
Road Safety Committee

Date

2018/02/27

Time

9:32 AM

Location

Civic Centre, Hearing Room - Second Floor,
300 City Centre Drive, Mississauga, Ontario, L5B 3C1

Members

Councillor Karen Ras, Ward 2 - left 10:49 AM

Councillor Pat Saito, Ward 9, **(Chair)**

Alaina DeCaire, Citizen Member

Anne Marie Hayes, Citizen Member

Leonard Verwey, Citizen Member (Mississauga Cycling Advisory Committee Representative)

Michael Matthew, Citizen Member

Sunil Sharma, Citizen Member

Tamara Coulson, Citizen Member (Traffic Safety Council Representative)

Tony Power, Citizen Member, **(Vice-Chair)**

Trevor Howard, Citizen Member

Members Absent

Anna Ramlakhan, Citizen Member

Thomas Barakat, Citizen Member

Agency Representatives/City Staff

Melissa Brabant, Regional Marketing Planner, Ministry of Transportation

Gary Carty, S/Sgt., the Officer in Charge, Major Collision Bureau, Peel Regional Police

Raymond Chan, Government Relations Specialist, CAA

Sandra Fitzpatrick, Manager, Chronic Disease and Injury Prevention Peel Public Health

Seema Ansari, Technical Analyst, Traffic Safety, Peel Region

Colin Patterson, Supervisor, Road Safety, Traffic Management

Kimberly Hicks, Communications Advisor

Contact

Allyson D'Ovidio, Legislative Coordinator, Legislative Services

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Find it online/

<http://www.mississauga.ca/portal/cityhall/roadsafetycommittee>

1. **CALL TO ORDER** – 9:32 AM

2. **APPROVAL OF AGENDA** –

Approved with the following amendments (T. Coulson):

7.2 – Region of Peel Mobile Signs

9.1 – Email Complaint: Safety – Distracted Driving, dated February 23, 2018

3. **DECLARATION OF CONFLICT OF INTEREST** - Nil

4. **MINUTES FROM PREVIOUS MEETING**

4.1. Road Safety Committee Minutes – Jan 30, 2018.

Approved as amended (A. M. Hayes)

5. **DEPUTATIONS**

5.1. Road Safety Section: Available Road Safety Tools, Colin Patterson, Supervisor, Road Safety (10 Minutes)

Councillor Saito provided background with respect the presentation on road safety tools. Colin Patterson, Supervisor, Road Safety, provided an overview of available road safety tools including: enhanced crosswalk markings; enhanced pavement markings; speed awareness devices such as “slow down” signs; by-laws; amending speed limits; LED street lighting; parking allowances as well as traffic calming devices which include: speed bumps; raised intersections; round-a-bouts, audible pedestrian signals and cycling signals. Mr. Patterson spoke about new traffic management equipment as well as the City’s recently improved Traffic Management Centre and noted that many changes are to come with respect to policies, automated enforcement and fibre optic traffic signals.

In response to questions with respect to input on plans, Mr. Patterson noted that Active Transportation staff make modifications to cycling infrastructure as required during construction. Mr. Patterson noted there will be more education and awareness in the future with respect to using round-a-bouts and further the round-a-bout on Duke of York will be removed due to the construction of the Hurontario Light Rail Transit project.

Councillor Saito noted the benefits of signage inside round-a-bouts and further that

there are many benefits to speed watch signs. Councillor Saito encouraged members attending the vision zero conference to make notes from the tradeshow of what they feel are good tools that could be useful in Mississauga.

RECOMMENDATION

RSC-0005-2018

That the deputation from Colin Patterson, Supervisor, Road Safety on February 27, 2018, entitled "Road Safety Section: Available Road Safety Tools", be received.

Received (A. M. Hayes)

6. **PUBLIC QUESTION PERIOD** - 15 Minute Limit (5 Minutes per Speaker)

Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:
The Road Safety Committee may grant permission to a member of the public to ask a question of the Road Safety Committee, with the following provisions:

The question must pertain to a specific item on the current agenda and the speaker will state which item the question is related to.

A person asking a question shall limit any background explanation to two (2) statements, followed by the question.

The total speaking time shall be five (5) minutes maximum, per speaker.

7. **MATTERS TO BE CONSIDERED**

7.1. Road Safety Committee: Draft Work Plan and 2018 Calendar

Members of the Committee engaged in a discussion with respect to the draft work plan and 2018 calendar suggesting that we develop our own promotional campaign in support of the following initiatives:

April: Peel Regional Police: Distracted Driving Awareness Month

May: Peel Regional Police: Safe Kids Week (date TBD)

May 22-26: National Public Works Week

June 3: MADD - National GTA PIA Law Strides for Change

Staff were directed to distribute the remaining distracting driving quiz cards to Mississauga community centres and libraries, hospitals, post-secondary institutions and drivers licence centres, to be displayed in April, 2018. Kimberly Hicks, Communications Advisor suggested that we develop key messaging and send out social media messages and images. Members suggested using the Peel Police

hashtag to promote Distracted Driving Awareness month. Staff was directed to provide quotes with respect to social media promotions. Members suggested that new Road Safety materials could be handed out at future events, transit terminals and schools.

Members agreed to hosting a booth on Celebration Square during “National Public Works Week” in May and to use the booth to kick-off the launch of the “slow down” signs campaign. Possible volunteers include Trevor Howard and Leonard Verwey.

Members engaged in a discussion with respect to developing a Promotional Subcommittee to develop Road Safety materials. The following members were appointed to the subcommittee: Tony Power, Councillor Pat Saito, Leonard Verwey, Anne Marie Hayes, Melissa Brabant and Trevor Howard. Staff was directed to make the arrangements to meet with the subcommittee and discuss the Road Safety page URL with the IT division. Councillor Saito advised that we will continue to run slow down campaign, until Fall. Signs can be obtained by calling 3-1-1 or making a request on the T&W webpage. <http://www.mississauga.ca/portal/residents/please-slow-down>

Residents can request signs through their Councillors. Having a link to request the signs would be helpful on our webpage. Point the public to 3-1-1.

RECOMMENDATION

RSC-0006-2018

1. That Legislative Services staff be directed to distribute the “Are You a Distracted Driver” quiz cards to Mississauga community centres and libraries, hospitals, post-secondary institutions and drivers licence centres, to be displayed in April, 2018.
2. That a Promotional Subcommittee of the Road Safety Committee, be established to develop road safety materials and messages and that the following citizen members be appointed to the subcommittee:
 - a. Councillor Pat Saito
 - b. Tony Power, Citizen Member
 - c. Leonard Verwey, Citizen Member
 - d. Anne Marie Hayes, Citizen Member
 - e. Trevor Howard, Citizen Member
3. That the draft 2018 Road Safety Committee work plan, dated February 27, 2018 be approved with the following amendments:
 - a. Include National Public Works Week to the month of May
 - b. Include “National GTA PIA Law Strides for Change”, organized by MADD Canada in the month of June

Approved (S. Sharma)

7.2. Region of Peel Mobile Signs

Members received the email from Seema Ansari dated, February 28, 2018 with respect to Region of Peel Mobile Signs and deferred this discussion to the next Road Safety Meeting.

RSC-0007-2018

That the email from Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel, dated February 28, 2018 with respect to Mobile Sign Boards, be deferred to the next Road Safety Committee meeting for discussion.

Received (A. M. Hayes)

8. **INFORMATION ITEMS**

8.1. Road Safety Committee Member Updates

Tamara Coulson, Citizen member of the Traffic Safety Council (TSC) noted the TSC is working towards a new social media campaign and are reviewing walk to school locations.

Leonard Verwey, Citizen member of the Mississauga Cycling Advisory Committee, noted the volume of donations earned from mileage logged from rides and further that Active Transportation staff are working on a Spring Cycling Campaign. Look for cycling information.

8.2. Peel Police Road Watch Statistics - January/February 2018. Tony.

RECOMMENDATION

RSC-0008-2018

That the Peel Regional Police Mississauga Road Watch statistics, dated February 20, 2018, be received for information.

Received (T. Power)

8.3. Road Safety: Vision Zero Motion - 0045-2018, February 21, 2018

Mr. Patterson provided an update on the next steps noting staff is aiming to come back to Council with a new report before Summer 2018 and further the City is launching a walkability campaign for Vision Zero for a local street in ward 9 in April (Glen Erin between Aquitaine and Battleford).

RECOMMENDATION

RSC-0009-2018

That Resolution 0045-2018 regarding Vision Zero, adopted by Council on February 21, 2018, be received for information.

Received (T. Power)

8.4. Road Safety Event Calendars

Councillor Saito reminded members to contact Allyson with any events that need to be added. In the future we would like the calendar to be up on the website.

RECOMMENDATION

RSC-0010-2018

That the Road Safety Event Calendars attached as information items to the Road Safety Committee agenda, dated February 27, 2018, be received for information.

9. **OTHER BUSINESS**

9.1. Email Complaint: Safety – Distracted Driving, dated February 23, 2018

Melissa Brabant, Regional Marketing Planner, Ministry of Transportation, noted an Escalating Sanction has been approved including suspensions upon conviction. Ms. Brabant will provide language to staff to respond to the resident.

Don Clipperton, President Mississauga Insurance Brokers Association discussed how the new legislation will impact insurance.

RECOMMENDATION

RSC-0011-2018

That the Legislative Coordinator be directed to respond to the resident complaint with respect to distracted driving, dated February 23, 2018.

Received (A. DeCaire)

10. **DATE OF NEXT MEETING(S)**: March 27, 201811. **ADJOURNMENT** – (A. M. Hayes)