





1. **CALL TO ORDER – 9:34 am**

2. **APPROVAL OF AGENDA**

**Added Items:**

- 7.6. Photo Radar Update – Colin Patterson
- 7.7. E-Bikes Update – Kimberly Hicks

Approved (T. Power)

3. **DECLARATION OF CONFLICT OF INTEREST - Nil**

4. **MINUTES FROM PREVIOUS MEETING**

4.1. Road Safety Committee Minutes - November 5, 2019

Approved (Anne Marie Hayes)

5. **DEPUTATIONS – Nil**

6. **PUBLIC QUESTION PERIOD - 15 Minute Limit (5 Minutes per Speaker)**

Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:

The Road Safety Committee may grant permission to a member of the public to ask a question of the Road Safety Committee, with the following provisions:

1. The question must pertain to a specific item on the current agenda and the speaker will state which item the question is related to.
2. A person asking a question shall limit any background explanation to two (2) statements, followed by the question.
3. The total speaking time shall be five (5) minutes maximum, per speaker.

Theodor Tymczyna , Resident, inquired regard mid-block crossing, specifically in the Loyola Secondary School. Councillor Saito advised that mid-block crossing is an item that will be addressed in the 2020 Work Plan and will include an education program component.

## 7. **MATTERS TO BE CONSIDERED**

### 7.1. **Promotional Materials: Update on Status**

Allyson D'Ovidio spoke regarding promotional materials and provided details of product types, quantities and unit pricing and budget allocation.

Members of the Committee engaged in a discussion regarding the options and agreed to purchase 1,000 promotional bags and tags.

### 7.2. **Email from John Warwick dated November 27, 2019 Re: Digital billboards and driver distraction**

Mr. John Warwick, Resident, raised concerns with Digital Billboards installed at railway bridges in the City. Mr. Warwick noted that the size, changing copy and bright lighting of these signs are very distracting to drivers.

Councillor Saito advised that the billboard signs are located on railway bridges and do not require City approval; however they have worked with the City to ensure they comply with the sign by-law. Councillor Saito noted that the size, bright lighting, multi-colour lighting and changing facing is very distracting to drivers; she did note that the lighting has been reduced from initial installation. Further, Councillor Saito noted that studies conducted do not confirm that these signs are causing distraction to motorists. Colin Patterson, Supervisor, Road Safety, advised that the engineers were hired and concluded that the signs are not causing distraction to motorists.

Councillor Ras noted that there may be an opportunity to length the changing facing time of the message. Councillor Dasko advised that he would reach out to staff to have them look into an opportunity to lengthen the changing facing frequency on the sign located at the Cawthra bridges, south of Dundas Street.

Tony Power, Citizen Member, Vice-Chair inquired whether there is an opportunity for Road Safety Committee messaging on these billboards, and suggested that this matter be brought forward to a future Road Safety Committee meeting.

### 7.3. **Mid-Block Crossing**

This matter was deferred to a future Road Safety Committee meeting, as there were no representatives from Peel Regional Police who could speak to concerns raised.

## **RECOMMENDATION**

RSC-0040-2019

The the Mid-Block Crossing matter be deferred to the January 28, 2020 Road Safety Committee meeting.

Deferred (Councillor Ras)

7.4. Advanced Pedestrian and Bus Crossing

Councillor Saito explained the new advanced bus signals and inquired whether there is advanced pedestrian signals.

Colin Patterson, Supervisor, Road Safety advised that it may be possible with new software coming soon which would allow for more features at crossings including. Mr. Patterson advised that he will provide more information in the new year when the information is available

7.5. Sunil Sharma, Citizen Member, Request for Leave of Absence

Councillor Saito explained the policy on Citizen Member vacancies.

**RECOMMENDATION**

RSC-0041-2019

1. That the email from Sunil Sharma, Citizen Member, dated November 13, 2019 requesting a leave from the Road Safety Committee be received.
2. That the Road Safety Committee accepts and supports the request from Sunil Sharma, Citizen Member, for a temporary leave from the Road Safety Committee until February 2020.

7.6. Photo Radar Update

Colin Patterson, Supervisor, Road Safety provided overview of the amended regulations with respect to automated speed enforcement devices and noted that they will be looking at the impact on the court for the municipality.

Mr. Patterson, Supervisor, Road Safety advised that there are 2 cameras being deployed and will be rotating throughout the City.

Councillor Saito suggested that Communications do a media release with a positive message on the implementation of Automated Speed Enforcement devices, as some residents will believe that these devices are being installed to generate more revenue and not for the safety of citizens.

In response to Councillor Ras' inquiry regarding speed threshold's, and modifying messaging/graphics on speed monitoring devices, Colin Patterson advised that the initial deployment of the Automated Speed Enforcement device will be in school and community safety zones, and that there has not been any disclosure of speed threshold. Mr. Patterson further advised that the new speed monitoring equipment is more sophisticated and may have more programmable messaging options. Has not been disclosed

In response to Councillor Saito's inquiry regarding signage alerting motorists that a red light camera is coming to this location, Colin Patterson, Supervisor, Road Safety, advised that there is regulations that requires advance notice and that signs be posted once the device is installed

7.7. E-Bikes update

Kimberly Hicks, Senior Communications Advisor, advised that she received an update from Matthew Sweet, Manager, Active Transportation advising that there has been no further action, and that they are planning on bringing the initiative as a pilot project.

Members of the Committee engaged in discussion regarding news releases, development of a brochure, licensing requirements, escoters, speed limits in residential neighbourhoods,

8. **INFORMATION ITEMS**

8.1. Road Safety Committee Member Updates

Thomas Barakat, Citizen Member provided an update regarding Province framework for vision zero strategy and moved a motion to request Council send a letter to the province that the Road Safety Committee endorses the Vision Zero Strategy.

**RECOMMENDATION**

RSC-0042-2019

1. That the Road Safety Committee supports the Ontario Good Roads Association's request that the Minister of Transportation and the Associate Minister of Transportation convene a stakeholder task force group to advise the Provincial government on how a Vision Zero strategy can be developed and implemented in Ontario.
2. That Council be requested to adopt a Resolution for the Mayor to send a letter to the Province to request that the Minister of Transportation and the Associate Minister of Transportation convene a stakeholder task force group to advise the Provincial government on how a Vision Zero strategy can be developed and implemented in Ontario.

8.2. Update on Citizen Member Outreach

Members of the Committee discussed the types of statistical information and incident reports that should be requested from Peel Regional Police.

Members of the Committee discussed considered bring back the Neighbourhood speed watch and that the Promotional Subcommittee develop a brochure.

9. OTHER BUSINESS

Kimberly Hicks, Senior Communications Advisor, provided a summary of social media, boosted posts and google ads, and Tik Tok

10. DATE OF NEXT MEETING(S) - January 28, 2020

11. ADJOURNMENT - 10:38 AM (T. Power)

DRAFT