - Nil

6. **DEPUTATIONS** - Nil

7. **PUBLIC QUESTION PERIOD (15 Minute Limit)**

Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:

Road Safety Committee may grant permission to a member of the public to ask a question of Road Safety Committee, with the following provisions:

1. The question must pertain to a specific item on the current agenda and the speaker will state which item the question is related to.
2. A person asking a question shall limit any background explanation to two (2) statements, followed by the question.
3. The total speaking time shall be five (5) minutes maximum, per speaker.

8. **MATTERS TO BE CONSIDERED**

8.1 Distracted Driving Campaign Creative Concepts, Communications (1 Hour)

9. **INFORMATION ITEMS**

9.1 Road Safety Committee Member Updates

9.2 Update on Citizen Member Outreach

9.3 Email from Jojo Chua, resident dated December 19, 2019 titled "A letter to the mayor" regarding Pedestrian Education

9.4 Vision Zero Task Force Update, Region of Peel (Verbal)

10. **OTHER BUSINESS**

10.1 Ministry of Transportation Road Safety Achievement Awards

10.2 Peel Region Police Road Watch Program update (Verbal)

11.            DATE OF NEXT MEETING -  
                 March 31, 2020
  
12.            ADJOURNMENT

---

## Road Safety Committee

**Date:** January 28, 2020  
**Time:** 9:39 AM  
**Location:** Civic Centre, Committee Room A  
300 City Centre Drive, Mississauga, Ontario, L5B 3C1

<b>Members</b>	Councillor Stephen Dasko	Ward 1
	Councillor Karen Ras	Ward 2
	Councillor Pat Saito	Ward 9 (Chair)
	Tony Power	Citizen Member (Vice-Chair)
	Anna Ramlakhan	Citizen Member
	Anne Marie Hayes	Citizen Member
	John Walmark	Citizen Member
	James Fan	Citizen Member
	Sunil Sharma	Citizen Member
	Thomas Barakat	Citizen Member
	Sushil Kumra	(Traffic Safety Council Representative)

<b>Members Absent</b>	Trevor Howard	Citizen Member
	Laiq Siddiqui	(Mississauga Cycling Advisory Committee Representative)

### Staff/Agency Representatives Present

Colin Patterson, Supervisor, Road Safety, Traffic Management  
Will Wright, Road Safety Technologist, Traffic Management  
Kimberly Hicks, Senior Communications Advisor  
Karen Flores, Supervisor, Department Communications  
Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel  
Acting Inspector Greg Amoroso, Peel Regional Police  
Constable Donna Maurice, Peel Regional Police  
Sergeant Sean Cole, Operational Support, Highway Safety Division, OPP (Port Credit)  
Matthew Aymar, Analyst, Research and Policy Region of Peel Public Health  
Melissa Brabant, Regional Marketing Planner, Ministry of Transportation  
Michael Stewart, Government Relations Specialist, CAA  
Angela Partynski, Technical Analyst, Environmental Education  
Thomas Barakat, Ontario Good Roads Association  
Allyson D'Ovidio, Legislative Coordinator, Legislative Services

---

## Road Safety Committee

2

1. CALL TO ORDER: 9:392. APPROVAL OF AGENDA

Councillor Saito spoke to the Canadian Association of Road Safety Professionals (CARSP) group subscription, adding the matter to the budget discussion under 8.1. Members are to Advise Allyson D'Ovidio, Legislative Coordinator if they are already a member as well as a preferred email address.

Approved as amended (A. M. Hayes)

3. DECLARATION OF CONFLICT OF INTEREST - NIL4. MINUTES OF PREVIOUS MEETING

Road Safety Committee Minutes - December 3, 2019

Approved (T. Barakat)

5. PRESENTATIONS - NIL6. DEPUTATIONS6.1 Donald (Murray) Scott, Resident regarding letters received from by the Road Safety Committee on February 5, 2019

Mr. Scott spoke to his experiences in Mississauga over 40 years; the evolution of the City; road safety concerns; enforcement of rules of the road; misuse of accessible parking permits and suggested possible solutions.

Councillor Saito spoke to accessible parking enforcement across the City. Acting Inspector Greg Amoroso, Peel Regional Police spoke to allocating resources; prioritizing calls; streamlining in targeted areas based on statistics, noting a reduction in traffic tickets and a future campaign to address respectful road sharing. Acting Inspector Amoroso noted that enforcement locations are determined based on higher volume of accidents rather than radar patrol. Sergeant Sean Cole, OPP spoke to their similar practice of using statistics to prioritize calls.

Members of the Committee engaged in a discussion with respect to Mr. Scott's comments and noise ticketing; road markings and road conflict. Acting Inspector Amoroso spoke to the current program in place to prevent street racing. Councillor Saito spoke to a review underway through the Accessibility Advisory Committee regarding concerns over illegal use of Accessible Parking permits and an upcoming Automated Traffic System pilot program

John Walmark spoke to lighting concerns and road markings causes conflict on the roads. Councillor Saito spoke to these concerns being addressed in the Vision Zero strategy.

**RECOMMENDATION**

RSC-0001-2020

That the deputation on January 28, 2020 by Murray Scott, resident with respect to Road Safety concerns be received.

Received (A. M. Hayes)

7. **PUBLIC QUESTION PERIOD - 15 Minute Limit - Nil**

Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:

Road Safety Committee may grant permission to a member of the public to ask a question of Road Safety Committee, with the following provisions:

1. The question must pertain to a specific item on the current agenda and the speaker will state which item the question is related to.
2. A person asking a question shall limit any background explanation to two (2) statements, followed by the question.
3. The total speaking time shall be five (5) minutes maximum, per speaker.

8. **MATTERS CONSIDERED**

8.1 **2019 Region of Peel Vision Zero Road Safety Strategic Plan Update**

Matthew Aymar, Analyst, Research and Policy Region of Peel Public Health spoke to the report and provided a summary with respect to the overview of countermeasures; statistics from the year; priorities; planning initiatives for 2020. Mr. Aymar spoke to the development of a Fatal Collision Review Committee with the Region of Peel, Peel Public Health Unit and the Peel Regional Police Major Collision Bureau noting the first meeting to take place on February 7, 2020. Mr. Aymar spoke to the Quarter Audit of Public Works, looking at specific intersections to address safety as well as internally doing gap analysis to determine what is required by staff to implement Vision Zero.

**RECOMMENDATION**

RSC-0002-2020

That the 2019 Region of Peel Vision Zero Road Safety Strategic Plan Update dated January 23, 2020 be received.

Received (A. M. Hayes)

8.2 **Budget Discussion: Distracted Driving and Pedestrian Safety Campaigns, Kimberly Hicks, Senior Communications Advisor, Communications**

Ms. Hicks presented the Distracted Driving Campaign, paid advertising concepts providing the Committee with statistics, a cost breakdown; targeted age range (17-35 male); a social media kick-off event and next steps. Ms. Hicks noted once the plan is approved, Creative Services can begin to develop the social media advertisements.

Councillor Ras and Sunil Sharma, Citizen Member spoke to necessity develop “edgy” advertisements to draw the attention of the target group; hosting the kick-off event at a local high school and educating the passengers of the target groups. Councillor Saito suggested seeking input on advertisements from Sheridan College students.

Members of the Committee engaged in a discussion with respect to coordinating Campaigns with the Region of Peel during Distract Driving Month; partnering with Sheridan College; developing a video; utilizing available resources to broadcast messages such as technology companies; insurance companies and overpass signs. Councillor Dasko spoke to the disregard of youth for penalties.

The Road Safety Promotional Subcommittee was directed work with Ms. Hicks to develop the Distracted Driving Campaign and report to the Road Safety Committee in February.

### **RECOMMENDATION**

RSC-0003-2020

1. That the 2020 Distracted Driving Campaign paid advertising strategy as presented by Kimberly Hicks, Senior Communications Advisor on January 28, 2020 be approved.
2. That the Road Safety Promotional Subcommittee work with Communications Staff to develop the 2020 Distracted Driving Campaign and return to the Road Safety Committee for final approval; and
3. That funds in the amount of up to \$10,500.00 from the 2020 Committee budget be allocated to the Road Safety Committee for the purposes of developing the 2020 Distracted Driving Campaign and obtaining a group subscription to the Canadian Association of Road Safety Professionals (CARSP).

Approved (A. M. Hayes)

#### 8.4 Mid Block Crossing

Councillor Saito spoke to the original concerns of mid-block crossing and noted this is being address by the Vision Zero strategy. Sunil Sharma, Citizen Member spoke to investigating barricade placements to prevent mid-block crossing. Councillor Saito responded noting this has been suggested in the past and noting that it could pose further danger.

#### 8.5 Implementation of the 40km speed limits: Update

Colin Patterson, Supervisor, Road Safety provided an update on the matter noting Council approved the budget to complete the project by the end of 2020.



### 8.3 Intersection Lane Markings

Councillor Saito addressed concerns about the distance between the painted stop bar at intersections and the pedestrian crosswalk and requested that staff and the Region of Peel look at moving stop bars to create a larger space between the marking and the pedestrian crossing. Colin Patterson, Supervisor, Road Safety and Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel spoke to matter and will report back to the committee on findings at a later date.

In response to Tony Power, Citizen Member and Vice Chair, Mr. Patterson noted staff are working on documenting the before and after areas that have undergone traffic calming and Vision Zero.

## 9. **INFORMATION ITEMS**

### 9.1 "Sounds of Texting": OPP Distracted Driving Video.

Members of the Committee viewed the OPP Distracted Driving Video. Acting Inspector Greg Amoroso spoke to the Peel Regional Police Video also available on their website.

### 9.2 OPP - Statistics regarding speeding and careless driving offences from 2014-2019

Sergeant Sean Cole spoke to the statistics provided noting they include Milton, Brampton and Mississauga, the entire detachment in Port Credit. Sergeant Cole spoke to the decrease in careless driving charges and changes in collision reporting.

### **RECOMMENDATION**

RSC-0004-2020

That the email dated December 18, 2019 from Sergeant Sean Cole, OPP regarding "Safe Streets" statistics be received.

Received (J. Walmark)

## 10. **OTHER BUSINESS**

### 10.1 Resignation of Thomas Barakat, Citizen Member and appointment as an Agency Representative of the Ontario Good Roads Association

In response to his resignation, members of the Committee agreed to appoint Thomas Barakat, Citizen Member as an agency representative of the Ontario Good Road Association.

### **RECOMMENDATION**

RSC-0005-2020

1. That the email dated January 21, 2020 from Thomas Barakat, Citizen Member with respect to his resignation from the Road Safety Committee be received.
2. That due to the resignation of Thomas Barakat, a vacancy exists on the Road Safety Committee, and that the City Clerk be directed to fill the vacancy in accordance with

## Road Safety Committee

6

the Corporate Policy #02-01-01 on Citizen Appointments to Committees, Boards and Authorities.

Approved (J. Walmark)

10.2 2020 Road Safety Committee Terms of Reference: Housekeeping and update

Allyson D'Ovidio, Legislative Coordinator provided an update regarding the matter.

**RECOMMENDATION**

RSC-0006-2020

That the 2020 Road Safety Committee Terms of Reference dated January 28, 2020 be approved as amended.

Approved (A. M. Hayes)

10.3 2020 Road Safety Committee Meeting Dates

Subcommittee dated to be determined. No discussion took place.

**RECOMMENDATION**

RSC-0007-2020

That the memorandum dated January 21, 2020 from Allyson D'Ovidio, Legislative Coordinator with respect to 2020 Road Safety Committee meeting dates be received.

Approved (A. M. Hayes)

10.4 Road Safety Committee Member Updates

Sunil Sharma, Citizen Member spoke to his Leave of Absence and thanked the Committee for their approval; requested an update at the next meeting regarding the Road Watch Program; enquired about the installation of flexible posts on cycle paths; enquired about the Visio Zero website and timing on digital signage. What about the new Vision Zero website. Councillor Saito spoke a pending Environmental Assessment for the cycle paths noting it has yet to be completed.

Colin Patterson, Supervisor, Road Safety spoke to the City website updates noting a temporary solution has been put in place and further changes will be made once the Corporation has completed the entire Mississauga webpage update.

Members of the Committee engaged in a discussion with respect to upcoming conferences and their interest in participating.

**RECOMMENDATION**

RSC-0008-2020

That funds in the amount of up to \$1,200.00 from the Committee budget be allocated to the Road Safety Committee for the purposes of attending conferences.

Approved (A. Ramlakhan)

10.5 **Update on Citizen Member Outreach**

Members of the Committee were directed to discuss where information can be distributed at a future meeting.

11. **DATE OF NEXT MEETING**

February 25, 2020

12. **ADJOURNMENT** – 11:45 AM

**Approved** (S. Sharma)

DRAFT

**Allyson D'Ovidio**

---

**Subject:** RE: RE: A letter to the mayor

**From:** jojochua [REDACTED]  
**Sent:** Thursday, December 19, 2019 9:45 PM  
**To:** Mayor Bonnie Crombie  
**Subject:** A letter to the mayor

Dear Mayor Crombie,

I'm sending this email to you personally to share my opinion regarding pedestrian casualties in our city and how we can possibly prevent it.

Statistics shows that pedestrian fatalities have increased year over year not only in our city but in the Greater Toronto area as well. Guidelines and stiffer penalties are imposed on drivers found guilty of hitting a pedestrian, resulting in serious injury or death. I will never condone nor justify drivers who have the illusion that driving under the influence is alright, disregarding speed limits, unsafe vehicles, stunt driving and speeding on city streets. These are all unacceptable.

I live in Mississauga for many years and have seen the city grow. Like most Missisauigans, my daughter commutes to Toronto to work and walk the streets everyday. My wife and I have this constant fear, like every concerned parent that some unmindful driver may cause her harm.

Because of this I taught her how to be a "DEFENSIVE PEDESTRIAN" and be aware all the time.

Technological advancements have changed our lives. We always need to be "connected", both drivers and pedestrians. Modern vehicles are moving computers equipped with sophisticated sensors and multiple cameras that detect objects and react milliseconds faster than the human brain. What these computer can not do is read the mind of a person crossing or just walking a street, oblivious of their environment.

My solution: PEDESTRIAN EDUCATION PROGRAM

Here are some awareness tips that could possibly save lives:

- Use of earphones reduces street sound
- Wearing a hoodie reduces peripheral view
- Always walk facing traffic
- Make eye contact with the driver before crossing a street
- Avoid being in a vehicle's "blind spot". You are invisible to the driver. If you can not see the driver on the side mirrors of the vehicle, the driver cannot see you
- Wear a reflective arm band when it's dark
- Avoid wearing dark clothing, especially when it's dark (use reflective vests)
- Use designated pedestrian lanes, do not j-walk
- Always follow the pedestrian walk lights
- Never insist on your right of way
- Stop, Look and Listen
- Avoid texting while walking
- Avoid using cellphones while walking
- Alcohol, drugs and some over the counter medications could reduce sensory perception

Cities spent so much resources trying to minimize, if not prevent pedestrian casualties. Let us step back and re-think this. Maybe we should also EDUCATE PEDESTRIANS by promoting awareness programs on how to protect themselves.

I remember years ago, when I use to walk our children to trick-or-treat in the neighbourhood, we would get this reflective arm bands from Rogers for free. Why can't the city bring back a program like this for regular pedestrians?

Commercials both on the radio and television are all over, warning drivers to be careful. But, I've never seen one that advises pedestrians how to be safe.

Let us be mindful of each other. Together we can save lives and enjoy the streets of our city together.

I welcome your comment. Happy holidays!

Sincerely,

Jojo Chua  
Concerned Mississaugan

Sent from my Samsung Galaxy smartphone.

**Allyson D'Ovidio**

---

**Subject:** Road Safety Achievement Awards

**From:** "Brabant, Melissa (MTO)" <[Melissa.Brabant@ontario.ca](mailto:Melissa.Brabant@ontario.ca)>

**Date:** February 19, 2020 at 3:03:46 PM EST

**Subject:** Road Safety Achievement Awards

Nominations are now open for MTO's **Road Safety Achievement Awards**.

For 20+ years, these awards have recognized the outstanding contributions of individuals, groups and organizations who work to improve road safety in Ontario. The work of our partners is an integral part of what we do in ensuring the roads are safe for everyone that travels in Ontario.

I encourage you to consider submitting a nomination for provincial recognition of our road safety partners' valued contributions and accomplishments during 2019.

The categories are:

- Road Safety Achievement: Professional
- Road Safety Achievement: Volunteer
- Media Excellence in Road Safety
- Corporate Leadership in Road Safety
- Road Safety Partnership
- Road Safety Initiative of the Year

For more information about each category, please refer to the attachment, which includes the nomination form, frequently asked questions and a checklist.

**The nomination deadline is April 24, 2020.**

Each nomination must include:

- a completed nomination form
- a nomination letter that is **at least** one page in length
- **a minimum of** two letters of support written and signed by two separate individuals

If you have any questions, please don't hesitate to contact me, or the Awards Chair at [RSAA@Ontario.ca](mailto:RSAA@Ontario.ca).

Thank you.

Road Safety Marketing Office

Ministry of Transportation

# Road Safety Achievement Awards

Recognizing Road  
Safety Excellence



For more than 20 years, the Ministry of Transportation's Road Safety Achievement Awards have recognized the outstanding contributions of individuals, groups and organizations who work to improve road safety in Ontario.

The Ministry of Transportation (MTO) is excited to acknowledge the leadership, commitment and dedication of road safety partners across the province and celebrate their accomplishments over the past year.

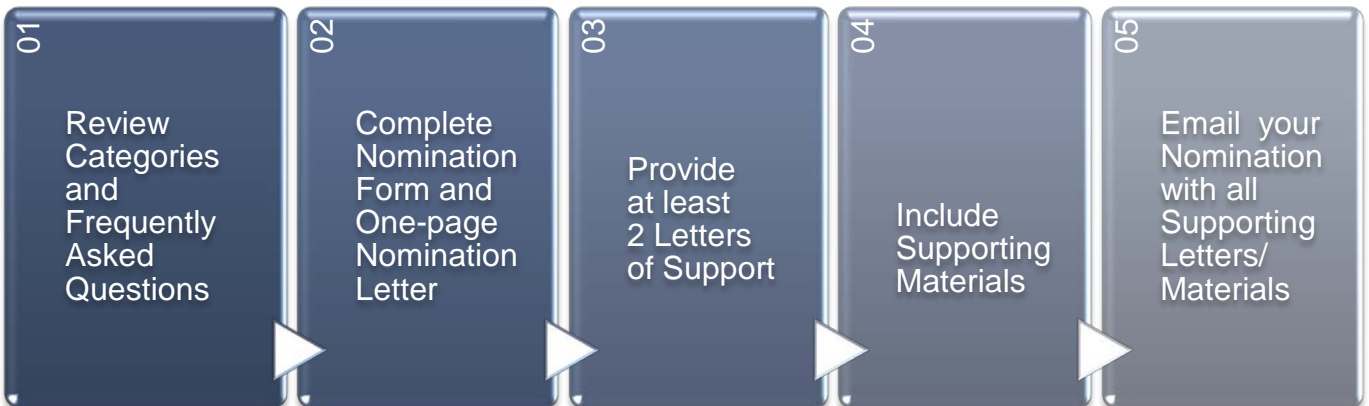
We value our partnerships as we strive to have the safest roads in the world.

The work of our partners is an integral part of what the ministry does in ensuring the roads are safe for everyone that travels in Ontario.

---

To submit a nomination, please review this package for instructions and information about award categories and frequently asked questions prior to completing the enclosed nomination form.

This is the process at-a-glance:



Email your nomination to [RSAA@Ontario.ca](mailto:RSAA@Ontario.ca).

---

Contents of this nomination package include the following:

Categories	pages 3 – 5
Frequently Asked Questions	pages 6 – 7
Nomination Form	pages 8 – 9





The Road Safety Achievement Awards for 2019 recognize excellence in the following categories:

## Road Safety Achievement: Professional

This award recognizes an individual's leadership, dedication and creativity in the field of road safety promotion. The award will be given to an individual involved in road safety in a professional capacity who has made a significant contribution to road safety through community initiatives, public education, research or the influence of policy.

This individual will also have demonstrated strong community leadership and mobilization in the area of road safety.

## Road Safety Achievement: Volunteer

All Ontarians benefit from the many volunteers who help to make our communities safe. This award highlights a volunteer's efforts, dedication and commitment to the field of road safety promotion.

The award will be given to an individual, or group of individuals, whose contributions have had a significant impact on the safety of the roads in their community.

(Services performed during the normal course of professional or business duties are not eligible for recognition in this category).

---

**Questions?** Please contact the  
Awards Coordinator at  
[RSAA@Ontario.ca](mailto:RSAA@Ontario.ca)

## Corporate Leadership in Road Safety

This award recognizes a corporation's contribution and commitment towards the promotion of safety on Ontario's roads.

This award will be presented to an organization that has demonstrated a commitment to road safety through the development of community partnerships and support for community programs.

This award is open to all organizations in the private and broader public sector.

## Road Safety Partnership

The award recognizes organizations that have undertaken collaborative successful initiatives that combine multiple community and corporate entities.

The award will be presented to an organization that has demonstrated a commitment to working constructively with other stakeholders including community and corporate entities to achieve successful cross-organizational initiatives to promote road safety.

---

**Questions?** Please contact the Awards Coordinator at [RSAA@Ontario.ca](mailto:RSAA@Ontario.ca)

## Media Excellence in Road Safety

This award recognizes excellence in the reporting of road safety issues, initiatives and activities within the province of Ontario. This award also recognizes the media's contribution to the safety of Ontario's roads by promoting community programs and strategies for dealing with road safety issues.

This award is open to all forms of media coverage and nominations can include individuals or media outlets. Staff or freelancers from print and electronic media are eligible for nomination.

## Road Safety Initiative of the Year

Ontario's roads are among the safest in North America, thanks in part to a variety of road safety awareness programs, campaigns and initiatives developed by your road safety partners.

This award will recognize an awareness program, campaign or initiative launched in 2019 that demonstrates innovation, leadership and creativity to change driver behaviour.

---

**Questions?** Please contact the Awards Coordinator at [RSAA@Ontario.ca](mailto:RSAA@Ontario.ca)

Here are some frequently asked questions about the RSAA.

10.1

## Q1. What must I provide when I submit a nomination?

---

A1. Each nomination must include:

- a completed nomination form
- a nomination letter that is **at least** one page in length (approximately 3,000 to 4,000 characters)
- **a minimum of** two letters of support written and signed by two separate individuals

The nomination letter must outline the individual, group or initiative's accomplishments, highlighting examples of leadership, dedication and commitment in the field of road safety during **2019**. All fields within the nomination form must be completed. Nomination forms that are incomplete will not be accepted.

## Q2. What should be included in the letters of support for each nomination?

---

A2. Letters of support must clearly indicate who submitted the original nomination (the nominator) and who is being nominated (the nominee). Each nomination must include a **minimum** of two letters of support written and signed by two separate individuals. Letters of support should recognize the accomplishments of the nominee that are different from that of the nominator.

## Q3. Can I nominate the same individual or team in more than one category?

---

A3. No, the nominator must choose one category for their submission.

## Q4. Can more than one person nominate the same individual or team for an award? Will this increase their chance of receiving an award?

---

A4. More than one person can submit a nomination for the same individual or team. It strengthens a nomination to have more than one nominator, particularly if the nominators can provide a different perspective on the nominee's work.

## Q5. How are award recipients selected?

---

A5. Each year, the Road Safety Marketing Office establishes a selection committee that is diverse and broadly represents the road safety and injury prevention sectors. The committee reviews all of the nominations by category and evaluates them based on how well they meet the criteria.

The selection committee will make its final selections in May 2020.  
The decisions of the selection committee are final.

## Q6. When will the awards ceremony be held?

---

A6. The details of the awards ceremony will be made available when the award recipients are announced. The awards ceremony will be held in the Greater Toronto Area in June 2020 (TBC).

## Q7. How will I know if my nominee is selected?

---

A7. Award recipients will be contacted by phone or via email. Nominators will be informed of the results, either by email or letter. You may also contact the Awards Chair at [RSAA@Ontario.ca](mailto:RSAA@Ontario.ca) to inquire about your submission.

## Category

Please select one category only.

- Road Safety Achievement: Professional
- Road Safety Achievement: Volunteer
- Media Excellence in Road Safety
- Corporate Leadership in Road Safety
- Road Safety Partnership
- Road Safety Initiative of the Year

---

## Nominee's Information

**Name:** Click here to enter text.

**Organization/Committee:** Click here to enter text.

**Mailing Address:** Click here to enter text.

**Telephone Number:** Click here to enter text.

**Email Address:** Click here to enter text.

**Occupation\*:** Click here to enter text.

\*Required for the "Road Safety Achievement: Professional" category only

---

## Nominator's Information

**Name:** Click here to enter text.

**Organization/Committee:** Click here to enter text.

**Mailing Address:** Click here to enter text.

**Telephone Number:** Click here to enter text.

**Email Address:** Click here to enter text.

---

**Nomination Deadline:** **April 24, 2020**

## Testimonials

Please provide at least two letters of support written and signed by separate individuals.

### Letter of Support | Testimonial 1:

**Letter Writer's Name:** Click here to enter text.

**Organization/Committee:** Click here to enter text.

**Mailing Address:** Click here to enter text.

**Telephone Number:** Click here to enter text.

**Email Address:** Click here to enter text.

---

### Letter of Support | Testimonial 2:

**Letter Writer's Name:** Click here to enter text.

**Organization/Committee:** Click here to enter text.

**Mailing Address:** Click here to enter text.

**Telephone Number:** Click here to enter text.

**Email Address:** Click here to enter text.

---

**Nomination Deadline:** **April 24, 2020**



Before sending your submission, please check to make sure that you have provided:

10.1

## Nomination Form

Forms that are incomplete will not be accepted (you must include complete contact information for nominators/nominees)

## Nomination Letter

Your nomination letter must be at least one page in length (approximately 3,000 to 4,000 characters)

### **Nomination writing tips:**

- Read the eligibility criteria carefully.
- Clearly explain and include evidence of why you think your nominee deserves to be recognized.
- Use specific and concrete examples to show how your nominee is outstanding and a deserving candidate for the award.
- Show how and where they have made a difference.

## Letters of Support

A minimum of two letters written and signed by separate individuals

Letters of support help to paint a complete picture of the nominee.

Letters of support should:

- be written by people who can speak to the nominee's achievement and/or contribution from first-hand experience
- be current and for the specific award
- provide examples from different perspectives

Letters of support should not be a simple statement that the writer supports the nomination. They must include more information about the nominee's achievement.

## Supporting Materials

Public education products that have been developed in support of the initiative, such as posters, information cards, advertising, videos, etc.

(Samples submitted in support of the nomination will not be returned.)

## Email to [RSAA@Ontario.ca](mailto:RSAA@Ontario.ca)

Please include the name of the nominee in the subject line of the email. All nomination materials must be attached in one email as a complete package. Letters of support and supporting materials sent separately will not be considered.

Nomination packages must be submitted no later than **April 24, 2020**.

---

**If you require communication support/alternate formats, please contact the Awards Coordinator at [RSAA@Ontario.ca](mailto:RSAA@Ontario.ca)**