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## **Museums of Mississauga Advisory Committee**

### **Date**

2017/09/19

### **Time**

6:00 PM

### **Location**

Civic Centre, Committee Room A - Second Floor,  
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

### **Members**

Joseph Zammit Citizen Member (Chair)  
Barbara Hazel Tabuno, Citizen Member (Vice-Chair)  
Councillor Karen Ras, Ward 2  
Councillor John Kovac, Ward 4  
Wendy Davies, Citizen Member  
Joyce Delves, Citizen Member  
Anne Fabierkiewicz, Citizen Member  
Irfan Malik, Citizen Member  
Kris Noakes, Citizen Member  
John Pegram, Citizen Member  
Alla Petritsyna, Citizen Member  
Mira Coghlan, Friends of the Museums of Mississauga Representative  
Geoffrey Gooderham, Descendent of the Harris Family (*ex-officio, non-voting*)

### **Contact**

Mumtaz Alikhan, Legislative Coordinator, Legislative Services  
905-615-3200 ext. 5425  
[mumtaz.alikhan@mississauga.ca](mailto:mumtaz.alikhan@mississauga.ca)

### **Find it Online**

<http://www.mississauga.ca/portal/cityhall/museumscommittee>

- 
1. CALL TO ORDER
  2. APPROVAL OF AGENDA
  3. DECLARATION OF CONFLICT OF INTEREST
  4. MINUTES OF PREVIOUS MEETING
    - 4.1. Approval of Minutes of June 20, 2017 Meeting
  5. DEPUTATIONS
  6. PUBLIC QUESTION PERIOD - 15 Minute Limit (In accordance with Section 43 of the City of Mississauga Procedure By-law 0139-2013, should a member of the public wish to address the Committee about a matter on the Agenda, they may be granted permission to do so, limiting the question to 5 minutes as the public question period total time limit is 15 minutes.)
  7. MATTERS TO BE CONSIDERED
    - 7.1. Update on MOMAC Work Plan - Joe Zammit, Chair
    - 7.2. Update – Museums of Mississauga
    - 7.3. Update from Friends of the Museums of Mississauga
  8. INFORMATION ITEMS
  9. OTHER BUSINESS
    - 9.1. Chair's Message - Verbal
  10. DATE OF NEXT MEETING - November 28, 2017
  11. ADJOURNMENT

# City of Mississauga Minutes



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## Museums of Mississauga Advisory Committee

### Date

2017/06/20

### Time

6:00 PM

### Location

Civic Centre, Committee Room A - Second Floor,  
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

### Members Present

Joseph Zammit, Citizen Member (Chair)  
Councillor Karen Ras, Ward 2  
Councillor John Kovac, Ward 4  
Irfan Malik, Citizen Member  
Kris Noakes, Citizen Member  
John Pegram, Citizen Member  
Mira Coughlan, Friends of the Museums of Mississauga  
Geoffrey Gooderham, Descendent of the Harris Family (*ex-officio*)

### Members Absent

Wendy Davies, Citizen Member  
Joyce Delves, Citizen Member  
Anne Fabierkiewicz, Citizen Member  
Alla Petritsyna, Citizen Member  
Barbara Hazel Tabuno, Citizen Member (Vice-Chair)

### Staff Present

Stuart Keeler, Manager and Chief Curator  
Sonja Banic, Manager, Culture Operations  
Mumtaz Alikhan, Legislative Coordinator

### Find it online

<http://www.mississauga.ca/portal/cityhall/heritageadvisory>

## 1. CALL TO ORDER – 6:17 pm

The Chair welcomed Kris Noakes to the Committee appointed by Council as its newest Member.

## 2. APPROVAL OF AGENDA

**APPROVED** (Councillor J. Kovac)

## 3. DECLARATION OF CONFLICT OF INTEREST

## 4. MINUTES OF PREVIOUS MEETING

4.1. Approval of Minutes of December 6, 2016

**APPROVED** (I. Malik)

## 5. DEPUTATIONS – Nil.

## 6. PUBLIC QUESTION PERIOD – Nil.

## 7. MATTERS TO BE CONSIDERED

7.1. Update on MOMAC Work Plan - Joe Zammit, Chair

The Chair spoke to the upcoming workshops and the objectives of soliciting stories of Mississauga is to help collect and capture the stories that make up the heritage of Mississauga, which will enable the creation of the *Story of Mississauga* moving forward. He requested that Committee Members fully participate in the workshops. Sonja Banic, Manager, Culture Operations, spoke to the marketing campaign that will provide the community various ways to communicate their stories.

**RECOMMENDATION**

MOMAC-0001-2017

That the update on the Museums of Mississauga Advisory Committee 2017-2018 Work Plan from Joe Zammit, Chair, be received.

**RECEIVED** (Councillor K. Ras)

7.2. Update - Museums of Mississauga

Stuart Keeler, Manager and Curator, provided an update on the Museums of Mississauga activities over the first six months of the year. He distributed a schedule of the Story of Mississauga/Thematic Heritage of Mississauga (THOM) Workshops planned to take place at various locations in the City over 2017 which include *Story of Mississauga* Workshops, Doors Open, Pride Mississauga and youth focus groups. Mr. Stuart invited Committee Members to celebrate Bradley Museum's 50<sup>th</sup> anniversary on June 24, 2017. He spoke to the various exhibitions across the City bringing Museums to the people.

Councillor Ras congratulated staff on the success of the Hazel McCallion exhibit at which almost 7000 visitors attended.

#### **RECOMMENDATION**

MOMAC-0002-2017

That the Update on the Museums of Mississauga dated June 7, 2017 from Stuart Keeler, Manager and Chief Curator, Museums of Mississauga, be received.

**RECEIVED** (J. Pegram)

#### 7.3. Update from the Friends of the Museums of Mississauga (Friends)

Mira Coghlan provided an update on the activities and events. She noted that the Friends Board is currently in transition after the resignation of Becky Ryder and Barb Smith and the appointments of new members Wanda Hall, Liz Durdan and Sue Shanly. Ms. Coghlan advised that the Friends continue to build community awareness, supporting Museums programs, and over the year have raised in excess of \$60,000. With respect to the Annual Gala, she advised that it will not be feasible this year and in lieu, the Friends will be organizing a Garden Party on September 9, 2017 at Benares Historic House. She advised that for the first time this year, there will be an open air farmers market from 5:00 pm and prior to the start of the 7:00 pm *On the Verandah* concerts held every Friday starting from June to August at Benares House. Ms. Coghlan said that the Friends are looking for volunteers to assist over the duration of the concert series and requested Committee Members to contact her to help.

In response to Councillors Ras and Kovac request for an electronic copy of the *On the Verandah Concert* series schedule to include in their newsletters, Mumtaz Alikhan, Legislative Coordinator, advised that she will email it to them.

The Chair thanked Ms. Coghlan for the informative update.

#### **RECOMMENDATION**

MOMAC-0003-2017

That the verbal activities update from the Friends of the Museums of Mississauga (Friends) by Mira Coghlan, Friends Representative on the Museums of Mississauga

Advisory Committee, on June 20, 2017, be received for information.

**RECEIVED** (K. Noakes)

8. INFORMATION ITEMS

Kris Noakes advised that in celebration of National Indigenous Day, she will be presenting a Wampum Belt to Council at its meeting to be held on June 21, 2017. She noted that Canada's history goes beyond 150 years and a Wampum Belt predates all existing treaties and agreements signifying peace, respect and friendship.

9. OTHER BUSINESS

9.1. Chair's Message - Verbal

The Chair spoke to the events he attended including the Arts and Cultural Master Plan open house sessions, sessions on "Dundas Connects", a 20 year plan to redevelop Dundas Road and the impact Light Rail Transit (LRT) will have along the route. He spoke to his meeting as a resident with Paul Mitcham, Commissioner of Community Services, regarding a dedication of the closure of the Avro Arrow plant and the loss of 3000 jobs as a result. He said Mr. Mitcham's response was positive and that there is an opportunity for MOMAC and the Heritage Advisory Committee (HAC) to collaborate in this matter. He spoke to the success of the Indigenous Sweat Lodge at Bradley Museum. The Chair again encouraged members of the Committee to participate in Museums events. Ms. Banic advised that draft recommendations of the Arts and Culture Master Plan will be shared with MOMAC and HAC in the fall of this year.

**RECOMMENDATION**

MOMAC-0004-2017

That the Chair's message to the Museums of Mississauga Advisory Committee dated June 20, 2017, be received.

**RECEIVED** (M. Coghlan)

10. DATE OF NEXT MEETING - September 19, 2017

11. ADJOURNMENT – 7:31 PM

**2017- 2018 MOMAC | Work Plan**

**Thematic Heritage Outline of Mississauga (THOM), a tool to tell the *The Story of Mississauga* (TSOM)**– a resident activated tool to guide the heritage and museum priorities, create meaningful City-wide engagement, assist with defining Mississauga’s cultural identity

| <b>MOMAC Objectives</b>                             | <b>Actions</b>  | <b>Updates</b> |
|---|---|----------------|
| Achieve and activate the Mission;                   | Activate the notions that heritage and museums reflect the past, with an emphasis on relevant topics and issues for integral community engagement.  |                |
| Open up the notion of “collecting”                  | <ul style="list-style-type: none"> <li>➤ Interpret, Gather, Share and Tell the Stories of Mississauga</li> <li>➤ Implement the Story of M</li> <li>➤ Participate in focus groups, goal is a consolidation and refined focus for the artifact collection.</li> </ul>   |                |
| Connect with residents;                             | Focus groups, assist with sharing Mississauga’s unique multicultural city; engagement with communities and associations in the City.  |                |
| Inspire and build audience;                         | Building a citywide community of Museum supporters by creating a community beyond Clarkson; involve all communities and Wards of Mississauga with equitable frameworks.   |                |
| Heritage Advisory Committee and MOMAC collaboration | <ul style="list-style-type: none"> <li>➤ encourage annual joint meeting or participate in a group activity with HAC and learn about heritage in the City and activation of the Strategic Plan;</li> <li>➤ activate Living Heritage in the City of Mississauga by being present and engaged in the Museums.</li> </ul> |                |





# City of Mississauga

## Memorandum




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Date: 2017/09/01

To: Chair and Members of Museums of Mississauga Advisory Committee

From: Stuart Keeler, Manager and Chief Curator, Museums of Mississauga

Meeting Date: 2017/09/19

Subject: Update – Museums of Mississauga

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### Story of M

Mississauga has a story to tell.

The City of Mississauga wants to capture Mississauga's entire story – from our early Indigenous roots to present day newcomer diversity. The Story of M will collect these stories and use them to influence Museum artifacts and collections, interpretation, exhibitions and programming, public art and events, as well as the priorities for designating heritage properties.

The Museums of Mississauga and the City's Culture Division have been and will continue collecting, listening and sharing stories with residents.

See **appendix 1** for a full list of previous and future activations

### Bradley Museum's 50<sup>th</sup>

This year the Bradley Museum is celebrating its 50<sup>th</sup> anniversary. On June 24<sup>th</sup> Museums hosted an event to say "thank you" to the volunteers, residents and partners who have supported the Museums over the past 50 years. The event included an official ceremony with Karen Ras as emcee, and speaking remarks from Mayor Crombie, Paul Damaso, Paul Mitcham, Councillor Ras and Stuart Keeler. Visitors enjoyed cake and old fashioned lemonade, an exhibition of period inspired costumes from the past 50 years, activities, games and crafts for the whole family.

### Attendance for June 24<sup>th</sup> - 603

As part of Canada 150 and Bradley's 50<sup>th</sup> Anniversary, the Museums of Mississauga were Admission by donation from May 6<sup>th</sup> 2017 to August 22, 2017. Celebrating and making Heritage accessible to our residents and tourists in this special landmark year. The results were inspiring and amazing!

|   |         |            |   |
|---|---------|------------|---|
| Museums of Mississauga Advisory Committee | 7.2 - 2 | 2017/09/01 | 2 |
|---|---------|------------|---|

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### **Attendance (tours of historic houses):**

January –August 2016 – 918  
January – August 2017 - 1679

### **Overall Attendance (exhibitions, events, site use, programming)**

January- August 2016 - 18321  
January – August 2017 - 24854

### **Exhibition Debrief**

#### **Erika DeFreitas | like a conjuring (bringing water back to Bradley)**

May 3 2017 – August 20, 2017

A Featured Exhibition of CONTACT Scotiabank Photography Festival

#### **Concept**

Erika DeFreitas explores the historic Bradley House (1830) in order to disrupt and challenge the authenticity of Canadian heritage narratives and staged displays of period domestic interiors.

The Bradley family, who were early Loyalist settlers originally, built the saltbox-style yellow farmhouse on the edge of a cliff overlooking Lake Ontario, which was situated within the traditional territory of the Mississaugas of the New Credit First Nation and previously to the Anishinaabe, Haudenosaunee, Wyandot and Huron people. In 1967, the house was moved some three kilometres inland to its current location.

DeFreitas recalls the house's original location with an installation of artifacts, photographs, and audio that visually and conceptually brings the water and the house back together, "by conjuring the memory of the occupants and their relationship with this watery landscape", inviting the viewer to reimagine this history both real and surmised. DeFreitas uses period textiles to link to the family's past of owning indigo and tobacco plantations in Savannah, Georgia, introducing issues of colonialism and linking the notion of water as an enabler of colonization.

Like a conjuring (bringing water back to Bradley) invites viewers to gain a deeper understanding of how heritage is staged, and the desire to locate authenticity in its prescribed narratives.

Ultimately, the work seeks to dialogue with unspoken aspects of history within the constructs of romantic portrayals dominating the heritage sector, raising questions about who has the power in crafting and telling these stories.

Curated by Stuart Keeler

|   |         |            |   |
|---|---------|------------|---|
| Museums of Mississauga Advisory Committee | 7.2 - 3 | 2017/09/01 | 3 |
|---|---------|------------|---|

**The exhibition included community engagement through an educational component:**  
Oakville Galleries & Ryerson ArtBus Tour with support from Museums of Mississauga Historical Interpretive Staff

**Institutional loans were in collaboration with;** Royal Ontario Museum (ROM) textile photographed by Erika DeFreitas, Textile Museum of Canada, Ryerson Fashion Collection

**Exhibition Partner: Scotiabank CONTACT Photography Festival (Toronto and GTA)**  
**Presented by Scotiabank and organized by the Ryerson Image Centre in partnership with the Festival.** Exhibition Weblink:

<https://scotiabankcontactphoto.com/2017/featured-exhibition/museums-of-mississauga-anchorage-at-the-bradley-museum-like-a-conjuring-bringing-water-back-to-bradley>

**Onsite Programming:** Ryerson Image Centre & Oakville Galleries - ArtBus Tour, Janes Walk, CONTACT Opening Reception, Historic Tours and Exhibition Hours  
Wednesday through Sunday, 12 noon to 4pm, extended Thursday hours 12 noon to 7pm.

**Total visitors to the Exhibition Opening – 18** (audience affected by heavy rainstorm)

**Janes Walk:** 16

**Art Bus Tour:** 26

**Total visitors attending Tours of the Historic House – 584**

**Total number attending Exhibition – 376**

**Total number attending Special Events during the Exhibition i.e. Bradley 50<sup>th</sup> – 731**

**Featured Reviews:**

**ESSE**

<http://esse.ca/fr/erika-defreitas-conjuring-bringing-water-back-bradley-anchorage-bradley-museums-mississauga>

**Title:** Erika DeFreitas, like a conjuring (bringing water back to Bradley), The Anchorage, Bradley Museum, Mississauga

**Writer:** Noa Bronstein

**Canadian Art**

**Link:** <http://canadianart.ca/features/erika-defreitas-bradley-museum/>

**Title:** Ending Nostalgia at the Heritage Museum

**Writer:** Leah Sandals

**Digital engagement and social media marketing initiatives included:**

- Approximately 200 tweets (Museums account). During the exhibition, the Culture Division / Museums tweets earned 30, 942 impressions and 783 engagements (Museums account)

|   |         |            |   |
|---|---------|------------|---|
| Museums of Mississauga Advisory Committee | 7.2 - 4 | 2017/09/01 | 4 |
|---|---------|------------|---|

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- Approximately 2,000 Facebook post interactions. During the exhibition, the reach of Museums Facebook and Twitter page posts totalled approximately 40,000 impressions.

#### **Digital promotions included:**

- Homepage feature and information on the exhibitions, events and press pages of the Museums website From January 30, 2017– August 20, 2017
- Digital Readerboard scrolling screens in 19 community centres around the city, reaching approximately 500,000 commuters over a four month period
- Digital screens on Mississauga Celebration Square, seen by approximately 45,800 visitors per month
- Computer screensavers in Mississauga Central Library, reaching over 64,000 visitors per month, and inclusion the Library newsletter reaches over 71,000 subscribers.
- Weekly listing in Ontario Association of Art Galleries (OAAG) digest
- Membership advertisement on the Ontario Museum Association (OMA) “activities page” with an impression of over 20,000
- Membership advertisement on Ontario Association of Art Galleries (OAAG) weekly email reminder with an impression reach of over 10,000
- Listing in Mississauga Arts Council’s MACTivities, which has over 14,000 subscribers.
- Email signature of 9 staff members, sent in over 5,000 emails to national, regional and international audiences.
- Studio.89 Social Media cross promotion Instagram (approximately 1,400 followers) and Twitter (approximately 1000 followers)

#### **Ads were placed in the following outlets:**

- Akimbo Ad, with an email digital circulation reach of over 30,000 across Canada and USA.

#### **Feature Exhibition Catalogue full page spread:**

- Page 176, Scotiabank CONTACT Photography Festival ‘Focus on Canada 2017’ Catalogue Edition

#### **The exhibition was featured on the following news outlets, including, among others:**

Mississauga News, inSauga, Modern Mississauga, ESSE review and online publication, Canadian Art (Exhibition Review)

#### **The exhibition generated great conversations with visitors. Some selected comments are excerpted below:**

“This is such a creative juxtaposition of modern and colonial history.” Hardeep, Oakville

|   |         |            |   |
|---|---------|------------|---|
| Museums of Mississauga Advisory Committee | 7.2 - 5 | 2017/09/01 | 5 |
|---|---------|------------|---|

"This exhibition has allowed us to understand the story of the Bradley family – and it was fun to hear the story of the house on the lake, with the music in the background...my kids like history now! Thank You, Debra M, Toronto

"This work reminds me of my African American heritage and the uncomfortable feeling of recalling slavery in Savanah Georgia and their plantations" Angelique, Toronto

"I loved playing with the water and the glasses inside one of the galleries, my daughters and I made music together for the first time!" Yixin, Mississauga

## Popular Twitter Posts & Mentions:





**Mississauga Calendar**  
@Mississauga\_Cal

Following

JANE'S WALKS - MISSISSAUGA: \*TODAY\*  
(Sat) #YIMBY (Cooksville 12pm); #LakeOntario  
(Bradley Museum 2pm) #JanesWalks   
[culture.mississauga.ca/event/bradley- ...](http://culture.mississauga.ca/event/bradley-...)

### Jane's Walks in Mississauga, May 2017

YIMBY (Yes, in my Backyard) (with Shawn Micallef)

► **SATURDAY, May 27 @ 12 noon - 2:00 pm**

MEET: Small parkette at SE corner of Dundas Street and Hurontario Street

A speculative walk through Mississauga that was, Mississauga that is, and Mississauga that will be.

Bringing Water Back to Bradley (with artist Erika DeFreitas)

► **SATURDAY, May 27 @ 2:00 - 4:00 pm**

MEET: Bradley Museum, 1620 Orr Road

Artist Erika DeFreitas conjures up the insights, thoughts and contemplations of connecting Lake Ontario and the 187 year old Bradley House with a temporary site specific installation.

Please check all listings at: [www.janeswalk.org/canada/mississauga](http://www.janeswalk.org/canada/mississauga)

Formatted and posted by: **Mississauga Calendar** @Mississauga\_Cal

8:23 AM - 27 May 2017

2 Retweets 1 Like



You, JanesWalkMississauga and Shawn Micallef



**Mississauga Calendar**  
@Mississauga\_Cal

Following

JANE'S WALKS - MISSISSAUGA: May 2017.  
There are (7) #JanesWalks this month  
\*Starting Tonight\* (Fri) More info at:  
[janeswalk.org/canada/mississ...](http://janeswalk.org/canada/mississ...)

► **FRIDAY, May 12 @ 6:00 - 7:30 pm**

MEET: Lakeshore Road & Dixie Road

Explore the history of Dixie Mall, a Mississauga landmark since 1956! Capture the memory economy of urban change in the area, through nostalgic storytelling of this suburban edge landmark.

Shopping Maul to Wooden Walls (with Stephen Cauffield)

► **SATURDAY, May 13 @ 12:30 - 1:30 pm**

MEET: Sheridan Centre

What we'll do is reverse-walk the development of Mississauga which was to go from the wooden walls of an agricultural & townscape kind of place before 1945 to a sprawling kind of place home to shopping mauls after. We'll finish up at a historic house. Sheridan Centre - that's the 'maul' part.

Remembering Meadowvale and Listening to the Lake (with Stas Guzar)

► **SUNDAY, May 14 @ 10 am - 12 noon**

MEET: Meadowvale Community Centre

A poetic musing and recalling of the past and living heritage of Meadowvale. Share and learn the views and vistas in, around and upon beautiful Lake Aquitaine.

Cemetery Lantern Walk (with Lindsay Doren)

► **SATURDAY, May 20 @ 7:00 - 8:00 pm**

MEET: Springcreek Cemetery, at the Gate

Learn about the lives, deaths and loves of past Clarkson residents and how they were laid to rest. Learn the meaning and nuance of rites and ornamentation of various periods.

Exploring Culture and the Living Cemetery in Mississauga (with Nicole Hanson)

► **SATURDAY, May 27 @ 10:00 am - 12 noon**

MEET: Streetsville Public Cemetery

Urban cemeteries are spaces of memorialization and cultural value. Explore cultural expressions in the silent city, to understand how death takes up space and place in our communities.

YIMBY (Yes, in my Backyard) (with Shawn Micallef)

► **SATURDAY, May 27 @ 12 noon - 2:00 pm**

MEET: Small parkette at SE corner of Dundas St. and Hurontario St.

A speculative walk through Mississauga that was, Mississauga that is, and Mississauga that will be.

Bringing Water Back to Bradley: Walk with artist Erika De Freitas

► **SATURDAY, May 27 @ 2:00 - 4:00 pm**

MEET: Bradley Museum

Artist Erika DeFreitas conjures up the insights, thoughts and contemplations of connecting Lake

4:31 PM - 12 May 2017

6 Retweets 7 Likes



**City of Mississauga**  
@citymississauga

Following

Join @SaugaMuseums May 4th, 6 p.m. at  
Bradley Museum for a @ContactPhoto exhibit  
by Erika DeFreitas. [ow.ly/OReh30bmsph](http://ow.ly/OReh30bmsph)



1:41 PM - 2 May 2017

3 Retweets 2 Likes





**OF NOTE Magazine**  
@ofnotemagazine

Follow

On view thru Aug 20 @SaugaMuseums:  
Un|Fixed Homeland artist Erika DeFreitas  
disrupting Canadian heritage narratives  
[scotiabankcontactphoto.com/2017/featured-](http://scotiabankcontactphoto.com/2017/featured-)

...



6:06 PM - 9 May 2017

1 Retweet 2 Likes



1



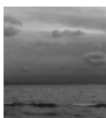
2



**Mississauga Museums**  
@SaugaMuseums



The 905 is alive with contemporary art and  
new ideas of heritage. We make history  
modern by interaction and invention.



**Oakville Galleries** @OakvilleGalleries  
Ride the #ARTbus on June 25th! Tour @RICgallery,  
@SaugaMuseums & @OakvilleGalleries:  
[oakvillegalleries.com/events/details...](http://oakvillegalleries.com/events/details...)

6:42 PM - 8 Jun 2017

1 Retweet 1 Like



1



1





**Oakville Galleries**  
 @OakvilleGalleries

Following

Ride the #ARTbus on June 25th! Tour @RICgallery, @SaugaMuseums & @OakvilleGalleries: [oakvillegalleries.com/events/details ...](http://oakvillegalleries.com/events/details...)



3:28 PM - 8 Jun 2017

3 Retweets 5 Likes




 3
  5
 

## Popular Facebook Posts:



**Museums of Mississauga**  
 Published by Hootsuite [?] · May 1 ·

We're hosting Jane's Walks across the city! Everything from cemetery walks, to a walk down to Lake Ontario with artist Erika De Freitas. Come and share stories of your community, all while exploring your city. First walks are May 6. RSVP to secure your space <http://ow.ly/TTZW30bgWux>.



617 people reached


Boost Post

 Like
  Comment
  Share




1 share




**Mississauga Culture** shared Museums of Mississauga's event.

May 3 · 🌐

Tomorrow! The official opening of the newest exhibition from artist Erika De Freitas at Bradley Museum. Event kicks off at 6 p.m. Be the first to see the exhibition, meet the artist and take a tour of the museum.



MAY  
4

**Like a conjuring (bringing water back t...**  
 Thu 6 PM · Bradley Museum · Mississauga  
 You like Museums of Mississauga


★ Interested

---

188 people reached

👍 Like

💬 Comment



👤 Julia Chatterji, Vandana Taxali and Jason M Russell

## Attachments

Appendix 1: Story of M.



Prepared by: Stuart Keeler, Manager and Chief Curator, Museums of Mississauga

Appendix 1:

Museums of Mississauga; Story of M

# Marketing Information

July-December 2017

Nadine Finlay  
7/25/2017

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## Important Dates

### Workshops

*All dates, locations and times for events listed are updated as of July 25<sup>th</sup>, 2017; TBC will be updates as we proceed with the project.*

|   |
|---|
| <p>August 21, 2017<br/> <b>Youth Focus Group</b>   Story of Mississauga<br/>         6:00 – 9:00 pm<br/> <i>Studio 89 104-1065 Canadian Pl, Mississauga, ON</i></p>   |
| <p>September 20, 2017<br/> <b>Youth Forum</b>   Story of M<br/> <i>theDAM Cooksville</i><br/>         3115 Hurontario Street</p>  |
| <p>September 23, 2017<br/> <b>Doors Open</b><br/>         12:00 – 3:00 pm<br/> <i>Story of M at 5 and 10</i><br/>         Street Party – Cook St.</p>   |
| <p>September 27th, 2017<br/> <b>Story of Mississauga</b>   Workshop<br/>         5:00 – 7:00 pm<br/> <i>Mississauga Valley Community Centre   Room 2</i></p>  |
| <p>October 19th 2017<br/> <b>Story of Mississauga</b>   Workshop<br/>         5:30 - 8:30 pm<br/> <i>Malton Community Centre   Multipurpose Room 1</i></p>  |
| <p>October 26, 2017<br/> <b>Story of Mississauga</b>   Workshop<br/>         5:00 – 7:00 pm<br/> <i>Meadowvale Community Centre   Room 2</i></p>  |
| <p>Fall 2017<br/> <b>Twitterchat @SaugaMuseums #StoryofM</b><br/>         Hosted in partnership with Peel Aids HIV Network<br/> <i>GLBTQ25 – Pride Mississauga</i></p>  |
| <p>October 24, 2017 – Invitation only<br/> <b>Indigenous Conversations</b>   Story of Mississauga<br/> <i>Peel Aboriginal Network (PAN)</i><br/>         208 Britannia Rd E #1, Mississauga, ON L4Z 1S6<br/>         Collaboration between Museums of Mississauga, PAN and Heritage Mississauga</p> |
| <p>Week of November 20th, 2017 (TBC)<br/> <b>Round Table Workshop</b><br/> <i>Carassauga, Heritage Mississauga, Museums</i><br/>         Collaboration with Museums of Mississauga and Heritage Mississauga</p>   |
| <p>TBC, In Progress<br/> <b>CCC (Community Curation Committee)</b><br/>         Stuart Keeler PMR</p>   |

## External Events

-All dates, locations and times for events listed are updated as of July 25<sup>th</sup>, 2017

-TBC: will be updated as we proceed with the project.

### Attended

|   |  |
|---|--|
| June 27 <sup>th</sup> , 2017; Malton Community Centre<br>6:00pm-9:00pm      | Malton's Neighbours Night Out                        |
| July 1 <sup>st</sup> , 2017; Celebration Square<br>Full Day                 | Square one celebration Canada Day event              |
| July 7 <sup>th</sup> , 2017; Lakeview Library, Serson Park<br>6:30pm-8:30pm | Lakeview Library 50th Anniversary block party        |
| July 11 <sup>th</sup> , 2017; Humber Lakeshore Campus<br>5:30pm-6:30pm      | Humber IKN- Indigenous knowledge and worldview class |

### Future

|   |   |
|---|---|
| July 29 & 30, 2017; Celebration Square<br>Full days (TBC)             | Mississauga Latin Festival  |
| Aug. 12 <sup>th</sup> , 2017; Central Library<br>10:00am-12:00pm      | Mississauga Writers Club, monthly meeting   |
| Aug. 20 <sup>th</sup> , 2017; Royal Ontario Museum<br>10:00am-11:30am | Citizen Ceremony at the ROM   |
| Aug. 23, 2017; City Hall<br>11:00am-2:00pm                            | Green Leader City Event (internal)  |
| September 2017<br>(Date & time TBD)                                   | Churchill Meadows Library and Active Living Centre 10 <sup>th</sup> anniversary party |
| October 14 <sup>th</sup> 2017<br>10:30am- 4:30pm                      | Mississauga Welcome Day<br>Mississauga Civic Centre, Great Hall                       |
| November 2017<br>Month Long Exhibition                                | Myseum Presents Oscar Peterson (Oscar with Love)<br>Traveling Exhibition, Story of M  |

### Tentative

|  |   |
|--|---|
| Aug. 4-6, 2017; Celebration Square<br>Full Days (TBC)                  | MuslimFest  |
| Aug. 10 <sup>th</sup> , 2017; Chappell House<br>7:00pm-8:30pm          | Canada 150, From Wilderness to City; the Shaping of Mississauga |
| Aug. 11-12 <sup>th</sup> , 2017; Celebration Square<br>Full Days (TBC) | Mosaic Festival   |
| Aug. 18-19 <sup>th</sup> , 2017; Celebration Square<br>Full Days (TBC) | ITALfest  |
| Aug. 26-27 <sup>th</sup> , 2017; Celebration Square<br>Full Days (TBC) | Japan Festival  |
| TBD; Streetsville Library<br>Time (TBC)                                | Streetsville Library Anniversary                                |

|   |  |
|---|--|
| TBD; Huron Parks Community Centre<br><i>(TBC)</i> | Huron Parks Community Centre Anniversary |
|---|--|

## Programming and Public Engagement

### Story of M Workshops

#### Youth Forums (e.g. August 21, 2017 6:00pm-9:00pm)

##### Who

- Youth between the ages of 16 - 30yrs
- Across Mississauga, and to an extent surrounding area (e.g. Peel/Mississauga areas)
- Targeting Youth-focused groups, youth activities and events, and individuals
- Organizations dealing directly with, run by, or involving in some capacity the youth of Mississauga
- Organizations/groups, Libraries, and Community Centres within Mississauga, who have youth programs and can act as a medium for engaging and reaching more individuals.

##### What

- Dessert and Coffee Youth Forum, Youth will participate in a variety of themed activities (See youth agenda) around the Story of M.

##### When

- *Story of M* Youth Workshop on August 21st 6:00 pm - 9:00pm
- Attendees are to RSVP to an Eventbrite page
  - Free tickets, reservation/tickets are for tracking purposes, and will alter the room choice, food supply, etc.

##### Where

- Studio.89, Main floor

#### Staff in Attendance:

- Nadine Finlay (PMR)
- Zainab Al-Rawi (PMR)
- Stas Guzar
- MAIEC team representative

#### Marketing and Invitations

- Organizations will be approached via phone with project introduction and offered an email with more information, social media links, and project information.
- Invitations to events and contribution opportunities sent to contacts as relevant
- Direct invitation, through promo and programmatic materials distributed directly to the organization, group, or individual via email.

## Internal Workshops Agendas

### Youth Forum:

| <b>Story of M- Youth Forum</b><br>Example shown: August 21, 2017 6:00pm-9:00pm |                             |  |   |
|--|-----------------------------|--|---|
| <i>Time*</i>   | <i>Activity</i>             | <i>Notes</i>   | <i>Materials</i>                            |
| 5:50<br>6:05   | Participants Arrive         | Participants arrive, grab coffee and snacks  | Nametags<br>Registration                    |
| 6:05<br>6:15   | Story of M Introduction     | Zadine introduce team, project, and goals<br>Land Acknowledgement  |   |
| 6:15<br>6:20   | Creative name tags          | Give everyone colorful markers and sticky labels to write their names and draw icons that represent them.  | -Writing materials<br>-sticker name tags    |
| 6:20<br>6:30   | Ice Breaker Game            | <b>"Heads Up"</b><br>Mississauga Themed, general knowledge, places, and people; (expand to Canadian theme)<br>-Each person writes something on a sticky note in relation to Mississauga, and pins it to someone else's back without them seeing the word.<br>-Encourages people to interact with each other and start general (Mississauga) conversation.<br>-They can only ask yes/no questions.  | Tape, blank sticky notes, writing materials |
| 6:30<br>6:45   | Discussion 1                | "What would you change about Mississauga?"   |   |
| 6:45<br>7:00   | Timed Word Association Game | Individuals provided with sticky notes (note: could also be one large sheet with MISSISSAUGA Written in the centre) and given 1 minute to write the first 3 words they think of when they think of Mississauga. Words can be all 3 at once, or 20-30 second each. All words can be compared, if we put the notes in a neutral place no one has to claim ownership.<br>- 1 word about the landscape<br>- 1 word about the community<br>-1 word to make a change/note something good that has changed, or something that needs to be changed | Sticky notes<br>Writing materials           |
| 7:00<br>7:15   | Map Plotting                | Provide a large map of Mississauga and ask participants to pinpoint points of interest using stickers of different colors.<br>-Favourite Place to be on a Weekend  | Map of Mississauga<br>Coloured dot stickers |



|              |  |   |   |
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|              |  | -Go to Hot spot, or quiet place<br>-Best Restaurant   |   |
| 7:15<br>7:45 | What do you value in Mississauga? In a Museum? | Discussion  |   |
| 7:45<br>8:00 | <b>Design your Museum!</b>                     | Participants given a blank floor plan of a “museum” with 3-5 empty rooms. Individuals will design their own “Museum of Mississauga”, choosing what they think is important to include. This will enable the Story of M to get a clearer picture of how Museums can support the City, what they should include, and what the current perception of Museums is like in Mississauga (specifically looking to what youth will want to see in the future). | -Predesigned and printed “Museum” floorplan<br>-Writing materials |
| 8:00<br>8:30 | Discussion 3                                   | What could Museums do to support positive change (internally and within the City of Mississauga)?   |   |
| 8:30<br>9:00 | Wrap up  | -Wrap up<br>-continue conversation or comments from before<br>-open discussion, snacking, etc<br>-Thank yous, invitation to continue collaboration in future events and in the project  |   |

*\*times subject to change based on event*

### Facilitated Events Agenda:

| Stories of M - Community Engagement – Agenda |  |  |  |
|--|--|--|--|
| Time   | Activity   | Notes  | Materials  |
| 5:00 - 5:05                                  | <b>Participants Arrive</b>   | People arrive and get settled in, grab a snack/dinner  | Name tags<br>Registration table<br>Snacks/dinner |
| 5:05 - 5:15                                  |  | <b><i>Sharada’s Story</i></b>  |  |
| 5:15 – 5:20                                  | <b>Welcome and Framing<br/>Recognition of land we’re on – STUART</b> | <b><i>Arianne, Bruce introduce themselves<br/>- Stuart welcomes everyone briefly with land recognition</i></b> |  |

|             |   |   |                       |
|-------------|---|---|-----------------------|
| 5:20 - 5:25 | <b>Context Setting from the Culture Dept.</b><br><br><b>Purpose:</b><br>Transparency and city goals for these sessions.             | <b><i>Stuart and Paula - more details of the purpose and process</i></b> <ul style="list-style-type: none"> <li>- Stuart and Paula Framing for the evening</li> <li>- Why are we doing this</li> <li>- What we hope to get out of this - broad strokes</li> <li>- Diversity of voices in M.</li> <li>- Process is to help make future programming that is diverse, equitable and inclusive</li> <li>- Mention euro-centric framework and programming</li> </ul> |                       |
| 5:25 - 5:35 | <b>Room Go-Around</b>   | <b><i>Bruce</i></b> <ul style="list-style-type: none"> <li>- Go around of everyone in the room</li> <li>- Name, community affiliation, Prompt: Favourite place to eat in Miss.</li> </ul>   |                       |
| 5:35 - 5:40 | <b>Overview of Evening</b>  | <b><i>Arianne</i></b> <ul style="list-style-type: none"> <li>- Reminders: Confidentiality, safe space, active listening, washrooms, etc.</li> <li>- Review of evening agenda</li> </ul>   |                       |
| 5:40 - 5:50 | <b>Group Discussion on Storytelling/and Miss.</b>   | <b><i>Arianne and Bruce</i></b><br><b>Discussion prompts:</b> <ul style="list-style-type: none"> <li>- How do you want to hear stories from your city?</li> <li>- Why does this matter to you?</li> <li>- Do you see yourself reflected in the stories of M?</li> <li>- What excites or frustrates you about the stories the city tells on your behalf?</li> </ul>  | Flipchart and markers |
| 5:50 - 5:55 | <b>Intro to Storytelling</b><br><br><b>Method:</b> Group Discussion<br><br><b>Purpose:</b> Prep group to share stories and get into | <b><i>Arianne</i></b><br>Context – why stories for this project<br>Interactive – who likes stories/is a storyteller, etc.<br>Experience of sharing and listening to stories – that’s what we’re doing<br>- Explains why storytelling is such an important part of this process → Meaning  | Flipchart and markers |

|             |   |  |                                     |
|-------------|---|--|-------------------------------------|
|             | <p>a storytelling space. Also, to hear from them right away about how they seem themselves currently reflected in M.</p>  | <p>Making!</p> <ul style="list-style-type: none"> <li>- Mention other storytellers</li> <li>- Web of personal, historical, collective stories make up the city</li> <li>- Quick call/response activities of identifying who is a storyteller, what makes a “good” story</li> </ul> <p>ADD IN A NOTE ABOUT LANGUAGE</p>   |                                     |
| 5:55 - 6:10 | <p><b>Storytelling Prompt Activity</b></p> <p><b>Method:</b> Facilitated individual writing/brainstorming exercise</p> <p><b>Purpose:</b><br/>To get everyone thinking of stories they have and could share. Get everyone to embody their own storyteller</p> | <p><b>Arianne and Team</b></p> <ul style="list-style-type: none"> <li>- Arianne and team call out prompts and everyone writes down OR thinks of as many ideas as they can think of - stories that have to do with those prompts</li> <li>- Choose 4-5 to call out</li> </ul> <p><b>Sample Prompts:</b></p> <p><b>Story Themes with Prompts</b></p> <ul style="list-style-type: none"> <li>- When did you or your family first arrive in Mississauga.</li> <li>- What was your first memory of that arrival experience?</li> <li>- Share a story about the kindness you’ve received from a stranger, or the kindness you’ve extended to a stranger in Miss.</li> <li>- What was your first job here? Does your work make you feel connected to this place?</li> <li>- Memorable cultural experience in M</li> <li>- Moment of care (nurses, doctors, spiritual leaders, neighbours, etc.)</li> <li>- Moment of isolation or longing in M?</li> <li>- Having family or friends visit you in M?</li> </ul> <p>What was one moment that stands out?</p> <ul style="list-style-type: none"> <li>- Favourite moment in a Miss. space.</li> <li>- Best meal in Miss.</li> </ul> <p>- ACTIVE LISTENING AND TIPS FOR SHARING YOUR STORY</p> | Paper and pens for all participants |
| 6:10 – 6:15 | <b>BREAK</b>  |  |                                     |

|             |   |   |   |
|-------------|---|---|---|
| 6:15 - 6:30 | <p><b>Storytelling in Small Groups</b></p> <p><b>Purpose:</b> To have participants share stories, listen to one another, and ID common themes</p>   | <p><b><i>Arianne to explain activity with input from team</i></b></p> <p>*We want to hear your true stories because it will tell us what matters to YOU. You are the users/residents of M and we want to build programs that matter to you.</p> <ul style="list-style-type: none"> <li>- 2 minutes per person</li> <li>- No feedback, no questions, just listening</li> <li>- Take a minute after each story and note down themes that resonated from that story             <ul style="list-style-type: none"> <li>- As a group, once everyone has shared a story, discuss if there were any common threads/themes</li> <li>- Group chooses someone to present themes to big groups</li> </ul> </li> </ul> | <p>Paper and pens and space for all groups</p> <p>Timer/cell phone for each group</p> |
| 6:30 - 6:40 | <p><b>Theme Gathering and Voting</b></p> <p><b>Method:</b> Group presentation/group discussion</p> <p><b>Purpose:</b> Collect common themes from stories shared and get multiple themes up on the board, agree, as a big group on themes to pursue for Stories of M</p> | <ul style="list-style-type: none"> <li>- Prepared themes are up on the wall with blank pages as well</li> <li>- Group members can begin to look at the themes when they are finished their storytelling, adding new themes up there</li> <li>- Hand out voting stickers – everyone gets three stickers of each colour – and votes             <ul style="list-style-type: none"> <li>- Stickers on timeline - voting for themes you're most interested in and for timelines you're most interested in <i>NOTE - Limit number of stickers this time</i></li> <li>- Post-it's on timeline - voting/adding stories you want to know about in relation to themes</li> </ul> </li> </ul>                         | <p>Flip chart and markers</p>   |

|   |  |   |  |
|---|--|---|--|
| 6:40 - 6:50   | <b>Theme Voting</b><br><br><b>Method:</b> Everyone votes, with stickers for their preferred themes. 2 rounds with gallery walks in between.<br><br><b>Purpose:</b> Coming to agreement on themes to pursue going forward | <ul style="list-style-type: none"> <li>- Group discussion - what's missing?</li> <li>- Looping back to the stories you heard in the small groups and what you want to hear.</li> <li>- How was the voting process?</li> </ul> | Different coloured stickers<br>Post it notes |
| 6:50 - 7:00<br><br>FILM PLAYS DURING FEEDBACK FORMS | <b>Closing</b><br><br><b>Purpose:</b> Get volunteers for future meetings   | <b>Bruce</b> <ul style="list-style-type: none"> <li>- <i>Fill out feedback forms</i></li> <li>- <i>One memorable thing from today - go around</i></li> <li>- <i>Film plays during the feedback forms</i></li> </ul>           |  |

## External Events

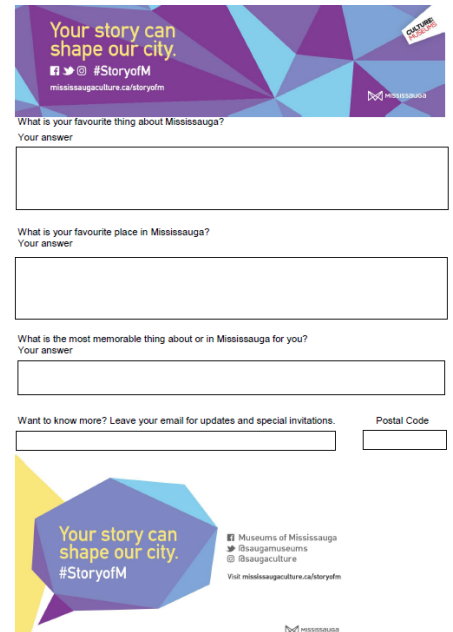
*Story of M will be attending events to engage public, and build awareness. Event participation includes stationary booths and/or tables; OR mobile representatives carrying materials.*

### Interactivity

- “Hashtag” and “M” for posing with, pictures requested to be tagged with #StoryofM
- Potential “Story of M” small give-aways, and a business card with links to info.

### Paper Survey

- Available at all external events for public to fill out in contribution to Story of M
- Acts to gain and maintain interest and investment within the project
- Results for each event are recorded digitally on the Museums’ K drive
- Those who choose to leave contact information will be added to a running list of contacts we will continually update in regards to the Story of M



**Your story can shape our city.**  
 #StoryofM  
 mississaugaculture.ca/storyofm

What is your favourite thing about Mississauga?  
 Your answer

What is your favourite place in Mississauga?  
 Your answer

What is the most memorable thing about or in Mississauga for you?  
 Your answer

Want to know more? Leave your email for updates and special invitations.  Postal Code

**Your story can shape our city.**  
 #StoryofM

Museums of Mississauga  
 @saugamuseums  
 @saugaculture  
 Visit mississaugaculture.ca/storyofm

### Digital Survey

- Same questions, colours, and structure to the Paper survey.
- Survey will be available on digital platform, such as survey monkey
- Link to be sent via email, posted on website, and link posted on social media
- Mississauga Residents will have the opportunity to engage and contribute at a time and place that is convenient to them, allowing a further reach of the project and contribution opportunities.
- Will aid in story gathering, and maintaining public interest and investment.

### Poster

- Promotional poster base will be used and distributed across Mississauga via email, and posted in Libraries and Community centres.
- Information to be updated for each workshop to reflect new date and information. Basic format will remain the same.
- Poster can be used as an “invitation” and link to webpage/social media
- Contacts can choose to distribute among their own networks, to widen reach of the project and workshop information.



What are important periods, moments, events in the history of Mississauga?

If you could tell a story about Mississauga and your experience in the City...what would it be?

All are invited to attend our upcoming community dinner.

**Tuesday, June 27**  
**5:00-7:00pm**  
**Malton Community Centre, Room 1**

Everyone is involved in creating the Story of Mississauga!

**Your story can shape our city.**  
 #StoryofM

Museums of Mississauga  
 @saugamuseums  
 @saugaculture  
 Visit mississaugaculture.ca/storyofm

### Public Engagement Boards

- Mobile boards to be placed in community centers and libraries for public use; able to be repurposed and reused for the remainder of the project
- Work to engage public, and stir interest and investment within the project, as well as initial story gathering
- Able to be used at Doors Open events, and brought to other events Story of M will be attending to continue awareness, and provide an activity for participation.
- Mobile boxes can be placed on information desks and library checkouts



## Marketing Materials

- Small handout to bring to events could be about the Story of M as a whole.
  - Description of Story of M
  - Eventbrite info
  - Social media info
  - Dates of workshops
- Posts for Story of M, and August Event for social media platforms
- Posters (printable) for libraries, community centers, and organizations to display and distribute
- A pin or pen that has the Story of M/City of Mississauga logo, as an incentive to visit story-gatherer booths
- Posters/invitations, for organizations to send through their own networks
  - Eventbrite info
  - Social Media info
  - Very short description of Story of M
  - Contact info of Tracy/Stas

## Social Media

### Weekly Polls/Surveys (Working)

- What is your Favorite Place in Mississauga?
- What is your Favorite activity in Mississauga?
- Share your Best memory of a place in Mississauga?
- Share your Best MiWay/transit story?
- Share your Funniest story about meeting someone in Mississauga
- What is the Best Brunch you've had in the city?
- Share your Favorite rainy day activity in Mississauga
- Why Mississauga
  - (broad, open ended)
- What do you think are the Top 3 reasons to move to Mississauga?
- Who is your Favorite Mississaugan Musician? (POLL)
- What is your favorite intersection in Mississauga?
- What is your Favorite Park in Mississauga?
- What is your Favorite event in Mississauga?
- Share your life changing experience about Mississauga
- Favorite lakeshore park (POLL)
- Where did you live before Mississauga?
- Who is your Favorite Mississaugan Person? (POLL)
  - Not hazel option
  - Not hazel option
  - Not hazel option
  - Also not hazel option



## List of Story of M Workshops Target Groups

The list of target groups below is a main method for contacting individuals and citizens through wider networks at work within Mississauga. We will be able to both attract individuals within the organizations, as well as their networks.

### August 21, 2017 Youth Focus Group | Story of Mississauga Ward 3

- This event targets organizations and groups, who interact, provide a service to, are run by, or involve youth in some capacity. This includes families, youth groups, and a variety of activities and organizations. It is aimed at all Mississauga residents and wards. . It is aimed at all Mississauga residents and wards, with emphasis on Ward three and surrounding area, due to its location.

|  |  |
|--|--|
| East Mississauga Community Health Centre<br>510 Movement<br>Active Mississauga<br>Applewood Tennis Club<br>Applewood United Church<br>Associated Youth Services of Peel<br>Burnhamthorpe library<br>Burnhamthorpe Community Centre<br>Canadian Association of Multicultural People<br>Celano Canadian Club<br>Central library<br>Community Living Mississauga<br>Cow Over Moon Children's Theatre<br>Croatian Parish Folklore "Sljeme"<br>Cross Currents - Indo Canadian International Arts<br>Culture Philippines of Ontario<br>DhamalMasti Community Association (Dandia Dhamal)<br>Diwali RazzMatazz<br>Dixie Bloor Neighbourhood Centre<br>Dufferin-Peel District School Board (Catholic)<br>Festive Currents (MuslimFest)<br>Fiesta Filipina Dance Troupe<br>Frank McKechnie library<br>Frank McKechnie Community Centre<br>Friends of the Old Britannia Schoolhouse<br>Frog in Hand<br>German Canadian Club Hansa<br>Gilgal Christian Community<br>Humber College<br>Iceland skating rink<br>Image Maker Art Prints<br>Indus Community Services (formerly: India<br>Rainbow Community Services of Peel)<br>insauga | Mississauga Italfest<br>Mississauga Libraries<br>Mississauga Music Education Foundation<br>Mississauga Muslim Community Centre<br>Mississauga SportZone<br>Mississauga Symphony Orchestra<br>Mississauga Theatre Alliance<br>Mississauga Valley library<br>Mississauga Valley Community Centre<br>Mississauga Waterfront Festival<br>Mississauga Writers Group<br>Mississauga Y.M.C.A.<br>Mississauga Youth Movement<br>Halton Mississauga Youth Orchestra<br>Mississauga's Youth Advisory Committee<br>MiWay<br>Modern Mississauga<br>MonstrARTity Creative Community (Bollywood<br>Monster Mash Up)<br>Musika Mississauga<br>Muslimfest<br>MYAC Mississauga<br>Nexus Youth Centre<br>Nytric Ltd.<br>Ontario Inter-cultural Community Services<br>Opera Mississauga<br>Oplenac Serbian Cultural Association<br>Peel Art Gallery Museum + Archives (PAMA)<br>Paint the Town Red Port Credit Community Association (Paint the Town Red)<br>Peel Crime Stoppers<br>Peel District School Board (Public)<br>Peel Police Crime Prevention<br>Peel Youth Village<br>Phap Van Buddhist Cultural Centre<br>Polish Festival |
|--|--|

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|--|---|
| John Paul II Polish Centre<br>Kalayaan Cultural Community Center<br>Lakeview Library<br>Little Black Afro Theatre Company<br>Productions<br>Living Arts Centre<br>Malton library<br>Malton Black Development Association<br>Malton Business Improvement Area<br>Malton Community Centre<br>Malton Community Festival<br>Malton Compass<br>Malton Library<br>Malton Neighbourhood Services - Westwood<br>Mall<br>Meadowvale library<br>Meadowvale Community Centre<br>Meadowvale Music Theatre<br>MIAG Centre for Diverse Women and<br>Families<br>Minga Global<br>Mississauga Youth<br>Mississauga Youth Film Festival<br>Mississauga Arts Council<br>Mississauga Ballet Association<br>Mississauga Camera Club<br>Mississauga Children's Choir<br>Mississauga Chinese Children's Choir<br>Mississauga Festival Choir<br>Mississauga Festival Youth Choir<br>Mississauga Friendship Association<br>Mississauga Halal Food Fest | Port Credit library<br>Port Credit Business Improvement Area<br>Port Credit Community Foundation<br>Portuguese Cultural Centre of Mississauga Inc<br>Safe City Mississauga<br>Satya Jyoti Cultural Sabha (Canada) Inc.<br>Seva Food Bank - Malton/Wolfedale<br>Sheridan College<br>Sikh Heritage Museum of Canada<br>Sistema Mississauga<br>Southside Shuffle Blues and Jazz Festival<br>Sri Guru Singh Malton<br>St. John Ambulance, Youth Group<br>St. Patrick's Youth Group (SPYG)<br>Teens Learn to Drive<br>The Art of Living Foundation<br>The Dam - Develop Assist Mentor (Cooksville)<br>The Meadowvale Photography Association<br>Theatre Erindale (University of Toronto,<br>Mississauga)<br>Theatre Unlimited Performing Arts<br>Ukrainian Youth Ensembles Corporation<br>Ukrainian Festival<br>Unitarian Congregation in Mississauga<br>United Indonesian Canadian Society<br>Viet SummerFest<br>Vietnamese Community Centre of Mississauga<br>Visual Arts Mississauga<br>Volunteering Peel<br>West End Buddhist Temple and Meditation<br>Centre<br>Worship in Motion<br>YMCA Mississauga<br>Youth In Action; Community Outreach<br>Youth Troopers for Global Awareness |
|--|---|

### September 20th 2017 – TBC Youth Forum I Story of M theDAM Ward 7

- This event targets organizations and groups, who interact, provide a service to, are run by, or involve youth in some capacity. This includes families, youth groups, and a variety of activities and organizations. It is aimed at all Mississauga residents and wards, with emphasis on Ward seven and surrounding area, due to its location.

|  |   |
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| 510 Movement<br>Abary Social & Cultural Organization<br>Active Mississauga<br>Anapolis Christian Community Centre<br>Applewood Tennis Club<br>Applewood United Church<br>Art Gallery of Mississauga<br>Associated Youth Services of Peel | Mississauga Symphony Orchestra<br>Mississauga Theatre Alliance<br>Mississauga Valley library Mississauga Valley<br>Community Centre<br>Mississauga Waterfront Festival<br>Mississauga Writers Group<br>Mississauga Y.M.C.A.<br>Mississauga Youth Movement |
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| Blackwood Gallery, UTM<br>Burnhamthorpe library<br>Burnhamthorpe Community Centre<br>Canadian Association of Multicultural People<br>Canadian Community Arts Initiative (Mosaic South Asian Heritage Festival)<br>CanAfric Theatre CanAfrique<br>Central library<br>City Centre Musical Productions<br>Clarkson Music Theatre<br>Clarkson Society of Artists<br>Community Door<br>Community Living Mississauga<br>Cooksville library<br>Cow Over Moon Children's Theatre<br>Croatian Parish Folklore "Sljeme"<br>Cross Currents - Indo Canadian International Arts<br>DhamalMasti Community Association (Dandia Dhamal)<br>Dufferin-Peel District School Board (Catholic)<br>Eden Food for Change<br>Erin Meadows Community Centre<br>Festive Currents (MuslimFest)<br>Fresca Films<br>Friends of the Museums of Mississauga<br>Frog in Hand<br>Gilgal Christian Community<br>Great Big Theatre Company<br>Huron Park Community Centre<br>Image Maker Art Prints<br>IMAX Canada<br>Indus Community Services (formerly: India Rainbow Community Services of Peel)<br>Insauga<br>Lakeview Library<br>Little Black Afro Theatre Company Productions<br>Living Arts Centre<br>Lorne Park library<br>Meadowvale library<br>Meadowvale Community Centre<br>Meadowvale Music Theatre<br>Metalworks Studios/Institute<br>MIAG Centre for Diverse Women and Families<br>Minga Global<br>Mississauga Youth<br>Mississauga Youth Film Festival<br>Mississauga Arts Council<br>Mississauga Ballet Association<br>Mississauga Camera Club | Halton Mississauga Youth Orchestra<br>Mississauga's Youth Advisory Committee<br>MiWay<br>Modern Mississauga<br>MonstrARTity Creative Community (Bollywood Monster Mash Up)<br>Muslimfest<br>MYAC Mississauga<br>Ontario Inter-cultural Community Services<br>Opera Mississauga<br>Oplenac Serbian Cultural Association<br>Paint the Town Red Port Credit Community Association (Paint the Town Red)<br>Palestine House Educational and Cultural Centre<br>Peel District School Board (Public)<br>Peel Multicultural Council<br>Peel Police Crime Prevention<br>Peel Youth Village<br>Phap Van Buddhist Cultural Centre<br>Polish Festival<br>Polycultural Immigrant & Community Services<br>Port Credit library<br>Port Credit Business Improvement Area<br>Port Credit Community Foundation<br>Portuguese Cultural Centre of Mississauga Inc<br>River Grove Community Centre<br>Riverwood Conservancy<br>Safe City Mississauga<br>Seva Food Bank - Malton/Wolfedale<br>Sheridan library<br>Sheridan College<br>Sikh Heritage Museum of Canada<br>Sistema Mississauga<br>Slovak Canadian Cultural Society<br>South Common library<br>South Common Community Centre<br>Southside Shuffle Blues and Jazz Festival<br>St. Kateri Tekakwitha Catholic Learning Centre (DPDSB)<br>Streetsville library<br>Teens Learn to Drive<br>The Cross-Cultural Community Services Association; TCCSA Peel Centre<br>The Dam - Develop Assist Mentor (Cooksville)<br>The Gateway Centre For New Canadians<br>The Guilty Artists of Port Credit<br>Theatre Erindale (University of Toronto, Mississauga)<br>Theatre Unlimited Performing Arts<br>Ukrainian Youth Ensembles Corporation |
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| Mississauga Choral Society             | Ukrainian Festival                         |
| Mississauga Festival Choir             | Unitarian Congregation in Mississauga      |
| Mississauga Festival Youth Choir       | United Indonesian Canadian Society         |
| Mississauga Friendship Association     | Viet SummerFest                            |
| Mississauga Halal Food Fest            | Vietnamese Community Centre of Mississauga |
| Mississauga Italfest                   | Visual Arts Mississauga                    |
| Mississauga Libraries                  | Volunteering Peel                          |
| Mississauga Music Education Foundation | Windmill Theatre                           |
| Mississauga Muslim Community Centre    | Woodlands library                          |
| Mississauga Potters' Guild             | YMCA Mississauga                           |
| Mississauga Quilters Guild             | Youth In Action; Community Outreach        |
| Mississauga Santa Claus Parade         | Youth Troopers for Global Awareness        |
| Mississauga South Historical Society   |  |

### September 27, 2017 Story of Mississauga | Workshop Ward 4

- This event targets all Mississauga residents, organizations and groups. This includes families, youth, seniors, new citizens, immigrants, and a variety of activities and organizations involved in some or one of these categories. It is aimed at all Mississauga residents and wards, with emphasis on Ward four and surrounding area, due to its location.

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| Active Mississauga  | Mississauga Friendship Association                          |
| Adult Education Centre South (PDSB)                                       | Mississauga Halal Food Fest                                 |
| Afghan Women's Association  | Mississauga Handweavers & Spinners Guild                    |
| Applewood Tennis Club   | Mississauga Italfest  |
| Applewood United Church   | Mississauga Libraries                                       |
| Art Gallery of Mississauga  | Mississauga Music Education Foundation                      |
| Associated Youth Services of Peel   | Mississauga Muslim Community Centre                         |
| Blackwood Gallery, UTM  | Mississauga Pops Concert Band                               |
| Burnhamthorpe library   | Mississauga Potters' Guild                                  |
| Burnhamthorpe CommunityCentre   | Mississauga Quilters Guild                                  |
| Canadian Association of Multicultural People                              | Mississauga Santa Claus Parade                              |
| Canadian Community Arts Initiative (Mosaic South Asian Heritage Festival) | Mississauga South Historical Society                        |
| Catholic Crosscultural Services   | Mississauga Symphony Orchestra                              |
| Celano Canadian Club  | Mississauga Theatre Alliance                                |
| Central library   | Mississauga Valley library                                  |
| Chamber Music Society of Mississauga                                      | Mississauga Valley Community Centre                         |
| City Centre Musical Productions   | Mississauga Waterfront Festival                             |
| Clarkson Music Theatre  | Mississauga Writers GroupMississauga Youth Movement         |
| Clarkson Society of Artists   | Halton Mississauga Youth Orchestra                          |
| Classics on the Square  | Mississauga's Youth Advisory Committee                      |
| Community Crime Awareness Day   | MiWay   |
| Community Door  | Modern Mississauga  |
| Community Foundation of Mississauga                                       | MonstrARTity Creative Community (Bollywood Monster Mash Up) |
| Community Living Mississauga  | Muslimfest  |
| Cooksville library  | MYAC Mississauga  |
| Cow Over Moon Children's Theatre  | Ontario Inter-cultural Community Services                   |
| Croatian Parish Folklore "Sljeme"   |   |

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| <p> Cross Currents - Indo Canadian International Arts<br/> Culture Philippines of Ontario<br/> DhamalMasti Community Association (Dandia Dhamal)<br/> Diwali RazzMatazz<br/> Dixie Bloor Neighbourhood Centre<br/> Festive Currents (MuslimFest)<br/> Fiesta Filipina Dance Troupe<br/> Frank McKechnie library<br/> Frank McKechnie Community Centre<br/> Gilgal Christian Community<br/> Huron Park Community Centre<br/> IMAX Canada<br/> Indus Community Services (formerly: India Rainbow Community Services of Peel)<br/> Insauga<br/> Irie Music Festival<br/> Japan Festival<br/> John Paul II Polish Centre<br/> Lakeview Library<br/> Lions Farmers Market<br/> Living Arts Centre<br/> Lorne Park library<br/> MIAG Centre for Diverse Women and Families<br/> MIRANET<br/> Mississauga Business Enterprise Centre (MBEC)<br/> Mississauga Youth<br/> Mississauga Youth Film Festival<br/> Mississauga Art Society<br/> Mississauga Arts Council<br/> Mississauga Ballet Association<br/> Mississauga Board of Trade (MBOT)<br/> Mississauga Camera Club<br/> Mississauga Children's Choir<br/> Mississauga Chinese Arts Organization<br/> Mississauga Chinese Children's Choir<br/> Mississauga Choral Society<br/> Mississauga Festival Choir<br/> Mississauga Y.M.C.A.<br/> Mississauga Festival Youth Choir </p> | <p> Opera Mississauga<br/> Oplenac Serbian Cultural Association<br/> Palestine House Educational and Cultural Centre<br/> Peel Crime Stoppers<br/> Peel District School Board (Public)<br/> Peel Multicultural Council<br/> Peel Police Crime Prevention<br/> Peel Youth Village<br/> Polish Festival<br/> Polycultural Immigrant &amp; Community Services<br/> Portuguese Cultural Centre of Mississauga Inc<br/> Safe City Mississauga<br/> Sampradaya Dance Creations<br/> Satya Jyoti Cultural Sabha (Canada) Inc.<br/> Sheridan College<br/> Sistema Mississauga<br/> Slovak Canadian Cultural Society<br/> Southside Shuffle Blues and Jazz Festival<br/> St. Patrick's Youth Group (SPYG)<br/> The Cross-Cultural Community Services Association; TCCSA Peel Centre<br/> The Dam - Develop Assist Mentor (Cooksville)<br/> The Gateway Centre For New Canadians<br/> The Guilty Artists of Port Credit<br/> The Meadowvale Photography Association<br/> The Mississauga Stitchery Guild<br/> Theatre Erindale (University of Toronto, Mississauga)<br/> Theatre Unlimited Performing Arts<br/> Ukrainian Festival<br/> Unitarian Congregation in Mississauga<br/> United Indonesian Canadian Society<br/> Viet SummerFest<br/> Vietnamese Community Centre of Mississauga<br/> Visual Arts Mississauga<br/> Volunteering Peel<br/> Ward 1, Councillor Jim Tovey<br/> West End Buddhist Temple and Meditation Centre<br/> Windmill Theatre<br/> Woodlands library </p> |
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### October 19th 2017 Story of Mississauga Workshop Malton Ward 5

- This event targets all Mississauga residents, organizations and groups. This includes families, youth, seniors, new citizens, immigrants, and a variety of activities and organizations involved in some or one of these categories. It is aimed at all Mississauga residents and wards, with emphasis on Ward five and surrounding area, due to its location.

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| Associated Youth Services of Peel<br>Canadian Association of Multicultural People<br>Carassauga Festival Inc.<br>Catholic Crosscultural Services<br>Community Foundation of Mississauga<br>Courtney Park library<br>Credit Valley Conservation<br>Culture Philippines of Ontario<br>Diwali RazzMatazz<br>Dixie Bloor Neighbourhood Centre<br>Festive Currents (MuslimFest)<br>Fiesta Filipina Dance Troupe<br>Fo Guang Shan Temple<br>Four Corners Health Centre<br>Frank McKechnie library<br>Frank McKechnie Community Centre<br>Friends of the Old Britannia Schoolhouse<br>German Canadian Club Hansa<br>Hispanic Canadian Arts and Culture Association<br>Iceland skating rink<br>IMAX Canada<br>Indus Community Services (formerly: India<br>Rainbow Community Services of Peel)<br>Insauga<br>Kalayaan Cultural Community Center<br>Malton library<br>malton Black Development Association<br>Malton Business Improvement Area<br>Malton Community Centre<br>Malton Community Festival<br>Malton Compass | Malton Library<br>Malton Neighbourhood Services - Westwood Mall<br>MIAG Centre for Diverse Women and Families<br>Mississauga Children's Choir<br>Mississauga Chinese Children's Choir<br>Mississauga SportZone<br>Musika Mississauga<br>Nexus Youth Centre<br>Nytric Ltd.<br>Peel Crime Stoppers<br>Phap Van Buddhist Cultural Centre<br>Portuguese Cultural Centre of Mississauga Inc<br>River Grove Community Centre<br>Riverwood Conservancy<br>Satya Jyoti Cultural Sabha (Canada) Inc.<br>Sawitri Theatre Group<br>Seva Food Bank - Malton/Wolfedale<br>Sikh Heritage Museum of Canada<br>Sri Guru Singh Malton<br>St. John Ambulance, Youth Group<br>St. Patrick's Youth Group (SPYG)<br>The Art of Living Foundation<br>The Cross-Cultural Community Services<br>Association; TCCSA Peel Centre<br>The Meadowvale Photography Association<br>Ukrainian Youth Ensembles Corporation<br>United Indonesian Canadian Society<br>Volunteering Peel<br>West End Buddhist Temple and Meditation Centre<br>Worship in Motion<br>YMCA Mississauga |
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### October 26, 2017 Story of Mississauga | Workshop 5:00 – 7:00 Meadowvale Ward 9

- This event targets all Mississauga residents, organizations and groups. This includes families, youth, seniors, new citizens, immigrants, and a variety of activities and organizations involved in some or one of these categories. It is aimed at all Mississauga residents and wards, with emphasis on Ward nine and surrounding area, due to its location.

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| Canadian Music Week<br>Church of Virgin Mary and St. Athansius (Egyptian<br>Museum in Mississauga)<br>Courtney Park library<br>Credit Valley Conservation | Churchill Meadows library<br>Community Living Mississauga<br>Eden Food for Change<br>Erin Meadows library |
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