Agenda



Museums of Mississauga Advisory Committee

Date

2016/06/21

Time

5:00 PM

Location

Civic Centre, Committee Room A - Second Floor, 300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members

Joseph Zammit, Citizen Member (Chair)
Barbara Hazel Tabuno, Citizen Member (Vice-Chair)
Councillor Karen Ras, Ward 2
Councillor John Kovac, Ward 4
Wendy Davies, Citizen Member
Joyce Delves, Citizen Member
Anne Fabierkiewicz, Citizen Member
Irfan Malik, Citizen Member
John Pegram, Citizen Member
Alla Petritsyna, Citizen Member
Mira Coghlan, Friends of the Museums of Mississauga Representative
Descendent of the Harris Family (ex-officio)

Contact

Mumtaz Alikhan, Legislative Coordinator, Legislative Services 905-615-3200 ext. 5425 mumtaz.alikhan@mississauga.ca

NOTE: To support corporate waste reduction efforts the large appendices in this agenda can be viewed at: http://www.mississauga.ca/portal/cityhall/museumscommittee

Find it Online

- 1. CALL TO ORDER
- 2. APPROVAL OF AGENDA
- 3. DECLARATION OF CONFLICT OF INTEREST
- 4. MINUTES OF PREVIOUS MEETING March 22, 2016
- 5. DEPUTATIONS
- 6. MATTERS TO BE CONSIDERED
- 6.1. Museums Update | Winter and Current activities at the Museums (RECEIPT)
- 6.2. Verbal Update from Friends of the Museums of Mississauga
- 6.3 Resignation from Fred Durdan (DIRECTION)
- 6.4 Vacancy on MOMAC (DIRECTION)
- 7. INFORMATION ITEMS Nil.
- 8. OTHER BUSINESS
- 9. DATE OF NEXT MEETING September 20, 2016, Committee Room 'A', City Hall at 6:00 pm
- 10. ADJOURNMENT

City of Mississauga

Minutes



Museums of Mississauga Advisory Committee

Date

2016/03/22

Time

6:00 PM

Location

Civic Centre, Committee Room A - Second Floor, 300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members Present

Joseph Zammit, Citizen Member (Vice-Chair)
Councillor Karen Ras, Ward 2
Councillor John Kovac, Ward 4
Anne Fabierkiewicz, Citizen Member
Irfan Malik, Citizen Member
Barbara Hazel Tabuno, Citizen Member
Mira Coughlan, Friends of the Museums of Mississauga

Members Absent

Wendy Davies, Citizen Member Joyce Delves, Citizen Member Fred Durdan, Citizen Member John Pegram, Citizen Member Descendent of the Harris Family (ex-officio)

Staff Present

Stuart Keeler, Manager and Chief Curator Paul Damaso, Acting Director, Culture Division Sonja Banic, Manager, Culture Operations Mumtaz Alikhan, Legislative Coordinator

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http://www.mississauga.ca/portal/cityhall/heritageadvisory

1. CALL TO ORDER – 6:00 p.m.

Mumtaz Alikhan, Legislative Coordinator, Office of the City Clerk, called the meeting to order.

APPOINTMENT OF EXECUTIVES

2.1 Appointment of Chair

Ms. Alikhan called for nominations for appointment of Chair for the Museums of Mississauga Advisory Committee (MOMAC) for the term ending November 30, 2018 resulting from the resignation of Jeremy Harvey on January 18, 2016.

M. Coghlan nominated Joe Zammit for appointment to the office of the Chair. The nomination was seconded by Councillor Kovac.

No further nominations were received.

RECOMMENDATION

MOMAC-0001-2016

That Joe Zammit be appointed Chair of the Museums of Mississauga Advisory Committee for the term ending November 2018, or until a successor is appointed.

<u>APPROVED</u> – (M. Coghlan)

The appointment of Mr. Zammit left a vacancy for the position of Vice Chair and Ms. Alikhan called for nominations for appointment of Vice Chair for the Museums of Mississauga Advisory Committee (MOMAC) for the term ending November 30, 2018.

I. Malik nominated Barbara Tabuno for appointment of Vice Chair. The nomination was seconded by M. Coghlan.

No further nominations were received.

RECOMMENDATION

MOMAC-0002-2016

That Barbara Tabuno be appointed Vice Chair of the Museums of Mississauga Advisory Committee for the term ending November 2018, or until a successor is appointed.

<u>APPROVED</u> – (I. Malik)

- J. Zammit took over the Chair.
- 3. APPROVAL OF AGENDA

 APPROVED (Councillor K. Ras)
- 4. DECLARATION OF CONFLICT OF INTEREST Nil

- 5. APPROVAL OF PREVIOUS MINUTES November 24, 2015 APPROVED (I. Malik)
- 6. DEPUTATIONS
- 6.1 Jeremy Harvey, former MOMAC Member, spoke to the Committee to bid it farewell in person and his plans to create an advocacy group for a new Museum as he expressed concern that the focus has moved away from one. He proposed to call the group *Museum for Mississauga*.

The Chair thanked Mr. Harvey and expressed regret at his decision to resign from MOMAC.

RECOMMENDATION

MOMAC-0003-2016

That the deputation from Jeremy Harvey, former Museums of Mississauga Advisory Committee (MOMAC) Member, dated March 22, 2016, be received.

RECEIVED (A. Fabierkiewicz)

- 7. MATTERS TO BE CONSIDERED
- 7.1. Museums & Heritage Planning Strategic Plan Final Report

The Committee noted that the joint discussion with the Heritage Advisory Committee was valuable.

In response to the Chair's concern with respect to the statistics reported regarding interest in a dedicated museum facility, Stuart Keeler, Manager and Curator of Museums, stated that if the Museums of Mississauga continues to empower and engage the residents of Mississauga, and the numbers and viewership continue to increase, the conversation for the need and relevancy of a new Museum facility will shift in time.

RECOMMENDATION

MOMAC-0004-2016

That the Museums and Heritage Planning Strategic Plan Final Report dated March 2016 prepared by TCI Management Consultants entitled *Heritage Management Strategy* be approved as presented.

APPROVED (B Tabuno)

7.2. Interim Recommendations for staff consideration - Community Vision Task Group and Engagement and Outreach Task Group (Deferred from 11/24/15 Meeting)

The Chair advised that as a result of the recommendations in the Museums and Heritage Planning Strategic Planning document just approved, MOMAC will need to reassess its work plan and possibly the Task Groups.

RECOMMENDATION

MOMAC-0005-2016

That the Interim Recommendations for staff consideration resulting from the Community Vision Task Group and the Engagement and Outreach Task Group dated November 24, 2015, be received.

APPROVED (Councillor J. Kovac)

7.3. <u>Update - Museums of Mississauga</u>

Mr. Keeler updated the Committee on the activities and exhibits held at the Museums, as well as those planned in the coming months.

RECOMMENDATION

MOMAC-0006-2016

That the Museums of Mississauga Update from the Manager of Museums and Chief Curator dated February 29, 2016, be received for information.

RECEIVED (A. Fabierkiewicz)

7.4 Verbal Update from Friends of Museums of Mississauga (Friends)

M. Coghlan gave an update with respect to the Friends' activities to-date and those planned for the months ahead. She noted that the Friends would appreciate MOMAC members' assistance during the upcoming *On the Verandah* series planned for the Summer because at least three volunteers are needed for each event.

Ms. Coghlan also advised that there will not be a Friends Gala this year but discussions are underway for one in June 2017 to coincide with Canada's 150th celebrations, most likely held at a Museums site. She noted the Friends' Annual General Meeting is scheduled for May 4, 2016

Mr. Malik suggested that more information on the Friends be made available on programs and at Museums events such as *Maple Magic*, at which hundreds of people attend, to promote awareness and increase membership. Ms. Coghlan thanked Mr. Malik and agreed that this was an opportunity to boost awareness of the Friends' in addition to their quarterly newsletter.

The Chair thanked Ms. Coghlan for her update and the efforts of the Friends.

8. INFORMATION ITEMS

8.1. Temporary traditional Aboriginal Sweat Lodge at the Bradley Museums; and

8.2. Wrapped Tied Tucked Debrief

Mr. Keeler provided a review of the events.

RECOMMENDATION

MOMAC-0007-2016

That the Memorandum under Item 8.1 entitled *Temporary Traditional Aboriginal Sweat Lodge at the Bradley Museums*, and the Memorandum under Item 8.2 entitled *Wrapped Tied Tucked Debrief*, both from the Manager of Museums and Chief Curator, dated February 24, 2016, be received for information.

RECEIVED (I. Malik)

8.3. Regional Roundtable on Diversity (RDR)

Mr. Stuart advised that Museums staff have received training on diversity. He said that he will arrange a session for Members of MOMAC as it is in keeping with the objective of reaching out to the diverse community that makes up Mississauga. The Committee agreed to two tentative dates of May 3rd or May 9th, and Mr. Keeler advised that once details are finalized, he will email Members accordingly.

RECOMMENDATION

MOMAC-0008-2016

That the Memorandum dated February 24, 2016 entitled *Regional Roundtable on Diversity (RDR)*, from the Manager of Museums and Chief Curator, be received for information.

RECEIVED (B. Tabuno)

8.4. Vacancy on MOMAC

Ms. Alikhan advised that a vacancy has resulted on MOMAC from Jeremy Harvey's resignation. The Committee felt it was important that the vacancy be filled.

Councillor Ras noted that there were a number of candidates interviewed early in 2015 and a suitable replacement can be drawn from this pool. I. Malik felt that a member from the Aboriginal community be appointed. Ms. Alikhan advised that the Corporate Policy dictates that the City first draws from applications on file before advertising externally. She stated, however, that Committee Members are encouraged to contact interested people in the community to submit applications in the meantime.

Mr. Malik also expressed concern that there are members of MOMAC who remain consistently absent. Ms. Alikhan advised that the Council Procedures By-law dictates the rules regarding member absences and the Office of the City Clerk is responsible for ensuring the By-law is upheld when appropriate.

RECOMMENDATION

MOMAC-0009-2016

That as a result of Jeremy Harvey's resignation, a vacancy exists on the Museums of Mississauga Advisory Committee, and that the City Clerk be requested to fill the vacancy.

APPROVED (I. Malik)

8.5 Advisory Committee Role

Mumtaz Alikhan, Legislative Coordinator, advised that the document is for the Committee's information and being shared with all Committees of Council.

RECOMMENDATION

MOMAC-00010-2016

That the document entitled *Advisory Committee Role* dated November 2015, be received for information.

RECEIVED (M. Coghlan)

9. OTHER BUSINESS

- (a) The Chair noted that the Britannia Farm property was in the news and that the Peel Board of Education and the City of Mississauga may be in the process of signing a memorandum of agreement on how the property is to be developed. He advised that the previous Mayor, Hazel McCallion, had once hoped the land could host a Museum facility, and felt that it was important for MOMAC to be included in the discussions. The Committee felt that given MOMAC's approval today of the Museums and Heritage Strategic Planning Strategy, this would be premature.
- (b) The Chair suggested that Mayor Crombie be invited to attend a future MOMAC meeting for a meet and greet and to provide her view with respect to a new Museum facility. Staff will extend an invitation on behalf of MOMAC to one of its fall 2015 meetings.
- 10. DATE OF NEXT MEETING June 21, 2016 in Committee Room 'A', Civic Centre
- 11. ADJOURNMENT 7:35 pm

City of Mississauga

Memorandum



Date: 2016/06/08

To: Chair and Members of Museums of Mississauga Advisory Committee

From: Stuart Keeer, Manager and Chief Curator, Museums

Meeting Date: 2016/06/21

Subject: Museums Update | Winter and current activities at Museums

Time Traveller: New Perspectives on a Colonialist past and Neo-Colonialist Future

Benares Visitor Centre

Skawennati - April 16th to June 26th 2016

How can we begin to understand the experience of others, especially those whose struggles have been omitted or inaccurately presented in colonial narratives? New-media artist Skawennati Tricia Fragnito of Mohawk and Italian descent work centers on forging space for First Nations peoples in the digital world. Along with a community of First Nations artists she questions colonialism and how to create a neo-colonialist future.

The nine part film series "Time Traveller" infiltrates the virtual space of Second Life and machinima, (video-game animation) to design a futuristic platform to both humanise a neglected First Nations peoples and alter the viewer's impressions of our shared history and the future of First Nations culture and nationhood.

Viewers will follow Hunter, a skilled bounty hunter from the year 2121, as he travels back in time with his virtual reality device TimeTraveller™ to historically significant events to First Nations Peoples, such as the Dakota Sioux Uprising, the Oka Crisis and the occupation of Alcatraz Island.

By combining an educational tone with a form of popular visual entertainment, the artist successfully engages her viewers in a complicated narrative and opens up a much needed dialogue about how history is written and the importance of making space to embrace multiple voices.

Within

Anchorage | Bradley Museums Morris Lum - April 16th to August 26th 2016 CONTACT Scotiabank Photography Festival

Born in Trinidad and Tobago, Morris Lum is a first-generation Canadian Chinese artist that is interested in photographing social spaces inhabited by the Chinese diaspora in the suburbs of the Greater Toronto Area, (GTA) Lum's body of work on the subject demonstrates to viewers how *place* can influence the way class, identity, belonging and belief systems take shape within a community.

The works themselves serve as both archival material, depicting the histories of the Chinese diaspora in the GTA and architectural documents. At the center of the works is the opportunity for the viewer to visually compare and contrast sites and spaces of similarity in their own life experience.

In the age of spiritual individuality, how has the role of sacred spaces evolved? These photographs show the interiors of places of worship in Mississauga and the GTA; some are formal religious spaces, others are make-shift spaces that are used for prayer and gatherings. The scenes are straightforward and journalistic in nature.

What is your sacred space? In some instances, the spaces photographed are not easily interpreted as sites of spiritual worship. This could address the limited availability of space for worship and the reuse / recycling of buildings within the GTA. Although, a more spiritual answer could be any site can become a site for worship, if a community or an individual choose the time and location.

Reanimation of Bradley Museums

- Interior refresh with professional heritage painters and restoration techniques
- Extensive refresh with moving of all artifacts to temporary on-site storage
- Appraisal of artifacts in the house by certified antique appraisal, Douglas Stock
- Purchase of artifacts by the Friends of the Museums for the refresh of interior spaces
- Project Timeline begins September and ending October 30, 2016

Restoration of the Anchorage

- Project led by F&PM City of Mississauga
- Public Bid process June 7, 2016
- Exterior refresh with professional heritage painters and restoration techniques
- Colours were chosen by residents during Maple Magic same colouration as current.

Estimated work: July 2016 3 weeks of onsite.

Museum Hack

A professional Museums consulting specializing in reanimating tours and experiences for viewers. "Three things make a successful museum tour: guides, games and gossip" The team came to Museums of Mississauga for a presentation, research and all day workshop with part-time and full-time staff. Reanimated tours begin in the Fall 2016. Museums of Mississauga collaborated with Peel Archive Museum (PAMA) on the visit.

Collection | Museums of Mississauga

As per the Strategic Plan there is a temporary hold on collecting artifacts – unless of noteworthy importance - while the THOM is being developed through 2017.

Textile Storage | museum collections racks for Anchorage Vault. Installation June 20. Funded by Friends of the Museums and City of Mississauga.

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Maple Magic Debrief

The Museums of Mississauga are proud to partner with the residents of our City to showcase collections, ideas and concepts relevant to Mississauga, 905 and Peel region communities.

We serve to present an exceptional collection of historic house museums with the goal to create a meaningful dialogue on a shared past, a collective present and a collaborative future. By presenting relevant exhibitions, educational programs and innovative engagement experiences, the museums connect the public with the story of Mississauga's heritage shaped by Canadian identity and our global context. Maple Magic including, March is Maple Magic Month, Maple Magic March Break Drop-In and Sap to Syrup Education Programming at the Bradley Museum generated great interest and feedback from across Mississauga.

The event included a sponsorship from Friends of the Museums of Mississauga, Port Credit Community Foundation and CRH. The Event ran for six Sundays from February 28th to April 3rd including the entire week of March Break from March 14th to 18^{th.} Sap to Syrup Programming ran February 29th to April 12th. Expanded programming with partnerships developed during the Maple event component: Affair Rentals, Peel Aboriginal Network, Mississaugas of the New Credit First Nations, The Lumber Jack Show, Mississauga Arts Council, Meadowvale Theatre, Touch the Past, Ponies R Us, Mane Attraction, Beavertails Food Truck, Mississauga Forestry, 1 Million trees campaign, Settlement Services Agencies and local artisans.

*Due to 2 days of rain and ice rain storm, the attendance was down from previous years by 300 + viewers.

Onsite Programming: Sap to Syrup Program is a curriculum based program from grades kindergarten to Grade 12.

Onsite Events: March is Maple Magic Month: Maple Family Sundays, February 28th, March 6th, 13th. 20th, 27th and April 3rd and Maple Magic: March Break Drop in Fun, March 14th to 19th

Total visitors attending Tours of the Historic Houses – 48

Total number of visitors that attended Maple events – 3,000

Total number of participants for school programming - 1,829

Total number of participating schools - 31

Total number for exhibition attendance - 198

Total number of participants in adult programs – 120 (including cultural organizations and seniors residence)

Total number of Participants in other youth programs (scouts and girl guides) - 82

Total on Site Visits: 5,277
Total Volunteer hours – 650
Total number of volunteers – 138

Digital engagement and social media marketing initiatives included:

- Approximately 209 tweets (Museums account). During the events, the Culture Division / Museums tweets earned 96,495 impressions. (Museums account).
- Approximately 362 Facebook post interactions. During the events, the reach of Museums Facebook page posts totalled 1813.

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Digital promotions included:

- Homepage feature and information on the exhibitions, events and press pages of the Museums website from September 1, 2015

 – January 20, 2016.
 A posting on the City Main Information Page - listed both exhibitions.
- Readerboard scrolling screens in 19 community centres around the city, reaching approximately 500,000 commuters over a four month period.
- Digital screens on Mississauga Celebration Square, seen by approximately 45,800 visitors per month.
- · Computer screensavers in Mississauga Central Library, reaching over 64,000 visitors per month, and inclusion the Library newsletter reaches over 71,000 subscribers.
- Weekly listing in Ontario Association of Art Galleries (OAAG) digest.
 Membership advertisement on the Ontario Museum Association (OMA) "activities page" with an impression of over 20,000.
 - Membership advertisement on Ontario Association of Art Galleries (OAAG) weekly email reminder with an impression reach of over 10,000.
 - Listing in Mississauga Arts Council's MACtivities, which has over 14,000 subscribers.
- Email signature of 9 staff members, sent in over 5,000 emails to national, regional and international audiences.

Ads were placed in the following outlets:

Akimbo, with an email circulation reach of over 30,000 across Canada and USA.

The exhibition was featured on the following news outlets, including, among others: *Mississauga News*

The exhibition generated great conversations with visitors. Some selected comments are excerpted below:

"An amazing show of such diverse interesting and amazing glimpses into the mind of collectors."

"What a treasure to have these generous community members in our city".

Charles Pachter and Margaret Atwood: The Journals of Susanna Moodie

The Museums of Mississauga are proud to partner with the residents of our City to showcase collections, ideas and concepts relevant to Mississauga, 905 and Peel region communities.

We serve to present an exceptional collection of historic house museums with the goal to create a meaningful dialogue on a shared past, a collective present and a collaborative future. By presenting relevant exhibitions, educational programs and innovative engagement experiences, the museums connect the public with the story of Mississauga's heritage shaped by Canadian identity and our global context.

The exhibition Charles Pachter and Margaret Atwood: The Journals of Susanna Moodie at the Anchorage generated great interest and feedback from across Mississauga.

The exhibition included a partnership with **McMichael Canadian Art Collection**. The exhibition was on display from January 30th to April 17th. The Opening VIP night featured a memorable

[&]quot;Thoughtfully presented and thank you".

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evening of new museum goers and long time relationships.

The exhibition included community engagement with the engagement of 23 residents responded by invitation for commentary, readings and involvement with the readings by Atwood / Pachter.

Institutional loans were in collaboration with; The McMichael Canadian Art Collection

Onsite Programming: Friends of Museums and MOMAC night at the Museum with special community guests and open to the public.

Off Site Programming: In Conversation with Charles Pachter and Margaret Atwood. 230 people attended at the Noel Ryan Auditorium at the Central Library.

Total visitors to the Exhibition Opening - 27
Total visitors attending Tours of the Historic House - 91
Total number attending Exhibition only - 198
In Conversation with Charles Pachter and Margaret Atwood - 230

Digital engagement and social media marketing initiatives included:

- Approximately 79 tweets (Museums account). During the exhibition, the Culture Division Museums tweets earned 86,810 impressions. (Museums account)
- Approximately 149 Facebook post interactions. During the exhibition, the reach of Museums Facebook page posts totalled 755

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 – January 20, 2016

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Mississauga News

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The exhibition generated great conversations with visitors. Some selected comments are excerpted below:

"I love this exhibit and want to see more!."

"The community comments were interesting and the art/writing is specific to members in our city"

"Great to have Atwood here in Mississauga!"

Prepared by: Stuart Keeer, Manager and Chief Curator, Museums

From: <u>Joe Zammit</u>

To:

Cc: <u>Mumtaz Alikhan; Stuart Keeler</u>

Subject: Re: Important Meeting this Tuesday May 3 at City Hall

Date: 2016/04/29 10:04:03 AM

Hi Liz

I hope you don don mind but I am copying the City Clerk and Stuart the Museums Manager.

Words cannot express my regret at this news. Fred so contribution to the Museums has been immeasurable and when he is not there we miss his sage and thoughtful advice.

I think this email may suffice but Mumtaz can best determine.

Please give him our regards and thank you for your continuing support.

Joe

Sent from my iPad

On Apr 29, 2016, at 9:44 AM, Fred Durdan

> wrote:

Good Morning Joe,

I am writing to you for Fred as he is unable to attend on

Tuesday and feel he should resign

I have kept up with all his emails and we are delighted that you are the Chair after the resignation of Jeremy and wish you continued success in all you do.

Thank you.

Liz

From: To: Cc: Subject: Date:	Becky Ryder Mumtaz Alikhan RE: Appointment from Friends to MOMAC 2016/06/09 3:46:02 PM	
Hi Mumtaz,		
Mira Coghlan w	ill continue as Friends representative to MOMAC.	
Mira has indicated her willingness to continue for the remainder of the MOMAC term.		
Friends Governance Committee will consider how we can appoint the representative concurrent with the MOMAC 4 year term.		
Regards,		

Becky