
General Committee - Corporate Grants

Date: February 12, 2020
Time: 1:00 PM (Please note that the meeting will not begin prior to 1:00 PM and is subject to the completion of the General Committee meeting)
Location: Council Chambers, Civic Centre, 2nd Floor
300 City Centre Drive, Mississauga, Ontario, L5B 3C1

Members

Mayor Bonnie Crombie	
Councillor Stephen Dasko	Ward 1
Councillor Karen Ras	Ward 2
Councillor Chris Fonseca	Ward 3
Councillor John Kovac	Ward 4
Councillor Carolyn Parrish	Ward 5
Councillor Ron Starr	Ward 6
Councillor Dipika Damerla	Ward 7
Councillor Matt Mahoney	Ward 8
Councillor Pat Saito	Ward 9
Councillor Sue McFadden	Ward 10
Councillor George Carlson	Ward 11

Contact

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1. **CALL TO ORDER**

2. **APPROVAL OF AGENDA**

3. **DECLARATION OF CONFLICT OF INTEREST**

4. **PRESENTATIONS**

5. **DEPUTATIONS**

5.1 Vikas Kholi, Executive Director and Lauren Pires, Project Management Lead, MonstrARTity regarding the 2019 Festival update and 2020 - 10th Anniversary Bollywood Monster Mashup Festival at Celebration Square

5.2 Item 7.1 Ajaay Modi, Indo-Canada Arts Council regarding the funding request for the Diwali RazzMatazz Festival

5.3 Item 7.2 Ron Duquette, President, Legends Row and Douglas Hancock, President Heritage Mississauga

6. **PUBLIC QUESTION PERIOD (15 Minutes)**

Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:

General Committee may grant permission to a member of the public to ask a question of General Committee, with the following provisions:

1. The question must pertain to a specific item on the current agenda and the speaker will state which item the question is related to.
2. A person asking a question shall limit any background explanation to two (2) statements, followed by the question.
3. The total speaking time shall be five (5) minutes maximum, per speaker.

7. **MATTERS TO BE CONSIDERED**

7.1 2020 Culture and Community Grant Programs

7.2 Transfer of Legends Row and City Funding Approval for Heritage Mississauga

8. **ADJOURNMENT**

City of Mississauga
Corporate Report



Date: January 13, 2020

To: Chair and Members of Corporate Grants

From: Paul Mitcham, P. Eng, MBA, Commissioner of
 Community Services

Originator's files:

Meeting date:
 February 12, 2020

Subject

2020 Culture and Community Grant Programs

Recommendation

That the Corporate Report dated December 13, 2019 from the Commissioner of Community Services entitled "2020 Culture and Community Grant Programs" be approved.

Report Highlights

- 52 eligible grant applications are recommended for funding across four grant streams
- 18 multi-year grants will be entering their next year of funding as approved by Council
- A total budget allocation of \$2,684,718 is being recommended by the Peer Assessment Committee for the Culture Grant Programs
- A total budget allocation of \$1,187,083 is being recommended by the Grants Review Committee for the Community Grant Program
- The assessment panel recommends five grant recipients be placed on support with conditions status

Background

The City of Mississauga provided funding through four streams of funding:

1. Arts & Culture
2. Cultural Festivals & Celebrations
3. Culture Projects
4. Community Grants

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The Arts and Culture grant program supports emerging and established not-for-profit professional and community-based arts, culture, and heritage organizations in Mississauga. The stated goals of the grant program are:

- To help eligible organizations develop exemplary programs and services for art, culture and heritage; and
- To advance knowledge, understanding and the appreciation of arts, culture, and heritage for the citizens of Mississauga.

The Cultural Festivals and Celebrations (CFC) Grant program provides funding to offset expenses associated with providing a clean and safe venue for the presentation of arts, heritage and cultural festivals and celebrations to Mississauga residents and visitors. CFC supports a range of events that reflect the City's many cultural traditions and practices.

The Culture Projects Grant Program provides project-based grants which fund cultural organizations to:

- Expose more individuals, communities and areas of the City to culture
- Develop strong creative collaborations
- Encourage more cultural practitioners to create a wider variety of cultural experiences for the City of Mississauga

The Community Grant Program assists Mississauga-based, not-for-profit community groups by providing multi-year, annual operating and project grants to improve the quality of life for its residents. The program aligns with Strategic Priorities of the Recreation Division, Parks & Forestry Division and Environment Division.

The City's grant process is consistent with other municipalities and granting bodies throughout North America, including the provincial and federal government. This process can be broken down into three steps:

1. Application Intake

The 2020 application period opened on August 26, 2019. As in previous years, information about the grant program was distributed through the City's promotional channels to ensure broad community awareness including: the City web site, email, Mississauga Arts Council, e-newsletter, news release and social media (Facebook and Twitter).

Five grant information sessions were held from August 28, 2019 to September 11, 2019. This service provides an opportunity for staff to share the application process and answer questions about the grant program. Sessions were open to the public and all organizations that had previously submitted applications were invited. All first-time applicants are required to attend one of the information sessions to be eligible for funding. Staff also encouraged grant applicants to book a one-on-one pre-application consultation.

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2. Staff Review

City staff review the applications for completeness and clarity. If questions or the need for clarification arises, applicants are contacted. This step is designed to ensure all applications are complete, meet eligibility criteria and can be fairly assessed.

Each applicant's financial information is then forwarded for review and comment by the City's Finance Division. Finance provides comments on the following financial questions:

- Does the organization have adequate financial liquidity;
- Is the organization carrying a sufficient surplus;
- Is the organization carrying an unacceptable deficit;
- Are the organization's finances consistent year over year;
- Does the organization have a sustainable funding base (including funding from multiple sources); and
- Are there significant variances between the organizations budgeted finances and actuals.

In 2019 Culture and Finance staff undertook a review of the process and criteria by which grants are reviewed by the Finance Division and how funds are allocated. As part of this review, a grading system was developed based on the above questions to illustrate the financial risk of an organization. Each application is now graded as having a low, medium or high financial risk. This grade and the associated comments are provided to the assessment committees along with the grant applications.

3. Peer Assessment and Grant Review Committee Recommendations

The role of each assessor is to review the grant applications independently and then attend a series of group sessions to review the applications and recommend grant allocations.

A panel of four peer assessors (Culture Grant Programs) and three grant reviewers (Community Grant Program) were approved by Council on November 6, 2019 for a four-year term (see Appendix 1).

The committee reviewed and scored each eligible application against the published criteria for the grant programs (see Appendix 2). Each organization was then assigned a grade from 1-5 based on the numerical score.

Beginning with the 2018 grant cycle, organizations that meet the eligibility criteria (Appendix 2) have been able to apply for a three-year funding agreement.

- In 2018 six organizations were approved for multi-year funding under the Arts & Culture Grant program.
- In 2019 multi-year funding was expanded to the Cultural Festivals & Celebrations and the Community Grant programs.
- 12 additional organizations and festivals were approved for multi-year agreements in 2019 (Appendix 3).

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No new organizations are being recommended for multi-year agreements in 2020.

Comments

A total of 58 grant applications were received from the four grant programs by the October 11, 2019 deadline and were advanced to the formal assessment stage. Of the 58 received, 52 applications are being recommended for funding. Appendix 4 provides a breakdown of the recommended grant allocations for each organization by grant program. As per Council's request, summaries of each application have been provided (see Appendix 5) which include: the organization's purpose, programming plans and the impact of funding on the City.

Culture Grants

The City of Mississauga's grant program decisions are based on the merit of the applications with detailed criteria for how funding is to be allocated. The Peer Assessment Committee is recommending \$2,684,718 in funding be awarded against the Culture Division's Culture Grant budget of \$3,049,000; leaving a balance of \$364,282 in unallocated funding.

The grants policy anticipates that not all funding may be allocated in a given year (this has happened in the past). The policy calls for any balance of funds from the Culture Grant programs to be transferred to the Arts Reserve for use in future years. This approach has been successfully used in previous years (2015 & 2016).

With approval of the Future Directions Culture Master Plan in 2019, it is anticipated that community groups will require additional support in coming years to align their efforts and new initiatives to this plan. The transfer of un-used funding to the arts reserve ensures that funds will be available to support their future requests, without putting additional pressure on the City's budget.

Community Grants

The Grants Review Committee is recommending \$1,187,083 in funding to those applying to the Community Grant program against the Community Grant budget of \$1,217,670; leaving a balance of \$30,587 in unallocated funding.

Unallocated funding from the Community Grant program is used to fund the Small Project Matching Grant Program. This program was launched in March 2017 and provides funds to Affiliated and Recognized Community Groups to strengthened neighbourhoods, increased resident engagement and enhanced opportunities for Mississauga residents to participate in events and activities at the neighbourhood level. This program continues to support community groups and has demonstrated added value which can be seen through the following performance measures:

- 2019 Funding awarded: \$35,682
- Value of Donated Goods from other sources: \$3,820

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- Funding from other sources: \$7,117
- Total volunteers: 264
- Total volunteer hours: 2,102
- Return on investment: \$1.14 per City dollar invested

A maximum of \$2,500 could be requested by a community group to support a new initiative outside their normal range of activity taking place in 2019. For a complete list of approved projects see appendix 6.

Support with Conditions Status

The City has adopted “support with conditions status” as a means to signal to Council where particular organizations may benefit from additional advice and coaching from City staff. An organization placed on “support with conditions” status must participate in a minimum of two mandatory meetings with staff and demonstrate progress, in specifically identified areas, as a condition of their funding approval. For 2020, the assessment committees recommend the following five organizations be placed on “support with conditions status”.

Culture Grants

Eagle Spirits of the Great Waters

The Peer Assessment Committee recommended this organization for an Arts & Culture grant of \$7,500 and to be placed on support with conditions status. The assessors recognized the need for more indigenous arts & culture activities in the city and appreciated the organization’s wish to bring indigenous arts and heritage to the south of Mississauga. The peer assessment committee members felt this organization would benefit from being placed on support with conditions status since the organization has been in operation for less than a year (which is considered to be a high financial risk)

Fashion Circuit Series Inc.

The Peer Assessment Committee recommended this organization for an Arts & Culture grant of \$7,500 and to be placed on support with conditions status. The assessors appreciated the unique programming offered by this organization and their support of fashion artists. The committee felt Fashion Circuit Series would benefit from working closely with Culture Division to develop an implementation plan for the 2020 fiscal year.

Youth Troopers for Global Awareness

The Peer Assessment Committee recommended this organization for an Arts & Culture grant of \$25,000 and to be placed on support with conditions status. The assessors recognized the organization’s efforts to improve their financial position and appreciated their commitment to diversifying the audience and communities they serve. The assessment committee felt it would be beneficial for the organization to continue to be on support with conditions status to further develop their financial management plan and demonstrate stability within their organization.

Dragon Lion Dance Festival

The Peer Assessment Committee recommended this organization for a Cultural Festivals & Celebrations grant of \$5,000 and to be placed on support with conditions status. The assessors appreciated the group introducing new art forms to Mississauga and felt they would benefit from working closely with Culture Division staff to ensure they have the capacity to undertake their goals.

Community Grants

Global 180: Student Communications Inc.

The Community Grant Review Committee recommended this organization for a Community Grant of \$9,957 and to be placed on support with conditions status. The assessors recognize the organization's commitment to Mississauga youth but due to the organization's continuing deficit, the Committee felt Global 180 would benefit from working with City staff to develop a deficit management plan.

Financial Impact

There are no financial impacts resulting from the recommendation in this report.

This report recommends a total Culture Grant allocation of \$2,684,718 from the 2020 culture grants budget of \$3,049,000.

This report also recommends a total Community Grant allocation of \$1,187,083 from the 2020 community grants budget of \$1,217,670.

The culture grant residual balance of \$364,282 will be transferred to the Arts Reserve to address grant funding needs in future years. While the residual balance of \$30,587 from the community grant budget will be used to fund the 2020 Small Projects Matching Grant program.

2020 Culture and Community Grant Programs

Grant Type	2020 Budget	Proposed Allocation	Residual Balance	Comments
Culture Grant	\$ 3,049,000	\$ 2,684,718	\$ 364,282	Residual balance will be transferred to the Arts Reserve (Account 30195) to address future funding needs.
Community Grant	\$ 1,217,670	\$ 1,187,083	\$ 30,587	Residual balance will be used for the 2020 Small Projects Matching Grant program.

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The funding contributions made through the 2018 culture grant programs have allowed groups to leverage City funds to generate an additional \$7.67 for every grant dollar the City provided; the City's \$2,524,755 investment generated more than \$19 million locally.

Conclusion

In 2020, 52 groups are being recommended for funding through the four grant programs. In total 70 groups, including the 18 organizations that have already been approved for multi-year funding, are set to receive funding in 2020.

According to the assessment committees, these groups effectively demonstrated their community impact and their programs and services align to the City's priorities.

Staff is committed to working more closely with these groups to help them strengthen their strategies and grant applications. Outreach efforts to engage new, emerging and marginalized groups that would benefit from grant support will continue.

Through the City's grant programs, organizations are empowered to demonstrate the economic impacts of arts and culture, expand recreation offerings to different communities and support environmental protection initiatives throughout the City.

Attachments

Appendix 1: 2020 Grant Assessment Committees

Appendix 2: Grant Eligibility Criteria

Appendix 3: Multi-year Funding Recipients

Appendix 4: 2020 Recommended Grant Allocations

Appendix 5: Grant Evaluation Summary Sheets

Appendix 6: 2019 Small Projects Matching Grant Recipients



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Andrew Douglas, Grants Coordinator

2020 - 2023 Grant Assessment Committees

2020 Culture Grant Peer Assessment Committee	
Assessor	Summary of Qualifications
Alize Zorlutuna	<ul style="list-style-type: none"> • Masters in Fine Arts, Simon Frasier University • Program Director, Slow Waves: Small Projects Artists Residency • Curator in Residence at Humber Galleries • Sessional Instructor Ontario College of Art and Design
Brittany Manu-Otchere	<ul style="list-style-type: none"> • Spoken Word Artists • Rapper, Lyricist and Song Writer • Advocate, Diversity and Inclusion • Curator, Scotia Contact Festival
Lorraine Hogan	<ul style="list-style-type: none"> • Bilingual Program Consultant, Government of Ontario • Bilingual Grants Consultant, Ministry of Citizenship
Ron Duquette	<ul style="list-style-type: none"> • Chair, Southside Shuffle Blues & Jazz Festival • President & Founder, Mississauga Walk of Fame • Citizen Member, Mississauga Celebration Square Events Committee • President & Founder, Ad-Venture Communications

2020 Community Grant Review Committee	
Reviewer	Summary of Qualifications
Arlene Coventy-Bauer	<ul style="list-style-type: none"> • Manager, Community Capacity & Investment, Region of Peel • Manager, Strategic Service Partnerships & Compliance, Toronto Community Housing • Business Manager, Inner City Health Program Emergency Department, Toronto Community Housing
Catherine Deegan	<ul style="list-style-type: none"> • Chair, Peel District School Board • Treasurer, Lyndwood School Community Association • Committee Member, Dancing with Mississauga Stars Fundraising Committee
Jyoti Shukla*	<ul style="list-style-type: none"> • Manager, Community Investments, United Way Greater Toronto • Employment Facilitator, Dixie Bloor Neighbourhood Centre

*Catherine Deegan acted as a designate for Jyoti Shukla who was not able to attend at the last moment. Catherine also works in Community Investments at the United Way.

Grant Eligibility Criteria

Arts & Culture Grant Program

To be eligible to receive funding through the City of Mississauga's Arts & Culture Grant program you must meet all of the criteria outlined in one or more of the following levels of funding.

1. New & Emerging Organizations

- Operating on a not-for-profit basis and governed by volunteers;
- Operating with a specific mandate to provide and support arts, culture or heritage activities;
- Operating year-round;
- Based and active in Mississauga; and
- Providing programs and services that are open to the public and publicized city-wide.

2. Established Organizations

- Operating as a not-for-profit for a minimum of four years;
- Received funding through the Arts & Culture grant program in the past four years;
- Legally incorporated as a not-for-profit/charity arts, culture or heritage organization;
- Operating with a specific mandate to provide and support arts, culture or heritage activities;
- Operating year-round;
- Based and active in Mississauga; and
- Providing programs and services that are open to the public and publicized city-wide.

3. Multi-Year Funded Organizations (Three Year Funding)

- Legally incorporated as a not-for-profit/charity arts, culture or heritage organization;
- Based and active in Mississauga;
- Operating year round;
- Operating as a professional arts/heritage organization with professional staff/artists who are paid industry standard rates;
- Must have a total revenue of \$400,000 or more;
- Identified by the Culture Division as providing programs/services the City would otherwise have to provide;
- Provide programs/services that align with the Culture Division's strategic priorities as outlined in the Cultural Policy and Culture Master Plan;
- Received funding from the City of Mississauga for more than five years;
- Are in good standing with the City of Mississauga; and
- Must receive a score on their application of at least 4 out of 5 from the Peer Assessment Committee.

Cultural Festivals & Celebrations Grant program

CFC grants provide assistance in four categories; new and emerging, established, major one-time festivals/events and multi-year festivals. Funding is available in these categories for festivals which meet the following eligibility criteria:

1. New & Emerging Festivals and Celebrations

- Operating on a not-for-profit basis and governed by volunteers;
- Runs for one full day or a number of consecutive days;
- Must take place in Mississauga; and
- Provides programming or services that are open to the public and publicized city-wide.

2. Established Festivals and Celebrations

- Operating for four years or more;
- Received funding through the CFC grant program in the past four years;
- Operating on a not-for-profit basis and governed by volunteers;
- Runs for one full day or a number of consecutive days;
- Must take place in Mississauga;
- Provides programming or services that are open to the public and publicized city-wide; and
- In good standing with the City of Mississauga.

3. Major One-time Events

- Must meet with Culture Division staff prior to applying;
- Operating on a not-for-profit basis and governed by volunteers;
- runs for one full day or a number of consecutive days;
- Must take place in Mississauga;
- provides programming or services that are open to the public and publicized city-wide; and
- In good standing with the City of Mississauga.

4. Multi-Year Funded Festivals (Three Year Funding)

- Legally incorporated as a not-for-profit organization;
- Runs for one full day or a number of consecutive days;
- Must take place in Mississauga;
- Provides programming or services that are open to the public and publicized city-wide;
- Received funding through the CFC grant program for more than five years;
- Must have a total revenue of \$200,000 or more;
- Must have attendance of 50,000 or more;
- In good standing with the City of Mississauga;
- Must have paid event staff; and
- Must receive a score on their application of at least 4 out of 5 from the Peer Assessment Committee.

Community Grant program

1. New & Emerging Organizations

- Operating on a not-for-profit basis and governed by volunteers;
- Operating with a specific mandate to provide and support recreation and sport, parks and forestry or environment activities;
- Operating year-round;
- Based and active in Mississauga;
- Providing programs and services in Mississauga that are open to the public and publicized city-wide; and
- Registered with the [Community Group Registry Program](#).

2. Established Organizations

- Operating as a not-for-profit for four years or more;
- Legally incorporated as a not-for-profit organization in the province of Ontario;
- Governed by a democratically elected volunteer board;
- Operating with a specific mandate to provide and support recreation and sport, parks and forestry or environment activities;
- Operating year-round;
- Based and active in Mississauga;
- Providing programs and services in Mississauga that are open to the public and publicized city-wide;
- Registered with the [Community Group Registry Program](#); and
- Received funding through the Community Grants Program within the past four years.

3. Multi-Year Funded Organizations (By Invitation Only)

- Deemed to be providing programs and services that are necessary for the growth and development of: Recreation, Parks and Forestry or Environment in Mississauga and that align with identified strategic priorities;
- Are the major Recreation, Parks and Forestry or Environment organization in their sector in Mississauga;
- Identified by the Recreation Division, Parks and Forestry Division or Environment Division as providing programs/services the City would otherwise have to provide and/or supplement programs beyond the City's capability;
- Have a history and established track record of serving Mississauga and managing grant funding;
- Legally incorporated as a not for profit organization in the province of Ontario;
- Governed by a democratically elected volunteer board;
- Operating year-round;
- Based and active in Mississauga;

- Providing programs and services in Mississauga that are open to the public and publicized city-wide;
- Registered with the [Community Group Registry Program](#) (CGRP):
- Received funding from the City of Mississauga for no less than four years;
- Is in good standing with the City of Mississauga – determined by organizations participation in the CGRP Program; and
- Organization is financially stable with no major deficits.

Culture Projects Grant program

- Operating on a not-for-profit basis and governed by volunteers or
- A collective with a legal identity;
- Projects must be arts, culture or heritage focused;
- Projects must take place in Mississauga.

Multi-year Funding Recipients

	Grant Stream	Organization/Festival	2020 Approved Grant Amount	Last Year of Funding Agreement
1	Arts & Culture Grant Program	Art Gallery of Mississauga	\$325,000	2020
2		Heritage Mississauga	\$244,000	2020
3		Living Arts Centre	\$100,000	2020
4		Mississauga Arts Council	\$269,670	2020
5		Mississauga Symphony Orchestra	\$150,000	2020
6		Visual Arts Mississauga	\$165,000	2020
7		Sampradaya Dance Creations	\$130,000	2021
8	Cultural Festivals & Celebrations Grant Program	Bollywood Monster Mashup	\$100,000	2021
9		Carassauga Festival	\$120,000	2021
10		Southside Shuffle Blues & Jazz Festival	\$100,000	2021
11	Community Grant Program	Active Adult Centre of Mississauga	\$275,256	2021
12		Erin Mills Youth Centre	\$72,888	2021
13		Mississauga Sports Council	\$114,595	2021
14		Nexus Youth Services	\$42,615	2021
15		Safe City Mississauga	\$132,729	2021
16		The Riverwood Conservancy	\$331,859	2021
17		Volunteer MBC	\$38,200	2021
18		Ecosource	\$109,683	2021

Recommended Grant Allocations
2020 Culture Grant Programs

2020 Approved Culture Multi-year Grants

	Name of Organization/Festival	2019 Approved Grant	2020 Requested Grant	2020 Approved Grant	2021 Approved Grant	2020 1st Payment March	2020 2nd Payment August
Arts & Culture Grant Program							
1	Art Gallery of Mississauga	\$325,000	\$325,000	\$325,000		\$243,750.00	\$81,250.00
2	Mississauga Arts Council	\$269,670	\$370,755	\$269,670		\$202,253.00	\$67,417.00
3	Heritage Mississauga*	\$237,000	\$274,362	\$244,000		\$183,000.00	\$61,000.00
4	Visual Arts Mississauga	\$160,000	\$200,000	\$165,000		\$123,750.00	\$41,250.00
5	Mississauga Symphony Orchestra	\$150,000	\$200,000	\$150,000		\$112,500.00	\$37,500.00
6	Sampradaya Dance Creations	\$150,000	\$300,000	\$130,000	\$130,000	\$97,500.00	\$32,500.00
7	Living Arts Centre Mississauga	\$100,000	\$200,000	\$100,000		\$75,000.00	\$25,000.00
Cultural Festivals & Celebrations Grant Program							
8	Carassauga Festival	\$120,000	\$120,000	\$120,000	\$120,000	\$90,000	\$30,000
9	Southside Shuffle Blues and Jazz Festival	\$100,000	\$100,000	\$100,000	\$100,000	\$75,000	\$25,000
10	Bollywood Monster Mashup	\$95,000	\$106,597	\$100,000	\$105,000	\$75,000	\$25,000
Sub-total		\$1,706,670	\$2,196,714	\$1,703,670	\$455,000		

*An increase of \$35,000 will be added to the 2020 grant for Heritage Mississauga pending approval of the Corporate Report entitled "Transfer of Legends Row and City Funding Approval for Heritage Mississauga"

Recommended Grant Allocations
2020 Culture Grant Programs

2020 Arts & Culture Grant Program

	Name of Organization	2019 Approved Grant	2020 Requested Grant	2020 Recommended Grant	1st Payment March 2020	2nd Payment August 2020	Support with Conditions Status
	Established Organizations						
1	Chamber Music Society of Mississauga	\$80,000	\$85,000	\$85,000	\$63,750	\$21,250	
2	Sawitri Theatre Group	\$40,000	\$75,000	\$60,000	\$45,000	\$15,000	
3	Mississauga Choral Society	\$57,300	\$61,500	\$57,300	\$42,975	\$14,325	
4	Mississauga Children's Choir	\$21,000	\$25,000	\$25,000	\$18,750	\$6,250	
5	Small Arms Society	\$20,000	\$80,000	\$25,000	\$18,750	\$6,250	
6	Youth Troopers for Global Awareness	\$15,000	\$50,000	\$25,000	\$18,750	\$6,250	Recommended
7	Mississauga Chinese Arts Organization	\$18,500	\$21,500	\$21,500	\$16,125	\$5,375	
8	Mississauga Festival Choir	\$38,000	\$20,000	\$20,000	\$15,000	\$5,000	
9	Mississauga Potters Guild	\$15,000	\$18,000	\$18,000	\$18,000	\$0	
10	Mississauga Festival Youth Choir	\$18,000	\$17,000	\$17,000	\$17,000	\$0	
11	Theatre Unlimited	\$15,500	\$15,500	\$15,500	\$15,500	\$0	
12	Canadian Arabic Orchestra	\$15,000	\$50,000	\$15,000	\$15,000	\$0	
13	Frog in Hand	\$10,000	\$15,000	\$15,000	\$15,000	\$0	
14	Arts on the Credit Mississauga	\$5,000	\$10,000	\$5,000	\$5,000	\$0	
15	Mississauga Big Band Jazz Ensemble	\$4,400	\$4,400	\$4,400	\$4,400	\$0	
16	Streetsville Historical Society	\$4,000	\$4,000	\$4,000	\$4,000	\$0	
	New & Emerging Organizations						
17	Eagle Spirits of the Great Waters	\$0	\$15,000	\$7,500	\$7,500	\$0	Recommended
18	Fashion Circuit Series	\$0	\$12,000	\$7,500	\$7,500	\$0	Recommended
Sub-total		\$376,700	\$578,900	\$427,700			

Recommended Grant Allocations
2020 Culture Grant Programs

2020 Cultural Festivals & Celebrations Grant Program

	Name of Festival	2019 Approved Grant	2020 Requested Grant	2020 Recommended Grant	1st Payment March 2020	2nd Payment August 2020	Support with Conditions Status
	Established Organizations						
1	Mississauga Waterfront Festival	\$97,500	\$114,733	\$100,000	\$75,000	\$25,000	
2	Mosaic South Asian Heritage Festival	\$60,000	\$100,000	\$80,000	\$60,000	\$20,000	
3	Paint the Town Red Port Credit	\$70,000	\$99,187	\$70,000	\$52,500	\$17,500	
4	Streetsville Founder's Bread and Honey Festival	\$52,000	\$68,600	\$60,000	\$45,000	\$15,000	
5	Muslimfest	\$60,000	\$50,000	\$50,000	\$37,500	\$12,500	
6	Malton Celebrates Canada Day	\$23,000	\$27,000	\$27,000	\$20,250	\$6,750	
7	Mississauga Italfest	\$19,500	\$19,999	\$19,999	\$14,999	\$5,000	
8	Mississauga Latin Festival	\$15,000	\$19,000	\$19,000	\$14,250	\$4,750	
9	Philippine Festival Mississauga	\$19,000	\$19,000	\$19,000	\$14,250	\$4,750	
10	Mississauga Polish Days Festival	\$0	\$12,000	\$10,000	\$7,500	\$2,500	
11	Canada Day Together Festival	\$7,500	\$20,000	\$12,500	\$9,375	\$3,125	
12	Streetsville Christmas in the Village	\$10,000	\$15,000	\$12,500	\$9,375	\$3,125	
13	Egyptian Coptic Festival	\$7,500	\$15,000	\$7,500	\$5,625	\$1,875	
	New & Emerging Organizations						
14	Arts on the Port	\$0	\$9,000	\$7,500	\$5,625	\$1,875	
15	Dragon Lion Dance Festival	\$5,000	\$10,518	\$5,000	\$3,750	\$1,250	Recommended
	Not Recommended						
16	Diwali RazzMatazz	\$0	\$15,000	\$0	\$0	\$0	
17	Multicultural Festival	\$0	\$5,000	\$0	\$0	\$0	
Sub-total		\$446,000	\$619,037	\$499,999			

Recommended Grant Allocations
2020 Culture Grant Programs

2020 Culture Projects Grant Program

	Name of Group	Project Name	2019 Approved Grant	2020 Requested Grant	2020 Recommended Grant	Payment March 2020
	Culture Projects					
1	Arts & Culture Initiative of South Asia	METASauga	\$0	\$5,000	\$5,000	\$5,000
2	Canadian Heritage Photography Foundation	Historical Reflections of a City	\$0	\$4,949	\$4,949	\$4,949
3	Eagle Spirits of the Great Waters	The Spirit of the Water Cultural Gathering	\$0	\$5,000	\$5,000	\$5,000
4	Ink Movement	Youth Anthology	\$0	\$3,500	\$3,500	\$3,500
5	Meadowvale Music Theatre	The Wedding Singer	\$5,000	\$5,000	\$5,000	\$5,000
6	MEHAR: Mental & Emotional Health Awareness Renaissance	Mann; A Poetic Reflection of the Mind	\$0	\$5,000	\$5,000	\$5,000
7	Mississauga Arts Council	Arts for Mental Health Summit Conference	\$0	\$5,000	\$5,000	\$5,000
8	MonstrARTity Creative Community	Bollywood Urban Jugalbandi	\$5,000	\$5,000	\$5,000	\$5,000
9	Riverwood Conservancy	Culture@Riverwood	\$0	\$5,000	\$5,000	\$5,000
10	Sawitri Theatre Group	Conversations & connections	\$0	\$5,000	\$5,000	\$5,000
11	Visual Arts Mississauga	Don't Be Shy Program	\$5,000	\$5,000	\$5,000	\$5,000
	Not Recommended					
12	Egyptian Museum in Mississauga	Live Like the Pharaohs Summer Camp	\$0	\$3,500	\$0	\$0
13	Hispanic Canadian Arts & Culture Association	Latin Art Workshop	\$5,000	\$5,000	\$0	\$0
14	Mississauga Writers Group	Creation & Printing of Anthologies	\$2,500	\$5,000	\$0	\$0
Sub-total			\$22,500	\$66,949	\$53,449	

Total 2020 Culture Grant Recommendations	\$2,684,718
2020 Culture Grant Budget	\$3,049,000

Recommended Grant Allocations
2020 Community Grant Program

2020 Approved Community Multi-year Grants

	Name of Organization	2019 Approved Grant	2020 Requested Grant	2020 Approved Grant	2021 Approved Grant	2020 1st Payment March	2020 2nd Payment August
	Community Grant Program						
1	The Riverwood Conservancy	\$331,859	\$338,559	\$331,859	\$331,859	\$248,895	\$82,964
2	Active Adult Centre of Mississauga	\$272,393	\$282,256	\$275,257	\$275,257	\$206,443	\$68,814
3	Safe City Mississauga	\$204,288	\$235,789	\$132,730	\$132,730	\$99,548	\$33,182
4	Mississauga Sports Council	\$85,000	\$120,000	\$114,595	\$114,595	\$85,946	\$28,649
5	Ecosource	\$82,500	\$109,683	\$109,683	\$109,683	\$82,262	\$27,421
6	Erin Mills Youth Centre	\$0	\$88,175	\$72,888	\$72,888	\$54,666	\$18,222
7	Nexus Youth Services	\$40,115	\$54,181	\$42,615	\$42,615	\$31,961	\$10,654
8	Volunteer MBC	\$35,000	\$43,000	\$38,200	\$38,200	\$28,650	\$9,550
	Sub-total	\$1,051,155		\$1,117,827	\$1,117,827		

**Recommended Grant Allocations
2020 Community Grant Programs**

2020 Community Grant Program

	Name of Organization	2019 Approved Grant	2020 Requested Grant	2020 Recommended Grant	Payment March 2020	Support with Conditions Status
	Operating Grant					
1	Backyard Farm & Market	\$10,000	\$10,000	\$10,000	\$10,000	
2	Big Brothers, Big Sisters of Peel	\$6,500	\$10,000	\$10,000	\$10,000	
3	Boys & Girls Club of Canada	\$0	\$10,000	\$10,000	\$10,000	
4	Global 180 Students Communications Inc.	\$0	\$9,957	\$9,957	\$9,957	Recommended
5	MIAG Centre for Diverse Women & Families	\$4,949	\$10,000	\$4,949	\$4,949	
6	The Dam	\$10,000	\$10,000	\$10,000	\$10,000	
	Project Grant					
7	Blooming Boulevards	\$0	\$4,350	\$4,350		
8	Cruisers Sports for the Physically Disabled	\$10,000	\$10,000	\$10,000	\$10,000	
	Not Recommended					
9	Senior Tamils Society of Peel	\$6,200	\$10,000	\$0	\$0	
	Sub-total	\$47,649	\$84,307	\$69,256		

Total 2020 Community Grant Recommendations	\$1,187,083
2020 Community Grant Budget	\$1,217,670

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Arts on the Credit Mississauga		Arts & Culture	94%	3
Description				
Launched in 2011, Arts on the Credit Mississauga is a non-profit visual arts organization showcasing, promoting and mentoring local artists with annual high-end juried shows. Arts on the Credit features three annual events: Arts on the Credit SHOW, Arts on the Credit TOUR and our inaugural Arts on the Credit ARTWEAR.				
Key Outcomes				
<ul style="list-style-type: none"> • Number of artists increasing from 120 to 150 • \$10,000 in additional grant support • Projecting a 25% increase in attendance 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Making an attempt to diversify their cultural offerings ○ Increase attendance through marketing ○ Using social media and have increased social engagement rates by 700% ○ More details on why they picked the South Asian community as their focus would be beneficial 			
	B2: Strengthening Culture in Mississauga			
	<ul style="list-style-type: none"> ○ Introducing a wearable art component to their events ○ Offering a call for submissions so more local artists can participate ○ Increasing the number of artists by including textiles and South Asian textiles ○ Offering 4 workshops but more details would be beneficial ○ Providing monthly opportunities for artists to meet ○ Promoting and showcasing local artists 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Strategic plan in place until 2023 ○ Board has beneficial skills for managing the organization ○ Looking to expand their Board ○ Some board training provided ○ Limited details on developing governance 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Partnering with Sheridan and Humber College ○ Partnered with Canadian Community Arts Initiative to work with South Asian artists ○ Three in-kind sponsors ○ Some local grant funding ○ Small organization with a limited reserve and a limited surplus ○ Medium risk finances 			

Recommended Funding	\$5,000		
Increase	No Change	Decrease	
Rationale			
No justification for an increase in funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canadian Arabic Orchestra	Arts & Culture	99%	4
Description			
<p>The Canadian Arabic Orchestra is a not-for-profit organization whose mission is to "To Connect, Enrich, and Inspire Through Music".</p> <p>To connect people from diverse cultures, and reconnect people from Arab origins with their roots. To enrich by educating people about the Arabic cultural music heritage. To inspire more musical creativity from exposure to this type of music by both Arab and non-Arab musicians who wish to contribute to the music scene in Canada through composing new music. Based in Mississauga, the CAO brings a new cultural dimension to the arts scene in the city, with annual concert seasons and the Festival of Arabic Music and Arts and the Multicultural Folk Celebration presented in Mississauga and the GTA. The CAO is the ambassador for the City of Mississauga touring with our concerts in Nova Scotia, Quebec, Alberta and British Columbia, with plans to include more provinces and the US.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • 4,300 attendance in Mississauga • 60 paid artists, 40 Mississauga based • \$155,000 in secured grants with another \$250,000 in progress 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Audience is from across the GTA ○ Plans to attract a diverse audience are in place ○ Support other festivals and attend festivals regularly ○ More of their audience is located outside of Mississauga ○ Trying to expand repertoire to meet new audiences 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Expanding their repertoire to show links to other arts forms (Flamenco, Greek etc.) ○ Unique programing ○ Provide space for artists ○ Paying their artists industry standard rates ○ Only four performances are in Mississauga 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Small Board with a variety of advisors to assist with the different aspects of the organization ○ 4 full time and 6 part time employees ○ Increasing their pool of experience to their Board but more details would be beneficial 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partnered with a variety of organizations to assist with their programing ○ History of grant success ○ Looking to expand grants and partnerships ○ \$103,000 in tour revenue but more detail on how this was accomplished would be beneficial ○ \$29,000 operating deficit last year ○ Medium financial risk 		
Recommended Funding		\$15,000	
Increase		No Change	Decrease
Rationale			
No justification for an increase in funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Chamber Music Society of Mississauga	Arts & Culture	53%	4
Description			
<p>Since 1997, The Chamber Music Society of Mississauga (CMSM) has created, produced and performed accessible/exemplary concert/events using a variety of professional ensembles that perform for a very diverse cultural audience of all ages. Presenting seasoned/emerging ensembles varying in size from 1 musician to 12 - includes a mix of musicians/actors/visual artists/composers. CMSM has improved the quality of life for Mississauga residents through engaged/inclusive programming. CMSM has explored/commissioned/performed new Canadian repertoire, explored digital, multimedia and electronic sound, performed in unique as well as traditional venues, collaborated with other arts organizations, generated new audiences for classical chamber music, world music, contemporary Canadian music, Jazz and championed local/regional professionals.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Increasing Mississauga performances from 25 to 29 Projecting 50 payed artists, 10 from Mississauga Plan to attract 10 new sponsors in 2020 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Youth programing which targets and draws on world legends from different cultures Artful Wellness program supported by experts in the field Outreach activities in Malton and Dixie neighbourhoods Engaging marginalized communities 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Pay performers industry standard rate Organizational goal to provide opportunities for artists in Mississauga Bring artists back to Mississauga Performing in non-traditional spaces 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Review programing and governance annually Multicultural Board Annual review of strategic plan Succession plan in place Looking to add a youth representative to the board 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Developing a plan to increase funding Diversified funding sources Partnerships are helping them grow their reach (Community Living Mississauga and Erin Oak Kids) Variety of partners including VAM and the Libraries Low financial risk 		

Recommended Funding	\$85,000		
Increase	No Change		Decrease
Rationale			
Increase in funding to offset rising costs.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Eagle Spirits of the Great Waters Indigenous Arts & Cultures		Arts & Culture	86%	3
Description				
Our primary objective or vision is to enhance and develop Indigenous languages, arts, cultures and traditions and to bring an accurate history to the City of Mississauga. We want to create a safe culturally based knowledge centre, where Indigenous and non-Indigenous people can gather together to learn, teach and assist each other in the necessary healing and reconciliation of their many broken environments. By infusing Indigenous arts, languages and cultures of the local Indigenous communities, we hope to create programs and initiatives that will /can span from justice, health, family support, healing and wellness, employment and training, education, research, and more.				
Key Outcomes				
<ul style="list-style-type: none">16 volunteersIncreasing attendance at events to 2051000 increase in corporate sponsorship				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Advancing Indigenous languagesSharing the history of Mississauga through an Indigenous lensParticipating in a variety of Mississauga festivalsBringing indigenous activities to South Mississauga			
	B2: Strengthening Culture in Mississauga			
	<ul style="list-style-type: none">Hosting a walk and talk seriesMore details on their activities at community events would be beneficialIncreasing programing from 20 to 82 activitiesSome concerns if they have the resources to accomplish their goalsHosting events but more information would be beneficial			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">6 member boardDeveloped board roles and responsibilitiesOrganization formed in 2019Led by people from the Indigenous communitiesHigh financial risk			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Unique partnership with the University of TorontoPartnership incudes grant fundingReceived some grant support			
Recommended Funding		\$7,500		
Increase		No Change		Decrease
Rationale				
Recommending Support with Conditions Status due to high financial risk and concerns about the resources necessary to accomplish their goals.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Fashion Circuit Series Inc.		Arts & Culture	86%	3
Description				
Fashion Circuit Series Inc. is a not-for-profit organization of volunteers that provides a platform for entrepreneurs, children, students, adults, seniors and those with experience to come together to support the talent , trade, and growth for this industry in the community since September 2017. We help educate and provide tools, resources, and workshop navigation for outreach and knowledge through showcase in creative safe spaces. We are members of Mississauga Arts council and work with their teams to support cultural initiatives. Our photo shoot opportunities utilize landmark architectural spaces and locations to promote cultural awareness. Our volunteers provide training and support to fashion, art, performance, photography and movement and set design while supporting our diverse culture and working to enhance artist portfolios with experiential learning. We work to prepare post-secondary students for the workplace by building their portfolio and network. We engage seniors to support their talents and hobbies while having them mentor.				
Key Outcomes				
<ul style="list-style-type: none">• 25 Mississauga activities planned for 2020• \$10,000 in sponsorship for 2019• 3,775 attendance projected for 2020				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Working with a variety of cultural fashion artists including Indigenous, Muslim and Chinese○ More details about the programs would be beneficial○ Focused on body positivity, self-acceptance and inclusion○ Small attendance in Mississauga			
	B2: Strengthening Culture in Mississauga			
	<ul style="list-style-type: none">○ Developing a fashion arts network○ Unique programing to Mississauga○ Increasing their programing but more details would be beneficial○ Helping fashion artists build their portfolio			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Five member board○ Limited training sessions provided for the Board○ Sourcing professionals for board○ Strategic plan in place but it is lacking details○ Dependant on volunteers but no volunteer management plan is in place			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Plan to reach out to educational institution○ Large request based on budget○ Working with academic community partners○ Seeking other sources of funding but more details would be beneficial○ Supported by the professional community○ Low financial risk			
Recommended Funding		\$7,500		
Increase		No Change		Decrease
Rationale				
The Peer Assessment Committee felt it was important to support this organization given their unique programing. Support with conditions status is recommended due to a lack of details regarding how the organization will accomplish its goals in 2020.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Frog in Hand		Arts & Culture	88%	5
Description				
Frog in Hand is Mississauga’s only site-specific company. A network of storytellers infusing dance with theatre, we are influenced by the diverse spaces of Mississauga. We find evocative ways to tell meaningful, accessible, relevant stories. In 2019 we created 13+ new works engaging 4400+ audience – mostly new to dance-theatre. By basing ourselves in Mississauga, and identifying as Mississauga residents, we actively develop new audiences and support the careers of local artists with education and jobs. We encourage organizations to consider greater risks in programming – demonstrated by over 10 collaborations with Mississauga organizations in 2019. We engage in arts education as a way of forming identities, transforming communities, encouraging communication across cultures; over 6000 learners explored with us in 2019. We make dance that resonates, connecting artistic themes to communities and spaces. FH dances in the parks, buildings and communities of Mississauga developing audiences, sparking dialogue and building relationships.				
Key Outcomes				
<ul style="list-style-type: none">• Increase audience by 10%• 13 new works performed in 2019• \$64,000 in grant revenue projected				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Details provided on how they will target different groups including LGBT and people with disabilities○ Performances portraying mental health and trauma are included in their repertoire○ Specified groups they would like to partner/work with○ Looking to create a database to analyse demographics and better inform their programing○ Hiring professional PR team to increase marketing			
	B2: Strengthening Culture in Mississauga			
	<ul style="list-style-type: none">○ Perform in unique/non-traditional venues throughout Mississauga○ Provide dance focused arts programing for students○ Support Mississauga artists○ Outcomes connected to strategic priorities			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Strong board and staff with identified skills○ Policies and procedures in place○ Staff and board training outlined○ Provide annual updates of their strategic plan○ Volunteer development plan			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Partnered with TSB and Mississauga schools○ Limited fundraising and sponsorship○ Plan for applying to grants and have a history of success○ Partnerships assist with program delivery○ Low financial risk			
Recommended Funding		\$15,000		
Increase		No Change		Decrease
Rationale				
Increase in funding to support outreach activities.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)	
Mississauga Big Band Jazz Ensemble	Arts & Culture	74%	2	
Description				
We are a community band whose mission is to preserve the art of big band performance and broaden the audience for big band jazz in Mississauga and the GTA. This has been our mission since the band's formation in 1976.				
We provide a vehicle for amateur, community-based musicians to enhance their musical abilities and performance skills. We also provide playing experience to professionally-bound music students. We are a not-for-profit organization with registered charity status.				
Key Outcomes				
<ul style="list-style-type: none"> • 4,000 attendees • 19 members • 12-16 performances a year 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Performances largely in Mississauga ○ Working to develop contacts with Pilipino and East Asian communities ○ Waiting list for membership ○ Limited information provided concerning expanding their demographics ○ Community based band 			
	B2: Strengthening Culture in Mississauga			
	<ul style="list-style-type: none"> ○ Want to introduce and perform 4 new musical arrangements from Canadian composers ○ Development of their members is a priority ○ Artists are bridging amateur and professional musicians ○ Payed conductor ○ Digitize their sheet music ○ Connecting members to payed opportunities 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Performances are primary source of revenue ○ Limited details on governance model ○ Policies in place but more details would be beneficial 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Partnering with Mohawk College, York University and University of Toronto to bring in youth ○ Long standing partnership with church for in-kind space ○ Revenue from CD sales ○ Limited grant and sponsorship support ○ Low financial risk 			
	Recommended Funding			
	Increase	\$4,400	No Change	Decrease
Rationale				
No increase in funding was requested.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Children's Choir	Arts & Culture	92%	3
Description			
<p>The Mississauga Children's Choir (MCC) celebrates its 40th season this year. For four decades, MCC has provided children, aged 4 through 18, with enriched musical education, and the challenges and rewards of choral singing. MCC teaches singing, music theory, sight singing and performance to over 115 children at two Mississauga locations. To help strengthen connections with Mississauga cultural organizations, MCC has a new Artistic Director, Jennifer Tung. Ms. Tung is Assistant Artistic Director of the Mississauga Symphony Orchestra and Mississauga Symphony Youth Orchestra. MCC's cultural contribution is reflected by a performance schedule with five self-produced concerts, community performances at civic events and other high-profile recordings. To help foster connections with Mississauga's Chinese community, MCC will host and perform with the Hong Kong Children's Choir in 2020. New activities this year include a Hong Kong tour send-off concert, the joint concert with the HKCC, and new public performances around Mississauga.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Projecting 20% increase in attendance Projecting \$2,000 increase in sponsorship 14 paid Mississauga artists 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Strong relationship with Chinese community Plan to increase audience through increased performances; more information on how they will grow their audience would be beneficial Looking to perform in non-traditional spaces like Erin Mills Town Centre and seniors residence(s) Increasing their marketing budget 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Evaluate performances to track success Developing a conductor intern residency program Increase the number of guest soloists Providing training for their members Programing is in line with their strategic plan More information on (choir) demographics needed 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Strategic plan in place but more details would be beneficial Some training for board members Board members have transferable skills but more details would be beneficial New artistic director 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Targeting new donations through new initiatives Good corporate sponsors and are looking for new sponsorships Partnered with a number of groups in the arts community 40 years in operation Track record of raising funding Low financial risk 		
Recommended Funding		\$25,000	
Increase		No Change	Decrease
Rationale			
Increase in funding to support new performances and outreach activities.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Chinese Arts Organization		Arts & Culture	72%	3
Description				
Mississauga Chinese Arts Organization (MCAO) dedicates to the presentation and production of a full spectrum of Chinese performing arts for the city of Mississauga and the surrounding areas. We provide weekly training to our members in dance, singing, Tai Chi and other Chinese folk arts like drum and fitness. Our contribution to the city includes: delivering around 40 performances each year to the public; training our members in their art skills and encouraging benevolence; participation in various community events to promote the awareness of the arts and multiculturalism. MCAO has been growing steadily and plays an important role in cultural lives in Mississauga.				
Key Outcomes				
<ul style="list-style-type: none">• 40 public performances per year• 40,000 attendance• \$12,000 in corporate sponsorship projected				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Performing at different types of events○ Speak about increasing diversity but limited plans have been provided○ Increasing their youth development and youth engagement○ Working with seniors			
	B2: Strengthening Culture in Mississauga			
	<ul style="list-style-type: none">○ Bringing in a new art forms to Mississauga○ 80 members performed at the Dragon Lion Dance Festival○ Free trial lessons to bring people in to their programing○ Trained 20 volunteers and 10 students in waist drumming			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Provide some Board training○ Committee structure in place○ State the Board have a variety of skills but more details would be beneficial			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Receive support from the LAC○ Partner with Heritage Mississauga○ Partnered with a number of festivals for performances○ Looking for some additional grants○ Long term sponsorships in place and seeking new sponsors but more details would be beneficial○ Low financial risk			
Recommended Funding		\$21,500		
Increase		No Change		Decrease
Rationale				
Increase to support rise in costs.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Choral Society	Arts & Culture	54%	3
Description			
The MCS Chorus is unique among performing arts groups in Mississauga in that it is the city's only choral organization committed to the classical choral repertoire. Founded in 1975 as a large (80 voice) oratorio society, the choir evolved to its current musical ensemble as a chamber choir of 30-35 auditioned singers fulfilling its renewed artistic vision. MCS Chorus offers a diversified season of extensive community engagement events, multi-generational musical education programming and ticketed concerts. This wide range of programming complements other music organizations, contributing to the variety of musical options within the city. The organization's newly completed three-year strategic plan provides the foundation which guides the choir in offering a strong and unique voice to the artistic fabric of the city. Through meaningful strategic partnerships, MCS Chorus reaches and engages a significant number of communities within the city, embracing Mississauga's many diverse and multi-generational communities.			
Key Outcomes			
<ul style="list-style-type: none"> • 15% projected increase in audience based on marketing plan • Hiring 15 – 20 artists • 300 volunteers • \$27,000 in funds raised in 2019 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Provide a variety of community outreach activities but more information on how they target audiences would be beneficial ○ Working with seniors and people with Dementia/Alzheimer's ○ Developed an interactive presentation for schools to provide unique engagement for youth ○ Performing at a variety of festivals to attract new audiences but more information on the success of this initiative would be beneficial 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ 2020 will be focused on female artists (including singers, and composers) through unique program "Her Song" ○ Hiring new soprano leads ○ Only professional adult choir in Mississauga ○ Provide opportunities to members and artists (training, study groups, music theory programs) ○ Bringing arts in to schools ○ More information on where their amateur artists are coming from would be beneficial ○ Hiring Mississauga artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Strategic plan in place until 2023 ○ Well-established organization ○ Some succession planning in place ○ Board participate in skills development training 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Would be beneficial to have an explanation of deficit and how they would reduce it ○ Partnerships are in place to strengthen their programing ○ State they are seeking out Trillium and Heritage grants but they are not listed in budget ○ Adding new fundraising initiatives ○ High financial risk 		
Recommended Funding		\$57,300	
Increase		No Change	Decrease
Rationale			
No justification for an increase in funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Choir	Arts & Culture	89%	4
Description			
MFC is a family of four different choirs: a youth choir, chamber choir, community choir, and outreach choir program, all of which serve varying needs and demographics of Mississauga residents. 'Resonance' is our dynamic youth and young adult choir that perform both solo and collaborative concerts with various local ensembles each year. 'Raising Voices' is our choir program that was developed by a music therapist, and brings music and connection to the lives of individuals with dementia and Alzheimer's. 'Mississauga Festival Chamber Choir' is our auditioned chamber choir excelling at traditional classical repertoire through to contemporary music. 'Mississauga Festival Choir' is one of the largest community adult choirs in Ontario with over 170 members. Under the artistic direction of David Ambrose, MFC has something to offer musicians and audiences of all ages and abilities in our community, while infusing a culture of choral excellence in Mississauga.			
Key Outcomes			
<ul style="list-style-type: none"> • 15-20 paid Mississauga artists • \$18,000 in membership revenue • 300 volunteers • 175 singer choir 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Developed project that focusses on environmental support and has plans to reach these new audiences through farmers markets and a vegan festival ○ Outreaching to seniors through programing focused on combating loneliness and social isolation ○ Programs that focuses on Alzheimer's and Dementia ○ Perform in multiple languages but more details would be beneficial 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ New program called "Her Song"; focus on female composers and will feature female artists ○ Surveyed members and the response was to hear more female music ○ Listening to their members needs ○ Committed to hiring and paying Mississauga artists ○ 30 professional workshops for artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Trying to prioritize governance ○ New governance structure in place ○ Succession planning is underway ○ Educational opportunities for Board skills development ○ More artistic representation on the board would be beneficial 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partner with other choirs on joint marketing ○ Continuing partnerships with Alzheimer's groups ○ Applying for a number of grants ○ Looking to improve fundraising capacity ○ They have some sponsorships ○ Low risk financially 		
Recommended Funding		\$20,000	
Increase		No Change	Decrease
Rationale			
Decrease in funding due to a one-time event which was funded in 2019.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Youth Choir		Arts & Culture	54%	3
Description				
MFYC seeks to build community among youth and their families; foster an appreciation of the diversity of the local community by focusing on fun and appropriately challenging, multi-cultural repertoire. Provide opportunities for, and public transit accessible high quality performance based music education for youth aged 6-17 of all economic backgrounds, from all racial and ethnic backgrounds, as well as for children with disabilities; provide affordable fees; provide financial assistance to any singers requiring it: provide a fun and a supportive learning environment. Benefits the city by providing positive, engaged citizens and community building opportunities, expanded interest in the arts, hiring artistic and administrative staff, workshop leaders, and collaborative performers from the city. Partnering and collaborating with other arts groups in the City.				
Key Outcomes				
<ul style="list-style-type: none">5,000 attendance45 Volunteers5% increase in registration				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Outreach activities to attract diverse membershipLimited details outreach activities (what communities / audience development)Repertoire in different languagesBursary for newcomers familyPlan to increase membership by 20% but limited information provided as to how this will be accomplished			
	B2: Strengthening Culture in Mississauga			
	<ul style="list-style-type: none">Exposing choristers to the arts but more details would be beneficialParticipate in festivals throughout MississaugaSenior high school student engaged as a conductor internLowering membership to include 6 year oldsOffered workshops for music educationProvided good details on their programing plans			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">Strategic plan in placeGood governance and expertiseImproved staff turnover, hiring local staff (4 part time positions)Reduced overhead costs by 30%			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Limited fundraisingKey partners engaged to deliver mandate (Indus newcomers centre)Limited sponsorship and grantsConsistent financesLow financial risk			
Recommended Funding		\$17,000		
Increase		No Change		Decrease
Rationale				
They requested the maximum allowable amount based on their budget.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Potters Guild	Arts & Culture	87%	4
Description			
The Mississauga Potters' Guild (MPG) has been a part of Mississauga's Arts and Culture sector for over 40 years. Mississauga Potters' Guild was founded in 1978 as a non-profit community-based volunteer organization with a mandate to operate as a regional resource in the art and craft of pottery. As the only ceramic member-based organization in Mississauga, MPG provides not only a members' studio, with dedicated space for up to 4 resident ceramic artists but also offers multi-level classes, monthly meetings with visiting artists, seasonal workshops and a volunteer run and assisted Open Studio for the general public interested in the craft. MPG also serves as a "next step" for beginning, emerging and professional ceramic artists.			
Key Outcomes			
<ul style="list-style-type: none"> • Adult and youth classes at 100% capacity • Studio membership is at 76 members; waitlist for membership • 78 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Limited information on expanding their audience ○ Waitlist for their classes/membership ○ Reference opportunities to encourage the community to participate ○ Outreach activities through the Mississauga Waterfront Festival 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Providing unique experiences ○ Helping to encourage artists ○ Affordable rates ○ Some opportunity for mentorship through professional artists that are brought in ○ Paying artists CARFAC rates ○ Multilevel classes for beginners to professionals ○ Providing learning opportunities for rare forms of art 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Succession planning in place ○ Board members have relevant skills ○ Mentoring opportunities provided to new Board members ○ Created accessible ways of explaining processes ○ Volunteer committee in place ○ Staff are paid artists 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Long history of success ○ Consistent operations ○ Working with Sheridan Colleges ceramics program ○ Good partnerships to advance their programming ○ In-kind corporate sponsors in place and are actively seeking new funding sources ○ Low risk financially 		
Recommended Funding		\$18,000	
Increase		No Change	Decrease
Rationale			
Increase in funding to support paid professional artists.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Sawitri Theatre Group		Arts & Culture	78%	4
Description				
SAWITRI Theatre Group is an award-winning, Mississauga-based organization, now in its 16th year. SAWITRI has produced over 30 works of theatre of which 16 are full-length productions in English, Marathi, Gujarati and Hindi, working with over 150 artists, majority of whom are Mississauga-based. Led by Artistic Directors Jasmine Sawant and Shruti Shah, SAWITRI has grown into a safe space where diverse artists come together to dialogue, explore and create innovative works that grow and propel their careers and provide a gathering-place for artists and audiences with year-round affordable programming that enriches the arts experience for all who engage. A space for multi- disciplinary, cross-sectoral explorations and experimentations, fostering a vibrant exchange of ideas in an eclectic setting - all to enrich the lives of those who make Mississauga their home and those who sojourn in Mississauga.				
Key Outcomes				
<ul style="list-style-type: none">• Goal to increase audience by 15%• Engaged 40 artists and 20 were from Mississauga• Projecting \$48,000 in additional government support				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Constantly looking for outreach opportunities○ Focus on issues facing marginalized communities○ Developed a marketing plan○ Working with food banks to address food security			
	B2: Strengthening Culture in Mississauga			
	<ul style="list-style-type: none">○ Plan to launch multilingual fringe festival○ Blending Canadian and South Asian theatre○ Worked with newcomer and emerging artists○ Focused on issues facing women○ Using the art as a tool to address serious issues in Mississauga and beyond○ Unique storytelling			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Board has strong background in the community○ Staff participate in arts administration courses○ Looking at finding a space and are working with Trillium Foundation for support○ Bringing in marketing expertise to support marketing initiatives			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Working to develop a fundraising committee○ Looking to bring in private fundraising○ Strong partnership with Sampradaya Dance Creations○ Questions about the feasibility of their capital plan given their deficit○ Small corporate sponsorship○ Developing online store to assist with fundraising○ Medium financial risk			
Recommended Funding		\$60,000		
Increase		No Change		Decrease
Rationale				
Increase in funding provided to support the development of the fringe festival and marketing initiatives.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)	
Small Arms Society	Arts & Culture	94%	3	
Description				
<p>SAS is committed to ensuring its programming and practices emphasize the value of diversity, promote full participation and equal access to Creative Hub activities. Access to affordable cultural opportunities and space are imperative to the success of Creative Hub activities and in supporting new, emerging and established talent in Mississauga.</p> <p>SAS champions activities that explore traditional and contemporary practice, facilitate the creative use of spaces and ensure a dynamic mix of innovative multi- and cross-disciplinary activities. We believe the community and artists will benefit as they collaborate and participate across various immersive, interactive and participatory events, workshops, performances and exhibitions.</p>				
Key Outcomes				
<ul style="list-style-type: none"> \$26,000 in sponsorship 300 artists to be showcased at their festival 560 volunteers projected for 2020 Increasing number of programs by 120 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Planned engagement with diverse groups but more details on how they will be engaging these groups would be beneficial Listed collaborations with groups that are important to the success of their programming Looking for a new community outreach coordinator to build relationships Working with students (Humber and Centennial College) More information on how they will successfully engage all of these communities would be beneficial 			
	B2: Strengthening Culture in Mississauga			
	<ul style="list-style-type: none"> Mentorship program to support artists Looking for an Executive Director Programming across many disciplines Broad range of projects; details on capacity to accomplish all projects would be beneficial Opportunities for artists to engage with their community Increasing artists and professional fees 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Plan in place for recruiting Board members and volunteers Capacity development program in place Expanding their committee structure Board has necessary skills to support the organization Developing a new orientation booklet 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Limited information provided on if they have confirmed their partnerships Outlined a number of community level partners Projecting \$300,000 in grants which does not appear to be realistic based on past history and is not reflected in their budget Seeking Charitable status to open up additional funding opportunities Low risk financially 			
	Recommended Funding			
	Increase	No Change	Decrease	
Rationale				
Increase in funding to support increased programming.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Historical Society	Arts & Culture	68%	3
Description			
To collect and professionally catalogue and store archival material relating to the former town of Streetsville which is one of Mississauga's first communities and to create displays and activities of interest to visitors to the Leslie Log House. We are open for visitors Wednesday and Sunday afternoons from 1-4. Our archives range from businesses and institutions to citizens and their activities. We also publish historical material. Our collection is stored in an historic building which is of great interest in itself in that it is typical of the structures built by the first settlers. We are currently in touch with the culture division to discuss succession, expansion and staffing concerns.			
Key Outcomes			
<ul style="list-style-type: none"> 13,080 visitors in 2019 28 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Goal to expand audience through "Doors Open" Plan to share history with newcomers but limited information about how they will achieve this Expanded their hours for the community Not a lot of details on how they will expanding their audience 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Continuing the digitization of their collection Responsible for a number of collections Supplementing Mississauga library collection Making library materials available to a wider audience More information on tours provided would be beneficial Involved with the Canadian Heritage pavilion at Carassauga 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Identified succession planning as a priority Dedicated Board in place Working with Volunteer MBC to attract volunteers Long running organization 		
	B4: Organizational Sustainability		
<ul style="list-style-type: none"> Work with Heritage Mississauga and the City to provide resources and help preserve stories Working in collaboration with the library Limited grants and sponsorship 			
Recommended Funding		\$4,000	
Increase		No Change	Decrease
Rationale			
No increase in funding was requested.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Theatre Unlimited	Arts & Culture	83%	3
Description			
Established in 1988, Theatre Unlimited Performing Arts (TUPA) is a community-based musical theatre group committed to supporting the City of Mississauga's arts and culture through an offering of theatrical productions, musical events and educational opportunities, and by supporting and participating in arts-related events offered by other Mississauga organizations. TUPA prides itself on being an inclusive group which makes every effort to engage Mississauga and Region of Peel residents. TUPA offers a plethora of opportunities to Mississauga residents to learn and hone performance-related skills as well as behind-the-scenes skills (e.g., producing, directing, choreographing, props and set building, marketing and promotion, stage managing), and to give back to the community year round. As a not-for-profit charitable organization, it has been a priority of the group to not only mount a main production, but to also serve the broader Mississauga community through outreach projects, education and collaborations with other organizations.			
Key Outcomes			
<ul style="list-style-type: none"> Increasing workshop attendance by 10% 51 Volunteers \$37,500 in subscription revenue 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Reduced rates for seniors and students Include new members each year Diverse cast Started a youth outreach program to grow audience (Youth Elite Singers) Most of their shows are sold out 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Pay supporting artists Provide educational workshops Opportunities for community members to learn new skills Hiring Mississauga based musicians 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Defined organizational structure Board skills are beneficial for the organization Developing a policy review plan Board members attend educational workshops (branding, harassment investigation, etc.) Strategic plan in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Partnership to cross promote with other theatre groups 60% of revenue is subscriber based Limited sponsors and grants Low financial risk 		

Recommended Funding	\$15,500		
Increase	No Change	Decrease	
Rationale			
Received total requested amount.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Youth Troopers for Global Awareness	Arts & Culture	90%	4
Description			
<p>Youth Troopers for Global Awareness is a youth-led non-profit empowering and mobilizing young people for social justice through the arts, various events, workshops, campaigns and special projects. YTGA executes all programming and operations inside Studio.89, our non-profit community hub & fair trade cafe providing a safe, free space for events, workshops and resources. Studio.89 encourages arts, culture, activism, empowerment, & conscious consumerism with a specific focus on youth leadership, employment, and volunteerism. We aim to benefit humans, animals, and the planet.</p> <p>Our diversified programming aspires to engage demographics that are often excluded or underrepresented in the arts. The inclusion of multiple voices, experiences and modes of expression will expand and enrich the cultural fabric of Mississauga.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Provided 75 local artists paid opportunities • 75,000 people have used their services • \$2,000 in corporate sponsorship planned for 2020 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Advocate for artists and the arts in different communities ○ Programing that connects to a variety of communities ○ Strong understanding of their audience ○ Plans to increase LGBTQ and newcomer audiences ○ Using surveys to better understand how people use their space ○ Working with Daniels Corporation to provide their services in a more accessible area 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Offer a variety of unique programs (i.e. filmmaker workshops) ○ Free space for community and youth ○ Empowering youth thought art workshops and events ○ Pay local artists and facilitators ○ Provide a platform for local artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Large Board with a broad range of skills ○ Revised their committee structure and developed a finance committee ○ Encourage Board members to participate in training sessions ○ Working on their policies and procedures ○ Strategic plan is out of date ○ High staff turnover 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Developed a sponsorship package to increase sponsorship ○ Partnered with over 85 organizations to connect to different audiences ○ Consistently receiving Trillium funding ○ Looking to increase and diversify sources of funding ○ High Financial Risk 		
Recommended Funding		\$25,000	
Increase		No Change	Decrease
Rationale			
<p>Increase in funding provided to support new programing initiatives. Support with Conditions Status recommended due to the organizations current fiscal position identified by the Finance Division.</p>			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)	
Arts on the Port	Cultural Festivals & Celebrations	75%	4	
Description				
Port Credit Business Improvement Area (BIA) has launched a brand new event, the Arts at the Port: An inaugural engagement of dance, drama, music visual arts and more from very talented local entertainers. This event enlightens attendees and audience members about different cultures from all over the world in forms of music, dance, and art interpretation, targeting a youthful audience. This past year during the launch, the festival has had local creatives impact to residents, visitors and business owners as they share their cultural aspects in forms of African, Bollywood, Latin dance, live South American music as well as interpretive art and more.				
Key Outcomes				
<ul style="list-style-type: none"> • 2,000 person targeted audience • 15 paid Mississauga artists • 10 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Marketing and promoting outside of Mississauga ○ Bringing people to Mississauga is a goal of the festival ○ Broad marketing reach ○ Interested in reaching out to different communities but limited information as to how this will be accomplished ○ Conducting surveys and head counts to better understand their audience 			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none"> ○ Tourism is a driver for this festival ○ Using local talent ○ Looking to grow Port Credit economy ○ Diversity of programing ○ Providing opportunities for artistic businesses ○ 70% of talent from Mississauga ○ Film component but more details would be beneficial 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Organization with a history of successful events ○ Working with businesses to ensure no duplication in services ○ Paid staff with relevant expertise ○ Volunteer management plan in place 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Limited sponsorships ○ Projected 25% increase in revenue based on new marketing strategy ○ Low Financial risk 			
	Recommended Funding			
	Increase	No Change	Decrease	
Rationale				
First time applying for the grant program.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canada Day Together Festival		Cultural Festivals & Celebrations	89%	4
Description				
The Canada Day Together Festival celebrates the unity we share as Canadians while recognizing the vast and varied cultural diversity of the people that call Mississauga home. The festival draws thousands of people each year who partake and enjoy delicious ethnic food, fun and games and activities for all ages, entertaining performances from local artists representing different cultures, capped with a spectacular fireworks show. The festival is a consumer, producer and promoter of the arts in our city. Culture and celebration are on full display at TogetherFest!				
Key Outcomes				
<ul style="list-style-type: none"> • \$10,000 increase in artist fees in 2020 • \$98,000 in sponsorship • 25,000 in attendance • 115 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Using community demographics to inform performances ○ Targeting newcomer groups ○ Looking for volunteers who speak languages represented in the community ○ Marketing event through ethnic media outlets 			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none"> ○ Variety of programming including stage show and an art battle ○ Goal of 50% Mississauga artists ○ Focus on youth ○ Paying artists ○ Bringing in well-known headliners 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Strategic plan in place ○ Working to further their governance model ○ Board has a diversity of skills ○ Hired an event planning ○ Encourage Board development 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Variety of sponsors ○ 70% of sponsors returning from previous year ○ Festival is based on a partnership between community not-for-profits ○ Each partner brings unique skills to ensure the success of the festival ○ Low financial risk 			

Recommended Funding	\$12,500		
Increase	No Change		Decrease
Rationale			
Increase in funding provided due to the projected growth of the festival.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Diwali RazzMatazz		Cultural Festivals & Celebrations		1
Description				
Diwali RazzMatazz brings the rich and diverse cultures of Hinduism to celebrate Diwali the largest festival celebrations known to Hindus and its diverse cultures. DIWALI is the largest community festival and celebration of culture & heritage. Also known as the festival of lights, Diwali is a major Hindu festival celebrated worldwide by Sikhs, Punjabis, Gujaratis, Jains, Buddhists, Tamils, Nepalis, Sri Lankans and East Indians. Diwali is celebrated to mark the homecoming of Lord Rama after his jubilant victory over demons. The tradition of lighting earthen lamps followed on this day serves as a promise to turn darkness into light and spread peace and prosperity.				
Key Outcomes				
<ul style="list-style-type: none">No key outcomes are listed due to inconsistent reporting				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Questions about how effective their marketing efforts have beenDiscrepancies in their statistics1200 surveys but no details on the outcomesSpeak about expanding the audience but no plan was providedAdvertising using a number of medium but limited information provided			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none">Unclear what programing they will be offering in 2020Have not answered the question outlined in the application			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">Listed 40/60 Board members which is unlikely to be accurateStatistics provided cannot be verified			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">No proper financial statement were providedConcerns about the feasibility of the grant projectionsMedium financial risk			
Recommended Funding		\$0		
Increase		No Change		Decrease
Rationale				
Based on inconsistent information and a lack of detail funding has not been recommended.				

Evaluation Summary Sheet

Festival		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Dragon Lion Dance Festival		Cultural Festivals & Celebrations	91%	2
Description				
<p>The Dragon Lion Dance Festival is from the Chinese community for the people of Mississauga. It provides different aspects of Chinese cultural exhibition in various formats (stage performances, displays, demonstrations, audience participation and food). This provides an introduction to Chinese culture to Mississauga communities at Celebration Square.</p> <p>The signature activities are the dragon and lion parade & dance, martial arts performances performed by Mississauga artists and volunteers coming from different cultural backgrounds. Heritage displays, demonstration, and food are also part of the event.</p>				
Key Outcomes				
<ul style="list-style-type: none">Grew audience by 45%100 Volunteers80% of their budget is staying in Mississauga				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Limited outreach to other areas of MississaugaRepresenting a large demographic in Mississauga but there is limited evidence they are reaching this audience in an impactful wayPlans to involve youth to assist with social media			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none">Paying local artists to performIntroducing a variety of art types to MississaugaUnique vendors (food and other)80% budget going to local service providers (businesses, artists)			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">Board has a variety of skillsCommitted to expanding their boardStrategic plan provided but out-of-dateThey do a follow up after every yearQuestions about their capacity to meet their goalsA volunteer training program is in place			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Some partnerships in placeNo corporate sponsorship and have not provided a plan for developing this revenue streamApplying for a summer student to assist with the management of the festivalMedium Financial Risk			
Recommended Funding		\$5,000		
Increase		No Change	Decrease	
Rationale				
Support with Conditions Status recommended to work on organizational capacity.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Egyptian Coptic Festival		Cultural Festivals & Celebrations	94%	2
Description				
The Egyptian Coptic Festival will help us fulfill our mandate in the area of Arts and Culture. It gives us an opportunity to promote our vision and role in the areas of education, health and community involvement to a larger segment of the Canadian community through the combination of performances and exhibitors' booths. The intent of this event is to create interest in the Egyptian and Coptic culture among Canadians through an annual celebration that brings everyone together in a fun and family friendly environment in the heart of Mississauga. The festival will highlight how Coptic Egyptians, through the Canadian Coptic Centre, are an integral part of the Mississauga mosaic.				
Key Outcomes				
<ul style="list-style-type: none">Increasing artists fees by \$16,00022,000 attendance667 volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Large jump in attendanceDiscussion about engaging different communities but limited information on how this will be accomplishedFestival appears to be culturally insularPlan to increase awareness of social services in Mississauga			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none">Unique programing plans that ensure audiences don't miss anythingLimited information on supporting local art and artistsHosted 25 international artists			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">Very large organization supporting festivalFestival committee established to assist with planningCommittee members have a diversity of skills but more information would be beneficialLimited details on how they will achieve their goals			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Partnering with the Egyptian Museum to bring in heritage componentSupported by Egyptian embassy but more information on how it is being supported would be beneficialRevenue primarily from booths and displaysIncreasing vendorsHigh financial risk			
Recommended Funding		\$7,500		
Increase		No Change	Decrease	
Rationale				
No rational provided for an increase in funding.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Italfest	Cultural Festivals & Celebrations	93%	4
Description			
Mississauga Italfest, Ferragosto In the City is a unique festival whose goal is to celebrate distinctive features of Italian culture with all citizens of Mississauga and beyond. Mirrored after Italy's national holiday "Ferrogosto", Italfest through interactive attractions, exhibits and performances, strives to present highlights of Italian history, art, beliefs, customs, music, landscape and language. Time-honoured customs and traditions are passed down to the next generation of Canadian Italians and shared inter-culturally with Mississauga's diverse ethnic mosaic. The main stage showcases emerging and popular Canadian- Italo talent and non-Italians who can sing a song in Italian, right up to headliners direct from Italy. Representatives such as the "Bresaglieri", "Carabenieri" and "La Polizia" honour the event with traditional marches. Comedy, food eating contests, family attractions, great vendors, DJ's, culinary demos, and a dance party under the stars all contribute to Mississauga Italfest, giving visitors the experience of an authentic Italian heritage festival.			
Key Outcomes			
<ul style="list-style-type: none"> • 50% Mississauga artists • Projecting 26,000 attendance • Projecting \$68,000 in corporate sponsorship • 142 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Reaching out to different Italian groups across City and beyond ○ Expanding the food offerings ○ Inter-generational event ○ Expanding marketing efforts to include cultural specific media outlets 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Expanding youth activities ○ Diversity of programming options ○ Ensuring accessibility ○ Only Italian festival in Mississauga ○ Attracting a small number of people from outside of Mississauga ○ Programing does not appear to significantly different from the previous year 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Conducting and evaluation of the festival to find efficiencies ○ Looking to recruit a staff member to assist with the event ○ Board had a diverse range of experience ○ Evaluation process in place ○ Risk management policy in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Unique partnership with the Mississauga South Asian Film Festival and are planning to continue the partnership ○ Corporate sponsorship has decreased ○ Receiving some additional government funding ○ Low financial risk 		

Recommended Funding	\$19,999		
Increase	No Change	Decrease	
Rationale			
Increase in funding to support additional administration costs.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Malton Celebrates Canada Day	Cultural Festivals & Celebrations	73%	4
Description			
Over the past several years, Malton Celebrates Canada Day has become the biggest and most attended, inclusive event, for Malton. The event provides an accessible cultural opportunity, to the geographically isolated community of Malton Village. It boasts live entertainment, inflatable fun zone and other activities for young families and it is the longest running display of fireworks in Mississauga. Without this event, the residents of Malton would be unable to celebrate its Canadian pride, as a community and feel a sense of place.			
Key Outcomes			
<ul style="list-style-type: none">Allocating \$14,000 to performer fees10,000 attendance80 volunteers\$46,000 in corporate sponsorship			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">Festival intended to create a sense of place in MaltonPerformances are representative of Malton residentsA better understanding of Malton’s demographics and how they will engage those communities would be beneficialIncreased involvement with religious and community and newcomer support groups to connect to more people		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none">More information on what the unique programing elements are would be beneficialShowcasing Mississauga talentFestival location was determined to stimulate economic growth in the areaPaying artists		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">Board has a diverse range of skillsSteering committee in placeSeeking out individuals with complementary skills		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">Currently examining sponsorship practicesWorking with schoolsPartnered with a number of organizations to assist with programingReceive federal supportLow financial risk		
Recommended Funding		\$27,000	
Increase		No Change	Decrease
Rationale			
Increase in funding provided to offset increases in administration costs.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Latin Festival		Cultural Festivals & Celebrations	93%	4
Description				
Mississauga LATIN Festival represents the LATIN Community resident in the City of Mississauga. Latin America is made up of 19 countries, of which many of its nationals reside in the city of Mississauga. Mississauga LATIN Festival is the best opportunity that the LATIN community has to show their culture and traditions through art, music, folklore, dance, and gastronomy to other communities' resident in the city and tourism who visited every year the festival to enjoy the happiness and taste that identifies the LATIN people. At the same time is a way to preserve the LATIN CULTURE of those who are already here, as well as the children of immigrants and future generations, thus enriching the cultural diversity that identifies the city of Mississauga and Canada.				
Key Outcomes				
<ul style="list-style-type: none"> • \$90,000 in corporate sponsorship • 45,000 attendance • 80 paid Mississauga artists • 130 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Inviting vendors from other cultures to participate but more information on how this connects with their mandate would be beneficial ○ Marketing the festival in French ○ Engaging 19 Latin countries ○ Included a newcomers settlement booth to support their newcomer audience ○ Increasing digital marketing 			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none"> ○ Expanded festival to include an additional evening ○ Showcasing both local and international artists ○ Programing includes a mix of exhibits, dancers, food and music ○ Utilizing the Glass Pavilion with a visual arts exhibition (showcasing visual artists) ○ Attracting audiences from outside the city 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Clear festival goals ○ Strategic plan in place ○ Board members have a diversity of experience ○ Clearly defined roles and responsibilities ○ Bylaws in place 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Well-developed corporate sponsorship package ○ Plan in place to seek out additional grants in 2020 ○ Partnering with other Hispanic organizations to assist with programing ○ More information about additional partnerships would be beneficial ○ Low financial risk 			

Recommended Funding	\$19,000		
Increase	No Change		Decrease
Rationale			
Additional funding to support the addition of evening programing.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Polish Day Festival		Cultural Festivals & Celebrations	91%	3
Description				
Mississauga is the home of the largest Polish-Canadian population in Canada. Mississauga Polish Days is an annual festival showcasing the culture, traditions and artistry of Polish-Canadians. The event brings together the Polish-Canadian community of Mississauga and attracts visitors and tourists from all over Peel Region and beyond with high caliber performances, attractions and innovative programming. Mississauga Polish Days showcases local artists of Polish heritage with classic, folk and modern dance, musical performances, visual artists and displays and other engaging attractions. Mississauga Polish Days contributes to the multiculturalism of Mississauga by celebrating and promoting Polish-Canadian culture.				
Key Outcomes				
<ul style="list-style-type: none">• 20,000 attendance• 25 sponsors in place• 127 volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Engaging Polish media and main stream media○ Promoting to polish communities more details on what they are doing to engage other communities would be beneficial○ Slight drop in attendance○ Developed a social media following○ Potential partnerships with both the Dragon Lions Dance Festival and the Mississauga of the Credit but more information on why they are engaging these communities and how it connects to their mandate would be beneficial			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none">○ Promote local talent○ Only Polish festival in Mississauga○ Conducted surveys which show their attendance form outside of Mississauga is on the rise○ Showcasing local Polish based artists and dance groups			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Targeting volunteers who speak a second language○ Board and committee structure in place○ Dedicated marketing and sponsorship volunteer○ Onboarding policy and succession planning in place○ Developing a position to create a sponsorship plan○ A strategic plan is listed but it is missing key details			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Unique sponsorship plan○ Receiving funding from the Polish Government○ Diverse granting sources○ Partnered with a number of Polish organizations that provide programing assistance and in-kind support○ Unable to measure financial risk due to delay in receiving financial statements			
Recommended Funding		\$10,000		
Increase		No Change		Decrease
Rationale				
Did not apply for funding in 2019.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Waterfront Festival	Cultural Festivals & Celebrations	81%	4
Description			
The Mississauga Waterfront Festival (MWF) was incorporated in 1998 and granted City of Mississauga affiliation status. Since that time the MWF has been recognized as one of Mississauga's premiere family and friend's community events. We continue to provide excellence in our social outreach objectives, promotion of community interaction, city tourism and a culturally diverse and inclusive family friendly environment. We accomplish this feat yearly with our evolving lineup of new and fresh performers/attractions and attract over 75,000 people to the village of Port Credit in Mississauga over the course of our three-day weekend. We bring our community together and shine light on our picturesque waterfront through our live outdoor concerts, family activities, food and entertainment.			
Key Outcomes			
<ul style="list-style-type: none"> • 70,000 attendance • \$76,000 for performer fees • Projecting 480 volunteers • \$107,000 in grants projected 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Fundraising to bring underprivileged kids to the festival ○ Bringing in cultural food vendors ○ Identified groups they wish to reach out to but more information would be beneficial ○ Reached out to Pride Parade organizers to see if they would like to use the festival to promote themselves ○ Advertise in multi-cultural media 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Promote local artists and highlight local groups ○ Unique child programming to build cultural instruments and toys ○ Promoting overnight stays through contests ○ Offering unique programming opportunities for the upcoming year ○ Pay their artists ○ A focus on different genres of music each year 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ 24 year history ○ Large contingent of volunteers ○ Board members have a variety of beneficial skills ○ Board and staff have clearly identified roles ○ Provide Board and staff training 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partners and added value clearly identified ○ Sponsorship plan in place ○ Long history of grant success ○ Low financial risk 		
Recommended Funding		\$100,000	
Increase		No Change	Decrease
Rationale			
Increase provided to offset increase in administration costs.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mosaic Festival	Cultural Festivals & Celebrations	87%	4
Description			
The Mosaic Festival 2020 will be the 15th edition of Celebration Square's pioneer South Asian multidisciplinary arts festival. Mosaic features music, dance, literature, visual arts, fashion and food in an extraordinary two day event that welcomes intercultural audiences from throughout Mississauga and the Peel Region, as well as attracting visitors from across Ontario, Canada and abroad. Mosaic features over 200 artists and performers on two stages, along with outreach and activities for all ages.			
Key Outcomes			
<ul style="list-style-type: none"> 200 performers \$147,000 in grants projected 70 paid Mississauga artists 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Attendance dropped in 2019 Looking for more programing partners to expand multicultural components but more details on how this will be achieved would be beneficial Expanding youth marketing with kids workshop and programing Community arts project Listed Indigenous and LGBT programing but more details would be beneficial 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Bringing unique programing elements to Mississauga Programing the amphitheatre Supporting local artists Majority of performers are local Pay their artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Trying to increase their volunteers Conduct an annual impact assessment AODA compliant Board and committee structure in place Policies and procedures in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> 25% increase from title sponsor History of success with grants Consistent sponsorship Limited information provided concerning partnerships 		
Recommended Funding		\$80,000	
Increase		No Change	Decrease
Rationale			
Increase in funding to support growth of film festival component.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Multicultural Fest	Cultural Festivals & Celebrations		1
Description			
The festival will allow for firsthand experience and direct contact of one culture with other cultures and their elements. Mississauga is a home of people from widely different backgrounds. The festival, representing all the these cultures and religious groups, is a learning experience that raises awareness of cultures that make up Mississauga unique culture and that do not normally interact with each other and opens doors for discussion on an aspect of each culture among the public. It will also help local residents coming together from different backgrounds to relate to one another.			
Key Outcomes			
<ul style="list-style-type: none"> Attendance 500 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> No information provided concerning how they will engage audiences Organization is surveying newcomers More information on how this organizations mandate aligns with the festival is needed 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Culture does not appear to be the primary focus of the event No information provided on cultural programing No information provided on the economic impact of the festival 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Board of directors in place Paid staff with necessary qualifications but more details would be beneficial 		
Evaluation Criteria	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Inconsistency between organizational costs and festival costs Limited information on where funding will be coming from No revenues listed in their financial reporting Incorrect financial statements provided 		
Recommended Funding		\$0	
Increase		No Change	Decrease
Rationale			
Due to limited information funding has not been recommended.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
MuslimFest	Cultural Festivals & Celebrations	84%	4
Description			
Festive Currents is a non-profit organization which focuses on displaying the best in Muslim arts, culture and entertainment with its annual festival: MuslimFest. MuslimFest facilitates the involvement of multi-generational members of the Muslim community and their neighbors through various art forms and cultures. Our programming and artists invoke a sense of belonging from many communities that are able to see their cultures and traditions displayed at MuslimFest. We also bring together communities from all geographical areas across Southern Ontario and the United States, fostering the building of new relationships and bridges between groups. Our platform also offers the opportunity for this cultural fusion to engage people of all ages, bringing a unique family event to the centre of Mississauga. Our cultural contribution is multi-faceted because it is a result of relations and partnerships built through marketing, programming, and inclusion which allows us to share many cultures.			
Key Outcomes			
<ul style="list-style-type: none"> • 67,000 attendance • 10 Paid Mississauga artists • 244 Volunteers • \$135,000 in sponsorship 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Good plan for expanding their audience across the various Muslim communities ○ Focus on a different Muslim community each festival ○ Developed an accessibility plan and have engaged the necessary partners 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Clearly outlined their cultural programming ○ Questions were raised about a decrease in funding for performers ○ Mix of international and local artists ○ Diverse and unique programming including: comedy, poetry slams, puppetry etc. ○ Programming makes use of all aspects of the venue 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board and management structure in place but more details would be beneficial ○ Professional development training provided ○ Looking for new Board members ○ Engaging in an economic impact study ○ Developed an online training portal for Board and volunteers 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Successful model of engaging partners to assist with programming ○ DEAN is a partner to assist with accessibility and outreach ○ Title sponsor in place for 15 years ○ Plan to grow sponsorship ○ Limited Provincial and Federal funding ○ Unique fundraising opportunities ○ Low financial risk 		

Recommended Funding	\$50,000		
Increase	No Change	Decrease	
Rationale			
Total amount requested has been recommended.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Paint the Town Red	Cultural Festivals & Celebrations	81%	4
Description			
Paint the Town Red, Port Credit Canada Day celebrations are an exemplary example of cultural diversity, inclusiveness, civic & national pride, artistic encouragement, veteran awareness & community spirit. The parade, entertainment & fireworks provide an opportunity for family & friends to spend quality time together. Our Canada Day parade participants include numerous colourful, cultural marching bands & performance groups, youth, community groups & Mississauga businesses. Live music throughout the village & Memorial Park include local music school students and local musicians focusing their performances on Canadian musicians and songwriters. It's a highly anticipated, first class, red & white celebration, attracting tens of thousands of citizens & visitors to the Village of Port Credit, cohesively enjoying what it means to be a Canadian.			
Key Outcomes			
<ul style="list-style-type: none"> 70,000 attendance in 2019 with a projection of 100,000 in 2020 \$60,000 in sponsorship projected 125 paid Mississauga artists 139 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Identified demographics they wish to target but more information would be beneficial More information on how they will expand their audience given the capacity of the area would be beneficial Expanding the diversity of their programing Connecting to new cultural groups on an annual basis Seeking heritage organizations and indigenous groups to bring workshops to the festival 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Collaborating with other festivals in the area to ensure a diversity of performances and programing Plans to extend their children's stage No information provided concerning their goals past 2020 Developing a plan to address crowd capacity and increase programing for 2020 Festival provides increased traffic to local businesses Although tourism was not the focus of the event they have demonstrated a tourism impact 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Successful Board development over the past year Focused on plans for the upcoming festival Strategic plan only goes to 2020 New governance model in place with defined roles and responsibilities 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Long term sponsors in place \$50,000 surplus allowed them to recovered from deficit Partners who assist with the operation of the festival identified Low financial risk 		

Recommended Funding	\$70,000		
Increase	No Change	Decrease	
Rationale			
Original application was for multi-year funding but due to a lack of information concerning the second and third year of funding the organizations is being recommended for a single year grant.			
No justification provided for an increase in funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Philippine Festival Mississauga	Cultural Festivals & Celebrations	86%	3
Description			
Philippine Festival Mississauga is the only festival in Mississauga that focuses on the warmth and the diversity of the Filipino culture. It involves 2 days of festivities that presents the audience with unique Filipino culture and traditions through its programs and activities using local, national, and international artists - professional and amateur. The professional artists draw the crowd and the audience and the amateur artists benefit from the exposure to a much bigger audience. It is open and inclusive and allows the residents of Mississauga and neighboring cities to experience Filipino traditions and hospitality. The festival caters to families, children, youth, adults and seniors from all ethnic backgrounds. It brings together small businesses, artists and the community.			
Key Outcomes			
<ul style="list-style-type: none"> • 70 – 80 Mississauga artists • \$14,000 in sponsorship • 20,000 attendance • 83 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Work with Ministry of Immigration to host a booth for newcomers ○ Bringing in the Chinese organizations to assist with programing but more details would be beneficial ○ Developed programing to appeal to young men 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ More information about their programing would be beneficial ○ Showcasing local, national and international artists ○ Working with Mississauga suppliers ○ Providing opportunities for local talent to gain exposure ○ Looking into some innovative programing but more details would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Strategic plan in place until 2020 ○ Some succession planning has taken place ○ Looking for new talent ○ Board has a diversity of experience 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Multiple partnerships to assist in the development of the festival ○ Some additional funding including sponsorship ○ Limited grant support ○ Low financial risk 		
Recommended Funding		\$19,000	
Increase		No Change	Decrease
Rationale			
Total funding request is recommended.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Christmas in the Village	Cultural Festivals & Celebrations	87%	4
Description			
<p>The Christmas in the Village festival strives to bring people together from across the City of Mississauga to visit Streetsville and celebrate the holiday season, the culture and heritage of Streetsville. To also enjoy the works and wares of local artists, performers and artisans. This festival represents a return to the heritage of the holidays in Streetsville, as community-hosted events have been held for decades.</p> <p>This festival animates many public spaces across Streetsville, allowing for the development of a sense of place, and showcasing the unique 'Village in the City' ambience on which Streetsville prides itself on. The BIA's mandate is to promote local business, so the festival has been interwoven between the Village's businesses to showcase the unique retailers, restaurants, and service providers with the hopes that the positive economic impact of the festival is a significant one.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • 30,000 attendance • \$15,000 in sponsorship for 2019 and \$10,000 in-kind • 14 paid Mississauga artists • 70 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Online materials AODA compliant ○ Language ambassadors to help people who speak other languages ○ Focused on accessibility ○ Gathering data on attendees (better understanding of their audience) ○ Hired a marketing coordinator and expanding marketing including to outside of Mississauga 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ 100% Mississauga talent ○ Only winter event ○ Highlights Streetsville heritage ○ Expanding the artisan market ○ Looking to provide experience for 20 young artists ○ Minimum of 80% Mississauga craft vendors 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Developed an online strategy ○ New strategic plan in place ○ Dedicated resources in place to develop the festival ○ Survey attendees and businesses to understand tourism draw 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partnered with local groups and businesses to assist with running the festival ○ New partnership with the Santa Clause Parade ○ Developed a sponsorship package ○ Sponsorship committee in place ○ Medium Financial Risk 		

Recommended Funding	\$12,500		
Increase	No Change		Decrease
Rationale			
Increase in funding to support marketing initiatives and expansion of the artisan market.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville founder’s Bread & Honey Festival		Cultural Festivals & Celebrations	85%	4
Description				
<p>The Streetsville Founder’s Bread and Honey Festival, since inception, provides our patrons with a taste of what quite literally established the foundation of our town; bread served from our original flour mills which still stand and operate and honey provided by our local apiaries for the last 47 years is served to all in attendance free of charge. Our festival is held at the Streetsville Memorial Park, a natural amphitheatre situated on 30 acres overlooking the picturesque Credit River. Our festival has thrived on authenticity, celebrating our roots and heritage. Our festival is personified by incorporating a mosaic of dancers, artists, musicians and cultural entertainers that speak to all festival goers, of all cultural/ethnic origins.</p> <p>The Bread and Honey Festival is the largest and longest running festival in all of Ontario, second only to the Canadian National Exhibition. We are a member of Festival and Events Ontario Top 100 Festivals.</p>				
Key Outcomes				
<ul style="list-style-type: none">• 50,000 attendees• 2,000 volunteers• Projecting 65 paid Mississauga artists• Projecting \$30,000 in sponsorship				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Showcase a variety of cultural groups through performances i.e. Filipino, South Asian and Chinese to better connect to these communities○ Developed a community-outreach program to engage with other festivals○ Provide assistance for seniors○ Engaging youth through “Sauga Teens Got Talent”			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none">○ Youth have an opportunity to have a professional recording session through “Sauga Teens got Talent”○ Pay performers○ Feature local performers○ Unique programing with the “Beauty and the Bees” art campaign○ Audience draw from beyond Mississauga			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Board has a diverse set of skills○ Paid staff with relevant experience○ Committee structure in place with clear roles and responsibilities○ Volunteer recruitment plan in place			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Variety of partners to assist with programing, promotions and in-kind services including: Toronto Pearson, Legions, Lion’s Club, BIA, and the Mississauga Arts Council○ Long history of success○ Consistent sponsorship○ Some grant success○ Low financial risk			
Recommended Funding		\$60,000		
Increase		No Change		Decrease
Rationale				
Increase in funding to support rise in administration costs.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Backyard Farm & Market	Community	82%	5
Description			
<p>The Erin Mills Farmers Market's mission is to enrich lives and foster social change through the creation of a healthy urban food hub. We have worked through consensus to arrive at three core values. These values are used as we develop, plan and evaluate each direction and action. They are:</p> <ol style="list-style-type: none"> 1. Health - Personal, Social, Environmental 2. Community - Fun, Engagement, Leadership 3. Quality - Food, Experience, Relationships, Diversity, Sustainability 			
Key Outcomes			
<ul style="list-style-type: none"> • 0.9 full time equivalent employees • 28 volunteers • Projecting 2,500 participants • Projecting 150 members 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Market research and deliverables connect to three City strategic pillars ○ Identified target participants ○ Integrate community learning into the project and community engagement ○ More details on their strategic progression would be beneficial 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Using pay-what-you-can to increase accessibility ○ Leveraging partnerships to connect to a larger audience ○ Examining culturally relevant foods ○ Programing in locations with an existing audience 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Tracking progress through surveys ○ Sustainability plan in place ○ Decreasing dependence on volunteers by increased salaries ○ Leveraging partnerships to maintain service levels ○ Human resources development plan in place ○ Aggressive goals but more details would be beneficial 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Clear business plan ○ Unique partnership with Daniels Corporation uses a portion of condo fees for programing ○ Strategic plan aligns with financial projections ○ Able to achieve their goals based on their budget 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> ○ Focused on community ○ Demonstrated demand for their service ○ Food scarcity is a priority issue in the Region ○ Leveraging other sources of funding ○ Unique programing in Mississauga 		

Recommended Funding	\$10,000		
Increase	No Change	Decrease	
Rationale			
Total requested amount is being recommended.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Big Brothers Big Sisters of Peel	Community	86%	4
Description			
Big Brothers Big Sisters of Peel is a mentoring organization for children and youth. Our Mission is to inspire and empower children and youth through mentoring and supportive relationships. Our Vision – Children and youth will realize their full potential through the power of mentoring.			
Key Outcomes			
<ul style="list-style-type: none"> • 28 full time equivalent employees • 1,300 volunteers • 1,880 participants • 2,500 members 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Services align with mandate ○ Clear alignment between service and City Pillar ○ More information on the impact to Mississauga residence would be beneficial ○ Waitlist for services ○ Ensuring this program is accessible across Mississauga 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ 85% of parents served are single parents ○ Servicing racialized and marginalised youth with targeted programing ○ Program throughout Mississauga and Peel ○ Participants have input into the program ○ Some inconsistencies with participant numbers 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Long Board terms; more information on how to avoid Board turnover would be beneficial ○ Business plan is clearly driving their operations ○ Experienced staff ○ Accountable to the national standards of the organization ○ Over 80% increased leadership skills ○ Good track record of volunteer management 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Clear fund development plan ○ Deficit in past year but plan in place to mitigate the deficit ○ Core funding provided by the United Way and Region of Peel ○ Medium financial risk 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> ○ Justifiable request ○ Detailed breakdown of the funding request would be beneficial ○ Plan in place for leveraging other sources of funding ○ Meeting a need in the community and providing unique programing 		

Recommended Funding	\$10,000		
Increase	No Change	Decrease	
Rationale			
Increase in funding to support growing demand on the services.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Blooming Boulevards	Community	50%	3
Description			
<p>Blooming Boulevard's mission is to promote a resilient, biodiverse ecosystem by creating sustainable boulevard garden networks, and to add vibrant character to neighbourhoods by fostering a spirit of community pride. Our organization is dedicated to help our city's neighbourhoods meet the environmental, economic and social challenges of climate change. Grass-root respect for conserving resources grows when people have chances to meaningfully interact with nature. A linked network of accessible boulevard gardens along residential streets provides habitat for native species, opportunities for community engagement and supports Mississauga's Living Green Master Plan.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Projecting 250 volunteers • Projecting 250 participants • Projecting 150 members 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Limited programs undertaken as the organization is in its first year of operation ○ Work aligns to the City's green strategic goals and climate change policy ○ Program demonstrates a need in the community ○ More details on targets would be beneficial 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Identified hotspots for biodiversity ○ Identified locations for highest impact ○ Planning to partner with schools ○ Developing plans to engage a wider audience 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Board members have a history of success in these types of initiatives ○ Large number of volunteers engaged ○ Partnered with conservation authority and garden clubs to ensure program success ○ A more thorough risk assessment would be beneficial ○ Worked with the City to ensure program in in line with City policies and bylaws 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Received a small matching grant ○ Realistic budget in place ○ Fundraising target seems ambition for a new organization ○ Utilizing the Registered Group Program to further reduce costs and acquire additional support 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> ○ Small budget and request ○ Request will assist with engaging the community ○ In-kind support to offset additional costs ○ Requesting marketing and promotion support which is important for a new organization 		
Recommended Funding		\$4,350	
Increase	No Change	Decrease	
Rationale			
First year applying for funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Boys & Girls Club of Peel	Community	82%	3
Description			
Mission: To provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.			
Key Outcomes			
<ul style="list-style-type: none"> • 5 full time equivalent employees • 140 volunteers • 130 participants • 1,200 members 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ Provide unique opportunities for youth ○ Aligned with City objectives ○ Provide afterschool programing ○ More details on programing would be beneficial ○ Good connection between social housing and their programing 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Focused on marginalized communities including low income families ○ More details concerning the location of services would be beneficial ○ More details outlining their successes would be beneficial ○ Aligning with the School Boards' approach to learning 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Succession planning used to recruit the new Executive Director (13 years in other roles within the organization) ○ Organization has over 30 years of experience ○ More details on how they measure success would be beneficial ○ More details outlining their risk mitigation strategy would be beneficial 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Limited reserves ○ Variety of revenue sources listed ○ Low financial risk 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> ○ Funding to be used to support staffing costs associated with the programs ○ Justifications provided for the importance of their programs and need for staff support ○ Clear fundraising initiatives support major of operating costs ○ In-kind support for facility has been provided 		
Recommended Funding		\$10,000	
Increase		No Change	Decrease
Rationale			
First time being recommended for funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Cruisers Sports for the Physically Disabled	Community	65%	4
Description			
To enhance the quality of life for individuals with physical disabilities through sport and recreational activities. Cruisers provides five sports programs for physically disabled individuals to participate in from all ages; Boccia, Sledge Hockey, Wheelchair basketball, Multi-sports and Track and Field.			
Key Outcomes			
<ul style="list-style-type: none"> 74 volunteers Projecting 115 participants Projecting 115 members 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> Unique "Try It" outreach programs Promotion for athletes who do not normally get exposure Track record of success Program aligns to strategic plan 		
	2: Accessibility		
	<ul style="list-style-type: none"> Programing for an underserved section of the community Understand target market (age group and level of mobility) Membership fee of \$50 which could limit low income families Programing for the community they serve but also providing opportunities for the general public Destigmatizing physical disabilities and focused on the sport 		
	3: Effectiveness		
	<ul style="list-style-type: none"> Strategic plan in place Organization has the expertise to achieve their goals More information on their targets and metrics would be beneficial Some discrepancy between the contact sheet and the by-laws Volunteer run organization 		
	4: Accountability		
	<ul style="list-style-type: none"> Deficit listed in past year Planning an increase of tournament revenue but also showing a decrease in donations More information on other sources of revenue would be beneficial Medium financial risk 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> Equipment is the biggest costs Received in-kind equipment from other sources to offset costs Multiple sources of funding and partnerships are planned for to support new program 		
Recommended Funding		\$10,000	
Increase		No Change	Decrease
Rationale			
Total grant request is being recommended.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Global 180 Student Communications Inc.	Community	72%	3
Description			
Our purpose is to challenge and equip youth to positively influence their world. Through becoming people of strong character, knowing their value and purpose and making wise choices, we desire to see youth positively influence their family, school and community. We envision Global 180 as a safe, youth-run community hub that serves the needs of youth and their families and to see our model franchised in other communities.			
Key Outcomes			
<ul style="list-style-type: none"> • 2 full time equivalent employees • Projecting 95 volunteers • Projecting 700 participants • 16 member organizations 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> ○ A needs assessment has been completed but an update would be beneficial ○ Programs aligned with mission ○ More programing details would be beneficial ○ Limited connections provided to the City's pillars 		
	2: Accessibility		
	<ul style="list-style-type: none"> ○ Programing in Erin Mills and Streetsville ○ Youth focused services ○ Providing character building events for youth ○ Impact is on middle school and high school youth ○ Engaging disengaged youth but more details would be beneficial ○ Unique youth leadership component (youth led programing created by youth) 		
	3: Effectiveness		
	<ul style="list-style-type: none"> ○ Strategic plan in place but more details would be beneficial ○ Clear mission and values ○ Conducted research to understand their audience ○ Strong Board with a history of success 		
	4: Accountability		
	<ul style="list-style-type: none"> ○ Two consecutive years of deficit and a depleting reserve ○ More details on how they will address deficit would be beneficial ○ Concerned about cost effectiveness based on their year over year ○ Heavily dependent on government funding ○ Medium financial risk 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> ○ Provide complementary services to youth in Mississauga ○ Diversified funding sources ○ Clear outline of how city funding will be used 		
Recommended Funding		\$9,957	
Increase		No Change	Decrease
Rationale			
Support with Conditions Status recommended due to deficit.			
Global 180 did not apply for funding in 2019.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
MIAG Centre for Diverse Women & Families	Community	62%	4
Description			
MIAG Centre for Diverse Women & Families is a non-profit community based registered charitable organization. Our organizations' mission is to enhance the capacity of individuals and families from different ethno-cultural communities through empowerment, innovation, and well-being based programs and services. MIAG strives to serve the multicultural community of Peel and contributed to facilitating the integration and inclusion of thousands of new Canadians to the ever changing Peel region. Through skills development programs, capacity building, health promotion and chronic disease prevention, affordable recreation programs MIAG was able to help community members to make positive changes in their lives.			
Key Outcomes			
<ul style="list-style-type: none">6.25 full time equivalent employees98 volunteers4,700 participants35 projected members			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none">Focused on community engagement and well-being through exerciseMore details on successes would be beneficialDetailed connections between their strategic plan and City priorities		
	2: Accessibility		
	<ul style="list-style-type: none">Ethno-cultural volunteersPrograming is a point of entry to engage communitiesMore information on their fee structure would be beneficialClients have the opportunity to learn about others and make connectionsProviding child minding services to increase ability for people to participate		
	3: Effectiveness		
	<ul style="list-style-type: none">More metrics would be beneficialStrategic plan in placeBusiness plan in place but more details would be beneficialMore details on how they assess their programing would be beneficialIn the process of developing next strategic planDeveloped good partnerships		
	4: Accountability		
	<ul style="list-style-type: none">Over two months of reserve funding in placeUtilizing City facilitiesBoard has members with financial backgroundsLow financial risk		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none">Funding to strengthen programingDetailed the impact on the funding on their programingDetails needed on how the memberships fees charged factored into revenueLimited information provided to show change in programing from previous year		
Recommended Funding		\$4,949	
Increase		No Change	Decrease
Rationale			
No rational for an increase in funding			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Senior Tamils Society of Peel	Community		2
Description			
Provide inclusive, interactive, and accessible social, recreational and healthy promotional programs with dignity and respect for older adults (55+). To reduce their isolation, improve their health and well-being and to empower them to lead meaningful and connected lives in which they are engaged and participating in, in the community			
Key Outcomes			
<ul style="list-style-type: none"> 0.2 full time equivalent employees 85 volunteers 600 participants 1,250 members projected 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> More information concerning senior isolation in Mississauga and what they will be doing to combat it would be beneficial More details on how the program improved based on input would be beneficial More information on community need would be beneficial 		
	2: Accessibility		
	<ul style="list-style-type: none"> Programing is limited to Tamil Seniors (not open to the general public) Membership fees are reasonable Active in seniors homes and hospitals Looking at the different seniors age ranges not just those becoming senior Innovative Intergenerational programing using youth volunteers 		
	3: Effectiveness		
	<ul style="list-style-type: none"> Performed a self-assessment Ethno specific Board Limited information on if they are trying to expand their reach Limited details on Board member skills Membership numbers are dropping Limited details on how they are attract new members 		
	4: Accountability		
	<ul style="list-style-type: none"> Operate their own space SWAT analysis provided Successful fundraising strategy with money going towards mortgage Limited information provided to show organizational sustainability or if money will be used to support sustainability Funding being donated to other organizations instead of being used to assist with sustainability High financial risk 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> Request for funding not connected to programing Disconnect between how funding is being spent and if the funding from the City is needed 		

Recommended Funding	\$0		
Increase	No Change	Decrease	
Rationale			
Funding not recommended due to the limited reach of the organization and concerns about financial status and priorities.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
The Dam	Community	96%	5
Description			
Partnering with youth to create inclusive community where all are welcomed, valued and respected.			
Key Outcomes			
<ul style="list-style-type: none"> 12 full time equivalent employees 275 volunteers Projecting 3.500 participants 			
Evaluation Criteria	1: Program/Project Merit		
	<ul style="list-style-type: none"> Youth led organization Clear alignment to the City's youth plan and Belong pillar Provide mentorship services Statistics and research support programing 		
	2: Accessibility		
	<ul style="list-style-type: none"> Made connections with local schools Located in a priority neighbourhood with limited other service organizations Developed a youth partnership committee Focused on low income and marginalized youth Understand their target demographics and how to reach them 		
	3: Effectiveness		
	<ul style="list-style-type: none"> Strategy in place with clear achievable goals Staff have necessary skills and expertise Constitution has recently been revised Clear understanding of risks with mitigation plans in place 		
	4: Accountability		
	<ul style="list-style-type: none"> Clearly laid out financial plan Small deficit last year but are able to manage it moving forward More information on how they will manage increased costs moving forward would be beneficial Medium financial risk 		
	5: Demonstrate Need/Rational for Funding		
	<ul style="list-style-type: none"> Accounted for deficit recovery in their 2020 plan Sufficient budget details Diversified funding sources Leveraging City of Mississauga funding to find other sources LGBTQ population focus for funding 		
Recommended Funding		\$10,000	
Increase		No Change	Decrease
Rationale			
Total funding request recommended.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Arts & Culture Initiative of South Asia		Culture Projects	2
Description			
<p>META (meaning ‘after’ or ‘beyond’) is a celebration of art and the creators moving it forward. Within our communities, we have artists who push the limits and express themselves in ways we have never seen or heard before. META aims to capture all of this (variations of modern art, digital art, music and media) all in one place – in an experience unique to the city of the Mississauga. Think of META as part pop-up art exhibit and concert.</p> <p>Participants: Participants in META are artists across multiple disciplines including musical, visual and graphical and audio. The event will feature works of artists representing different cultures, genres, and backgrounds. Majority of them will be based from within Mississauga, while others will be bringing their talent to Mississauga for the very first time.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Targeting ages 18 – 39 (students, young professionals) ○ Targeted marketing using social media ○ Free event ○ Targeting newcomers ○ More information on how they will connect to their targeted markets would be beneficial ○ Limited details on if they understand their audiences needs 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Hosting a multi-disciplinary art experience ○ Curator in place to produce shows ○ Working with artists across Mississauga but more information on the level of engagement would be beneficial ○ Projecting to pay 30 – 40 Mississauga artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Strategic plan in place but the plan is lacking in details ○ Board of Directors with relevant skills in place 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ Projecting \$5,000 grant from Canadian Heritage ○ More information on their in-kind partnerships would be beneficial ○ Developed a relationship with Visual Arts Mississauga 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Canadian Heritage Photography Foundation		Project	3
Description			
<p>The Canadian Heritage Photography Foundation would like to produce a virtual exhibition titled "Historical Reflections of a City" with images donated by the residents themselves. From April to August 2020, CHPF will advertise through various local papers, our website and social media for Mississauga residents to bring in their old photographic negatives, slides or prints that illustrate personal historical images of the city. Participants can mail or bring these items to the Foundation for digitization. CHPF will offer to digitize these memories free of charge (to a maximum of twenty items per family). Residents can then either donate their images to our local archive for future preservation or take them home once the process has been completed. When these images have been collected, CHPF will create and host a Virtual Exhibition in the fall/winter of 2020. This project will enable CHPF to build our local archival collection and exhibit the historic culture of Mississauga as defined by its residents all through the medium of photography.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Reaching out to a wide range of people in the community Resident engagement plan in place to collect community photographs Inviting contributions from the community More information on the communities they will be engaging would be beneficial Advertising on culturally specific media 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Preserving individuals' heritage Fostering a sense of place in the community Opportunity to share artist's work Preserving social history Modernizing the collection of images 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Qualified staff in place Adequate volunteer support Necessary resources in place to maintain online exhibition 		
	B4: Partnerships		
	<ul style="list-style-type: none"> No partnerships planned Received federal grant support Diversity of grant funding in place 		
Recommended Funding		\$4,949	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Eagle Spirits of the Great Waters		Culture Projects	3
Description			
<p>The Spirit of the Water Cultural Gathering is being planned for the Fall of 2020, preferably before Thanksgiving. We have yet to confirm a location. We would like to have our own location at that time however, if we do not have our own location, we would attempt to gain permission to lease, from the ward 1 locations of, The Small Arms Munitions Build, Saddington Park, or Memorial Park in Port Credit. This grant would be allocated to the lease, leasehold, and maintenance of the location we will need for the Cultural Gathering. We require a space that has inside and outside access, is close to the water, and can allow 3 fires. There will be various types of Traditional Indigenous housing on display and used for shelters in the event of bad weather. There will also be three fires burning through the event. This event will proceed rain or shine. Our participants will include but are not limited to: Singers, Dancers, Drummers, Judges, Elders, Honorary Guests, Fire keepers, Indigenous food trucks and traditionally prepared food tables. Flag bearers, Crafts and Art exhibitors, Security and First Aid, and lifeguards are also needed. This event is being planned for a weekend, running from Friday evening to Sunday afternoon. This event is open to everyone, Indigenous and non-Indigenous. The focus is on the Spirit of the Water and art exhibitors, dances, drummers, and singers may win small prizes for their talents</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Focusing on seniors and accessibility (will be providing shuttle services) ○ Social media plan in place ○ More information on if this is a free or paid event would be beneficial ○ Increasing awareness for Indigenous arts 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Showcasing dancers, drummers, artists ○ Displaying authentic Indigenous talents ○ Unique event ○ More information on how they will be developing artists and providing marketable skills would be beneficial ○ Bringing together multiple artistic disciplines ○ Providing a variety of events over three days 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Led by indigenous community ○ Clearly defined roles and responsibilities ○ Constitution & Code of Conduct in place ○ Board in place and volunteer run 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ Limited information provided to indicate partnerships ○ Some information about connecting to the Mississaugas of the Credit 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Egyptian Museum in Mississauga		Culture Projects	1
Description			
<p>The mission of the Egyptian Museum in Mississauga is to share and educate the community regarding the Egyptian heritage through history, different eras as well as modern Egypt.</p> <p>The idea of history focused summer camps was inspired by current collaboration with various schools and the enthusiastic engagements from students from various age groups. The summer camps will be tailored and linked to curriculum (where possible) as follows:</p> <ul style="list-style-type: none"> • Grade 1 – Grade 3 (6 – 8 years) • Grade 4 – Grade 6 (9 - 11 years) • Grade 7 - Grade 9 (12-14 years) • Grade 10 - Grade 12 (15 and up) <p>The project will offer three themed summer camps, each run for two days:</p> <ul style="list-style-type: none"> • Day 1: Knowledge acquisition • Day 2: Hands on applications 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Limited information provided concerning how they will connect to the larger community ○ Program aimed at a variety of age ranges ○ Primary audience appears to be their own community ○ Promoting through schools but more information would be beneficial 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Provides unique experience to some residents ○ More information on how they are telling the stories of Mississauga would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board of Directors in place ○ Experienced curator running program ○ Organization has listed a \$4,000 deficit 		
	B4 Partnerships		
	<ul style="list-style-type: none"> ○ Partnership with two schools listed but more information would be beneficial 		
Recommended Funding		\$0	

Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Hispanic Canadian Arts & Culture Association	Project	1
Description		
<p>We will continue to host monthly Latin Arts & Crafts Workshops for Kids and Seniors at the Mississauga Valley Library in the Lion Club Room. The overall budget of \$10,000 and the matching is coming from the OTF funds as per our financial statements. This project grant will enable us to increase the number of workshops.</p> <p>Programs:</p> <p>Time: last Saturday of each month from January 2020 – December 2020 from 11:30 am – 12:30 pm for Latin Art for Kids and from 1 pm to 3 pm Latin Art for Seniors.</p> <p>CREATIVE SENIORS 55+! A Relaxed Art Sampler. You will meet new people, work with different instructors and mediums, and truly be inspired. Supplies included so all you have to bring along is your curiosity! (1 instructor)</p> <p>CHILDREN AND YOUTH ARTS & CRAFTS: Designed to ignite the imagination and build skills, the Children/Youth/Family sessions allow them to slow down, experiment and try new things in a calm and supportive environment. Imaginations are sparked when they delve into new and old favourite mediums such as drawing, painting, clay sculpture, printmaking, mixed media, and so much more, all in a safe and fun atmosphere with support from the best instructors. (1 instructor)</p> <p>The workshops will be open bilingual in English and Spanish Open to the general public and FREE Admission.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Targeting low income marginalized Hispanic communities ○ Goal to reach 600 people ○ More details on how they will reach out to those communities would be beneficial 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Limited information provided to indicate what these workshops will entail ○ Limited information provided on how this project will strengthen culture in Mississauga ○ Professional Mississauga based artists will be putting on the workshops 	
	B3: Strengthening Governance	
	<ul style="list-style-type: none"> ○ Board in place (only 3 members) with a part time executive director ○ Received a Ontario Trillium grant and will be applying for other funding ○ Unclear why they need the support of this grant program given their large surplus (\$51,000) ○ Limited sponsorship details provided 	
	B4: Partnerships	
	<ul style="list-style-type: none"> ○ Partnership with the Mississauga Arts Council in place but more details would be beneficial ○ Partnerships with Carassauga Latin Pavilion and the Mississauga Latin Festival 	
Recommended Funding		\$0

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Ink Movement		Culture Projects	3
Description			
<p>Ink Movement is a youth-run arts organization based in Mississauga. Our mission is to provide youth with a platform to express themselves through the arts, while exploring art as a medium for social change. Every year, we reach out to 2000 young people through our annual Youth Anthology, Poetry Slam, and Arts Conferences. We believe the contribution of Ink Movement to culture in Mississauga is vastly important as the arts are increasingly seen as an invalid and unsustainable field to pursue in the Peel Region. Business case competitions exist for those interested in business, science fairs for young people interested in pursuing science, and hackathons for those interested in engineering- but no such organization exists for young people who are interested in the arts. By offering Mississauga youth an opportunity to get involved with the arts, we create a more engaged, informed, and open-minded society.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Planning to increase engagement with Mississauga schools by 50% ○ Working on social justice plan 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Collective of artists working together to provide more experience and opportunities to youth artists ○ Published a youth anthology ○ Offer workshops and conferences ○ Publishing five youth art books 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ 14 schools represented on executive team ○ Plans in place to achieve goals ○ Board in place with clear roles and responsibilities 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ Collaborating with other groups in the City ○ Worked with past poet laureate 		
Recommended Funding		\$3,500	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Meadowvale Music Theatre		Culture Projects	3
Description			
In February 2020 Meadowvale Music Theatre (MMT) will be producing the musical The Wedding Singer, based on the movie starring Adam Sandler and Drew Barrymore. The show will run from February 7-16, 2020. There will be eight performances, five evening performances and three matinee performances. The performances will be held at Meadowvale Theatre (confirmed). The cast for this production consists of 32 actors. There is an artistic team of three (artistic director, music director and choreographer); an orchestra of 12 and a production team of fifteen.			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ 1,500 subscribers ○ Shows are consistently sold out ○ Looking to increase senior and youth audiences by 5% 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Plan to start a youth group but more details would be beneficial ○ Many returning cast members ○ Mentored high school students ○ Provide training in back stage operations 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board in place with clear roles and responsibilities ○ Limited details provided on how they will address Board limitations ○ Limited revenue sources 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ Received some training through the Mississauga Arts Council ○ Member of the Mississauga Theatre Alliance ○ Epilepsy Society provided training 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
MEHAR; Mental And Emotional Health Awareness Renaissance		Culture Projects	4
Description			
<p>Project Title: "Mann": A Poetic Reflection of the Mind (Collection of original poetry created by aspiring, emerging and established writers)</p> <p>Participants: Residents of Mississauga As poetry has a strong connection with mind, mood, thoughts and feelings; this project will focus on connecting with writers/poets from multicultural communities in Mississauga. The project will use poetry as a powerful medium to describe the state of mind - in different life situations - in the context of mental and emotional well-being. The participants will be members of the public, from the City of Mississauga who will present poems/haikus which will reflect the state of mind during challenging phases that have strong and powerful impact on human life.</p> <p>As MEHAR aims at connecting art and mental health, this project will involve individuals from various cultural backgrounds with a passion for creative writing who wish to spread awareness around mental health issues. Their contribution, in the form of original poems, will be presented to the audience and will also be published in the form of a poetry collection.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Approximately 300 attendees ○ Free event ○ Connecting to different communities using partners ○ More information on how they will grow their audience would be beneficial ○ Understand the needs of the participants and are taking steps to create a safe space 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Connecting writers with mental health experts ○ Using poetry to address mental health ○ Providing a platform through art for people to share their experience ○ Exploring themes of migration stress, language barriers, racism, food culture etc. ○ Fostering a sense of common expression ○ Works will be published ○ Providing networking opportunities for artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board in place ○ Organizers have a history of running similar events ○ Board members have relevant experience ○ Clear roles and responsibilities ○ Projecting a small deficit 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ Partnered with Canadian Mental Health, MIAG, settlement service organizations and Indus to ensure program is run successfully ○ Members of the Hindi Writers Guild are involved on the production side 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Arts Council		Project	3
Description			
<p>The Mississauga Arts Council is producing an educational summit conference exploring best practices in the use of arts for mental health treatment and therapy. The conference will invite leading arts groups, artists, creative service providers, venues such as the Living Arts Centre, and frontline medical health practitioners, referral agencies, and hospitals to share what they're doing with arts for mental health. We will explore the impacts and benefits of arts for mental health program for Mississauga and Peel Region.</p> <p>The information gathered at this summit will be documented in a report that will act as a white paper policy proposal. The proposal will describe a program that can enable medical practitioners to provide referrals to arts groups for their particular services. Currently we are looking to confirm a central location in Ward 4 with appeal to both groups, a well-known site with ample parking and appropriate facilities available on Saturday April 4 or 18.</p> <p>We have relevant arts and healthcare professionals on our Steering Committee which will be expanding significantly, now that we have received an Ontario Trillium Foundation Seed Grant to fund the majority of conference expenses.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Engaging diverse cultural communities and racialized groups More information on the demand from the community would be beneficial Limited details on how the will outreaching to artists in Mississauga Projected attendance of 300 participants 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Project connects health to the arts Engaging local artists The outcome of this project will be the development of a white paper policy to help medical professionals Unique project Focus on mental health an art therapy More details on how many artists will be involved and how many paid opportunities would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Project steering committee in place with members with both medical and arts community Developed a memorandum of understating Funding from the Ontario Trillium Foundation is in place 		
	B4: Partnerships		
	<ul style="list-style-type: none"> Developed knowledge sharing partnerships Partners include but are not limited to: Trillium Health Partners, Mississauga Halton Health Integration Network, Peel Health Services Working with the Ryelle Strategy Group to connect to the health care community Artistic Partners include Sawitri Theatre Group and Artists in Momentum 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Writers Group		Project	1
Description			
<p>Mississauga Writers Group is planning to produce anthologies during 2020 for youth, Word Fest, and specialized projects. Participants will be Philip Pocock CDHS, their elementary schools, library groups, miscellaneous culture groups, and our group members. Timelines will be 4 months in production and the youth and elementary schools need to be completed before May for their school year ending. We have also incorporated a writing contest for youth (age 14 to 18) called Young Voices Writing Contest promoted throughout high schools and city venues. With government cut backs, the teachers have less time to work with their students, get written permission and have them write a submission for us. The group's members will have a yearly timeline to complete their themed anthology and specialized anthologies. Location is through the Central Library, South Common Community Centre, eastern and western wards, and city and culture group members. The schools and school boards will present their youth and children's anthologies at their discretion and the MWG and members will present their different anthologies at our various writers' events and a yearly launch called "Write On! Festival" through the Central Library Noel Ryan Auditorium. The Young Voices winner will be featured at our WOF.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Focus on youth (14-18) ○ Limited information concerning how they intend to connect to their target audience ○ 130 member organization 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Support artists but limited information on how this will be accomplished ○ Providing an opportunity for writers to be publish ○ 130 members ○ Rights of the works are remain with the artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ By-laws and processes are in place ○ Five member board ○ Major source of funding comes through the sale of the anthology 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ More information concerning their partnership with the Libraries would be beneficial 		
Recommended Funding		\$0	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
MonstrARTity Creative Community		Project	4
Description			
<p>The word jugalbandi means "entwined twins." A jugalbandi, which is common in Indian classical music, is a playful competition between musicians. Usually, this features a call and response form, where neither side is the lead nor the accompanist. Often, musicians use different instruments (sitar vs tabla) or different traditions (Carnatic vs Hindustani). In the spirit of this tradition, we are bringing together 2 forms of art (music & dance).</p> <p>Production</p> <p>For the 10-yr Anniversary of MonstrARTity, we've been planning for 3 years on adding visual spectacle to our signature music & dance fusion act and are excited to have found a qualified partner, Frog in Hand, to work with to make this into reality.</p> <p>We're bringing together 25 artists to collaborate on creating and presenting an inter-disciplinary production of music, dance and puppetry. MonstrARTity will lead the creation of 11 Hindi music and urban music cross-cultural "mash-ups" (including original CanCon from a Mississauga-based composer). Mississauga's Frog in Hand will lead the creation of costumes, life-sized puppets and original CanCon choreography by a Mississauga-based choreographer. The final presentation will include live music, costumes, puppetry and dance all together.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Incorporate young artists from South Asian and non-South Asian audiences ○ Marketing plans in place which include South Asian and mainstream media outlets ○ Ensuring they are hosting their events in accessible spaces 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Bringing artists from various backgrounds to produce a work of art ○ Diverse list of performers ○ Planning to have diverse art forms including puppetry 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ History of successfully undertaking large activates ○ Provide staff and board training ○ Confirmed sources of funding are already in place 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ Primary partner is Frog in Hand and includes joint marketing ○ Working with other arts organizations including Kaleidoscope Chinese Performing Arts Society 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Riverwood Conservancy		Project	4
Description			
<p>In partnership with The Riverwood Conservancy (TRC), the Chamber Music Society of Mississauga, Visual Arts Mississauga (VAM), and Driftwood Theatre, Culture@Riverwood will be a summer culture series offering ten Wednesday evenings of classical and acoustic music, a theatrical performance and other cultural events (Art in the Park and Indigenous Social) in Riverwood (Ward 6).</p> <p>All events will be open to the public and free of charge.</p> <p>Events will run between July - September in beautiful Riverwood in the MacEwan Barn, on the VAM Common Green and in the VAM and TRC buildings.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Free event ○ Attracting an interdisciplinary audience ○ More detail on how they will market the event would be beneficial ○ Audience development has taken place over last few years ○ More information about their demographics would be beneficial 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Provide paid opportunities for artists ○ Supported 50 musicians and 15 youth musicians ○ Producing live art as part of the event ○ Streaming live art will be a new aspect ○ Different artistic groups will perform including a Chinese zither orchestra and a Latin orchestra 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board in place and are supported by qualified paid staff ○ Large number of volunteers ○ Committee structure in place 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ Partnered with Visual Arts Mississauga and Chamber Music Society to ensure adequate resources to maintain the event ○ Clear roles and responsibilities for each partner ○ Driftwood Theatre also brought on as a performing partner 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Sawitri Theatre Group		Culture Projects	4
Description			
<p>Conversations & Connections seeks to build relationships between and amongst Mississauga artists across various artistic disciplines through:</p> <p>a) presentation of artists' work to new audiences; and</p> <p>b) facilitated dialogue sessions where established artists connect with emerging and mid-career artists to share knowledge and explore collaborations.</p> <p>Conversations & Connections will leverage SAWITRI's established role as a racialized community-led arts organization that has successfully engaged with diverse audiences (including those underrepresented in arts and cultural spaces within Mississauga), and an organization that seeks to uplift and build the capacity of artists across disciplines through training and professional opportunities.</p> <p>Through this project, SAWITRI will work with five (5) artists who have deep connections to Mississauga (from multiple disciplines including literary, visual, performance and more) to present their work in multiple locations across Mississauga (including in Malton, downtown Mississauga, Port Credit, Meadowvale and east Mississauga) between March and November 2020. These presentations will be ticketed events with sliding scale options to reduce barriers. These presentations will provide an opportunity for these artists to present their work to new audiences, in particular for those artists whose primary audience has now become Toronto.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Projecting 300 attendees ○ Prioritizing racialized artists and artists who work in multiple languages ○ Presenting at multiple locations throughout Mississauga ○ Operating in underserved areas of the City 		
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Project provides mentoring opportunities ○ Working with artists that are connected to Mississauga ○ Paying artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board has strong background in the community ○ Staff participate in arts administration courses ○ Looking at finding a space and are working with Trillium Foundation for support ○ Bringing in marketing expertise to support marketing initiatives ○ Working to develop a fundraising committee ○ Looking to bring in private fundraising 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ No confirmed partnerships ○ Working with a number of organizations who operate spaces to see where there is alignment 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Visual Arts Mississauga	Project	3
Description		
<p>VAM will offer newcomers and settled immigrants wishing to improve their English language the opportunity to partake in a new art program called Don't Be Shy. Participants will be recruited through cultural organizations such as the Polycultural Immigrant & Community Services and the Newcomer Centre of Peel as well as our usual partnership channels. Because of the financial constraints on this segment of the population, courses would be offered free of charge or at a reduced rate.</p> <p>These specialized Don't Be Shy courses will give artistically inclined students the opportunity to create art pieces and to practice and improve their English language skills in the safe and welcoming environment that is VAM at Riverwood (Ward 6).</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none">Working with newcomersFree or reduced ratesImproving English skills through artsAudience from across the City	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none">Paid opportunities for local artist including travel expensesProgram assists with decreasing stress amongst older adultsProviding a unique experience for marginalized communities	
	B3: Strengthening Governance	
	<ul style="list-style-type: none">Board in placeFinancially stableProvide training to staff and boardQualified staff run programing	
	B4: Partnerships	
<ul style="list-style-type: none">Working with Polycultural Immigrant & Community Services to ensure project successPeel Newcomers Centre mentioned as a potential partnerLimited details concerning how they will be working with existing partners		
Recommended Funding		\$0

2019 Small Project Matching Grants

Organization Name	Project	Funding Received
Churchill Meadows Residents Association	A Community Event with a main purpose to promote sustainable living through the promotion of recycling and reusing while also bringing the Churchill Meadows and wider Mississauga community together. This will be achieved by an electronic waste collection drive, community garage sale, and bicycle tuning workshop.	\$2,500
Erindale Village Association	A guided walking or biking tour by a local historian from Heritage Mississauga that showcases the history of the village	\$2500
Lakeview Ratepayers Association	Run for the Girls event at Lorne Park Community. Moms, daughters, family, and friends are encouraged to walk, run, or cycle together through Whiteoaks Park in support of fitness and strong girls.	\$2,200
Erin Mills Tennis Club	The Erin Mills Tennis Club started a pickleball program to attract new members to participate in communal and dynamic physical activity.	\$2,456.85
Pickleball Mississauga Association "PMA"	Pickleball Fun Day for Mississauga Residents. Members, families and guests will be invited to partake in Pickleball mania to enjoy, network and "try - it". This Pickleball Fun Day will serve PMA to welcome all community members who wish to try a new sport.	\$2,000
Recreation Youth & Young Adults Inc.	Recreation Youth & Young Adults Inc. is adding a girls program in conjunction to their existing basketball program. Encouraging young girls to be fit and active and be self-aware. This program hopes to build strong relationships with girls in the neighborhood.	\$2,500
Town of Port Credit Association	TOPCA will host the official launch of the new bicycle planter project. This launch will coincide with Culture Days bike ride that is expected to bring out approximately 100 people to the Port Credit Arena for a tour of the Port Credit village.	\$1,025
Peel Multicultural Council	Project activities will focus on fall bike rides for newcomer seniors and youth, a weekly drop-in bike clinics, and workshops. Activities will be open to the public and held at Peel Multicultural Council.	\$2,500

Citizen for the Advancement of Community Development	Create a mini-documentary that will teach Mississauga children & youth newcomers, ages 10 to 18, on writing and directing short films. This project will run for 6 weeks.	\$2,000
Lyndwood Community Association	Lyndwood Community Association hosting a free one-evening Floorball Open House. Open to all neighbourhood families, to learn to play the sport of floorball, and ultimately, extend that to weekly recreational floorball sessions during the remainder of 2019.	\$2,500
The DAM	The DAM has sponsored Erin Mills Connects (EMC) to host information workshops and engage parents/guardians to teach youth how to reduce anxiety, be more successful in relationships and where to find help.	\$2,500
Blooming Boulevards	Blooming Boulevards is hosting a Pollinator Garden Project. A series of weekend workshops to create, install, and learn how to maintain a pollinator garden.	\$2,500
Iranian Community Mississauga	Iranian Community Mississauga is hosting a free holiday gathering event for newcomers, and peoples who are looking to be connected to each other over the winter break to socialize.	\$2,500

City of Mississauga Corporate Report



Date: 1/9/2020

To: Chair and Members of Corporate Grants

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2/12/2020

Subject

Transfer of Legends Row and City Funding Approval for Heritage Mississauga

Recommendation

1. That the Commissioner of Community Services or his designate be authorized to negotiate and enter into a license agreement with Heritage Mississauga for the management and operation of Legends Row, including all necessary agreements and documents ancillary thereto, in a form satisfactory to the City Solicitor;
2. That an additional \$35,000 in 2020 grant funding be approved for Heritage Mississauga, from the 2020 Arts and Culture grant budget, to fund the annual operating cost for Legends Row; and
3. That all necessary by-laws be enacted.

Report Highlights

- Mississauga Legends Row has become an important Mississauga community initiative to annually recognize and celebrate the achievements of current and former Mississauga residents.
- The Volunteer Board of Directors for Legends Row approached Heritage Mississauga with a request to assume management and operation of the annual Legends Row program and outdoor museum located at Mississauga Celebration Square effective March 2020.
- Heritage Mississauga's Board of Directors have agreed to assume operation and management of Legends Row, subject to council's approval of an agreement for Legends Row and approval of \$35,000 per year in additional grant funding for Heritage Mississauga to support the costs of operating and managing the Legends Row program.
- To ensure the continuance of the Legends Row program and the long-term sustainability of this important community initiative and popular amenity on Celebration Square, Culture

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division staff recommends that council approve a new agreement and \$35,000 of incremental funding for Heritage Mississauga through the 2020 arts and culture grant process.

Background

Mississauga Legends Row is a community initiative that is managed by a not-for-profit organization that was established in March of 2012 by a small group of dedicated Mississauga volunteers. The program annually recognizes and celebrates the achievements of current and former Mississauga residents. Since 2013, Legends Row inductees have been recognized in the fields of athletics, arts and culture, entertainment and media, public service, business, innovation and science, community building/leadership and philanthropy. Public recognition of Legends Row inductees occurs in the form of individual plaques installed on totems that are located along the 'west arcade' on the upper portion of Mississauga's Celebration Square (adjacent to the Jubilee Gardens). Legends Row also organizes a public ceremony to announce and formally induct the newest Legends each year.

In 2013, Council approved an agreement to provide Mississauga Legends Row with a 5 year license agreement, and an option for 2 renewable 5 year terms, for use of the space on Celebration Square. The agreement was for a nominal fee of \$2 per year and outlined specific provisions such as: a 30-day termination clause, with no liability against the City; the requirement for the licensee to maintain annual liability insurance; a clause ensuring that the licensee would be responsible for all costs related to the design, fabrication, installation, removal and maintenance of the Legends Row totems and plaques and any related annual events; and a commitment to notify the City of any changes to the Board of Directors.

Since 2013, a total of 29 inductees have been inducted to Legends Row and the Legends Row 'outdoor museum' has become a popular and valued amenity within Celebration Square.

Present Status

In early 2019, representatives of the Mississauga Legends Row Board of Directors contacted the City's Director of Culture and Commissioner of Community Services to request that the City assume the day-to-day management and operation of Legends Row. The group was notified that the City was not prepared to assume operation of Legends Row but instead suggested the option of approaching an existing Mississauga not-for-profit organization with a proposal to assume the operation and management. Given the compatibility of Heritage Mississauga's mandate to celebrate the history of our City and its significant historical figures, City staff suggested that the Mississauga Legends Row Board approach Heritage Mississauga with their proposal.

Comments

In the spring of 2019, meetings were held with Heritage Mississauga and Mississauga Legends Row representatives to discuss the possibility of Heritage Mississauga assuming the Legends Row program. Following several meetings, Mississauga Legends Row and Heritage Mississauga agreed, in principle, to proceed with a transfer subject to the following conditions:

- Mississauga Legends Row will complete the 2019 inductions and be responsible for all associated costs for the year (the 2019 induction ceremony is currently scheduled for Saturday February 15, 2020).
- Heritage Mississauga will assume full responsibility for managing and executing the Legends Row program starting with the 2020 awards ceremony. This agreement is contingent upon the City providing \$35,000 in additional annual funding to Heritage Mississauga, to support the incremental costs of managing and operating the Legends Row program.
- Heritage Mississauga will create a standalone committee to manage the Legends Row program. The committee members will include volunteer members from the previous Legends Row Board of Directors as well as Heritage Mississauga Board Members.
- The Mississauga Legends Row Board of Directors will wind up their not for profit corporation and transfer all of the organization's assets to Heritage Mississauga.
- The City of Mississauga must agree to enter into a license agreement for Legends Row, with Heritage Mississauga, under terms and conditions that are similar to the previous Legends Row agreement.

Given the established success of the Legends Row program and its positive impact as a tourist and resident attraction at Celebration Square, Culture staff recommends that council support the execution of an agreement for Legends Row with Heritage Mississauga and the provision of \$35,000 in additional grant funding to support their incremental operating costs. This decision will ensure the sustainability of this well established and popular program under the stewardship of a strong and responsible Mississauga not-for-profit organization with a strategic alignment to the Legends Row program.

Financial Impact

Approval of the report recommendations will require \$35,000 that will be funded through the Arts and Culture grant program. There is financial capacity in the current grant budget to accommodate this initiative. The funding would be added to the annual operating grant for Heritage Mississauga.

Conclusion

Legends Row has become an important Mississauga community initiative to annually recognize and celebrate the achievements of current and former Mississauga residents. The volunteer Board of Directors for Mississauga Legends Row have negotiated the transfer of management

and operation for Legends Row to Heritage Mississauga. The transfer is contingent upon council's approval of a new agreement and additional annual grant funding of \$35,000 (for Heritage Mississauga) to support the operating costs of the program. Culture division staff recommends that council approve a new agreement and incremental grant funding to Heritage Mississauga to ensure the continuance and long-term sustainability of this important community initiative.



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Paul Damaso, Director, Culture Division