
Road Safety Committee

Date

2019/11/05

Time

9:30 AM

Location

Civic Centre, Committee Room A - Second Floor,
300 City Centre Drive, Mississauga, Ontario, L5B 3C1

Members

Councillor Pat Saito, Ward 9, (Chair)
Councillor Stephen Dasko, Ward 1
Councillor Karen Ras, Ward 2
Tony Power, Citizen Member, (Vice-Chair)
Anna Ramlakhan, Citizen Member
Anne Marie Hayes, Citizen Member
John Walmark, Citizen Member
James Fan, Citizen Member
Sunil Sharma, Citizen Member
Thomas Barakat, Citizen Member
Trevor Howard, Citizen Member
Laiq Siddiqui, Citizen Member (Mississauga Cycling Advisory Committee Representative)
Sushil Kumra, Citizen Member (Traffic Safety Council Representative)

Agency Representatives/City Staff

Colin Patterson, Supervisor, Road Safety, Traffic Management
Will Wright, Road Safety Technologist, Traffic Management
Kimberly Hicks, Senior Communications Advisor
Seema Ansari, Technical Analyst, Traffic Safety,
Region of Peel Inspector Navdeep Chhinzer, Peel Regional Police
Sergeant Greg Amoroso, Peel Regional Police
Sergeant Sean Cole, Operational Support, Highway Safety Division, OPP (Port Credit)
Constable Donna Maurice, Peel Regional Police
Sandra Fitzpatrick, Manager, Chronic Disease and Injury Prevention Peel Public Health
Matthew Aymar, Analyst, Research and Policy, Region of Peel Public Health
Melissa Brabant, Regional Marketing Planner, Ministry of Transportation
Raymond Chan, Government Relations Specialist, CAA
Donald Clipperton, President, Mississauga Insurance Brokers Association
Angela Partynski, Technical Analyst, Environmental Education
Joe Avsec, Manager, Traffic and Sustainable Transportation, Region of Peel
William Toy, Supervisor, Traffic Safety, Region of Peel

Contact

Allyson D'Ovidio, Legislative Coordinator, Legislative Services 905-615-3200 ext.
8587 allyson.dovidio@mississauga.ca

Find it Online

<http://www.mississauga.ca/portal/cityhall/councilcommittees>

1. **CALL TO ORDER**

2. **APPROVAL OF AGENDA**

3. **DECLARATION OF CONFLICT OF INTEREST**

4. **MINUTES FROM PREVIOUS MEETING**

4.1. Road Safety Committee Minutes - September 24, 2019

5. **DEPUTATIONS**

6. **PUBLIC QUESTION PERIOD** - 15 Minute Limit (5 Minutes per Speaker)

Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:

1. The Road Safety Committee may grant permission to a member of the public to ask a question of the Road Safety Committee, with the following provisions:
2. The question must pertain to a specific item on the current agenda and the speaker will state which item the question is related to.
3. A person asking a question shall limit any background explanation to two (2) statements, followed by the question.

The total speaking time shall be five (5) minutes maximum, per speaker.

7. **MATTERS TO BE CONSIDERED**

7.1. Motion 0237-2019 - 30 km/h in School Zones

7.2. Safe School Streets

7.3. Road Safety Promotional Subcommittee Minutes - October 29, 2019

7.4. Road Safety Committee Work Plan and Social Media Calendar

8. **INFORMATION ITEMS**

8.1. Website Update: Sushil Kumra, Traffic Safety Council Representative

8.2. Road Safety Committee Member Updates

8.3. Update on Citizen Member Outreach

9. **OTHER BUSINESS**

10. **DATE OF NEXT MEETING(S)** – December 3, 2019

11. **ADJOURNMENT**

City of Mississauga
Minutes



Road Safety Committee

Date

2019/09/24

Time

9:36 AM

Location

Civic Centre, Committee Room A - Second Floor,
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1

Members Present

Councillor Pat Saito, Ward 9, (Chair)
Tony Power, Citizen Member, (Vice-Chair)
Councillor Stephen Dasko, Ward 1
Councillor Karen Ras, Ward 2
Thomas Barakat, Citizen Member
James Fan, Citizen Member
Anne Marie Hayes, Citizen Member
Trevor Howard, Citizen Member
Sushil Kumra, Citizen Member (Traffic Safety Council Representative)
Anna Ramlakhan, Citizen Member
Laiq Siddiqui, Citizen Member (Mississauga Cycling Advisory Committee Representative)
John Walmark, Citizen Member

Members Absent

Sunil Sharma, Citizen Member

Agency Representatives/City Staff

Colin Patterson, Supervisor, Road Safety, Traffic Management
Kimberly Hicks, Senior Communications Advisor
Donald Clipperton, President, Mississauga Insurance Brokers Association
Matthew Aymar, Analyst, Research and Policy, Region of Peel Public Health
Angela Partynski, Technical Analyst, Environmental Education
Raymond Chan, Government Relations Specialist, CAA
Joe Avsec, Manager, Traffic and Sustainable Transportation, Region of Peel
William Toy, Supervisor, Traffic Safety, Region of Peel
Allyson D'Ovidio, Legislative Coordinator, Legislative Services
Krystal Christopher, Legislative Coordinator, Legislative Services

Find it online

<http://www.mississauga.ca/portal/cityhall/roadsafetycommittee>

1. **CALL TO ORDER** – 9:36 AM

2. **APPROVAL OF AGENDA** –

Approved (T. Power)

3. **DECLARATION OF CONFLICT OF INTEREST** - Nil

4. **MINUTES FROM PREVIOUS MEETING**

4.1. Road Safety Committee Minutes - June 25, 2019

Approved (Councillor Ras)

5. **DEPUTATIONS** - Nil

6. **PUBLIC QUESTION PERIOD - 15 Minute Limit (5 Minutes per Speaker)** - Nil

Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:

The Road Safety Committee may grant permission to a member of the public to ask a question of the Road Safety Committee, with the following provisions:

1. The question must pertain to a specific item on the current agenda and the speaker will state which item the question is related to.
2. A person asking a question shall limit any background explanation to two (2) statements, followed by the question.
3. The total speaking time shall be five (5) minutes maximum, per speaker.

7. **MATTERS TO BE CONSIDERED**

7.1. **Bikes, E-Bikes and Scooters – Expanding Mississauga’s Transportation Options.**

Matthew Sweet, Manager, Active Transportation Matthew introduced provided background information with respect to his presentation, noting the comments from the Road Safety Committee will be incorporated in a Corporate Report going to General Committee on the subject; “Bikes, E-Bikes and Scooters – Expanding Mississauga’s Transportation Options.”

Mr. Sweet highlighted devices and models of micromobility systems; industry standards and setting up a system, docked versus dockless systems; potential plans, policies and legislation related to micromobility systems in Mississauga and proposed recommendations.

Committee Members engaged in a discussion with respect to the proposed recommendations; accessibility standards; the preference of e-bike versus e-scooter;

impacts of climate change; costs; timeline for completion; the future of Segway's as micromobility devices and the potential amendment of the parks bylaw.

Members of the Committee discussed the Ministry of Transportation's collision reporting system, recommending that it be amended to include more information on micromobility, e-bikes, e-scooters and an overall update.

Committee Members supported the recommendations noting focus should be in a piloted area of high density; on safety; preference to a docked system over dockless system; speed consideration; statistics on conflicts between e-bikes, e-scooters and vehicles; impacts on multi-use trails and options for subsidy as is presently available with MiWay.

RSC-0033-2019

1. That the presentation by Matthew Sweet, Manager, Active Transportation, titled "Bikes, E-Bikes and E-Scooters: Expanding Mississauga's Transportation System", on September 24, 2019, be received for information.
2. That the comments from the Road Safety Committee be included in the report from Matthew Sweet, Manager, Active Transportation and referred to General Committee.
3. That the letter from Matthew Sweet, Manager, Active Transportation, dated September 12, 2019, titled "Kick Style Electric Scooter (e-scooters) – Proposal #19-MTO026", to the Ministry of Transportation, be received for information.
4. That the Road Safety Committee supports that Council make a recommendation to the Ministry of Transportation that the current Collision Reporting System be updated to include the following data:
 - a. Micromobility;
 - b. E-Bikes;
 - c. E-Scooters, and
 - d. General update to the form of data collection.

Approved (Councillor Ras)

7.2. Road Safety Committee Work Plan and Social Media Calendar

Members of the Committee engaged in a discussion with respect to the information provided by Kimberly Hicks, Senior Communications Advisor. Ms. Hicks was directed to develop social media material related to the different campaigns identified; to send out messages to support October Pedestrian Safety Month that have been previously used; work with Transportation and Works staff to develop social media messages related to safe driving and daylight savings. Further, that approval of the messages be obtained via email from the Road Safety Committee Promotional Subcommittee.

Councillor Saito noted the Committee will need to work on developing new distracted driver cards. Members of the Committee were invited to work with the Promotional

Subcommittee to develop the new cards. Permission will need to be obtained from Council to distribute the new cards to local agencies. The Transportation handbook needs to be revised and should be added to the 2020 work plan.

Members of the Committee discussed representation on the Region of Peel, Vision Zero task force noting that the Traffic Safety Representative can sit in to assist Anna Ramlakhan, Citizen Member and Anne Marie Hayes, Citizen Member. Campaigns and ideas from other agencies should be sent to Allyson D'Ovidio, Legislative Coordinator, to share with the Committee.

"Please Slow Down" lawn signs will be revisited on the next Road Safety Committee agenda. Members of the Committee supported taking ownership of design approvals.

RECOMMENDATION

RSC-0034-2019

1. That the design of the "Please Slow Down" lawn signs be moved to the Road Safety Committee for development and approval.
2. That Kimberly Hicks, Senior Communications Advisor, be directed to work with Transportation and Works staff to develop social media messages with respect to the following:
 - a. Pedestrian Safety Month
 - b. Safe driving during Daylight Savings; and
 that approval by the Road Safety Committee of the social media messages be received via email.

Approved (T. Power)

- 7.3. Promotional Awareness Campaigns: 1. Slow Down Lawn Signs, and; 2. October Pedestrian Safety Month

Items 7.3 and 7.4 were discussed together.

- 7.4. Recommendations for the Road Safety Promotional Subcommittee Meeting on September 13, 2019, for approval.

Members of the committee engaged in a discussion with respect to future ideas for promotional materials which included: budget; a focus on intersection safety, right turns; a possible promotional video; designing a new distracted driving card; ice scrapers, litter bags.

The Committee Members supported the addition of Councillor Dasko, Seema Ansari, Region of Peel and Melissa Brabant, Ministry of Transportation, to the Road Safety Committee, Promotional Subcommittee. Colin Patterson, Supervisor of Road Safety,

noted he will attend meetings of the Promotional Subcommittee as desired by the Members.

RECOMMENDATION

RSC-0035-2019

That the amount of up to \$6,000.00 from the 2019 Committee budget be allocated to the Road Safety Committee Promotional Subcommittee for the purpose of developing and ordering promotional materials.

RECOMMENDATION

RSC-0036-2019

1. That the following Road Safety Committee Members and Agency Representatives be appointed to the Road Safety Promotional Subcommittee:
 - a. Seema Ansari, Technical Analyst, Region of Peel (non-voting)
 - b. Melissa Brabant, Regional Marketing Planner, Ministry of Transportation (non-voting)
 - c. Councillor Stephen Dasko, Ward 1

Approved (Councillor Ras)

7.5. Road Safety Promotional Subcommittee Minutes - September 13, 2019

Approved (A.M. Hayes)

8. **INFORMATION ITEMS**

8.1. Vision Zero Conference (Verbal Update - Councillor Saito)

Councillor Saito and Matthew Aymar, Analyst, Region of Peel, spoke about their experience in Calgary at the Vision Zero Conference and spoke about Puffin crossings as a safety measure noting a suggestion was made to city and regional staff to consider a feasibility study. Puffin crossings have a sensor that automatically adjusts the duration of the crosswalk signal for slower pedestrian traffic, for example; seniors.

8.2. Bike Lanes Tenth Line (Councillor Saito)

Councillor Saito provided an update with respect to potential changes to the bike lane on Tenth Line and noted staff are looking into installing barricades along the cycle path. Further a suggestion from a former Mississauga Cycling Advisory Committee was to transform the lane to a cycle path, direct to the GO station.

8.3. Update on Citizen Member Outreach

Anna Ramlakhan, Citizen Member and Trevor Howard, Citizen Member, provided an update on their experience as volunteers at the Lake Wabukayne event on September 21 and noted new materials will be beneficial for future events. Colin Patterson, Supervisor, Road Safety, noted the new signs have been ordered and are expected to arrive by the end of the month. Councillor Saito thanked the Committee Members for their participation at the event.

8.4. Road Safety Citizen Member Updates - Nil

9. **OTHER BUSINESS**

Councillor Dasko presented the Road Safety Committee with an opportunity to host a booth at the Port Credit Farmers Market on Saturday, October 12 from 8:00 AM – 1:00 PM. The Committee Members were in favour of the event. Allyson D'Ovidio, Legislative Coordinator was directed to organize a schedule of volunteers. Transportation and Works staff to arrange for tent set up.

10. **DATE OF NEXT MEETING(S)** –

Road Safety Committee: Tuesday November 5, 2019

Road Safety Committee Promotional Subcommittee: Tuesday, October 29, 2019

11. **ADJOURNMENT**– 11:32 AM (A. Ramlakhan)

**MISSISSAUGA**

RESOLUTION 0237-2019
adopted by the Council of
The Corporation of the City of Mississauga
at its meeting on October 23, 2019

0237-2019

Moved by: J. Kovac

Seconded by: K. Ras

WHEREAS the Government of Ontario recently passed legislation allowing all municipalities within the Province to establish speed limits of lower than 50 km/h within their local neighborhoods;

AND WHEREAS the City of Mississauga has recently enacted a by-law to amend the Traffic By-law 555-2000 to establish 40 km/h neighborhood area speed limits within the neighborhoods identified in the report dated September 13, 2019 from the Commissioner of Transportation

and Works, entitled, "40 km/h Neighbourhood Area Speed Limit Implementation (All Wards)" and further that a by-law be enacted for all municipal wards, including Wards 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 and 11, to allow for the reduction of speed limits to 40 km/h in identified neighborhoods;

AND WHEREAS the City of Mississauga has championed the Vision Zero initiative and remains focused on ending motor vehicle collisions resulting in injuries and/or fatalities;

AND WHEREAS the safety of our children and the safety of School Zones remains of paramount concern to parents, local residents and our Council;

AND WHEREAS a distinction in speed limits should continue to exist between neighbourhood roads and School Zones for added clarity and increased safety;

THEREFORE IT BE RESOLVED that staff be directed to review the establishing of 30 km/h area speed limits for all School Zones within the City of Mississauga and subsequently prepare a report and recommendation to General Committee and that the matter also be referred to the Road Safety Committee and Traffic Safety Council for their feedback and input

Recorded Vote	YES	NO	ABSENT	ABSTAIN
Mayor B. Crombie			X	
Councillor S. Dasko	X			
Councillor K. Ras	X			
Councillor C. Fonseca	X			
Councillor J. Kovac	X			
Councillor C. Parrish			X	
Councillor R. Starr	X			
Councillor D. Damerla	X			
Councillor M. Mahoney	X			
Councillor P. Saito	X			
Councillor S. McFadden	X			
Councillor G. Carlson	X			

Carried (10, 0, 2 Absent)

City of Mississauga
Minutes



Road Safety Promotional Subcommittee

Date

2019/10/29

Time

9:40 AM

Location

Civic Centre, Committee Room A - Second Floor,
300 City Centre Drive, Mississauga, Ontario, L5B 3C1

Members Present

Councillor Stephen Dasko (Ward 1)
Anna Ramlakhan, Citizen Member
Anne Marie Hayes, Citizen Member
Tony Power, Citizen Member

Members Absent - Nil**Agency Representatives/City Staff Present**

Angela Partynski, Technical Analyst, Environmental Education, Region of Peel
Melissa Brabant, Regional Marketing Planner, Ministry of Transportation
Seema Ansari, Technical Analyst, Region of Peel
Colin Patterson, Supervisor, Road Safety
Kimberly Hicks, Senior Communications Advisor
Allyson D'Ovidio, Legislative Coordinator, Legislative Services

Contact

Allyson D'Ovidio, Legislative Coordinator, Legislative Services
905-615-3200 ext. 8587 allyson.dovidio@mississauga.ca

Find it Online

<http://www.mississauga.ca/portal/cityhall/roadsafetycommittee>

1. **CALL TO ORDER** – 9:40 AM

2. **APPROVAL OF AGENDA**

The order of the agenda was amended and the following items were added:

5.2. Vision Zero: website information, Kimberly Hicks

5.3. Social Media Calendar and Work Plan, Kimberly Hicks

Approved – (A.M. Hayes)

3. **DECLARATION OF CONFLICT OF INTEREST** - Nil

4. **MINUTES FROM THE PREVIOUS MEETING**

4.1. Road Safety Promotional Subcommittee Minutes – September 13, 2019

Approved – (A.M. Hayes)

5. **MATTERS TO BE CONSIDERED**

5.1. **Promotional Materials:**

Members of the Committee shared sample promotional materials and engaged in a discussion with respect to potential future materials and noted the following:

- No longer producing a large quiz on distracted driving
- Promoting education regarding Vision Zero in the form of a card
- Including pedestrian and driver messaging in all materials
- Reusable canvas bags
- Reflective tags and bags

Colin Patterson, Supervisor, Road Safety suggested that the Committee seek clarification with the Peel Regional Police about the cancellation of the Road Watch Program.

Angela Partynski, Technical Analyst, Region of Peel, provided the Committee with sample Pedestrian Safety brochures that will soon be ready for the public. Members of the Committee engaged in a discussion with respect to the content and requested copies of the brochures for distribution at future events. Ms. Partynski offered to share the images on the brochures with City staff for promotional material.

Mr. Patterson presented a draft brochure about pedestrian crossing that has not been rolled out and noted it could be used immediately if desired with an update to the fines, minor formatting changes. Members of the Committee suggested removing the second paragraph from the front of the brochure.

Members of the Committee agreed to postpone discussions on the “Please Slow Down”

lawn signs until the winter. Discussion ensued with respect to colours, Committee Members noted that new colour schemes draw attention and should be discussed on a case by case basis.

Allyson D'Ovidio, Legislative Coordinator, was asked to work with Councillor Dasko, Councillor Saito and Ms. Brabant to obtain quotes on reflective bags and tags. Members agreed to the following considerations:

Reusable Canvas Bags with Reflector:

- Black and Yellow where possible
- Volume 500-2000, depending on cost
- One size, single sided
- Statement "Be Alert, Be Seen"
- Road Safety Committee Logo
- Vision Zero Logo
- Paper bag style

Reflective Tags

- Double sided
- White
- Black writing
- 2 inch
- Statement "Be Alert, Be Seen"
- Road Safety Committee Logo
- Vision Zero Logo

Kimberly Hicks, Senior Communications Advisor will take the design requests to Creative Services to determine what will fit on each item, once purchases are decided.

Members of the Committee agreed to pursue the development of the bags and tags for the duration of 2019 and proceed with developing educational materials in the new year.

5.2. Vision Zero: Website Information Update

Ms. Hicks and Mr. Patterson presented the updated Vision Zero content on the external City of Mississauga (Mississauga.ca) website and noted this is only temporary until the parent sites are updated. Mr. Patterson shared additional information on the lowering of speed limits noting this will be discussed at the next Road Safety Committee meeting.

Social Media Calendar and Work Plan

5.3

Kimberly Hicks, Senior Communications Advisor spoke about the last Road Safety Committee discussions with respect to the Social Media Calendar that had been provided. Ms. Hicks requested that the Road Safety Promotional Subcommittee refine the list of events to develop social media campaigns for. Members of the Committee engaged in a

discussion with respect to the focus areas identified and agreed to work towards two major campaigns, one in the spring on “Distracted Driving Month” and the second in the fall on “Pedestrian Safety Month” and noted this will ensure there is sufficient time for development and approval. In the interim, Ms. Hicks requested that the Committee Members review the list and determine if there are more desired. In addition, Ms. Hicks identified the option to share smaller social media messages related to individual events.

Ms. Hicks shared the new promotional video developed in-house to educate the public on safe crossing at intersections and noted the target launch to go along with the pedestrian safety campaign currently running. Members of the Committee engaged in a discussion with respect to the content and all spoke in favour of the video.

6. **OTHER BUSINESS** – Nil
7. **DATE OF THE NEXT MEETING(S)** – To be confirmed – November 29, 2019
8. **ADJOURNMENT** – 11:43 AM (A. M. Hayes)