
Corporate Grants

Date

2019/02/13

Time

IMMEDIATELY FOLLOWING GENERAL COMMITTEE

Location

Civic Centre, Council Chamber,
300 City Centre Drive, Mississauga, Ontario, L5B 3C1

Members

Mayor Bonnie Crombie	
Councillor Stephen Dasko	Ward 1
Councillor Karen Ras	Ward 2
Councillor Chris Fonseca	Ward 3
Councillor John Kovac	Ward 4
Councillor Carolyn Parrish	Ward 5
Councillor Ron Starr	Ward 6
Councillor Dipika Damerla	Ward 7
Councillor Matt Mahoney	Ward 8 (Chair)
Councillor Pat Saito	Ward 9
Councillor Sue McFadden	Ward 10
Councillor George Carlson	Ward 11

Contact

Stephanie Smith, Legislative Coordinator, Legislative Services
905-615-3200 ext. 3795
Email stephanie.smith@mississauga.ca

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CORPORATE GRANTS INDEX - FEBRUARY 13, 2019

1. **CALL TO ORDER**
2. **APPROVAL OF AGENDA**
3. **DECLARATION OF CONFLICT OF INTEREST**
4. **PRESENTATIONS** - Nil
5. **DEPUTATIONS**
- 5.1. Item 8.1 Gordon West, Past Chair, Mississauga Rotary Ribfest and Richard Fawcett, Treasurer, Mississauga Rotary Ribfest
6. **PUBLIC QUESTION PERIOD** - 15 Minute Limit
Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:
Corporate Grants may grant permission to a member of the public to ask a question of Corporate Grants, with the following provisions:
 1. The question must pertain to a specific item on the current agenda and the speaker will state which item the question is related to.
 2. A person asking a question shall limit any background explanation to two (2) statements, followed by the question.
 3. The total speaking time shall be five (5) minutes maximum, per speaker.
7. **MATTERS TO BE CONSIDERED**
- 7.1. Recommended Grant Allocations for the 2019 Community Grant Program and Multi-Year Agreements
- 7.2. 2019 Arts and Culture Grant Program
- 7.3. 2019 Cultural Festivals & Celebrations Grant Program
8. **INFORMATION ITEM**
- 8.1. Letter dated February 6, 2019 from the Mississauga Rotary Ribfest with respect to Funding for the Mississauga Rotary Ribfest Move to Port Credit Memorial Park
9. **ADJOURNMENT**

City of Mississauga

Corporate Report



Date: 2019/01/07

To: Chair and Members of Corporate Grants

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2019/02/13

Subject

Recommended Grant Allocations for the 2019 Community Grant Program and Multi-Year Agreements

Recommendation

1. That the Corporate Report dated January 7 2019 from the Commissioner of Community Services entitled "Recommended Grant Allocations for the 2019 Community Grant Program and Multi-Year Agreements", as outlined in Appendix 1, be approved.
2. That a bylaw be enacted to authorize the Commissioner of Community Services and the City Clerk, or designate, on behalf of The Corporation of the City of Mississauga to execute the multi-year operating funding Agreement, including renewal, extension, amendment and all necessary agreements or documents ancillary thereto with each of the grant program recipients, in a form satisfactory to Legal Services.
3. That all necessary by-laws be enacted.

Report Highlights

- Community Services recommends a grant allocation of \$1,217,670.56 to eighteen (18) groups for the 2019 Community Grant Program. This recommended grant allocation is inclusive of eight (8) multi-year funding agreements, ten (10) one time grants and allocation to the Small Project Matching Grant Program.
- A review of multi-year agreement processes and eligibility criteria began in 2017 in preparation for the expiration of current multi-year agreements in December 2018. Process and administrative changes identified through the review were implemented in 2018 and funding recommendations for the next phase of multi-year agreements (2019-2021) have been made.

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Background

There are four guiding documents for the City's Community Grant Program. These are the Council approved Corporate Policy and Procedure (08-01-03) for Community Grant Administration, the Pillar Community Organization - Multi-Year Funding guidelines, Community Grant Program guidelines and the Small Project Matching Grant Program guidelines.

There are three (3) grant funding opportunities available:

1. Pillar Community Organizations - Multi-Year Funding – By Invitation Only

- In preparation for the December 31 2018 expiration of eight (8) existing multi-year funding agreements, staff developed and implemented a new process for multi-year funding in two phases:
 - Year One (2017) – Review of Processes, Policy and Eligibility Criteria Development
 - Year Two (2018) Implementation of new multi-year funding process

Mayor and Members of Council were informed of the two phase process taking place by way of a Corporate Report entitled “Recommended Grant Allocations for the 2018 Community Grant Program and Multi-Year Agreements”, dated December 13 2017.
- The new process included the development of:
 - Three-tier eligibility criteria in alignment with Culture and the 2015 Grants Program Review;
 - Strategic priorities identified for Environment, Parks & Forestry and Recreation, that are tied into the Strategic Pillars for Change and include intended grant results, desired scopes of service and quantifiable performance metrics;
 - An application guide and online application for an invitation only call for applications; and
 - An assessment criteria and process.
- Through the establishment of eligibility criteria and a formal call for applications from eligible Pillar Community Organizations, the City can ensure that it is transparent in its multi-year agreement selection and approval process. In addition, the establishment of strategic priorities ensures that the City is being intentional in its multi-year grant funding efforts, and in turn meeting the needs of residents in an efficient and impactful manner.
- Organizations entering into a multi-year funding agreement acknowledge that subsequent year funding is subject to budget approval by Council and a review of their annual performance against the established performance expectations. The on-going nature of these agreements allows for sustainable planning and helps organizations leverage other multi-year funding to augment the services they provide.

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2. Community Grant Program – Annual (single year) Funding

- New & Emerging Organizations (Project or Operating) - Up to \$5,000 to a maximum of 50% of an organizations total project or operating budget.
- Established Organizations (Project or Operating) - Up to \$10,000 to a maximum of 65% of an organizations total project or operating budget.

Project Grants: Supports a specific event or activity taking place within a defined period (during the calendar year in which the grant is awarded) and has a clearly defined objective and a distinct budget.

Operating Grants: Assists in the cost of general operations and program delivery for the calendar year in which the grant is awarded

3. Small Project Matching Grants – Up to \$2,500

- Provides funds to Affiliated and Recognized Community Groups in good standing with the City of Mississauga's Community Group Support Policy (08-01-01) in order to provide support to neighbourhood groups seeking to strengthen neighbourhoods; increase resident engagement; engage volunteers; and deliver services/programs at the neighbourhood / community level.
- Applicants are required to match funds requested from the City with the equivalent value of volunteer time and/or other in-kind or cash contributions.
- Applications are accepted and approved on a continuous basis through the Recreation Division until the allocated annual budget allotment is reached.

2019 Community Grant Program

Application Process

To ensure grant program processes were in alignment, the Recreation Division and Culture Division have worked closely with one another to ensure a coordinated 'public face' to the grant programs as identified in the 2015 Grants Program Review Corporate Report approved by Council on October 26th, 2016 (GC-0639-2016). While many process and administrative changes were implemented with the 2018 Community Grant Program, for the 2019 Community Grant Program eligibility criteria was updated to ensure alignment with Culture's three tier funding approach.

2019 City Grant programs launched on August 24 2018 and were due to be submitted by October 12 2018; 4:30pm. Community Grant Program Guidelines and links to the Community Grant Portal were posted on the Community Group website:

www.mississauga.ca/communitygroups in August 2018, and were disseminated through a number of channels to ensure broad community awareness. In addition, two webinars were

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offered in September 2018 to provide guidance to potential applicants. Sessions were available to the general public and simply required participants RSVP their intention to participate in order to receive the webinar access details. Further support was provided to groups via e-mail or telephone when requested.

Review Committee

As per Council Resolution 0160-2018, external review members participated on the Community Grant Review Committee. The recommended Community Grant Program reviewers were selected based on having met eligibility criteria and being responsible for the administration of community grant programs within governmental and not-for-profit sectors. In addition to the external review members, staff from Recreation Division's Community Development Team and Sponsorship and Corporate Development Team comprised the remainder of the Review Committee.

Evaluation of Annual Community Grant Applications

The assessment of applications included four (4) steps:

1. Review of the applications for minimum eligibility;
2. Financial information submitted by each applicant that met minimum eligibility was provided to the City's Finance Division for financial review and comment;
3. Grant packages were provided to the review committee members who reviewed the applications in preparation for the assessment process; and
4. Review Committee members attended a one-day Community Grant Program Assessment session in which each eligible application was reviewed and assessed against the published criteria in detail and recommendations were developed. The published criteria is described in Appendix 4.

Evaluation of Small Project Matching Grant Applications

The assessment of applications included four (4) steps:

1. Review of the applications for minimum eligibility;
2. Financial information submitted by each applicant that met minimum eligibility was reviewed by Community Services staff as per the Community Grants Administration Policy (08-01-03)
3. Applications were provided to the review committee comprised of city staff who reviewed the applications in advance of the Review Committee meeting;
4. Review Committee members met as required, given the programs continuous intake format in order to review and assess each application against the published criteria and make recommendations for final approval by the Director, Recreation. The published criteria is described in Appendix 5.

Comments

2019-2021 Multi-Year Funding Agreement Process

There were eight organizations with which the City had multi-year funding agreements that expired December 31 2018. As part of the implementation process of the new phase of multi-

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year funding (2019-2021), an eligibility assessment was conducted of all previous multi-year funding recipients and six organizations identified by Divisional staff as having potential to deliver on identified strategic priorities. Seven current multi-year funding recipients and one new organization met all established eligibility criteria and were invited to submit an application to the 2019-2021 Pillar Community Organization - Multi-Year Funding Program. They include:

1. Active Adult Centre of Mississauga
2. Erin Mills Youth Centre
3. Mississauga Sports Council
4. Nexus Youth Services
5. Safe City Mississauga
6. The Riverwood Conservancy
7. Volunteer MBC
8. Ecosource

The application form and application guide were made accessible to invited applicants on the City of Mississauga's Online Grants Portal May 16 2018 with a submission deadline of June 29 2018. Applicants were required to select strategic priorities in which their funding request supported. Upon selection of a strategic priority, the applicant was required to provide rationale as to how their request aligns with the selected priority; how they will achieve the Grant Results associated with the selected priority and deliver on the desired scope of service; set performance targets; and demonstrate need and rationale for the funding amount being requested.

The Review Committee consisting of Divisional Staff and the Coordinator, Grants Funding was responsible for assessing applications and developing recommendations for funding. The published criteria is described in Appendix 4.

Appendix 2 briefly describes the services the eight organizations will provide as part of their new 2019-2021 Multi-Year Funding Agreement, strategic alignment and expected outcomes, and 2019 community engagement targets. Further targets are included within the Schedules of each organizations Multi-Year Funding Agreement.

Annual Community Grant Program Applications

- Sixteen (16) Community Grant Program single-year grant applications were received by the October 12th 2018 deadline. Of these 16 grant applications:
 - Seven (7) were from Established Organizations
 - Nine (9) were from New & Emerging Organizations
 - Ten (10) applications are being recommended for funding
 - Six (6) applications are not being recommended for funding

Appendix 3 briefly describes these organizations.

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Small Project Matching Grant 2018

Funded projects strengthened neighbourhoods, increased resident engagement and enhanced opportunities for Mississauga residents to participate in events and activities at the neighbourhood level.

The budget allotment for 2018 was \$38,000, with \$37,282 being awarded.

- Between March 2018 and November 2018, the City received twenty-seven (27) applications.
- Nineteen (19) applications were approved for funding.

Appendix 5 briefly describes the outcomes of the 2018 program.

Appeals Process

An applicant may submit an appeal to grants.coordinator@mississauga.ca for the Review Committee in the case where it can be demonstrated that the information in the application was misunderstood in the review process. An appeal must be submitted in writing by the date provided in the letter/notice of recommendation. Groups are advised of the recommendation as soon as possible following the assessments, but no later than early January of the funding year.

Financial Impact

In keeping with the City's Community Grant Administration Policy, Audited Financial Statements have been reviewed by the Finance Division for all Pillar Community Organization - Multi-Year Funding Applicants and 2019 Community Grant Program Applicants who met minimum eligibility criteria.

This report recommends a total Grant allocation of \$1,217,670.56 outlined in Appendix 1 from existing budgets of \$1,217,750 as outlined in Table 1.

Table 1

<u>Account Number</u>	<u>2019 Existing Grant Budget</u>
735105-28530	\$883,000
735105-24707	\$82,500
715405-28530	\$206,000
715601-25052	\$17,000
715636-25052	\$14,600
715856-25052	\$4,650
715601-23732	\$10,000
Total Allocated	\$1,217,750.00

Groups receiving grants of less than \$20,000 will receive their allocation for the total amount awarded approximately one month following final approval, unless other specific conditions are recommended and approved by Council. For grants of \$20,000 or more, seventy-five percent (75%) of the total grant awarded will be provided approximately one month following final

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approval. Twenty-five percent (25%) will be held back until the group has provided audited financial statements to verify that the monies expended in the previous year were spent according to Council's intent.

Appendix 1 provides a summary of the recommended Community Grant Program, Multi-Year Funding and the Small Project Matching Grant allocations, based on the 2019 budget.

Conclusion

Through the provision of grants, municipalities support the growth and development of neighbourhoods within their communities. Through its Community Grant Program, the City of Mississauga is building professionalism, accountability, and sustainability with local neighbourhoods and the community.

Attachments

Appendix 1: Recommended Grant Allocations - 2019 Community Grant Program and Multi-Year Funding

Appendix 2: Pillar Community Organization - Multi-Year Applicant Summaries

Appendix 3: 2019 Community Grant Program - Annual Applicant Summaries

Appendix 4: Published Eligibility and Assessment Criteria

Appendix 5: 2018 Small Project Matching Grant Program and Assessment Criteria



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Ashley Lyons, Coordinator Grants Funding

MULTI-YEAR GRANTS (2019-2021) RECOMMENDED FUNDING									
	Name of Organization	Strategic Alignment	2018 Grant Received	2019 Request	Recommended 2019 Grant (A+B)	Rent withheld by City (A)	Grant Award (B)	First Payment (75% minus rent or <20K)	Second Payment (25%)
1	Active Adult Centre of Mississauga	Belong: Ensuring <u>Older Adults</u> Thrive	\$ 272,393.00	\$ 282,256.81	\$ 275,256.81	\$ 246,573.81	\$ 28,683.00	\$ 21,512.25	\$ 7,170.75
2	Erin Mills Youth Centre	Belong: Ensuring <u>Children & Youth</u> Thrive	\$ -	\$ 88,175.00	\$ 72,888.00	\$ -	\$ 72,888.00	\$ 54,666.00	\$ 18,222.00
3	Mississauga Sports Council	Belong - Ensuring <u>Youth, Older Adults and New Immigrants</u> Thrive Connect - Completing our <u>Neighbourhoods</u> Prosper - Cultivating creative and innovative businesses	\$ 85,000.00	\$ 120,000.00	\$ 114,595.00	\$ 13,034.87	\$ 101,560.13	\$ 76,170.09	\$ 25,390.04
4	Nexus Youth Services	Belong: Ensuring <u>Youth</u> Thrive Connect: Completing our <u>Neighbourhoods</u>	\$ 40,115.00	\$ 54,181.00	\$ 42,615.00	\$ 40,115.00	\$ 2,500.00	\$ 2,500.00	\$ -
5	Safe City Mississauga	Connect: Completing our <u>Neighbourhoods</u>	\$ 204,288.00	\$ 235,789.00	\$ 132,729.75	\$ 18,390.75	\$ 114,339.00	\$ 85,754.25	\$ 28,584.75
6	The Riverwood Conservancy	Belong: Ensuring <u>Children, Youth, Older Adults and New Immigrants</u> Thrive Connect: Completing our <u>Neighbourhoods</u> Green: Living <u>Green</u>	\$ 331,859.00	\$ 388,559.00	\$ 331,859.00	\$ 9,042.00	\$ 322,817.00	\$ 232,244.25	\$ 77,414.75
7	Volunteer MBC	Belong: Ensuring <u>Youth, Older Adults and New Immigrants</u> Thrive Prosper: Cultivating creative and innovative businesses	\$ 35,000.00	\$ 43,000.00	\$ 38,200.00	\$ -	\$ 38,200.00	\$ 28,650.00	\$ 9,550.00
8	Ecosource	Green: Living <u>Green</u>	\$ 82,500.00	\$ 109,683.00	\$ 109,683.00	\$ -	\$ 109,683.00	\$ 82,262.25	\$ 27,420.75
MULTI-YEAR TOTAL			\$ 1,051,155.00	\$ 1,321,643.81	\$ 1,117,826.56	\$ 327,156.43	\$ 790,670.13	\$ 583,759.09	\$ 193,753.04

ANNUAL COMMUNITY GRANT PROGRAM - RECOMMENDED FUNDING								
	Name of Organization	Funding Stream	2018 Grant Received	2019 Funding Request	Recommended 2019 Grant	Rationale for Variance	First Payment (75% minus rent or <20K)	Second Payment (25%)
9	Applewood Centre for Adult Learning	Established	\$ 9,153.00	\$ 9,300.00	\$ 6,695.00	Funding one of two projects requested	\$ 6,695.00	\$ -
10	Backyard Farm and Market	Established	\$ 4,896.00	\$ 10,000.00	\$ 10,000.00	N/A	\$ 10,000.00	\$ -
11	Big Brothers Big Sisters of Peel	Established	\$ 10,000.00	\$ 10,000.00	\$ 6,500.00	Funded at policy level maximum	\$ 6,500.00	\$ -
12	Cruisers Sports for the Physically Disabled	Established	\$ -	\$ 10,000.00	\$ 10,000.00	N/A	\$ 10,000.00	\$ -
13	I Can We Can Incorporated	New & Emerging	\$ -	\$ 5,000.00	\$ 3,500.00	Funded at policy level maximum	\$ 3,500.00	\$ -
14	Indus Community Services	New & Emerging	\$ -	\$ 10,000.00	\$ 5,000.00	Funded at policy level maximum	\$ 5,000.00	\$ -
15	MIAG Centre for Diverse Women and Families	Established	\$ 2,864.96	\$ 10,000.00	\$ 4,949.00	Funding one of two projects requested	\$ 4,949.00	\$ -
16	North Mississauga Soccer Club	New & Emerging	\$ -	\$ 5,000.00	\$ 5,000.00	N/A	\$ 5,000.00	\$ -
17	Senior Tamils Society of Peel	Established	\$ 10,000.00	\$ 10,000.00	\$ 6,200.00	Funding program expenses only	\$ 6,200.00	\$ -
18	The DAM	Established	\$ 5,000.00	\$ 10,000.00	\$ 10,000.00	N/A	\$ 10,000.00	\$ -
ANNUAL GRANT TOTAL			\$ 41,913.96	\$ 84,300.00	\$ 67,844.00		\$ 67,844.00	N/A

SMALL PROJECT MATCHING GRANT - RECOMMENDED FUNDING			
Purpose of Funding	2018 Allocation	Recommended 2019 Allocation	Rationale for Recommendation
To strengthen neighbourhoods, increase resident engagement and enhance opportunities for Mississauga residents to participate in events and activities at the neighbourhood level. In 2019, the Small Project Matching Grant Program will place an emphasis on supporting projects that reach vulnerable targets groups (Seniors, Youth, Newcomers), projects located in priority areas utilizing the Neighbourhood Information Tool Index and active transportation projects to support the implementation of recommendations from the 2018 Cycling Master Plan.	\$ 38,000.00	\$ 32,000.00	<p>A review was undertaken at the conclusion of 2018 in order to assess the program following two years of implementation. The program review was able to determine that during Intake 1 - 4 the highest number of applications were submitted and as a result the bulk of funding was awarded. Multiple pushes for further applications from organizations after these Intakes was required. In order to improve internal processes, timelines for review and subsequent reporting by approved applicants the program will be limited to four intake reviews per year; applications will continue to be accepted on a continuous basis. In addition, based on the baseline set over the past two years during Intake 1-4 as determined by the program review, it is recommended that funding be set between \$25,000 - \$30,000 when possible based on available funding.</p> <p>For 2019, the Active Transportation Office will be contributing funding from an existing budget to the Small Project Matching Grant Program in order to support the implementation of the 2018 Cycling Master Plan recommendation to work with partners and community organizations on community cycling events, bicycle skills training, and safety campaigns.</p>
TOTAL GRANTS RECOMMENDED	\$	1,217,670.56	
TOTAL GRANTS BUDGET	\$	1,217,750.00	

ANNUAL COMMUNITY GRANT PROGRAM - REQUESTS NOT RECOMMENDED FOR FUNDING					
	Name of Organization	Funding Stream	2019 Funding Request	Recommended 2019 Grant	Rationale for Not Recommending Funding
1	Erin Mills Soccer Club	New & Emerging	\$ 3,435.13	\$ -	Funding requested does not meet the Community Grant Programs purpose of supporting organization programs and projects which have a direct benefit on Mississauga residents.
2	GTA Northwest Community Health Services	New & Emerging	\$ 5,000.00	\$ -	<ul style="list-style-type: none"> Organization does not meet minimum eligibility to be considered for funding. Organization submitted an incomplete application
3	Gymnastics Mississauga	New & Emerging	\$ 5,000.00	\$ -	Funding requested does not meet the Community Grant Programs purpose of supporting organization programs and projects which have a direct benefit on Mississauga residents.
4	Lakeview Ratepayers Association	New & Emerging	\$ 2,750.00	\$ -	Funding requested does not meet the Community Grant Programs application requirements as it has not clearly demonstrated the necessary resources to sustain this project post grant.
5	Mississauga Chinese Evangelical Missionary Church	New & Emerging	\$ 5,000.00	\$ -	<ul style="list-style-type: none"> Organization does not meet minimum eligibility criteria to be considered. Organization does not operate within a specific mandate to provide recreation and sport, parks and forestry or environment related services, a requirement of the Community Grant Program.
6	Social Planning Council of Peel	New & Emerging	\$ 5,000.00	\$ -	Funding requested does not meet the Community Grant Programs purpose of supporting organization programs and projects which have a direct benefit on Mississauga residents.
TOTAL NOT RECOMMENDED			\$ 26,185.13	\$ -	

Pillar Community Organizations Multi-Year Funding Applicants Summary Sheet

Organization		Funding Leveraged from other Sources (%)		Grade of Application (1 Lowest / 5 Highest)	
Active Adult Centre of Mississauga		73%		4	
Vision: A dynamic and vibrant community of healthy, happy and engaged older adults.					
Mission: A welcoming place which celebrates individuality and diversity, inspiring older adults to embrace their vitality, optimize their health and well-being, and broaden their horizons.					
Services: Open 7 days a week, 355 days a year and home to seven different ethno cultural seniors groups & clubs, the Active Adult Centre of Mississauga will provide accessible and stimulating programs for older adults (50+) to ensure they remain active, independent and engaged in their community.					
Strategic Alignment & Grant Results					
Strategic Pillar		<ul style="list-style-type: none">• Belong – Ensuring older adults thrive			
Outcomes		<ul style="list-style-type: none">• Older adults have access to sport, recreation, social and physical activities that reflect their needs; and• Older adults are engaged in their community			
Grant Result(s)		<ul style="list-style-type: none">• Older adults engaging and participating in sport, recreation, social and physical activities;• Programs, services, events and activities are available that reflect the diverse needs and interests of Mississauga older adult residents;• Older adults have meaningful opportunities for leadership and volunteerism; and• Social isolation is reduced amongst older adults			
2019 Community Engagement Targets					
Target Population		Participants	Volunteers	Volunteer Hours	Volunteer Value
Older Adults (55+)		13,050	184	33,454	\$468,356
Funding Requested			2019	2020	2021
			\$282,256.81	\$280,472.81	\$278,672.81
Funding Recommended			\$275,256.81	N/A for this approval period	N/A for this approval period.
Recommendation Details		Is recommended for funding to cover 27% of operating costs, of which \$246,573.81 is rent withheld by the City. Funding is not being recommended to cover Program Supplies (\$7,000). It has been discussed with the organization to decrease operating cost funding year over year as the cost of rent continues to rise. This reduction is a reflection of that discussion.			

**2019 Community Grant Program
Multi-Year Applicant Summaries**

7.1

Appendix 2

Organization	Funding Leveraged from other Sources (%)	Grade of Application (1 Lowest / 5 Highest)		
Erin Mills Youth Centre (Ridgeway Community Courts)	Service Specific – 68%	4		
Vision: Youth are achieving their goals and reaching their full potential equipped with the necessary skills, supports and perspectives to thrive.				
Mission: Support and empower youth to advocate for themselves and their community in order to create a brighter future.				
Services at Ridgeway Community Courts: Ridgeway Community Courts (RCC) will be utilized in order to promote increased engagement of youth and adult residents in the Ridgeway community. Programming includes the convening of a community table (RCC Steering Committee) to oversee the court, training and apprenticing of community youth as recreational leaders through RCC and the provision of staffing and resources for programs and events as determined by the RCC Steering Committee.				
Strategic Alignment & Grant Results				
Strategic Pillar	• Belong – Ensuring youth thrive			
Outcomes	• Youth have access to sport, recreation, social and physical activities that reflect their needs; and • Youth are engaged in their community			
Grant Result(s)	• Youth engaging and participating in sport, recreation, social and physical activities; • Programs, services, events and activities are available that reflect the diverse needs and interests of Mississauga youth; • Activities are developed with/by the community for the community; and • Social isolation is reduced amongst youth			
2019 Community Engagement Targets				
Target Population	Participants	Volunteers	Volunteer Hours	Volunteer Value
Children (0-12) & Youth (13-24) within Colonial / Ridgeway Community	510	75	2,250	\$31,500
Funding Requested		2019	2020	2021
		\$88,175	\$94,396	\$99,593
Funding Recommended		\$72,800	N/A for this approval period	N/A for this approval period.
Recommendation Details	Is recommended for funding to cover 32% of costs for programs and services at Ridgeway Community Courts. Funding is not being recommended for 6.8FTE seasonal staff. Funding is not being recommended for 6.8FTE seasonal staff. 12.8FTE seasonal staff were requested, however the Review Committee determined that there was not enough rationale provided to support this level of seasonal staff for one service delivery area.			

**2019 Community Grant Program
Multi-Year Applicant Summaries**

7.1

Appendix 2

Organization	Funding Leveraged from other Sources (%)	Grade of Application (1 Lowest / 5 Highest)		
Mississauga Sports Council	35%	3		
Vision: A healthy Mississauga which fosters a community passion for lifelong sports and physical activity.				
Mission: To encourage all residents of Mississauga to be lifelong participants in safe, accessible and equitable sport and recreation by encouraging and supporting the development of facilities, programs, training and resources; encouraging and supporting hosting of sports events; and raising the profile and recognizing the achievements of Mississauga sport participants.				
Services: The Mississauga Sports Council will provide programs and services that will build the capacity of Mississauga sport groups and their volunteers, raise the profile of sport and physical activity in Mississauga, and encourage resident engagement in sport and physical activity. Programs and services to be provided include: sports week (spring/summer, fall/winter); sports showcase series; sport seminar series; sport summit (biennial); celebrating sports, community outreach and sport group membership advisory.				
Strategic Alignment & Grant Results				
Strategic Pillar	<ul style="list-style-type: none">• Belong – Ensuring youth, older adults and new immigrants thrive• Connect – Completing our neighbourhoods• Prosper – Cultivating creative and innovative businesses			
Outcomes	<ul style="list-style-type: none">• All residents have access to sport, recreation, social and physical activity that reflects their needs• Residents are engaged in their community• Enhanced utilization of public spaces and amenities• Strengthen capacity of community groups• Partnerships for innovation			
Grant Result(s)	<ul style="list-style-type: none">• Residents have opportunities to try new activities / sports and learn new skills;• Education and awareness of recreation and sport is increased;• Increased partnerships for (formal/informal) use of public facilities and spaces; and• Residents have meaningful educational opportunities for volunteerism and/or volunteer development.			
2019 Community Engagement Targets				
Target Population	Participants	Volunteers	Volunteer Hours	Volunteer Value
Youth (13-24); Adults (25-55); Older Adults (55+); Families; Persons with Disabilities and Newcomers	7,020	93	2,570	\$35,980
Funding Requested		2019	2020	2021
		\$120,000	\$107,500	\$122,500
Funding Recommended		\$114,595	N/A for this approval period	N/A for this approval period.
Recommendation Details	Is recommended for funding to cover 65% of operating/service costs, of which \$13,034.87 is rent withheld by the City. 65% is the maximum permitted as per the Community Grants Administration Policy (08-01-03).			

**2019 Community Grant Program
Multi-Year Applicant Summaries**

7.1

Appendix 2

Organization	Funding Leveraged from other Sources (%)	Grade of Application (1 Lowest / 5 Highest)		
Nexus Youth Centre	Service Specific – 84%	4		
Vision: A caring community working together for children and youth				
Mission: Create opportunities for youth by providing high quality services that are inclusive and responsive to the needs and voices of youth.				
Services at Nexus Youth Centre (NYC): Located in Central Mississauga, Nexus Youth Centre will provide drop in programming where youth can access supports such as informal counselling, supportive referral to community resources, opportunities to connect with peers and social recreation. In addition, structured and facilitated groups are offered to meet the diverse needs and interests of youth and focus on creating opportunities for creative expression and healthy recreational outlets, encouraging social skill development and peer support, facilitating an environment conducive to self-discovery, diversity, inclusion and social justice and promoting youth’s discovery of strengths and leadership.				
Strategic Alignment & Grant Results				
Strategic Pillar	<ul style="list-style-type: none">• Belong – Ensuring youth thrive• Connect – Completing our neighbourhoods			
Outcomes	<ul style="list-style-type: none">• Youth have access to sport, recreation, social and physical activities that reflect their needs;• Youth are engaged in their community; and• Strengthen neighbourhoods			
Grant Result(s)	<ul style="list-style-type: none">• Barriers to participate in sport, recreation, social and physical activities are reduced;• Activities are developed with/by the community for the community ;• Education and awareness of recreation and sport is increased;• Youth have meaningful opportunities for leadership and volunteerism;• Youth have opportunities to meet each other and get to know their neighbours and neighbourhoods; and• Youth have opportunities to participate in recreation, sport, social and physical activities in their neighbourhood.			
2019 Community Engagement Targets				
Target Population	Participants	Volunteers	Volunteer Hours	Volunteer Value
Youth (13-24)	1,820	130	1,950	\$27,300
Funding Requested		2019	2020	2021
		\$54,181	\$54,181	\$54,181
Funding Recommended		\$42,615	N/A for this approval period	N/A for this approval period.
Recommendation Details	Is recommended for funding to cover 16% of operating/service costs, of which \$40,115 is rent withheld by the City. Funding is not being recommended to support Instructor Fees and Rentals for the Civic Weight Room as the City is currently exploring similar programming options of which Nexus has been informed and encouraged to participate.			

**2019 Community Grant Program
Multi-Year Applicant Summaries**

7.1

Appendix 2

Organization	Funding Leveraged from other Sources (%)	Grade of Application (1 Lowest / 5 Highest)		
Safe City Mississauga	Organization – 76% Service Specific – 30%	3		
Vision: Mississauga will be a crime-free city for all				
Mission: To lead and partner to deliver crime prevention services and initiatives for a safe city.				
Services (Neighbourhood Watch Only): Utilizing theories of Crime Prevention Through Environment Design (CPTED), social development, and community mobilization to help residents make their neighbourhood safer, Safe City Mississauga will deliver Mississauga’s Neighbourhood Watch Program in order to increase community safety by inspiring residents to look out for their neighbour, and their neighbour’s property. All Neighbourhood Watches will receive a CPTED Audit of their neighbourhood, a community set-up meeting and ongoing crime prevention information, presentations, materials, and resources. Neighbourhood Watch inspires residents to take back their neighbourhood from crime; and while the program has been shown to reduce criminal activity, one of the greatest benefits is that it brings people closer together, into a stronger community				
Strategic Alignment & Grant Results				
Strategic Pillar	<ul style="list-style-type: none">Connect – Completing our neighbourhoods			
Outcomes	<ul style="list-style-type: none">Strengthen neighbourhoods			
Grant Result(s)	<ul style="list-style-type: none">Residents have opportunities to meet each other and get to know their neighbours and neighbourhood; andResidents have opportunities to participate in recreation and social activity in their neighbourhood			
2019 Community Engagement Targets				
Target Population	Participants	Volunteers	Volunteer Hours	Volunteer Value
Neighbourhoods	26,486	20	180	\$2,520
Funding Requested		2019	2020	2021
		\$235,789	\$238,122	\$240,504
Funding Recommended		\$132,729.75	N/A for this approval period	N/A for this approval period.
Recommendation Details	Is recommended for funding to cover 70% of the Neighbourhood Watch Program, operating costs (35%) and rent (100%) - \$18,390.75. Funding is not being recommended to support other programs in which funding was requested (Crossroads, Counter-Act and PIER) as they do not strategically align and is not recommending a portion of Operating Costs to reflect this recommendation.			

**2019 Community Grant Program
Multi-Year Applicant Summaries**

7.1

Appendix 2

Organization	Funding Leveraged from other Sources (%)	Grade of Application (1 Lowest / 5 Highest)		
The Riverwood Conservancy	75%	3		
Vision: A community that lives in harmony with nature				
Mission: To enable people of all cultures, ages and abilities to respectfully connect with nature and learn about the importance of protecting, conserving and restoring natural spaces for the well-being of future generations – all while experiencing the beauty of the Riverwood gardens.				
Services: The Riverwood Conservancy will provide programs and services to the Mississauga community at Riverwood Park in environmental education, stewardship/conservation, gardening/horticulture and volunteerism. Programs on Riverwood’s 150-acres are tailored to meet the diverse needs of Mississauga residents with an emphasis on children/youth (students).				
Strategic Alignment & Grant Results				
Strategic Pillar	<ul style="list-style-type: none">• Belong – Ensuring youth, older adults and new immigrants thrive• Connect – Completing our neighbourhoods• Green – Living Green			
Outcomes	<ul style="list-style-type: none">• Residents have access to parks and forestry activities that reflect their needs;• Residents are engaged in their community;• Enhanced utilization of public spaces; and• Communities are mobilized to conserve, enhance and protect natural environments			
Grant Result(s)	<ul style="list-style-type: none">• Barriers to participate in nature programs are reduced;• Programs and activities are available which reflect the diverse needs and interests of Mississauga residents;• Increase volunteer participation in programs and events;• More residents engaging and participating in stewardship;• Residents have meaningful educational opportunities for volunteerism and/or volunteer development;• Parks are promoted for nature education;• Increased resident use (formal / informal) of public spaces;• Eradication of non-native plant species; and• Community / neighbourhood level knowledge on stewardship and invasive species management is increased			
2019 Community Engagement Targets				
Target Population	Participants	Volunteers	Volunteer Hours	Volunteer Value
Neighbourhood	25,737	1,490	24,650	\$345,100
Funding Requested		2019	2020	2021
		\$388,559	\$391,139	\$393,510
Funding Recommended		\$331,859	N/A for this approval period	N/A for this approval period.
Recommendation Details	Is recommended for funding to cover 25% of operating/service costs, of which \$9,042 is rent withheld by the City. Funding is not recommended for a new position (Horticulture Coordinator).			

**2019 Community Grant Program
Multi-Year Applicant Summaries**

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Appendix 2

Organization	Funding Leveraged from other Sources (%)	Grade of Application (1 Lowest / 5 Highest)		
Volunteer MBC	94%	3		
Vision: A united community through volunteerism that ensures a safe and healthy environment where people truly care for each other.				
Mission: Promote meaningful volunteerism and foster best practices through learning and development				
Services (Mississauga Only): Volunteer MBC will provide referral and matching services for volunteer placements within Mississauga, provide education, training, skill building and support for community service organizations, volunteer engagement professionals, Board of Directors, volunteers and Community Group Registry Program participants through the Volunteer MBC Learning Centre, engage with the community through outreach, and provide programs to engage specific audiences in meaningful volunteerism by identifying and removing barriers, increasing access, raising community awareness and developing training.				
Strategic Alignment & Grant Results				
Strategic Pillar	<ul style="list-style-type: none">• Belong – Ensuring youth, older adults and new immigrants thrive• Prosper – Cultivating creative and innovative businesses			
Outcomes	<ul style="list-style-type: none">• Residents are engaged in their community; and• Strengthen capacity of community groups			
Grant Result(s)	<ul style="list-style-type: none">• Residents have meaningful opportunities for leadership and volunteerism;• Residents have meaningful educational opportunities for volunteerism and/or volunteer development; and• Increased volunteer participation in community programs and events			
Target Population	<ul style="list-style-type: none">• Primary: Youth (13-24)• Secondary: Adults (24-54), Older Adults (55+), Persons with Disabilities and Newcomers			
2019 Community Engagement Targets				
Target Population	Participants	Volunteers	Volunteer Hours	Volunteer Value
Neighbourhoods	20,800	425	11,300	\$158,200
Funding Requested		2019	2020	2021
		\$43,000	\$43,000	\$43,000
Funding Recommended		\$38,200	N/A for this approval period	N/A for this approval period.
Recommendation Details	Is recommended for funding to cover 6% of operating costs for Volunteer MBC services within Mississauga only. Funding is not being recommended as requested as the expected results are not substantially greater than 2018. Increase is strictly related to assist in increased staff wages related to COLA.			

**2019 Community Grant Program
Multi-Year Applicant Summaries**

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Appendix 2

Organization	Funding Leveraged from other Sources (%)	Grade of Application (1 Lowest / 5 Highest)		
Ecosource	Service Specific – 77%	4		
Vision: Everyone in our community cares about and takes personal action for the environment.				
Mission: Inspiring our community to be personally accountable for the environment through creative education.				
Community Garden Services: Will lead the development of community gardens in the City of Mississauga, with an enhanced focus on increasing access to community gardens in public parks, supporting community groups in building capacity for their own garden projects, providing high quality resident engagement to increase food literacy, and facilitating a network of like-minded organizations to address service gaps, coordinate program delivery, and maximize collective impact.				
Strategic Alignment & Grant Results				
Strategic Pillar	• Green – Living Green			
Outcomes	• Residents can access a community garden in every ward • Residents have access to community-based programs in order to increase education and awareness on local food • Community groups are empowered and mobilized to establish sustainable food growing spaces in Mississauga			
Grant Result(s)	• Establishment of urban agriculture plots are coordinated, better planned and more sustainable; • Partnerships with community based environmental groups are strategic and coordinated for effectiveness; • Individuals and community action is encouraged through public education programs and initiatives; • People have greater local access to fresh and nutritious foods; • Community/neighbourhood level knowledge and capacity for food growing is increased; and • High needs neighbourhoods are prioritized for food growing and are mobilized for community gardening.			
Target Population	Participants	Volunteers	Volunteer Hours	Volunteer Value
Children (0-12); Youth (13-24); Adults (25-54); Families and Neighbourhoods	6,040	4,040	10,625	\$148,750
Funding Requested		2019	2020	2021
		\$109,683	\$111,563	\$113,443
2019 Funding Recommended		\$109,683	N/A for this approval period	N/A for this approval period.
Recommendation Details	Is recommended for funding to cover 23% of Community Gardens costs. Scope of services enhanced in order to build capacity within the community to ensure long-term sustainability of food growing spaces through the implementation and coordination of a food growing network; and full community garden support and services provided to community groups wishing to install community gardens in Mississauga.			

Annual Grant Applicants – Recommended Groups

There are ten (10) groups that applied for an annual grant that are recommended for funding. Their organization, their mission and the purpose of the funding requested is described below.

<u>Organization</u>	<u>Mission</u>	<u>Purpose of Grant</u>
Applewood Centre for Adult Learning	The Applewood Centre for Adult Learning (ACAL) is committed to offering lifelong learning for people with special needs. ACAL provides structured program activities around social stimulation, fitness, music, art academics, recreation and life skills. These activities foster independence, personal growth and social skills development.	Funding is to support participants of ACAL's Advanced Life Skills Program take part in community involvement while putting into practice lessons and tools they have gained in the Advance Life Skills Program (i.e. social interactions, manners, etiquette, transit use, money management). Outings may include: Trips to the park, taking the bus, community centre programs, Riverwood Conservancy Programs, Bowling, etc.). Through this support, the organization anticipates directly impacting 55 individual clients by building social and practical skills that will grow their confidence, improve their quality of life and lead them on a path to greater independence.
Backyard Farm and Market	An organization that works to enrich lives and foster social change through the creation of a healthy urban food hub. Through these efforts, they hope to grow interconnected, resilient communities rooted in healthy urban food systems.	Funding is to support the organizations transition to a new location - a critical juncture in the organizations early development. This support will be provided through partial funding of 3key staff: Community Project Coordinator, Community Integration and Transition Coordinator, and Bookkeeper/Program Administrator. Through this support, the organization anticipates engaging 3,400 residents through its services.
Big Brothers Big Sisters of Peel	An organization that inspires and empowers children and youth through mentoring and supportive relationships. Through these efforts their vision is for children and youth to realize their full potential.	Funding is to support operating costs associated with Big Brothers Big Sisters of Peel's Youth Engagement and Group Mentoring Program, in 7 priority neighbourhoods. The program will provide for increased recreation and leadership opportunities within the following Mississauga neighbourhoods: Malton, Meadowvale, Acorn Place, Sheridan, Clarkson, Dixie-Bloor and Colonial Terrace.

**2019 Community Grant Program
Annual Applicant Summaries**

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		Through this support, the organization anticipates directly impacting 90 children and youth in Mississauga, and 90 adult mentors.
Cruisers Sports for the Physically Disabled	An organization that strives to enhance the quality of life for individuals with physical disabilities through sport and recreation activities. In order to achieve this mission, the organization works to increase visibility and community awareness, supports all levels of skill and participation and offers life enhancing skill development opportunities.	<p>Funding is to support project costs associated with the implementation of Para Ice Hockey Try-It Sessions in order to increase awareness of Para Ice Hockey in advance of the upcoming Para Sports Summer Games being held in Mississauga. As well as support project costs associated with a development program for new sport athletes that will offer mentorship through pairing up new athletes with Cruisers existing competitive program.</p> <p>Through this support, the organization anticipates directly impacting 108 residents through its services.</p>
I Can We Can Incorporated	A new social movement organization that promotes the importance of: Goal Setting and Life Skills development to promote success amongst youth. Their strategy is to use unique and interactive workshops targeting specific learning areas to excite, educate, and develop youth.	<p>Funding is to support the implementation of 4 basketball camps / clinics in Mississauga in order to provide youth (13-20) and families an opportunity to participate that do not have the financial means to enroll in private camps while being mentored and coached on goal setting and tracking.</p> <p>Through this support, the organization anticipates directly impacting 100 youth from the Acorn Place, Ridgeway and Sheridan Communities.</p>
Indus Community Services	An organization that strives to be a leader in building strong and supportive communities. Indus Community Services provides quality client-centered social & health services and responsive public education, and is a leader in the provision of culturally appropriate services to newcomers, families, women and seniors.	<p>Funding is to support the implementation of a recreation component (yoga, mindfulness, and interactive health discussion) within a Caregiver Support Program in order to reduce isolation and provide caregivers the opportunity to meet new friends and build their support network. Program will occur bi-monthly; two hours per session over the course of 9 months.</p> <p>Through this support, the organization anticipates directly impacting 360 caregivers.</p>
MIAG Centre for Diverse Women and Families	An organization which strives to enhance the capacity of individuals and families from different ethno-cultural communities and the active participation of diverse communities including women, children and seniors through empowerment, innovation and well-being programs and services.	<p>Funding is to support operating costs associated with the delivery of a Women's Well-Being Hub, a program which provides support to newcomer women.</p> <p>Through this support, the organization anticipates that 100 newcomer women will be directly impacted.</p>

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Annual Applicant Summaries**

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North Mississauga Soccer Club	North Mississauga Soccer Club (NMSC) is a non-profit, volunteer directed, professionally managed community club providing year-round programs to players across Mississauga and surrounding communities.	Funding is to support increasing female leadership coaching at NMSC through female mentorship and “coaching the coaches” sessions. Through this support, the organization anticipates that it will directly impact 1,600 female players, and 15 female coaches.
Senior Tamils Society of Peel	An organization that provides inclusive, interactive, and accessible social, recreational and health promotion programs with dignity and respect for older adults (50+) to reduce their isolation, improve their health and well-being and to empower them to lead meaningful and connected lives in which they are engaged and participating in the community.	Funding is to support operating costs of the organization and transportation costs for participants with disabilities and/or mobility challenges to participate in recreational programming. Through this support, the organization anticipates directly impacting 900 older adults.
The DAM	An organization that promotes a safe community by offering programs that help develop, assist and mentor youth and young moms and inclusive to the LGBTQQ community. The Dam offers both drop-in and outreach programming.	Funding is to support operating costs related to staff, specifically their Youth Mentor position (0.43 FTE – January – August 2019). Through this support, the organization anticipates being able to support the engagement of 200 youth within the Cooksville community.

Annual Grant Applicants – Non-Recommended Groups

There are six (6) groups that applied for an annual grant that are not recommended for funding. Recommendations for next steps or future consideration for these organizations are provided below.

<u>Organization</u>	<u>Stated Purpose of Grant</u>	<u>Rationale for Not Recommending Funding</u>	<u>Future Consideration</u>
Erin Mills Soccer Club	Funding was requested to support the cost of a door repair and new nets.	Funding requested does not meet the Community Grant Programs purpose of supporting organization programs and projects which have a direct benefit on Mississauga residents.	The organization would be encouraged to submit an application to the 2020 Community Grant Program with

**2019 Community Grant Program
Annual Applicant Summaries**

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		<p>The organization has not met assessment criteria for Program / Project Merit:</p> <ul style="list-style-type: none"> Has not effectively described how the project works towards the City's strategic goals <p>The organization has not met assessment criteria for Demonstrated Need and Rationale for Funding:</p> <ul style="list-style-type: none"> Has not effectively described how funding will directly support a program in order to further organizational goals; Has not demonstrated added value from the financial assistance of the City of Mississauga; and Funding requested is a predictable operating expense. 	an application that demonstrates a connection to a specific program or project
GTA Northwest Community Health Services	Funding was requested to support the delivery of education and awareness seminars for newcomers	<p>Does not meet the eligibility criteria for funding.</p> <ul style="list-style-type: none"> Organization submitted an incomplete application – did not provide financial documentation required as part of the application process. 	The organization would be encouraged to submit a complete application to the 2020 Community Grant Program; or consider applying to the Small Project Matching Grant Program.
Gymnastics Mississauga	Funding was requested to support the purchase of surveillance and telephone systems	<p>Funding requested does not meet the Community Grant Programs purpose of supporting organization programs and projects which have a direct benefit on Mississauga residents.</p> <p>The organization has not met assessment criteria for Program / Project Merit:</p> <ul style="list-style-type: none"> Has not effectively described how the project works towards the City's strategic goals <p>The organization has not met assessment criteria for Demonstrated Need and Rationale for Funding:</p> <ul style="list-style-type: none"> Has not effectively described how funding will directly support a program in order to further organizational goals; Has not demonstrated added value from the financial 	The organization would be encouraged to submit an application to the 2020 Community Grant Program with an application that demonstrates a connection to a specific program or project and ensure that their project budget includes a minimum contribution from other revenue sources at a minimum of 50%.

**2019 Community Grant Program
Annual Applicant Summaries**

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		<p>assistance of the City of Mississauga; and</p> <ul style="list-style-type: none"> Funding requested is a predictable operating expense. 	
Lakeview Ratepayers Association	Funding was requested to support website development	<p>Funding requested does not meet the Community Grant Programs application requirements as it has not clearly demonstrated the necessary resources to sustain this project post grant.</p> <p>The organization has not met assessment criteria for Program / Project Merit:</p> <ul style="list-style-type: none"> Has not effectively described how the project works towards the City's strategic goals <p>The organization has not met assessment criteria for Effectiveness:</p> <ul style="list-style-type: none"> Organization has identified potential risks and strategies to mitigate these risks, however mitigation strategies are weak and the risks are of concern to the sustainability of the project. <p>The organization has not met assessment criteria for Demonstrated Need and Rationale for Funding:</p> <ul style="list-style-type: none"> Has not effectively described the necessary resources to support the project post grant. Sustainability of this project is in question. 	The organization would be encouraged to consider applying to the Small Project Matching Grant Program (SPMG) for a neighbourhood event or activity.
Mississauga Chinese Evangelical Missionary Church	Funding was requested to support a community event	<p>Does not meet minimum eligibility criteria to apply for funding:</p> <ul style="list-style-type: none"> Organization does not operate within a specific mandate to provide and support recreation and sport, parks and forestry or environment activities. 	The organization would be encouraged to consider applying to the Small Project Matching Grant Program (SPMG).
Social Planning Council of Peel	Funding was requested to support the purchase of laptops and a percentage of rent.	<p>Funding requested does not meet the Community Grant Programs purpose of supporting organization programs and projects which have a direct benefit on Mississauga residents.</p> <p>The organization has not met assessment criteria for Program / Project Merit:</p>	The organization would be encouraged to submit an application to the 2020 Community Grant Program should they be able to demonstrate a significant connection to a program or

**2019 Community Grant Program
Annual Applicant Summaries**

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		<ul style="list-style-type: none">• Has not effectively described how the project works towards the City's strategic goals <p>The organization has not met assessment criteria for Demonstrated Need and Rationale for Funding:</p> <ul style="list-style-type: none">• Has not effectively described how funding will directly support a program in order to further organizational goals.	<p>project which is tied to the Recreation and Sport, Parks and Forestry or Environment sector and ensure that their project budget includes a minimum contribution from other revenue sources at a minimum of 50%.</p>
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Community Grant Program

Three-Tier Eligibility Criteria

To be eligible to receive funding through the City of Mississauga's Community Grant Program an organization must meet all of the criteria outlined in one of the following levels of funding.

<u>Funding Stream</u>	<u>Eligibility Criteria</u>	<u>Funding Categories</u>
New and Emerging Organizations (Community Grant Program – Annual Funding)	<ul style="list-style-type: none"> Operating on a not for profit basis and governed by volunteers; Operating with a specific mandate to provide and support recreation and sport, parks and forestry or environment activities; Operating year-round; Based and active in Mississauga; Providing programs and services that are open to the public and publicized city-wide; and Registered with the Community Group Registry Program. <p><i>Organizations registered with the Community Group Registry Program under 'Developing Group Status' should consider the Small Project Matching Grant Program for funding support.</i></p>	May apply for project or operating grants Up to 50% of their total project or operating budget <u>OR</u> \$5,000, whichever is less.
Established Organizations (Community Grant Program – Annual Funding)	<ul style="list-style-type: none"> Operating as a not for profit for four years or more; Legally incorporated as a not for profit organization in the province of Ontario; Governed by a democratically elected volunteer board; Operating with a specific mandate to provide and support recreation and sport, parks and forestry or environment activities; Operating year-round; Based and active in Mississauga; Providing programs and services that are open to the public and publicized city-wide; Registered with the Community Group Registry Program; and Received funding through the Community Grants Program within the past four years. 	May apply for project or operating grants Up to 65% of their total project or operating budget <u>OR</u> \$10,000, whichever is less.
Pillar Community Organizations (Invitation Only) (Community Grant Program – Multi-Year)	<ul style="list-style-type: none"> Deemed to be providing programs and services that are necessary for the growth and development of: Recreation, Parks and Forestry or Environment in Mississauga and that align with identified strategic priorities; Are the major Recreation, Parks and Forestry or Environment organization in their sector in Mississauga; 	May apply <u>by invitation only</u> . Funding value will be determined by the City of Mississauga based on

Funding)	<ul style="list-style-type: none"> • Identified by the Recreation Division, Parks and Forestry Division or Environment Division as providing programs/services the City would otherwise have to provide and/or supplement programs beyond the City's capability; • Have a history and established track record of serving Mississauga and managing grant funding; • Legally incorporated as a not for profit organization in the province of Ontario; • Governed by a democratically elected volunteer board; • Operating year-round; • Based and active in Mississauga; • Providing programs and services that are open to the public and publicized city-wide; • Registered with the Community Group Registry Program (CGRP): • Received funding from the City of Mississauga for no less than four years; • Is in good standing with the City of Mississauga – determined by organizations participation in the CGRP Program; and • Organization is financially stable with no major deficits 	<p>information provided within the application and the desired scope of service.</p> <p>Are not eligible to apply for other City of Mississauga Grants.</p>
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Assessment Criteria

Grant applications are reviewed by staff for completeness and having met minimum eligibility in order to be considered. All eligible applications are then provided to Finance for financial review, and then to the Review Committee for assessment.

As necessary, information provided by the organization as required to participate in the Community Group Registry Program may also be consulted during the assessment process.

Category	Category Description
<p>Program / Service Merit</p> <p>Degree to which the organization's program / service works towards the selected strategic priority and grant result</p>	<ul style="list-style-type: none"> • Degree to which the organization's program / service reflects and fulfills its mandate and objectives; • Organization has expertise and demonstrated success in identifying, designing and delivering services related to the scope of service selected; • Distinctiveness of the organizations activities in the context of comparable activities in Mississauga; • Organization has a demonstrated ability to initiate unique opportunities for Mississauga.
<p>Effectiveness</p> <p>Organizations ability to identify and measure for</p>	<ul style="list-style-type: none"> • Organization operates in a cost-effective manner and according to a clear business plan; • Organization has demonstrated its ability to evaluate for impact;

impact and works to support the City's strategic priorities	<ul style="list-style-type: none"> • Services and programs are evaluated (quantitative and qualitative) and have specific numeric targets; • Responds to community needs through modification of programs or services as required with input from participants; • Organization has identified potential risks and strategies to mitigate these risks.
<p>Strengthening Governance</p> <p>Organizations ability to govern itself in a responsible and effective manner in order to achieve its goals</p>	<p>What has the organization done to better enable it to manage the services outlined within the application?</p> <ul style="list-style-type: none"> • Demonstrated Board Capacity • Demonstrated Staff Experience and Expertise • How is the organization planning for its future success?
<p>Organizational Sustainability</p> <p>Organizations ability to be responsive to change and plan to ensure ongoing health and sustainability</p>	<p>What has the organization done to ensure it is able to continue to provide programs and services and meet its goals?</p> <ul style="list-style-type: none"> • Financial Stability and Planning • Return on Investment for City and Other Funders • Partnerships
<p>Accessibility</p> <p>Organizations ability to ensure services benefit all members of the community</p>	<p>Does the organization adhere to the Ontario Human Rights Code and AODA legislation as required based on the organization size?</p> <ul style="list-style-type: none"> • What policies and procedures are in place to ensure that the organizations programs and services are available and inclusive to all residents of the community? • What policies and procedures are in place to ensure residents of all abilities are able to participate in the organizations programs and services? <p>Programs could benefit all members of the community or target demographic.</p> <ul style="list-style-type: none"> • Open to the general public • Based and active in Mississauga • Are convenient to access • Initiatives undertaken to engage different communities or target groups <p>Membership and user fees established are appropriate for the services provided and are in accordance with community standards for the type of service</p> <ul style="list-style-type: none"> • Membership is actively promoted to all members of the community.

<p>Demonstrated Need and Rationale for Funding</p> <p>Organizations ability to demonstrate demand for services, responsible implementation and the necessary resources to initiate them</p>	<ul style="list-style-type: none">• Organization effectively describes how funding will directly support the programs/services in order to further organizational goals and achieve strategic priorities as outlined in the application;• Organization demonstrates added value from the financial assistance of the City of Mississauga;• Budget is sufficiently detailed to convey how the service will function and is aligned with eligible expenses;• All costs as well as revenues related to the proposed program / service have been itemized and explained, including notations on all relevant calculations;• Organizations funding request is justifiable in terms of the programs/services being provided and is not a duplication of funding received from other levels of Government;• Organization has demonstrated support from the community and the organization has the demonstrated capacity to implement;• Organization demonstrates that it is not providing a duplication of services within Mississauga.
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Small Project Matching Grant Program 2018 Program Results

Program Overview

Launched in March 2017, through the Recreation Divisions Neighbourhood and Community Development Unit, the Small Project Matching Grant Program provided funds to Affiliated and Recognized Community Groups in good standing with the City of Mississauga's Community Group Support Policy (08-01-01). Funded projects strengthened neighbourhoods, increased resident engagement and enhanced opportunities for Mississauga residents to participate in events and activities at the neighbourhood level.

A maximum of \$2,500 could be requested by a community group to support a specific new initiative that was outside of the normal range of activity for the group to be implemented and completed in 2018. Applicants were required to match funds requested from the City with the equivalent value of volunteer time, donated goods & services or other funds. The budget allotment for 2018 was \$38,000.

Program Outcomes

Small Project Matching Grant Funding Awarded	Value of Donated Goods from Other Sources	Funding Contributions from Other Sources
\$37,282	\$10,921	\$6,572
Number of Volunteers	Volunteer Hours Contributed	Value of Volunteer Time
291	1,972	\$27,608
Return on Investment		
\$1.21 per City dollar		
Number of Applications Received	Number of Projects Funded	Number of Residents Engaged
27	19	5,680

Approved Applications

Organization Name	Project	Funding Received
Churchill Meadows Resident Association	Fitness in the Park A 3 hour event for all age groups offering an array of physical activities in the park led by certified trainers.	\$1,400

Citizens for the Advancement of Community Development	<p>Meet Your Needs with Beads</p> <p>Provided children/youth in grades 5-8 with life skills and tools for self-expression through bead work.</p>	\$2,500
Cranberry Cove Ratepayers Association	<p>Streetside Little Library Program</p> <p>Located at the corner of Pine and Maple Avenue South ('The Point'), this project created a meeting place within the neighbourhood and fostered a sense of community</p>	\$550
Futures Gymnastics	<p>Generation Gym Program</p> <p>Provided older adults with free classes that promote fitness, ability of movement and strength</p>	\$2,500
Indus Community Services	<p>Movie Night in Cooksville</p> <p>This outdoor event brought together community members for a free, fun and family friendly movie watching experience.</p>	\$2,500
Lakeview Ratepayers Association	<p>Community Picnic</p> <p>Hosted to encourage community participation and interaction</p>	\$2,500
Lynwood Community Association	<p>Floorball Clinic</p> <p>4-hour Floorball Clinic for children ages 7-10. Participants learned from a certified instructor how to stickhandle, pass and shoot, followed by informal games to put their new skills into use.</p>	\$2,500
Malton Neighbourhood Services	<p>Newcomer Community Event</p> <p>An afternoon of fun to appreciate the rich and diverse culture of Malton.</p>	\$2,500
Malton Tennis Club	<p>Malton Youth Tennis Club Day Camp</p> <p>Provided a free tennis camp at Malton Tennis Club to provide youth with an opportunity to improve their tennis skills, increase their leadership skills, and promote a healthy lifestyle through sport.</p>	\$2,500
Mississauga Arts Council and Island Flavour Group	<p>Island Flavour</p> <p>Hosted a community workshop and BBQ to celebrate the distinct fashion and food of the Caribbean</p>	\$2,500
Mississauga Chinese Evangelical Missionary Church	<p>Family and Children Activity Event</p> <p>Provided fun and engaging activities in order to engage Chinese newcomer families in the community.</p>	\$700
Mississauga Valley Toastmasters	<p>Public Speaking Education Event</p> <p>A learning event for newcomers and youth to learn communication and presentation skills as</p>	\$700

	well as strategies that will assist them in overcoming the fear of public speaking.	
Old Erindale Homeowners Association	Street Party To celebrate new village street signage and bring together families living in Erindale Village.	\$2,500
Orchard Heights Tennis Association	Pickleball Program Utilizing existing tennis courts, a temporary Pickleball Program was offered at an outdoor facility.	\$2,500
Pickleball Mississauga Association	Pickleball Tournament A free Pickleball Tournament to increase awareness of the sport and encourage participation.	\$250
Recreation Youth and Young Adults Inc.	Basketball Program A 10-week basketball program for local youth	\$2,500
Sheridan Homelands Ratepayers Association	3 Little Libraries Program This project created a meeting place within the neighbourhood and fostered a sense of community.	\$2,000
ShubhHelpingHands	Seniors Music Lunch and Learn Fair Provided seniors an opportunity to watch and learn different techniques of Indian classical music and dance shows.	\$2,000
The Mississauga Youth Action Committee	Opportunities Fair A for youth by youth event hosted to create better connections for Mississauga youth to organizations and businesses that work with/hire youth.	\$2,500

Assessment Criteria

Rationale: Project/Event/Program will strengthen the community and provide a service

- ✓ Demonstrated a need with the community and how the project/event/program will address the need
- ✓ Expected outcomes identified
- ✓ Outcomes are relevant and measurable
- ✓ Project/Event/Program supports city priorities
- ✓ Demonstrated how the project/event/program will strengthen the community.

Resident Engagement & Inclusivity: Engage and be accessible to the local community

- ✓ Audience served identified
- ✓ Number of participants
- ✓ Number of volunteers
- ✓ Location identified

- ✓ Project/event/program is designed to engage and benefit members of the community (youth, adults, older adults, persons with disabilities, newcomers, etc.).

Feasibility: The project/event/program has support and capacity for success

- ✓ Date and location identified
- ✓ Capacity to implement the project/event/program in designated time (within the calendar year)
- ✓ Project/event/program is achievable

Neighbourhood Information Tool (NIT) Score Supplement:

- ✓ Applicants were awarded additional points based on the proposed projects location as per the Region of Peel's Neighbourhood Information Tool.

City of Mississauga Corporate Report



Date: 2019/01/11

To: Chair and Members of Corporate Grants

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2019/02/13

Subject

2019 Arts and Culture Grant Program

Recommendation

That the Corporate Report entitled "2019 Arts and Culture Grant Program", dated January 11, 2019, from the Commissioner of Community Services, be approved.

Report Highlights

- 35 eligible grant applications were reviewed.
- One organization is being recommended for multi-year funding.
- Six organizations will be entering the second year of their multi-year funding as approved by Council in 2018.
- A total budget allocation of \$1,837,925 is being recommended by the Peer Assessment Committee.
- The assessment panel recommends five grant recipients be placed on support with conditions status.

Background

The Arts and Culture grant program supports emerging and established not-for-profit professional and community-based arts, culture, and heritage organizations in Mississauga. The stated goals of the grant program are:

- To help eligible organizations develop exemplary programs and services for art, culture and heritage; and
- To advance knowledge, understanding and the appreciation of arts, culture, and heritage for the citizens of Mississauga.

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On October 19, 2016 Council approved the grants program review which identified 16 recommendations including: increasing the overall grant allocations by \$0.25 per capita; revising maximum allowable grant requests; establishing three-tiered evaluations; and aligning grant criteria to strategic priorities. All recommendations have been completed with the exception of the grant program review which will be completed in 2020.

In line with the recommendations, six organizations were approved for multi-year funding and signed three-year funding agreements.

1. Art Gallery of Mississauga
2. Heritage Mississauga
3. Living Arts Centre
4. Mississauga Arts Council
5. Mississauga Symphony Orchestra
6. Visual Arts Mississauga

Multi-year funding is now available for any organization that meets the funding criteria (Appendix 1) and is recommended by the Peer Assessment Committee.

The City's Arts & Culture Grant process is consistent with other municipalities and granting bodies throughout North America, including the provincial and federal government. This process can be broken down into three steps:

1. Application Intake

The 2019 application period opened on August 24, 2018. As in previous years, information about the grant program was distributed through the City's promotional channels to ensure broad community awareness including: the City web site; email; Mississauga Arts Council e-newsletter; news release distributed to local media and social media (Facebook and Twitter).

Grant information sessions were held on August 29, 2018 and September 4, 2018. This added service provides an opportunity for staff to share the application process and answer questions about the grant program. Sessions were open to the public and all organizations that had previously submitted were invited. All first time applicants are required to attend one of the information sessions in order to be eligible for funding. Staff also encouraged grant applicants to book a one-on-one pre-application consultation.

2. Staff Review

Culture staff review the applications for completeness and clarity. If questions or the need for clarification arises, applicants are contacted. This step is designed to ensure all applications are complete, meet eligibility criteria and can be fairly assessed.

Each applicant's financial information is then forwarded for review and comment by the City's Finance Division. Finance provides comments on the following financial questions:

- does the organization have adequate financial liquidity;
- is the organization carrying a sufficient surplus;
- is the organization carrying an unacceptable deficit;
- are the organization's finances consistent year over year;
- does the organization have a sustainable funding base (including funding from multiple sources); and
- are there significant variances between the organizations budgeted finances and actuals.

When the financial review is completed, grant packages are provided to the Peer Assessment Committee for review and recommendations.

3. Peer Assessment Committee Recommendations

The role of each assessor is to review the grant applications independently and then attend a series of group sessions to review the applications and recommend grant allocations.

A panel of four individuals was approved by Council on November 23, 2016 for a two-year term (see Appendix 2).

On July 4, 2018 Council approved an extension of the term of office for the Peer Assessment Committee to cover the 2019 grant program review.

The committee reviewed and scored each eligible application against the published criteria for the Arts and Culture grant program (see Appendix 3). Each organization was then assigned a grade from 1-5 based on the numerical score.

This table shows how grades are assigned based on the numerical score.

Score	Grade of Application
30-26	5
25-21	4
20-18	3
17-15	2
14-0	1

(Five being the highest and one being the lowest)

The committee's funding recommendations were based on the following criteria:

- Inter-cultural reach;
- Strengthening culture in Mississauga;
- Strengthening governance; and
- Organizational sustainability.

Present Status

Financial Review

Culture Division, in partnership with the Finance Division, is currently undergoing a review of the financial eligibility requirements for all organizations applying for funding. Special attention will be given to organizations receiving multi-year funding and higher dollar value grants. This review involves re-evaluating and confirming:

- the financial indicators within each applicant's financial statements to be reviewed by the Finance Division;
- how funding is allocated;
- financial forms used in the application as well as those used in reporting; and
- how staff educate applicants on proper financial accounting principles and the financial requirements of the grant program.

Once this review is complete, a report will be brought forward to Council for input and approval. This review will further limit the financial risk to the City and provide staff with a better understanding of the current financial state of each organization. Any recommended changes would be implemented in the 2020 grant cycle.

Peer Assessment Committee

The Culture Division will also be seeking a new Peer Assessment Committee for the 2020 to 2023 grant cycles. The Committee will be made up of four individuals who meet the following criteria:

- Practicing arts and culture professionals with a minimum of two years' experience in one of the following fields; dance, theatre, visual arts, film, heritage, museums, music, or festivals and celebrations.
 - These individuals must be connected to Mississauga as a resident, through their place of employment or have a prominent role as an arts & culture expert outside the city.
- Mississauga-based community leaders with experience volunteering for Boards of Directors and a demonstrated commitment to the City of Mississauga.
- Not currently in a relationship with any group or organization currently seeking funding from the City of Mississauga's grant programs.
- Commit to a four-year term.

Staff will be promoting this opportunity by reaching out to community groups and the public using all City communication channels. Staff will review potential assessors and bring forward the top four candidates for Council approval in 2019.

Comments

A total of 37 grant applications were received by the October 12, 2018 deadline. Two applications did not meet the eligibility criteria. The remaining 35 grant applications were advanced to the formal assessment stage. The Culture Projects Grant saw a 56 per cent increase in applications from the previous year with seven of those applications being from organizations which have not received funding in the past. Appendix 4 provides a breakdown of the recommended grant allocations for each organization. As per Council's request, summaries of each application have been provided (see Appendix 5) which include: the organization's purpose, programming plans and the impact of funding on the City.

The City of Mississauga's grant program decisions are based on the merit of the applications with detailed criteria for how funding is to be allocated. The Peer Assessment Committee is recommending \$1,837,925 in funding to these arts and culture organizations against the Culture Division's Arts & Culture and CFC grant budget of \$2,838,800; when accounting for the \$761,000 allocation to the CFC grant this leaves a balance of \$239,875 in unallocated funding.

The grants policy anticipates that not all funding may be allocated in a given year (this has happened in the past). The Policy calls for any balance of funds to be transferred to the Arts Reserve for use in future years. This approach has been successfully utilized in previous years (2015 & 2016).

With pending approval of the 2019-2028 Culture Master Plan, it is anticipated that community groups will require additional support in coming years to align their efforts and new initiatives to the plan. The transfer of un-used funding to the arts reserve ensures that funds will be available to support these future requests.

This table shows the number of new and returning applicants to the grant program.

Eligible Grant Applicants				
Grant Type	Funding Stream			Totals
	New & Emerging	Established	Multi-year Funded	
Arts & Culture	3	14	1	18
Project	7	7	3	17
Number of Applications	10	21	4	35

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Over the years, the grant program has become increasingly more competitive, requiring an increased level of rigor to ensure recommended funding addresses the City's cultural priorities and is provided to organizations that have the greatest positive impact on the community.

Support with Conditions Status

The City has adopted "support with conditions status" as a means to signal to Council where particular arts and cultural organizations may benefit from additional advice and coaching from Culture Division staff. An organization placed on "support with conditions" status must participate in a minimum of two mandatory meetings with staff and demonstrate progress, in specifically identified areas, as a condition of their funding approval. For 2019, the Peer Assessment Committee recommends the following five organizations be placed on "support with conditions status".

Art Gallery of Mississauga

The Art Gallery of Mississauga (AGM) was approved for multi-year funding during the 2018 Arts & Culture Grant process. At that time the AGM was approved for a 2019 grant of \$325,000. The AGM is an important cultural organization in Mississauga and was recognized by the Peer Assessment Committee for its commitment to making art available and accessible to Mississauga's marginalized communities. Over the past year staff have identified financial concerns including a deficit and have placed them on Support with Conditions. Staff have implemented the following requirements to address these concerns:

1. Provide Board-approved interim financial statements as soon as possible.
2. Meet with the Culture Division on a quarterly basis with the possibility for additional meetings at the discretion of the Culture Division.
3. Provide monthly bank/in-house financial statements to the City for review.
4. Develop and provide a financial recovery strategy and implementation plan which includes an achievable budget forecast for the City's approval.

Arts on the Credit Mississauga

The assessors recommended this organization receive an operating grant of \$5,000 and be placed on "support with conditions status". The assessors appreciated the organization's commitment to supporting professional artists however felt Arts on the Credit would benefit from working closely with Culture Division staff to develop an audience outreach plan.

My School Rocks

The assessors recommended this organization receive an operating grant of \$5,000 and be placed on "support with conditions status". The assessors were impressed with the organization's commitment to developing a sense of place for youth in Mississauga. The assessors felt they would benefit from working closely with Culture Division staff to clarify their programing plans and ensure the organization remains eligible for funding moving forward.

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Small Arms Society

The assessors recommended this organization receive an operating grant of \$20,000 and be placed on “support with conditions status”. The assessors believe this organization provides value to the City; they acknowledge the variety of programming being proposed and appreciate their focus on youth and emerging artists. Due to discrepancies in the Small Arms Society’s application and a lack of clarity regarding its residency program, the Peer Assessment Committee struggled with determining the funding for this allocation. To address this concern, the Small Arms Society will be required to complete the following:

1. Provide a detailed description of their residency program including all benefits which are in line with City policies and guidelines concerning use of the space.
2. Meet with the Culture Division on a quarterly basis with the possibility for additional meetings at the discretion of the Culture Division.
3. Removal of reference to the Small Arms Society as managing or facilitating use of the space from their programming.
4. Confirmation that they will be providing Industry standard rates for all hired artists.
5. Processes for how they select artists in residence and exhibited artists.
6. Provide year-to-date financial statements to staff on a quarterly basis.

Youth Troopers for Global Awareness

The assessors recommended this organization receive an operating grant of \$15,000 and be placed on “support with conditions status”. The assessors recognized the organizations efforts to improve their governance and financial position and appreciates their commitment to creating accessible programs for marginalized communities. The assessment committee felt it would be beneficial for the organization to continue to be on Support with Conditions Status to continue to develop their financial management plan and demonstrate stability in their Board development and monthly financials.

Financial Impact

This report recommends a total arts and culture grant allocation of \$1,837,925 from the 2019 culture grants budget of \$2,838,800.

The Cultural Festivals and Celebrations grant allocation of \$761,000 is also drawn from the Arts Culture and CFC grant budget.

The surplus of \$239,875 will be transferred to the Arts Reserve to address grant funding needs in future years.

The funding contributions made through the 2017 culture grant programs have allowed groups to leverage City funds to generate an additional \$7.41 for every grant dollar the City provided; the City’s \$2,427,500 investment generated more than \$17.7 million locally.

Conclusion

Arts and culture grants assist municipalities in supporting the economic and social impacts culture has on communities. In 2019, 35 groups are recommended for grant funding based on the merit of their applications. According to the Peer Assessment Committee, these groups effectively demonstrated their efforts align to the City's cultural priorities while growing and building their organization's own financial and governance models.

Culture Division staff are committed to working more closely with these groups to help them strengthen their strategies and grant applications. Outreach efforts to engage new, emerging and marginalized groups that would benefit from grant support will continue.

Through the Arts & Culture Grant program, the City's new Culture Master Plan comes to life and is realized as it supports and builds professionalism, accountability and sustainability within the local cultural community.

Attachments

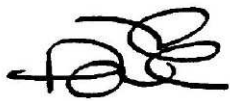
Appendix 1: 2019 Arts and Culture Grant Eligibility

Appendix 2: 2019 Culture Grant Peer Assessment Committee

Appendix 3: Arts and Culture Grant Program Criteria

Appendix 4: 2019 Arts & Culture Recommended Grant Allocations

Appendix 5: Arts & Culture Grant Evaluation Summary Sheets



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Andrew Douglas, Culture Grants Coordinator

2019 Arts & Culture Grant Eligibility

To be eligible to receive funding through the City of Mississauga's Arts & Culture Grant program you must meet all of the criteria outlined in one or more of the following levels of funding.

1. New & Emerging Organizations

- Operating on a not-for-profit basis and governed by volunteers;
- Operating with a specific mandate to provide and support arts, culture or heritage activities;
- Operating year-round;
- Based and active in Mississauga; and
- Providing programs and services that are open to the public and publicized city-wide.

2. Established Organizations

- Operating as a not-for-profit for a minimum of four years;
- Received funding through the Arts & Culture grant program in the past four years;
- Legally incorporated as a not-for-profit/charity arts, culture or heritage organization;
- Operating with a specific mandate to provide and support arts, culture or heritage activities;
- Operating year-round;
- Based and active in Mississauga; and
- Providing programs and services that are open to the public and publicized city-wide.

3. Multi-Year Funded Organizations

(Three Year Funding)

- Legally incorporated as a not-for-profit/charity arts, culture or heritage organization;
- Based and active in Mississauga;
- Operating year round;
- Operating as a professional arts/heritage organization with professional staff/artists who are paid industry standard rates;
- Must have a total revenue of \$400,000 or more;
- Identified by the Culture Division as providing programs/services the City would otherwise have to provide;
- Provide programs/services that align with the Culture Division's strategic priorities as outlined in the Cultural Policy and Culture Master Plan;
- Received funding from the City of Mississauga for more than five years;
- Are in good standing with the City of Mississauga; and
- Must receive a score on their application of at least 4 out of 5 from the Peer Assessment Committee.

Please Note: Organizations that do not receive a score of at least 4 out of 5 will be considered for a one year grant under the Established Organizations stream.

2019 Culture Grant Peer Assessment Committee	
Assessor	Summary of Qualifications
Marty Brent	<ul style="list-style-type: none"> • Manager, Peel Art Gallery, Museum and Archive • Former General Manager, Black Creek Pioneer Village • Former Supervisor, Community Museums and Heritage Organizations Program, Ontario Ministry of Culture • Masters of Museum Studies, University of Toronto
Suelyn Knight	<ul style="list-style-type: none"> • Project Manager, The Black Experience Program • Former Outreach Coordinator, United Way Peel Region • Masters of Education, York University
Cathleen MacDonald	<ul style="list-style-type: none"> • Founder and Executive Producer, Motion Picture Enterprises • Board of Directors, Oakville Film Festivals of Film and Art
Anu Radha Verma	<ul style="list-style-type: none"> • Former Curator, Pride Week in Peel • Former Curator, brown/out • Practicing Artist

2019 Arts & Culture Grant program Assessment Criteria

All eligible applications will be evaluated based on the information contained in the application as it relates to the strategic priorities and goals of the Culture Division. This evaluation is done in a comparative context, using the following criteria:

Category & Score	Priority & Goals	Question
Programs and Service Evaluation		
Inter-cultural Reach (10)	<ul style="list-style-type: none"> • improving access to cultural opportunities • promoting equity and inclusion • supporting inter-cultural activities 	<p>How will your audience evolve over the next three years?</p> <ul style="list-style-type: none"> • Include plans for developing new audiences • Initiatives for engaging different communities • Rationale for new programs and locations • Plans for encouraging communities to feel welcome and grow <ul style="list-style-type: none"> ○ Communities can include but are not limited to; artistic, neighbourhoods, LGBTQ2S, newcomer, indigenous and the disability communities
Strengthening Culture In Mississauga (10)	<ul style="list-style-type: none"> • Providing leadership and stewardship of cultural resources • Placemaking • Increasing support for new and emerging professional artists • Making it easier for creativity to develop 	<ul style="list-style-type: none"> • How are you providing unique experiences in Mississauga (what research have you done to ensure you are not duplicating services)? • What are you doing to encourage artists and cultural producers to stay and grow in Mississauga? • How are you fostering a sense of place/community? • Describe what you are doing to support arts and artists in Mississauga? • How are you developing professional and marketable skills for artists?

*Identifying, Preserving and Celebrating Mississauga's Heritage	<ul style="list-style-type: none"> • Preserving Mississauga's Heritage • Telling, interpreting and sharing the stories of Mississauga 	<ul style="list-style-type: none"> • How are you providing unique experiences to Mississauga? <ul style="list-style-type: none"> ○ What research have you done to ensure you are not duplicating services? • How is your organization working with the City and other organizations to tell the stories of Mississauga? • What is your organization doing to align to the City's programs and activities? • How is your organization fostering a sense of place/community? • What cross cultural programming/services is your organization providing? • What is your organization doing to promote awareness of Mississauga's heritage?
Organizational Evaluation		
Strengthening Governance (5)	<ul style="list-style-type: none"> • Grow and maintain festivals and events • Enhancing organization 	<p>What has your organization done to better enable it to manage the programming outlined?</p> <ul style="list-style-type: none"> • Is your organization capable of running your proposed programming: <ul style="list-style-type: none"> ○ Board of Directors with necessary skills (Training /acquisition of appropriate talent) ○ Appropriate staff (Training /acquisition of appropriate talent) ○ Committees to manage work load • How is your organization planning for its future success? <ul style="list-style-type: none"> ○ Strategic/succession plan ○ Policies/procedures ○ Clear roles and responsibilities

Organizational Sustainability (5)	<ul style="list-style-type: none"> • Grow and maintain festivals and events • Enhancing Organization • Developing a network of creative individuals and cultural resources 	<p>What has this organization done to increase its ability to provide programs and services and to meet goals?</p> <ul style="list-style-type: none"> • Programing partnerships? <ul style="list-style-type: none"> ○ Number of partnerships ○ Benefits to org and partner • Corporate Sponsorships? <ul style="list-style-type: none"> ○ Amount leverage ○ How many sponsors • Additional grants? <ul style="list-style-type: none"> ○ Amount leveraged ○ How grants will enhance programs <p>What is the Return on Investment for the City/sponsors so they will continue to support your organization?</p>
Total Score out of 30		

* The *Identifying, Preserving and Celebrating Mississauga's Heritage* category only applies to history and heritage organizations.

**Recommended Grant Allocations
2019 Arts & Culture Grant Program**

2019 - 2021 Recommended Multi-Year Funding

	Name of Organization	2018 Grant Rec'd	2019 Amount Requested	2020 Amount Requested	2021 Amount Requested	Recommended 2019 Grant	Recommended 2020 Grant	Recommended 2021 Grant
Multi-year Funded Organizations Stream								
1	Sampradaya Dance Creations	\$120,000	\$300,000	\$300,000	\$300,000	\$150,000	\$130,000	\$130,000
	Sub-totals		\$300,000	\$300,000	\$300,000	\$150,000	\$130,000	\$130,000

2018 - 2020 Approved Multi-Year Funding

	Name of Organization	2017 Grant Rec'd	2018 Amount Requested	2019 Amount Requested	2020 Amount Requested	Recommended 2018 Grant	Recommended 2019 Grant	Recommended 2020 Grant
Multi-year Funded Organizations Stream								
1	Art Gallery of Mississauga	\$325,000	\$325,000	\$325,000	\$325,000	\$325,000	\$325,000	\$325,000
2	Mississauga Arts Council	\$269,670	\$334,670	\$349,670	\$370,755	\$269,670	\$269,670	\$269,670
3	Heritage Mississauga	\$225,000	\$264,362	\$264,362	\$274,362	\$230,000	\$237,000	\$244,000
4	Visual Arts Mississauga	\$145,000	\$185,000	\$195,000	\$200,000	\$155,000	\$160,000	\$165,000
5	Mississauga Symphony Orchestra	\$145,000	\$185,000	\$200,000	\$200,000	\$150,000	\$150,000	\$150,000
6	Living Arts Centre	\$100,000	\$150,000	\$175,000	\$200,000	\$100,000	\$100,000	\$100,000
	Previously Approved		\$1,444,032	\$1,509,032	\$1,570,117	\$1,229,670	\$1,241,670	\$1,253,670

**Recommended Grant Allocations
2019 Arts & Culture Grant Program**

Name of Organization		2018 Grant Rec'd	2019 Amount Requested	Recommended 2019 Grant	1st payment March 2019	2nd payment August 2019	Support with Conditions
Established Organizations							
1	Chamber Music Society of Mississauga	\$75,000	\$80,000	\$80,000	\$60,000	\$20,000	
2	Mississauga Choral Society	\$59,300	\$57,300	\$57,300	\$42,975	\$14,325	
3	Sawitri Theatre Group	\$30,000	\$75,000	\$40,000	\$30,000	\$10,000	
4	Mississauga Festival Choir	\$16,000	\$38,000	\$38,000	\$28,500	\$9,500	
5	Mississauga Children's Choir	\$21,000	\$25,000	\$21,000	\$15,750	\$5,250	
6	Small Arms Society	\$25,000	\$25,000	\$20,000	\$15,000	\$5,000	Recommended
7	Mississauga Chinese Arts Organization	\$18,000	\$18,500	\$18,500	\$18,500	\$0	
8	Mississauga Festival Youth Choir	\$18,000	\$19,000	\$18,000	\$18,000	\$0	
9	Theatre Unlimited	\$15,500	\$17,500	\$15,500	\$15,500	\$0	
10	Mississauga Potters Guild	\$12,000	\$18,000	\$15,000	\$15,000	\$0	
11	Youth Troopers for Global Awareness	\$40,790	\$15,000	\$15,000	\$15,000	\$0	Recommended
	Frog in Hand	\$7,500	\$15,000	\$10,000	\$10,000	\$0	
12	Mississauga Big Band Jazz Ensemble	\$4,217	\$4,400	\$4,400	\$4,400	\$0	
13	Streetsville Historical Society	\$4,000	\$4,000	\$4,000	\$4,000	\$0	
New & Emerging Organizations							
1	Arts on the Credit Mississauga	\$0	\$15,000	\$5,000	\$5,000	\$0	Recommended
2	Canadian Arabic Orchestra	\$15,000	\$15,000	\$15,000	\$15,000	\$0	
3	My School Rocks	\$0	\$15,000	\$5,000	\$5,000	\$0	Recommended
SUB-TOTAL OPERATING			\$456,700	\$381,700	\$317,625	\$64,075	

TOTAL 2019 RECOMMENDATIONS	\$1,773,370
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**Recommended Grant Allocations
2019 Culture Projects Grant Program**

	Name of Organization	Project Name	2018 Grant Rec'd	2019 Amount Requested	Recommended 2019 Grant	Payment March 2019
	Project Grants					
1	Blackwood Gallery	The Bureau of Linguistical Reality	\$0	\$5,000	\$0	\$0
2	Chamber Music Society	Carnival of Animals	\$5,000	\$5,000	\$5,000	\$5,000
3	Crane Creations	Terror	\$0	\$5,000	\$0	\$0
4	Frog in Hand	Summer Intensive	\$5,000	\$5,000	\$5,000	\$5,000
5	GTA Northwest Health Services	Valentine Celebration	\$0	\$5,000	\$0	\$0
6	Heritage Mississauga	Commemorating the Anniversary of the Mississauga Miracle	\$0	\$5,000	\$5,000	\$5,000
7	Hispanic Canadian Arts & Culture Association	Latin American Arts & Crafts Workshop	\$0	\$5,000	\$5,000	\$5,000
8	Meadowvale Music Theatre	Mary Poppins	\$0	\$5,000	\$5,000	\$5,000
9	Mississauga Big Band Jazz Ensemble	Production of CD	\$0	\$3,750	\$3,750	\$3,750
10	Mississauga Pops Concert Band	Summer Concert Series	\$0	\$5,000	\$5,000	\$5,000
11	Mississauga Symphony Orchestra	First Bi-Annual Composition Competition	\$0	\$5,000	\$5,000	\$5,000
12	Mississauga Writers Group	Creation and Printing of Anthologies	\$0	\$5,000	\$2,500	\$2,500
13	MonstrARTity Creative Community	Mississauga Cultural Impact	\$0	\$5,000	\$5,000	\$5,000
14	Oakville Festival of Film and Arts	Short Film Exhibition	\$0	\$3,305	\$3,305	\$3,305
15	Small Arms Society	Recreation of Local Dance Café	\$0	\$5,000	\$5,000	\$5,000

16	The Story Garden	Celebrating the Heritage & Arts of the Mississauga of New Credit First Nation	\$0	\$5,000	\$5,000	\$5,000
17	Visual Arts Mississauga	Culture@Riverwood	\$0	\$5,000	\$5,000	\$5,000
Total 2019 Recommendations					\$64,555	

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Arts on the Credit Mississauga	Operating	93.5%	1
Description			
Arts on the Credit Mississauga, based in Port Credit, launched 9 years ago with an artisan studio tour. Two years later, an annual fine art show launched at the Waterside Inn, "Arts on the Credit", www.artsonthecredit.ca . In 2016, we strengthened our branding and made Arts on the Credit the brand under which all our events would fall. 2017 saw us explore a jewellery/accessories show, JEWELS. We cancelled JEWELS for 2018, and decided to build on that concept instead and plan to launch, in 2019, an artwear show: Arts on the Credit: ARTWEAR. This year we added an online gallery to our website to allow more opportunities for the artists to show/sell their artwork and we received our not-for-profit status. Our organization supports mentors and promotes local artists and embraces public participation, with 3 annual shows planned in 2019, monthly mentoring sessions and ongoing workshops for both artists and the public.			
Key Outcomes			
<ul style="list-style-type: none"> • Programming increasing from 19 to 27 in 2019 • Attendance Increasing by 62% • Increase show artists base from 100 to 160 • 19 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> • Limited details on how they will reach new communities or engage new demographics • Stated they will increase their audience by being in new spaces but more detail would be beneficial • Limited information on the demographics of their artists 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Have online galleries for artists to sell their work ○ Encouraging artists to grow by assisting them in selling their works ○ Helping artists have financially viable careers ○ Programming encourages artists to stay in Mississauga 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Experienced group making the transition into a not-for-profit (2018) ○ Providing opportunities to learn through networking meetings ○ Very small board, currently developing policies procedures 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partnering with school on programming for new and emerging artist but limited details have been provided ○ Good relationships with the businesses ○ Finance Division has no concerns 		
Recommended Funding		\$5,000	
Increase		No Change	Decrease
Rationale			
Support with Conditions status recommended to assist this organization with developing an audience outreach plan.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Blackwood Gallery		Project	1
Description			
<p>The Bureau of Linguistical Reality is a project initiated by San Francisco-based artists Alicia Escott and Heidi Quante. Exploring the impact of language on collective understandings of climate change, the artist's work with publics to create new words to express how people with varied life experiences feel the impact of climate change. These words become part of a collaborative, creative lexicon intended to respond to drastic climate shifts and (as the artists describe), "to spark deep conversations and reflections about how our cultures can better reflect our new global reality."</p> <p>The proposed project, initiated by the Blackwood Gallery, brings The Bureau of Linguistical Reality (bureauoflinguisticalreality.com) to Mississauga over the course of a week in the spring of 2019 to conduct participatory performative workshops (or "field studies") with members of local language, cultural, and environmental groups. These workshops ask Mississauga publics to reconsider the way their relationships to language shape their understandings of environmental issues.</p> <p>Over the course of a week, The Bureau of Linguistic Reality will engage with publics in 5 workshops, engaging 5 existing language, cultural, and environmental groups throughout the city and inviting the participation of broader publics. Participants engaged by this series of workshops will make up a diverse audience—from newcomers to Canada who are in the process of learning English, to publics of varied ages, backgrounds, and abilities who are engaged in linguistic and cultural exchange, arts, and environmental issues in the city.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> More information on the rationale for their location choices would be beneficial Concerns surrounding assumptions of indigenous peoples needs Not enough detail provided concerning how these partners are connected to this project and its outcomes project (except Indigenous) not enough details Modest attendance 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Bringing an international art project to Mississauga No local artist participation Budget does not show venue or staffing costs More information concerning how their primary partner will be able to connect to diverse communities would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> History of success Unclear how funding from the City of Mississauga would be utilized 		
	B4: partnerships		
	<ul style="list-style-type: none"> Plan to partnering with a number of organizations but they have yet to be confirmed Primary partnership is unique 		
Recommended Funding		\$0	

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canadian Arabic Orchestra	Operating	99%	4
Description			
<p>The Canadian Arabic Orchestra is a non-profit organization whose mission is to "To Connect, Enrich, and Inspire Through Music".</p> <ul style="list-style-type: none"> To connect people from diverse cultures, and reconnect people from Arab origins with their roots. To enrich by educating people about the vast Arabic cultural music heritage. To inspire more musical creativity resulting from exposure to this type of music by both Arab and non-Arab musicians who wish to contribute to the music scene in Canada by composing and writing new music. <p>Based in Mississauga, the CAO brings a new cultural dimension to the arts scene in the city, with annual concert seasons and the Festival of Arabic Music and Arts, presented in Mississauga and the GTA. The CAO is a proud ambassador for the city of Mississauga touring with our concerts in Nova Scotia, Quebec, Alberta and British Columbia, with plans to include more provinces and the US.</p>			
Key Outcomes			
<ul style="list-style-type: none"> 40 paid Mississauga artists (pay based on industry standards) 20 non Mississauga artists Corporate sponsorship increasing from 40,000 – 78,000 200% increase financially over the past year 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Including other forms of music into their performances (jazz, flamenco, etc.) Connect to professional artists from various communities Promote equity and inclusion 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Operate a studio space in Mississauga Encouraging artists to stay and grow through their performances and by working with schools Artistic product is unique to the GTA Evidence of artists moving to Mississauga to be part of this organization 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Three board members with plans to increase their members Developed an advisory group Four full time employees 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Developing meaningful partnerships with organizations to showcase a variety of musical styles Great partnership with the Native Canadian Centre of Toronto Developed cross province connections Finance Division has no concerns 		
Recommended Funding		\$15,000	
Increase		No Change	Decrease
Rationale			
Funded full amount requested.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Chamber Music Society of Mississauga	Operating	54%	4
Description			
For 21 years the Chamber Music Society of Mississauga (CMSM) has created, produced and performed accessible/exemplary concert/events using a variety of small, professional ensembles who perform for a very diverse cultural audience of all ages. Presenting seasoned/emerging ensembles varying in size from 1 to 12 and that include a mix of musicians/actors/visual artists/composers CMSM has improved the quality of life for Mississauga residents. CMSM has explored and commissioned new Canadian repertoire, explored digital, multimedia and electronic sound, performed in unique as well as traditional venues, collaborated with other arts organizations, generated new audiences for classical chamber music, world music, contemporary Canadian music, jazz and championed local/regional professionals.			
Key Outcomes			
<ul style="list-style-type: none">• 24 public activities• 1,700 attendance• 30 paid Mississauga artists• 15 Volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Programing is organized around age and location○ Artful Wellness program has streams for seniors and children with disabilities○ Going into different communities throughout Mississauga		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Provide mentorships to young artists○ Emphasis on their free programming “out and about”○ Provide benefits and pensions for their staff○ Increasing their roster of musicians		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ 9 board members and a detailed Board handbook○ Staff succession planning in place○ Plans to add a youth position to the Board		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Adding Community Living Mississauga and Erin Oaks Kids as partners to their Artful Wellness program○ Received a grant to provide training for a new Artistic Director○ Good corporate sponsorship○ Finance Division had no concerns		
Recommended Funding		\$80,000	
Increase		No Change	Decrease
Rationale			
Increase in funding provided due to the expansion of the Artful Wellness program.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Chamber Music Society Mississauga		Project	4
Description			
<p>In keeping with the new CMSM Strategic Plan (attached), The Chamber Music Society of Mississauga plans to present a Special Event in 2019 called CARNIVAL OF THE ANIMALS* by Camille Saint-Saens specifically for Special Needs Kids, in an accessible, relaxed, open, non-judgemental setting where the kids and their families can listen, enjoy and respond as they feel to the wonderful musical animations. Working with members of the Mississauga Symphony Orchestra, the Mississauga Living Arts Centre (who will support this show by waiving the rental fees), The Peel Downs Syndrome Association, Community Living, Peel school boards and the Erinoakkids CMSM will rehearse and perform Carnival of the Animals in the Mississauga Living Arts Centre for a free admission performance. CMSM is currently in discussion with all the participants to narrow down the appropriate date and other logistics for this show.</p> <p>*The Carnival of the Animals (Le carnaval des animaux) is a humorous musical suite of fourteen movements by the French Romantic composer Camille Saint-Saëns. The work was written for 11 instruments (including a glass harmonica, narrator and conductor and lasts around 25 minutes. The fourteen short movements each represent a different animal or animals (ie: lion, donkeys, hens, kangaroos, swan and even fossils).</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Targeting children with special needs ○ Working with a music therapist ○ Concert meets the needs of the audience ○ Held at a fully accessible venue 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Employing 11 members of the Mississauga Symphony Orchestra (MSO) ○ Developing a performance tailored to this community ○ More detail on the artists product would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Nine Board members and a detailed Board handbook ○ Staff succession planning in place ○ Plans to add a youth position to the Board 		
	B4: Partnerships		
	<ul style="list-style-type: none"> ○ Partnerships with key organizations in place including: MSO , Peel Down Syndrome Association, Erin Oaks, Peel School Board and other social service organizations. ○ Additional outreach is being done to schools 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization	Stream	Grade Of Application (1 lowest, 5 highest)
Crane Creations Theatre Company	Project	1
Description		
<p>We are asking for funding to produce a Canadian premiere of Terror, a play, written by one of the most successful German writers, Ferdinand von Schirach.</p> <p>The audience is watching an intense court trial: a fighter jet pilot is accused of shooting down a commercial airplane and killing all 164 passengers onboard. Acting against orders not to shoot, he is defending his act as preventing greater evil because the plane was hijacked by terrorists and heading towards a full soccer stadium with 70,000 people. His lawyer is painting the pilot as a hero, a good husband and father, with impeccable professional track record, but the prosecutor is reminding us that the stadium could have been evacuated and that killing any human being is murder. After hearing a testimony of a woman, whose husband was one of the killed passengers, the audience is asked to decide if the pilot is guilty or innocent.</p> <p>Terror's unique audience engagement strategy, using audience as a jury, raises the stakes and invites everyone to participate in a meaningful conversation about fear, blame, justice, law, and the value of a human life, some of the central questions of our time.</p> <p>Terror is scheduled to be presented between September 11, 2019 and October 31, 2019 at the Clarke Memorial Hall (Ward 1). We were not able to book or reserve the venue, due to a booking policy allowing only 10 months advance booking. In the case of the venue being unavailable, we will be looking for a found space.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ State a number of engagement opportunities for people including newcomers but more details on what these are and what the benefits would be are required ○ Limited evidence they have enough time to implement their social media plan ○ More details are needed concerning how they will deal with conflicting opinions and the emotions that can be associated with this type of topic 	
	B2: Strengthening Cultural in Mississauga	
	<ul style="list-style-type: none"> ○ Unclear what the justification/artistic merit is for the timelines and what the benefit to the community would be ○ Providing employment for theatre artists and performers ○ Opportunities for volunteers to develop professional and marketable skills 	
	B3: Strengthening Governance	
	<ul style="list-style-type: none"> ○ Three member Board ○ Organization is just getting started ○ Relying mostly on grants but they do not have a history of success to back up their claims 	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Partnership with a marketing company ○ More details are needed concerning their conversations with Newcomers of Peel and how they will work together to develop this project 		
Recommended Funding		\$0

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Frog in Hand		Operating	92%	3
Description				
<p>Frog in Hand is Mississauga's only site-specific performance and teaching collective. We are a collaborative network of storytellers who venture in and out of contemporary dance and theatre. We are influenced by the spaces in which we work. This includes the shape, environment and design of a space, as well as its history and use. Our mandate is to tell stories that resonate emotionally with challenging themes relevant to our times.</p> <p>Frog in Hand exists to cultivate Mississauga as a cultural hub. By basing our practice in Mississauga, we create unique opportunities for suburban artists to remain connected to their community. We challenge and support organizations to take greater risks in arts programming. Our teaching practice shares dance, theatre, site specific work and the creative process. We make dance with a high degree of artistic merit and illuminate the human condition by connecting our artistic themes to communities and spaces.</p>				
Key Outcomes				
<ul style="list-style-type: none"> Hiring over 30 dancers 15 different locations Projecting 523 public activities Attendance 11,020 60 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Performing in unconventional spaces (schools, galleries, festivals, etc.) to take dance to where people are Collaborating with child, youth, seniors and intercultural groups Want to develop a land acknowledgment but not enough details on what this will entail and how it will relate to programming 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> Holding workshops and performances that have a mental health component Bringing art to unconventional spaces Artists are paid and provide development opportunities Planning to have more Mississauga artists in 2019 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Small Board Provide Board development in arts management and grant writing and take advantage of programs offered by the Ontario Arts Council Policies and procedures are in place 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> In transition and are seeking increased sponsorship They have plans to solidify themselves as an organization and are working to get charitable status Finance Division has no concerns 			

Recommended Funding	\$10,000		
Increase	No Change	Decrease	
Rationale			
Increased funding provided due to the development of new programs.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Frog in Hand		Project	3
Description			
<p>This project is Frog in Hand's first training program, or "intensive." For one week in August Frog in Hand will offer classes in both contemporary dance and theatre; we will share our unique site-specific approach to making performances outside traditional venues.</p> <p>Intensive participants will be postsecondary/high school students (16+) or emerging/professional artists, both actors and dancers who wish to engage in highly physical storytelling with an emphasis on collaboration, site-specific creation and performance. We will bring actors and dancers together as a way of sharing, forging cross-disciplinary networks and building foundations for future collaborations.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Welcoming diverse participants but more details on how this would be accomplished would be beneficial Bringing programming to an area of Mississauga with minimal artistic offerings 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Space is not confirmed Leveraging their expertise as a site specific dance group Projecting an audience of over 300 Curriculum is being developed with the assistance of an accessibility advocate 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Small Board Provide Board development in arts management and grant writing and take advantage of programs offered by OAC Policies and procedures are in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Partners have been identified but the only confirmed partner is the Small Arms Society More details on how they will engage their partners would be beneficial 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
GTA Northwest Community Health Services		Project	1
Description			
<p>This is a one day event that will take place on either February 8th, 2019 or February 15th, 2019 in the Mississauga area. It will be geared around the Valentine's day festivities but with a diverse and cultural meaning.</p> <p>This event will be open to the public and we expect it to be an opportunity to build and enforce community ties through positive interaction of participants and through activities planned by the organizers. It will help foster inter-cultural, interfaith understanding and bridge the gap among residents of neighboring community members.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Unclear what this event entails ○ Limited details on audience development ○ Information outlining how this organization will actively reduce barriers to participate have not been included 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Unclear what programming will be undertaken during this event ○ No location has been listed 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Not-for-profit organization ○ Unclear about the composition organization ○ No clear plans concerning roles and responsibilities 		
	B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ A list of community partners was provided but no rational for how these partners will contribute or if any of them have been confirmed ○ Event seems very similar to their Cultural Festivals & Celebrations Grant application 			
Recommended Funding		\$0	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Heritage Mississauga		Project	4
Description			
<p>On November 10, 1979, a catastrophic event occurred in Mississauga. Referred to as the “Mississauga Miracle” it would put the small city of Mississauga on the map around the world. Freight trains frequently carried hazardous materials through Mississauga in 1979. CP Train #54 was carrying 106 rail cars from Sarnia to Toronto on its weekly scheduled run, with 38 cars carrying hazardous materials. At 11:56pm the train derailed at Mavis Road. The explosions could be seen more than 100 kilometres away. The initial cause of the derailment was a “hot box” - an overheated journal box that connected the moving axel of the wheel to the car above overheated and failed, resulting in the derailment of 23 of the cars, 19 of which carried dangerous goods. This milestone event in our city’s history resulted in the largest non-war time evacuation of a city in North America. 240,000 residents were evacuated for 6 days after the initial derailment. No lives were lost. It has been 40 years since this extraordinary event happened at our doorstep. Heritage Mississauga will reach out to the residents of Mississauga to capture their stories of their derailment experience using social media, CRM software and email. These stories will be showcased later in the year at The Grange exhibition and on our website.</p> <p>Heritage Mississauga will honour this important anniversary milestone in November of 2019 with the production of a 4 minute video, working with Sanborg Productions. We will also publish a comic in the “The Grange” series working with local comic artist “Spent Pencil”. Lastly, we will host an exhibition at The Grange (the Robinson-Adamson House, offices of Heritage Mississauga) with community partners including the Museums of Mississauga, PAMA, the Canadiana Room of the Mississauga Library System, the two historical societies, Mississauga South and Streetsville, Mississauga Fire and Peel Regional Police. The exhibit will feature an interactive multi-media component with digital archives. As part of the exhibition, we will be interviewing key players and residents to gather their stories.</p> <p>This project will commemorate an important anniversary and the valuable lessons learned locally and nationally.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Free to the public ○ Project will use train derailment to connect newcomers to Mississauga ○ Collecting and telling stories using multi-media components ○ Involving people who were involved with this event 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Unique part of Mississauga’s heritage ○ Builds on their past strength in exhibition and story telling 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Professional Board with a diverse skill set ○ Well-staffed with appropriate skills ○ Applying for additional grants to fund the project 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Many partnerships in place to ensure success of the project ○ Partnering with residency associations and newcomers groups to connect to new immigrants ○ Partnering with clubs who were involved with the event to collect stories 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Hispanic Canadian Arts & Culture Association		Project	3
Description			
<p>The funding request for the Project grant committee to consider is to allow us to provide year round (monthly) Latin American Arts & Crafts workshops for children, youth and the general public. The workshops will be held a South common community centre in Mississauga. The theme for the workshops will be as follows:</p> <p>Drawing and painting workshop based on Latin Themes and Mexico Piñatas making workshop.</p> <p>These workshops will include Latin American traditions from the 20 Hispanic countries.</p> <p>This involves rental space, hiring professionals to lead the sessions, hiring a workshop Programmer to manage the event for a 12 month period, added volunteer coordination and equipment/supplies for the workshops. Additionally there will be special outreach to youth groups, community centres and libraries around Mississauga and reaching out through online and advertising across a wider area to promote this new initiative. All of these require increased funding to support, but the results in the long-term when considering the value of promoting the community spirit and support awareness and understanding of different cultures that reside in Mississauga.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Location ensures the programming is accessible to low income areas and in a section of these city without a lot of artistic programming Plans to outreach to youth groups through social service networks and libraries Addressing a need in the City as Latin communities are underrepresented Project 3,000 people for workshops in 2019 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Year round Latin American workshops Artists and instructors are paid for workshops Showcasing art forms from 20 different countries 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Three member Board with constitution and by-laws in place Strategic plan is in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Developed community relationships with Latin groups and media Secured a partnership with the library 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Meadowvale Music Theatre		Project	2
Description			
<p>In February 2019 Meadowvale Music Theatre (MMT) will be producing the musical Mary Poppins one of the most popular Disney movies of all time. The show will run from February 8 -17, 2019. There will be eight performances, five evening performances on Feb 8, 9,14,15,16 and three matinee performances on Feb 10, 16, 17. The performances will be held at Meadowvale Theatre (confirmed) located at 6315 Montevideo Drive Mississauga On L5N4G7, which is in Mississauga's Ward 9. The cast for this production consists of forty one actors ranging in age from 8-68. There is an artistic team of three (artistic director, music director and choreographer); an orchestra of 14 and a production team of fifteen. Rehearsals begin for the production on October 12 2018 and run every Tuesday and Friday evening and every Sunday afternoon until we move into the theatre on Saturday February 2 2019.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Multi-generational family oriented project Audience outreach is through cast and crew Do not appear to be acknowledging the various barriers that can exist 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> 41 actors with half of those from Mississauga State that experience gained can contribute towards participants career goals but more detail on how this is accomplished would be beneficial Music theatre for local artists and available for the public at an affordable price 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> 12 member Board Minimal sponsorship Ticket sales make up a large part of their revenue \$79,0000 Plan needs to be developed for increasing their revenue 		
	B4: Partnerships		
	<ul style="list-style-type: none"> Partnered with other local theatre groups for administrative and marketing benefits 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Big Band Jazz Ensemble	Operating	75%	2
Description			
<p>We are a community band whose mission is to preserve the art of big band performance and broaden the audience for big band jazz in Mississauga and the GTA. This has been our mission since the band's formation in 1976.</p> <p>We provide a vehicle for amateur, community-based musicians to enhance their musical abilities and performance skills. We also provide playing experience to professionally-bound music students.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Projecting 20 public activities 2,650 attendance 20 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Playing to traditional audiences Developing contact in the Filipino and East Indian communities but more information on how this will be accomplished would be beneficial Using social media tools to reach audiences but they have not outlined a plan for success Last marketing efforts were in 2016, more details on the outcome would be beneficial 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Provide opportunities for musicians to perform Position themselves as a bridge to practice and learn on their way to becoming professional A 19 piece band but have other configurations to be able to perform in a variety of spaces Thinking about new musical arrangements but more details on the types and how this will impact the organization would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Five member Board with good skills Provide some Board training (social media courses) Have developed a 2 year business plan 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Very short application more details are needed Finance Division has no concerns 		
Recommended Funding		\$4,400	
Increase		No Change	Decrease
Rationale			
Only requesting \$183 increase and there is limited risk due to the size of the request.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Big Band Jazz Ensemble		Project	2
Description			
<p>The band is planning to produce a 'best of Open Mic' recording, to act as a promotional vehicle to secure additional exposure and secure additional performance opportunities.</p> <p>Participants:</p> <ul style="list-style-type: none"> - 12 amateur singers from past Open Mic performances - The Mississauga Big Band - Humber College sound recording technicians <p>Timeline: Finalize planning: Q4, 2018 Book recording venue: Q4, 2018 Book singers: Q1, 2019 Select music: Q1, 2019 Rehearse music: Q2, 2019 Secure music rights: Q2, 2019 Record: Q2, 2019 Complete post production and editing work: Q3, 2019 Complete graphic design and printing work: Q3, 2019 Produce CD's: Q3, 2019</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> o Engaging with the audience attending their open mic o Promoting jazz as a universal language but more details would be beneficial o Developed an outreach strategy but more details on how this will connect to diverse communities would be beneficial 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> o Approaching Jazz FM to showcase the CD o Use Crooksville United Church to record o Showcasing their open mic participants o Recording being done at Humber College studio 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> o Five member Board with good skills o Provide some Board training (social media courses) o Have developed 2 year business plan 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> o Partnering with the church as a venue and the faculty of music at Humber o Working with a Filipino community member to showcase the CD within the Philippine Community 		
Recommended Funding		\$3,750	

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Children's Choir	Operating	92%	3
Description			
<p>The Mississauga Children’s Choir (MCC) is 39 seasons strong and continues to provide children ages 4 through 18 with an enriched musical education while experiencing the challenge, joy, and reward of choral singing of the highest calibre. MCC teaches singing, music theory, sight singing, and performance. Over 130 children are divided into five ensembles: Training Choir, Junior Choir, Senior Choir, Boys Choir and Cantiamo (a music program designed for 4 to 6 year olds). MCC is committed to hiring, training, and promoting artistic staff from Mississauga. We rehearse at Westminster United (Applewood) and St. Andrews Presbyterian (in South Mississauga).</p> <p>MCC’s cultural contributions are reflected by performance schedules with five self-produced concerts (two at the LAC, three across Mississauga), numerous community performances including civic events (Family Day at the LAC, Mayor’s Levee, Canada Day, Lighthouse Lighting Ceremony at Port Credit) and in performing in high profile recordings (Whitehorse and Cineplex).</p>			
Key Outcomes			
<ul style="list-style-type: none">• 130 member children’s choir• Hire 3-8 guest musicians per performance• 47 planned public activities• Audience of 109,260• 108 Volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Perform in a different community every year (Unclear which community in 2019 as Greek and Ukrainian are both mentioned)○ Expanding their use of social media but more details on how this will be accomplished would be beneficial○ Leveraging families of choristers to reach audiences○ Subsidize low income families to attend performances		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Performing in Mississauga and offering experiences to perform outside Mississauga○ Encourage staff skills development through education and assisting with career goals○ New school invitational will share the music training with the music students in schools○ Commissioning a music piece by a Mississauga composer		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ 9 member Board good with a cross section of skills and experience○ In the process of reviewing and updating constitution○ Completed a SWAT analysis○ Plan in place to regular update governance		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Partnership with Living Arts Centre for family programming○ Mention artists partnerships but it is unclear how these are partnerships○ Looking to increase sponsorship but have not provided a plan○ Finance Division has no concerns		
Recommended Funding		\$21,000	
Increase		No Change	Decrease
Rationale			
No rational for increase in funding			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Chinese Arts Organization		Operating	74%	4
Description				
Mississauga Chinese Arts Organization (MCAO) is dedicated to the presentation and production of a full spectrum of Chinese performing arts for the city of Mississauga and the surrounding areas. We provide weekly training to our members in dance, singing, Tai Chi and other Chinese folk arts like drum and fitness. Our contribution to the city includes: delivering around 40 performances each year to the public; training our members in their arts skills and encouraging benevolence; participation in various community events to promote the awareness of the arts and multiculturalism. MCAO has been growing steadily and plays an important role to cultural lives in Mississauga.				
Key Outcomes				
<ul style="list-style-type: none"> 37,945 – 40,800 audience increase Projecting 46 public activities 190 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Working to attract more youth by offering targeted programming including drumming styles Working to reach wider audiences through performing at a variety of festivals Performing in English to be more accessible 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> Adding to the number of public workshops they offer Wide range of programming all over Mississauga and the GTA Committed to supporting artists as teachers Incorporated health and wellness into their programming 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Five member board Provide mentoring for incoming board members Require Board to take some online board training 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Good track record of corporate sponsorship Received federal funding More details on the nature of their partnerships would be beneficial Finance Division has no concerns 			

Recommended Funding	\$18,500		
Increase	No Change		Decrease
Rationale			
Increase provided due to new youth focus.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Choral Society	Operating	50%	3
Description			
The MCS Chorus is unique among performing arts groups in Mississauga in that it is the city’s only choral organization committed to the classical choral repertoire. Founded in 1975 as a large (80 voice) oratorio society, the choir evolved to its current musical ensemble as a chamber choir of 35-40 auditioned singers fulfilling its renewed artistic vision. MCS Chorus offers a diversified season of extensive community engagement events, multi-generational musical education programming and ticketed concerts. This wide range of programming complements other music organizations, contributing to the variety of musical options within the city. The organization’s current five-year strategic plan provides the foundation which guides the choir in offering a strong and unique voice to the artistic fabric of the city. Through meaningful strategic partnerships, MCS Chorus reaches and engages a significant number of communities within the city, embracing Mississauga’s many diverse and multi-generational communities.			
Key Outcomes			
<ul style="list-style-type: none">• Projecting 1,100 child audience members• 48 public activities• 4,027 attendance• 63 volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Offer ticketed and non-ticketed events○ Seeking a consultant to reach new audiences and engage diverse communities○ New program of multi-media and choral music with preconcert chats meant to enhance audience engagement○ Programming in seniors homes are filling a need in the community		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Make use of smaller choirs to perform in a wider range of spaces○ Stated they provide opportunities for singers to stay in Mississauga but there is a lack of detail on how they accomplish this in a meaningful way○ Encourage artists to grow their practice through master classes		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Seven Board members with varied skills○ Developed a respectful environment policy○ Five year strategic plan is in place○ In the process of developing their next strategic plan		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Partnered with school boards, Business Improvement Areas, Mississauga Arts Council and festivals○ Limited corporate sponsorship○ Rely on membership and ticketing as main sources of revenue○ Finance Division has no concerns		
Recommended Funding		\$57,300	
Increase		No Change	Decrease
Rationale			
Total funding request provided.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Choir	Operating	94%	4
Description			
Mississauga Festival Choir is a thriving choral organization with an enriching music community for its 250 members. The MFC is made up of four contrasting choirs that serve varying demographics of Mississauga residents. 'Resonance', our young adult choir, is one of the most accomplished youth choirs in Ontario, performing in solo concerts, festivals, and engagements with the Toronto Symphony Orchestra and Mississauga Symphony. 'Raising Voices' is our choir program that brings music and connection to the lives of individuals with dementia and Alzheimer's. 'Mississauga Festival Chamber Choir' is Mississauga's premier chamber choir excelling at traditional classical repertoire through to contemporary music, and finally, 'Mississauga Festival Choir' is one of the largest adult choirs in Ontario with over 170 members. Under the superb artistic direction of David Ambrose, MFC bridges the gap between musicians of all ages and abilities in our community, while infusing a culture of choral excellence in Mississauga.			
Key Outcomes			
<ul style="list-style-type: none"> 800 local and international musicians projected to attend conference Conference will have 11 concerts open to the public with international headliners Sponsorship increasing from \$17,423 - \$50,036 Increasing public activities from 18 – 66 Attendance increasing from 9,337 – 15,324 310 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Regularly use their own data to determine gaps in their programming and audience and work to outreach to these groups They are looking to recruit younger audiences and will be doing targeting ads Continue to work with the Alzheimer's community and a music therapist to continue to improve their programming Engaging a social media marketing consultant to reach a wider range of audience 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Focused on the development of a large conference for 2019 Tourism draw is evident in the 300 booked hotel rooms Developing a paid artists in residence program as part of conference Maintaining and enhancing their regular programming Bringing Inuit performers to Mississauga 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Good Board with local connections and a diverse skill set Recruited additional talent to manage the conference Provide skills development for Board and Artistic Director 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Unique partnerships with bands like Autorickshaw (Juno award nominee) show cross cultural collaborations Steady sponsorship growth Detailed plans to fund the conference Finance Division has no concerns 		

Recommended Funding	\$38,000		
Increase	No Change	Decrease	
Rationale			
Increase in funding provided to support the development and implementation of a major choral conference in Mississauga.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Youth Choir	Operating	63%	4
Description			
MFYC seeks to build community among youth and their families; foster an appreciation of the diversity of the local community by focusing on diverse, multi-cultural repertoire. Provide opportunities for high quality, performance based music education for children and youth aged 6-17 of all economic backgrounds, from all racial and ethnic backgrounds, as well as for children with developmental and physical disabilities; provide affordable fees; provide financial assistance to any singers' families requiring it: provide a fun, inclusive, diverse, and supportive learning environment. Benefits the city by providing positive, engaged citizens and community building opportunities, expanded interest in the arts, hiring of artistic and administrative staff, workshop leaders, and collaborative performers from the city. Partnering and collaborating with other arts groups in the City.			
Key Outcomes			
<ul style="list-style-type: none">• \$15,000 in fundraising revenue• 15 public activities• Attendance 13,638• 40 volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Multi-cultural repertoire in various languages and cultural traditions○ Participate in a variety of festivals and non-traditional events○ Outreach to families of children with disabilities○ Provide free tickets to newcomers services, Big Brothers & Sisters, cerebral palsy organizations, and children aid societies○ Location was changed to better meet the needs of their participants		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Non auditioned choir○ Place children within the choir based on physical and developmental ability not just musical talent○ Bringing in new elements to enrich the experience○ Providing members with an outdoor retreat, workshops and other social/developmental experiences○ Perform at various venues/audiences which gives children diverse experiences		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Working Board○ Challenges filling Board position○ Make use of free training for Board members○ Board is addressing Board membership concerns with designated positions		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Rely on membership fees (\$13,710)○ Collaborate with the Mississauga Festival Choir○ Minimal sponsorship○ Finance Division has no concerns		
Recommended Funding		\$18,000	
Increase		No Change	Decrease
Rationale			
No rational for an increase in funding.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Pops Concert Band		Project	3
Description			
<p>The Pops plans to create a free, 4 concert series in north-west Mississauga (Wards 9, 10) to be held on Wednesday evenings: June 26, July 10, July 17, July 31, 2019 (tentative schedule). The concerts will be 1.5 hours in length, performed by a 40 piece wind orchestra; 2 concerts will include guest artists; each concert will have a member of the audience conduct the band for one piece and presented with their very own conductor baton; we want to engage our audiences so that they feel connected to the music and players and not just be "played to". We encourage dancing, singing and swaying to the music.</p> <p>The concerts will be outdoors and held at locations such as the parking lot of Chartwell Heritage Glen Seniors Residence, Eden United Church west parking lot, Lisgar Meadow Brook a common area, Meadowvale Library and Community Centre, etc. Exact locations still to be confirmed.</p> <p>The concerts will feature a variety of music including big band, light classical, rock, show tunes, movie and more; all family friendly. The band has played the Port Credit Sunset Series over the past 10 years and typically had an audience of approximately 400 people. As the series is moving in a different direction, The Pops was not invited to perform in 2018 so we thought we would look into creating a smaller series in northern Mississauga, bring the concerts to the audiences in their own neighbourhoods.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Plans to hold four free concerts in an underserved section of the City Unique venues in including a townhome common area Planning to use an open format to encourage audience participation (singing along and dancing) Local approach to marketing (door drops) 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Programming a number of music genres Having concerts in parking lots is a different use of space and opens it up to the surrounding area Two concerts will have paid guest artist 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Board meets the requirements of the not-for-profit act No mentions of training Roles are outlined in their constitution 		
	B4: Partnerships		
	<ul style="list-style-type: none"> State they are partnered with the Libraries and Chartwell Heritage Glen (seniors residence) Building on current relationships Make use of local volunteer musician and collaborate with other arts organizations 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Potters Guild	Operating	90%	3
Description			
The Mississauga Potters' Guild (MPG) has been part of Mississauga’s Arts and Culture Heritage for 40 years. MPG was founded in 1978 as a non-profit community based volunteer organization with a mandate to operate as a community resource in the art and craft of pottery. As the only ceramic organization in Mississauga, the MPG provides not only a members’ studio, with dedicated space for up to 4 resident ceramic artists but also offers exemplary community engagement programs and services with multi-level classes, monthly meetings with visiting artists, seasonal workshops and an instructor-based Open Studio for the general public interested in the craft. MPG also serves as a “next step” for beginning, emerging and professional ceramic artists. Our goals are to inspire anyone interested in creating in to clay to develop their conceptual and technical skills and to stimulate among the general public, a greater interest in and appreciation of pottery.			
Key Outcomes			
<ul style="list-style-type: none">• 1000 people engaged through relationship with the Mississauga Waterfront Festival• 29 public activities• 421 attendance• 78 volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Developed community programming○ Developed relationship with Montessori schools to connect to new communities○ Hiring a consultant to assist them with their social media plan○ Exceeding the capacity of their space		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Provide space for artistic residence○ Exhibit at the Living Arts Centre to bridge the gap with the larger community○ Survey membership to better align programming to the needs of members and community○ Offer unique programming in Mississauga		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Board and committees are in place○ Some paid instructors and a studio technician○ Some succession planning has been completed to replace their president		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Received a Hazel McCallion Foundation grant to cover 50% of the 40th anniversary project○ Small amount of sponsorships○ Finance Division has no concerns		
Recommended Funding		\$15,000	
Increase		No Change	Decrease
Rationale			
To assist with administration costs associated with increased public hours.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Symphony Orchestra		Project	2
Description			
<p>Our project proposal is to present a composition competition, with plans to continue this event in alternate years. The competition will be open to all Mississauga based musicians/composers who are interested in participating. There is no age restriction.</p> <p>Participants are asked to compose a work for orchestra that is approximately 5 - 6 minutes long, and that would be suitable to be programmed on our "A Merry Little Christmas" concert for a sold-out crowd annually in Hammerson Hall, and livestreamed to the screens in Mississauga Celebration Square and on FaceBook. In addition to the winning entry being presented, there will also be cash prizes.</p> <p>Key participants will include a panel of judges including Denis Mastromonaco, Music Director and Conductor; Eileen Keown, Executive Director; Corey Gemmell, Concert Master, as well as all potential composers and the musicians of the orchestra. We encourage music from all cultural backgrounds and styles, with the understanding that the compositions can be arranged for and performed by symphonic orchestra.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Anticipated audience are those already attending their concerts and in their network ○ Relying on their regular marketing ○ Limited information on how they will reach beyond friends and families 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ 15 paid musicians at industry standard rates ○ Creating an original composition open to Mississauga based composers ○ Artists get to create pieces of work and be assessed against peers 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Roles of project are clearly defined ○ Additional resources have been identified and outlined in the budget ○ Long standing organization with a history of successfully managing events 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ More details about their partnership with the Living Arts Centre would be beneficial ○ Building on existing relationships ○ Limited details on who the partners are and if they are confirmed 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Mississauga Writers Group		Project	1
Description			
During 2019 Mississauga Writers Group (MWG) will produce four literary anthologies - two for children and youth, one special and one themed for general readership. Contributors will be students of Philip Pocock CD High School, their elementary feeder schools, library writing groups, miscellaneous cultural groups, and multi-generational members of the MWG. Each anthology will be three months in production. Anthologies for youth and elementary schools will need to be completed before the end of May well in time for the June school year ending. MWG members will have a yearly timeline to complete their themed and specialized anthologies. These anthologies will be distributed through the Central Library, various city wards and also through the members and their local wards. Schools and school boards will present their youth and children`s anthologies at their discretion on dates decided upon by the principals. MWG will present their anthologies twice a year - through miscellaneous writers` city events and in the Fall at the annual "Write On! Festival" that will take place at the Noel Ryan Auditorium in the Central Library, (to be confirmed) in November 2019.			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Present anthologies at City events and the "write on" festival○ Mainstream approach so it may be difficult for marginalized communities to attend○ Activities will happen in locations which are accessible to youth		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Track record of publishing anthologies○ They have 200 members and are free to join○ Support local writers○ Some information about guest speakers but more information would be beneficial		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Collective with limited details surrounding how they are organized○ Roles in place to ensure activities are competed○ Track record of successfully producing anthologies		
	B4: Partnership		
<ul style="list-style-type: none">○ Partnership with Philip Pocock Secondary School and the broader writers group network			
Recommended Funding		\$2,500	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
MonstrARTity Creative Community		Project	5
Description			
#BollywoodMonster Choir: A 42 artists working to create and present 10 cross-cultural works (fusion of South Asian and Western Choir) with the Mississauga Choral Society and musicians from MonstrARTity. This act will perform traditional and contemporary songs in 4 South Asian languages, and perform 1 original composition by a Mississauga composer.			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Multi-national performers but more details on projected audience demographics would be beneficial Mississauga Choral Society will add to the diversity of their audience Inter-cultural connection between these organizations has been well developed 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Providing opportunities for local artists Using professional standards to ensure high quality rehearsals and performances Providing media training for the performers which is capacity development for artists and provides additional benefits to organization Developing an original composition from a Mississauga composer 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Five member Board with a variety of skills Constitution, by-laws and policies are kept up-to-date More details on Board development in relation to the growth of the festival would be beneficial 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Partnership with the Mississauga Choral Society has clear benefits for each organization Providing the opportunity for an organization with limited experience on Celebration Square to participate 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
My School Rocks	Operating	96%	2
Description			
MySchoolROCKS is a registered Canadian charity that believes in the synergy between music, education and wellness. Forward thinking initiatives that ignite cultures of creativity and inclusivity are at the heart of our programs. Imagine a community hub where young people, seniors, persons who are differently abled or new Canadians could gather, share their talents and work collaboratively to develop pathways for success? What if this inclusive meeting place offered not only enriching Arts activities, but also wellness workshops that empowered participants to take responsible risks and reach their full potential? Anchored by our commitment to serve vulnerable youth, MySchoolROCKS is looking to expand the reach of our arts based programming. With your support, we look to build capacity to lead musically enriched, artist led, community focused programming that delivers thousands of hours of activities designed to improve outcomes for thousands of Mississauga residents.			
Key Outcomes			
<ul style="list-style-type: none"> • 2019 Projected Attendance of 2,500 • 15 Activities • 7 paid artists • Received a \$125,000 research grant 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ In the process of community consultation (continuation from last year) ○ Targeting and operating in schools but not a lot of details on reaching different communities ○ Outlined plans to reach out to children with disabilities ○ Limited details on how they plan to diversify their audience 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Created a sense of place for youth through the development of a studio space in Mississauga ○ Collaborating with local bands and artists ○ More details on their programming plans would be beneficial ○ More details on if music therapists or musicians are running these programs would be beneficial ○ Components around self-esteem and CORE psychological services 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Small Board of three members ○ Drafting succession plans ○ Seeking mentors for Board development and partnerships 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partner with the Red Cross ○ Unclear how additional grants relate to organizations purpose 		
Recommended Funding		\$5,000	
Increase		No Change	Decrease
Rationale			
Support with Conditions Status is recommended to assist this organization with clarifying its programming plans and ensuring it remains eligible moving forward. Assistance will also be provided in developing future applications.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Oakville Festival of Film & Arts		Project	4
Description			
<p>The "Experience Short Films Mississauga!" exhibit will engage and connect members of the public with professional local films and filmmakers through the social and cultural exchange of a free, weekend-long public exhibition. The exhibit will run as a repeating program of up to 20 short films on public display in the high traffic, accessible venue of the Erin Mills Town Centre. We are targeting an audience of families, youth, and retired adults who use the mall as a community meeting place or to spend leisure time. The exhibit will feature accomplished short films (narrative, documentaries, music videos) by diverse Mississauga area filmmakers who will also attend to interact with the public. Many of these films have won national and international recognition but have not been publicly screened in Mississauga due to the lack of screening opportunities.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Event will be in an accessible location with a ready-made audience (Erin Mills Town Centre) ○ Projecting an audience of 15,000 ○ Focus is on families, youth and adults ○ To encourage participation they will have family friendly short films 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Presentation of short films, many which have won national and international awards ○ Showcasing Mississauga based film makers ○ Talks will go along with these films ○ Paying the filmmakers industry standard rates 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Oakville Film Festival has a track record of success ○ Great relationship between Oakville Film Festival and Mississauga film group ○ Oakville Film Festival has a surplus which they are putting towards this Mississauga event 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partnered with the Erin Mills Town Centre and Mind Share co-working space ○ Oakville Film Festival and the Mississauga film group have come together to create a unique experience 		
Recommended Funding		\$3,305	

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Sampradaya Dance Creations		Multi-Year	84%	4
Description				
<p>SAMPRADAYA Dance Creations' (SDC) is a progressive and visionary arts organization, established in Mississauga twenty-seven years ago by Lata Pada, a recipient of the Order of Canada and an inductee into the 2013 Inaugural Mississauga's Legend's Row. This award-winning dance company, with its values centered in artistic excellence and organizational stability, is recognized as Canada's flagship South Asian arts organization. Spanning a wide range of activities from artistic productions, national and international touring, advancing meaningful arts engagement with our communities and furthering the development of new generation artists, we have created new benchmarks of artistic innovation, unprecedented intercultural collaborations and productions that exemplify a strong Canadian resonance. Our work has been seen at Canadian and global prestigious theatres and festivals. Sampradaya Dance Creations is a vital community catalyst committed to invigorating the arts in Mississauga and creating the new audiences and arts leaders of tomorrow.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • Grants of \$78,000 from the Arts Council of Canada and \$70,000 from the Ontario Arts Council • New production expected to attract 50% new audiences • Corporate Sponsorship increasing from \$4,000 – \$15,000 • 49 public activities • 13,800 Attendance • 15 paid Mississauga artists • 14 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Using street/urban dance to appeal to youth ○ Responding to the demands of newcomers through subsidized tickets to newcomer agencies and key contact points ○ Focused on women and social justice through their programming ○ Collaborations with Tibetan and Buddhist communities adds more representation of these cultures in the city ○ Looking to develop markets beyond South Asian audiences 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> ○ Using an apprentice system to develop choreographers and dancers ○ Hosting a conference which will showcase Mississauga artists ○ Run their own theatre in Mississauga which is available to rent ○ Tour nationally and internationally showcasing Mississauga talent to the world ○ Conference provides capacity building for artists, networking and further legitimizes the art form 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Six member Board with plans to expand ○ Hired consultants to strengthen governance ○ Developed a Board handbook to clearly outline roles or responsibilities ○ Provide health benefits and pay increases for staff ○ Provide training and workshops for dancers 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Plans to expand partnerships ○ Focused on South Asian dance with partnerships from other cities (Montreal, Vancouver) ○ Partnership with York University to get grad students to earn credits through Sampradaya Dance Creations ○ Seeking a fundraiser to run a sponsorship campaign ○ Finance Division has a concern about their loan but a plan for paying it off has been provided 			

Recommended Funding	2019: \$150,000, 2020: \$130,000, 2021: \$ 130,000	
Increase	No Change	Decrease
Rationale		
2019 increase based on cost for symposium and 30 th anniversary events 2020 and 2021 increase to maintain staffing levels		

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Sawitri Theatre Group		Operating	83%	4
Description				
SAWITRI Theatre Group is an award-winning, Mississauga-based organization celebrating 15 years this year. SAWITRI has produced over 28 works of theatre of which 15 are full-length productions in English, Marathi, Gujarati and Hindi, working with over 130 artists, majority of whom are Mississauga-based. Led by Artistic Directors Jasmine Sawant and Shruti Shah, SAWITRI plans to grow into an artists’ hub in the next 15 years. Their vision is to create, a gathering-place for artists and audiences in Mississauga with year-round affordable programming in theatre, with music, dance, projections, etc. A space for multi-disciplinary, cross-sectoral artistic experiences, explorations and experimentations, fostering a vibrant exchange of ideas in an eclectic setting - all to enrich the mind, body and spirit of Mississaugans and visitors to Mississauga.				
Key Outcomes				
<ul style="list-style-type: none">Projecting a 15% increase in audience66 public activities25 volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Using programming to attract and engage diverse newcomers, multi-generational and multi-lingual audiencesDeveloped a marketing strategies which can be customized for each productionOutreach plans are developed according to upcoming programsComplementary tickets available to low income and student groups			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none">Employ local talent and pay themEngage non-South Asian artists to support productionsAssist artists in achieving their career goals and provide career opportunitiesIntroducing acting modules in 2019 to fill an identified gap in the communityIntroducing micro-plays in 2019			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">Seven member Board with a variety of skillsMaking use of City Board trainingHired a consultant to create by-laws, Board hand book and job descriptionsInclusion of co-directors are part of succession planningGood strategic plan but details on the creation of a revised strategic plan would be beneficial			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Many partners including social service agenciesUnique partnerships that make sense for their programing line upRely on ticket sales and have a small amount of corporate sponsorshipGrants from Ontario Arts Council and donations steady grant fundingFinance Division had concerns about the deficit but the organization is working to reduce it			
Recommended Funding		\$40,000		
Increase		No Change		Decrease
Rationale				
Increase in funding to support the development of acting workshops, micro-plays, succession planning and to assist with the increase in capacity.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Small Arms Society		Operating	94%	2
Description				
<p>SAS is committed to ensuring its programming and practices emphasize the value of diversity, promote full participation and equal access to Creative Hub activities. Access to affordable cultural opportunities and space are imperative to the success of Creative Hub activities and in supporting new, emerging and established talent in Mississauga.</p> <p>SAS champions activities that explore traditional and contemporary practice, facilitate the creative use of spaces and ensure a dynamic mix of innovative multi- and cross-disciplinary activities. We believe the community and artists will benefit as they collaborate and participate across various immersive, interactive and participatory events, workshops, performances and exhibitions.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • Projecting 374 activities • 7 corporate sponsors • Increased attendance from 11,195 to 15,840 • 1,230 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ State they will developed new audiences but plans to achieve this do not seem to be in place ○ Recruited a community outreach coordinator and a community outreach Board member to work together ○ Activities revolve around a variety of communities; specified outreach to artists with disabilities 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> ○ Collaborating with arts and design college programs ○ Strategically focused on youth instead of trying to bring in established artists from other cities ○ Filling a gap with their artist is residence program but more details on how this program will work would be beneficial ○ More details on if they have the resources necessary to achieve their programing would be beneficial ○ Stated artists will be paid industry standard rates but there are inconsistencies in the number of artists/versus the amounts allocated to pay artists 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Large Board with members with a variety of skills ○ Board recruitment plan has been developed ○ Developing an advisory committee in 2019 ○ Building an HR plan 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Partnerships with a number of intercultural groups and colleges ○ Relying heavily on leveraging partnerships to offset costs ○ Connections between partners and programming plans are unclear (how will partners be leveraged to achieve goals) ○ Difficult to determine where requested City funding is being allocated ○ Finance Division has concerns regarding the organizations current deficit and lack of surplus to cover it 			

Recommended Funding	\$20,000	
Increase	No Change	Decrease
Rationale		
<p>Funding was reduced due to concerns surrounding the organizations ability to implement their programming in the way described.</p> <p>Support with Conditions status recommended</p> <p>The Peer Assessment Committee with the assistance of staff have identified a number of discrepancies in the application and a lack of clarity regarding its residency program. To address these issues the Small Arms Society will be required to complete the following:</p> <ol style="list-style-type: none"> 1. Provide a detailed description of their residency program including all benefits which are in line with City policies and guidelines concerning use of the space 2. Meet with the Culture Division on a quarterly basis with the possibility for additional meetings at the discretion of the Culture Division 3. Remove all references to the Small Arms Society as managing, facilitating or occupying (owning) the space on all public material 4. Ensure appropriate language is used to distinguish between the Small Arms Society and Small Arms Inspection Building 5. Confirmation that the Small Arms Society will be providing industry standard rates for all hired artists. 6. Description of process for how they select artists in residence and exhibiting artists to ensure transparency and fairness 7. Provide year-to-date financial statements to staff on a quarterly basis 		

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Small Arms Society		Project	4
Description			
<p>2019 marks the 80th anniversary of Canadian involvement in WWII. In recognition of the important contribution of women supporting Canada's war effort at the SAIB, SAS will create a unique immersive event celebrating these women and the community they built. SAS dance, theatre, music and visual resident artists will collaborate with Lakeshore Corridor Residents, local Legion, businesses, educational partners, and Heritage Mississauga. Together we will recreate one of the local dance cafes frequented by the original employees of the SAIB Factory Ltd. We will encourage audience members to share stories of SAIB and the WW II years through a pop-up museum, interactive café and school outreach and dance/theatre performances.</p> <p>The café will be recreated by Mississauga theatre professionals, Centennial College Museums & Curatorial Management, Sheridan College architecture and technical theatre students to ensure audience accessibility including audio enhancement. Performances will integrate dancers and actors with audience – sharing stories to re-create the café experience of 1940s Lakeview. Working with the women who once worked in the building or their families, a professional dramaturge will listen for, explore and re-tell dominant and lesser known narratives associated with this building and this time. Our intention is to ensure both the stories and their telling are diverse and inclusive. The café will be open during the entire weekend but will be the 'stage set' for all performances which will include scripted and improvisational theatre and dance to tell these stories.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Projecting 400 person audience (full house) ○ Focused on making their programming accessible for seniors ○ Plan to keep tickets affordable to encourage low income audience 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Using local artists and local groups ○ Original Mississauga production ○ Celebrates a unique Mississauga story ○ Plan is to pay performers industry standard rates 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Large Board with members with a variety of skills ○ Board recruitment plan has been developed ○ Developing an advisory committee in 2019 ○ Building an HR plan 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ A number of local community partnership including the Legion ○ More details on partner confirmation would be beneficial 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Historical Society	Operating	63%	1
Description			
To collect and professionally catalogue and store archival material relating to the former town of Streetsville which is one of Mississauga's first communities and to create displays and activities of interest to visitors to the Leslie Log House. We are open for visitors Wednesday and Sunday afternoons from 1-4. Our archives range from businesses and institutions to citizens and their activities. We also publish historical material. Our collection is stored in an historic building which is of great interest in itself in that it is typical of the structures built by the first settlers.			
Key Outcomes			
<ul style="list-style-type: none">16 public activities300 attendance28 volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">Open to the public for limited hours during the weekOpen to business, citizens, newcomers but more details on how they are engaging newcomers would be beneficialAudience appears to be based on word of mouth		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">Home for the Holidays event for families with young familiesWorking to digitize their collectionServe an important heritage role as they are collecting and preserving documents. More details on their collecting criteria would be beneficialNo plans to expanding their programming		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">Strong volunteer baseLimited details concerning succession planningMore details about how this organization is sustainable moving forward would be beneficial		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">Connection to the local legionLimited success with sponsorship		

Recommended Funding	\$4,000		
Increase	No Change	Decrease	
Rationale			
Due to the size of the organization and their impact they did not score well. Based on the limited funding being requested in comparison with the size of the organization; neither a reduction nor Support with Conditions Status was recommended.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Theatre Unlimited	Operating	77%	3
Description			
established in 1988, Theatre Unlimited Performing Arts (TUPA) is a community-based musical theatre group committed to supporting the City of Mississauga’s arts and culture through theatrical productions, activities, and educational opportunities throughout the year. TUPA prides itself on being an inclusive group in which Mississauga residents of all genders, and cultural backgrounds, ages, and orientations can pursue theatrical interests, learn and hone a variety performance-related and behind-the-scenes skills (e.g., props and set building, sewing, marketing), and give back to the community year-round, through involvement in the group’s large scale musical production, and participation in the Encore Series and other activities (e.g., Heritage Mississauga’s 150th Celebrations) in Mississauga that benefit the City’s diverse community. As a not-for-profit charitable organization, it has been a priority of the group to not only mount a main production, but to also serve the broader Mississauga community through outreach projects and collaborations.			
Key Outcomes			
<ul style="list-style-type: none">• Distribute 25,000 brochures• 10 public activities• 2,721 attendance• 51 volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ State they have representation from many community and backgrounds but more details on how their activities have achieved this would be beneficial○ Advertise through mainstream media sources and poster distribution○ Sell out most of their shows		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Long-time community based theatre○ Working on performances for community and seniors centres with a plan to grow these activates by 5 %○ Developed youth initiative to provide performance opportunities to youth○ Repertoire is limited to mainstream licence titles		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Good governance structure with a diverse Board○ Some educational training including governance training provided to Board members○ In the process of filling two Board vacancies		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Partnered with professional theatre groups to better understand how to reach larger audience○ Developed costume share partnership with other theatre groups○ Plan to focused on Streetsville sponsorship in 2019○ Finance Division has no concerns		
Recommended Funding		\$15,500	
Increase		No Change	Decrease
Rationale			
No rational for an increase in funding.			

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
The Story Garden		Project	2
Description			
<p>The Story Garden [TSG], a non-profit literacy centre, plans to highlight the art, culture, and heritage of the Mississaugas of the New Credit First Nation [MNCFN] through hosting a series of four evening events over the month of April, 2019. The MNCFN Heritage project will take place at The Story Garden, located inside Sheridan Centre at 2225 Erin Mills Parkway. Sheridan Centre straddles Wards 2 & 8 in southwest Mississauga. TSG has a confirmed rental agreement with Sheridan Centre, so the venue is confirmed. Four representatives from MNCFN will come to TSG to share their stories and heritage through storytelling, drumming, dancing, and the hands-on moccasin identifier project. TSG is collaborating with former MNCFN chief Carolyn King to design the event series. Specifically, with the MNCFN Heritage project, visitors of all ages will be invited into immersive experiences with storytelling and indigenous arts. TSG is honoured to further our understanding of the geographically significant heritage lands of the First Nations of the New Credit, on which land TSG has been grateful to serve the surrounding communities. The MNCFN Heritage project endeavours to highlight the crucial role that verbal and intangible stories have in the transmission of indigenous means of knowing and learning in the Canadian context.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Working with the Mississaugas of the Credit First Nation Audience is the families and residents around Sheridan Mall Ongoing relationship with Mississaugas of the Credit First Nation on learning and language Promoting their programs through the poly-cultural community services and the library in the mall 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Project is intergenerational The Indigenous cultural experience creates common ground between the different communities Presenting Indigenous artists as the first artists on this land 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Five member Board of Directors More information concerning their budget breakdown would be beneficial More details on how they will develop their relationship with the Peel Aboriginal Network would be beneficial 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Unique partnership with the Mississaugas of the Credit First Nation Communication and outreach partners with Sheridan College Polycultural Immigrant and Community Services 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Grade Of Application (1 lowest, 5 highest)
Visual Arts Mississauga		Project	4
Description			
<p>In partnership with Visual Arts Mississauga (VAM), The Riverwood Conservancy (TRC), the Chamber Music Society of Mississauga, and Driftwood Theatre, Culture@Riverwood will be a summer culture series offering evenings of classical and acoustic music, a theatrical performance and other cultural events (Art in the Park and Indigenous Day) in Riverwood</p> <p>All events will be open to the public and free of charge (donation bin available)</p> <p>Events will run between July - September in beautiful Riverwood in the MacEwan Barn, on the VAM Common Green and in the VAM and TRC buildings.</p>			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Estimating over 200 people at each performance (consistent with 2018) 1600 total audience during the day Leveraging existing audience and expanding it 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> 50 musicians and actors Including singers, songwriters, concert and acoustic performances tied to Riverwood Indigenous Day Showcasing the arts in an experiential way 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Committee developed consisting of members from partner organizations Each organizations commits funds and a paid staff member to the performances VAM is a well-established organization 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Well-developed partnership between VAM, Riverwood, Chamber Music Society and Driftwood Theatre 		
Recommended Funding		\$5,000	

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Youth Troopers for Global Awareness		Operating	92%	3
Description				
<p>Youth Troopers for Global Awareness is a non-profit organization, empowering and mobilizing youth for local and global social justice by leveraging the arts. We facilitate arts, workshops, campaigns, community events and projects. This includes the Studio.89 cafe and community space, YTGA's revenue generating arm. We believe creativity to be a powerful force for introspection, healing, confidence building, relationship forming, community connectedness and problem-solving - both locally and globally.</p> <p>Our diversified programming aspires to engage demographics that are often excluded or underrepresented in the arts. The inclusion of multiple voices, experiences and modes of expression will expand and enrich the cultural fabric of Mississauga. We strive to provide a safe, intersectional environment that promotes equity, inclusion and acceptance; enabling community members to feel heard, valued and invested in their city.</p>				
Key Outcomes				
<ul style="list-style-type: none"> 620 public activities 12,850 attendance 612 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Aim to refocus on youth empowerment and engagement through the arts To overcome language barriers they are hiring facilitators from the Chinese and Arab communities Engaging six Indigenous artists to create connection between the newcomer community and Indigenous communities 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> Pay local artists and facilitators Focusing on Chinese and Arabic art experiences in 2019 Creating more exposure to Indigenous art and culture Focused on emerging artists 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Undergoing Board changes to ensure they have the correct talent and financial oversight Making use of online training for Board members Developed a succession plan to grow volunteers Developed a cost reduction strategy 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Partnering with the Chinese and Arabic communities but more details on the impact of these partnerships would be beneficial Secured a foundational grant of \$60,000 a year for three years Developed a sponsorship package Introducing memberships Finance Division has no concerns 			

Recommended Funding	\$15,000		
Increase	No Change	Decrease	
Rationale			
Total amount of funding requested was provided. Support with Conditions Status recommended to oversee the continued to develop their financial management plan, Board development and monthly financials.			

City of Mississauga

Corporate Report



Date: 2019/01/11

To: Chair and Members of Corporate Grants

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2019/02/13

Subject

2019 Cultural Festivals & Celebrations Grant Program

Recommendation

That the Corporate Report entitled "2019 Cultural Festivals and Celebrations Grant Program", dated January 11, 2019, from the Commissioner of Community Services, be approved.

Report Highlights

- 17 eligible grant applications were reviewed.
- A total allocation of \$761,000 is being recommended by the Peer Assessment Committee.
- Three festivals are being recommended for multi-year funding
- The assessment committee recommends two grant recipients be placed on support with conditions status.

Background

The Cultural Festivals and Celebrations (CFC) Grant program provides funding to offset expenses associated with providing a clean and safe venue for the presentation of arts, heritage and cultural festivals and celebrations to Mississauga residents and visitors. CFC supports a range of events that reflect the City's many cultural traditions and practices.

On October 19, 2016 Council approved the grants program review which identified 16 recommendations including: increasing the overall grant allocations by \$0.25 per capita; revising maximum allowable grant requests; establishing three-tiered evaluations; and aligning grant criteria to strategic priorities. All recommendations have been completed with the next grant program review planned for 2020.

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With the successful pilot of multi-year funding organizations within the Arts & Culture grant program, multi-year funding has been expanded to the CFC grant program. To be eligible for multi-year funding, festivals must meet the funding criteria (Appendix 1) and be recommended by the Peer Assessment Committee.

The City's CFC process is consistent with other municipalities and granting bodies throughout North America, including the provincial and federal government. This process can be broken down into three steps:

1. Application Intake

The 2019 application period opened on August 24, 2018. As in previous years, information about the grant program was distributed through the City's promotional channels to ensure broad community awareness including: the City website; email; Mississauga Arts Council e-newsletter; news release distributed to local media and social media (Facebook and Twitter).

Grant information sessions were held on August 30, 2018 and September 6, 2018. This added service provides an opportunity for staff to share the application process and answer questions about the grant program. Sessions were open to the public and all organizations that had previously submitted were invited. All first time applicants are required to attend one of the information sessions in order to be eligible for funding. Staff also encouraged grant applicants to book a one-on-one pre-application consultation.

2. Staff Review

Culture staff review the applications for completeness and clarity. If questions or the need for clarification arises, applicants are contacted. This step is designed to ensure all applications are complete, meet eligibility criteria and can be fairly assessed.

Each applicant's financial information is then forwarded for review and comment by the City's Finance Division. Finance provides comments on the following financial questions:

- does the organization have adequate financial liquidity;
- is the organization carrying a sufficient surplus;
- is the organization carrying an unacceptable deficit;
- are the organizations finances consistent year over year;
- does the organization have a sustainable funding base (including funding from multiple sources); and
- are there significant variances between the organizations budgeted finances and actuals.

When the financial review is completed, grant packages are provided to the Peer Assessment Committee for review and recommendations.

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3. Peer Assessment Committee Recommendations

The role of each assessor is to review the grant applications independently and then attend a series of group sessions to review the applications and recommend grant allocations.

A panel of four individuals was approved by Council on November 23, 2016 for a two-year term (see Appendix 2).

On July 4, 2018 Council approved an extension of the term of office for the Peer Assessment Committee to cover the 2019 grant program review.

The committee reviewed and scored each eligible application against the published criteria for the CFC grant program (see Appendix 3). Each organization was then assigned a grade from 1-5 based on the numerical score.

This table shows how grades are assigned based on the numerical score.

Score	Grade of Application
30-26	5
25-21	4
20-18	3
17-15	2
14-0	1

(Five being the highest and one being the lowest)

The committee's funding recommendations were based on the following criteria:

- Inter-cultural reach;
- Artistic and economic impact;
- Strengthening governance; and
- Organizational sustainability.

Present Status

Financial Review

Culture Division, in partnership with the Finance Division, is currently undergoing a review of the financial eligibility requirements for all organizations applying for funding. Special attention will be given to organizations receiving multi-year funding and higher dollar value grants. This review involves re-evaluating and confirming:

- the financial indicators within each applicant's financial statements to be reviewed by the Finance Division;

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- how funding is allocated;
- financial forms used in the application as well as those used in reporting; and
- how staff educate applicants on proper financial accounting principles and the financial requirements of the grant programs.

Once this review is complete, a report will be brought forward to Council for input and approval. This review will further limit the financial risk to the City and provide staff with a better understanding of the current financial state of each organization. Any recommended changes would be implemented in the 2020 grant cycle.

Peer Assessment Committee

The Culture Division will also be seeking a new Peer Assessment Committee for the 2020 to 2023 grant cycles. The Committee will be made up of four individuals who meet the following criteria:

- Practicing arts and culture professionals with a minimum of two years' experience in one of the following fields; dance, theatre, visual arts, film, heritage, museums, music, or festivals and celebrations.
 - These individuals must be connected to Mississauga as a resident, through their place of employment or have a prominent role as an arts & culture expert outside the city.
- Mississauga-based community leaders with experience volunteering for Boards of Directors and a demonstrated commitment to the City of Mississauga.
- Not currently in a relationship with any group or organization currently seeking funding from the City of Mississauga's grant programs.
- Commit to a four-year term.

Staff will be promoting this opportunity by reaching out to community organizations and the public using all City communication channels. Staff will review potential assessors and bring forward the top four candidates for Council approval in 2019.

Community Support Funding for Peel Regional Police Costs

On January 7, 2019 Peel Regional Council passed Resolution 2018-866 which directed the Region of Peel to transfer \$165,000 to the City of Mississauga so it could be distributed to the qualifying community events. The Resolution also states, "future allocation of Regional funds be increased annually using a target escalation rate approved by Regional Council during budget deliberations."

For 2019 staff will distribute the funding from the Region as was done in 2018. Moving forward, staff will analyze police costs and work with Peel Regional Police to develop fair and transparent criteria to govern the allocation of this funding. Recommendations will be brought back to Council in a future report for review and approval.

Tourism

As part of the 2019 Culture budget \$1,592,000 from Municipal Accommodation Tax (MAT) was allocated to support the Cultural Festivals and Celebrations (CFC) Grant program as well as other initiatives. In 2018, Staff undertook a survey to determine the tourism impact of festivals which received funding through the CFC grant program. The results of this survey have been received and a number of festivals have indicated they are driving tourism visits. To leverage and grow these festivals, Culture and Tourism (Recreation) staff will work to develop a new tourism grant stream (within the current funding envelope) and will launch it as part of the City's 2020 grant program. Staff will report back to Council on the details of this program prior to the 2020 grant period.

Comments

A total of 17 grant applications were received by the October 12, 2018 deadline and were advanced to the formal assessment stage. Appendix 4 provides a breakdown of the recommended grant allocations for each organization. As per Council's request, summaries of each application have been provided (see Appendix 5) which include: the organization's purpose, programming plans and the impact of funding on the City.

The City of Mississauga's grant program decisions are based on the merit of the applications with detailed criteria for how funding is to be allocated. The Peer Assessment Committee is recommending \$761,000 in funding to these festivals against the Culture Division's Arts & Culture and CFC grant budget of \$2,838,800; when accounting for the \$1,837,925 allocation to the Arts & Culture grant this leaves a balance of \$239,875 in unallocated funding.

The grants policy anticipates that not all funding may be allocated in a given year (this has happened in the past). The Policy calls for any balance of funds to be transferred to the Arts Reserve for use in future years. This approach has been successfully utilized in previous years (2015 & 2016).

With pending approval of the 2019-2028 Culture Master Plan, it is anticipated that community groups will require additional support in coming years to align their efforts and new initiatives to the plan. The transfer of un-used funding to the arts reserve ensures that funds will be available to support these future requests.

This table shows the number of new and returning applicants to the grant program.

Eligible Grant Applicants		
Grant Stream		
New & Emerging	Established	Multi-year Funded
3	11	3
Total		17

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Over the years, the grant program has become increasingly more competitive requiring an increased level of rigor to ensure recommended funding addresses the City's cultural priorities and is provided to organizations that have the greatest positive impact on the community.

Support with Conditions Status

The City has adopted "support with conditions status" as a means to signal to Council where particular arts and cultural organizations may benefit from additional advice and coaching from Culture Division staff. An organization placed on "support with conditions" status must participate in a minimum of two mandatory meetings with staff and demonstrate progress, in specifically identified areas, as a condition of their funding approval. For 2019 the Peer Assessment Committee recommends two organizations to be placed on "support with conditions status."

Dragon Lion Dance Festival

The assessors recommended this organization receive a CFC grant of \$5,000 and be placed on "support with conditions status." The assessors appreciate the festival is providing a unique experience to the people of Mississauga. Assessors felt the festival would benefit from working closely with staff to develop an outreach strategy and clarify how the festival will seek partnerships and sponsors.

Paint the Town Red

The assessors recommended this organization receive a CFC grant of \$70,000 and be placed on "support with conditions status". The assessors recognized the festivals importance to the community and commitment to inclusivity. Due to deficit concerns outlined by the City's Finance Division staff are recommending Paint the Town Red be placed on Support with Conditions Status. They will be required to complete the following:

1. Provide the organizations 2018 Audited Financial Statements as soon as possible.
2. Meet with the Culture Division on a quarterly basis with the possibility for additional meetings at the discretion of the Culture Division.
3. Provide monthly in-house financial statements to the City for review.
4. Develop and provide a financial recovery strategy and implementation plan which includes an achievable budget forecast for the City's approval.

Financial Impact

This report recommends a total cultural festival & celebration grant allocation of \$761,000 from the 2019 Arts Culture and CFC grant budget of \$2,838,800.

The Arts & Culture grant allocation of \$1,837,925 is also drawn from the Arts Culture and CFC grant budget.

The surplus of \$239,875 will be transferred to the Arts Reserve to address grant funding needs in future years.

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The funding contributions made through the 2017 culture grant programs have allowed groups to leverage City funds to generate an additional \$7.41 for every grant dollar the City provided; the City's \$2,427,500 investment generated more than \$17.7 million locally.

Conclusion

Cultural festivals & celebration grants assist municipalities in supporting the economic and social impacts culture has on communities. In 2019, 17 groups are recommended for grant funding based on the merit of their applications. According to the Peer Assessment Committee, these groups effectively demonstrated their efforts align to the City's cultural priorities while growing and building their organization's own financial and governance models.

Culture Division staff are committed to working more closely with these groups to help them strengthen their strategies and grant applications. Outreach efforts to engage new, emerging and marginalized groups that would benefit from grant support will continue.

Through the Cultural Festivals & Celebrations Grant program, the City's new Culture Master Plan comes to life and is realized as it supports and builds professionalism, accountability and sustainability within the local cultural community.

Attachments

Appendix 1: 2019 CFC Eligibility

Appendix 2: 2019 Culture Grant Peer Assessment Committee

Appendix 3: CFC Grant Program Criteria

Appendix 4: 2019 CFC Recommended Grant Allocation

Appendix 5: CFC Grant Evaluation Summary



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Andrew Douglas, Culture Grants Coordinator

Cultural Festivals & Celebration Grant Eligibility

CFC grants provide assistance in four categories; new and emerging, established, major one-time festivals/events and multi-year festivals. Funding is available in these categories for festivals which met the following eligibility criteria.

1. New & Emerging Festivals and Celebrations

- Operating on a not-for-profit basis and governed by volunteers;
- Runs for one full day or a number of consecutive days;
- Must take place in Mississauga; and
- Provides programming or services that are open to the public and publicized city-wide.

2. Established Festivals and Celebrations

- Operating for four years or more;
- Received funding through the CFC grant program in the past four years;
- Operating on a not-for-profit basis and governed by volunteers;
- Runs for one full day or a number of consecutive days;
- Must take place in Mississauga;
- Provides programming or services that are open to the public and publicized city-wide; and
- In good standing with the City of Mississauga.

3. Major One-time Events

- Must meet with Culture Division staff prior to applying;
- Operating on a not-for-profit basis and governed by volunteers;
- runs for one full day or a number of consecutive days;
- Must take place in Mississauga;
- provides programming or services that are open to the public and publicized city-wide; and
- In good standing with the City of Mississauga.

4. Multi-Year Funded Festivals

(Three Year Funding)

- Legally incorporated as a not-for-profit organization;
- Runs for one full day or a number of consecutive days;
- Must take place in Mississauga;
- Provides programming or services that are open to the public and publicized city-wide;
- Received funding through the CFC grant program for more than five years;
- Must have a total revenue of \$200,000 or more;
- Must have attendance of 50,000 or more;
- In good standing with the City of Mississauga;
- Must have paid event staff; and
- Must receive a score on their application of at least 4 out of 5 from the Peer Assessment Committee.

2019 Culture Grant Peer Assessment Committee	
Assessor	Summary of Qualifications
Marty Brent	<ul style="list-style-type: none"> • Manager, Peel Art Gallery, Museum and Archive • Former General Manager, Black Creek Pioneer Village • Former Supervisor, Community Museums and Heritage Organizations Program, Ontario Ministry of Culture • Masters of Museum Studies, University of Toronto
Suelyn Knight	<ul style="list-style-type: none"> • Project Manager, The Black Experience Program • Former Outreach Coordinator, United Way Peel Region • Masters of Education, York University
Cathleen MacDonald	<ul style="list-style-type: none"> • Founder and Executive Producer, Motion Picture Enterprises • Board of Directors, Oakville Film Festivals of Film and Art
Anu Radha Verma	<ul style="list-style-type: none"> • Former Curator, Pride Week in Peel • Former Curator, brown/out • Practicing Artist

2019 Cultural Festivals and Celebrations (CFC) *Assessment Criteria*

All eligible applications will be evaluated based on the information contained in the application as it relates to the strategic priorities and goals of the Culture Division. This evaluation is done in a comparative context, using the following criteria:

Category & Score	Priority & Goals	Question
Programs and Services Evaluation		
Inter-cultural Reach (10)	<ul style="list-style-type: none"> • improving access to cultural opportunities • promoting equity and inclusion • supporting inter-cultural activities 	<p>How will your audience evolve over the next three years?</p> <ul style="list-style-type: none"> • Include plans for developing new audiences • Initiatives for engaging different communities • Rationale for new programs and locations • Plans for encouraging communities to feel welcome and grow <ul style="list-style-type: none"> ○ Communities can include but are not limited to; artistic, neighbourhoods, LGBTQ2S, newcomer, indigenous and the disability communities

Artistic and Economic Impact (10)	<ul style="list-style-type: none"> • Growing the profile of Mississauga's unique identity • Placemaking • Improving quality of life • Celebrating traditions and a sense of community • Positive economic impact • Support of creative industries 	<ul style="list-style-type: none"> • Identify the specific ways your festival is providing unique experiences in Mississauga? <ul style="list-style-type: none"> ○ What research have you done to ensure you are not duplicating services? • Indicate the areas of your festival which are using local artists and cultural producers. • How are you fostering a sense of place? • How is your festival encouraging tourism and economic activity in Mississauga? • What is your festival doing to promote and showcase different aspects of Mississauga?
Organization Evaluation		
Strengthening Governance (5)	<ul style="list-style-type: none"> • Grow and maintain festivals and events • Enhancing organization 	<p>What has your organization done to better enable it to manage the programming outlined?</p> <ul style="list-style-type: none"> • Is your organization capable of running your proposed programming: <ul style="list-style-type: none"> ○ Board of Directors with necessary skills (Training /acquisition of appropriate talent) ○ Appropriate staff (Training /acquisition of appropriate talent) ○ Committees to manage work load • How is your organization planning for its future success? <ul style="list-style-type: none"> ○ Strategic/succession plan ○ Policies/procedures ○ Clear roles and responsibilities

Organizational Sustainability (5)	<ul style="list-style-type: none"> • Grow and maintain festivals and events • Enhancing Organization • Developing a network of creative individuals and cultural resources 	<p>What has this organization done to increase its ability to provide programs and services and to meet goals?</p> <ul style="list-style-type: none"> • Programing partnerships? <ul style="list-style-type: none"> ○ Number of partnerships ○ Benefits to org and partner • Corporate Sponsorships? <ul style="list-style-type: none"> ○ Amount leverage ○ How many sponsors • Additional grants? <ul style="list-style-type: none"> ○ Amount leveraged ○ How grants will enhance programs <p>What is the Return on Investment for the City/sponsors so they will continue to support your organization?</p>
Total Score out of 30		

Recommended Grant Allocations
2019 Cultural Festivals & Celebrations Grant Program

	Name of Organization	2018 Grant Rec'd	2019 Amount Requested	2020 Amount Requested	2021 Amount Requested	Recommended 2019 Grant	Recommended 2020 Grant	Recommended 2021 Grant
Multi-year Funded Organizations Stream								
1	Carassauga Festival	\$120,000	\$120,000	\$120,000	\$120,000	\$120,000	\$120,000	\$120,000
2	Southside Shuffle Blues and Jazz Festival	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
3	Bollywood Monster Mashup	\$90,000	\$99,187	\$106,597	\$114,066	\$95,000	\$100,000	\$105,000
	Sub-total		\$319,187	\$326,597	\$334,066	\$315,000	\$320,000	\$325,000

**Recommended Grant Allocations
2019 Cultural Festivals & Celebrations Grant Program**

Name of Festival		2018 Grant Rec'd	2019 Amount Requested	Recommended 2019 Grant	1st payment March 2019	2nd payment August 2019	Support with Conditions
Established Festivals							
1	Mississauga Waterfront Festival	\$97,500	\$120,000	\$97,500	\$73,125	\$24,375	
2	Paint the Town Red Port Credit	\$70,000	\$99,500	\$70,000	\$52,500	\$17,500	Recommended
3	Mosaic South Asian Heritage Festival	\$55,000	\$90,000	\$60,000	\$45,000	\$15,000	
4	Muslimfest	\$50,000	\$68,760	\$60,000	\$45,000	\$15,000	
5	Streetsville Founder's Bread and Honey Festival	\$47,000	\$56,210	\$52,000	\$39,000	\$13,000	
6	Malton Celebrates Canada Day	\$23,000	\$27,000	\$23,000	\$17,250	\$5,750	
7	Mississauga Italfest	\$10,000	\$19,500	\$19,500	\$14,625	\$4,875	
8	Philippine Festival Mississauga	\$17,000	\$19,000	\$19,000	\$14,250	\$4,750	
9	Mississauga Latin Festival	\$0	\$19,475	\$15,000	\$11,250	\$3,750	
10	Streetsville Christmas in the Village	\$10,000	\$15,000	\$10,000	\$7,500	\$2,500	
11	Canada Day Together Festival	\$0	\$19,000	\$7,500	\$5,625	\$1,875	
New & Emerging Festivals							
12	Egyptian Coptic Festival	\$0	\$15,000	\$7,500	\$5,625	\$1,875	
13	Dragon Lion Dance Festival	\$0	\$9,474	\$5,000	\$3,750	\$1,250	Recommended
TOTAL			\$577,919	\$446,000	\$334,500	\$111,500	

TOTAL 2019 RECOMMENDATIONS	\$761,000
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Recommended Grant Allocations
2019 Cultural Festivals & Celebrations Grant Program

Name of Festival		2018 Grant Rec'd	2019 Amount Requested	Recommended 2019 Grant	1st payment March 2019	2nd payment August 2019	Support with Conditions
NOT RECOMMENDED FOR FUNDING							
1	Multicultural Festival	\$0	\$20,000	\$0	\$0	\$0	

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)	
Bollywood Monster Mashup		Multi Year	87%	4	
Description					
#BollywoodMonster Mashup, the largest South Asian festival in Canada, is going into its 9th successful year. It's a free, multi-arts (music, dance, film, visual arts), multi-day, family festival (free KidZone, free dance lessons, food & marketplace).					
Key Outcomes					
<ul style="list-style-type: none">Over 50,000 attendance in 2018Over \$98,000 paid to local artistsEmploy over 30 summer studentsAttendance 61,070350 volunteers					
Evaluation Criteria	B1: Inter-Cultural Reach				
	<ul style="list-style-type: none">Comprehensive realistic strategy to reach their target audienceTargeting specific groups each yearSmart strategies inclusive of other communities outside of the South Asian communitySmart about using social media influencersMainly focused on language inter-cultural reach				
	B2: Building Artistic and Economic Impact				
	<ul style="list-style-type: none">Introduced comedy to their programmingAre bringing in local and international talentLocal artists are learning new skills and have access to professional productions and large audiencesHave shown a tourism impactProviding enhancements to many areas of the festival				
	B3: Strengthening Governance				
	<ul style="list-style-type: none">Five member Board with a variety of skillsConstitution, by-laws and policies are kept up-to-dateMore details on Board development in relation to the growth of the festival would be beneficial				
	B4: Organizational Sustainability				
	<ul style="list-style-type: none">Connecting with local businesses around a tourism plan35 community collaboratorsAverage 250,000 per year in grantsFinance Division has no concerns				
Recommended Funding		2019: \$95,000, 2020: \$100,000, 2021: \$105,000			
Increase		No Change		Decrease	
Rationale					
Increase recommended to assist with various enhancements to the festival over the three years.					

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canada Day Together Festival	Single Year	89%	2
Description			
The Canada Day Together Festival celebrates the unity we share as Canadians while recognizing the vast and varied cultural diversity of the people that call Mississauga home. The festival draws more than 12,000 attendees each year who partake and enjoy delicious ethnic food, fun games and activities for all ages, entertaining performances from local artists representing different cultures, capped with a spectacular fireworks show. The festival is a consumer, producer and promoter of the arts in our city. Culture and celebration are fully on display at TogetherFest!			
Key Outcomes			
<ul style="list-style-type: none"> • Attendance 12,000 in 2018 • 6 paid Mississauga artists • 40 public activities • 105 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Comparison to other festivals in a useful approach to show that you are reaching diverse audience ○ More details about how the organization is actively engaging a diverse audience is needed ○ Limited detail on how they plan to engage different audiences ○ Performances from different cultures which are meant to draw diverse demographics 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Creating a neighbourhood sense of place ○ Neighbourhood programming that appeals to families and children ○ No plans to increase Mississauga artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ A committee structure is in place ○ Developing their governance structure and working to become a not-for-profit ○ Plan to hire an event organizer 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Plan to diversify funding by 2020 but more details are required ○ List 21 sponsors ○ Limited success securing grants ○ Finance Division does not have any concerns 		

Recommended Funding	\$7,500		
Increase	No Change		Decrease
Rationale			
Funding provided as the festival meets the needs of the community but there were not enough details in the application to provide a larger grant.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Carassauga Festival	Multi Year	80%	4
Description			
Carassauga Festival is an incorporated non-profit volunteer community organization, celebrating its 34th anniversary on May 24-26, 2019. Recognized as Canada's Largest Multicultural Festival, celebrating the true diversity of Mississauga. Carassauga creates an atmosphere that promotes understanding, respect and co-operation among Canadians of different heritage. Held over three days throughout Mississauga, visitors have the opportunity to "travel the world" without leaving the City. Visitors enjoy cultural foods, exceptional entertainment and learn about each culture. In 2018 there were 400,704 visits, an increase of 4% over the previous year. There were 32 different cultural Pavilions, representing their country of origin located in various cultural and community centers in the City of Mississauga. Carassauga continues to grow each year with the support of our partner cultural groups, 6,395 volunteers, sponsors, funders and the community			
Key Outcomes			
<ul style="list-style-type: none">• 1650-1700 paid artists• Over 6000 volunteers• Over \$232,0000 in grants• 402,000 attendance projected• 944 public activities			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Plan to target specific communities over the next three years○ Currently centralized but are spread over 23 neighbourhoods○ Collaboration with citizen groups to promote the festival in their various communities○ More detail on how their audience breaks down would be beneficial		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none">○ Slowly grown pavilions over the last 30 years and have a plan to increase these numbers○ 135 artisans but more details on how many of these are from Mississauga would be beneficial○ 16,000 people are traveling from more than three hours away		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Large board with a committee structure in place○ Demonstrated ability to meet their goals○ Provide annual board training		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Claim a partnership with Metrolinx but more details would be beneficial○ Over 31,000 passports sold○ Partnerships with hotels help drive economic impact○ Finance Division has no concerns		
Recommended Funding		2019: \$120,000, 2020: \$120,000, 2021: \$120,000	
Increase		No Change	Decrease
Rationale			
They are receiving the maximum allowable grant.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Dragon Lion Dance Festival		Single Year	83%	2
Description				
This festival provides various aspects of Chinese culture exhibition in various formats (performance on the square and on the stage, displays, demonstrations, participation and foods) to introduce Chinese culture to Mississauga community in a popular place - Celebration Square as a daylong event. The signature activities is Dragon and Lion dance parade, and martial arts performance, all performed by all volunteers coming from different culture background. It offers the Mississauga community opportunity to experience, understand, enjoy Chinese culture to enrich the live experience and promote Canadian culture value integration.				
Key Outcomes				
<ul style="list-style-type: none"> • 20 public activities • 311 volunteers • 10 sponsors 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Expanding their promotion to Facebook (currently just on We-Chat) ○ Small audience number with some discrepancies ○ Limited information on how they plan to engage other communities 			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none"> ○ No history of paying artists ○ Programming appears to be aimed at the Chinese community ○ Unclear what economic impact this festival will have 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Board in place with a variety of skills ○ Perform post mortems after the festival ○ More information on the development of their policies and succession planning would be beneficial 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ More information on how they will attract sponsorship would be beneficial ○ 2018 was the first year the organization was able to balance their revenue with expenses ○ Finance Division has no concern 			
Recommended Funding			\$5,000	
Increase			No Change	Decrease
Rationale				
Support with Conditions Status is recommended to ensure the organization has the adequate resources and plans in place to meet their goals.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Egyptian Coptic Festival	Single Year	91%	3
Description			
The Egyptian Coptic Festival will help us fulfill our mandate in the area of Arts and Culture, as well giving us an opportunity to promote our vision and role in the areas of education, health and community involvement to a larger segment of the Canadian community through the combination of performances and exhibitors' booths. The intent of this event is to create interest in the Egyptian and Coptic culture among Canadians such that this event can turn into an annual celebration that brings everyone together in a fun and family friendly environment. Additionally, it will provide us with a great opportunity to create awareness about the projects and activities championed by the Canadian Coptic Centre for the well-being of the community in the areas of health, senior programs, charities, education, and child care.			
Key Outcomes			
<ul style="list-style-type: none"> • 22 paid Mississauga artists • 8,000 projected audience • 10 public activities 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Outreaching through food banks ○ Reaching out to communities accessing social services 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Filling a cultural gap in the City ○ Created a band made up of youth who have been in Canada less than a year ○ Engaging youth and newcomers 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board and committee structures in place ○ Good volunteer base ○ Separate festival committee with skills related to achieving the goals of the festival 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Have a relationship with the Canadian Arabic Orchestra ○ Have a number of Mississauga based corporate sponsors who are confirmed for next year ○ Limited grant support ○ Finances are in good standing despite lack of grant support 		
Recommended Funding		\$7,500	
Increase	No Change		Decrease
Rationale			
Funding recommended as they are meeting a need in the community.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Malton Celebrates Canada Day		Single Year	77%	2
Description				
Over the past several years; Malton Celebrates Canada Day, has become the biggest and most attended, inclusive event, for Malton. The event provides an accessible cultural opportunity, to the geographically isolated community of Malton Village. It boasts live entertainment, inflatable fun zone and other activities, for young families and it is the longest running display of fireworks, in Mississauga. Without this event, the residents of Malton would be unable to celebrate its Canadian pride, as a community and feel a sense of place.				
Key Outcomes				
<ul style="list-style-type: none">10,000 attendance8 public activities80 volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">A neighbourhood based Canada Day festivalNo plans to increase their audience over the next three years. Rational for this would be beneficialState they want to increase LGBT youth but they have not provided plans on how this will be achievedMore details on how they are removing barriers would be beneficial			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none">Position themselves as a local Canada DayBook local school bands and make use of local talentMore details on how they are showcasing the unique aspects of Mississauga/Malton would be beneficial			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">Malton BIA led with a committee in place to manage the festivalBusinesses involved with the planningLimited details on growth or succession			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">35 event sponsors but more details on how they will retain these sponsors would be beneficialPlan to revise their sponsorship package to maintain interest.Finance Division has no concerns			
Recommended Funding		\$23,000		
Increase		No Change	Decrease	
Rationale				
No justification for additional funding was provided.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Italfest	Single Year	94%	4
Description			
Mississauga Italfest, Ferragosto In the City is a unique two day festival whose goal is to celebrate distinctive features of Italian culture with all citizens of Mississauga and beyond. Mirrored after Italy’s national holiday “Ferrogosto”, Italfest through interactive attractions, exhibits and performances strives to present highlights of Italian history, art, beliefs, customs, music, landscape and language. Time-honoured customs and traditions are passed down to the next generation of Canadian Italians and shared inter-culturally with Mississauga’s diverse ethnic mosaic. The main stage showcases emerging and popular Canadian- Italo talent, some non-Italians who can sing in Italian, right up to headliners direct from Italy. Military representatives such as the "Bresaglieri", "Carabenieri" and “La Polizia” honour the event with traditional marches. Comedy, food eating contests, family attractions, great vendors, DJ’s, culinary demos, and a dance party under the stars all contribute to Mississauga Italfest, giving visitors the experience of an authentic Italian festival.			
Key Outcomes			
<ul style="list-style-type: none">• \$98,0000 sponsorship with 55 sponsors• 155 volunteers• Projecting an audience of 35,000• 59 public activities			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Well documented audience growth○ Different activities to meet needs of a variety of audiences○ Pay respect to occupying traditional lands		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none">○ Interested in having local artists represented○ Developed a heritage element for the festival○ 64 paid artists		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Board structure in place, members have a diverse range of skills○ Developing a staffing plan to hire an Executive Director○ They have a plan to grow the festival and are using the TRIM model to assist them		
	B4: Organizational Sustainability		
<ul style="list-style-type: none">○ Partnership with Z103 partnership to expand audience○ 95% sponsorship return rate○ 52 vendors○ Finance Division has no concerns			
Recommended Funding		\$19,500	
Increase		No Change	Decrease
Rationale			
Increase in funding provided due to the growth of the festival.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Latin Festival	Single Year	93%	3
Description			
Mississauga is a multicultural city, where many cultures, including the LATIN AMERICAN culture, live together. Part of the excitement of living in this city is exploring and joining in the celebration of its local traditions. Kids, adults, and seniors from other cultures can learn about the LATIN culture through the activities that the MISSISSAUGA LATIN FESTIVAL offer like dance, art, folklore, music and traditional food demonstrations. The MISSISSAUGA LATIN FESTIVAL contributes to the diversity of the city of Mississauga by bringing the culture of 19 countries from Latin America. The festival has become an excellent opportunity for intercultural exchange and understanding of the Latin traditions creating a significant, fun and fantastic way for kids, adults and seniors from other cultures to know and learn more about the LATIN culture while at the same time preserving Latin traditions with experiences that provide memories that will last a lifetime. The MISSISSAUGA LATIN FESTIVAL, in a relatively short period of time, has not only gained recognition as a major community festival in Ontario, but it also has successfully shown how important it is to maintain the Latin Community’s traditions alive.			
Key Outcomes			
<ul style="list-style-type: none">• 35,000 attendees• 25 paid artists• 70 public activities• 75-80 volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Represents 19 Latin American countries○ Main focus is families○ Highlighting the various Latin communities○ Community services groups display at the festival to encourage newcomers to feel welcome		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none">○ Engage visual artists in meaningful ways○ Provides a unique experience for the people of Mississauga○ Limited economic benefits were outlined		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Five member board with a number of committees in place○ Board members skills in event management○ Limited information about succession planning provided		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ 11 sponsors and plans in place to increase this number○ Collaborate with a Spanish language school○ Limited success with receiving grants○ Financial in good standing but elements of their balance sheet were incorrect		
Recommended Funding		\$15,000	
Increase		No Change	Decrease
Rationale			
Funding provided to support the unique programming this festival brings to Mississauga.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mosaic Festival		Single Year	88%	4
Description				
<p>The Mosaic Festival 2019 will be the 14th edition of North America's largest free South Asian multidisciplinary arts festival. Mosaic features music, dance, literature, visual arts, fashion and food in an extraordinary two day event that welcomes intercultural audiences from throughout Mississauga and the Peel Region, as well as attracting visitors from across Ontario, Canada and abroad. Mosaic features over 200 artists and performers on two stages, along with outreach and activities for all ages.</p> <p>Canadian Community Arts Initiatives (CCAI) was established in 2005 with a core mandate to engage citizens and promote pride of citizenship through volunteerism. Based on the unique Canadian model of multiculturalism, CCAI creates opportunities to celebrate art, culture and heritage in professionally produced family oriented festivals and events. CCAI's projects are inclusive, intended to inspire cross cultural dialogue, promote a sense of pride in citizenship for local residents and generate tourism.</p>				
Key Outcomes				
<ul style="list-style-type: none">35,000 attendance80 volunteers70 paid Mississauga artists				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Primary focus is South Asian community with limited information concerning other communitiesState engagement with Indigenous communities but more details would be beneficialRepresenting their community and creating a place for them			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none">Focused on multi-disciplinary artsRe-introduction of the film to the festival grows artistic offerings\$2,000,000 in economic impact reported			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">11 member Board with a recruitment plan in placePolicies and procedures in placeHold board training sessions			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Track record of receiving sponsorshipsStrong relationship with the media including language mediaConsistent grant supportFinance Division has identified a small deficit which is in the process of being reduced			
Recommended Funding		\$60,000		
Increase		No Change		Decrease
Rationale				
Increase in funding provided to support enhancements to their marketing and engagement activities.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Multicultural Festival	Single Year	%	0
Description			
<p>The festival allows for firsthand experience and direct contact of one culture with other cultures and their elements. Mississauga is home of people from widely different backgrounds (21% from British backgrounds, 21% from South Asian backgrounds, 20% from South Europe, 16% form South East Asia, 12% from East Europe and 12% from other North American countries: www.mississauga.ca/data, 2006) . According to peelregion.ca, 2011, Christians make up 60% of the population in Mississauga, Muslims make up 12%, Sikhs 3.5%, Buddhists 2%, Hindus 7%, and other less than 1%.</p> <p>The festival, representing all these cultural and religious groups, is a learning experience that raises awareness of cultures that make up Mississauga unique culture and that do not normally interact with each other, and opens doors for discussions on aspects of each culture among the public. It helps local resident's assimilated, integrated and cohesive Canadian society.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Not enough information was provided to validate key outcomes 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Unclear how this festival aligns with the grant criteria The data provided is out of date 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Limited details on how this festival will achieve its goals Limited details on how this festival will be executed 		
	B3: Strengthening Governance		
Evaluation Criteria	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Financial statements have not been completed Grant amount requested in higher than eligible amount 		
Recommended Funding		\$0	
Increase		No Change	Decrease
Rationale			
The application did not provide enough information to be adequately reviewed. Funding is not recommended.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
MuslimFest		Single Year	83%	4
Description				
Festive Currents is a non-profit organization which focuses on displaying the best in Muslim arts, culture and entertainment with its annual festival: MuslimFest. MuslimFest facilitates the involvement of multi-generational members of the Muslim community and their neighbors in various forms of artistic and cultural backgrounds. Our programming and artists invoke a sense of belonging from many communities that are able to see their cultures and traditions displayed at MuslimFest. We also bring together communities from all geographical areas across Southern Ontario and the USA border, fostering the building of new relationships and bridges between groups. Our platform also offers the opportunity for this cultural fusion to engage people of all ages, bringing to Mississauga a unique family event. Our cultural contribution is multi-faceted because it is a result from relations and partnerships built through marketing, programming and inclusion which allows us to not share just a single culture, but many.				
Key Outcomes				
<ul style="list-style-type: none">67,0000 attendance240 volunteers90 public activities				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Appeals to a number of different culturesExecutable and sustainable strategy for inclusivity2019 focus will be on more youth programming (poetry jam, puppets)			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none">Wide range of arts and activities including film, visual arts and poetryWorking with local artists and communityOffer hotel and travel packages to encourage tourismSome paid artists including 10 from Mississauga			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">Three Board members with a strong committee structure to provide supportDifferent training and tools provided to their broader team			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Partnering with North African cultural groups to encourage engagementTwo lead sponsors are long term and have a local presencePlans in place to adapt to changes in the granting landscape			

Recommended Funding		\$60,000	
Increase	No Change		Decrease
Rationale			
Funding increased due to the community focus and the development of the hospitality packages.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Waterfront Festival		Single Year	81%	3
Description				
The Mississauga Waterfront Festival (MWF) was incorporated as the Mississauga Waterfront Festival in 1998 and granted City of Mississauga affiliation status. Since that time the MWF has been recognized as one of Mississauga's premiere family and friend's community events. We continue to provide excellence in our social outreach objectives, promotion of community interaction, city tourism and a culturally diverse and inclusive family friendly environment. We accomplish this feat yearly with our evolving lineup of new and fresh performers/attractions and attract over 75,000 people to the village of Port Credit over the course of our three-day weekend. We bring our community together and shine light on our picturesque waterfront through our live outdoor concerts, family activities, food and entertainment.				
Key Outcomes				
<ul style="list-style-type: none"> • 115 paid Mississauga artists • 460 volunteers • 81,0000 attendance • 107 public activities 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Provide culturally diverse food vendors ○ Festival is accessible to those without cars or with mobility issues ○ Attempting to attract a younger audience ○ Collaborating with some ethno-specific arts group to attract different audience 			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none"> ○ Support local artists and vendors ○ Mainstream entertainment appeals to established communities ○ Limited details concerning how their festivals programming will differ from 2018 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Currently there are eight Board members with six being listed for 2019. More details on the rational would be beneficial ○ Board members receive some training ○ Policies and procedures are in place ○ More details concerning their plans to employ more consultants instead of staff would be beneficial 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Post mortems with their sponsors are undertaken after each festival ○ Successful in receiving grants ○ \$137,000 in receivables still to be received 			

Recommended Funding	\$97,500		
Increase	No Change	Decrease	
Rationale			
No rational for an increase in funding.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Paint the Town Red Port Credit		Single Year	79%	3
Description				
Paint the Town Red, Port Credit Canada Day celebrations is an exemplary example of cultural diversity, inclusiveness, civic & national pride, artistic encouragement, veteran awareness & community spirit. The parade, entertainment & fireworks provide an opportunity for family & friends to spend quality time together. As the only Canada Day parade in the GTA, the participants include more than a dozen colourful, cultural marching bands & performance groups, youth, community groups & Mississauga businesses. Live music throughout the village & Memorial Park include local music school students and local musicians focusing their performances on Canadian musicians and songwriters. It's a greatly anticipated, first class, red & white celebration, attracting tens of thousands of citizens & visitors to the Village of Port Credit, cohesively enjoying what it means to be a Canadian.				
Key Outcomes				
<ul style="list-style-type: none"> • 280 paid Mississauga artists • 44 sponsors • 100 volunteers • 75,0000 attendance projected 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Plan to engage with new Canadians which is a continuation of the programming offered to Syrian immigrants ○ Plan to engage youth with programming like a signing contest - more details on this plan would be beneficial ○ Worked with the University of Toronto Mississauga to accommodate students ○ Mississaugas of the Credit First Nation are leading a sunrise ceremony 			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none"> ○ Provide space for youth performers ○ Connecting with Mississaugas of the Credit First Nation around workshops, crafts and dance ○ Small increase to the number of local artists 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Recruited new board members to increase capacity ○ Committee structure in place to support the Board 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Some media partnerships ○ 25% of revenue is corporate sponsorship ○ Developed plan to increasing revenue ○ Finance Division has identified a significant deficit in 2017 			

Recommended Funding	\$70,000	
Increase	No Change	Decrease
Rationale		
<p>No rational for an increase in funding.</p> <p>Support with Conditions Status recommended due to the financial concerns outlined by the City's Finance Division. They will be required to complete the following:</p> <ol style="list-style-type: none"> 1. Provide the organizations 2018 Audited financial statements as soon as possible 2. Meet with the Culture Division on a quarterly basis with the possibility for additional meetings at the discretion of the Culture Division 3. Provide monthly in-house financial statements to the City for review 4. Develop and provide a financial recovery strategy and implementation plan which includes an achievable budget forecast for the City's approval 5. Develop a succession plan 		

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Philippine Festival Mississauga	Single Year	85%	4
Description			
Philippine Festival Mississauga is the only festival in Mississauga that focuses on the warmth and the diversity of the Filipino culture. It involves 2 days of festivities that presents the audience with unique Filipino culture and traditions through its programs and activities using local, national, and international artists - professional and amateur. The professional artists draw the crowd and the audience and the amateur artists benefit from the exposure to a much bigger audience. It is open and inclusive and allows the residents of Mississauga and neighboring cities to experience Filipino traditions and hospitality. The festival caters to families, children, youth, adults and seniors from all ethnic backgrounds. It brings together small businesses, artists and the community.			
Key Outcomes			
<ul style="list-style-type: none">• 30,000 attendance projected• 16 paid artists• 45 public activities• 83 volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Leveraging elements of Philippine culture○ In addition to the Filipino community they target Spanish and Chinese audiences○ Focus is on families and Filipino newcomers○ Added a car show to increase youth attendance		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none">○ Claiming to be the only Philippine festival in Mississauga○ Programming for a variety of audiences○ Encourage local talent		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ 13 Board members with good governance structure and committees○ Constitution and by-laws in place○ A succession plan has been developed○ Provide Board training		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ \$21,500 in sponsorship○ Partnership with other organizations to run the car show and children’s section○ Looking at Trillium Foundation funding for 2019○ Finance Division has no concerns		
Recommended Funding		\$19,000	
Increase		No Change	Decrease
Rationale			
Increase provided to offset increased costs.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Southside Shuffle Blues & BBQ Festival		Multi Year	77%	4
Description				
<p>Heading into our 21st year in 2019, the growth of the Festival continues to demonstrate & recognize the Festival's ability to achieve its artistic vision. The Festival has developed into a premiere music event & is the only Blues & Jazz Festival in the Mississauga area. The continued professionalism & enhancements have positively impacted tourism in the area. The Festival also recognizes that by expanding the number of venues and events associated with the Festival, it continues to provide the ongoing ability to offer a broader range of programming, provide employment and learning opportunities and forums for musical works to be experienced while contributing to the tourism & economic impact of the area & surrounding region. Culturally the Festival has added an Aboriginal Stage, A Women in Music Stage, a World Stage and will continue to promote youth related activities and attract multi-cultural volunteers through our 'cultural ambassadors' program</p>				
Key Outcomes				
<ul style="list-style-type: none"> • 35 sponsors • 3,277 tickets sold • 210 volunteers • 68,000 attendance 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Plans are to diversify music offerings ○ Recognize their audience is getting older and want to reframe what a blues and jazz festival is ○ Promoting the festival through methods that appeal to a younger audience ○ Plans for engaging Indigenous, women and people interested in world music ○ Good rational for their audience development plan 			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none"> ○ Eight paid artists ○ Leveraging high profile acts to attract audiences ○ Significant impact on local business with local clubs hosting bands ○ Plans to increase the number of Mississauga artists 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Eight Board members and 19 team leaders for various festival roles ○ Board handbook and a festival business plan are in place ○ Meet Accessibility for Ontarian with Disabilities Act standards ○ Updating policies on harassment 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Unique partnerships ○ Strategy in place to develop sponsorships ○ Diverse grant funding 			

Recommended Funding	2019: \$100,000, 2020: \$100,000, 2021: \$100,000	
Increase	No Change	Decrease
Rationale		
Total request for funding provided.		

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Founders' Bread and Honey Festival		Single Year	80%	4
Description				
The Streetsville Founder's Bread and Honey Festival, since inception, provides our patrons with a taste of what quite literally established the foundation of our town; bread served from our original flour mills which still stand and operate and honey provided by our local apiaries for the last 46 years is served to all in attendance free of charge. Our festival is held at the Streetsville Memorial Park, a natural amphitheatre situated on 30 acres overlooking the picturesque Credit River. Our festival has thrived on authenticity, celebrating our roots and heritage. Our festival is personified by incorporating a mosaic of dancers, artists, musicians and cultural entertainers that speak to all festival goers, of all cultural/ethnic origins.				
Key Outcomes				
<ul style="list-style-type: none"> 40,000 attendance 60 paid Mississauga artists 65 public activities 2008 volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Outreached to communities who may not be able to attend the festival Multi-lingual signage including brail and updated website to comply with accessibility standards Through diverse artists representation, including Indigenous communities, they encourage those communities to attend 			
	B2: Building Artistic and Economic Impact			
	<ul style="list-style-type: none"> Focus on local talent with a 300 artists in total Developing newsletter to showcase artists throughout the year Diverse source of activities for different ages Large market with 370 vendors including 40 artisan vendors 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Provide post-mortems after each festival to improve the next one Ensuring detailed policies, procedures, job descriptions etc. are in place in preparation for 50th anniversary A George Brown College student has been engaged to create a manual for event project management 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> A number of partnerships are in place which reduce the burdens on the festival Strategic partnerships with the airport allows them to be promoted on airport grounds \$37,000 in sponsorship and in-kind support Finance Division has no concerns 			

Recommended Funding	\$52,000		
Increase	No Change		Decrease
Rationale			
Increase in funding provided due to their achievements in making the festival more accessible to the people of Mississauga			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Christmas in the Village	Single Year	86%	3
Description			
The Christmas in the Village festival strives to bring people together from across the City of Mississauga to visit Streetsville and celebrate the holiday season, the culture and heritage of Streetsville. To also enjoy the works and wares of local artists, performers and artisans. This festival represents a return to the heritage of the holidays in Streetsville, as community-hosted events have been held for decades.			
This festival animates many spaces across Streetsville, allowing for the development of a sense of place, and showcasing the unique 'Village in the City' ambience on which Streetsville prides itself. The BIA's mandate is to promote local business, so the festival has been interwoven between the Village's businesses to showcase the unique retailers, restaurants, and service providers with the hopes that the positive economic impact of the festival is a significant one.			
Key Outcomes			
<ul style="list-style-type: none">• 20,000 attendance• 9 paid Mississauga artists• 50 volunteers• 25 sponsors			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Marketing materials meet the Accessibility for Ontarians with Disabilities Act standards○ Plan to recruit volunteers who speak various languages○ Recognize they don't engage young people and are developing a plan to address this		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none">○ Developed an artisan market○ Book local musicians and performers○ Direct financial impact on the Village of Streetsville but more details would be beneficial		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Ten member Board and event committee○ General manager has Ontarians with Disabilities Act training○ Some additional training is provided to Board and staff○ Volunteer recruitment tool is in place but more details would be beneficial		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Partnered with community organizations to increase outreach○ \$25,000 in sponsorship○ Developing a plan to increase the number of partners○ Finance Division has no concerns		
Recommended Funding		\$10,000	
Increase		No Change	Decrease
Rationale			
No rationale provided for an increase in funding.			

MISSISSAUGA ROTARY RIBFEST

February 6, 2019

Mayor Crombie and Members of Corporate Grants
300 City Centre Drive
Mississauga, ON L5B 3C1

Dear Mayor Crombie and Members of Corporate Grants,

Re: Funding for Mississauga Rotary Ribfest Move to Port Credit Memorial Park

We are writing to request that you include in your list of priorities for 2019, additional transitional funding for the Mississauga Rotary Ribfest due to increased infrastructure costs incurred as a result of the move in 2018 from Celebration Square to Memorial Park.

Mississauga Rotary Ribfest is a joint fund-raising project of the Rotary Club of Mississauga and the Rotary Club of Mississauga West and is in its 16th year. The event has one paid co-ordinator and many volunteers who work year-round to plan the event.

We have two objectives in putting on this event:

- To create a safe, green and fun event for Mississauga residents and other GTA attendees; and
- To raise funds non-profit organizations.

Approximately 80% of the funds we raise help support local organizations and causes in Mississauga while the remaining 20% are directed to international causes such as PolioPlus. Since the inception of RibFest in 2004 we have raised approximately \$1.4 million. Appendix A contains a list of the local organizations that have received Ribfest financial support in the past few years.

During our most recent five years at Celebration Square (2013 – 2017), average net earnings were \$142,000 per year. Last year at Memorial Park net earnings were \$18,000. Financial statements for the year ended December 31, 2018 are attached as Appendix B.

The decrease in earnings was due primarily to the following:

- Total expenses increased by \$68,000, from \$319,000 to \$387,000. The larger site requires more security (police and private security), fencing, tables and chairs as well as other site expenses. In particular, the lack of infrastructure compared to Celebration Square required an additional \$28,000 of expenditures on lighting, electrical and plumbing.
- Attendance at Memorial Park was approximately 36,000 compared to 70,000 in 2017 at Celebration Square. As a result, total revenues from beverage sales, food and non-food vendor fees, entrance fees and children's rides declined from \$358,000 in 2017 to \$292,000 in 2018.

There were a number of reasons for the drop in attendance: there are no nearby commercial buildings to attract a lunch-hour crowd; we lost much of our most loyal Ribfest traffic – many people who attended in 2017 did not attend at the new location, as our research indicates that over 50% of our traffic from past Ribfests came from areas around Celebration Square; and, lack of adequate parking at Memorial Park compared with Celebration Square. In a way, fourteen years of Ribfest momentum and customer goodwill at Celebration Square was lost.

MISSISSAUGA ROTARY RIBFEST

The following table sets out the expenses in 2018 and 2019 subject to additional costs arising from the transition from Celebration Square to Port Credit Memorial Park. For each expense, the amount of increase / decrease in 2018 and 2019 compared to 2017 (the base year) appears in the last two columns. Due to lack of revenue for our vendors and increased infrastructure costs, this year's event will change from four days to three days. This is reflected in the 2019 expenses below.

	2017	2018	2019 Forecast	2018 vs. 2017 Increase	2019 vs. 2017 Increase
Police Services	9,223	12,427	9,451	3,204	228
Private security services	22,129	29,874	16,929	7,745	(5,200)
Fencing	7,649	9,878	10,372	2,229	2,723
Charges from C of M	47,661	8,805	9,000	(38,856)	(38,661)
Stage, lighting, sound	-	36,866	37,000	36,866	37,000
Additional costs of services previously provided by C of M	-	8,400	8,400	8,400	8,400
Washrooms/Wash stands	12,718	14,786	15,304	2,068	2,586
Rental of tents, tables & chairs	17,741	28,021	28,722	10,280	10,981
Utility carts	2,910	3,955	4,054	1,045	1,144
Electrical & plumbing	53,204	81,405	65,124	28,201	11,920
Advertising, promotion & signs (2018 excludes a \$2K subsidy from C of M)	25,640	34,814	34,455	9,174	8,815
Ribfest Coordinator (2018 excludes a \$15K subsidy from C of M)	11,150	40,900	34,500	29,750	23,350
Transition Costs Excluding Decline in Revenues				100,106	63,286

In May 2018, we received \$17,000 from the City of Mississauga as a partial subsidy for expected costs to move to a new location. Our understanding was that once Ribfest 2018 was over, actual expenses would be reviewed with the City. Actual transition costs over 2017 were \$101,000. This year we respectfully

MISSISSAUGA ROTARY RIBFEST

request a grant of \$60,000 to help us with 2019 transition costs. We also recommend that with many of the large events taking place at Memorial Park, that infrastructure be reviewed with special attention given to plumbing, electrical and lighting. This would not only benefit Ribfest but all events being held at Memorial Park.

Rotary is committed to making the annual Mississauga Rotary Ribfest a success in our new home. We have reached out to the community and met with representatives of Port Credit BIA, Southside Shuffle, Waterfront Festival and T'was the Bite Before Christmas Foundation, as well as Councillor Stephen Dasko. We plan to meet with operators of the bars and restaurants in downtown Port Credit, TOPCA, MBOT and the Mississauga Arts Council.

We urge the City of Mississauga to prioritize our request for funding to aid us in keeping an important festival within the Mississauga area and allow us to continue to support the charities that rely on us and the funding we provide.

If you would like additional information, let us know. Thank you for your consideration of this matter.

Sincerely,



Young Ngo
Chair



Lucie Shaw
Vice Chair



Richard Fawcett
Treasurer

Appendix A

Donations

Advanced Coronary Treatment Foundation	Ian Anderson House
Alzheimer Society of Peel	Interim Place
Armagh House	Junior Achievement
Boys & Girls Club of Peel	Lighthouse Program
Camp Enterprise	March of Dimes - Mississauga
Canadian National Institute for the Blind	Mississauga Art Council
Caroling in the Park, Port Credit	Mississauga Food Bank
Children's Aid Society	Mississauga Symphony
Community Living Mississauga	PACT Life Plan Coaching
Compass Food Bank -Winter Survival Kit Project	Peel Children's Aid
CV Conservation Authority	Pelham Mudfest
Deacon's Cupboard	Silent Voice Canada
Easter Seals Christmas party	Square One Older Adult Centre
Eden Food for Change	The Compass
Epilepsy Halton Peel Hamilton	The DAM
Erin Mills Youth Centre (Basketball Court Project)	Trillium Health Partners Foundation
Erin Oak Centre	Trillium Health Partners Hospital
Erin Oak Kids – Starr's on the Credit	T'was the Bite Before Christmas
Gujarati Seniors Club of Mississauga	Vita Centre
Heart House Hospice	Wellspring Cancer Support Foundation
	YMCA Mississauga

MISSISSAUGA ROTARY RIBFEST

Appendix B

Financial Statements

Year Ended December 31, 2018

MISSISSAUGA ROTARY RIBFEST
BALANCE SHEET
DECEMBER 31, 2018
(unaudited)

	December 31, 2018	December 31, 2017
<u>Assets</u>		
Cash	\$ 30,071	\$ 57,170
Accounts receivable	-	2,500
Prepaid expenses and deposits	5,797	7,400
Total assets	\$ 35,868	\$ 67,070
<u>Liabilities and Net Assets</u>		
Liabilities:		
Accounts payable	\$ 1,062	\$ 3,000
Deferred revenue (Note 5)	1,500	16,700
Total liabilities	2,562	19,700
<u>Net Assets (Page 3)</u>		
General Fund	3,306	17,370
Reserve Fund	30,000	30,000
Total net assets	33,306	47,370
Total liabilities and net assets	\$ 35,868	\$ 67,070

Approved on behalf of the Board:

_____ Chair

_____ Treasurer

MISSISSAUGA ROTARY RIBFEST

MISSISSAUGA ROTARY RIBFEST
STATEMENT OF REVENUE AND EXPENSES
YEAR ENDED DECEMBER 31, 2018
(unaudited)

	2018	2017
REVENUE		
Revenue from sponsors & non-food vendors	\$ 112,480	\$ 95,300
Beverage sales	112,193	125,306
Fees from food vendors	106,040	111,050
Entrance fees and donations	50,489	78,093
Sales of VIP passes and meal tickets	14,799	29,259
Children's rides	6,000	9,822
Other revenue	2,642	4,199
Total revenue	404,643	453,029
EXPENSES		
Site costs (Note 7)	161,409	112,154
Beverage costs	51,018	56,991
Police and private security services	44,101	33,152
Stage, lighting, sound	36,866	-
Contract administrative services	25,900	11,150
Advertising & promotion	23,337	17,736
Music & entertainment	21,112	18,070
Other (Note 8)	6,604	7,268
Charges from City of Mississauga	8,805	47,661
Volunteer food and expenses	4,681	5,952
Meal tickets redeemed by sponsors and others	2,874	8,702
Total expenses	386,707	318,836
EXCESS OF REVENUE OVER EXPENSES	\$ 17,936	\$ 134,193

MISSISSAUGA ROTARY RIBFEST

MISSISSAUGA ROTARY RIBFEST
STATEMENT OF CHANGES IN NET ASSETS
YEAR ENDED DECEMBER 31, 2018
(unaudited)

	2018	2017
General Fund		
Balance, beginning of year	\$ 17,370	\$ 3,177
Excess of revenue over expenses	17,936	134,193
Distributions to RCM and RCMW	(32,000)	(120,000)
Balance, end of year	3,306	17,370
Reserve Fund		
Balance, beginning and end of year	30,000	30,000
Total Net Assets	\$ 33,306	\$ 47,370

MISSISSAUGA ROTARY RIBFEST
STATEMENT OF CASH FLOWS
YEAR ENDED DECEMBER 31, 2018
(unaudited)

	2018	2017
OPERATING ACTIVITIES		
Excess of revenue over expenses	\$ 17,936	\$ 134,193
Changes in non-cash working capital:		
Accounts receivable	2,500	(2,500)
Prepaid expenses	1,603	7,000
Accounts payable	(1,938)	1,376
Deferred revenue	(15,200)	(23,820)
	4,901	116,249
Distributions to RCM and RCMW	(32,000)	(120,000)
(Decrease) in cash	(27,099)	(3,751)
Cash, beginning of year	57,170	60,921
Cash, end of year	\$ 30,071	\$ 57,170

MISSISSAUGA ROTARY RIBFEST

MISSISSAUGA ROTARY RIBFEST
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2018
(unaudited)

1. Nature of Operations

Mississauga Rotary Ribfest ("Ribfest") is a joint fund-raising project of the Rotary Club of Mississauga ("RCM") and the Rotary Club of Mississauga West ("RCMW"). The executive and operating committees of Ribfest are comprised of unpaid volunteer members of both clubs. The principal activity of Ribfest is an annual festival held in mid July. The 2018 festival was held at Port Credit Memorial Park from July 12-15.

Distributions of net proceeds from the festival to RCM and RCMW are used to fund local charities and not-for-profit organizations as well as Rotary International world community service projects including PolioPlus.

2. Significant Accounting Policies

Basis of Presentation

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations.

The financial statements present the financial position and operations of Ribfest and do not include the assets, liabilities, revenues and expenses of RCM and RCMW. Ribfest is a not-for-profit organization and is not subject to income taxes.

Revenue recognition

Amounts from sponsors, beverage sales, food vendors, entrance donations and all other revenues are recognized when received. Fees from food vendors that relate to the following year are recorded as deferred revenue.

Donated services

Ribfest is dependent on the volunteer service of Rotarians and friends of Rotary. Because of the difficulty of determining their fair value, donated services are not recognized in the financial statements.

Ribfest receives contributed materials and services from sponsors. These are recognized as sponsor revenue when fair value can be determined.

Financial instruments

Financial assets and financial liabilities are initially recognized at fair value with changes in fair value recognized in the statement of operations.

3. *Comparative Figures*

Certain of the prior year's figures have been reclassified to conform with the current year's presentation.

MISSISSAUGA ROTARY RIBFEST

MISSISSAUGA ROTARY RIBFEST
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2018
(unaudited)

4. *Ontario Trillium Foundation Grant*

On October 30, 2014, the Ontario Trillium Foundation ("OTF") approved a grant in the amount of \$145,100 to RCMW, on behalf of Ribfest. All transactions in respect of the grant are recorded in the financial statements of RCMW. The grant extended over 36 months and its primary purposes were to help operate and grow Ribfest by hiring part-time staff, support a sponsorship review and revenue strategy plan and enhance the "greening" of the festival. Payments were received in six instalments over the 36-month term of the grant. The first payment of \$26,900 was received in January 2015 and the last payment was received in June 2017.

In the three-year period ended October 31, 2017 RCMW received \$145,100 from OTF and made expenditures relating to Ribfest on contract labour, sponsorship review, rent and equipment totalling \$145,100 (\$51,481 in 2015; \$59,776 in 2016; and \$33,843 in 2017).

5. *Reserve Fund*

The reserve fund was established by management to safeguard a minimum of three months operating funds and to prepare against unexpected contingencies.

6. *Deferred revenue*

Deferred revenue of \$1,500 (2017 - \$16,700) represents deposits from ribbers and other food vendors for the following year's festival.

7. *Site Costs*

	2018	2017
Electrical services, supplies and rentals	\$ 81,405	\$ 53,204
Washrooms/washstands	14,786	12,718
Signs	9,477	7,782
Fencing	9,878	7,649
Rental of tents, tables and chairs	28,021	17,741
Hours worked - Community Groups	260	500
Utility carts	3,955	2,910
Two-way radios	2,938	2,938
Garbage/grease disposal	6,333	6,712
Other site costs	4,356	-
	<u>\$ 161,409</u>	<u>\$ 112,154</u>

8. *Miscellaneous Expenses*

	2018	2017
Entrance and meeting expenses	\$ 525	\$ 599
Ribber expenses	179	210
Bank charges	769	808
Sponsorship development expenses	441	-
Printing, postage, treasury supplies	358	290
Warehouse, donations and other	4,331	5,361
	<u>\$ 6,603</u>	<u>\$ 7,268</u>