
General Committee (Corporate Grants)

Date

2018/01/31

Time

9:00 AM

Location

Civic Centre, Council Chamber,
300 City Centre Drive, Mississauga, Ontario, L5B 3C1

Members

Mayor Bonnie Crombie	
Councillor Karen Ras	Ward 2
Councillor Chris Fonseca	Ward 3
Councillor John Kovac	Ward 4
Councillor Carolyn Parrish	Ward 5 (Chair)
Councillor Ron Starr	Ward 6
Councillor Nando Iannicca	Ward 7
Councillor Matt Mahoney	Ward 8
Councillor Pat Saito	Ward 9
Councillor Sue McFadden	Ward 10
Councillor George Carlson	Ward 11

Contact

Stephanie Smith, Legislative Coordinator, Legislative Services
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1. **CALL TO ORDER**
 2. **APPROVAL OF AGENDA**
 3. **DECLARATION OF CONFLICT OF INTEREST**
 4. **PRESENTATIONS** - Nil
 5. **DEPUTATIONS**
 - 5.1. Item 8.1 Mandy Salter, Director/Curator, Art Gallery of Mississauga
 6. **PUBLIC QUESTION PERIOD** - 15 Minute Limit (5 minutes per speaker)
Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:
General Committee may grant permission to a member of the public to ask a question of General Committee, with the following provisions:
 1. The question must pertain to a specific item on the current agenda and the speaker will state which item the question is related to.
 2. A person asking a question shall limit any background explanation to two (2) statements, followed by the question.
 3. The total speaking time shall be five (5) minutes maximum, per speaker.
 7. **CONSENT AGENDA**
 8. **MATTERS TO BE CONSIDERED**
 - 8.1. Recommended Grant Allocations for the 2018 Arts and Culture Grant Program
 - 8.2. Recommended Grant Allocations for the 2018 Cultural Festivals & Celebrations Grant Program
 - 8.3. Recommended Grant Allocations for the 2018 Community Grant Program and Multi-Year Agreements
 - 8.4. Mississauga Friendship Association Three-Year Service Agreement
 9. **MATTERS PERTAINING TO REGION OF PEEL COUNCIL**
 10. **COUNCILLORS' ENQUIRIES**
 11. **OTHER BUSINESS/ANNOUNCEMENTS**
 12. **CLOSED SESSION**
(Pursuant to Subsection 239(2) of the Municipal Act, 2001)
 - 12.1 Advice that is subject to solicitor-client privilege, including communication necessary for that purpose re: Hotel Tax Regulation
 13. **ADJOURNMENT**

City of Mississauga Corporate Report



Date: 2017/12/19

To: Chair and Members of General Committee

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2018/01/31

Subject

2018 Arts and Culture Grant Program

Recommendation

1. That the Corporate Report entitled "2018 Arts and Culture Grant Program", dated December 19, 2017, from the Commissioner of Community Services, be approved.
2. That a by-law be enacted authorizing the Commissioner of Community Services and the City Clerk, or designate, on behalf of The Corporation of the City of Mississauga, to execute the multi-year operating funding agreements and all documents ancillary thereto with each of the grant program recipients, in a form satisfactory to Legal Services.

Report Highlights

- 31 eligible grant applications were reviewed.
- Six organizations are to be provided with multi-year funding agreements.
- A total allocation of \$1,726,687 is being recommended by the Peer Assessment Committee.
- The assessment panel recommends three grant recipients be placed on support with conditions status.

Background

The Arts and Culture grant program supports emerging and established not-for-profit professional and community based arts, culture, and heritage organizations in Mississauga. The stated goals of the grant program are:

- To help eligible organizations develop exemplary programs and services for art, culture and heritage; and

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- To advance knowledge, understanding and the appreciation of arts, culture, and heritage for the citizens of Mississauga.

On October 19, 2016 Council approved the grants program review which identified 16 recommendations for the grant programs. For the 2018 grant cycle, eight of these recommendations have been implemented which include: increasing the overall grant allocations by \$0.25 per capita; revising maximum allowable grant requests; establishing three tiered evaluations; and aligning grant criteria to strategic priorities.

Three year funding agreements will also be provided to the six organizations approved for the Pillar Cultural Organizations stream of funding.

1. Art Gallery of Mississauga
2. Heritage Mississauga
3. Living Arts Centre
4. Mississauga Arts Council
5. Mississauga Symphony Orchestra
6. Visual Arts Mississauga

The City's Arts & Culture Grant process is consistent with other municipalities and granting bodies throughout North America, including the provincial and federal government. This process can be broken down into three steps:

1. Application Intake

The 2018 application period opened on August 21, 2017. Organizations applying to the Pillar Cultural stream received the grant materials on July 17, 2017 to address the additional time required to complete their applications. As in previous years, information about the grant program was distributed through a number of channels to ensure broad community awareness including: the City website; email; Mississauga Arts Council e-newsletter; news release distributed to local media, and on Facebook and Twitter.

Two information sessions were held on August 23, 2017 and August 30, 2017 to provide information and advice to potential applicants. Sessions were open to the general public and all organizations that previously submitted. All first time applicants were required to attend one of the information sessions in order to be eligible for funding. Staff encouraged all grant applicants to attend a pre-application consultation. This added service provides an opportunity for staff to answer questions and to provide advice on grant submissions and content.

2. Staff Review

Culture staff review the applications for completeness and clarity. If questions or the need for clarification arises, applicants are contacted. This step is designed to ensure all applications can be fairly assessed.

Each applicant's financial information is then forwarded for review and comment by the City's Finance Division. Finance provides comments on the following financial questions:

- does the organization have adequate financial liquidity;
- is the organization carrying a sufficient surplus;
- is the organization carrying an unacceptable deficit;
- are the organizations finances consistent year over year;
- does the organization have a sustainable funding base (including funding from multiple sources); and
- are there significant variances between the organizations budgeted finances and actuals.

When the financial review is completed, grant packages are provided to the Peer Assessment Committee for review and recommendations.

3. Peer Assessment Committee Recommendations

The role of each assessor is to review the grant applications independently and to attend a series of group sessions to review the applications and recommend grant allocations.

A panel of four individuals was approved by Council on November 23, 2016 for a two year term (see Appendix 1).

The committee reviewed and scored each eligible application against the published criteria for the Arts and Culture grant program (see Appendix 2). Each organization was then assigned a grade from 1-5 based on the numerical score.

This table shows how grades are assigned based on the numerical score.

Score	Grade of Application
30-26	5
25-21	4
20-18	3
17-15	2
14-0	1

(Five being the highest and one being the lowest)

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The committee's funding recommendations were based on the following criteria:

- Inter-cultural reach;
- Strengthening culture in Mississauga;
- Strengthening Governance; and
- Organizational Sustainability.

Comments

A total of 32 grant applications were received by the October 13, 2017 deadline. One application did not meet the eligibility criteria. The remaining 31 grant applications were advanced to the formal assessment stage. Appendix 3 provides a breakdown of the recommended grant allocations for each organization. As per Council's request, summaries of each application have been provided (see Appendix 4) which include: the organization's purpose, programming plans and the impact of funding on the City. The Peer Assessment Committee is recommending \$1,726,687 in funding to these arts & culture organizations against a budget of \$1,751,687.

This table shows the number of new and returning applicants to the grant program.

Eligible Grant Applicants				
Grant Type	Funding Stream			Totals
	New & Emerging	Established	Pillar Cultural	
Arts & Culture	5	13	6	24
Project	3	3	1	7
Number of Applications	7	16	7	31

Over the years, the grant program has become increasingly more competitive, requiring an increased level of rigor to ensure recommended funding addresses the City's cultural priorities and is provided to organizations that have the greatest positive impact on the community.

Support with Conditions Status

The City has adopted the phrase "support with conditions status" as a means to signal to Council where particular arts and cultural organizations may benefit from additional advice and coaching from Culture Division staff. An organization placed on "support with conditions" status

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must participate in a minimum of two mandatory meetings with staff and demonstrate progress, in specifically identified areas, as a condition of their funding approval. For 2018 the Peer Assessment Committee recommends two organization be placed on “support with conditions status”.

Mississauga Festival Youth Choir

The assessors recommended this organization receive an operating grant of \$18,000 and be placed on “support with conditions status”. The assessors were impressed with the organization’s commitment to ensuring the choir is accessible to various marginalized communities. The assessors felt they would benefit from working closely with Culture Division staff to develop their membership and succession plans.

Small Arms Society

The assessors recommended this organization receive an operating grant of \$25,000 and be placed on “support with conditions status”. The assessors were impressed with the variety of programing being proposed. The assessors felt they would benefit from working closely with Culture Division staff to strengthen their capacity and clearly outline roles and responsibilities for this organization’s Board of Directors.

Youth Troopers for Global Awareness

The assessors recommended this organization receive an operating grant of \$30,000 and be placed on “support with conditions status”. The assessors were impressed with the organization’s programing and connection to the community. Due to the organizations current financial challenges, the assessors felt they would benefit from working closely with Culture Division staff to address their deficit and develop a multi-year financial management plan.

Financial Impact

This report recommends a total arts and culture grant allocation of \$1,726,687 from the 2018 budget of \$1,751,687 within the Culture Division.

Conclusion

Arts and culture grants assist municipalities in supporting the economic and social impacts culture has on communities. Through the Arts & Culture Grant program the City is building professionalism, accountability, and sustainability within the local cultural community. The funding contributions made though the 2016 culture grant programs have allowed groups to leverage City funds to generate an additional \$7.27 for every grant dollar the City provided. This transformed the City’s \$2,630,500 investment into more than \$16.8 million.

Attachments

Appendix 1: 2018 Culture Grant Peer Assessment Committee

Appendix 2: Arts and Culture Grant Program Criteria

Appendix 3: 2018 Arts & Culture Recommended Grant Allocations

Appendix 4: Arts & Culture Grant Evaluation Summary Sheets



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Andrew Douglas, Grants Officer, Culture Division

2018 Culture Grant Peer Assessment Committee	
Assessor	Summary of Qualifications
Marty Brent	<ul style="list-style-type: none"> • Manager, Peel Art Gallery, Museum and Archive • Former General Manager, Black Creek Pioneer Village • Former Supervisor, Community Museums and Heritage Organizations Program, Ontario Ministry of Culture • Masters of Museum Studies, University of Toronto
Suelyn Knight	<ul style="list-style-type: none"> • Project Manager, The Black Experience Program • Former Outreach Coordinator, United Way Peel Region • Masters of Education, York University
Cathleen MacDonald	<ul style="list-style-type: none"> • Founder and Executive Producer, Motion Picture Enterprises • Board of Directors, Oakville Film Festivals of Film and Art
Anu Radha Verma	<ul style="list-style-type: none"> • Former Curator, Pride Week in Peel • Former Curator, brown/out • Practicing Artist

2018 Arts & Culture Grant program Assessment Criteria

All eligible applications will be evaluated based on the information contained in the application as it relates to the strategic priorities and goals of the Culture Division. This evaluation is done in a comparative context, using the following criteria:

Category & Score	Priority & Goals	Question
Programs and Service Evaluation		
Inter-cultural Reach (10)	<ul style="list-style-type: none"> • improving access to cultural opportunities • promoting equity and inclusion • supporting inter-cultural activities 	<p>How will your audience evolve over the next three years?</p> <ul style="list-style-type: none"> • Include plans for developing new audiences • Initiatives for engaging different communities • Rationale for new programs and locations • Plans for encouraging communities to feel welcome and grow <ul style="list-style-type: none"> ○ Communities can include but are not limited to; artistic, neighbourhoods, LGBTQ2S, newcomer, indigenous and the disability communities
Strengthening Culture In Mississauga (10)	<ul style="list-style-type: none"> • Providing leadership and stewardship of cultural resources • Placemaking • Increasing support for new and emerging professional artists • Making it easier for creativity to develop 	<ul style="list-style-type: none"> • How are you providing unique experiences in Mississauga (what research have you done to ensure you are not duplicating services)? • What are you doing to encourage artists and cultural producers to stay and grow in Mississauga? • How are you fostering a sense of place/community? • Describe what you are doing to support arts and artists in Mississauga? • How are you developing professional and marketable skills for artists?

*Identifying, Preserving and Celebrating Mississauga's Heritage	<ul style="list-style-type: none"> • Preserving Mississauga's Heritage • Telling, interpreting and sharing the stories of Mississauga 	<ul style="list-style-type: none"> • How are you providing unique experiences to Mississauga? <ul style="list-style-type: none"> ○ What research have you done to ensure you are not duplicating services? • How is your organization working with the City and other organizations to tell the stories of Mississauga? • What is your organization doing to align to the City's programs and activities? • How is your organization fostering a sense of place/community? • What cross cultural programing/services is your organization providing? • What is your organization doing to promote awareness of Mississauga's heritage?
Organizational Evaluation		
Strengthening Governance (5)	<ul style="list-style-type: none"> • Grow and maintain festivals and events • Enhancing organization 	<p>What has your organization done to better enable it to manage the programming outlined?</p> <ul style="list-style-type: none"> • Is your organization capable of running your proposed programming: <ul style="list-style-type: none"> ○ Board of Directors with necessary skills (Training /acquisition of appropriate talent) ○ Appropriate staff (Training /acquisition of appropriate talent) ○ Committees to manage work load • How is your organization planning for its future success? <ul style="list-style-type: none"> ○ Strategic/succession plan ○ Policies/procedures ○ Clear roles and responsibilities

Organizational Sustainability (5)	<ul style="list-style-type: none"> • Grow and maintain festivals and events • Enhancing Organization • Developing a network of creative individuals and cultural resources 	<p>What has this organization done to increase its ability to provide programs and services and to meet goals?</p> <ul style="list-style-type: none"> • Programing partnerships? <ul style="list-style-type: none"> ○ Number of partnerships ○ Benefits to org and partner • Corporate Sponsorships? <ul style="list-style-type: none"> ○ Amount leverage ○ How many sponsors • Additional grants? <ul style="list-style-type: none"> ○ Amount leveraged ○ How grants will enhance programs <p>What is the Return on Investment for the City/sponsors so they will continue to support your organization?</p>
Total Score out of 30		

* The *Identifying, Preserving and Celebrating Mississauga's Heritage* category only applies to history and heritage organizations.

**Recommended Grant Allocations
2018 Arts & Culture Grant Program**

Name of Organization		2017 Grant Rec'd	2018 Amount Requested	2019 Amount Requested	2020 Amount Requested	Recommended 2018 Grant	Recommended 2019 Grant	Recommended 2020 Grant
Pillar Cultural Organizations Stream								
1	Art Gallery of Mississauga	\$325,000	\$325,000	\$325,000	\$325,000	\$325,000	\$325,000	\$325,000
2	Mississauga Arts Council	\$269,670	\$334,670	\$349,670	\$370,755	\$269,670	\$269,670	\$269,670
3	Heritage Mississauga	\$225,000	\$264,362	\$264,362	\$274,362	\$230,000	\$237,000	\$244,000
4	Visual Arts Mississauga	\$145,000	\$185,000	\$195,000	\$200,000	\$155,000	\$160,000	\$165,000
5	Mississauga Symphony Orchestra	\$145,000	\$185,000	\$200,000	\$200,000	\$150,000	\$150,000	\$150,000
6	Living Arts Centre	\$100,000	\$150,000	\$175,000	\$200,000	\$100,000	\$100,000	\$100,000
Sub-Total Pillar Cultural Organizations			\$1,444,032	\$1,509,032	\$1,570,117	\$1,229,670	\$1,241,670	\$1,253,670

**Recommended Grant Allocations
2018 Arts & Culture Grant Program**

Name of Organization		2017 Grant Rec'd	2018 Amount Requested	Recommended 2018 Grant	1st payment March 2018	2nd payment August 2018	Support with Conditions
Established Organizations							
1	Sampradaya Dance Creations	\$130,000	\$120,000	\$120,000	\$90,000	\$30,000	
2	Chamber Music Society of Mississauga	\$70,000	\$95,000	\$75,000	\$56,250	\$18,750	
3	Mississauga Choral Society	\$60,000	\$59,300	\$59,300	\$44,475	\$14,825	
4	Sawitri Theatre Group	\$25,000	\$60,000	\$30,000	\$22,500	\$7,500	
5	Youth Troopers for Global Awareness	\$40,790	\$65,000	\$40,790	\$30,593	\$10,197	Recommended
6	Mississauga Children's Choir	\$21,000	\$25,000	\$21,000	\$15,750	\$5,250	
7	Mississauga Chinese Arts Organization	\$18,000	\$18,500	\$18,000	\$18,000	\$0	
8	Mississauga Festival Youth Choir	\$18,000	\$18,000	\$18,000	\$18,000	\$0	Recommended
9	Mississauga Festival Choir	\$16,000	\$18,000	\$16,000	\$16,000	\$0	
10	Theatre Unlimited	\$15,500	\$16,500	\$15,500	\$15,500	\$0	
11	Mississauga Potters Guild	\$12,000	\$18,000	\$12,000	\$12,000	\$0	
12	Mississauga Big Band Jazz Ensemble	\$4,217	\$4,892	\$4,217	\$4,217	\$0	
13	Streetsville Historical Society	\$2,000	\$4,000	\$4,000	\$4,000	\$0	
New & Emerging Organizations							
1	Small Arms Society	\$0	\$50,000	\$25,000	\$18,750	\$6,250	Recommended
2	Canadian Arabic Orchestra	\$15,000	\$15,000	\$15,000	\$15,000	\$0	
3	Frog in Hand	\$0	\$15,000	\$7,500	\$7,500	\$0	
4	Ink Movement	\$0	\$3,500	\$3,500	\$3,500	\$0	
SUB-TOTAL OPERATING			\$605,692	\$484,807	\$392,035	\$92,772	

TOTAL 2018 RECOMMENDATIONS	\$1,714,477
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**Recommended Grant Allocations
2018 Arts & Culture Grant Program**

Name of Organization	2017 Grant Rec'd	2018 Amount Requested	Recommended 2018 Grant	1st payment March 2018	2nd payment August 2018	Support with Conditions
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NOT RECOMMENDED FOR FUNDING						
1	My School Rocks	\$0	\$15,000	\$0	\$0	\$0

**Recommended Grant Allocations
2018 Culture Projects Grant Program**

	Name of Organization	Project Name	2017 Grant Rec'd	2018 Amount Requested	Recommended 2018 Grant	Payment March 2018
	Project Grants					
1	Chamber Music Society	Live in the Gardens of Riverwood	\$5,000	\$5,000	\$5,000	\$5,000
2	Frog in Hand	Apprentices: Pilot Program	\$5,000	\$5,000	\$5,000	\$5,000
3	Hand Eye Society	Games on the Block	N/A	\$5,000	\$5,000	\$5,000
4	Mississauga Arts Council	Boxes and Banners Project Phase 2	\$5,000	\$5,000	\$5,000	\$5,000
5	Mississauga Festival Choir	Sharing Voices	N/A	\$5,000	\$0	\$0
6	Mississauga Writers Group	Creating and Printing Anthologies	N/A	\$5,000	\$5,000	\$5,000
7	MonstrARTity Creative Community	Mississauga Cultural Impact	\$5,000	\$5,000	\$0	\$0
8	Zrinski Frankopan Alumni Association	Bringing Kolo to Mississauga	N/A	\$4,650	\$0	\$0
	Total 2018 Recommendations				\$25,000	

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Art Gallery of Mississauga	Pillar Cultural Organizations	44%	5
Description			
The Art Gallery of Mississauga the only public non-profit contemporary art gallery in Mississauga. With free admission and programing, the AGM presents a changing calendar of award-winning engaging contemporary art exhibitions, featuring regional, national and international artists, and a range of related programing and outreach, including tours, talks, and workshops for adult learners, as well as innovative youth programs for schools, universities and community groups. The AGM provides a physically, intellectually and emotionally accessible space for: public engagement with contemporary art; conversation between diverse community groups; projects that critically reflect on current cultural, social, political and economic issues; and supporting and growing the creative potential of artists and arts and cultural workers in the region. The AGM supports the pursuit of creative enterprise that embraces diversity, inclusivity and collaboration.			
Key Outcomes			
<ul style="list-style-type: none">Engaging 12 new communities within Mississauga26 new offsite exhibitions100-150 paid opportunities for artistsIncrease online audience engagement by 20% over 3 yearsPrograming increasing from 172 – 190 over 3 yearsAttendance increasing from 55,150 - 73,405 over 3 years387 Volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">Aware that their location within City Hall requires additional promotions and have implemented tactics to addressFocus on children and youth program with 50 programs aimed at this groupPay attention to the demographics of the city and are creating programs to address their needsA best practice in engaging Mississauga’s indigenous population		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">Filling a gap in the City as the only Class A contemporary galleryWorking to reduce migration to Toronto by providing opportunities and a conducive environments for both artists and residenceAccessible and have a focus on local artists (Mississauga and 905)		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">Board of Directors reflects the diversity of the City.Staff are experts in their fields and are provided with training opportunities which include summits and equity training		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">A number of partnerships with both for-profit and not-for-profit groups including a unique exhibition with Square One and a partnership with Visual Arts Mississauga which provided opportunities to 40 different artistsWorking with other arts organizations to ensure they are not programing in a siloTrack record of success in government grants and are receiving multi-year funding from the Ontario Arts Council		
Recommended Funding		2018: \$325,000 2019: \$325,000 2020: \$325,000	
Increase		No Change	Decrease
Rationale			
They did not request an increase in funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canadian Arabic Orchestra	New & Emerging Organizations	98%	3
Description			
The Canadian Arabic Orchestra is a non-profit organization whose mission is to "To Connect, Enrich, and Inspire Through Music". To connect people from diverse cultures, and reconnect people from Arab origins with their roots. To enrich by educating people about the vast Arabic cultural music heritage. To inspire more musical creativity as a result from exposure to this type of music by both Arab and non-Arab musicians who wish to contribute to the music scene in Canada by composing and writing new music. Based in Mississauga, the CAO brings a new cultural dimension to the arts scene in the city, and provides a portal of learning for the citizens of Mississauga through our Canadian Arabic Music conservatory, serving students of all ages of both Arab and non-Arab heritage, and through several free admission performances in public spaces around the city such as public libraries and outdoor squares.			
Key Outcomes			
<ul style="list-style-type: none"> 65% of artists are Mississauga based \$60,000 increase in sponsorship Programing increasing from 28 – 29 Attendance increasing from 120 - 150 5 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Demonstrated some new and innovative ways of connecting to different audiences including interfaith collaborations and the incorporation first nations music Added free performances in public spaces and libraries to exposing more people to this music 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Repertoire incorporates Jazz and Indigenous music Paying their musicians Operating a practice/voice training space which doubles as a hub for the community Demonstrated growth in Mississauga and are providing a unique experience 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Experienced board Developing a board of advisors Limited discussion on building their governance model 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Formalized partnerships from different organizations in the GTA that impact Mississauga \$60,000 increase in sponsorship \$70,000 in provincial and federal grants projected continue for 2018 		

Recommended Funding	\$15,000		
Increase	No Change	Decrease	
Rationale			
No justification for an increase in funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Chamber Music Society of Mississauga	Established Organization	68%	5
Description			
For 20 years The Chamber Music Society of Mississauga (CMSM) has created, produced and performed accessible/exemplary concert/events using a variety of small, professional ensembles that perform for a very diverse cultural audience of all ages. Presenting seasoned/emerging ensembles varying in size from 2 to 12 and that include a mix of musicians/actors/visual artists/composers CMSM has improved the quality of life for Mississauga residents. CMSM has explored and commissioned new Canadian repertoire, explored digital, multimedia and electronic sound, performed in unique as well as traditional venues, collaborated with other arts organizations, generated new audiences for classical chamber music, world music, contemporary Canadian music, Jazz, and championed local/regional professionals.			
Key Outcomes			
<ul style="list-style-type: none">50 artist and creators to be employed through program expansionPrograming increasing from 40 – 66Attendance increasing from 2,600 - 4,36015 Volunteers\$51,000 in grants			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">Choosing areas of the city that connect to the widest demographicsEngaging with isolated seniors in meaningful ways based on evidenceShown a demonstrated need for their programsEncouraging marginalized communities to feel welcome (i.e. newcomers, geographic, seniors)		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">Pay their musicians professional fees and provide opportunities to expand their skillsIncorporate youth and family programing into their musicTheir artful wellness program offers community building and opportunities for artists		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">Revised strategic plan in developmentDeveloped a robust governance structureSuccession planning is implemented by both staff and the Board		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">Leverage a variety of partnerships to reduce costFund development is a priorityConsistent funding supporters		
Recommended Funding		\$75,000	
Increase		No Change	Decrease
Rationale			
Increase to support rise in free program and expansion of artful wellness program to 50 artist and creators.			

Culture Project Grant Evaluation Summary Sheet

Organization	Grade Of Application (1 lowest, 5 highest)
Chamber Music Society of Mississauga	5
Description	
<p>Name: Live in the Gardens of Riverwood</p> <p>The Chamber Music Society of Mississauga (CMSM) and Visual Arts Mississauga (VAM) will present a summer concert series of four-weekday evenings during the summer months, a non-traditional performance space. This will be an inclusive, free admission, live, professional, small chamber music ensembles and live art creation performance/experiences for the Mississauga community. In an outdoor park setting people from different cultural groups can come together in a supportive context of mutual enjoyment. CMSM and VAM are committed to showcasing Mississauga talent so performers and visual artists will be selected from the talent pool that are living or working in Mississauga or who are now young professional performers who grew up in Mississauga and have had to locate elsewhere.</p>	
Project Merit and Community Impact	
<ul style="list-style-type: none"> ○ This is a professional quality free event ○ Projecting 150 - 550 people per concern (1200 total audience) ○ Aware of the community needs in the area they are performing ○ Developed an outreach strategy which includes advertising in alternative media sources ○ Good partnership between two organizations to produce a unique program that benefits both ○ More opportunities for artist in both music and visual arts 	

Funding Recommended	\$5,000
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Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Frog in Hand - Operating	New & Emerging Organizations	90%	3
Description			
We are a collaborative network of storytellers who venture in and out of contemporary dance and theatre. Frog in Hand is a site-specific performance and teaching collective. We are influenced by the spaces in which we work. This includes the shape, environment and design of a space, as well as its history and use. Our mandate is to tell stories that resonate emotionally while challenging themes relevant to our times. Frog in Hand exists to cultivate Mississauga as a cultural hub. By basing our practice in Mississauga, we create unique opportunities for suburban artists to remain connected to their community. We challenge arts organisations to consider greater risks in programing. In our teaching practice we share dance-theatre, site specific work, and teach about creative processes. We make dance with a high degree of artistic merit and illuminate the human condition by connecting our artistic themes to communities and spaces.			
Key Outcomes			
<ul style="list-style-type: none"> Reaching 830 new audience members 67% of operating cost go to artists Programing increasing from 373 – 385 Attendance 11,214 - 10,500 65 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Brings dance and performances to many different non-traditional areas of the city Plans to engage diverse people throughout Mississauga Offering free and low cost performances making these art forms more accessible for low income people in Mississauga 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Innovating by creating a lot of contemporary modern work The only site-specific dance company Focused on attracting young people and educating people on multi-disciplinary arts Encouraging international artists to return to Mississauga 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> New Board with a mix of skills including skills launch the Organization Clear vision for the organisation Working on clarity of Board and staff roles 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> A number of partnerships including ones with child and youth care organizations to reach marginalized youth Half of their revenue is earned 		
Recommended Funding		\$7,500	
Increase		No Change	Decrease
Rationale			
First year request for operating funding.			

Culture Project Grant Evaluation Summary Sheet

Organization	Grade Of Application (1 lowest, 5 highest)
Frog in Hand	4
Description	
<p>Name: Apprentice Pilot Program</p> <p>This project will be a training and performance opportunity for eight emerging contemporary dance artists (aged 18+), led by Frog in Hand co-artistic directors Colleen Snell and Noelle Hamlyn. Frog in Hand will assemble a mini repertory company through open auditions in Spring 2018. These dancers will create and perform a mixed program of four dances, each five minutes long (20 minutes total). Three of these dances will be choreographed by emerging apprentices; one will be created by the artistic director. The other artistic director will lead a costume design consultation session.</p> <p>The apprentice company will perform at the Mississauga Waterfront Festival (MWF) in June 2018 and the Small Arms Society (SAS) In Situ II festival at the Small Arms Building (SAB) in November 2018. We estimate approximately 6 performances at each venue (12 total), additional opportunities may arise.</p>	
Project Merit and Community Impact	
<ul style="list-style-type: none"> ○ Recruiting training and mentoring emerging dance artists creators (choreographers) ○ Engaging artists from Cawartha Park Secondary School and private dance schools ○ Project will allow for the creation of six new works performed at two venues ○ Will be an auditioned process and they will be drawing from local talent and paying the artists ○ Performances will be happening in high traffic areas to allow artist increased exposure 	

Funding Recommended	\$5,000
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Culture Project Grant Evaluation Summary Sheet

Organization	Grade Of Application (1 lowest, 5 highest)
Hand Eye Society	4
Description	
<p>Name: Games on the Block</p> <p>The "Games on the Block" initiative by the Hand Eye Society is a project aimed at intervening in public spaces with games and game culture with the intention of conveying digital games as a critical art form for all types of people. Games on the Block will focus on including local developers and creators, establishing a platform for the game developers of Mississauga to show their works to the public in an inclusive and constructive environment. Both Sheridan College and TriOs College have also expressed interest in having their game design and development programs participate in the Games on the Block initiative.</p>	
Project Merit and Community Impact	
<ul style="list-style-type: none"> ○ Engaging marginalized communities by presenting an art form they are comfortable with ○ Established group that has a track record of working with the City ○ Plan to address challenges of working in Mississauga (lack of media) ○ Partnering with Sheridan and Trios College. More details on the progress of these partnerships would be beneficial ○ Providing opportunities for artists and developers to showcase their work, get feedback and network ○ Showing arts in non-traditional spaces throughout the City 	

Funding Recommended	\$5,000
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Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Heritage Mississauga	Pillar Cultural Organizations	46%	4
Description			
Heritage Mississauga is the only independent city-wide organization devoted to heritage matters in Mississauga. Our mission to research, record and celebrate Mississauga's heritage is accomplished through services offered at our Resource Centre located in the Robinson-Adamson House: research, writing, resource collection, exhibits, supporting community events, outreach presentations, oral history interviews, 500+ annual research inquiries, publications, website services, social media, unique events and monthly programs. We are recognized as experts in the field of research, writing and program delivery. Incorporated as a not-for-profit charity in 1960, the organization has been a significant contributor to the city's cultural development, focusing on research and celebrating our city's heritage. We advocate for the preservation of Mississauga's heritage and hope that the preservation and promotion of our collective heritage continues to be an important City priority.			
Key Outcomes			
<ul style="list-style-type: none"> • 275 partnerships recorded in 2017 • 9% increase in visitation over 3 years • 240 presentations over 3 years • Projecting 1,750 heritage inquiries • Programing increasing from 220 – 250 over 3 years • Attendance increasing from 44,945 - 47,931 over 3 years • 265 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Plan to work with 3 different communities every year to tell their stories ○ Plans to engage youth on heritage ○ Developed strong relationships with the Mississauga of the New Credit, and Peel Aboriginal Network ○ Growing the seniors audience by (3%) and is reflective of different communities in Mississauga 		
	B2: Identifying, Preserving and Celebrating Mississauga's Heritage		
	<ul style="list-style-type: none"> ○ Creating wide variety of programs and educational materials including; a resource centre, workshops, oral history, videos booklets and comics. ○ Creating events that are cross-cultural in nature in terms of both content and those who are attending ○ Through their programs they demonstrate history is in motion and they speak about more recent events as well as the distant past 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Diverse Board which includes a member appointed by the Band Council ○ For a small staff complement, are able to achieve a wide variety of programing and outreach (staff are managed effectively) ○ A revised strategic plan is being developed in 2018 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partnering with the Mississauga Chinese Business Association which has led to the development of a translated presentation program for Chinese seniors ○ Stable financial position, finances and resources are managed effectively ○ Consistent sponsorship and grants funding has been recorded 		
Recommended Funding		2018: \$230,000 2019: \$237,000 2020: \$244,000	
Increase		No Change	Decrease
Rationale			
Increase in funding due to increase in programing plans and development of new partnerships to connect to different communities within the City.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Ink Movement	New & Emerging Organizations	60%	4
Description			
<p>Ink Movement is a youth-run arts organization based in Mississauga. Our mission is to provide youth with a platform to express themselves through the arts, while exploring art as a medium for social change while doing so. Every year, we reach up to 2000 young people through our Annual Youth Anthology, Poetry Slam and Arts Conferences. We truly believe that our existence stems from a legitimate need in the community, as the arts are increasingly seen as an invalid and unsustainable field to pursue in the Peel Region— business case competitions exist for those interested in business, science fairs for young people interested in pursuing science, and hackathons for those interested in engineering, but no such organization existed for young people interested in the arts. We truly believe that by offering youth an opportunity to get involved with the arts, we can create a more engaged, informed, and open-minded society.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Plans to engage 50% of high schools in Mississauga 90 youth featured in publication Programing increasing from 8 – 9 Attendance increasing from 950 – 1,490 40 Volunteers Projected 60% of revenue derived from other sources 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> A portion of their works are by marginalized youth Anthologies are assisting them in connecting to new audiences Understand how to reach their audience 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Filling a gap for youth in Mississauga through the use of alternative arts (i.e. slam poetry, graffiti) Free publishing opportunities for youth 40 youth are receiving professional and marketable experiences Connecting youth to professional artists in the GTA 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Multi-level governance model which is a high standard for any organization Governance mandate requires training for the Executive Excellent opportunity for youth to learn about governance 		
	B4: Organizational Sustainability		
<ul style="list-style-type: none"> Detailed partnership with publisher and Art Gallery of Mississauga to offsets costs 50% of funding comes from in-kind support Very small budget 			
Recommended Funding		\$3,500	
Increase		No Change	Decrease
Rationale			
First year request for operating funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Living Arts Centre	Pillar Cultural Organizations	99%	3
Description			
<p>The Living Arts Centre is a not-for-profit, charitable organization that operates the premiere arts and culture facility located in the heart of Mississauga, Canada's sixth largest city. Dedicated to being a place for global engagement in the arts, culture and entertainment, the Centre houses a stunning landmark atrium, three presentation ready theatres, ten professional craft studios, and an attractive in-house restaurant and burgeoning catering operation. Twenty years young, with a mission to promote Arts for Life by inspiring and showcasing artistic and creative expression and appreciation, the Centre plays host to hundreds of performing arts, educational, community, and corporate events and activities each year. The Living Arts Centre is a dynamic and accessible gathering place for creativity that welcomes more than 400,000 discerning and culturally diverse visitors annually. The Centre is committed to supporting and growing a healthy arts and culture sector that fosters a welcoming and creatively vibrant City.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Over 400,000 visitors annually 75 paid opportunities for Mississauga artists Over \$350,000 in projected sponsorship Programing increasing from 4,384 – 4,731 over 3 years Attendance increasing from 360,361 - 394,372 over 3 years 317 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ARTword bound program has expanded to a year-round program Pilot program with Sheridan to engage the millennials which has been identified as a missing demographic More details on the justifications and forecasted success of this program would be beneficial Expanding their free program 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Projecting to provide 205 paid opportunities for artists (75 opportunities for Mississauga artists) 290 arts group utilize their space (representing 780 artists) Provide many unique programs to Mississauga including French educational programs Studio for over 15 different types of arts 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> The LAC has a large Board with a wide range of skills 36 full-time employees and 35 part-time Ambitious 5 year strategic plan which is strengthened by a three year rolling business plan 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Partnered with post-secondary institutions and school boards Five year plan for diversifying their funding Finance has some concerns regarding their net deficit Over a million in revenue from workshops/classes/conferences 		
Recommended Funding		2018: \$100,000 2019: \$100,000 2020: \$100,000	
Increase		No Change	Decrease
Rationale			
No rationale provided for increased funds.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Arts Council	Pillar Cultural Organizations	52%	1
Description			
<p>The Mississauga Arts Council is accelerating progress toward a shared Vision of Mississauga, as a place where arts and culture thrive. MAC believes in the community building values of member communications, creative collaboration and strengthening arts communities of all kinds in order to improve the quality of life for all residents. MAC has 3 Concept Pillars: Create - Connect - Celebrate. Create includes helping individual members to succeed by offering project advice and marketing guidance, raising funds through public grants, private fundraising for new opportunities to put members to work. Connect focuses on applying effective communications efforts to market and promote member activities and works to attract new and more attention to creative works, to intrigue and raise public awareness and participation, and to collaborate for common cause wherever possible. Finally, Celebrate creative excellence with city wide awards (The MARTYS) drives greater impact, delivers public recognition, and inspires greater effort and participation.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Projected \$25,000 in grants to artists \$60,423 in sponsorship in 2017 Social media currently produces over 1.5 million impressions a year Programing increasing from 294 – 367 over 3 years Attendance increasing from 5,343 - 8,343 over 3 years 68 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Frequent communications coming out of the MAC office It is unclear how MAC will be engaging other communities outside of web-based means Many of the statements provided have not been backed up with evidence on how they will be implementing these initiatives or what the impact on the various communities/artists will be Application speaks to their audience building strategy however more details are needed concerning how they will compete in a market with established websites such as Insauga and Tourism Mississauga Application is missing details outlining how MAC is listening to their peers, the Mississauga community as a whole, and their members. What they are doing to support these groups in meaningful ways? 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> Developing professional marketable skills through workshops aimed at business skills; details concerning future workshops are unclear Unclear if they are paying all artists to develop materials. As the arts council they should be setting the example and paying artists the industry standard in accordance with CARFAC Appear to be duplicating services that are being provided by other arts organizations (i.e. painting classes) More details concerning how the proposed services will accomplish their goals and their ability to manage these services would be beneficial 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Members of the Board are diverse and have skills necessary for the success of the organization Strategic plan provided is incomplete. It is a work plan with a mission and vision attached Have not outlined a communications strategy even though they have listed communication as a priority 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Unique partnership with Heritage Mississauga (boxes and Banners project) and the LAC (Open Mic) Most grants received are for one-off projects Drop in their grant for core services for the past 2 years 		
Recommended Funding		2018: \$269,670 2019: \$269,670 2020: \$269,670	
Increase		No Change	Decrease
Rationale			
The peer assessment committee did not believe they provided a justification for receiving an increase in funding.			

Culture Project Grant Evaluation Summary Sheet

Organization	Grade Of Application (1 lowest, 5 highest)
Mississauga Arts Council	4
Description	
<p>Name: Boxes and Banners – Phase 2</p> <p>Building on the momentum of 2017's Boxes and Banners Neighbourhood Identity Project, MAC seeks to engage artists to creatively mark the location and interpret the highlights of the 1979 Mississauga Train Derailment. Using artistically designed graphic wraps around the nearest 3 traffic control boxes. Established connections with City traffic have approved the use of plastic anti-graffiti wrap on their signal boxes and this would mark the first efforts to do so.</p>	
Project Merit and Community Impact	
<ul style="list-style-type: none"> ○ The first phase of this project was well received ○ There is merit working with artists to develop the project ○ They are encouraging their audience to explore different areas of the City ○ They are paying artists for their time and work ○ More information would be beneficial concerning the amounts that are going towards artists vs the amounts for administration ○ Artists are able to receive exposure through this project 	

Funding Recommended	\$5,000
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Evaluation Summary Sheet

Organization		Stream	Funding leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Chinese Arts Organization		Established Organizations	78%	2
Description				
Mississauga Chinese Arts Organization (MCAO) is dedicated to the presentation and production of a full spectrum of Chinese performing arts for the city of Mississauga and the surrounding areas. We provide weekly training to our members in dance, singing, Tai Chi and other Chinese folk arts like drum and fitness. Our contribution to the city includes: delivering around 40 performances each year to the public; training our members in their arts skills and encouraging benevolence; participation in various community events to promote the awareness of the arts and multiculturalism. MCAO has been growing steadily and plays an important role to cultural lives in Mississauga.				
Key Outcomes				
<ul style="list-style-type: none">• \$6,000 increase in sponsorship• Programing increasing from 39 – 51• Attendance increasing from 37,370 – 40,800• 185 Volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Involved in six different cultural festivals○ Plan to increase audience by 4,000○ Adding a cultural dress program to increase Chinese audience. It is unclear what this entails○ No rationale provided as to why they are performing at certain festivals			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none">○ Opportunities for artists to perform in different venues○ Providing workshops with 5 paid artists○ No impact details or rationale for programing or what workshops entail			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Seven member Board with a committee structure in place○ Training provided by previous Board members○ Entirely volunteer based			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Have a number of festival partners○ Sponsorship increased by \$6,000○ Mix of revenues including in-kind support a some grants			
Recommended Funding		\$18,000		
Increase		No Change	Decrease	
Rationale				
No justification provided for an increase in funding.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Choral Society	Established Organizations	50%	3
Description			
The MCS Chorus is unique among performing arts groups in Mississauga in that it is the city’s only choral organization committed to the choral classical repertoire. Founded in 1975 as a large (80 voice) oratorio society, the choir evolved to its current musical ensemble as a chamber choir of 35-40 auditioned singers fulfilling its renewed artistic vision. MCS Chorus offers a diversified season of extensive community engagement events, multi-gene rationale musical education programing and ticketed concerts. This wide range of programing complements other music organizations, offering varied musical options within the city. The organization’s current five-year strategic plan provides the foundation which enables the choir to continue to offer a strong and unique voice to the artistic fabric of the city. Through meaningful strategic partnerships, MCS Chorus reaches and engages a significant number of communities within the city, embracing Mississauga’s’ many diverse and multi-gene rationale communities.			
Key Outcomes			
<ul style="list-style-type: none">• 40 member choir• Programing increasing from 47 – 47• Attendance increasing from 3,867 – 4,067• 53 Volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Expanding their middle school programing○ Developed programing for seniors residence○ Flexible and can perform in a variety of venues○ Reaching out to the South Asian community and have developed a partnership to incorporate South Asian music with western coral traditions		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Pay their musicians and guest singers○ Format enables new singers to work and learn from senior members○ Incorporating learning opportunities for members and audience through their program		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Board comprised of artists and members with skills that assist organizational development○ No plans provided for diversifying board and bringing in new skills○ Have up-to-date polices and strategic plan		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Several partnerships to access cultural events and to reduce cost through shared resources○ Rely on members to solicit corporate sponsorship which can have negative impacts on membership○ Other government support mainly consists of a \$7,099 Ontario Arts Council grant		
Recommended Funding		\$59,300	
Increase		No Change	Decrease
Rationale			
No justification provided for an increase in funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Choir	Established Organizations	92%	3
Description			
Mississauga Festival Choir (MFC) is a thriving choral organization with superb artistic direction, and an enriching music community for its 250 members. The MFC is made up of four contrasting choirs that serve varying demographics of Mississauga residents: 'Resonance', our young adult choir, 'Raising Voices' a choir program for individuals with dementia and Alzheimer's, 'Mississauga Festival Chamber Choir', a no-audition branch of our large choir, and 'Mississauga Festival Choir' which is one of the largest non-auditioned choirs in Southern Ontario with over 165 members. Under the direction of David Ambrose, MFC brings music to the lives of our community, bridging the gap between musicians of all ages, and infusing a culture of choral excellence in Mississauga.			
Key Outcomes			
<ul style="list-style-type: none"> • 165 Member Choir • 27% increase in sponsorship in 2017 • Programing increasing from 21 - 22 • Attendance 8,134 • 209 Volunteers • 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Developed programs which are delivered in schools and to people with Alzheimer's ○ Developing programs to connect to different communities but need to show more evidence that they understand these communities and they have engaged the correct people to undertake these programs 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Currently have 165 members and have moved into a bigger space to accommodate the rising membership ○ Non-auditioned choir ○ Paid opportunities for 39 artists ○ Offer unique programing for people with dementia 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Small Board with some transferable skills ○ Some training around managing volunteers and sponsorship ○ Undertook a comprehensive consultative process to find out about members needs ○ Current strategic plan goes until 2020 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Most revenue is from box office and membership fees ○ 27% increase in sponsorship with additional 15% projected for 2018 ○ Surplus allocated to location and new program development 		

Recommended Funding	\$16,000		
Increase	No Change	Decrease	
Rationale			
No increase in funding based on lack of information concerning new initiatives.			

Culture Project Grant Evaluation Summary Sheet

Organization	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Choir	1
Description	
<p>Name: Sharing Voices</p> <p>Sharing Voices is a partnership project with a focus on South Asian and Inuit communities designed to create and transform music making it more accessible and available for all communities. Mississauga Festival Choir will partner with musicians, composers, and arrangers to take music currently available only in single-part or unison melodies and create new multi-part arrangements.</p>	
Project Merit and Community Impact	
<ul style="list-style-type: none"> ○ Interesting idea but there is a lack of details concerning its implementation ○ More details needed - are the partnerships with the communities in place or only discussed? ○ What is the rationale for engaging the various partners? Could there be better options? ○ There is overlap between this grant and the Operating grant 	

Funding Recommended	\$0
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Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Youth Choir	Established Organizations	67%	1
Description			
MFYC seeks to build community among singers and their families; foster an appreciation of the diversity of the local community and Canada by focusing on multi-cultural repertoire. Provide opportunities for quality music education for youth ages 7-19 of all economic backgrounds, from all racial and ethnic backgrounds, and children with disabilities; provide affordable fees; provide assistance to any interested singers whose families are enduring financial hardship: fun and a supportive learning environment. We do Not require an audition however we do vocal assessments on incoming members. Funding benefits the City by ensuring that all interested youth in the City have the opportunity to join our program; assisting families enduring financial hardship. Benefits the city by providing positive, citizenship and community building opportunities, expand interest in the arts, hiring staff and workshop leaders from the city and renting venues in the City. Partnering with other arts groups in the City.			
Key Outcomes			
<ul style="list-style-type: none"> • Programing 14 • Attendance increasing from 3,741 – 3,873 • 32 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Have a range of outreach activities aimed at newcomers and have partnered with settlement centers and newcomer centers to achieve them ○ Working with Erinoak Kids to develop programing for children with disabilities ○ Have a diverse membership but no evidence provided that they are actively reducing barriers to participation ○ Small membership with limited membership increases 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Do not have auditions but do vocal assessments to assist in developing their members ○ Say they are accessible to low income families but no details on how it is being accomplished ○ State they have multi-cultural/multi-language performances but there are not a lot of details 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board members are predominantly parents which leads to high turnover as youth leave ○ No details on training ○ Some staff turnover 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ They are collaborating with festivals, libraries ○ They are working with a number of organizations to offset costs ○ Their revenue is a mix of fees, donors and grants 		

Recommended Funding	\$18,000		
Increase	No Change	Decrease	
Rationale			
No justification provided for an increase in funding.			
Support with Conditions Status is recommended to address organizational sustainability, membership numbers and their operational deficit.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Big Band Jazz Ensemble		Established Organizations	73%	1
Description				
We are a community band whose mission is to preserve the art of big band performance and broaden the audience for big band jazz in Mississauga and the GTA. This has been our mission since the band's formation in 1976. We provide a vehicle for amateur, community-based musicians to enhance their musical abilities and performance skills. We also provide playing experience to professionally-bound music students. We are a not-for-profit organization with registered charity status.				
Key Outcomes				
<ul style="list-style-type: none"> • Programing increasing from 13 – 14 • Attendance increasing from 3,490 – 3,420 • 19 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Consistent demographic ○ Small Increase in attendance ○ Did not provide evidence of connecting to different audiences 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> ○ Provide performance experiences for community and emerging artists ○ Showcase Mississauga talent to a larger audience outside of Mississauga (in addition to local performances) 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Board are actively looking to develop their skills ○ Three-year strategic plan ○ Clear roles and responsibilities 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Partnerships with Humber College to develop marketing plan ○ Small number of volunteers ○ No other grants or sponsorship 			

Recommended Funding	\$4,217	
Increase	No Change	Decrease
Rationale		
No justification provided for an increase in funding.		
Due to the size of the organization and their impact they did not score well. Based on the limited funding being requested in comparison with the size of the organization; neither a reduction nor Support with Conditions Status was recommended.		

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Children's Choir	Established Organization	92%	3
Description			
<p>The Mississauga Children's Choir (MCC) now in its 38th season continues to provide children ages 4 through 18 with the opportunity to experience the challenge, joy, and reward of choral singing of the highest calibre. MCC teaches singing, music theory, sight singing, and performance. With over 130 members, the choir is divided into six ensembles, Training Choir, Junior Choir, Main Choir, Chamber Choir and Boys Choir and a successful music program, Cantiamo, for young children ages 4 through 6. We rent space at Westminster United (Applewood) and we are now in our second year in Mississauga South at St. Andrews Presbyterian (Port Credit). MCC's cultural contributions are reflected by performance schedules with four self-produced concerts (two at the LAC, two at local churches) and numerous community performances including civic events (Family Day at the LAC, Mayor's Levee, Canada Day, Lighthouse Lighting Ceremony at Port Credit).</p>			
Key Outcomes			
<ul style="list-style-type: none"> • 130 children in the choir • Programing increasing from 45 – 47 • Attendance increasing from 7,584 - 7,799 • 97 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Have a geographic expansion plan which includes connecting to families through schools ○ Are increasing opportunities to students to learn and perform ○ Have done research into their new neighbourhood to reach desired demographics ○ More details on impact of these plans would be beneficial 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Providing practical skills to artists ○ Unique experiences for children to perform with recognised artists ○ Professional training to youth 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Standard board with good backgrounds and experiences ○ They provide comprehensive training from board members ○ They have a three year strategic plan ○ Succession plan in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Large portion of revenue generated from members fees and box office ○ Have collaborative relationship with classical guitarist Liona Boyd ○ Have a plan for a sponsorship proposal but it is not reflected in budget 		
Recommended Funding		\$21,000	
Increase		No Change	Decrease
Rationale			
No justification provided for an increase in funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Potters Guild	Established Organizations	91%	3
Description			
<p>The Mississauga Potters' Guild (MPG) has been part of Mississauga's Arts and Culture Heritage for 40 years. MPG was founded in 1978 as a non-profit community based volunteer organization with a mandate to operate as a community resource in the art and craft of pottery. As the only ceramic organization in Mississauga, the MPG provides not only a members' studio, with dedicated space for up to 4 resident ceramic artists but also offers exemplary community engagement programs and services with multi-level classes, monthly meetings with visiting artists, seasonal workshops and an instructor-based Open Studio for the general public interested in the craft. MPG also serves as a "next step" for beginning, emerging and professional ceramic artists. Our goals are to inspire anyone interested in creating in to clay to develop their conceptual and technical skills and to stimulate among the general public, a greater interest in and appreciation of pottery.</p>			
Key Outcomes			
<ul style="list-style-type: none"> 75 studio members 46 programs offered Attendance increasing from 604 - 886 79 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Taking their artform into the community Decreased their membership fees to increase access but plan on increasing their fees next year Not much information provided concerning reaching different audiences or diversity Provided limited detail on how they are reducing barriers to participation 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> They have a mentorship program for emerging artists They teach artists how to price and sell their work They provide exhibition opportunities in different venues They are introducing new people to this artform through events like the one held at the Mississauga Waterfront Festival 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> Have Board terms and a formal Board learning process Are in the final year of their strategic plan Succession plan in place 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Most of their revenue is coming from workshops or memberships dues Some corporate sponsorship for events and exhibitions Have small success with grants Financially stable but at capacity 		
Recommended Funding		\$12,000	
Increase		No Change	Decrease
Rationale			
No justification provided for an increase in funding.			

Culture Project Grant Evaluation Summary Sheet

Organization	Grade Of Application (1 lowest, 5 highest)
Mississauga Writers Group	4
Description	
<p>Name: Anthologies</p> <p>The Mississauga Writers Group (MWG) will produce six literary anthologies - four for children and youth, one special and one themed for general readership. Contributors will be students of Philip Pocock CD High School, their elementary feeder schools, library writing groups, miscellaneous cultural groups, and multi-generational members of the MWG. Each anthology will be three months in production. Anthologies for youth and elementary schools will need to be completed before the end of May well in time for the June school year. MWG members will have a yearly timeline to complete their themed and specialized anthologies. These anthologies will be distributed through the Central Library, other libraries - Churchill Meadows, Lorne Park, Burnhamthorpe, etc. in various city wards and also through the members and their local wards. Schools and school boards will present their youth and children's anthologies at their discretion on dates decided upon by the principals.</p>	
Project Merit and Community Impact	
<ul style="list-style-type: none"> ○ They have members who have experience in developing/publishing anthologies ○ This project is good experience for youth and there are opportunities for inter-generational collaboration ○ They offset the small quantity of books published by having them available in the Mississauga libraries and schools ○ They have a book launch planed with local and online media ○ They are an established writers group that has a track record of publishing anthologies revenue ○ They have partnered with the Mississauga Libraries and a high school 	

Funding Recommended	\$5,000
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Culture Project Grant Evaluation Summary Sheet

Organization	Grade Of Application (1 lowest, 5 highest)
MonstrARTity Creative Community	1
Description	
<p>Name: Mississauga Cultural Impact</p> <p>Mississauga Cultural Impact is a unique project compiling video interviews of Mississauga artists, cultural organizations, community leaders (e.g., Mayor, Councillors, Foundations) culminating in an online case study of how culture has positive benefits for Mississauga. The video will be followed with workshops, meetings and a marketing campaign to encourage cultural tourism in Mississauga.</p> <p>This project is a collaboration between MonstrARTity and Ontario Cultural Attractions Fund (OCAF) that will result in exposing new audiences to culture and cultural producers in the City encourage tourism spending from people coming to Mississauga, and showcase unique opportunities and diverse cultural offerings in the City.</p>	
Project Merit and Community Impact	
<ul style="list-style-type: none"> ○ Application states the project is meant to showcase Mississauga but it appears like only this organization is being showcased ○ This narrative makes it seem like it is primarily a promotional video for Bollywood Monster Mashup ○ The benefit beyond Bollywood Monster mashup appears to be the Ontario Government and a work opportunity for a Toronto-based media company ○ More information is needed to show how this project will accomplish all of the goals it sets 	

Funding Recommended	\$0
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Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Symphony Orchestra	Pillar Cultural Organizations	75%	4
Description			
Under the direction of Maestro Denis Mastromonaco since 2013, the Mississauga Symphony Orchestra offers entertaining and increasingly sophisticated programs from classical and popular repertoires of symphonic music performed to the highest artistic standards. With the inclusion of the Mississauga Symphony Youth Orchestra in 2013, the organization has become the centre of classical symphonic music in Mississauga, built around the pillars of music education, performance and entertainment. The MSO continues to serve its original mandate to provide performance opportunities and personal development to talented amateurs while combining the strands of excellence and education through solo performance opportunities, commissions and mentoring.			
Key Outcomes			
<ul style="list-style-type: none"> • 100 member symphony orchestra • 150 member Symphony youth orchestra • Projecting \$140,000 in fundraising • 14 paid opportunities for artists • Attendance 10,790 • 264 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ A number of their performances have sold out including their Opera ○ Co-presentations with Sampradaya Dance Creations will help them engage different communities ○ More details on additional outreach methods would be beneficial ○ Offer discounts to make their performances more accessible and to remove financial barriers 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ The mix of professional and community orchestra is a unique model across the country ○ Offering a unique mix of pops presentations with classic repertoire bring in different audiences while providing a quality experience for the artists ○ With the addition and development of their youth orchestra, they are providing more opportunities for young artists to grow and develop 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Board has skills necessary to the organization ○ Taking advantage of services like Board Match increases reach for call for new Board members ○ Strategic plan which aligns to the granting cycle and will assist with sustainability 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Have done a fantastic job to recover from debt and maintain momentum ○ Have a track record of receiving grants ○ Developing additional fundraising efforts and have raised \$94,000 from their annual book sale 		

Recommended Funding	2018: \$150,000 2019: \$150,000 2020: \$150,000	
Increase	No Change	Decrease
Rationale		
Increase to support the addition of Opera to their programs and the expansion of the youth orchestra It is expected they will seek out additional funding to offset further costs. To receive this increase in 2019 and 2020 they would have to continue with their deficit reduction strategy.		

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
My School Rocks	New & Emerging Organizations	78% (projected)	1
Description			
MySchoolROCKS guiding vision encourages youth to embrace awareness, education and inspiration through music! Our artist driven program: 3 Steps to Success- R.O.C.K.S, aims to initiate positive dialogue in school communities and mentor students by helping them embrace interpersonal skills and strategies. MySchoolROCKS ignites creative energy through artistic workshops, and promotes cultural diversity through grass roots engagement. By consulting directly with school boards, principals and teachers to meet a school's needs, MySchoolROCKS artists will customize R.O.C.K.S workshops to capture the rich diversity of Mississauga classrooms using lessons, songs and videos. We will play a key role in promoting Mississauga's vision of "cultivating the creative potential of all citizens and developing a shared and authentic cultural identity" (Mississauga Plan 2009). Our team of Mississauga business professionals, educators and award winning artists envision leading classrooms of students where creativity, inclusivity and diversity are harnessed together to build a thriving city.			
Key Outcomes			
<ul style="list-style-type: none"> • Programing increasing from 5 – 30 • Attendance increasing from 250 – 1,500 • 5 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Developing programing with schools and are providing them in schools to make it more accessible to students ○ Music seems to be a tool to speak about bullying and not the focus ○ A lot of ideas but they haven't outlined plans to accomplish them ○ Program will target different languages but it is unclear how they will do this ○ A lot of ideas but no information to back them up 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Using youth culture and music to develop an anti-bullying message ○ Unclear how music will play a role in the anti-bullying messaging ○ More information is needed on how they are building relationship with schools and artists ○ More research to show demand would also be beneficial ○ Only four artists are listed 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Small Board will arts and education backgrounds ○ Seeking membership and professional advice to develop the organization ○ Setting goals for Board members 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ New organization with some in-kind support ○ Some partnerships with schools but very little information if these are confirmed ○ Projecting grants of \$30,000 no evidence that they will be successful 		

Recommended Funding	\$0	
Increase	No Change	Decrease
Rationale		
Funding not recommended based on lack of details provided in the application.		

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Sampradaya Dance Creations	Established Organizations	82%	4
Description			
<p>SAMPRADAYA Dance Creations' (SDC) is a progressive and visionary arts organization, established in Mississauga twenty-seven years ago by Lata Pada, a recipient of the Order of Canada and an inductee into the 2013 Inaugural Mississauga's Legend's Row. This award-winning dance company, with its values centered in artistic excellence and organizational stability, is recognized as Canada's flagship South Asian arts organization. Spanning a wide range of activities from artistic productions, national and international touring, advancing meaningful arts engagement with our communities and furthering the development of new generation artists, we have created new benchmarks of artistic innovation, unprecedented intercultural collaborations and productions that exemplify a strong Canadian resonance. Our work has been seen at Canadian and global prestigious theatres and festivals. Sampradaya Dance Creations is a vital community catalyst committed to invigorating the arts in Mississauga and creating the new audiences and arts leaders of tomorrow.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Projected 5% audience growth • Paid opportunities for 21 Mississauga artists • \$360,000 in additional grant support • Programing increasing from 44 – 48 • Attendance increasing from 23,966 – 24,958 • 38 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Continuous collaboration with a wide variety of culturally diverse arts ○ Developed new program focused on domestic violence and is being offered at key locations throughout the City (i.e. Malton) ○ A number of education and outreach initiatives for youth, seniors, newcomers, and people with low income ○ Marketing through various media channels including mainstream and South Asian 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Position themselves as an alternative to amateur dance groups ○ Support the development of emerging audience and promotes established artists ○ Provide career guidance and professional development ○ Paid opportunities to 29 artists 21 of which are from Mississauga 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Small Board with no plans to add more members ○ There is some board training and consultation ○ Provide staff benefits which is important for staff retention ○ Extended their strategic plan until 2018 to align with funding opportunities 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Involved in many partnerships and collaborations ○ Plans in place to secure/renew key sponsorship ○ Pursuing other grants; are currently receiving \$360,000 in grant support from other levels of government ○ Integrated with sister organization (Sampradaya Dance Academy) to manage talent 		
Recommended Funding		\$120,000	
Increase		No Change	Decrease
Rationale			
They are at the maximum eligible grant for the Established Organization stream of funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Sawitri Theatre Group	Established Organizations	78%	4
Description			
SAWITRI Theatre Group is an award-winning, Mississauga-based organization that in the past 14 years has produced over 25 works of theatre of which 10 are full-length productions in English, Marathi, Gujarati and Hindi, working with over 100 artists, majority of whom are Mississauga-based. Celebrating 15 years in 2018, led by Artistic Directors Jasmine Sawant and Shruti Shah, SAWITRI plans to grow into an artists’ hub in the next 15 years. Their vision is to create, a gathering-place for artists and audiences in Mississauga with year-round affordable programming in theatre, with music, dance, projections, etc. A space for multi-disciplinary, cross-sectoral artistic experiences, explorations and experimentations, fostering a vibrant exchange of ideas in an eclectic setting - all to enrich the mind, body and spirit of Mississaugans and visitors to Mississauga.			
Key Outcomes			
<ul style="list-style-type: none">• Programing increasing from 21 – 25• Attendance increasing from 3,529 – 4,175• 32 Volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Predominantly South Asian but new productions are evolving their audience○ Culturally diverse casts including opportunities for the LGBTQ community○ Focusing on social media to increase their audience○ Many of their works are focused on women’s issues○ Productions have been offered in different languages		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none">○ Seek to engage local talent first○ Affordable prices and offer discounts○ Pay their artists and also assist them with transportation and food○ Adapting their offerings to new demographics		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Board with transferable skills; have developed a committee structure○ Underwent a strategic plan process with an external consultant○ Undergone sponsorship training		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Partnering with many different organizations○ Focus is on increasing corporate sponsorship○ Modest grant success (\$15,000)		
Recommended Funding		\$30,000	
Increase		No Change	Decrease
Rationale			
Increase in funding to support increase in operations (additional productions)			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Small Arms Society		New & Emerging Organizations	91%	1
Description				
<p>The Small Arms Society has developed programs for the Small Arms Inspection Building in anticipation of its opening in the spring of 2018 as a Creative Hub. The Creative Hub programs focus on collaborative and multi-disciplinary activities to develop skills, talent, experimentation and innovation. SAS will work with Resident and independent artists, artisans and educational, youth and environmental partners to animate the space and site through the delivery of workshops, festivals, events, exhibits, markets and gardens. Individuals will cultivate talent, skills, imagination and personal enrichment in an environment where they feel respected and inspired to reach their potential, be innovative and contribute to community cultural development. As a “creative heart” of the community the Creative Hub programs will provide unique experiences building a more robust sense of place and distinct cultural identity as well as supporting local artists and contributing to the ongoing development of cultural resources in the area.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • Programing increasing from 9 – 209 • Attendance increasing from 1,120 – 11,835 • 59 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Application does not outline demonstrated expertise in engaging diverse communities; very little evidence they are leveraging partnerships to gain this knowledge ○ Strategies to reach out to users, schools, universities, and colleges. It is unclear how far into this engagement process they are? ○ Limited details provided concerning rationale and impact for the programing outlined in the application ○ This is a very ambitious application; more details are needed concerning implementation, if these plans are needed by the community and what’s impact they will have 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> ○ Brand new organization with lots of plans ○ Unique vision with intentions to encourage artists to stay and grow in Mississauga ○ The provided list of organizations they have met with and facilities they have toured do not demonstrate how they will be providing a unique experience ○ It is unclear how they will execute their programing plans 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Board of Directors has a diverse range of skills including arts and corporate experience ○ Have plans for training and recruitment ○ Have a lot of plans for producing governance documents but there are concerns given the volume of work outlined and the number of people involved with the organization 			
Evaluation Criteria	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Long list of potential partners but it is unclear how many have been engaged versus how many they are considering engaging ○ They are projecting \$43,500 for sponsorship - no information on if these are secured ○ They have listed many grants to be pursued but some of the requests may be unrealistic 			

Recommended Funding	\$25,000	
Increase	No Change	Decrease
Rationale		
<p>First year request for operating funding.</p> <p>The grade of the application reflects the fact that key details concerning the relationship between the City and the organization were not in place when this application was written.</p> <p>They are being recommended for funding based on the unique nature of their programing and their commitment to assisting the City in delivering programing in this new facility.</p> <p>Support with Conditions status is recommended for the City to work with this organization to improve their application writing ability moving forward and to work on roles and responsibilities for this organization.</p>		

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Historical Society		Established Organizations	73%	1
Description				
To collect and professionally catalogue and store archival material relating to the former town of Streetsville and to create displays and activities of interest to visitors to the Leslie Log House. We are open for visitors Wednesday and Sunday afternoons from 1-4. Our archives range from businesses and institutions to citizens and their activities. We also publish historical material. Our collection is stored in an historic building which is of great interest in itself in that it is typical of the structures built by the first settlers.				
Key Outcomes				
<ul style="list-style-type: none">1,384 visitors in 201616 programs28 Volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Digitizing their archives so they can be accessible to more people online1,384 visitors to the heritage home in 2016Attendees are representative of the neighbourhoodNo details provided on how they are actively promoting diversity or breaking down barriers for their visitors			
	B2: Identifying, Preserving and Celebrating Mississauga’s Heritage			
	<ul style="list-style-type: none">Providing visitors and researchers with the history of MississaugaSpace is open to the public 8 hours a weekWant to grow their membership but more details on how this will be accomplished would be beneficialOperating the Leslie Log House on behalf of the City of Mississauga and work closely with the museums staff			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">Eight-member boardThey have recruited volunteers to digitize the collectionThey do not offer training for board members			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Strong partnership with the Mississauga MuseumsSmall budgetNo corporate sponsorship			

Recommended Funding		\$4,000	
Increase	No Change		Decrease
Rationale			
Due to the size of the organization and their impact they did not score well. Based on the limited funding being requested in comparison with the size of the organization; neither a reduction nor Support with Conditions Status was recommended.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Theatre Unlimited	Established Organizations	82%	3
Description			
Established in 1988, Theatre Unlimited Performing Arts (TUPA) is a community-based musical theatre group committed to supporting the City of Mississauga's arts and culture through theatrical productions, activities, and educational opportunities throughout the year. TUPA prides itself on being an inclusive group in which Mississauga residents of all genders, and cultural backgrounds, ages, and orientations can pursue theatrical interests, learn and hone a variety performance-related and behind-the-scenes skills (e.g., props and set building, sewing, marketing), and give back to the community year-round, through involvement in the group's large scale musical production, and participation in the Encore Series and other activities (e.g., Heritage Mississauga's 150th Celebrations) in Mississauga that benefit the City's diverse community. As a not-for-profit charitable organization, it has been a priority of the group to not only mount a main production, but to also serve the broader Mississauga community through outreach projects and collaborations.			
Key Outcomes			
<ul style="list-style-type: none"> • 5% increase in subscribers • 10 programs projected for 2018 • Attendance increasing from 3,037 – 2,721 • 71 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ More details on how they are removing barriers for participation would be beneficial ○ Statistics show 70% of audience is seniors ○ They are performing outside of the theatre with smaller performances in public spaces and seniors centres ○ Partnering with other theatre groups to grow their audiences and cross promote. 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Engage theatre students leverage experience for professional careers ○ Hold and maintain a large collection of costumes/props that they lend to the community ○ Provide opportunities to learn theatre skills outside of acting (behind the scenes skills) and have opportunities to work with professionals 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Organization is volunteer-based ○ No paid staff or artists ○ Not a lot of detail on training for Board 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partnerships with other theatre groups through their cross-promotional initiative ○ Other partners include long term care facilities and Heritage Mississauga ○ Revenue is heavily dependent on box office ○ Limited sponsorship 		
Recommended Funding		\$15,500	
Increase		No Change	Decrease
Rationale			
No justification provided for an increase in funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Visual Arts Mississauga	Pillar Cultural Organizations	85%	4
Description			
Visual Arts Mississauga (VAM) at Riverwood is the City's premier visual art centre and its vision is for an inspired and enriched community engaged in a full spectrum of visual arts activities. For 40 years, VAM has built a robust history of contribution to the City's cultural landscape by concentrating its efforts on three areas of excellence: 1. Art Education, delivering 200+ high-quality courses and workshops in oil, acrylic and watercolour painting, photography, drawing, clay, mixed media and more for students ages 6 - 96; 2. Art Exhibition, offering over 350 emerging to established artists opportunities to show and sell their work via 33 exhibitions and 4 signature events; and 3. Community Engagement, bringing 460 ArtReach workshops to 124 Mississauga schools and seniors' groups and through VAM's active participation in the City's Arts, Culture & Heritage activities.			
Key Outcomes			
<ul style="list-style-type: none"> • 60 paid opportunities for artists • 628 – 665 programs over 3 years • Doubled adult programing • Attendance increasing from 21,898 – 23,000 over 3 years • 75 volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Increasing their focus on childrens programs ○ Addressing the needs of the public including increasing office hours to make their space more welcoming and accessible during late night classes ○ Have program offerings for low income children and are introducing program for subsidizing older adult programs 		
	B2: Strengthening Cultural in Mississauga		
	<ul style="list-style-type: none"> ○ Space and programing allow artists and the community to expand on their artistic skills ○ Are connecting to the larger community by demonstrating the health benefits of arts for both youth and adults ○ Artists are paid a living wages ○ Offer their members exhibition opportunities outside of VAM and assist in finding opportunities for them to exhibit outside of Mississauga 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Detailed board orientation process ○ Training provided for board and staff ○ Detailed policy review and staff compensation plans 		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Up to 80% self-generated revenue ○ Leader in working with other arts organizations ○ Limited sponsorship 		
Recommended Funding		2018: \$155,000 2019: \$160,000 2020: \$165,000	
Increase		No Change	Decrease
Rationale			
Increase due to rise in staff/artists costs, 2% programing increase and increased office hours.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Youth Troopers for Global Awareness		Established Organizations	83%	2
Description				
Youth Troopers for Global Awareness (YTGA) aims to inspire, empower and facilitate youth-led and/or youth-centred arts programming that is conceptualized and delivered through a social justice and anti-oppression lens. We believe creativity to be a powerful force for introspection, healing, confidence building, relationship forming, community connectedness and problem solving - both locally and globally. Our diversified programming aspires to engage demographics that are often excluded or underrepresented in the arts. The inclusion of multiple voices, experiences and modes of expression will expand and enrich the cultural fabric of Mississauga. We strive to provide a safe, intersectional environment that promotes equity, inclusion and acceptance; enabling community members to feel heard, valued and invested in their city.				
Key Outcomes				
<ul style="list-style-type: none"> • Programing increasing from 618 – 620 • Attendance increasing from 10,434 – 11,100 • 247 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Focused on connecting to a diverse audience including black, indigenous, LGBTQ and youth living with disabilities ○ Have plans to focus on refugees ○ Have not provided a detailed plan on how they will reach these audiences although they have a demonstrated track record of success ○ State they are operating a safe space but they did not provide any evidence to back this up 			
	B2: Strengthening Cultural in Mississauga			
	<ul style="list-style-type: none"> ○ Are running a number of successful programs which are outlined in their attachments but are not referenced in their application ○ Offer their space free of charge for others to run programs ○ Limited details on their programing or connection to artists 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Have restructured their Board to address governance issues ○ Have developed an advisory Board ○ Are looking help from a fiscal charitable partner to advise on operations and strategic planning ○ Have developed new committees to better manage responsibilities ○ Too early to determine if these efforts will be successful 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ In 2017 the organization underwent a significant financial challenge ○ Have a plan for managing this which includes additional funding sources ○ A grant of \$50,000 has been received ○ A sponsorship package is in development ○ They have partnerships with peel school board 			

Recommended Funding	\$40,790	
Increase	No Change	Decrease
Rationale		
There was no justification provided for an increase in funding.		
Support with Conditions Status is being recommended to address their deficit, develop a multi-year financial management plan and to diversify their funding sources.		

City of Mississauga
Corporate Report



Date: 2017/12/19

To: Chair and Members of General Committee

From: Paul Mitcham, P. Eng, MBA, Commissioner of
 Community Services

Originator's files:

Meeting date:
 2018/01/31

Subject

2018 Cultural Festivals & Celebrations Grant Program

Recommendation

That the Corporate Report entitled "2018 Cultural Festivals and Celebrations Grant Program", dated December 19, 2017, from the Commissioner of Community Services, be approved.

Report Highlights

- 17 eligible grant applications were reviewed.
- A total allocation of \$774,500 is being recommended by the Peer Assessment Committee.
- The assessment committee recommends three grant recipients be placed on support with conditions status.

Background

The Cultural Festivals and Celebrations (CFC) Grant program provides funding to offset expenses associated with providing a clean and safe venue for the presentation of arts, heritage and cultural festivals and celebrations to Mississauga residents and visitors. CFC supports a range of events that reflect the City's many cultural traditions and practices.

On October 19, 2016 Council approved the grants program review which identified 16 recommendations for the grant programs. For the 2018 grant cycle, eight of these recommendations have been implemented which include: increasing the overall grant allocations by \$0.25 per capita; revising maximum allowable grant requests; establishing three tiered evaluations; and aligning grant criteria to strategic priorities.

General Committee	2017/12/19	2
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The City CFC process is consistent with other municipalities and granting bodies throughout North America, including the provincial and federal government. This process can be broken down into three steps:

1. Application Intake

The 2018 application period opened on August 21, 2017. As in previous years, information about the grant program was distributed through a number of channels to ensure broad community awareness including: the City website; email; Mississauga Arts Council e-newsletter; news release distributed to local media, and on Facebook and Twitter.

Two information sessions were held on August 24, 2017 and August 31, 2017 to provide information and advice to potential applicants. Sessions were open to the general public and all organizations that previously submitted. All first time applicants were required to attend one of the information sessions in order to be eligible for funding. Staff encouraged all grant applicants to attend a pre-application consultation. This added service provides an opportunity for staff to answer questions and to provide advice on grant submissions and content.

2. Staff Review

Culture staff review the applications for completeness and clarity. If questions or the need for clarification arises, applicants are contacted. This step is designed to ensure all applications can be fairly assessed.

Each applicant's financial information is then forwarded for review and comment by the City's Finance Division. Finance provides comments on the following financial questions:

- does the organization have adequate financial liquidity;
- is the organization carrying a sufficient surplus;
- is the organization carrying an unacceptable deficit;
- are the organizations finances consistent year over year;
- does the organization have a sustainable funding base (including funding from multiple sources); and
- are there significant variances between the organizations budgeted finances and actuals.

When the financial review is completed, grant packages are provided to the Peer Assessment Committee for review and recommendations.

3. Peer Assessment Committee Recommendations

The role of each assessor is to review the grant applications independently and to attend a series of group sessions to review the applications and recommend grant allocations. A panel of four individuals was approved by Council on November 23, 2016 for a two year term (see Appendix 1).

General Committee	2017/12/19	3
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The committee reviewed and scored each eligible application against the published criteria for the CFC grant program (see Appendix 2). Each organization was then assigned a grade from 1-5 based on the numerical score.

This table shows how grades are assigned based on the numerical score.

Score	Grade of Application
30-26	5
25-21	4
20-18	3
17-15	2
14-0	1

(Five being the highest and one being the lowest)

The committee's funding recommendations were based on the following criteria:

- inter-cultural reach;
- Artistic and economic impact;
- Strengthening Governance; and
- Organizational Sustainability.

Comments

A total of 19 grant applications were received by the October 13, 2017 deadline. Two applications did not meet the eligibility criteria. The remaining 17 grant applications were advanced to the formal assessment stage. Appendix 3 provides a breakdown of the recommended grant allocations for each organization. As per Council's request, summaries of each application have been provided (see Appendix 4) which include: the organization's purpose, programming plans and the impact of funding on the City. The Peer Assessment Committee is recommending \$774,500 in funding to festivals and celebrations against a budget of \$953,813.

This table shows the number of new and returning applicants to the grant program.

Eligible Grant Applicants		
Grant Stream		
New & Emerging	Established	One-time Major Event
3	13	1
Total		17

Over the years, the grant program has become increasingly more competitive requiring an increased level of rigor to ensure recommended funding addresses the City's cultural priorities and is provided to organizations that have the greatest positive impact on the community.

General Committee	2017/12/19	4
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Support with Conditions Status

The City has adopted the phrase “support with conditions status” as a means to signal to Council where particular arts and cultural organizations may benefit from additional advice and coaching from Culture Division staff. An organization placed on “support with conditions” status must participate in a minimum of two mandatory meetings with staff and demonstrate progress, in specifically identified areas, as a condition of their funding approval. For 2017 the Peer Assessment Committee recommends two organizations to be placed on “support with conditions status.”

Paint the Town Red

The assessors recommended this organization receive a CFC grant of \$70,000 and be placed on “support with conditions status”. The assessors recognized the festival's importance to the community and commitment to inclusivity. Assessors felt the festival would benefit from working closely with staff to develop a deficit management plan and to improve the organizations stability through increasing the number of Board members and develop a Board succession plan.

Mosaic International South Asian Film Festival

The assessors recommended this organization receive a CFC grant of \$7,500 and be placed on “support with conditions status”. The assessors appreciated the festival's ability to showcase an underserved form of art to the cultural landscape of Mississauga. Assessors felt the festival would benefit from working closely with staff to improve their statistical reporting.

Mississauga Polish Day

The assessors recommended this organization receive a CFC grant of \$7,500 and be placed on “support with conditions status”. The assessors believed the festival was shining a light on polish artistic expression. Assessors felt the festival would benefit from working closely with Culture Division staff to increase the festival's outreach beyond the Polish community.

Financial Impact

This report recommends a total cultural festival & celebration grant allocation of \$774,500 from the 2018 budget of \$878,813 within the Culture Division.

Conclusion

Festivals assist municipalities in supporting the economic and social impacts culture has on communities. Through the CFC Grant program the City is building professionalism, accountability, and sustainability within the local cultural community. The funding contributions made through the 2016 culture grant programs have allowed groups to leverage City funds to

General Committee	2017/12/19	5
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generate an additional \$7.27 for every grant dollar the City provides. This transforms the City's \$2,630,500 investment into more than \$16.8 million.

Attachments

Appendix 1: 2018 Culture Grant Peer Assessment Committee

Appendix 2: CFC Grant Program Criteria

Appendix 3: 2018 CFC Recommended Grant Allocation

Appendix 4: CFC Grant Evaluation Summary



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Andrew Douglas, Grants Officer, Culture Division

2018 Culture Grant Peer Assessment Committee	
Assessor	Summary of Qualifications
Marty Brent	<ul style="list-style-type: none"> • Manager, Peel Art Gallery, Museum and Archive • Former General Manager, Black Creek Pioneer Village • Former Supervisor, Community Museums and Heritage Organizations Program, Ontario Ministry of Culture • Masters of Museum Studies, University of Toronto
Suelyn Knight	<ul style="list-style-type: none"> • Project Manager, The Black Experience Program • Former Outreach Coordinator, United Way Peel Region • Masters of Education, York University
Cathleen MacDonald	<ul style="list-style-type: none"> • Founder and Executive Producer, Motion Picture Enterprises • Board of Directors, Oakville Film Festivals of Film and Art
Anu Radha Verma	<ul style="list-style-type: none"> • Former Curator, Pride Week in Peel • Former Curator, brown/out • Practicing Artist

2018 Cultural Festivals and Celebrations (CFC) *Assessment Criteria*

All eligible applications will be evaluated based on the information contained in the application as it relates to the strategic priorities and goals of the Culture Division. This evaluation is done in a comparative context, using the following criteria:

Category & Score	Priority & Goals	Question
Programs and Services Evaluation		
Inter-cultural Reach (10)	<ul style="list-style-type: none"> • improving access to cultural opportunities • promoting equity and inclusion • supporting inter-cultural activities 	<p>How will your audience evolve over the next three years?</p> <ul style="list-style-type: none"> • Include plans for developing new audiences • Initiatives for engaging different communities • Rationale for new programs and locations • Plans for encouraging communities to feel welcome and grow <ul style="list-style-type: none"> ○ Communities can include but are not limited to; artistic, neighbourhoods, LGBTQ2S, newcomer, indigenous and the disability communities

Artistic and Economic Impact (10)	<ul style="list-style-type: none"> • Growing the profile of Mississauga's unique identity • Placemaking • Improving quality of life • Celebrating traditions and a sense of community • Positive economic impact • Support of creative industries 	<ul style="list-style-type: none"> • Identify the specific ways your festival is providing unique experiences in Mississauga? <ul style="list-style-type: none"> ○ What research have you done to ensure you are not duplicating services? • Indicate the areas of your festival which are using local artists and cultural producers. • How are you fostering a sense of place? • How is your festival encouraging tourism and economic activity in Mississauga? • What is your festival doing to promote and showcase different aspects of Mississauga?
Organization Evaluation		
Strengthening Governance (5)	<ul style="list-style-type: none"> • Grow and maintain festivals and events • Enhancing organization 	<p>What has your organization done to better enable it to manage the programming outlined?</p> <ul style="list-style-type: none"> • Is your organization capable of running your proposed programming: <ul style="list-style-type: none"> ○ Board of Directors with necessary skills (Training /acquisition of appropriate talent) ○ Appropriate staff (Training /acquisition of appropriate talent) ○ Committees to manage work load • How is your organization planning for its future success? <ul style="list-style-type: none"> ○ Strategic/succession plan ○ Policies/procedures ○ Clear roles and responsibilities

Organizational Sustainability (5)	<ul style="list-style-type: none"> • Grow and maintain festivals and events • Enhancing Organization • Developing a network of creative individuals and cultural resources 	<p>What has this organization done to increase its ability to provide programs and services and to meet goals?</p> <ul style="list-style-type: none"> • Programing partnerships? <ul style="list-style-type: none"> ○ Number of partnerships ○ Benefits to org and partner • Corporate Sponsorships? <ul style="list-style-type: none"> ○ Amount leverage ○ How many sponsors • Additional grants? <ul style="list-style-type: none"> ○ Amount leveraged ○ How grants will enhance programs <p>What is the Return on Investment for the City/sponsors so they will continue to support your organization?</p>
Total Score out of 30		

**Recommended Grant Allocations
2018 Cultural Festivals & Celebrations Grant Program**

Name of Festival		2017 Grant Rec'd	2018 Amount Requested	Recommended 2018 Grant	1st payment March 2018	2nd payment August 2018	Support with Conditions
Established Festivals							
1	Carassauga	\$112,000	\$120,000	\$120,000	\$90,000	\$30,000	
2	Southside Shuffle Blues and BBQ Festival	\$90,000	\$109,881	\$100,000	\$75,000	\$25,000	
3	Mississauga Waterfront Festival	\$97,500	\$120,000	\$97,500	\$73,125	\$24,375	
4	Bollywood Monster Mashup	\$82,500	\$92,950	\$90,000	\$67,500	\$22,500	
5	Paint the Town Red Port Credit	\$70,000	\$99,500	\$70,000	\$52,500	\$17,500	Recommended
6	Mosaic South Asian Heritage Festival	\$52,000	\$70,000	\$55,000	\$41,250	\$13,750	
7	Muslimfest	\$35,000	\$68,760	\$50,000	\$37,500	\$12,500	
8	Streetsville Founder's Bread and Honey Festival	\$40,000	\$57,200	\$47,000	\$35,250	\$11,750	
9	Port Credit Busker Fest	\$18,000	\$20,000	\$20,000	\$15,000	\$5,000	
10	Philippine Festival Mississauga	\$15,000	\$19,500	\$17,000	\$12,750	\$4,250	
11	Streetsville Christmas in the Village	\$10,000	\$15,000	\$10,000	\$7,500	\$2,500	
12	Mississauga Polish Day	\$7,500	\$19,500	\$7,500	\$5,625	\$1,875	Recommended
13	Mosaic International South Asian Film Festival	\$7,500	\$18,000	\$7,500	\$5,625	\$1,875	Recommended
New & Emerging Festivals							
1	Malton Celebrates Canada Day	\$23,000	\$27,000	\$23,000	\$17,250	\$5,750	
2	Mississauga Italfest	\$0	\$15,000	\$10,000	\$7,500	\$2,500	
One-time Major Events							
1	Blackwood Gallery, Work of Wind	\$0	\$50,000	\$50,000	\$37,500	\$12,500	
TOTAL				\$872,291	\$580,875	\$193,625	

**Recommended Grant Allocations
2018 Cultural Festivals & Celebrations Grant Program**

Name of Festival	2017 Grant Rec'd	2018 Amount Requested	Recommended 2018 Grant	1st payment March 2018	2nd payment August 2018	Support with Conditions
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TOTAL 2018 RECOMMENDATIONS \$774,500

NOT RECOMMENDED FOR FUNDING						
1	Viva Goa	\$0	\$14,760	\$0	\$0	\$0

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Bollywood Monster Mashup		Established Festivals	87%	4
Description				
Bollywood Monster Mashup is a sensational showcase of world-class musicians, dancers, and cultural fusion acts. At the largest South Asian festival in Canada you can catch international Bollywood stars while you feast at our brand new Monster FoodFest. Enjoyed by the entire family, Bollywood Monster Mashup entertains old and young alike with our Bollywood Monster Concert, Family Day, KidZone and Finale, all for FREE!				
Key Outcomes				
<ul style="list-style-type: none">• 2018 will showcase 299 local artists• \$145,000 in sponsorship/vendors• Programing increasing from 55 – 57• Attendance increasing from 50,000 – 55,000• 330 Volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">○ Including programing for a youth audience (those who are not attending with their families)○ Market the festival in English and other languages to appeal to a broad audience○ Have an online strategy which includes, working with online influencers to reach out to non-South Asian community○ Developed language programing to reach out to specific groups which include marginalized communities			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none">○ Are bringing in local and international talent○ Are collaborating with local arts groups (i.e. Ground Illusionz)○ Local artists are learning new skills and have access to professional productions and large audiences○ Drawing their audience from beyond Mississauga borders and encouraging tourism			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">○ Board has a variety of transferable skills including business○ Have a succession planning strategy○ 25 paid students and providing them with a variety of opportunities○ Staff participate in workshops on sales and sponsorship and receive regular training			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">○ Currently have 30 partners○ \$145,000 in sponsorship/vendors and good retention year after year○ A track record of success receiving grants and currently receive \$200,000 from other levels of government○ Regularly seek feedback from funders/sponsors to determine how to improve			
Recommended Funding		\$90,000		
Increase		No Change		Decrease
Rationale				
Increase in funding based on increased outreach to wide range of communities that are being engaged in unique ways.				

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Carassauga	Established Festival	83%	4
Description			
Carassauga Festival is an incorporated non-profit volunteer community organization, celebrating its 33 rd anniversary on May 25-27, 2018. As Ontario’s largest multicultural festival, it celebrates the true diversity of Mississauga. Carassauga creates an atmosphere that promotes understanding, respect and co-operation among Canadians of different heritage. Held over three days throughout Mississauga, visitors have the opportunity to “travel the world” without leaving the City. Visitors enjoy cultural foods, world class entertainment and learn about each culture. Carassauga continues to grow each year with the support of our partner cultural groups, 6,668 volunteers, sponsors, funders and the community.			
Key Outcomes			
<ul style="list-style-type: none">Nearly\$2 million in economic impact recorded\$103,500 in sponsorshipProjecting 980 programs in 2018Attendance increasing from 385,682 – 400,0006,306 Volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">Four new pavilions in 2017 bringing the total number of cultures represented up to 31Expanding their youth ambassador team program and have a youth mentorship programProviding free tickets to schools, seniors and newcomer groups		
	B2: Building Artistic and Economic in Mississauga		
	<ul style="list-style-type: none">202 artisans and over 97 performances across 24 stages\$2M in economic activity; 960k of new spending in the region (visiting) & 970k localAre offering programing all over Mississauga with new locations being added in 2018High profile brand recognition that consistently draws attendance from beyond Mississauga’s borders		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">Large board with term limits and an established succession planHave significant expertise and a process for trainingHave clearly identified policies and procedures		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">Are partnered with many Mississauga organizationsHave a track record of grant successAre managing increasing ticket prices while maintaining an affordable family experienceIn 2017, they generated \$153,000 in tickets sales		

Recommended Funding	\$120,000		
Increase	No Change	Decrease	
Rationale			
Increase in funding based on their economic impact and the increased costs associated with the Hersey Centre.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Malton Celebrates Canada Day		New & Emerging Festival	75%	3
Description				
Over the past three years, Malton Celebrates Canada Day has become the biggest and best attended inclusive event in Malton. The event provides an accessible cultural opportunity to the geographically isolated community of Malton Village. It boasts live entertainment, inflatable fun and other activities for young families and the longest running fireworks display in Mississauga. Without this event, the residents of Malton would be unable to celebrate its Canadian pride as a community and feel a sense of place.				
Key Outcomes				
<ul style="list-style-type: none"> • \$44,500 in sponsorship • 8 programs • 10,000 attendance • 80 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ A neighbourhood festival ○ Connecting with area resident cultures to inform their event/performances ○ State they are connecting with local newcomer and social service groups ○ In 2018, they will be translating their materials into newcomer languages ○ In addition to main stream channels they are promoting the festival through specific communities - more details on how they are accomplishing this would be beneficial 			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none"> ○ Promoting Malton community ○ Showcasing local Malton talent ○ Adding two more acts in 2018 ○ The location makes the event accessible to the community ○ More detail on economic impact would be beneficial 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ A BIA-run event with a 7 member steering/event committee ○ They have developed a plan for managing the festival 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Partnerships with the Ward 5 office and Westwood Mall ○ Revising their sponsorship package for 2018 and projecting an increase to \$48,000 ○ Have some additional grant support 			

Recommended Funding	\$23,000		
Increase	No Change	Decrease	
Rationale			
No justification provided for an increase in funding.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Italfest		New & Emerging Festival	97%	3
Description				
Mississauga Italfest, Ferragosto In the City is a unique two day festival whose goal is to celebrate distinctive features of Italian culture with all citizens of Mississauga and beyond. Mirrored after Italy's national holiday "Ferrogosto", Italfest through interactive attractions, exhibits and performances strives to present highlights of Italian history, art, beliefs, customs, music, landscape and language. Time-honoured customs and traditions are passed down to the next generation of Canadian Italians and shared inter-culturally with Mississauga's diverse ethnic mosaic. The main stage showcases emerging and popular Canadian- Italo talent, as well as headliners direct from Italy. Military representatives such as the "Bresaglieri", "Carabenieri" and "La Polizia" honour the event with traditional marches. Comedy, DJ's, culinary demos, and a dance party under the stars all contribute to Mississauga Italfest, an FEO TOP 100 Festival in Ontario giving visitors the experience of an authentic Italian celebration.				
Key Outcomes				
<ul style="list-style-type: none"> • 52 paid Mississauga artists • \$78,000 in sponsorship • Programing increasing from 57 – 58 • Attendance increasing from 32,000 – 35,000 • 144 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Promoting the festival through various cultural media outlets ○ Enthusiastic about the various groups they are engaging but more information needs to be provided on how they are reducing barriers for these groups ○ Attracted 5,500 people for their first Friday night expansion ○ Increasing attendance and engaging more communities are outlined as priorities; more information on how they will accomplish this would be beneficial 			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none"> ○ Their program is constantly evolving to meet demand ○ Have 52 paid Mississauga artists and 32 other paid artists ○ Promote local emerging and established talent ○ Have demonstrated their audience comes from the wider GTA 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Have a 5 member board and 15 member committee to operate the festival ○ Workshop, mentoring and peer learning opportunities are provided to board members ○ Board has experience running different festivals ○ Building this organization in a responsible manner with long term sustainability in mind 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Have a partnership with Heritage Mississauga to deliver heritage component ○ Have in-kind media support ○ 53 sponsors totalling \$78k and are adding an experienced sponsorship coordinator 			

Recommended Funding	\$10,000		
Increase	No Change		Decrease
Rationale			
First year request for Cultural Festival and Celebrations funding.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Polish Day	Established Festival	92%	1
Description			
Mississauga Polish Day is an annual festival hosted by the Canadian-Polish Congress (CPC)- Mississauga District celebrating Polish-Canadian heritage with a focus on sharing its vibrant culture with the public at large. The festival aims to bring the Polish community of Mississauga together and to share the Polish-Canadian culture, traditions, contributions, art and cuisine with people of all backgrounds. The event also seeks to attract tourists from all over Peel Region and beyond with high caliber attractions and innovative programing. Mississauga Polish Day aims to create an inclusive and interactive experience for people of all backgrounds by showcasing classic and modern performances, local artists of Polish heritage and other engaging attractions. Mississauga Polish Day contributes to the multiculturalism of Mississauga by showcasing the Polish-Canadian culture.			
Key Outcomes			
<ul style="list-style-type: none">• Programing increasing from 12 – 15• Attendance increasing from 20,000 – 25,000• 116 Volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Festival is focused on providing visitors an understanding of polish arts and culture○ Application states the festival appeals to all ages but more information needs to be provided outlining how this is accomplished and how they are reducing barriers○ They do not appear to actively reach out to other communities/diverse audiences and have not outlined any plans to do so		
	B2: Building Artistic and Economic in Mississauga		
	<ul style="list-style-type: none">○ Do not pay artists○ Make space available for artisans who have to rent the booths which creates a cost barriers for artists○ Drawing a Polish audience from the wider GTA area and as far as Buffalo		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ They have a well-established parent organization to support them○ They have a number of working groups to handle various aspects of the event○ The organizing committee for festival was restructured to be more efficient and include better roles and responsibilities		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ They have partnerships with a number of Polish organizations○ They have 100 volunteers○ They have 40 sponsors but total investment is only \$36,000		
Recommended Funding		\$7,500	
Increase		No Change	Decrease
Rationale			
No justification provided for an increase in funding.			
Support with Conditions Status is recommended to develop a plan for connecting to diverse audiences.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Waterfront Festival	Established Festival	80%	3
Description			
The Mississauga Waterfront Festival (MWF) was incorporated as the Mississauga Waterfront Festival in 1998 and granted City of Mississauga affiliation status. Since that time the MWF has been recognized as one of Mississauga’s premiere family and friend’s community events. We continue to provide excellence in our social outreach objectives, promotion of community interaction, city tourism and a culturally diverse and inclusive family friendly environment. We accomplish this feat yearly with our evolving lineup of new and fresh performers/attractions and attract over 70,000 people to the village of Port Credit over the course of our three-day weekend. We bring our community together and shine light on our picturesque waterfront through our live outdoor concerts, family activities, food and entertainment.			
Key Outcomes			
<ul style="list-style-type: none">• 115 paid Mississauga artists• Projecting \$110,000 in sponsorship• Programing increasing from 96 – 107• Attendance increasing from 71,000 – 72,000• 460 Volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">○ Well-established festival with a large audience○ Planning to add new cultural elements (cultural food vendors, music and activities)○ Encouraging a diverse audience by using a variety of outreach initiatives in multiple languages○ Stated they will be engaging the LGBTQ community but more details would be beneficial		
	B2: Building Artistic and Economic in Mississauga		
	<ul style="list-style-type: none">○ Have a number of opportunities for local artists, artist vendors and culture groups.○ Outline a significant economic impact which includes hotel stays but a more detailed breakdown of what the impact is would be beneficial○ Re-evaluate their programing on a regular basis		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">○ Nine-person Board with transferable skills○ Board and staff participate in conferences and training○ Have defined roles and responsibilities which include a strategy and succession team. More information on this team would be beneficial		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">○ Limited information provided concerning partnerships○ They have a track record of success with grants and sponsorship○ They incorporate sponsorship feedback into their funding strategy and are projecting \$110,000 for 2018		
Recommended Funding		\$97,500	
Increase		No Change	Decrease
Rationale			
No justification provided for an increase in funding.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mosaic International South Asian Film Festival		Established Festival	90%	2
Description				
MISAFF is a landmark film festival in Canada. Originating as a film component of the Mosaic Festival of Mississauga in 2006, MISAFF gained its autonomy in 2013 when it incorporated as a not for profit organization with its own volunteer board of directors. The festival has established important strategic alliances within and outside the industry including National Bank as its Title Sponsor and Zee TV as its Presentation Sponsor. MISAFF presents 4 days of galas, awards, screenings, industry events and audience talkbacks. It is the only South Asian film festival in Mississauga, and it offers award-winning and critically acclaimed titles as well as Canadian premieres. MISAFF attracts the involvement, and attendance of, top Canadian film artists, award winning documentarians and producers to Mississauga and our juries include noted international filmmakers and celebrities. We are a community organization that involves local talent in all aspects of the event.				
Key Outcomes				
<ul style="list-style-type: none"> • Programing increasing from 30 – 32 • Attendance increasing from 4,200 – 4,500 • 17 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Comprehensive regional marketing campaign ○ Inconsistencies with audience numbers reported in different sections ○ Promoting the festival through socialized and mainstream media ○ Film choices allow them to connect and welcome marginalized communities including marginalized South Asian communities (Indo-Caribbean and LGBTQ) 			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none"> ○ Mentorship program for film students to foster local talent in 2018 ○ Added unique programing locations (i.e. Simons Café) ○ Bringing international filmmakers to Mississauga; more data on international exposure would be beneficial ○ Economic impact is recorded as hotel stays, theatre use, and programing locations ○ Numbers provided do not correspond with narrative 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Number of Board members is inconsistent in the application ○ Board members have a mix of industry and business skills ○ Have a work plan and are developing an artistic vision but have not demonstrated long term planning ○ Limited information was provided on training and roles and responsibilities 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Box office consists of 10% of revenue ○ \$53,000 in sponsorship ○ Modest grant support 			

Recommended Funding	\$7,500		
Increase	No Change	Decrease	
Rationale			
No justification provided for an increase in funding.			
Support with Conditions Status recommended to improve their statistical reporting.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
MOSAIC – South Asian Heritage Festival		Established Festival	90%	4
Description				
<p>The Mosaic Festival 2018 will be the 13th edition of North America's largest free South Asian multidisciplinary festival. Mosaic features music, dance, literature, visual arts, fashion and food in an extraordinary two day event that welcomes intercultural audiences from throughout Mississauga and the Peel Region, as well as attracting visitors from across Ontario, Canada and abroad. Mosaic features over 200 artists and performers on two stages, along with outreach and activities for all ages. Canadian Community Arts Initiatives (CCAI) was established in 2005 with a core mandate to engage citizens and promote pride of citizenship through volunteerism. Based on the unique Canadian model of multiculturalism, CCAI creates opportunities to celebrate art, culture and heritage in professionally produced family oriented festivals and events. CCAI's projects are inclusive, intended to inspire cross cultural dialogue, promote a sense of pride in citizenship for local residents and generate tourism.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • 50% of their audience is 30 or younger • Just under 200 performers • 70 paid Mississauga artists • 50 Programs • Attendance increasing from 45,000 – 50,000 • 100 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Looking to continue to diversify their audience and are focused on youth and seniors ○ Creating new youth programming based on audience feedback ○ Working to be AODA compliant ○ Did not include plans on how they are engaging other cultures or communities 			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none"> ○ Attracting audience members from GTA, USA, and other parts of the world ○ No discussion on what makes their festival unique ○ Big name artists to draw in audiences ensuring audiences for local artists ○ 70 paid Mississauga artists and 80 non-Mississauga 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Training is available for the Board who also have transferable skills for assisting with the development of the organization ○ Hiring two new staff members to enhance the quality of the festival ○ Aer succession planning and have clear roles and responsibilities 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Many sponsors and have indicated an 80% success rate in securing sponsorship ○ Have had success securing grant funding 			

Recommended Funding	\$55,000		
Increase	No Change		Decrease
Rationale			
Small increase recommended addressing rising administrative costs.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Muslimfest		Established Festival	88%	4
Description				
Festive Currents is a non-profit organization which focuses on displaying the best in Muslim arts, culture and entertainment with its annual festival: MuslimFest. MuslimFest facilitates the involvement of multigenerational members of the Muslim community and their neighbors in various forms of artistic and cultural expressions. Our programming and artists invoke a sense of pride from various communities that are able to see their cultures and traditions displayed at MuslimFest. We also bring together communities from all geographical communities across Southern Ontario and the USA border, fostering the building of new relationships and bridges between groups. Our platform also offers the opportunity for this cultural fusion to engage people of all ages, bringing to Mississauga a unique family event. Our cultural contribution is multi-faceted because it is a result from relations and partnerships built through marketing, programming and diversity which allows us to not share just a single culture, but many.				
Key Outcomes				
<ul style="list-style-type: none"> 90% of artists are drawn from collaborations with local groups and communities Approximately 1.7 million in new spending generated by this festival Programming increasing from 88 – 90 Attendance increasing from 50,000 – 52,000 267 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Every year they engage different communities in unique ways (i.e. Syrian, Turkish), in 2018 the focus will be on West African Ensuring the disability community can access the festival Continuing to diversify the age range of the festival Facilitating newcomers to Mississauga being able to attend the festival 			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none"> Facilitate opportunities for audience to meet with artists and performers in meet up sessions Programming is based on feedback from their audience Diverse artistic offerings which include; comedy shows, a film festival and visual arts displays 23% of their audience are from outside of Mississauga 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Emphasis is on recruiting Board members with key skills to develop the festival Mandatory training for Board members to ensure success of festival Clear roles and responsibilities 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Unique partnerships with embassies have resulted in cost savings Consistent track record of success with grants Corporate Sponsorship \$85,000 			

Recommended Funding	\$50,000	
Increase	No Change	Decrease
Rationale		
Additional funding is due to the 2017 increase in audience and the costs associated with providing “a safe festival” for an event of this size.		

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Paint the Town Red Port Credit		Established Festival	78%	3
Description				
Paint the Town Red, Port Credit Canada Day celebrations is an exemplary example of cultural diversity, inclusiveness, civic & national pride, artistic encouragement, veteran awareness & community spirit. The parade, entertainment & fireworks provide an opportunity for family & friends to spend quality time together. As the only Canada Day parade in the GTA, the participants include more than a dozen colourful, cultural marching bands & performance groups, youth, community groups & Mississauga businesses. Live music throughout the village & Memorial Park include local music school students and local musicians focusing their performances on Canadian musicians and songwriters. It's a greatly anticipated, first class, red & white celebration, attracting tens of thousands of citizens & visitors to the Village of Port Credit, cohesively enjoying what it means to be a Canadian.				
Key Outcomes				
<ul style="list-style-type: none"> • 215 paid Mississauga artists • Programing increasing from 50 – 60 • Attendance increasing from 70,000 – 75,000 • 105 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Continuing outreach to newcomer organizations to involve newcomers in Canada Day activities. In 2017, 40 Syrian were active participants in the parade ○ Developing plans to address language barriers. More details on how they will be accomplishing this would be beneficial ○ Expanding to connect with the Caribbean community through a partnership with Caribana; more details on how this partnership will accomplish this goal would be beneficial 			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none"> ○ Leveraging their location with activities in multiple venues ○ Bring in musicians from local music schools by leverage the music scene in Port Credit ○ Economic impact includes marina data and is focused on impact in Port Credit. More economic impact numbers would be beneficial 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ Small Board but are looking to expand it with members with key experience ○ Four part-time staff ○ There is limited information concerning training and succession planning 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Have a number of partnerships including a unique one with UTM to enable international students to attend ○ Concerns regarding their deficit ○ 72 sponsors generating 25% of revenue ○ Consistent track record on receiving grants 			

Recommended Funding	\$70,000		
Increase	No Change	Decrease	
Rationale			
No justification provided for an increase in funding.			
Support with Conditions Status is recommended to develop a deficit management and succession plan.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Philippine Festival Mississauga		Established Festival	86%	3
Description				
The Philippine Festival Mississauga is the only festival in Mississauga that focuses on the warmth and the diversity of the Filipino culture. It involves 2 days of festivities that presents the audience with unique Filipino culture and traditions through its programs and activities using local, national, and international artists - professional and amateur. The professional artists draw the crowd and the audience and the amateur artists’ benefits from the exposure to a much bigger audience. It is open and inclusive and allows the residents of Mississauga and neighboring cities to experience Filipino traditions and hospitality. The festival caters to families, children, youth, adults and seniors from all ethnic backgrounds.				
Key Outcomes				
<ul style="list-style-type: none">70-80% of the stage artists are Mississauga basedPrograming increasing from 45 – 48Attendance increasing from 20,000 – 28,00060 Volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Indicated some diversity in age ranges attending the festivalDeveloping new programing to appeal to men to address their predominantly female audienceState they have participation from other cultures but have provided limited information on how they are actively engaging other communities			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none">Created an environment for attendees to have easy access to local cultural producers and artists70-80% of artists on main stage are localShowcasing Mississauga to people all over the GTA due to their relationships with various Filipino communities			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">They have a parent organization with a standing committee that is experienced with running the festivalThey do provide governance, ethics, and compliance training to members of the Board/CommitteeThey have developed a succession plan			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Have consistent sponsorship numbers (\$14,000)Demonstrated attempts to find additional sources of funding but more information would be beneficialVendor fees make up ¼ of their revenue			
Recommended Funding		\$17,000		
Increase		No Change		Decrease
Rationale				
Addition funding provided to offset increased costs to operate festival.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Port Credit Busker Fest		Established Festival	89%	4
Description				
<p>What if the world was full of laughter, clowns, circus performers and living characters that you would only see in your dreams? Well... in Port Credit, we made this world a reality. The Port Credit Busker Fest brings together the greatest performers from all over the world to create a whimsical fantasyland filled with family-friendly entertainment, activities, local vendors, great food, and community. Over 50 performers from 5 Provinces and 6 countries including world-record holders, monster puppets from another planet and award-winning variety acts perform at seven different stages throughout Port Credit. All the shows and activities were by donation to the artist making entrance free to the public. In addition, we create a spectacular and safe Kids Zone which featured stage shows are designed for a younger audience and memorable interactive large-scale art activities, like "car art", all free of charge to eliminate any economical boundaries.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • Programing increasing from 175 - 180 • Attendance increasing from 71,000 – 71,500 • 170 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> ○ Focused on families and have initiatives to engage marginalized families ○ Engaging the LGBTQ community with the addition of an LGBTQ advisor on the Board of Directors ○ Looking to expand the multi-lingual knowledge of their volunteer ○ Demonstrated initiatives for making the festival more accessible 			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none"> ○ Bring a wide variety of people from outside the Port Credit area ○ Positioning busking as a historic art form and have included educational understanding to the festival ○ Try and book as many local and regional performers as possible ○ Primarily use local musicians, sound technicians, graphic artist and designers as part of the festival 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> ○ This is a BIA event with a core committee running the festival ○ Provide training on various subjects including harassment and event planning ○ Brought on a new producer who has more than 25 years of experience 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> ○ Secured new sponsors to offset lost sponsors ○ Strategically seeking out additional grant funding ○ Limited information provided concerning partnerships 			

Recommended Funding	\$20,000	
Increase	No Change	Decrease
Rationale		
Increase in funding is provided based on their commitment audience development and their focus on marginalized communities.		

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Southside Shuffle Blues and BBQ Festival	Established Festival	83%	3
Description			
The Southside Shuffle Blues & Jazz Festival is an annual outdoor music festival that takes place in the Port Credit area of Mississauga the weekend after Labour Day. The Festival presents over 80 performers on 4 stages with continuous music plus 25 bands participating in a free Street Shuffle which closes Lakeshore Rd. on Saturday afternoon. The Festival is the only dedicated Blues & Jazz Festival in Mississauga. Our objective is to bring all of Mississauga together to celebrate, participate & build awareness, through music, and create civic engagement & community pride. Examples of our cultural contribution would be the addition of the First Nations Aboriginal Stage and Women in Music concert, both which will be featured again in 2018. We constantly seek other opportunities to provide diverse programing while retaining the core music our fans have come to enjoy during the past 19 years.			
Key Outcomes			
<ul style="list-style-type: none">Over 80 performers and 25\$200,000 in sponsorshipAttendance increasing from 65,000 – 70,000357 Volunteers			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none">Continuing the expansion of indigenous and women in music programsBuilding relationships with various communities by encouraging volunteerism and will be engaging the Arabic, Chinese and Punjabi communitiesContinuing their partnership with the Peel Association for Handicapped AdultsPlans to do a world stage with salsa and reggae. More details concerning how this will be accomplished and how it connects to their mandate would be beneficial		
	B2: Building Artistic and Economic in Mississauga		
	<ul style="list-style-type: none">Providing opportunities for local talent to grow and developRecognize their challenges and are adding more diverse musical offerings to offset themDemonstrated a draw from the larger GTA2018 will be their 20th anniversary and they are planning for an increase in out-of-town visitors/hotel stays		
	B3: Strengthening Governance		
	<ul style="list-style-type: none">Board has transferable skillsHave clear roles and responsibilitiesHigh retention rate for volunteers and a plan to continue to grow this (40 new volunteers in 2017)		
	B4: Organizational Sustainability		
	<ul style="list-style-type: none">Have a number of partnerships including Metal Works28 sponsors totalling \$200,000Outlined and had moderate success in securing grants		
Recommended Funding		\$100,000	
Increase		No Change	Decrease
Rationale			
Justification for increase in funding is due to programing surrounding their 20 th anniversary, initiatives to increase audience and their commitment to meaningfully growing their volunteer base.			

Evaluation Summary Sheet

Organization	Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Bread and Honey Festival	Established Festival	83%	3
Description			
<p>The Streetsville Founder's Bread and Honey Festival, since inception, provides our patrons with a taste of what quite literally established the foundation of our town; bread served from our original flour mills which still stand and operate and honey provided by our local apiaries for the last 45 years is served to all in attendance free of charge. Our festival is held at the Streetsville Memorial Park, a natural amphitheatre situated on 30 acres overlooking the picturesque Credit River. Our festival has thrived on authenticity, celebrating our roots and heritage. Our festival is personified by incorporating a mosaic of dancers, musicians and cultural entertainers that speak to all festival goers, of all cultural/ethnic origins. The Bread and Honey Festival is the largest and longest running festival in all of Ontario, second only to the Canadian National Exhibition. We are a member of Festival and Events Ontario Top 100 Festivals.</p>			
Key Outcomes			
<ul style="list-style-type: none"> 65 paid Mississauga artists \$30,000 in sponsorship Programs 65 Attendance 65,000 2008 Volunteers 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Their local artists are representative of the diversity of Mississauga ○ Plans and have created initiatives to improve accessibility for people with developmental and physical disabilities ○ Proven track record of developing new audiences ○ Increasing youth involvement through new programs including "Sauga Teens got Talent" 		
	B2: Building Artistic and Economic in Mississauga		
	<ul style="list-style-type: none"> ○ Variety of opportunities for artists across three stages ○ Diverse artistic offerings ○ 65 paid Mississauga artists 25 non-Mississauga artists ○ The inclusion of artisan vendor spaces provides for an economic impact to artists 		
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ 27 member volunteer committee with clear roles and responsibilities ○ Have re-aligned their planning cycle to better manage/govern the festival ○ Succession planning in place ○ No indication of training 		
Evaluation Criteria	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> ○ Partnership with horticultural society to promote awareness of Bees is unique ○ Good track record with sponsors and grants ○ \$30,000 in sponsorship ○ \$149,000 from admission and vendors 		
Recommended Funding		\$47,000	
Increase		No Change	Decrease
Rationale			
Increase in funding to offset rising costs.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Christmas in the Village		Established Festival	86%	2
Description				
The Christmas in the Village festival will have expanded programing and a bigger geographical footprint in 2018. The event strives to bring people together from across the City of Mississauga to come to Streetsville to celebrate the holiday season, the culture and heritage of Streetsville, to enjoy the works and wares of local artists, performers, and artisans. This festival represents a return to the heritage of the holidays in Streetsville, as community-hosted events have been held for decades. This festival animates many spaces across Streetsville, allowing for the development of a sense of place, and showcasing the unique 'Village in the City' ambience on which Streetsville prides itself. The BIA's mandate is to promote local business, so the festival has been interwoven between the Village's businesses to showcase the unique retailers, restaurants, and service providers with the hopes that the positive economic impact of the festival is a significant one.				
Key Outcomes				
<ul style="list-style-type: none">Attendance 20,00060 Volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">Expanded marketing planState they will be engaging adjacent neighbourhoodsTheme will focus on Christmas celebrations throughout the world which could be attached to different audiences; more information would be beneficialMinimal information provided on how they will be actively engaging different communities or removing barriers for participation			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none">Collaborating with local fine arts show to provide more opportunities for artistsOffer 60% of their booth space to local artists and artisans and are focusing on local groupsFestival is generating income activities for local artists and artisansNo evidence provided that the economic impact extends beyond Streetsville			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">BIA run festivalA festival committee is in place with clear roles and responsibilitiesIn 2018 they will be strengthening the festivals governance			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Have a few partnerships which help to reduce burdens on the festival (i.e. Masonic Lodge in managing the liquor for the event)Sponsorship is \$44,000			

Recommended Funding		\$10,000	
Increase	No Change	Decrease	
Rationale			
No justification provided for an increase in funding. Reduction in funding is not recommended as this festival is in a transitional phase and is learning how best to run the festival.			

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Viva Goa		New and Emerging Festival	N/A	1
Description				
Viva Goa’s contribution to the culture in the City of Mississauga is a vibrant array of cultural markers promoting and highlighting the ethnic and cultural tradition of Goa. The festival enhances the unique kaleidoscope blend of Goan tradition through Cultural Performances, eclectic Goan Cuisine Incredible Arts and Crafts Music and other tangible aspects of culture. A Culture that embraces a blend of traditional norms, values, lifestyle and where vision captures the imagination and shared to give experience to the diverse society we live in. Viva Goa gives an opportunity to all Canadians to discover “Goa” in the vibrant multi-cultural city of Mississauga.				
Key Outcomes				
<ul style="list-style-type: none">Attendance increasing from 2,259 – 2,500108 Volunteers				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none">This festival appears to be focused on the Goa communityNo evidence provided that there is outreach to the larger community			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none">Only two artists engagedThis is a ticketed eventFestival appears to be a social event rather than a cultural festival			
	B3: Strengthening Governance			
	<ul style="list-style-type: none">No details provided			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none">Event has been a fundraiser for the parent organization and have not provided any evidence that this will not continue			
Recommended Funding		\$0		
Increase		No Change		Decrease
Rationale				
Funding is not recommended based on this organizations past history as a fundraising event and the lack of plans concerning how this festival will be accessible to other communities.				

Evaluation Summary Sheet

Organization		Stream	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Blackwood Gallery: Work of Wind		One-time Major Event	95% (projected)	5
Description				
The Work of Wind: Air, Land, Sea is a one-time, major festival of contemporary art that will showcase works by local, national and international artists exploring multiple perspectives on climate change, resource extraction, and environmental violence. Curated by Christine Shaw, produced by the Blackwood Gallery (University of Toronto Mississauga), and sited at locations across the City of Mississauga, the festival will demonstrate contemporary art's potential to build understanding and create action around environmental issues. Held over two weekends, from September 15 through September 23, 2018, the festival presents thirteen large-scale temporary art installations and commissions in a range of industrial and recreational sites, and aims to provoke, surprise, and delight viewers by demonstrating that art can be experienced anywhere and everywhere. The Work of Wind: Air, Land, Sea is an invitation to the city's publics to create memorable encounters with art, in the common struggle for a healthy, vibrant future.				
Key Outcomes				
<ul style="list-style-type: none"> 100 artists, curators and gallery professionals to be brought to the event \$375,000 grant from Federal Government Projected attendance 50,000 111 Volunteers 				
Evaluation Criteria	B1: Inter-Cultural Reach			
	<ul style="list-style-type: none"> Improve community access to contemporary art by moving away from gallery and into 13 public spaces Extensive advertising and marketing plan Presenting international artists who reflect the diversity of Mississauga Connecting to various communities through thematic areas of work (i.e. Migrant justice, queen and trans issues) Developing relationships with indigenous and environmental communities 			
	B2: Building Artistic and Economic in Mississauga			
	<ul style="list-style-type: none"> Will raise the profile of contemporary art in Mississauga to the international level and will elevate perception of Mississauga both at home and abroad Will create employment opportunities and boost tourism for Mississauga Showcasing different aspects of Mississauga through community engagement 			
	B3: Strengthening Governance			
	<ul style="list-style-type: none"> Gallery has a history of mounting exhibitions Developed an executive committee with representation from Blackwood and City Staff Plans in the works to develop a sub-committee to manage the festival 			
	B4: Organizational Sustainability			
	<ul style="list-style-type: none"> Projecting \$100,000 in sponsorship Engaging embassies has created unique partnerships which will provide cost savings Track record of success for engaging partners to reduce costs 			

Recommended Funding	\$50,000		
Increase	No Change		Decrease
Rationale			
First year request for Cultural Festival and Celebrations funding.			

City of Mississauga Corporate Report



Date: 2017/12/13

To: Chair and Members of Corporate Grants

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2018/01/31

Subject

Recommended Grant Allocations for the 2018 Community Grant Program and Multi-Year Agreements

Recommendation

That the Corporate Report dated December 13, 2017 from the Commissioner of Community Services entitled "Recommended Grant Allocations for the 2018 Community Grant Program and Multi-Year Agreements" be approved.

Report Highlights

- Community Services recommends a grant allocation of \$1,161,205 to eighteen (18) groups for the 2018 Community Grant Program. This recommended grant allocation is inclusive of eight (8) current multi-year funding agreements, ten (10) one time grants and allocation to the Small Project Matching Grant Program.
- A review of multi-year agreement processes and eligibility criteria began in 2017 in preparation for the expiration of current multi-year agreements in December 2018. Process and administrative changes identified through the review will begin in 2018 in preparation for the next phase of multi-year agreements.

Background

There are three guiding documents for the City's Community Grant Program. These are the Council approved Corporate Policy and Procedure (08-01-03) for Community Grant Administration, the Community Grant Program guidelines and the Small Project Matching Grant Program guidelines.

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The Community Grant Administration Policy specifies for all Community Grants the following:

- Community Grants are available to Mississauga based and active, not-for-profit community groups governed by a volunteer Board of Directors.
- Groups may not apply for grants from more than one Community Services Division within the same grant year.
- Corporate Financial Services staff will review financial information provided with the application to determine completeness, appropriateness and to advise of any financial concerns.
- Criteria will be based on the funding stream and on the amount of the grant being requested.
- Concerns about the on-going sustainability of an organization may result in the organization being placed on “Support with Conditions Status”. This status may have stipulations attached to the release of grant funds and may ask the organization to provide interim information during the grant period and may receive coaching and guidance from staff in support of their efforts to become more sustainable.

There are four (4) streams of available grant funding:

1. Multi-Year Funding Agreements – By Invitation Only

- On February 5, 2014, City Council adopted the Recommendations in the Corporate Report entitled “Recommended Community Grant Allocations for the 2014 Recreation and Sport Grant Program and 2014 Environment Grant Program” (By-law 0053-2014) which authorized the Commissioner of Community Services to enter into multi-year funding agreements with eight (8) of our key partner agencies. These partner agencies include Active Adult Centre of Mississauga (formerly Square One Older Adult Centre), Mississauga Sports Council, Nexus Youth Services, Safe City Mississauga, St John’s Ambulance, The Riverwood Conservancy, Volunteer MBC and Ecosource. Each of these agencies were either established as a Resolution by Council or endorsed as a group having a direct impact on the City’s and Department’s Strategic plans.
- All multi-year funding agreements will expire December 31 2018.
- In 2017, City staff began working on coordinating a transition process for multi-year agreements in two phases: Year One (2017): Benchmarking, Process and Policy Review and Eligibility Criteria Development; Year Two (2018): Implementation of new Multi-Year Agreement process.
 - Through the new process, the City will be provided with the opportunity to identify priorities utilizing Divisional Master Plans, create a scope of service and performance expectations, and conduct an invitation only call for proposals from eligible groups.

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- In issuing a call for proposals to eligible and invited only organizations, the City is being strategic in its efforts to implement its Master Plan priorities. A scope of service will help to define what services the City expects to receive in return for multi-year funding and can be tied in to deliverables and performance expectations within the Multi-Year (3 years) Funding Agreement.
- Through the establishment of eligibility criteria and a formal call for proposals, the City can ensure that it is being transparent in its multi-year agreement selection and approval process. In addition, this process ensures that the needs of residents are being met in an efficient and impactful manner.
- Organizations entering into a multi-year funding agreement acknowledge that subsequent year funding is subject to budget approval by Council and a review of their annual performance. The on-going nature of these agreements allows for sustainable planning and helps organizations leverage other multi-year funding to augment the services they provide.

2. Operating Funding – Up to \$10,000

- Assists in the cost of general operations and program delivery for the calendar year in which the grant is awarded.

3. Project Funding – Up to \$5,000

- Supports a specific event or activity taking place within a defined period (during the calendar year in which the grant is awarded) and has a clearly defined objective and a distinct budget.

4. Small Project Matching Grants – Up to \$2,500

- As outlined in the Corporate Report provided at General Committee on October 19th, 2016, the Small Project Matching Grant Program was implemented in March 2017 in order to provide support to neighbourhood groups seeking to strengthen neighbourhoods; increase resident engagement; engage volunteers; and deliver services/programs at the neighbourhood / community level.
- Applicants are required to match funds requested from the City with the equivalent value of volunteer time and/or other in-kind or cash contributions.
- Applications are accepted and approved on a continuous basis through the Recreation Division until the allocated annual budget allotment is reached.

2018 Community Grant Program

Application Process

To ensure grant program processes were in alignment, the Recreation Division and Culture Division worked closely to identify a number of process improvements to ensure alignment with

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best practices and a coordinated 'public face' to the programs as identified in the Grants Program Review Corporate Report approved by Council on October 26th, 2016 (GC-0639-2016). This included an update to the online Grants Application platform, Fluid Review and a revision of the Community Grant Program eligibility criteria and funding categories to ensure alignment with Culture's three tier funding approach. This three-tier approach is planned to be implemented with the launch of the 2019 Community Grant Program in August 2018.

2018 City Grant programs launched on August 21st 2017 and were due to be submitted by October 13th, 2017; 4:30pm. Community Grant Program Guidelines and links to the Community Grant Portal were posted on the Community Group website:

www.mississauga.ca/portal/residents/cg-grantsfunding in August 2017, and were disseminated through a number of channels to ensure broad community awareness. In addition, for the first time, two webinars were offered in September 2017 to provide guidance to potential applicants. Sessions were available to the general public and simply required participants RSVP their intention to participate in order to receive the webinar access details.

Review Committee

As per the recommendation outlined in the Grants Program Review Corporate Report approved by Council on October 26, 2016 (GC-0639-2016), external review members participated on the Community Grant Review Committee. The recommended Community Grant Program reviewers were selected based on having met eligibility criteria and being responsible for the administration of community grant programs within governmental and not-for-profit sectors. As per Council Resolution 0228-2016, four (4) external Review Committee Members were appointed.

In addition to the appointed members, staff from Recreation Division's Community Development Team and Sponsorship and Corporate Development Team comprised the remainder of the Review Committee.

Evaluation of Multi-Year Agreement Holders Performance

Multi-year agreement holders are required to submit audited financial statements and a year-end report to the City. The deadline for this report was moved forward by one week (7 days) in 2017. This change was implemented in order to receive information on results at an earlier point where an analysis against the City's expected outcomes can be made. The analysis formulates the basis for funding recommendations of multi-year agreement holders in the subsequent year.

Evaluation of Annual Community Grant Applications

The assessment of applications included four (4) steps:

1. Review of the applications for minimum eligibility;
2. Financial information submitted by each applicant was forwarded for review and comment by the City's Finance Division;

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3. Grant packages were provided to the review committee members who reviewed the applications in preparation for the assessment process; and
4. Review Committee members attended a one-day Community Grant Program Assessment session in which each application was reviewed and assessed against the published criteria in detail and recommendations were developed. The published criteria is described in Appendix 3.

Evaluation of Small Project Matching Grant Applications

The assessment of applications included four (4) steps:

1. Review of the applications for minimum eligibility;
2. Financial information submitted by each applicant was forwarded for review and comment by the City's Finance Division;
3. Applications were provided to the review committee comprised of city staff who reviewed the applications in preparation for the assessment process;

Review Committee members met as required, given the programs continuous intake format in order to review and assess each application against the published criteria and make recommendations for final approval by the Director, Recreation. The published criteria is described in Appendix 3.

Comments

Multi-Year Funding Agreements

There are 8 organizations/groups with which the City has multi-year funding agreements.

Appendix 2 briefly describes the objectives of these groups, and highlights from their 2017 reported outcomes.

Annual Community Grant Program Applications

The City received:

- Fourteen (14) single-year operating and project grant applications by the October 13th 2017 deadline. Of these 14 grant applications:
 - Twelve (12) were for operating funding and two (2) for project funding.
 - Eight (8) groups who have never applied or have not received funding in recent years applied for funding.
 - Ten (10) applications are being recommended for funding.

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- Four (4) applications are not being recommended for funding, of which one (1) did not meet the minimum eligibility requirements in order to be considered.

Appendix 2 briefly describes these groups and highlights their funding request.

Small Project Matching Grant Applications

Launched in March 2017, through the Recreation Divisions Neighbourhood and Community Development Unit, the Small Project Matching Grant Program provided funds to Affiliated and Recognized Community Groups in good standing with the City of Mississauga's Community Group Support Policy (08-01-01).

Funded projects strengthened neighbourhoods, increased resident engagement and enhanced opportunities for Mississauga residents to participate in events and activities at the neighbourhood level, including Canada 150 neighbourhood celebrations.

The budget allotment for 2017 was \$50,000, with \$47,420 being awarded.

- Between March 2017 and November 2017, the City received thirty-five (35) applications.
- Twenty-one (21) applications were approved for funding, of which twelve (12) were Canada 150 related.

Appendix 4 briefly describes the outcomes of the program.

Appeals Process

An applicant may submit an appeal to grants.coordinator@mississauga.ca for the Review Committee in the case where it can be demonstrated that the information in the application was misunderstood in the review process. Groups are advised of the recommendation as soon as possible following the assessments, but no later than early January of the funding year.

Financial Impact

In keeping with the City's Community Grant Administration Policy, all 2018 Community Grants Program Applications and Multi-Year Agreement holders Audited Financial Statements have been reviewed by the Finance Division.

Recommended increases to Active Adult Centre of Mississauga (formerly Square One Older Adult Centre) in the amount of \$103,000 have previously been approved by Council on December 14 2016 (BC-0043-2016) related to the annual lease. This report recommends a total Community Grant Program allocation of \$1,161,205 with budgeted funding available of \$1,161,500, this budget is inclusive of the Active Adult Centre of Mississauga's already approved increase.

Groups receiving grants of less than \$20,000 will receive their allocation for the total amount awarded approximately one month following final approval, unless other specific conditions are

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recommended and approved by Council. For grants of \$20,000 or more, seventy-five percent (75%) of the total award will be provided approximately one month following final approval. Twenty-five per cent (25%) will be held back until the group has provided audited financial statements to verify that the monies expended in the previous year were spent according to Council's intent.

Appendix 1 provides a summary of the recommended Community Grant Program and Multi-Year Funding Agreement allocations, based on the 2018 budget.

Conclusion

Through the provision of grants, municipalities support the growth and development of neighbourhoods within their communities. Through its Community Grant Program, the City of Mississauga is building professionalism, accountability, and sustainability with local neighbourhoods and the community.

Attachments

- Appendix 1: Recommended Grant Allocations - 2018 Community Grant Program and Multi-Year Agreements
- Appendix 2: 2018 Community Grant Program Applicant Executive Summaries
- Appendix 3: 2018 Community Grant Program Published Assessment Criteria
- Appendix 4: 2017 Small Project Matching Grant Program



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Ashley Lyons, Coordinator Grants Funding

MULTI-YEAR GRANTS - RECOMMENDED FUNDING							
	Name of Organization	2017 Grant Received	Recommended 2018 Grant (A+B)	Rent withheld by City (A)	Grant Award (B)	First Payment - 75% (minus rent) or <20K	Second Payment - 25%
1	Active Adult Centre of Mississauga (formerly Square One Older Adult Centre)	\$ 169,393.00	\$ 272,393.00	\$ 234,832.22	\$ 37,560.78	\$ 28,170.59	\$ 9,390.20
2	Mississauga Sports Council	\$ 85,000.00	\$ 85,000.00	\$ 14,347.47	\$ 70,652.53	\$ 52,989.40	\$ 17,663.13
3	Nexus Youth Services	\$ 40,115.00	\$ 40,115.00	\$ 40,115.00	\$ -	\$ -	\$ -
4	Safe City Mississauga	\$ 235,789.00	\$ 204,288.00	\$ 18,390.75	\$ 185,897.25	\$ 139,422.94	\$ 46,474.31
5	St John Ambulance	\$ 7,500.00	\$ 7,500.00	\$ -	\$ 7,500.00	\$ 7,500.00	\$ -
6	The Riverwood Conservancy	\$ 281,859.00	\$ 331,859.00	\$ 9,042.26	\$ 322,816.74	\$ 242,112.56	\$ 80,704.19
7	Volunteer MBC	\$ 35,000.00	\$ 35,000.00	\$ -	\$ 35,000.00	\$ 26,250.00	\$ 8,750.00
8	Ecosource	\$ 82,500.00	\$ 82,500.00	\$ -	\$ 82,500.00	\$ 61,875.00	\$ 20,625.00
MULTI-YEAR TOTAL		\$ 937,156.00	\$ 1,058,655.00	\$ 316,727.70	\$ 741,927.30	\$ 558,320.48	\$ 183,606.83

ANNUAL COMMUNITY GRANT PROGRAM - RECOMMENDED FUNDING						
	Name of Organization	2017 Grant Received	2018 Funding Request	Recommended 2018 Grant	First Payment - 75% (minus rent) or <20K	Second Payment - 25%
9	Applewood Centre for Adult Learning	\$ 9,153.00	\$ 9,153.00	\$ 9,153.00	\$ 9,153.00	N/A
10	Backyard Farm and Market	\$ -	\$ 10,000.00	\$ 4,896.00	\$ 4,896.00	N/A
11	Big Brothers Big Sisters of Peel (BBBSP)	\$ -	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	N/A
12	Dixie Bloor Neighbourhood Centre	\$ -	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	N/A
13	Global 180	\$ 8,424.00	\$ 6,844.50	\$ 6,844.50	\$ 6,844.50	N/A
14	Many Feathers Cooperative Incorporated	\$ -	\$ 10,000.00	\$ 7,791.71	\$ 7,791.71	N/A
15	MIAG Centre for Diverse Women and Families	\$ -	\$ 10,000.00	\$ 2,864.96	\$ 2,864.96	N/A
16	Cloverleaf Garden Club	\$ -	\$ 9,035.00	\$ 3,000.00	\$ 3,000.00	N/A
17	Senior Tamil Society of Peel	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	N/A
18	The Dam	\$ 10,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	N/A
ANNUAL GRANT TOTAL		\$ 37,577.00	\$ 85,032.50	\$ 64,550.17	\$ 64,550.17	N/A

SMALL PROJECT MATCHING GRANT - RECOMMENDED FUNDING			
Purpose of Funding	2017 Allocation	Recommended 2018 Allocation	Rationale for Recommendation
To strengthen neighbourhoods, increase resident engagement, and enhance opportunities for Mississauga residents to participate in events and activities at the neighbourhood level. In 2018, the Small Project Matching Grant Program will place an emphasis on supporting projects located in priority areas utilizing the Neighbourhood Information Tool Index.	\$ 50,000.00	\$ 38,000.00	As a result of successful implementation in 2017, it is recommended that the Small Project Matching Grant Program continue, however with a smaller allocation. Due to 2017 being Canada's 150th, a high percentage of funded events were in celebration of this momentous occasion. Taking this into account, it has been recommended to reduce funding to the Grant Program and monitor intake throughout 2018 in order to develop a baseline of the community interest for this program in a non-celebration year.
TOTAL GRANTS RECOMMENDED		\$ 1,161,205.17	
TOTAL GRANTS BUDGET		\$ 1,161,500.00	

ANNUAL COMMUNITY GRANT PROGRAM - REQUESTS NOT RECOMMENDED FOR FUNDING				
	Name of Organization	2018 Funding Request	Recommended 2018 Grant	Rationale for Recommendation
1	Chinese Association of Mississauga	\$ 5,000.00	\$ -	Does not meet the eligibility criteria for funding. • Organization's mandate is not tied to Recreation and Sport, Parks and Forestry or Environment; and • Organization did not indicate other revenue sources as required of Recreation and Culture project grants (50% minimum).
2	Boys and Girls Club	\$ 10,000.00	\$ -	Does not meet eligibility criteria for funding. • Organization did not clearly identify that the program would be taking place in Mississauga; and • Organization did not clearly identify within the application the need for items requested within the budget.
3	Cruisers Sports for the Physically Disabled	\$ 10,000.00	\$ -	Application did not identify that there was a need to purchase new sleds due to increased demand for service (i.e. wait list), or the number of people that would be impacted with the purchasing of new sleds.
4	Mississauga Ramblers Cricket, Sports and Cultural Club	\$ 10,000.00	\$ -	Application did not identify how the equipment purchases would add value to residents of Mississauga not already engaged or how the equipment would be maintained over time.
TOTAL NOT RECOMMENDED		\$ 35,000.00	\$ -	

Multi-Year Agreement Holders

Active Adult Centre of Mississauga (formerly Square One Older Adult Centre)

An organization that provides accessible and stimulating programs for older adults (50+) to ensure they remain active, independent and engaged in their community, and in doing so inspiring them to embrace their vitality, optimize their well-being and broaden their horizons.

- Increased program participation by 8% with 11,428 participants resulting in an increase in the number of visits from 66,634 in 2016 to 66,856 in 2017
- Developed a Fundraising Strategy, planned for implementation in 2018
- Increase active living opportunities for Mississauga's older adults by 8% with 83 program offerings
- Executive Committee includes Joan Crews – President, Mary Travaglini – Vice-President, Faisal Ghanchi – Treasurer, Maureen Phillips – Secretary and Alice Dods – Past President. Directors include Catherine Hough, Dorothy Zadworny, Narain Motwani, Nicholas Holmes, Manuel Castellino and Kathryn Bielak.

Recommended 2018 increase to Square One Older Adult Centre in the amount of \$103,000 have previously been approved by Council on December 14 2016 (BC-0043-2016) related to the annual lease.

Mississauga Sports Council

An organization that encourages all residents of Mississauga to be life-long participants in safe, accessible and equitable sport and recreation by encouraging and supporting the development of facilities, programs, training and resources; by encouraging and supporting the hosting of sporting events; and by raising the profile and recognizing achievements of Mississauga's sport participants.

- Increased awareness of Mississauga sports culture and legacy through the Annual Sports Dinner with a 74% increase in participants
- Increased the number of volunteer hours by 12% with a volunteer value of \$73,680.
 - Developed a Volunteer Engagement Strategy for implementation in 2018
- Increased sport group members by 16% for a total of 22 sports group members and offered 19 training sessions (111% increase)
- Executive Committee includes Susan Stewart – President, Jim Holmes – Vice-President, Linda Ward – Treasurer and Ashley Peckett – Secretary. Directors include Mike Toth, Jake Dheer, Linda Pinizzotto, Sophie Orlando, Claudina Sula and Alex Bard.

Nexus Youth Services

An organization, operating the Nexus Youth Centre from the Mississauga Central Library, is a fully accredited mental health agency for youth and young adults between the ages of 14-24. Nexus Youth Services works to create opportunities for youth by providing high quality services that are inclusive and responsive to the needs and voices of youth. Nexus Youth Centre

**2018 Community Grant Program
Applicant Executive Summaries**

Appendix 2

operates as a drop-in centre where youth can meet new people, have fun, learn new skills and obtain assistance as necessary to find a place to live, go back to school or find employment.

- Increased youth participation by 4% (2,201 participants)
- Increased the number of participants reporting an ability to better cope with stress by 10% (1,959 participants)
- Increased the number of volunteers by 64% (439 volunteers) with a volunteer value of \$110,688
- Executive Committee includes Rudy Riske – President, David Herzstein – Vice-President, Guneet Hansrani – Treasurer/Secretary and Patricia Grady – Past President. Directions include Tammi Lisson, Jessica Roselli, Karen Adams, Nainesh Kotak, David Maylor, Susan Mohos and Sue Prouse.

Safe City Mississauga

An organization that leads and partners to deliver crime prevention services and initiatives for a safe city by providing services, programs and activities that increase crime prevention knowledge and skills among all members of the community.

- Promoted the well-being of people and encouraged pro-social behaviours through education programs and services through Crossroads (312% increase in participants with 4,247 students)
- Reduced the opportunities for crime, increased the likelihood of criminals being apprehended, and minimized the benefits of crime through Neighbourhood Watch (33% increase in the number of Watches, 11% increase in the number of participants and 13% increase in the number of CPTED Audits)
- Increased the number of volunteers by 5% (252 volunteers) with a volunteer value of \$237,240
- Executive Committee includes Luz Del Rosario – President, Linden King – Vice-President, Ron Nisbet – Treasurer, Louroz Mercader – Secretary and Larry Petovello – Past President. Directors include Teresa Burgess-Ogilvie, David Maylor, Dax Urbszat and Ralph Hunter.

Organization meets their multi-year agreement expectations; however the organization has a 2017 City funding surplus in the amount of \$31,501 due to a transition period between new staff. As such a recommendation is being made to reduce their 2018 funding in the same amount.

St. John's Ambulance

An organization that enables Canadians to improve their health, safety and quality of life by providing training (first aid and CPR) and community service.

- Increased the number of public events attended by 56% with 300 events
- Had a 56% increase in requests for service, with a 100% coverage response rate
- Increased the number of volunteers by 28% (704 volunteers) with a volunteer value of \$1,368,000

**2018 Community Grant Program
Applicant Executive Summaries**

Appendix 2

- Executive Committee includes Graham Walsh – President, Sal Amodeo – Treasurer, Ellen Lee – Secretary and Marc Dexter – Past President. Directors include Humbert Low, David Bishop, Judy Barker, Michael Shepard, Manny Castellino, Michael Nolan and Hardeep Saund.

The Riverwood Conservancy

An organization that provides support to the City of Mississauga in the growth and development of Riverwood Park as a public garden, park and natural reserve and to promote the enjoyment and enrich the experience of Riverwood for visitors and citizens of Mississauga and the surrounding areas. They provide programs and services to the community with respect to nature and environmental education, stewardship and gardening horticulture.

- Further developed and delivered educational programs and services for all ages with a particular emphasis on children and youth by increasing student visits by 20% with 8,934 student visits
- Increased horticultural, stewardship, heritage and environmental programs and related services by 25% offering 917 program sessions
- Increased volunteer support by 22% (1,430 volunteers) with a volunteer value of \$552,000
- Executive Committee includes Kevin Sherwin – President, Dave Irwin – Vice-President, Martin Robinson – Treasurer and David Leeder – Secretary. Directors include Carolyn Sherk, Heather Shaw, Charles Brown, Stephanie Grant, Shirley Daniels, Naguib Kerba, Paul Taylor, Marc Johnson, Alan Lytle, Christina Woodward and Nicole Skeete-Williams.

Recommended 2018 increase to The Riverwood Conservancy in the amount of \$50,000 is related to the organization having met funding increase targets set in 2017; with continued increases to impact planned through 2018-2020.

Volunteer MBC

An organization that promotes and supports volunteerism within the Region of Peel, in an effort to connect people to meaningful volunteer opportunities and raise awareness of the power of service.

- Increased participants to the Newcomer Readiness Program by 8% with 3,318 participants.
 - Participants are those who have been in Canada for less than 3 years
- Increased the number of participants in the Employee Volunteer Program by 69% with 354 participants, and 13 not for profit organization referrals
- Increased the number of participants in the Youth Volunteering Program by 36% with 13,496 participants
- Executive Committee includes Jake Dheer – President, Sandeep Aujla – Vice-President, Yatri Patel – Treasurer, Rohit Mehta – Secretary and Arno Illic – Past President. Directors include Robert Crocker, Sandra Lewis, Jasmin Dhaliwal and Steve Ganesh.

Ecosource

An organization that empowers the community to become environmentally responsible through creative public education and works towards moving public attitudes and perceptions about environmental issues towards public action. Ecosource's target audience is children, youth, adults, seniors, newcomers and families.

- Record setting rainfall in 2017 had a significant impact on the organizations services in 2017.
- Due to the record setting rainfall, gardening had a later start in the year and the result was lower yields of food being produced. With lower yields, a smaller amount of food was able to be donated. 322lbs of food was donated to local food banks in Mississauga.
- While record setting rainfalls occurred, the organization was able to develop 4 new community gardens in 2017 and steward 223 garden plots (21.5% increase)
- Executive Committee includes Jiten Mehta – President, Brent Yeo – Vice-President and Diana Gaspar – Treasurer and Secretary. Directors include Kurt Reid, Cindy McDonald, Manual Carranza, Jovan Puric and Kevin Victor Crasta.

Annual Grant Applicants - Recommended Groups

Applewood Centre for Adult Learning

An organization that is committed to offering lifelong learning for people with special needs. ACAL provides structured program activities around social stimulation, fitness, music, art academics, recreation and life skills. These activities foster independence, personal growth and social skills development.

Funding is to support the delivery of music therapy sessions by engaging a specialist therapist and to build staff and volunteer capacity through observation and participation in the therapy program assisting them to develop and implement strategies to promote greater participation and engagement with many of their non-verbal clients.

The organization demonstrates the importance of inclusion in recreation for all members of Mississauga's diverse community, including those with disabilities as outlined in the Recreation Master Plan and enhances accessibility within the City of Mississauga, where participant's integration into City programs is not possible. It is anticipated that this support will directly impact 40 individual clients and their families.

Backyard Farm and Market

An organization that works to enrich lives. foster social change through the creation of a healthy urban food hub. Through these efforts, they hope to grow interconnected, resilient communities rooted in healthy urban food systems.

**2018 Community Grant Program
Applicant Executive Summaries****Appendix 2**

Funding is to support operating costs related to organizational development through the hiring of 1 part-time staff (Bookkeeper / Program Administrator). Through this support the organization anticipates engaging 2,500 residents through its services.

Big Brothers Big Sisters of Peel

An organization that inspires and empowers children and youth through mentoring and supportive relationships. Through these efforts, their vision is for children and youth to realize their full potential.

Funding is to support operating costs associated with Big Brothers Big Sisters of Peel's Youth Engagement and Group Mentoring Program, in 7 priority neighbourhoods. The program will provide for increased recreation and leadership opportunities within the following Mississauga neighbourhoods: Malton, Meadowvale, Acorn Place, Sheridan, Clarkson, Dixie-Bloor and Colonial Terrace. Through this support, the organization anticipates directly impacting 80 children and youth in Mississauga.

Dixie Bloor Neighbourhood Centre

An organization which encourages the community to participate in and develop a positive healthy and caring neighbourhood. Through their youth services they strive to facilitate a smooth transition and integration of newcomer youth, allowing them to participate fully in all aspects of life in Canada, while encouraging them to realize their potential and to achieve their personal goals and aspirations.

Funding is to support project costs related to formalizing a program for homeless youth and providing breakfast for participants. Through this project participants will also gain access to a Youth Job Link worker as well as housing supports, life skills workshops and supportive counselling. Through this support it is anticipated that 100 homeless youth will be impacted.

Global 180

An organization that challenges and equips youth to positively influence their world (physical, emotional and relational choices of teenagers) by providing social, recreational, leadership and mentoring programs.

Funding is to support operating costs associated with Global 180: Fuse, a middle school (Grades 6-8) social program within the Streetsville and Erin Mills communities. Through this support, it is anticipated that 300 youth will be directly impacted.

Many Feathers Cooperative Incorporated

An organization which strives to create local community spaces focused on food security in order to re-establish environmental sustainability and self-sufficiency. This is accomplished through establishing gardens and working with local farmers, schools, businesses and non-profit organizations with a focus on local food and local food literacy.

**2018 Community Grant Program
Applicant Executive Summaries****Appendix 2**

Funding is to support operating costs related to organizational development through the hiring of 2 part-time staff (Garden Manager and Education Manager. Through this support, the organization anticipates engaging 3,000 residents through its services.

MIAG Centre for Diverse Women and Families

An organization which strives to enhance the capacity of individuals and families from different ethno-cultural communities and the active participation of diverse communities including women, children and seniors through empowerment, innovation and well-being programs and services.

Funding is to support operating costs associated with the delivery of a Women's Well-Being Hub, a program which provides support to newcomer women. Through this support, it is anticipated that 120 newcomer women will be directly impacted.

Cloverleaf Garden Club

Contributing to the "greening" of Mississauga through the promotion of gardening, promotion of Mississauga's heritage and parks, fostering connections through activities which encourage community building, and encouraging environmental awareness through gardening and the annual Festival program.

Funding is to support operating costs associated with the Mississauga Garden Festival on June 24, 2018 at Riverwood Park. Through this support the organization anticipates engaging 600 participants.

Senior Tamils Society of Peel

An organization that provides inclusive, interactive, and accessible social, recreational and health promotion programs with dignity and respect for older adults (50+) to reduce their isolation, improve their health and well-being and to empower them to lead meaningful and connected lives in which they are engaged and participating in the community.

Funding is to support operating costs of the organization and transportation costs for participants with disabilities and/or mobility challenges to participate in recreational programming. Through this support it is anticipated to directly impact 450 seniors.

The Dam

An organization that promotes a safe community by offering programs that help develop, assist and mentor youth and young moms and inclusive to the LGBTQQ community. The Dam offers both drop-in and outreach programming.

Funding is to support project costs related to the hiring of a Project Coordinator for 'Project Move', a no cost 8-week recreational program for their clients who are not currently engaging in recreation programming in the summer. Through this support, the organization anticipates engaging 80 youth.

Annual Grant Applicants - Non-Recommended Groups

There were four (4) groups that applied for the annual grant that were not recommended, recommendations for next steps or future consideration for these organizations are provided below and in Appendix 1.

Organization	Stated Purpose of Grant	Rationale for Recommendation	Future Consideration
Chinese Association of Mississauga	To deliver a Cultural Drum Dance Event	<p>Does not meet the eligibility criteria for funding.</p> <ul style="list-style-type: none"> • Organization's mandate is not tied to Recreation and Sport, Parks and Forestry or Environment; and • Organization did not indicate other revenue sources as required of Recreation and Culture project grants (50% minimum). 	The organization would be encouraged to submit an application to the Culture Divisions 2019 Culture Project Grant Program and ensure that their project budget includes a minimum contribution from other revenue sources at a minimum of 50%.
Boys and Girls Club of Peel	To deliver a program for youth called 'Peels Awesome Moves'	<p>Does not meet eligibility criteria for funding.</p> <ul style="list-style-type: none"> • Organization did not clearly identify that the program would be taking place in Mississauga; and • Organization did not clearly identify within the application the need for items requested within the budget. 	The organization would be encouraged to apply for the 2019 Community Grant Program with a more complete and robust application.
Cruisers Sports for the Physically Disabled	To purchase 5 new sleds and support operating costs related to facility rentals.	Application did not identify that there was a need to purchase new sleds due to increased demand for service (i.e. wait list), or the number of people that would be impacted with the purchasing of new sleds.	The City has the potential to support the request for sleds through other means. Organization will be connected to the City's Inclusion Coordinator to facilitate the use of city sleds.
Mississauga Ramblers Cricket, Sport and Cultural Club	To purchase tents, boundary rope, practice turf strips, practice nets and conduct maintenance to a roller.	Application did not identify how the equipment purchases would add value to residents of Mississauga not already engaged or how the equipment would be maintained over time.	A formal operations agreement is likely to be developed in the near future between the City and the organization. Equipment maintenance and repair will be taken into consideration.

Community Grant Program Assessment Criteria

Program / Project Merit

Program/project merit will be assessed within the specific context of the organization's own stated priorities and values, and within the general context and standards of community-based and professional practices in the respective fields of community programs.

- ✓ Degree to which the organization's program/project reflects and fulfills its mandate and objectives;
- ✓ Expertise in identifying, designing and delivering programs and/or services, and evaluating their impact upon targeted and broader communities;
- ✓ Evidence of ongoing self-assessment that has helped invigorate and enhance the quality and innovativeness of the community;
- ✓ Distinctiveness of the organization's activities in the context of comparable activities in Mississauga, and its ability to initiate unique opportunities for participants and other service groups;
- ✓ Degree to which the organization's program/project works towards the City's Strategic Goals.

Accessibility

Accessibility is achieved when the programs or services encourage the participation of all residents; membership and/or user fees are appropriate; and the services or programs are convenient to access.

- ✓ Adheres to the Ontario Human Rights Code and AODA legislation as required based on the organizations size;
- ✓ Programs and/or services offered are open to the general public;
- ✓ Membership and user fees established are appropriate for the services provided, and are in accordance with community standards for the type of service.

The group may further demonstrate its level of commitment to accessibility by:

- ✓ Actively promoting membership to all members of the community;
- ✓ Designing programs and services which could benefit all members of the community.

Effectiveness

Effectiveness is achieved when the impacts or outcomes of a service or program can be identified and measured, and is found to be consistent with the group's mandate, positive for the community and works to support the City's Strategic Goals.

- ✓ Objectives, which may include a mission statement or mandate, are clearly stated;
- ✓ Programs and services developed are consistent with the group's objectives or mission statement;
- ✓ Mission statement, programs and services are reviewed and revised to ensure

- their continuing relevance to the community;
- ✓ Operates in a cost-effective manner, and according to a clear business plan.

The group may further demonstrate its level of commitment to effectiveness by:

- ✓ Evaluating services and programs with input from participants;
- ✓ Responding to community needs through modification of programs or services as required.

Accountability

Accountability is achieved when the group exhibits sound governance, management and financial practices to fulfill their mandate.

- ✓ Follows democratic practices (election, full disclosure of finances, etc.), accountable to an independent and elected volunteer board of directors & general membership;
- ✓ Full disclosure of anticipated revenue sources and how those funds will be expended;
- ✓ Full disclosure of all assets and reserve funds, and their purpose;
- ✓ Operates with the benefit of a business plan or budget;
- ✓ Group actively pursues fundraising activities or alternate sources of revenue;
- ✓ Sound financial statements/information is provided when and as required.

Rationale / Need for Funding

Need for funding can only be assessed following the group's ability to demonstrate a comprehensive grant application in the area of program/project merit, accessibility, effectiveness and accountability practices.

- ✓ Justified in terms of the group's own understanding of the specific financial need as outlined in the cash flow statement;
- ✓ Ability to describe how grant funding will directly support the project, programs/services to further organizational goals;
- ✓ Demonstrates added value from the financial assistance from the City of Mississauga.

Applications are also assessed on the applicant's ability to meet minimum eligibility criteria:

- ✓ Operating on a not-for-profit basis (incorporated & unincorporated) and governed by a volunteer Board of Directors;
- ✓ Operating with a specific mandate to provide and support recreation and sport, parks and forestry, or environment;
- ✓ Operating year-round;
- ✓ Based and active in Mississauga;
- ✓ Providing programs and services, open to the public and publicized city-wide;
- ✓ Have not received funding for the same purpose for more than two (2) consecutive years.

2017 Small Project Matching Grant Program Overview

Program Overview

Launched in March 2017, through the Recreation Divisions Neighbourhood and Community Development Unit, the Small Project Matching Grant Program provided funds to Affiliated and Recognized Community Groups in good standing with the City of Mississauga's Community Group Support Policy (08-01-01). Funded projects strengthened neighbourhoods, increased resident engagement and enhanced opportunities for Mississauga residents to participate in events and activities at the neighbourhood level, including Canada 150 neighbourhood celebrations.

A maximum of \$2,500 could be requested by a community group to support a specific new initiative that was outside of the normal range of activity for the group to be implemented and completed in 2017. Applicants were required to match funds requested from the City with the equivalent value of volunteer time, donated goods & services or other funds. The budget allotment for 2017 was \$50,000.

Program Outcomes

Small Project Matching Grant Funding Awarded	Value of Donated Goods from Other Sources	In-Kind Contributions from Other Sources
\$47,420	\$16,619	\$12,882

Number of Volunteers	Volunteer Hours Contributed	Value of Volunteer Time
742	6,073	\$69,232

Return on Investment
\$2.08 per City dollar

Number of Applications Received	Number of Projects Funded	Number of Projects Focused on Canada 150
35	21	12

Number of Residents Engaged
7,899

Small Project Matching Grant Program

Approved Applications

Organization Name	Project	Funding Received
Canadian Association of Multicultural People (CAMP)	Engaged older age neighbours and their families by providing an activity filled day to celebrate the neighbourhood relationship and celebrate Canadian heritage with 150 celebrations.	\$2,500
Churchill Meadows Resident Association	A Canada 150 kite festival where attendees were able to build kites and watch a flying demonstration of large multi-line kites. Attendees were encouraged to write messages of love in celebration of Canada's 150 th on their kites.	\$2,500
Cloverleaf Garden Club of Mississauga	Hosted the inaugural Mississauga Garden Festival at the Bradley museum.	\$2,500
Cranberry Cove Ratepayers Association	Hosted a Canada 150 street party on Maple Ave. South which included children's games, a social hour and a free barbecue. Street Signs were also redesigned to include Cranberry Cove logo.	\$1,100
Derry Village Senior Club	Provided the opportunity to purchase and set-up tents and chairs during their programming in the park in order to allow for shelter from the sun and recreational activities to take place.	\$2,500
Dixie Bloor Neighbourhood Centre	Canada 150 event that included a Citizenship/Reaffirmation Ceremony.	\$1,000
Dixie Bloor Neighbourhood Centre and Cooksville Community Engagement Committee	Hosted a Cooksville community street party. This event included activities, entertainment and food.	\$2,500
Erin Mills Youth Centre and Ridgeway Community Courts Steering Committee	Hosted a Canada 150 event that included a barbeque and a series of events to celebrate Canadian spirit talent and diversity.	\$2,500
Erindale Village Association	Hosted a Canada 150 event that included Canadian themed activities and food trucks offering Canadian favourites.	\$2,500

2017 Small Project Matching Grant Program

Appendix 4

Lynwood Community Association	Hosted a Canada 150 event that included a picnic and recreational activities that highlighted Canadian culture.	\$2,500
Malton BIA	Hosted the 'North Pole-ooza' event at Paul Coffey Park. A free family based event designed to welcome and engage the entire community.	\$2,500
Malton Black Development Association	Hosted an Art in the Park initiative, providing an opportunity for all residents of the Malton Community to share in an afternoon of fun and appreciation of the rich and diverse culture of Malton.	\$2,150
Mississauga Arts Council and Island Flavour Group	Hosted a Canada 150 event that celebrated Canada and the Caribbean.	\$2,500
Mississauga Chinese Arts Organization	Hosted a Canada 150 barbeque for seniors and families in the neighbourhood with games and performances.	\$2,500
Mississauga Cricket League	Project funding provided in order to increase interest and participation by women of all ages in the sport of cricket on a sustainable basis by conducting women cricket festivals bringing out families and women of all ages to participate.	\$2,500
Ontario Cricket Development Organization	Cricket fields throughout the city were utilized to host 'try-it' sessions using safe plastic cricket equipment and soft balls.	\$2,500
Sahara Senior Services	Hosted a Canada 150 in an effort to engage seniors and support their social participation in the community.	\$2,130
Sheridan Homelands Ratepayers Association	Hosted a Canada 150 event that included painting maple leaves on the road, free public swim and attractions and activities in the park.	\$2,500
Streetsville BIA and Merchants of Main	Project funding provided in order to secure a screen for the Streetsville Village Square in order to increase community engagement through free events such as: movie nights, live concerts and performances, Canada Day Celebrations, Halloween events, Remembrance Day ceremonies, and more.	\$2,500
The Riverwood Conservancy and Friends of Hancock Woodlands	Friends of Hancock Woodlands hosted an Open House and BBQ for the	\$2,290

2017 Small Project Matching Grant Program

Appendix 4

	neighbourhood to celebrate the opening of Hancock Woodlands.	
Town of Port Credit Ratepayers Association	Hosted a Canada 150 bike ride through Port Credit.	\$1,250

Testimonials

“What I was reminded of, as I saw couples waltzing in the middle of the street, at least partially in time to a rock and roll classic, is that a neighbourhood event results in us knowing some of the stories behind the faces we see every day. It results in a street feeling safer, and according to research, actually being safer.”

“our neighbourhood event.... gave a reason for people to gather together for a shared experience, encouraged conversations among strangers, and fostered the feeling of community among individuals with common interests.”

Assessment Criteria

Rationale

Project/Event/Program will strengthen the community and provide a service

- ✓ Demonstrated a need with the community and how the project/event/program will address the need
- ✓ Expected outcomes identified
- ✓ Outcomes are relevant and measurable
- ✓ Project/Event/Program supports city priorities
- ✓ Demonstrated how the project/event/program will strengthen the community.

Resident Engagement & Inclusivity

Engage and be accessible to the local community

- ✓ Audience served identified
- ✓ Number of participants
- ✓ Number of volunteers
- ✓ Location identified
- ✓ Project/event/program is designed to engage and benefit members of the community (youth, adults, older adults, persons with disabilities, newcomers, etc.).

Feasibility

The project/event/program has support and capacity for success

- ✓ Date and location identified
- ✓ Capacity to implement the project/event/program in designated time (within the calendar year)
- ✓ Project/event/program is achievable

City of Mississauga Corporate Report



Date: 2017/12/22

To: Chair and Members of General Committee

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2018/01/31

Subject

Mississauga Friendship Association Three-Year Service Agreement

Recommendation

1. That the Corporate Report entitled "Mississauga Friendship Association Three Year Service Agreement", dated December 22, 2017 from the Commissioner of Community Services, be approved.
2. That a by-law be enacted authorizing the Commissioner of Community Services and the City Clerk, or designate, on behalf of The Corporation of the City of Mississauga, to execute a multi-year service agreement and all documents ancillary thereto with each of the grant program recipients, in a form satisfactory to Legal Services.

Background

On June 10, 1991 the City of Mississauga developed a policy to create a twinning relationship with Kariya City, Japan. In, 1993 the Mississauga Friendship Association (MFA) a community driven not-for-profit organization was established to encourage involvement in the twinning program in Mississauga and to create a stronger relationship with Kariya City. For 13 years this 60 member organization has supported residents from both cities to learn more about their shared culture and to strengthen the economic relationship between Mississauga and Japan. Since 1994, the Mississauga Friendship Association has been receiving a grant through the City's Community Grant program.

In 2016, the City underwent a grant program review which led to 16 recommendations for improvement. Based on these recommendations, staff also reviewed the grant relationship with the MFA to ensure alignment with the grant programs.

Comments

Starting in 2018, staff recommend the development and implementation of a service agreement to manage the relationship between the City of Mississauga and the Mississauga Friendship

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Association. This recommendation is based on a staff review of similar organizations in the City and an analysis of the services the MFA are providing. The service agreement would be for a three-year period and would provide the Mississauga Friendship Association with \$12,000 a year to provide the following services:

- Develop activities to further the understanding between these two cultures
- Ensure the program is open to all citizens of Mississauga
- Ensure the involvement of schools in Mississauga and Kariya
- Promote the Twin City program to all residence
- Assist citizens of Mississauga with securing billets when traveling to Kariya
- Maintain a relationship with their sister organization in Kariya

As part of this agreement the Mississauga Friendship Association would be required to submit yearly reports to the Culture Division outlining how it has achieved the above mentioned services. It would also have to provide copies of their financial statements for the City's Finance Division to review and to verify financial stability. This agreement will be reviewed at the end of the three-year term with a potential for renewal.

Financial Impact

This report recommends a total of \$12,000 be provided to the Mississauga Friendship Association for the years 2018, 2019 and 2020.

Conclusion

The Mississauga Friendship Association assists the City of Mississauga in gaining a wider acceptance of the twinning program in Mississauga and creates a stronger relationship with Kariya City through a number of initiatives. Based on the services they provide to the City, staff are recommending a three-year service agreement (for the period 2018 – 2020) be implemented to better outline services provided and strengthen the sustainability of the organization.



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Andrew Douglas. Grants Officer, Culture Division