
General Committee (Corporate Grants)

Date

2017/02/01

Time

9:00 AM

Location

Civic Centre, Council Chamber,
300 City Centre Drive,
Mississauga, Ontario, L5B 3C1

Members

Mayor Bonnie Crombie	
Councillor Jim Tovey	Ward 1
Councillor Karen Ras	Ward 2
Councillor Chris Fonseca	Ward 3
Councillor John Kovac	Ward 4
Councillor Carolyn Parrish	Ward 5
Councillor Ron Starr	Ward 6
Councillor Nando Iannicca	Ward 7
Councillor Matt Mahoney	Ward 8 (Chair)
Councillor Pat Saito	Ward 9
Councillor Sue McFadden	Ward 10
Councillor George Carlson	Ward 11

Contact

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Find it Online

<http://www.mississauga.ca/portal/cityhall/generalcommittee>

GENERAL COMMITTEE (CORPORATE GRANTS) INDEX – FEBRUARY 1, 2017

1. **CALL TO ORDER**
2. **APPROVAL OF AGENDA**
3. **DECLARATION OF CONFLICT OF INTEREST**
4. **PRESENTATIONS** - Nil
5. **DEPUTATIONS** - Nil
- 5.1. Item 7.1 Mike Douglas, Executive Director, Mississauga Arts Council
6. **PUBLIC QUESTION PERIOD** - 15 Minute Limit
(Persons who wish to address the General Committee about a matter on the Agenda. Persons addressing the General Committee with a question should limit preamble to a maximum of two (2) statements sufficient to establish the context for the question. Leave must be granted by the Committee to deal with any matter not on the Agenda.)
7. **MATTERS TO BE CONSIDERED**
 - 7.1. Recommended Grant Allocations for the 2017 Arts and Culture Grant Program
 - 7.2. Recommended Grant Allocations for the 2017 Cultural Festivals & Celebrations Grant Program
 - 7.3. 2017 Community Grant Program and Multi-Year Agreements
8. **ADVISORY COMMITTEE REPORTS**
 - 8.1. Heritage Advisory Committee Report 1-2017 - January 10, 2017
 - 8.2. Mississauga Cycling Advisory Committee Report 1-2017 - January 10, 2017
 - 8.3. Arts, Culture & Heritage Ad Hoc Committee Report 1-2017 January 16, 2017

GENERAL COMMITTEE (CORPORATE GRANTS) INDEX – FEBRUARY 1, 2017**CONTINUED**

9. **MATTERS PERTAINING TO REGION OF PEEL COUNCIL**
10. **COUNCILLORS' ENQUIRIES**
11. **OTHER BUSINESS/ANNOUNCEMENTS**
12. **CLOSED SESSION - Nil**
13. **ADJOURNMENT**

City of Mississauga

Corporate Report



Date: 2016/12/12

To: Chair and Members of General Committee

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2017/02/01

Subject

2017 Arts and Culture Grant Program

Recommendation

That the 2017 Arts and Culture grant allocations as outlined in the corporate report "2017 Arts and Culture Grant Program", dated December 12, 2016, from the Commissioner of Community Services, be approved.

Report Highlights

- (34) eligible grant applications were reviewed.
- A total allocation of \$1,674,677 is being recommended by the Peer Assessment Committee.
- The assessment panel recommends one grant recipient be placed on support with conditions status.

Background

The Arts and Culture grant program supports emerging and established not-for-profit professional and community based arts, culture, and heritage organizations in Mississauga. The stated goals of the grant program are: to help eligible organizations develop exemplary programs and services for art, culture and heritage; and to advance knowledge, understanding and the appreciation of arts, culture, and heritage for the citizens of Mississauga.

On October 19, 2016 Council approved the Grants Program Review which identified (16) recommendations for the program. For the 2017 grant cycle we have increased the overall grant allocations by \$0.25 per capita; the establishment of a new Culture Projects grant stream and changed the peer assessment process.

The City's Arts & Culture Grant process is consistent with other municipalities and granting bodies throughout North America, including the provincial and federal government. This process can be broken down into three steps:

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1. Application Intake

The 2017 application period opened on August 24, 2016. As in previous years, information about the grant program was distributed through a number of channels to ensure broad community awareness including: the City website; email; Mississauga Arts Council e-newsletter; news release distributed to local media, and on Facebook and Twitter.

Two information sessions were held on August 30, 2016 and September 6, 2016 to provide information and advice to potential applicants. Sessions were open to the general public and all organizations that previously submitted. Staff encourage all grant applicants to a pre-application consultation. This added service provides an opportunity for staff to answer questions and to provide advice on grant submissions and content.

2. Staff Review

Culture staff review the applications for completeness and clarity. If questions or the need for clarification arises, applicants are contacted. This step is designed to ensure all applications can be fairly assessed.

Each applicant's financial information is then forwarded for review and comment by the City's Finance Division. Finance provides comments on the following financial questions:

- does the organization have adequate financial liquidity;
- is the organization carrying a sufficient surplus;
- is the organization carrying an unacceptable deficit;
- are the organizations finances consistent year over year;
- does the organization have a sustainable funding base (including funding from multiple sources); and
- are there significant variances between the organizations budgeted finances and actuals.

When the financial review is completed, grant packages are provided to the Peer Assessment Committee for review and recommendations.

3. Peer Assessment Committee Recommendations

The role of each assessor is to review the grant applications independently and to attend a series of group sessions to review the applications and recommend grant allocations.

A panel of four individuals was approved by Council on November 23, 2017 for a two year term (see Appendix 1).

The committee reviewed and scored each eligible application against the published criteria for the Arts and Culture grant program (see Appendix 2). The committee's funding recommendations were based on:

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- The merit of the service or project provided;
- The impact the service or project has on the local community;
- The capacity of the organization; and
- The organization's need for funding.

Comments

A total of 36 grant applications were received by the October 14, 2016 deadline. Two applications did not meet the eligibility criteria. The remaining 34 grant applications were advanced to the formal assessment stage. Appendix 3 provides a breakdown of the recommended grant allocations for each organization. As per Council's request, summaries of each application have been provided (see Appendix 4) which include: the organization's purpose, programming plans and the impact of funding on the City. The Peer Assessment Committee is recommending \$1,674,677 in funding to these arts & culture organizations against a budget of \$1,717,500.

This table shows the number of new and returning applicants to the grant program.

Eligible Grant Applicants			
Grant Type	Organizational Status		Totals
	New	Returning	
Arts & Culture	2	21	23
Project	4	7	11
Number of Applications	6	28	34

Over the years, the grant program has become increasingly more competitive, requiring an increased level of rigor to ensure recommended funding addresses the City's cultural priorities and is provided to organizations that have the greatest positive impact on the community.

Support with Conditions Status

The City has adopted the phrase "support with conditions status" as a means to signal to Council where particular arts and cultural organizations may benefit from additional advice and coaching from the Culture Division. An organization placed on "support with conditions" status must participate in a minimum of two mandatory meetings with Culture staff and demonstrate progress, in specifically identified areas, as a condition of their funding approval. For 2017 the Peer Assessment Committee recommends one organization be placed on "support with conditions status".

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Canadian Arabic Orchestra

The assessors recommended this organization receive an operating grant of \$15,000 and be placed on “support with conditions status”. The assessors were impressed with the organization’s desire to use music as a way to bring people together and their partnerships with various organizations. As a new organization, the assessors felt they would benefit from working closely with Culture Division staff to strengthen their financial planning and develop their organizational capacity.

Financial Impact

This report recommends a total arts and culture grant allocation of \$1,674,677 from the 2017 budget of \$1,717,500 within the Culture Division.

Conclusion

Arts and culture grants assist municipalities in supporting the economic and social impacts culture has on communities. Through the Arts & Culture Grant program the City is building professionalism, accountability, and sustainability within the local cultural community. The funding contributions made through the 2015 culture grant programs have allowed groups to generate alternative income sources that exponentially grow the City’s investment to more than \$15.2 million per year (or \$7.26 for every grant dollar the City provides).

Attachments

- Appendix 1: 2017 Culture Grant Peer Assessment Committee
- Appendix 2: Arts and Culture Grant Program Criteria
- Appendix 3: 2017 Arts and Culture Recommended Grant Allocations
- Appendix 4: Arts and Culture Executive Summaries



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services
 Prepared by: Andrew Douglas, Grants Officer

2017 Culture Grant Peer Assessment Committee	
Assessor	Summary of Qualifications
Marty Brent	<ul style="list-style-type: none"> • Manager, Peel Art Gallery, Museum and Archive • Former General Manager, Black Creek Pioneer Village • Former Supervisor, Community Museums and Heritage Organizations Program, Ontario Ministry of Culture • Masters of Museum Studies, University of Toronto
Suelyn Knight	<ul style="list-style-type: none"> • Project Manager, The Black Experience Program • Former Outreach Coordinator, United Way Peel Region • Masters of Education, York University
Cathleen MacDonald	<ul style="list-style-type: none"> • Founder and Executive Producer, Motion Picture Enterprises • Board of Directors, Oakville Film Festivals of Film and Art
Anu Radha Verma	<ul style="list-style-type: none"> • Former Curator, Pride Week in Peel • Former Curator, brown/out • Practicing Artist

Assessment Criteria 2017 Arts and Culture Grant Program

All eligible applications will be evaluated in a comparative context, using **FOUR** areas of measure:

- 1. Organizational Effectiveness**
- 2. Program Merit**
- 3. Community Impact and**
- 4. Need for Funding**

The following outlines the criteria against which the answers for Established Organizations will be evaluated for each area of measure. For New and Emerging Organizations, only relevant criteria will be used in assessing the applications.

1. Organizational Effectiveness

- Evidence of a clear mandate.
- A clear history of past successes / achievements that directly support the mandate.
- Proof of competent administration, focussed and active board and an effective administrative and governance structure ensuring financial stability and accountability and evidence of effective short and long term planning.
- Effective asset management abilities.

2. Program Merit

Program Merit will be assessed within the specific context of the organization's own stated priorities and values, and within the general context and standards of community-based and professional practices in the respective fields of arts, culture and heritage.

- Degree to which the organization's artistic, cultural or heritage programming reflects and fulfills its mandate and artistic objectives.
- Artistic merit of an arts or cultural organization's research, acquisition or commissioning, creation, production, presentation or exhibition, and dissemination activity OR program merit of a heritage organization's research, presentation, and dissemination activity.
- Expertise in identifying, designing and delivering programs and/or services, and evaluating their impact upon targeted and broader communities.
- Evidence of ongoing self-assessment that has helped invigorate and enhance the quality and innovativeness of artistic, cultural or heritage activity of the organization.
- Distinctiveness of the organization's activities in the context of comparable activities in Mississauga, and its ability to initiate unique opportunities for: artists, heritage and cultural practitioners; other arts, culture and heritage organizations; and the public

3. Community Impact

- Ability to respond to changing needs of the community based on appropriate research, audience development and marketing strategies and to evaluate their impact upon the organization.
- Public access to the organization's work, including access by Mississauga's diverse communities.
- Level of engagement with other arts, culture and heritage organizations, artists and community groups, including diverse communities.
- The collaborative process and the effectiveness of the work in expressing community interests and issues.

4. Need for Funding

- Ability to describe how grant funding will directly support the creation of programs / services to further organizational goals.
- Ability to create alternative strategies for accessing other funding resources.
- Demonstrated added value from and/or need for financial assistance from the City of Mississauga

**RECOMMENDED GRANT ALLOCATIONS
2017 ARTS AND CULTURE GRANT PROGRAM**

Name of Organization			2016 Grant Rec'd	2017 Amount Requested	Recommended 2017 Grant	1st payment March 2017	2nd payment August 2017	Additional Comments
OPERATING GRANTS								
1	Art Gallery of Mississauga	To use art and the art experience to reveal what it is to be Mississauga	\$325,000	\$325,000	\$325,000	\$243,750	\$81,250	
2	Mississauga Arts Council	To engage, connect and champion the best interest of artists in all disciplines	\$269,670	\$345,915	\$269,670	\$202,253	\$67,417	
3	Heritage Mississauga Foundation	To research, record and communicate Mississauga's heritage	\$225,000	\$240,000	\$225,000	\$168,750	\$56,250	
4	Mississauga Symphony Orchestra	To provide performance opportunities and personal development to talented amateurs	\$120,000	\$220,000	\$145,000	\$108,750	\$36,250	
5	Visual Arts Mississauga	To enrich our community by fostering an appreciation of the visual arts through education, exhibition and engagement	\$120,000	\$170,000	\$145,000	\$108,750	\$36,250	
6	Sampradaya Dance Creations	The advancement of the art form through the creation of excellent and accessible dance productions	\$120,000	\$150,000	\$130,000	\$97,500	\$32,500	
7	Living Arts Centre in Mississauga	To promote Arts for Life	\$100,000	\$200,000	\$100,000	\$75,000	\$25,000	
8	Chamber Music Society of Mississauga	Presenting live "professional" performances and taking them "to" the audiences	\$70,000	\$100,000	\$70,000	\$52,500	\$17,500	
9	Mississauga Choral Society	To preserve and develop the classic choral art form	\$66,500	\$70,000	\$60,000	\$45,000	\$15,000	
10	Youth Troopers for Global Awareness	To empower and mobilize youth to speak and act on global and social issues using the arts as a platform within their community	\$45,000	\$40,790	\$40,790	\$30,593	\$10,197	

**RECOMMENDED GRANT ALLOCATIONS
2017 ARTS AND CULTURE GRANT PROGRAM**

	Name of Organization	Organizational Summary	2016 Grant Rec'd	2017 Amount Requested	Recommended 2017 Grant	1st payment March 2017	2nd payment August 2017	Additional Comments
11	Sawitri Theatre Group	To inform, educate, entertain and heal through the arts, especially theatre and to influence change in the South Asian community.	\$13,500	\$40,000	\$25,000	\$18,750	\$6,250	
12	Mississauga Children's Choir	To provide children with the opportunity to experience the challenge, joy, and reward of choral singing of the highest calibre.	\$21,000	\$21,000	\$21,000	\$15,750	\$5,250	
13	Mississauga Chinese Arts Organization	To promote multiculturalism, specializing in Chinese performing arts, and enrich arts and culture life for the residents of Mississauga.	\$12,500	\$18,000	\$18,000	\$18,000	\$0	
14	Mississauga Festival Youth Choir	To provide quality choral music education to all interested youth.	\$14,000	\$18,000	\$18,000	\$18,000	\$0	
15	Cow Over Moon Children's Theatre	To create and producing quality, accessible theatre productions for children and families.	\$14,000	\$17,500	\$17,500	\$17,500	\$0	
16	Mississauga Festival Choir	To establish and operate an outstanding community choir	\$12,000	\$26,000	\$16,000	\$16,000	\$0	
17	Theatre Unlimited	To support the City of Mississauga's arts and culture through theatrical productions, activities, and education.	\$15,500	\$17,500	\$15,500	\$15,500	\$0	
18	Canadian Arabic Orchestra	To Connect, Enrich, and Inspire Through Music	\$0	\$19,000	\$15,000	\$15,000	\$0	Support with Conditions: Quarterly meetings with Culture Division to review Financial statements

**RECOMMENDED GRANT ALLOCATIONS
2017 ARTS AND CULTURE GRANT PROGRAM**

	Name of Organization	Organizational Summary	2016 Grant Rec'd	2017 Amount Requested	Recommend ed 2017 Grant	1st payment March 2017	2nd payment August 2017	Additional Comments
19	Mississauga Potters Guild	To provide a studio and opportunities to explore, create, share, inspire and appreciate the craft.	\$6,000	\$18,300	\$12,000	\$12,000	\$0	
20	Mississauga Big Band Jazz Ensemble	To preserve the art of live big band performance	\$4,400	\$4,217	\$4,217	\$4,217	\$0	
21	Streetsville Historical Society	To develop the Streetsville Historical Society as an important member of the Mississauga Cultural Community.	\$2,000	\$2,000	\$2,000	\$2,000	\$0	
SUB-TOTAL OPERATING				\$2,063,222	\$1,674,677	\$1,285,563	\$389,114	

Project Grants								
	Organization	Title						
22	Art Gallery of Mississauga	Expanding Discourse PAC150	N/A	\$5,000	\$3,000	\$3,000		
23	Chamber Music Society	Glenn Gould's 85th	N/A	\$5,000	\$5,000	\$5,000		
24	Cow Ove Moon Children's Theatre	Indigenous Stories	N/A	\$5,000	\$5,000	\$5,000		
25	Frog in Hand	Home	N/A	\$5,000	\$5,000	\$5,000		
26	Heritage Mississauga	Confederation to Cultural Diversity - Mississauga's Story	N/A	\$5,000	\$0	\$0		
27	Living Arts Centre of Mississauga	Inspiring Through Arts	N/A	\$5,000	\$0	\$0		
28	Mississauga Arts Council	Boxes and Banners Neighbourhood Identity Projects	N/A	\$5,000	\$5,000	\$5,000		
29	Mississauga Camera Club	Canada 150 Exhibition	N/A	\$5,000	\$5,000	\$0		

**RECOMMENDED GRANT ALLOCATIONS
2017 ARTS AND CULTURE GRANT PROGRAM**

	Name of Organization	Organizational Summary	2016 Grant Rec'd	2017 Amount Requested	Recommend ed 2017 Grant	1st payment March 2017	2nd payment August 2017	Additional Comments
30	Mississauga Partners in Music	Monster Rock Orchestra Celebrates Mississauga	N/A	\$5,000	\$0	\$0		
31	Mississauga Symphony Orchestra	Canada 150	N/A	\$5,000	\$0	\$0		
32	Splendid Folk Art Association	Qing Hong Square Dancing Festival For Canada's 150th Birthday	N/A	\$5,000	\$0	\$0		
SUB-TOTAL PROJECT				\$55,000	\$28,000	\$23,000		

TOTAL 2016 RECOMMENDATIONS	\$2,118,222	\$1,702,677	\$1,308,563	\$389,114
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NOT RECOMMENDED FOR FUNDING								
1	Hispanic Canadian Arts & Culture Association	To perform and bring Hispanic culture to a mass audience in the Greater Toronto Area	\$6,000	\$19,000	\$0	\$0	\$0	
2	Ontario Male Chorus	To foster and promote the art of male choral singing	\$0	\$17,000	\$0	\$0	\$0	

2017 Arts & Culture Grant Executive Summaries

Appendix 4

Arts & Culture Grant Applicant Executive Summaries

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ARTS & CULTURE GRANTS

ART GALLERY OF MISSISSAUGA

Purpose: To use art and the art experience to reveal what it is to be Mississauga.

Goal: To build government and corporate support in order to build sustainability, positioning the AGM as a world class platform for collective creative knowledge.

The AGM supports creative enterprise that embraces diversity, inclusivity and collaboration, engages larger audiences, provides access, and freedom of expression for all. This reinforces the democratic legitimacy of our work.

FIRST, NEW, NEXT is the framework for a new programming and growth strategy and was supported through several AGM community engagement exercises.

Programming in the coming years supports this framework at every level. The AGM supports emerging, established and professional artists working regionally, nationally and internationally and who represent a new era in AGM's programming - one that embraces artists and cultural producers who have traditionally been omitted from curatorial / collecting practise. The AGM is responsible for appropriately shape our communities definition of what's 'worth' seeing - to curate our visual history through a responsible and relevant programme /collection.

January sees the AGM and Visual Arts Mississauga partner for their 39th Annual Juried Show, providing opportunities for regional artists to showcase their work in a professional context. In March, a major exhibition by internationally respected, Canadian artist Ken Lum, will examine the multicultural community through the lens of commerce, apropos in the diverse, edge-city of Mississauga. Collaborating with the diverse voices in our community, the AGM presents two guest curated exhibitions: The Family Camera Project, a research-based project by Deepali Dewan, Curator of South Asian Art at the ROM, with the AGM presenting a component of in partnership with the ROM and the Scotiabank Contact Photography Festival; the second guest curator, cheyanne turions, works with the AGM's collection to bring her practice rooted in Indigenous studies to Mississauga. Fall presents solo shows by senior Canadian women artists, Bonnie Devine and Libby Hague. The AGM supports emerging artists from the 905 and GTA with its RBC Foundation funded XIT-RM. The new-found relationship with Square One Shopping Centre Oxford Properties will support off-site programming of an international calibre.

AGM's programme of artist talks, curator tours and panel discussions, act as conduits and emphasize accessibility, creating a non-intimidating environment. Art Influx, funded by the Mississauga Community Foundation, sees artists from each exhibition engage the public in artmaking activities. Partnerships with the NFB and imagineNATIVE present film screenings. Great response to On the Queer Screen events speaks to our ability to fill gaps in diverse, youth-driven arts programming. Early partnerships with PAN, Afghan Women's Centre, Catholic Cross-Cultural Services, and Chartwell Residences connect our programmes further into

Arts & Culture Grant Applicant Executive Summaries

relevant communities. These outreach programs connect art with everyday activities allowing broader publics to access the benefits of community building, wellbeing, and the arts.

The economic impact of world class arts infrastructure is undeniable. “Investing in arts and culture produces healthier, more prosperous and more livable world class cities.” Forbes Magazine, 2014.

Examples of how creative economies create thriving communities within our FIRST NEW NEXT framework:

FIRST

- Creativity and well-being have a productive relationship that holds tremendous promise for addressing health inequities between communities and populations.
- Mississauga sits on traditional Anishnaabe territory and holds an Anishnaabe name, is home to 15% of the GTA population identifying as First Nations. And is geographically connected to the Mississaugas of the New Credit First Nation's 2,324 residents and the Six Nations of the Grand River, total band membership is 25,660- largest in Canada.

NEW

- Art provides neutral places for creative socialization; allows diverse social groups to interact thereby reducing isolation and promotes tolerance and contributes to conflict resolution
- 57% of Mississauga's citizens have come from various places around the globe and are looking to create a new “place”.

NEXT

- Art build self-confidence and communication and problem-solving skills in children and youth, essential in the competitive workplace.
- There are 318,605 children and youth 1-18 years of age in Peel, 25% of the population.
- Black youth in Peel (ages 15-24) reported that they experience challenges in obtaining work after completing higher education.

Arts & Culture Grant Applicant Executive Summaries

Mississauga Arts Council

The Mississauga Arts Council or MAC is dedicated to accelerating progress toward the attainment of our Vision of Mississauga, as a vibrant cultural community where arts and culture thrive!

MAC's purpose is to engage, connect and champion the best interest of artists in all disciplines, from all diverse communities, with useful information and strategic programming, effective collaborative advocacy and marketing support that enables arts and culture experiences to be accessible to all residents of Mississauga, no matter what their demographic metric, whether age, skills, or location.

MAC is driven by 3 main Concept Pillars these are the headings under which we apply our human resources in our effort to accelerate cultural progress.

Create - Connect - Celebrate

For MAC - the Create pillar is the home of Initiatives, developing ideas and operating valuable services and incubations of new efforts and collaborations that are relevant and effective to our members because they help advance success among the city's arts and cultural communities.

The Connect pillar includes the development of programming and outreach efforts that are aimed at increasing popular accessibility, examples - MAC Open Mics, Social Enterprise arts classes for business employees and customers, Limelight youth in arts programming initiatives, "the business of being an artist" seminars, and collaborating and researching for arts advocacy campaigns.

Connect includes devising projects for improving the cultural identity of the city, integrating all communities into the active, connected, creative expression mosaic that makes up our changing and growing cultural footprint. Importantly MAC is looking to support the performance and exhibition spaces we have with communications and promotion.

Celebrate is the underlying communications and marketing rationale for rewarding, recognizing and encouraging improved quality of performance, increased attendance and improved economic support across events and endeavours in the arts community. We will transition to greater focus on celebrating ways to improve and succeed by sharing how others are doing it.

We design and curate competitions that reward excellence amongst artists of all disciplines, whether they are established artists or emerging artists. For 23 years, The Mississauga Arts Awards (The MARTYs) have generated great enthusiasm and civic pride for the best work of the creative community in Mississauga, we are committing to youth with the new MAC & Cheese - 'Sauga's Got Talent, showcase contest for a young performers' talent festival at Celebration Square.

Arts & Culture Grant Applicant Executive Summaries

MAC services will address various artists' business of sustainability issues, with new, made in Mississauga programs that are informed by best practices elsewhere and target real needs unmet.

Mississauga residents benefit from improvement to their happiness, their mental and physical well-being, their sense of belonging, of love and personal appreciation that is derived from increased creative experience with the intellectual and spiritual inspiration available from greater engagement with the arts. It's impossible to be depressed while singing, or painting, or applauding another.

MAC intends to be at the forefront in developing greater real and perceived benefits to living in Mississauga. Mississauga's ability to compete for skilled knowledge workers, its ability to mobilize the forces necessary to create a vibrant downtown, to develop a sense of civic pride around potent creative identities are missions worth pursuing and MAC is engaged on the ground in these pursuits every day.

Arts & Culture Grant Applicant Executive Summaries

Heritage Mississauga

Heritage Mississauga is the only independent city-wide organization devoted to heritage matters in Mississauga. Its programs and services provide opportunities to engage the public in activities that promote awareness and understanding of the rich and unique heritage of the City.

The organization uses an innovative approach in working with groups across Mississauga to collaborate on programming ideas, seeking out contacts in the arts, culture, historical, sports, natural and community group sectors, to celebrate heritage.

Funding through the Arts & Culture Grant provides essential core funds for the organization and is crucial for the continuation of the services that are provided by Heritage Mississauga to the City and its residents each year.

Our annual budget is funded through grants, fundraising, membership, and donations. Approximately 55% is provided by the City of Mississauga Culture Division grants program. These funds support vital operational expenses including: facility and operational expenses, funds to employ staff, and support for several key programs.

Heritage Mississauga participates in a facilitated strategic planning process every three years, and produces a business plan for each year within this cycle. In April 2014 the Board of Directors engaged in a facilitated planning workshop and developed a strategic plan for 2015-2017.

The following Strategic Priorities for the organization were identified:

- Provide an environment for active participation and appreciation.
- Be a proactive and effective advocate for preservation, documentation and communication.
- Actively engage in partnership building with community members, cultural organizations, and the corporate sector.
- Engage in effective communication strategies to support awareness and stewardship.
- Be a key contributor in supporting heritage initiatives locally, provincially and federally

The following are the Service Areas for the organization:

Legacy

Focusing on research and recording of our heritage and its presentation through community events and markers. Heritage Mississauga will promote awareness and ensure accuracy in presentation, storage and dissemination of materials. Programming topics include: the War of 1812, the First World War, Aboriginal history, milestones like the Avro Arrow and the Train Derailment, presented through interpretive panels, public art, presentations and publications.

Modern Heritage

Celebrating modern heritage focuses on programming that includes: Aboriginal, Cultural, and Natural heritage as well as events such as Carassauga, and "The Credits". It celebrates

Arts & Culture Grant Applicant Executive Summaries

community milestones and more recent anniversaries. Like Legacy, this service area supports the organization's mandate to increase awareness and communication of our community heritage.

External Relations

Heritage Mississauga will support partners and provide programs to communicate the unique heritage of Mississauga. Through exhibits, presentations, tours, continuously improved website presence, aggressive social media campaigns and as a resource to the community, the organization will be identified as an important 'community source' for heritage materials and knowledge.

Facilities Management/Operations

Heritage Mississauga manages the city-owned designated heritage facility known as the Robinson Adamson House "The Grange". Heritage Mississauga will be a visible, well-respected not-for-profit organization that ensures good governance practices are in place promoting the organization's services. Heritage Mississauga will deliver programs that increase awareness of its brand, support partners that are relevant to its "customers" and meet stakeholder's needs.

Arts & Culture Grant Applicant Executive Summaries

Mississauga Symphony Orchestra

As we continue to identify key opportunities and strategies, the organizational goals of Orchestras Mississauga include three strategic priorities:

1. Implementing a comprehensive program of musical events,
2. Securing the funding needed to achieve our goals,
3. Engaging the Mississauga community

Through quality programming, adequate funding, strong musical and administrative organization, and an engaged community we will continue the development of Orchestras Mississauga as the centre of classical symphonic music in Mississauga, built around the pillars of music education, performance and entertainment. This mission will be accomplished through our own growth, strategic relationships and support relationships with public and private organizations in Mississauga and the western GTA.

The music programme will ultimately consist of:

- MSO Symphonic Series
- MSYO Symphonic Series
- Holiday Events
- Operatic Events
- Collaborations/partnerships
- Chamber Music Series

The Education and Community portfolio will include:

- MSYO learning and team building retreats
- MSO Youth Concerto Competition
- MSO/MSYO Mentoring program (selected MSYO players play with the MSO in concert.)
- Meet the Maestro Pre-Concert Chat
- Educational Outreach to schools

With our proven track record in programming, performance and partnership, we are confident that MSO plays a significant role in the City of Mississauga as it continues to develop and grow into an urban centre that features the desirable attributes to develop and maintain cultural vitality, and to create a city where people want to live. The funding awarded to MSO has a direct impact on the goals stated in the Mississauga Culture Master Plan as it "identifies key opportunities and strategies that the new Culture Division can implement over the next five years to help transform Mississauga into a culturally significant Canadian city."

Arts & Culture Grant Applicant Executive Summaries

Visual Arts Mississauga

Visual Arts Mississauga at Riverwood is one of Mississauga's key creative centres; VAM concentrates its efforts on three pillars of excellence: Art Education, Art Exhibition and Community Engagement. Our Vision is an inspired and enriched community, engaged in a full spectrum of visual arts activities and our Mission is to enrich our community by fostering an appreciation of the visual arts through education, exhibition and engagement; and by enhancing the vitality of Mississauga's culture community.

VAM's art centre, owned by the City of Mississauga and built exclusively for VAM was designed by architect Brian Brownlie. The one-story centre housing five studios and the VAM administrative office is an architectural delight set amidst the beauty of Riverwood and the MacEwan Terrace Garden.

VAM takes its stewardship of this architecturally-stunning art centre very seriously and funding from the Arts and Culture Grant Program ensure we can keep the building maintained, safe and well-staffed. The grant also contributes to the livelihood of local visual artists and offers students part-time employment opportunities.

VAM at Riverwood is a leading provider of visual arts programming for adults, teens and children. In 2016, VAM's team of professional artist instructors delivered 191 courses and workshops to over 2000 participants. VAM's popular Kids' Art Camps welcomed its largest cohort of 6 - 13 year-olds (827) since 2012 during 2016 March Break and the summer months.

The VAM Gallery and Studios exhibit works of art by VAM members and artist groups from September to June and hosts the Annual Members' Show & Sale (March), and the Children's Art Celebration (June) and special solo exhibits. Other signature VAM events open to non-member regional artists and VAM members include Art in the Park (September), the Holiday Artisan Marketplace (November), and the Annual Juried Show hosted by the Art Gallery of Mississauga, now in its 39th year (January). VAM currently has 500 members.

VAM's successful ArtReach program delivers specialized art-making workshops to Peel Region Schools, community centres and organizations such Polycultural Immigrant and Community Services (PICS) and Next Steps throughout the year. VAM's Older Adult ArtReach, supported by the Mississauga Seniors' Council and Peel Senior Link, brings art workshops to low-income and institutionalized seniors in Peel and Malton. VAM also offers ArtReach team-building workshops to Mississauga corporations and organizations such as Samsung, Siemens, UTM and the City of Mississauga.

The VAM volunteer Board of Directors is committed to VAM's financial stability. The 2016 - 2020 Strategic Plan (Addendum B1.1) supports the strategic initiative for VAM to demonstrate fiscal prudence and sustainable activity and stipulates that the target proportion of self-generated revenue versus other sources of funding will be 80% self-generated to 20% operational grant

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exclusive of in-kind donations for 2016. The intention is to maintain this ratio within a few percentage points (+/- 5%) each year.

The Board of Directors and VAM's Executive Director work with five full-time administrative staff to ensure continued best practice and the financial stability for the organization. VAM's team works diligently to support its high-quality programs, events and customer service. The art centre is open seven days a week (September - June), from 8 am - 10 pm most weekdays and 9 am - 4 pm on weekends. During the summer months, business hours are 8 am - 6 pm Monday - Friday and Adult/Teen summer evening courses run from 6:30 - 9:30 Monday - Thursday.

VAM's visual arts programs have a strong reputation for excellence and fun among parents and adults wishing to hone their creative skills. The Arts and Culture grant is vital to VAM's operations budget for program growth and delivery. It allows us to pilot new programs and pay local professional artist instructors a fair wage. It is used to purchase art supplies for children's programs and to supplement revenue for a portion of our staffing and facilities' expenses.

City funding supports VAM's operational stability imperative when applying for outside grants for professional development or consultants, or for infrastructure repairs, renovations or equipment upgrades. The operations grant from the City also signals to local businesses that VAM is worth supporting and it reflects to the greater community that the City of Mississauga is an enthusiastic supporter of arts and culture and that it has confidence that VAM can serve as a City culture ambassador.

Arts & Culture Grant Applicant Executive Summaries

Sampradaya Dance Creations**BACKGROUND**

SAMPRADAYA Dance Creations, founded in 1990 by award -winning dance artist, Lata Pada, is Canada's premiere South Asian dance organization. Based in Mississauga, it was incorporated in 1998 and has developed over the past 26 years to be the leading innovator in South Asian dance while also being recognized as an important catalyst in the promotion and development of the performing arts in Mississauga. Through our extensive national and international tours, we have put Mississauga on the map as a city that embraces and supports professional activity in its culturally diverse arts sector.

ARTISTIC MANDATE

Sampradaya Dance Creations' is committed to:

- Re-defining Indian dance through invigorating bharatanatyam with fresh and innovative approaches to choreography, content and collaboration
- The advancement of the art form through the creation of excellent and accessible dance productions

ORGANIZATIONAL GOALS AND VALUES

Centering our values in fiscal health and organizational stability

- Developing a healthy arts sector through supporting and mentoring next generation artists.
- Acting as a community catalyst by offering a broad and diverse portfolio of initiatives that include creation/performance of dance, professional development, arts learning and community outreach.

LEADERSHIP**ARTISTIC - Founder/Artistic Director – LATA PADA**

Lata Pada, C. M. - Founder, Artistic Director and Principal Choreographer, she has a distinguished background leadership of a vibrant dance organization for 26 years. She holds an M.F.A. in Dance from York University (1996) and is currently an Adjunct Professor in the Graduate Program of Dance in York University. She was awarded the Order of Canada in 2010 and inducted into Mississauga's Inaugural Legend's Row in 2013. More recently, she was named a finalist in the Premier's Award For Excellence In The Arts.

SAMPRADAYA BOARD

Over the past 26 years, SDC has benefitted from a visionary and strategic Board of Directors that has led the organization on a path of strong growth and stability. Our board directors are our ambassadors, representing a diverse range of professional, cultural, academic, linguistic and geographical backgrounds and bring a collective advantage with their professional expertise and business skills.

PROGRAMMING, AUDIENCE OUTREACH AND COMMUNITY ENGAGEMENT

Our programming is a combination of the following:

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- creation and rehearsal of productions for the home season
- presenting emerging artists under the Horizon Series in the Sampradaya Theatre
- presenting established artists under the Kalangan Series - World of South Asian Arts in the Sampradaya or Meadowvale Theatres
- touring nationally and internationally every 2-3 years,
- performing by invitation at community and corporate events in Mississauga as well as the Greater Toronto Area (GTA)

We are active in the Peel region schools and work closely with the Peel District School Board in the delivery of our arts learning projects. We are active in the Peel region in collaborative dance projects as well as working with social service agencies serving senior citizens, new comers and low-income households.

How the funding will benefit the City

The most important components of the Company's contribution to the dance community and the public are as follows:

- Being the flagship professional dance company committed to creating/mentoring the new arts leaders of tomorrow.
- Building a public profile and increased appreciation for the arts as a vital part of our society acting as agents of change in society
- Strengthening our identity as a South Asian dance development organization
- Expanding our role as creative catalysts in making dance a powerful tool for learning through work for young audiences and arts learning projects
- Defining new models of embracing pluralism in both artistic practice and cultural traditions in Canada.

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The Living Arts Centre of Mississauga

The Living Arts Centre is a not-for-profit, charitable organization that operates the premiere arts and culture facility located in the heart of Mississauga, Canada's sixth largest city. Dedicated to being a place for global engagement in the arts, the Centre houses a stunning landmark atrium, three presentation ready theatres, eight professionally equipped craft studios, and an attractive in-house restaurant and burgeoning catering operation. Nineteen years young, with a mission to promote Arts for Life, the Centre plays host to hundreds of performing arts, visual arts, educational, community, and corporate events and activities each year. The Living Arts Centre is a dynamic and accessible gathering place for creativity that welcomes more than 400,000 discerning and culturally diverse visitors annually.

The Centre's arts programs foster community participation, lifelong learning, and public engagement in the arts. The Living Arts Centre plays an integral role in the successful delivery of the City's Cultural Master Plan by advancing knowledge, understanding and appreciation of arts and culture for the citizens of Mississauga.

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The Chamber Music Society of Mississauga

Since 1997 Chamber Music Society of Mississauga (CMSM) goals are:

- 1) provide all Mississauga communities with diverse, accessible, professional, small-ensemble performances presenting them in a variety of locations, from concert halls to non-traditional performance venues like libraries, museums, schools, malls, retail spaces, law offices, gardens, barns, parks, and senior's residences.
- 2) seek out new, unique, and underserved areas to perform in
- 3) support and championing diverse, professional artists. CMSM pays these performers according to the professional standards set by the Toronto Musician's Association, the American Federation of Musicians, CARFAC, SOCAN and the Canadian League of Composers. CMSM presents professional soloists, duets, trios, quartets, quintets, octets and chamber ensembles with up to eleven professional musicians, all of which are very portable allowing CMSM to take them "to" the audiences.
- 4) engage in collaborations that create excellent, intelligent, engaging and accessible performances for all ages - Collaborations have included, Riverwood Conservation, Heritage Mississauga, The Mississauga Children's Choir, MPiM, Third Monday, The Astronomical Society of Mississauga, Museums of Mississauga, Libraries of Mississauga, The Mississauga Symphony Orchestra and many others.

With the purpose of presenting live "professional" performances and taking them "to" the audiences CMSM program offerings include:

- 1) Young Audience Programming ("Our Night Sky", "Paint the Music", "Peggy's Violin a Butterfly in Time", "Le Violon de Peggy", "The Little Mermaid", "The Snow Queen", "Carpet of Dreams") are targeting young and family audiences as well as providing curriculum-based performances for schools. These have been very successful in engaging and inspiring large numbers of families and school audiences in live, unique, participatory, multi-media performances. The Children's Group has distributed recordings of these shows internationally. "Peggy's Violin, a Butterfly in Time" received a JUNO AWARD nomination in 2004 and "Le Violon de Peggy" was included on Air Canada's listening lounge selections.

Inspired by the night sky above us all, "Our Night Sky" is a 50-minute show of storytelling, music, projections and special lighting, created by CMSM Artistic Director in consultation with an artistic and scientific collaboration of a First Nations professional performer and composer, a South Asian Carnatic violinist, a Chinese virtuoso musician, an astronomer from Royal Astronomical Society of Mississauga and two Canadian actors. The new musical score, composed by Mississauga Michael Coghlan, incorporates many musical styles (electronic/digital, classical, world and improvised). On stage, is a youth narrator, 10 professional musicians, a conductor, projected sky images and special lighting effects.

- 2) Formal evening concerts that provide an evening of entertainment for all ages. This series has been the cornerstone of CMSM programming for almost 20 years and performances

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engaged audiences of all ages, many appreciating the fact that they did not have to drive to Toronto to hear world class performances.

3) “Out and About” the community in libraries, community centres, parks and malls, CMSM has provided these performances to casual audiences in the middle of their day with the goal to introduce professionally performed classical/jazz music to Mississauga residents; to provide background information to the audience about the instruments and music being played thus increasing the appreciation and understanding for a more enjoyable and engaging experience. Most recently Erin Mills Town Centre Mall has presented CMSM family programming and a Summer Concert Series has been initiated in collaboration with The Riverwood Conservancy, Visual Arts Mississauga and the City of Mississauga. These very successful performances have provided not only wonderful, accessible, daytime entertainment but also further work opportunities for the CMSM roster of professional performers who also enjoy presenting many new programs to new audiences. These performances also increase opportunities to participate in communal activity. This fellowship in the open nurtures the growth of public life. In the parks, plazas, markets, waterfronts, and natural areas of Mississauga, people from different cultural groups can come together in a supportive context of mutual enjoyment.

4) “ARTFULL Wellness for Seniors” an art-therapy-informed program that CMSM developed and implemented in 2016. This program provides a variety of live professional chamber music experiences to seniors both cognitively intact and cognitively impaired in Mississauga. The performances happen in the comfort of their own environment as most of these residents are unable to travel to a theatre/community setting to enjoy live performances. They often share the experience with their families and facility staff.

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Mississauga Choral Society

ORGANIZATIONAL GOAL & PURPOSE:

- Develop, promote and invigorate the appreciation of classic choral art form by:
- Being recognized and valued as Mississauga's premiere chamber choir by multi-generational audiences in a wide variety of communities within the city through attendance at performances and participation in the organization. The current 5-year Strategic Plan provides the framework for the organization to achieve its vision.
- Growing the flexibility and capacity to perform in a wide variety of venues, offering closer access to performances throughout Mississauga's rapidly changing landscape
- Presenting a significant number of free outreach performances of choral music at a wide variety of events and venues, sharing the commonality of communication through singing with many new and diverse audiences.
- Engaging Next Generation performers as valuable members of the choir's MCS Choral Scholars (high school level students) and Young Adult Student (college and university level) programs
- Offering lifelong learning opportunities in music education and choral performance through dynamic performance coaching, music history and integrated music theory to enhance the musical education of the choristers.
- Realizing strategies for developing multi-generational audiences:
 - a) 'Gallery of Song' presentations in the Peel District School Board. The presentations include choral performance and interactive discussions with Grade 3-5 students about the inspiration and creative process involved in the creation of the music.
 - b) MCS Artistic Director's chats to audiences, sharing information and anecdotes relating to the music being performed, breaking down perceived barriers to classical music accessibility and offering opportunities to deepen appreciation and enrich learning.
 - c) Seniors' Retirement Residence performances of programs designed to delight and captivate these audiences through meaningful musical narrative
- Maintain financial sustainability through a balance of earned, raised and public revenue

SUMMARY OF PROGRAMING:

- 10+ free outreach concerts in Mississauga communities.
- 20+ Peel District School Board 'Gallery of Song' presentations.
- Three ticketed concerts with supporting instrumental ensembles and vocal soloists.

HOW THE FUNDING WILL BENEFIT THE CITY:

MCS Chorus contributes to community building by acting as a sustainable unifying force for the city's diverse communities. A core value guiding the chorus is to work in partnerships complementing, rather than competing with, Mississauga's music organizations and musical options offered in the city.

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Through its arts education, community engagements and concert performances, MCS Chorus' benefits to the city include:

- Drawing the cultural mosaic of the city together as audiences to a shared live musical experience, strengthening and inspiring community, growing and building support for the fabric for Arts and Culture within the city.
- Diverse multi-generational entertainment options which enhance the cultural prestige and quality of life of the City through the organization's seasonal programming.
- Educational opportunities the organization provides in music and performance through participation in the choir's programs.
- Recognition and respect as a culturally diverse and sophisticated city.

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Youth Troopers for Global Awareness

YTGA purpose is to empower and mobilize youth to speak and act on global and social issues using the arts as a platform within their community of Mississauga and around the world. The YTGA allows youth to have a voice that can and will continue to create positive change and empowerment within their community. Our programming includes live concerts, poetry slams, and theatrical productions put on for the community of Mississauga, as well as professional development, campaign creation and implementation, and leadership opportunities in regards to hosting and implementing events in the community of Mississauga.

Funding YTGA directly benefits the community through the implementation of free arts, culture, development, networking and social events, educational workshops, free resources such as audio and visual equipment, access to ethical and fair trade foods, beverages and products, and a safe and inclusive space for youth to spend their time contributing to community and sustainable 2 of 11 developing in the city of Mississauga.

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Sawitri Theatre Group**Organizational Goals**

An award-winning organization based in Mississauga, SAWITRI Theatre Group's overarching goal is to establish a theatre hub in Mississauga along the model of Prithvi Theatre in Mumbai, India. This hub is envisioned as 'the' place for artists and their audiences. It will be a place that has year round affordable programming of new plays, classics, contemporary works, theatre with music, with dance, etc. A space for learning, an incubator space for exploration and experimentation. It will also welcome visiting artists and foster a vibrant exchange of ideas. It will be one of the leading voices in arts advocacy. It will also have arts-related books and other merchandise and an eclectic cafe - all to enrich the mind, the body and the spirit.

SAWITRI Theatre Group's goal for 2017 is to find an affordable brick and mortar place to realize the above long-term goal. The organization is ready to take on this project at this point in its growth phase. The plan is to begin with the basic structure and over a period of 5 years equip it fully with support from donors, sponsors and government funders to make this the 'buzz' place as described above.

Purpose

SAWITRI Theatre Group works with established, mid-career and emerging artists, and professional and community practitioners of theatre, dance and music. It is our belief that when a variety of abilities work synergistically towards a goal, all benefit - the established and the emerging, the new and the mature generations, the individual and society. Our productions provide an opportunity for second and third generation South Asian immigrants and new generation artists of South Asian origin to work in English language theatre productions that resonate in their community. SAWITRI Theatre Group is very proud to supported the foundation years of South Asian artists Gabe Grey (aka Fuad Ahmed), Farid Yazdani and Suppinder Kaur, who have now moved on to television and films. At a time when these actors faced the usual conundrum of finding work without experience, SAWITRI Theatre realized their potential and engaged them.

SAWITRI Theatre Group produces and presents women-centric stories through the arts, especially theatre. It is our hope that our works will inspire a change in the way society perceives the role of women and will highlight the challenges of the marginalized, whether it is women, young adults or the LGBTQQ community. We work in conjunction with social service agencies and settlement workers to provide education and outreach through the arts, especially on issues of domestic violence and mental health.

Summary of Programming

SAWITRI Theatre Group operates year round. SAWITRI has been receiving operating funds from the City of Mississauga since 2012 and has received project support from The Canada Council for the Arts and the Ontario Arts Council. SAWITRI produces two full length productions each year. One in English and the other in an Indian language - Marathi, Gujarati or Hindi.

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SAWITRI's Community Outreach activities include participation in Festivals. In 2016 it was the Festival of South Asia, to program dance segments in "Culture Gully".

SAWITRI Theatre is also one of the leading voices in South Asian theatre in the Greater Toronto Area (GTA) and Artistic Co-Director Jasmine Sawant is invited each year as a panelist to discuss the challenges of producing South Asian theatre in the GTA or defining South Asian theatre in Canada. Cross-sectoral activities - Healing through the arts is part of our mandate and SAWITRI is always working on establishing ongoing dialogue and activity in this area with other arts organizations and social service agencies.

How the funding will benefit the City

SAWITRI Theatre is a Mississauga organization. Not only are we based here, but we produce and present here and we seek to engage local talent first. Funding will strengthen SAWITRI Theatre's ability to continue working locally. SAWITRI's activities celebrate the City's diversity as well as its heritage; As we grow, so will the opportunities for creative participation which in turn will accelerate growth in the local creative economy making the arts a viable career choice to retain creative minds. Creative spaces attract creative people, stimulate imagination and innovation - all key drivers of economic growth. A vibrant arts community reflect a city's social well-being.

Arts & Culture Grant Applicant Executive Summaries

Mississauga Children's Choir

Currently in our 37th year, the Mississauga Children's Choir (MCC) has grown and changed as Mississauga has grown and changed. From one ensemble in one location in 1980, to our current six ensembles in two locations in 2016/17, and with the potential for an additional location and the introduction of music lessons open to all children in Mississauga in 2017/18, MCC reflects Mississauga in its excellence, diversity and inclusiveness.

We have been consistent in our goals for MCC for over five years:

- build a children's choir that is a credit to Mississauga in its excellence, diversity, and inclusiveness
- expand MCC to include new ensembles, programs, locations that meet the growing and changing needs of Mississauga
- offer an excellent music education with developmental performance opportunities
- ensure MCC is a welcoming, well-organized group that encourages and enables parents to use their skills to volunteer in order to help their children grow and develop
- evolve the Board of Directors' expectations in order to enable the other goals

MCC's purpose has remained the same in our 37 years, to provide children with the opportunity to experience the challenge, joy, and reward of choral singing of the highest caliber (MCC's mission statement); and our plans in 2017/18 for the music and the organization are consistent with our goals and purpose.

Our programming and organizational plans for 2017/18 are:

deliver four self-produced concerts at the Living Arts Centre and local churches

continue to deliver our music education program by continuing the investment we started in 2016/17 for an improved theory/sight singing program, and vocal training (by a clinician) to all MCC choristers, and augment this with additional available theory training ("theory club") to prepare children to successfully complete RCM examinations, and additionally offer one to one vocal or instrument lessons to enrich the children's musical experience

continue to provide developmental performance opportunities with a tour to New York City (where the choristers will sing at Carnegie Hall, sing with local children's choirs, and head choristers will have an opportunity to play a leadership role), and plans to actively cultivate more collaborations and performance opportunities for the Main Choir,

build our program by expanding the Boys' Choir to include young men (with changing or changed voices), a dynamic male conductor and vocal training, and by continuing to build our successful young children's music program, Cantiamo ("we sing")

improve accessibility to our program via expansion to other neighbourhoods in Mississauga (MCC is located in a church in eastern Mississauga, and successfully started a satellite location in Port Credit in 2016/17) such as Meadowvale or Clarkson potentially in 2017/18.

MCC provides a strong musical education to youth (via theory, sight singing, vocal, choralography training), and learning through performing in Ontario (at the Living Arts, Centre, Mississauga's Walk of Fame, local churches, local seniors' homes, Roy Thompson Hall, Copps

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Coliseum with Marianna's Trench, Air Canada Centre for the Olympic inductees) and elsewhere (Vienna, London, Canterbury, Denver, St John's, Vancouver). As MCC is a children's organization, some of our children and parents are new to Canada, and MCC provides an introduction and support to life in Mississauga and Canada as they begin to integrate themselves and their families into the local community. MCC has donated clothing and used uniforms to local and global relief organizations.

MCC provides employment and learning opportunities to emerging artists in Mississauga through our Conductor's Intern, Conductor's Assistant, Instructor, young conductors and accompanists roles; and via arts management professional and office assistant roles. As MCC expands, we will be able to offer more part time employment to local artists and administrative personnel. MCC pays industry standard for fees to artists.

MCC adds to the cultural diversity and base in Mississauga through our commissioning of new music compositions (often from local Mississauga composers like Vikas Kholi, Lori-Anne Dolloff, Michael Coghlan), and performances where we perform music in different languages from different cultures, and from different eras.

We provide income to local churches, performance venues and staff, and suppliers (printers, signage, publicity).

We are requesting funding to enable the work that we deliver to the children, parents, and audiences in Mississauga.

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Mississauga Chinese Arts Organization

Mississauga Chinese Arts Organization (MCAO) is dedicated to the presentation and production of a full spectrum of Chinese performing arts for the city of Mississauga and the surrounding areas. Our main goal is to promote multiculturalism.

The purpose of MCAO is to train our members to be able to represent the best of Chinese arts. The better we perform, the more we can influence society, to promote love of life, caring and community involvement.

We have groups for dance, singing, Tai Chi and other Chinese folk arts like drum and fitness. Training is scheduled twice weekly for each group. We hire professional instructors and rent training venues for each group, to help members improve their performance skills and prepare the performances which run all through the year.

We benefit the city in three major ways. First of all, we deliver around 40 performances each year to over 40 000 audience and have gained great reputation. We bring well trained volunteers who spend their leisure time working for the city's benefit. Finally, we have been the leading Chinese arts group in Mississauga and become a great role model for other culture groups. MCAO demonstrates excellent reasons for the government's support to the Chinese community and multiculturalism.

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Mississauga Festival Youth Choir**Organizational Goals:**

To build community among the singers of MFYC and their families, to foster an appreciation for the diversity of the local community and Canada through programming focusing primarily upon the diversity of music's worldwide, to provide opportunities for music education for interested youth ages 7 - 19 of all economic backgrounds and from all racial and ethnic backgrounds, to provide assistance with membership fees to any interested singers for whom such fees pose an economic hardship, and to provide a fun and supportive learning environment for all MFYC members.

Purpose:

Although MFYC does not "audition" its singers (we do, however, do vocal assessments on incoming members), our purpose is to provide quality choral music education to all interested youth in Mississauga and surrounding communities through a performance-based program that includes music from a vast array of cultures and musical genres; to perform in professional performance venues whenever feasible as a way to provide MFYC youth and audiences with experiences they are unlikely to acquire through school music programs; to provide opportunities to work with professional artists in music and other artistic endeavors to enrich and enhance our programming, as well as to develop a deeper level of cultural understanding through music and the arts.

Summary of Programming:

Our programming and education program is delivered through weekly rehearsals from September through May; workshops are held each semester to further develop choristers' musical skills and understandings, including workshops on stage presence, movement, and drama; we work with professional guest artists to enable our members to have exposure to a variety of musical cultures, thus developing choristers' understanding of how music both represents and reproduces culture, and how music can serve as an entry point to this understanding.

How funding will benefit the City:

Funding enables the Mississauga Festival Youth Choir to ensure that all youth interested in vocal singing in a choral environment may join our program. The City's support of our operating budget enables MFYC to provide financial assistance on membership fees for those youth who would otherwise be unable to join. This benefits the City by providing additional positive, citizenship and community-building opportunities for youth, and continues to expand interest in the arts throughout the City. MFYC rehearses in a City facility (Mississauga Seniors' Centre), and thus funding granted to MFYC enables us to operate with a strong financial base, and provides the City with income from our weekly rehearsals and other facility rentals necessary to deliver programming.

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Cow Over Moon Children's Theatre

Cow Over Moon Children's Theatre is celebrating its 20th year of presenting original, engaging theatre for young people in Mississauga. Our Mission Statement is: Cow Over Moon Children's Theatre is dedicated to creating and producing quality, accessible theatre productions for children and families. By creating original scripts with a contemporary message, incorporating classic themes and teachable moments, the artists at Cow Over Moon engage their audience through the transformative power of theatre (adopted April 2015).

We believe in the magic of live theatre to spark children's development and instill in them a lifelong love of theatre. Our productions have been well received in Mississauga for many years and we believe that we add to the rich arts and culture community that is being developed here. For 2017-18, we are planning one new theatrical production for school groups, children and their families based on the classic fairy tale of Goldilocks and the Three Bears. In this production we will develop the themes of selfishness, entitlement, intention versus impact (how our actions might affect others) and also trust, families, forgiveness and compassion. We will present the show at the Maja Prentice Theatre in November 2017. We will also re-mount the show at various festivals throughout Mississauga and the GTA.

Cow Over Moon engages a part-time Artistic Director and part-time Associate Director. They are responsible for the day-to-day operations of the company (setting the artistic direction, casting the professional actors and crew, marketing, liaising with school groups, etc.). The board of directors provides corporate governance and also administrative support to the operation.

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Mississauga Festival Choir

Founded in 1984 to celebrate Mississauga's 10th anniversary, Mississauga Festival Choir (MFC) has long contributed to the city's arts environment. This community choral organization provides the citizens of Mississauga with the opportunity to experience their love of music and the arts as both artists and audience members.

The organizational objectives of MFC are to establish and operate an outstanding community choir for the purposes of:

- a) Increasing the number of live choral concerts available to the people of the City of Mississauga;
- b) Increasing the interest of the population in choral music;
- c) Improving the talents and vocal abilities of the choristers;
- d) Providing a friendly and sociable environment in the overall structure of a superior community choir.

The original MFC has expanded to encompass the 165-voice non-auditioned choir known as Mississauga Festival Choir, a 30-voice auditioned chamber choir (MFCC), a 50-voice non-auditioned young adult choir called Resonance and an outreach choral program called Raising Voices, developed and delivered with Alzheimer Society Peel that brings together people with dementia and their caregivers, with the support of MFC members and high school students. The growth of these choirs indicates our commitment to expanding performance opportunities for young and upcoming performers; performing new and vibrant repertoire and giving access to seniors and their caregivers the experience of the joy and life-enhancing power of music.

Our Christmas concert plans in the current season include collaboration with the Mississauga Symphony as well as a concert that partners our Chamber Choir with the symphony in presenting Handel's Messiah. MFC's spring concert will bring Broadway music to the Mississauga community while highlighting young and upcoming performers. This season's Chamber choir concert features an exploration of the music from around the Arctic Circle, providing a rich sensory and multicultural experience. The Festival of Friends choral festival that we organize on a yearly basis, helps to expose our audience as well as all choir participants to a host of diverse choral and cultural musical traditions in Mississauga.

Our 2017/18 concert season affords many opportunities to highlight new musical artists as well as partner with other artists in the City of Mississauga.

"When Angels Sing"

Featuring Benjamin Britten's "A Ceremony of Carols" and Mark Hayes "Gloria" with orchestra

"Festival of Friends"

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An evening of solo and massed choirs to benefit a local charity (with all costs covered through ticket sales)

“Phantom Unmasked”

Featuring live accompaniment by Andrew Downing to the classic silent film “The Phantom of the Opera” with choir and orchestra

“Generations”

Featuring John Rutter’s “Mass of the Children”

In the coming years we are looking to develop a webinar series that will create educational opportunities for both our members and the community at large. The goal of the project is to make choral music a more enjoyable and satisfying cultural experience whether you are a performer or consumer. We will develop webinars that can increase both musical knowledge and appreciation as well as improve vocal skills and confidence.

In the last five years we have created significant growth in our audience as evidenced by a 126% increase in ticket sales. However, our most recent marketing research indicates that our audience profile remains the same. In the coming year, we intend to explore a range of strategies and opportunities to increase the diversity of our audience to better reflect Mississauga’s cultural mosaic.

The funding that is respectfully requested in this grant application will help ensure that MFC maintains its momentum in contributing to the vibrancy, development, accessibility and enjoyment of the arts in the City of Mississauga.

Arts & Culture Grant Applicant Executive Summaries

Theatre Unlimited

Established in 1988, Theatre Unlimited (TU) is a community-based musical theatre group committed to supporting the City of Mississauga's arts and culture through theatrical productions, activities, and education. TU is an inclusive group in which Mississauga residents can pursue theatrical interests, learn and hone performance and production skills, and give back to the community year-round.

Each year, TU performs a musical production of professional standards that invites Mississauga residents of different ages and backgrounds to pursue theatrical interests, learn new skills, and share their talents on and off stage.

TU is a family-friendly organization encouraging multi-generation involvement. In our productions of *Annie* (2014), *Sound of Music* (2015), and *Spamalot* (2016), we had multi-generational involvement.

TU provides quality theatre that appeals to a wide range of Mississauga audiences. We carefully select a line-up of shows over a five-year period to provide a balance between family-friendly shows that appeal to a broad range of individuals, and shows that challenge audiences. We offset potential losses associated with the riskier shows with the revenue generated from popular shows. Some shows require us to plan over a two period given the challenging technical aspects. We commenced planning for *Chitty, Chitty, Bang, Bang* two years ago in anticipation of performing this production within the next 5 years. We have identified a source for a flying car which will make this show viable as we now must consider it for 2017, given our need to move-up one of the shows planned for later in our 5-year cycle; we just lost the rights to *Joseph and the Technicolor Dreamcoat*. Our next offering will be *Chitty Chitty Bang Bang* or *Curtains*, both of which will require the support of the City of Mississauga funding to assist with our ongoing base costs to allow the group to produce riskier shows. While *Chitty Chitty Bang Bang*, is a widely loved musical, the costs for costumes, props and sets are anticipated to be extensive. *Curtains* is an unfamiliar musical, and therefore riskier, given uncertain audience attendance. However, it has never been performed in Mississauga and offers Mississauga residents an innovative musical production.

Being a community-based organization, a goal for TU is to provide its membership with a sense of community, and giving back to the community. Over the years, we have performed small skits and concerts for Mississauga seniors in local long term care facilities. We also assist theatre groups and schools in Mississauga and other Ontario locations with their productions by lending them costumes or props at no cost or for a nominal fee to cover dry-cleaning expenses. In 2017, we will work with Heritage Mississauga to celebrate Canada's 150th Anniversary by providing actors, costumes and props for their videos that will depict how Mississauga contributed to Confederation.

TU is one of five community theatre groups that form Music Theatre Mississauga (MTM) and present the Encore Series. Each group showcases a musical during October and March. We

Arts & Culture Grant Applicant Executive Summaries

collectively promote the shows, and assist one another with costuming, set building, and props as required. We also continue to partner with Etobicoke Musical Productions (EMP) to help ensure the success of their shows. We are supporting them in their upcoming production, Anything Goes, being performed at Meadowvale Theatre in October 2016. We see this partnership as an opportunity to support a second production that adds value to the community-at-large and our city

Arts & Culture Grant Applicant Executive Summaries

Canadian Arabic Orchestra

The Canadian Arabic Orchestra is a not for Profit Organization registered in Mississauga with the prime objective of promoting multi-cultural dialogue and understanding.

The Mission of the Canadian Arabic Orchestra is "To Connect, Enrich, and Inspire Through Music".

- To connect people from different cultures, and reconnect people from Arab origins with their roots.
- To enrich by educating people about the vast Arabic cultural music heritage and to become an authority on Arabic music and its origins in North America.
- To inspire more musical creativity resulting from exposure to this type of music by both Arab and non-Arab musicians who wish to contribute to the music scene in Canada by composing and writing new music.

We further aim to help Canadians of Arab heritage to reconnect with their roots and promote Arabic music as an intrinsic element to the Arts & Culture scene in Mississauga and Canada.

Our Orchestra is comprised of musicians of Arab and non Arab heritage; our work together provides the opportunity for non Arab musicians to explore Arabic music and vice versa, thus enriching and invigorating the music scene in Mississauga.

A grant will create temporary job opportunities among new comers youth, and pay for bonuses for volunteers.

Our music and song help welcome new comers from Syria, giving them a sense of belonging to their new home with the familiar sounds from the old country. By spreading awareness of Arabic music and bringing Arabic culture closer to the various communities in the city, such concerts will lay the ground for the festival of Arabic music, which we plan to hold in 2018 or 2019 in the city of Mississauga.

Our program includes performances in other cities in Ontario, and in other provinces in Canada; as a Mississauga based organization, the Canadian Arabic Orchestra is an ambassador of Arts and Culture for the city of Mississauga from coast to coast to coast in Canada.

Arts & Culture Grant Applicant Executive Summaries

Mississauga Potters Guild

The Mississauga Potters' Guild is a ceramics organization that offers a place for vibrant creative growth for residents and visitors alike. We are a non-profit member run organization with a mandate to operate as a community resource in the art and craft of pottery. As the only ceramic organization in Mississauga, the MPG provides not only a communal space run for and by over 60 studio members, but also has dedicated space for up to 5 resident ceramic artists. Our membership provides exemplary community engagement programs and services with multi-level classes, and a weekly member run Open Studio for the general public interested in the craft. Our Guild is an optimal place for people to learn and gain familiarity, understanding and virtuosity in the ceramics in Mississauga. We are seeking funds of \$18,300 to cover the initial costs of a Bookkeeper and partial costs of a Studio Technician and to bolster our marketing strategies in order to eventually increase our revenue to financially sustain a Bookkeeper and Studio Technician. This grant will allow us to implement our plans for 2017 within our long range strategic plans of sustainability and growth. The funding will enable us to continue sharing our studio, talents and resources with residents and visitors in our Mississauga based Community Outreach initiatives.

Arts & Culture Grant Applicant Executive Summaries

Mississauga Big Band Jazz Ensemble

ORGANIZATIONAL GOALS:

- Broaden the audience for big band jazz in Mississauga and the GTA
- Provide a vehicle for amateur, community-based musicians to enhance their musical abilities and performance skills
- Provide playing experience to professionally bound music students
- Provide an opportunity for local professional musicians to keep their ensemble skills current, and perform an expanded repertoire of big band jazz

PURPOSE: -

Preserve the art of live big band performance

PROGRAMMING SUMMARY - 2016 performances

- 1) The Rex Hotel: February
- 2) Valentine's Day dance: February
- 3) Best of Big Band Open Mic Concert: April
- 4) The Rex Hotel: April
- 5) Gil Evans Concert: May
- 6) Mississauga Bread & Honey festival: June
- 7) Yacht Club dance: June
- 8) Mississauga Sunset Concert: July
- 9) Burlington evening concert series: July
- 10) The Rex Hotel: July
- 11) Mississauga Celebration Square: July
- 12), 13), 14) Retirement home grand opening: September
- 15) Doors Open Mississauga: October
- 16) 7-44 bar: October
- 17) The Rex Hotel: November
- 18) Joint Music to Remember Concert: November
- 19) Annual Christmas concert: December

BENEFITS TO MISSISSAUGA:

Showcase community-based talent in Mississauga & the GTA:

- Support community-based Mississauga cultural events (e.g. Celebration Square festivals, Sunset concerts, Open Doors, etc.)
- Support for Mississauga-based private sector events (e.g. Creditview Retirement residence opening)
- Provide a sense of continuity for big band music in Mississauga
- Support Mississauga's goals of growing and sustaining cultural groups that contribute to the quality of life in the city. (Many Mississaugans identify the band as a longstanding contributor to culture in Mississauga, and continuing to perform regularly helps build a sense of tradition in a relatively new and growing municipality)

Arts & Culture Grant Applicant Executive Summaries

- Provide an ongoing “homegrown” opportunity to perform – and to listen to – big band ensemble music in Mississauga

Send the message that Mississauga means music. By including “Mississauga” in the band’s name, every performance is an opportunity to spread the Mississauga “brand,” especially at performances elsewhere in the GTA; for example, when appearing at top Toronto venues like the Rex Hotel, we are sending the message that good music also lies to the west of Toronto’s borders.

Made in Mississauga fundraising options

We provide an excellent option for local groups who would like to add a musical touch to their fundraising efforts, and the band regularly performs at reduced or no cost for charity events. Combining local talent with local issues is a natural fit

Provide a rare opportunity for vocalists to sing with a big band

- The majority of singers at the band’s Big Band Open Mic concerts live in Mississauga
- Through the open mic sessions, these singers have a chance to perform within Mississauga in a way they can’t anywhere else – a unique opportunity within a unique city

Arts & Culture Grant Applicant Executive Summaries

Streetsville Historical Society

The organizational goals include investigating the possibility of having the Leslie Log House designated as a national historic site. We recognize that this is an involved process but we are willing to undertake it.

Our purpose is to continue to develop the Streetsville Historical Society as an important member of the Mississauga Cultural Community. We are proud of the fact that we work as volunteers and have accomplished much with relatively little outlay. The Leslie Log House is a city asset and we, along with the volunteers from the Streetsville Horticultural Society, have done a great deal to enhance its value. Anyone with knowledge of archival collections who has visited us is impressed with what we have been able to accomplish. We are debating what we should do for our sesquicentennial year and it won't be difficult since we have so much to work with.

Our programming for the year will continue much as it has in past years with an increasing number of volunteers with digital skills so that we can proceed with the digitization of our archives. For a relatively small investment the city will benefit from the continuing efforts of a group of educated and skilled volunteers who will continue to work to enhance our collection and find ways of engaging the public.

Project Grants

Art Gallery of Mississauga

The AGM aims to mount one exhibition at an off-site public facility (TBC) that last the duration of the sesquicentennial year. The exhibition will feature one artwork from the Gallery's Permanent Art Collection, and an additional 2-3 contemporary Canadian artists selected based on their work's ability to engage complex historical themes regarding nationhood and belonging.

The history of Collections and collecting practices in Canada are often fraught with violence and erasure, especially with regards to Indigenous and marginalized peoples. With this project the Gallery hopes to create a dialogue between local contemporary Canadian artists and works from the Permanent Art Collection, through the curation of off-site exhibitions in public facilities such as the Mississauga Central Library. There are many histories contained within the AGM's Permanent Collection vault, but they are only fragments – incomplete without the voices of those who have traditionally been excluded from the art historical cannon. To remedy this lack of diversity, and to spark a discourse during Canada's highly symbolic sesquicentennial year, the AGM will select artists whose work speaks to notions of decolonization, marginalization, and oppression – seeking to expand the nationalistic discourse from a complex and nuanced perspective.

The exhibitions will feature at least 3 accompanying programmes (dates TBD) designed to create entry points to contemporary art for a broad range of publics. Integrated education and programming initiatives will include thematic reading tables, panel discussions and artist talks, as well as the following 2 community engaged art making projects:

Four Lands – The Four Lands project will explore and express people's relationships to a place: what they like, want to change, remember, have learned, hold in mind from different places and times, wish for and imagine. Local artists and diverse community members of all ages and backgrounds create and bring to life their own lands, through drawings, miniature models, words, music, conversation and performance.

Finding Voice – The Finding Voice project engages refugees and immigrants in Mississauga to develop their personal and community voice through literacy and visual arts. Finding Voice works with refugee youth who often face the politics of dis-belonging because of their social status. These activities include art projects at the Library and the Creative Colonnade as well as in print publications that use stories and images to make visible the invisible — their lives that animate place — and affirm the impact of the lives of refugee youth upon our social vitality. Their voices and experiences assert a visibility and an identity that demonstrates how they belong to the city as members of our society, as placemakers.

Arts & Culture Grant Applicant Executive Summaries

The Chamber Music Society of Mississauga

The Chamber Music Society of Mississauga (CMSM) is proposing to present a Triple Birthday, multimedia concert/event honouring and celebrating not only the 20th anniversary of CMSM, but also Glenn Gould's (one of Canada's preeminent internationally renowned musicians) 85th and Canada's 150th in the summer of 2017. Dr. Penny Johnson (new to Mississauga and a member of the CMSM Board of Directors) (see attached bio) has proposed a carefully selected repertoire for this live performance that includes some Bach, early Schoenberg, Beethoven, Shostakovich and R. Strauss (see attached Glenn Gould Mississauga Concert Proposal). This selection for the program is based on repertoire not only that Glenn Gould performed, but also that these composers were central to Gould's musical values they represented some of his most beloved composers.

The selected repertoire will be interspersed with Glenn Gould footage, both audio and video, with everything unfolding in a live documentary fashion. The audio/video footage was carefully selected because it serves to highlight Gould's non-conformist work/ideas. (e.g. footage selected reflects Gould's unusual views on audiences, as well as his work not only as a pianist, but also as a radio producer, conductor, humanitarian, philosopher, broadcaster, writer, CBC TV host and even a bit of a comic. He did it all. He was really ahead of his time and this is why we love him all these years later.

This engaging celebration of Glenn Gould's 85th will be performed by Dr. Penny Johnson and the professional CMSM chamber musicians (Peggy Hills, violin, Corey Gemmell, violin, Nicholas Papadakis, viola and Mary Katherine Finch, cello (all Mississauga Symphony Principal Players). Also on the program will be the Mississauga Symphony's Assistant Conductor, Jennifer Tung, soprano) in the Royal Bank Theatre of the Mississauga Living Arts Centre for Mississauga audiences.

Preparation of the program will begin in spring 2017 with regular rehearsals. The concept is for the various chamber music and solo piano program moments to be interspersed with Glenn Gould footage, both audio and video, with everything unfolding in a live documentary fashion. Permission to use this archival footage has been given to Dr Penny Johnson by the Glenn Gould Estate.

In addition, the Steinway Piano Gallery of Mississauga and Toronto, has agreed to provide CMSM with their finest concert grand piano, a Steinway Spirio. (see attached Glenn Gould Mississauga Concert Proposal) and (see attached STEINWAY description of the Spirio). Glenn Gould was a pioneer in the field of recording technology, having abandoned a successful career as an international concert pianist in order to devote himself to the recording studio. Steinway Spirio as it's officially called, is the latest, cutting edge technology from the internationally renowned New York based piano company, Steinway & Sons. Steinway Spirio is a high-resolution player system that re-performs the performances of Steinway Artists of which Glenn Gould was one. Glenn Gould was a Steinway Artist, having made most of his recordings on a Steinway grand piano. We will have a Steinway Spirio (debuted in Canada only last year) on

Arts & Culture Grant Applicant Executive Summaries

hand to re-perform a live performance of Glenn Gould playing an excerpt from his legendary recording of Bach's Goldberg Variations (cue the goosebumps). Steinway Spirio (operated by an accompanying iPad via bluetooth) offers an unrivalled musical experience which, for most of our audience will be a first, like time travel. I think Gould would've loved it. We might also stress the fact that as was the case in 1853 when the company was founded, Steinway & Sons still makes pianos by hand. Spirio is NOT a digital/electronic instrument.

Performances of this show in the Mississauga Living Arts Centre will provide the whole Mississauga community with an opportunity to engage in an inclusive cultural-shared-experience that will deepen our understanding and appreciation of some great Canadian performers and performances (past and present) encourage our Mississauga community to enjoy Canada's cultural heritage, celebrate our excellence in the performing arts and continue building a vibrant, culturally diverse community. At the same time CMSM will be engaging and inspiring young audiences of all ages with the excitement of discovering the joy of listening to excellent professionally presented live chamber music.

Arts & Culture Grant Applicant Executive Summaries

Cow Over Moon Children's Theatre

Cow Over Moon Children's Theatre plans to celebrate Canada's 150 Anniversary by hosting an original theatrical production for children based on Indigenous stories created in collaboration with the Peel Aboriginal Network and the Mississaugas of the New Credit First Nation. We will work with them to develop an engaging story that shares the history of Indigenous people and is interactive with our young audience.

We will engage an all-Indigenous cast and crew and Director. We will present the show for a one week run in June 2017 which is Aboriginal History Month in Canada. We anticipate presenting the show at the Maja Prentice Theatre, subject to the Director's concurrence. We will also present the show at the Mississaugas of the New Credit First Nation's community centre in Hagersville, Ontario.

Frog in Hand

Captains with spyglasses... A storm over the lake... the distant horizon calls us onward. Frog in Hand's newest production, "Home," is a multidisciplinary, site-specific reimagining of Port Credit's nautical past. The production will navigate the waters of our past and steer towards the future. The production will ask: what does it mean to be home? Is it a place we create or a place we discover? "Home" will follow the trail of a captain and crew as they experience adventure, recount tales and explore the shores of Canada's Great Lakes through music, dance, spoken word and theatre. Our crew will encounter stories, creatures and people of all kinds as they voyage through both real and imagined landscapes.

"Home" is an original creation. The production will involve seven performers; it will be twenty-five minutes in length and it will include original costumes, choreography, music and set design. The production will be performed 4-6 times over the course of the festival, which will run June 16, 17 and 18, 2017 on the banks of the Credit River in Mississauga's Memorial Park (our confirmed venue). We are working with the festival to confirm scheduling within the larger context of their programming.

Our performers will include dancers Kristen Carcone, Mayumi Lashbrook, Philippe Poirier, choreographer Colleen Snell, as well as playwright Andrew Gaboury and fiddler Hayley Ryerson. Set and visual design elements will be created by Noelle Hamlyn and Joe Pagnan. Importantly, Frog in Hand is aware of the vital role Indigenous populations have played in the history of our city. Thus, we will contact the Ontario Federation of Indigenous Friendship Centres to invite Indigenous artists from Mississauga to participate in our collaborative process. We will invite an Indigenous artist (a musician, dancer or theatre artist) to perform in the final work.

Our production will celebrate Canada's 150th anniversary. Our collaborators will visit Heritage sites, meet local citizens and engage historians to develop a body of inspiration based in local folklore and key historic events. We will investigate ways of encouraging community engagement and feedback through all phases of our work - perhaps story sharing through an online forum or community gatherings at a local site. We will draw inspiration from these sources to create our set, a design based on the schooners of Port Credit's stone-hooking trade. We will incorporate traditional as well as contemporary song and dance forms. Our production seeks to embody the past, contextualize our present and ask: where are we? Where are we going? Where are we from?

Arts & Culture Grant Applicant Executive Summaries

Timeline

January 2017-March 2017 Research and development

February 2017 - March 2017 Script development, community meetings, contact performers and Indigenous Friendship Centres, preliminary rehearsals/exploration

April 2017 Rehearsals, set and costume construction begin

May 2017 Rehearsals on site

June 2017 Tech, dress rehearsals, shows

June 16, 17, 18 (performance times tbc)

July 2017 Post mortem meetings, final reports

Arts & Culture Grant Applicant Executive Summaries

Mississauga Arts Council

Boxes and Banners Neighbourhood Identity Projects

MAC has formed an arts and culture collective drawn from the leading non-profit arts groups and cultural organizations in Mississauga. MAC then led a committee to recommend priorities and creative elements for each of the first 9 sites chosen for the Neighbourhood Identification Project (NIP) to celebrate the making of Mississauga's cultural mosaic.

Our confirmed partners in this project include the Port Credit Business Improvement Association, Heritage Mississauga, Sampradaya Dance Creations, Sawitri Theatre, Living Arts Centre, the Sheridan Homelands Ratepayers' Association, City of Mississauga Culture Division and all Mississauga City Councillors.

Selected artists will design imagery for high strength plastic wraps, printed and installed with heat guns over prominent utility boxes. Nearby streets will host art banners related to the box imagery and its story.

The sites will be chosen for their prominent utility box and connection to important cultural identity stories, including outstanding local residents, defining culture, seminal heritage event or architectural icon, immigration history or important community development.

Every other Sunday afternoon from mid-June to mid-September 2017, a new Boxes and Banners project is revealed with a celebratory launch, featuring live music and spoken word presentations event, presenting the story and purpose underpinning the installation. Community groups, schools, churches and associations will be contacted along with neighbours, media and stakeholders to share in refreshments and photo ops at this new connected addition to community identity.

The look of the box wraps and art banners will be determined by the story chosen by the collective process and will guide the creative style best suited to showing that story in banners and on the box or boxes. MAC will oversee the selection and creation of work product and its delivery from the artists involved to the printers and installers of the visual presentations. Each specific site story and style will also guide the selection of the Performing Artists that are most appropriate to properly celebrating and animating this special addition to the neighbourhood's cultural DNA.

Beginning the week of March 13, MAC in cooperation with the City Councillors for Wards 10 and 11, Sue McFadden and George Carlson will host public meetings on neighbourhood identity project sites in those northern wards. On March 20, the MAC led Mississauga Arts and Culture Collective will meet to identify the community's arts and culture groups, partners in the project with ideas and suggestions for box and banners sites and a priority order. March 24 the neighbourhood sites meeting will take place in Ward 7 with Councillor Iannicca. The week of March 27 MAC, in cooperation with Councillors Mahoney and Saito, will convene meetings with

Arts & Culture Grant Applicant Executive Summaries

residents/stakeholders in Wards 8 & 9 regarding sites of most interest and need in their wards. The week of April 3 MAC, in cooperation with Councillors Parrish and Fonseca, will convene meetings with residents/stakeholders in Wards 5 and 3, regarding sites of most interest and need in their eastern wards. The week of April 10 MAC, in cooperation with Councillors Starr and Kovac, will convene meetings with residents/stakeholders in Wards 6 and 4, regarding sites of most interest and need in their central wards. The week of April 17 MAC, in cooperation with Councillors Tovey and Ras, will convene meetings with residents/stakeholders in Wards 1 and 2 regarding sites of most interest and need in their southern lakeside wards. The week of April 24 MAC working with Heritage Mississauga and the city's Culture Division will distil the resulting list of priority sites into the top 11 that provide the most neighbourhood impact and city coverage with an emphasis on timely relevance to Canada's 150th celebrations. This list of sites will then move into planning for the production stage.

Arts & Culture Grant Applicant Executive Summaries

Mississauga Camera Club

The Mississauga Camera Club, founded in 1954, is a successful and lively community organization of photography enthusiasts. Our 211+ advanced amateur and professional photographer Members enjoy twice monthly meetings, digital and print competitions, photography field trips locally and beyond, educational workshops and special interest groups for travel, macro photography, creative and image critiques.

The club operates with a constitution, elected executive board and an AGM. Funding is through membership dues and fees from the education workshops. The club is a member of regional, national and international photography organizations which include: GTCCC, CAPA and PSA. Check us out at www.mississaugacameraclub.ca.

Participants

In the spring of 2016, the MCC launched a committee to deliver a juried exhibition of photography to celebrate Canada's 150th birthday in 2017. All members of the club are invited to submit up to 2 digital images of their interpretation of the exhibition theme. All images will be juried by a renowned Canadian panel of artists: Freeman Patterson, Richard Martin and Charles Pachter. Advanced members have been lined up to mentor, advise and critique images from those that with little or no gallery exhibition experience.

The theme of the Exhibition is PROUD TO BE CANADIAN, Our Stories carefully chosen to challenge our members to step out of their comfort zone and to create images that reflect 'what Canada means to them'. By including stories, we are encouraging the photographers to connect personally with their subjects and to document the story behind their image. Canada has a diverse canvas and we are advising Members to look for the natural beauty, our open and pluralist society or their own experience of what makes them proud to be Canadian. Attached is a folder of sample images.

We consulted with Andrew Stawicki of PhotoSensitive on the appropriateness and appeal of the theme for our public. He encouraged us to include the stories aspect to bring out the shared experience. The viewing public will be able to connect and identify with the backstory to enhance the emotions of the photographs.

In May we met with Sven Spengemann, MPP Lakeshore Mississauga, to review our plans and to explore opportunities to tie our exhibition with other programs currently under consideration by Heritage Canada.

Key Dates

- Gallery Opening June 30, 2017
- Opening reception July 6, 2017
- Gallery closing August 20, 2017

Arts & Culture Grant Applicant Executive Summaries

Location and Venue

The Mississauga Camera Club is an affiliate member of the City of Mississauga with 82% of our members residing throughout Mississauga. We are a diverse group reflecting the diversity of our Mississauga.

The Canada 150 Exhibition committee has been in dialogue with Lesley Leader and Lee Petrie, Curator at the Living Arts Gallery since April 2016. We have booked specific exhibition dates of June 30 to August 20, 2017. The contract will be signed in October 2016.

City of Mississauga

Corporate Report



Date: 2016/12/12

To: Chair and Members of General Committee

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2017/02/01

Subject

2017 Cultural Festivals & Celebrations Grant Program

Recommendation

That the 2017 Cultural Festivals & Celebrations grant allocations as outlined in the corporate report "2017 Cultural Festivals and Celebrations Grant Program", dated December 12, 2016, from the Commissioner of Community Services, be approved.

Report Highlights

- (24) eligible grant applications were reviewed.
- A total allocation of \$710,000 is being recommended by the Peer Assessment Committee.
- The assessment committee recommends two grant recipients be placed on "support with conditions" status.

Background

The Cultural Festivals and Celebrations (CFC) Grant program provides funding to offset expenses associated with providing a clean and safe venue for the presentation of arts, heritage and cultural festivals and celebrations to Mississauga residents and visitors. CFC supports a range of activities reflecting the City's many cultural traditions and practices.

On October 19, 2016 Council approved the Grants Program Review which identified (16) recommendations for the program. For the 2017 grant cycle we have increased the overall grant allocation by \$0.25 per capita; the establishment of a new Culture Projects grant stream and made changes to the peer assessment process.

The City' CFC process is consistent with other municipalities and granting bodies throughout North America, including the provincial and federal government. This process can be broken down into three steps as below:

General Committee	2016/12/12	2
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1. Application Intake

The 2017 application period opened on August 24, 2016. As in previous years, information about the grant program was distributed through a number of channels to ensure broad community awareness including the City website; email; Mississauga Arts Council e-newsletter; news release distributed to local media, and on Facebook and Twitter.

Two information sessions were held on August 31, 2016 and September 7, 2016 to provide information and advice to potential applicants. Sessions were open to the general public and all organizations that previously submitted. Staff encourage all grant applicants to a pre-application consultation. This added service provides an opportunity for staff to answer questions and to provide advice on grant submissions and content.

2. Staff Review

Culture staff review the applications for completeness and clarity. If questions or the need for clarification arises, applicants are contacted. This step is designed to ensure all applications can be fairly assessed.

Each applicant's financial information is then forwarded for review and comment by the City's Finance Division. Finance provides comments on the following financial questions:

- does the organization have adequate financial liquidity;
- is the organization carrying a sufficient surplus;
- is the organization carrying an unacceptable deficit;
- are the organizations finances consistent year over year;
- does the organization have a sustainable funding base (including funding from multiple sources); and
- are there significant variances between the organizations budgeted finances and actuals.

When the financial review is completed, grant packages are provided to the Peer Assessment Committee for review and recommendations.

3. Peer Assessment Committee Recommendations

The role of each assessor is to review the grant applications independently and to attend a series of group sessions to review the applications and recommend grant allocations.

A panel of four individuals was approved by Council on November 23, 2017 for a two year term (see Appendix 1).

The committee reviewed and scored each eligible application against the published criteria for the CFC grant program (see Appendix 2). The committee's funding recommendations were based on:

General Committee	2016/12/12	3
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- The merit of the festival;
- The impact on the local community;
- The capacity of the organization; and
- The festival's need for funding.

Comments

A total of (23) grant applications were received by the October 14, 2016 deadline and all of them advancing to formal assessment. Appendix 3 provides a breakdown of the recommended grant allocations for each organization. As per Council's request, summaries of each application have been provided (see Appendix 4) which include: the organization's purpose, programming plans and the impact of funding on the City. The Peer Assessment Committee is recommending \$710,000 in funding to festivals and celebrations against a budget of \$710,000.

This table shows the number of new and returning applicants to the grant program.

Eligible Grant Applicants			
Grant Type	Organizational Status		Totals
	New	Returning	
CFC	5	14	19
Project	1	3	4
Number of Applications	6	17	23

Over the years, the grant program has become increasingly more competitive requiring an increased level of rigor to ensure recommended funding addresses the City's cultural priorities and is provided to organizations that have the greatest positive impact on the community.

Support with Conditions Status

The City has adopted the phrase "support with conditions status" as a means to signal to Council where particular arts and cultural organizations may benefit from additional advice and coaching from the Culture Division. An organization placed on "support with conditions" status must participate in a minimum of two mandatory meetings with Culture staff and demonstrate progress, in specifically identified areas, as a condition of their funding approval. For 2017 the Peer Assessment Committee recommends two organizations be placed on "support with conditions status."

Mississauga Fashion Week

General Committee	2016/12/12	4
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The assessors recommended this organization receive a CFC grant of \$7,500 and be placed on “support with conditions status”. The assessors appreciated the festival’s ability to provide a new form of art to the cultural landscape of Mississauga. The assessors identified some problems with the level of details in their financials. For these reasons, assessors felt the festival would benefit from working closely with Culture Division staff in 2017.

Streetsville Christmas in the Village

The assessors recommended this organization receive a CFC grant of \$10,000 and be placed on “support with conditions status”. The assessors recognized the attraction of this event however they had concerns surrounding the artistic merit of this event. For these reasons, assessors felt the festival would benefit from working closely with staff to develop a plan for expanding the artistic and inclusive reach of the festival.

Financial Impact

This report recommends a total cultural festival & celebration grant allocation of \$710,000 from the 2017 budget of \$710,000 within the Culture Division.

Conclusion

Festivals assist municipalities in supporting the economic and social impacts culture has on communities. Through the CFC Grant program the City is building professionalism, accountability, and sustainability within the local cultural community. The funding contributions made through the 2015 culture grant programs have allowed groups to generate alternative income sources that exponentially grow the City’s investment to more than \$15.2 million per year (or \$7.26 for every grant dollar the City provides).

Attachments

Appendix 1: 2017 Culture Grant Peer Assessment Committee

Appendix 2: CFC Grant Criteria

Appendix 3: 2017 CFC Recommended Grant Allocations

Appendix 4: CFC Executive Summaries



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Andrew Douglas, Grants Officer

2017 Culture Grant Peer Assessment Committee	
Assessor	Summary of Qualifications
Marty Brent	<ul style="list-style-type: none"> • Manager, Peel Art Gallery, Museum and Archive • Former General Manager, Black Creek Pioneer Village • Former Supervisor, Community Museums and Heritage Organizations Program, Ontario Ministry of Culture • Masters of Museum Studies, University of Toronto
Suelyn Knight	<ul style="list-style-type: none"> • Project Manager, The Black Experience Program • Former Outreach Coordinator, United Way Peel Region • Masters of Education, York University
Cathleen MacDonald	<ul style="list-style-type: none"> • Founder and Executive Producer, Motion Picture Enterprises • Board of Directors, Oakville Film Festivals of Film and Art
Anu Radha Verma	<ul style="list-style-type: none"> • Former Curator, Pride Week in Peel • Former Curator, brown/out • Practicing Artist

2017 Grant Program Criteria
Cultural Festivals and Celebrations (CFC)

All eligible applications will be evaluated in a comparative context, on the basis of the information contained in the application form and attachments, using the following criteria:

1. Organizational Effectiveness and Ability to Meet Goals

- Appropriate staff and/or volunteer structure
- For established organizations, a track record of accountability, planning, financial stability
- Realistic and tangible measures of success and financial goals
- Demonstrated added value from and/or need for financial assistance from the City of Mississauga

2. Merit of Community Cultural Festival or Celebration

- Vision and direction for the festival/celebration that reflects and fulfills the mandate of the organization or group
- Quality, diversity and innovativeness of program
- Proven track record in program delivery (if applicable)
- Support of Mississauga-based cultural practitioners (amateur and/or professional)

3. Community/Economic Impact and Involvement

- Extent to which event contributes to the social and cultural development of Mississauga
- Extent of audience appeal and access
- Appropriate audience development, outreach, and marketing strategies
- Demonstrated quantifiable economic benefits and increased economic activity in the city
- Extent of community support and volunteer opportunities
- Extent of established partnership initiatives and efforts to form new alliances

4. Demonstrated Need for Funding

- Ability to describe how grant funding will directly support the creation and/or expansion of Community Cultural Festivals and Celebrations grant program.
- Ability to create alternative strategies for accessing other funding resources.
- Demonstrated added value from and/or need for financial assistance from the City of Mississauga.

RECOMMENDED GRANT ALLOCATIONS
2017 Culture Festivals & Celebrations Grant Program

	Name of Festival	2016 Grant Rec'd	2017 Amount Requested	Recommended 2017 Grant	1st payment March 2017	2nd payment August 2017	Additional Comments
OPERATING GRANTS							
1	Carassauga Festival	\$112,586	\$140,126	\$112,000	\$84,000	\$28,000	
2	Mississauga Waterfront Festival	\$97,411	\$133,929	\$97,500	\$73,125	\$24,375	
3	Southside Shuffle Blues and BBQ Festival	\$87,140	\$98,912	\$90,000	\$67,500	\$22,500	
4	Bollywood Monster Mashup	\$92,580	\$114,190	\$82,500	\$61,875	\$20,625	
5	Paint the Town Red	\$73,352	\$115,000	\$70,000	\$52,500	\$17,500	
6	Mosaic - South Asian Heritage Festival	\$51,936	\$67,894	\$52,000	\$39,000	\$13,000	
7	Streetsville Founders' Bread & Honey Festival	\$39,382	\$59,207	\$40,000	\$30,000	\$10,000	
8	MuslimFest	\$30,273	\$54,178	\$35,000	\$26,250	\$8,750	
9	Malton Celebrates Canada Day	\$17,704	\$25,250	\$18,000	\$13,500	\$4,500	
10	Port Credit Busker Fest	\$17,459	\$22,294	\$18,000	\$13,500	\$4,500	
11	Fiesta Ng Kalayaan	\$14,729	\$19,500	\$15,000	\$11,250	\$3,750	
12	Mississauga Latin Festival	\$10,355	\$19,800	\$12,500	\$9,375	\$3,125	
13	Irie Music Festival	\$0	\$19,995	\$10,000	\$7,500	\$2,500	
14	Streetsville Christmas in the Village	\$10,000	\$11,250	\$10,000	\$7,500	\$2,500	Support with Conditions: Quarterly meetings with Culture Division to review program plans

RECOMMENDED GRANT ALLOCATIONS
2017 Culture Festivals & Celebrations Grant Program

	Name of Festival	2016 Grant Rec'd	2017 Amount Requested	Recommended 2017 Grant	1st payment March 2017	2nd payment August 2017	Additional Comments
15	Canada Day Together Festival	\$0	\$15,000	\$7,500	\$5,625	\$1,875	
16	Mississauga Fashion Week	\$0	\$19,000	\$7,500	\$5,625	\$1,875	Support with Conditions: Quarterly meetings with Culture Division to review Financial statements
17	Mississauga International South Asian Film Festival	\$0	\$19,750	\$7,500	\$5,625	\$1,875	
18	Mississauga Polish Day	\$0	\$13,500	\$7,500	\$5,625	\$1,875	
19	Streetsville Canada Day	\$7,393	\$8,760	\$7,500	\$5,625	\$1,875	
SUB-TOTAL OPERATING			\$977,535	\$700,000	\$525,000	\$175,000	

RECOMMENDED GRANT ALLOCATIONS
2017 Culture Festivals & Celebrations Grant Program

Name of Festival	2016 Grant Rec'd	2017 Amount Requested	Recommended 2017 Grant	1st payment March 2017	2nd payment August 2017	Additional Comments
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PROJECT GRANTS						
20	Canada Day Together Festival	N/A	\$5,000	\$5,000	\$5,000	
21	Carassauga Festival	N/A	\$5,000	\$0	\$0	
22	Mississauga Waterfront Festival	N/A	\$5,000	\$0	\$0	
23	MontrARTity Creative Community	N/A	\$5,000	\$5,000	\$5,000	
SUB-TOTAL PROJECT		\$10,000	\$10,000	\$5,000		

TOTAL 2016 RECOMMENDATION	\$987,535	\$710,000	\$530,000	\$175,000		
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NOT RECOMMENDED FOR FUNDING						
1	Mississauga Multicultural Festival	\$0	\$20,000	\$0	\$0	

2017 Cultural Festivals & Celebrations Executive Summaries

Appendix 4

Cultural Festivals & Celebrations Executive Summaries

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Cultural Festivals & Celebration Grants

Carassauga Festival

Carassauga Festival of Cultures is an incorporated non-profit volunteer community organization, celebrating its 32nd anniversary on May 26, 27, & 28, 2017. As the province's largest multicultural festival, Carassauga creates an atmosphere that promotes understanding, respect and cooperation among Canadians of different heritage, where people can celebrate culture and diversity in harmony. The Festival recorded a record high 363,750 visits, 961 performances, 4,578 performers and 173 artisans. The Festival is made possible by the hard work of 6,174 volunteers that contribute 417,236 hours to produce this world class event. Carassauga is a city wide event that is located in 9 locations, community centres, arenas and privately owned facilities, throughout Mississauga. Carassauga has located its hub at the Hershey Centre in Ward 5 where 18 Pavilions, of the 28, are located. Due to the size of the Festival, Carassauga has had to think outside the box by utilizing the Hershey Centre parking lot to accommodate 12 Pavilions in tents. Visitors have the benefit of visiting more Pavilions in one location without spending time travelling to multiple locations.

During the three days, guests move from one Pavilion to another having their passports stamped as they enter each pavilion. Once inside a Pavilion guests are surrounded by the sights, sounds, and tastes of the country in which they are visiting. Festival visitors can "ride for free" on Mi Way and use of the Carassauga shuttle bus service to connect them directly to all Pavilion locations. The Festival attracts visitors from outside the city and province as well as some from the U.S.

The Cultural Festivals and Celebrations Grant has made the creation of Carassauga's hub by providing funds to offset expenses such as tents, generators, staging and security etc. The funding gives Carassauga the opportunity to provide a clean and safe venue for their visitors

Cultural Festivals & Celebrations Executive Summaries

Mississauga Waterfront Festival

The Mississauga Waterfront Festival (MWF) will be held in the beautiful Port Credit Memorial Park. This year marks our 21st Anniversary and the celebration 150 years for Canada!

The Mississauga Waterfront Festival (MWF) was incorporated as the Mississauga Waterfront Festival in 1998 and granted City of Mississauga affiliation status. The MWF is recognized as Mississauga's Signature Family and Friends event.

The MWF is very community and family oriented from partnering with other local charitable organizations, hiring acts that are locally based, but also taking pride in our Sponsor A Child Program which gives marginalized families from all over the City of Mississauga a chance to come and enjoy the festival for free, giving them free food and carnival rides.

Our main stage has proven to be a huge success over the last two years and the MWF plans to bring back "The Credit Goes Country", "Rockin River Revue" and new for this year "MoTown Funk". We will continue to use the gazebo as our Heritage and Multicultural stage as well as lots of free family fun for the children offering all free activities, arts and crafts, meet and greets, petting zoo and much more!

The MWF plans to use the City of Mississauga's funding through the Culture Festivals and Celebrations Grant if our application is successful, towards our logistical operations of our event including, fencing, toilets, security, staging, tents, tables, etc. By receiving this funding it allows the MWF to plan out the other elements of the festival.

Cultural Festivals & Celebrations Executive Summaries

Southside Shuffle Blues and BBQ Festival

The Tim Hortons Southside Shuffle Annual Blues Festival, in its 19th year, is a 3 day outdoor music festival held in Port Credit from September 8th to 10th featuring over 140 new and established Canadian and International Blues musicians and attracts over 70,000 fans.

The goals of the Festival are to:

- a) Provide audiences and attendees with the opportunity to view and enjoy a wide range of International and Canadian Blues and Jazz artists,
- b) To encourage the artistic community locally and in Canada by providing the opportunity for employment and forums for their musical works to be seen and heard,
- c) To provide the opportunity for "new" and "young" artists to perform and hone their talents, and
- d) To reach out to younger audiences and children by providing workshops and seminars to encourage their participation in music,

The event is operated by a volunteer 11-member board throughout the year and during the three days of music, attracts some 400 additional volunteers who welcome guests and help keep the festival running smoothly and incident-free. The Festival kicks off Thursday night with the Beggars Blues Banquet at the Port Credit Legion featuring a southern-style buffet and hosted by The Hogtown Allstars. Port Credit's Memorial Park is the centerpiece of the festival each year and includes four stages of non-stop entertainment. The entire park is licenced allowing festival goers to enjoy beer and wine as they "shuffle" through the festival grounds. Lakeshore Road in the Village is closed to traffic for Saturday afternoon's FREE Rabba Street Shuffle featuring over 20 bands performing on steps, patios and sidewalks. Vendor Village wraps around the park and features a variety of arts and crafts, clothing and jewellery presented by local artisans and the Southside Food Court provides a wide variety of food choices to satisfy everyone's taste. In 2016, two new additions were introduced that proved highly successful and will be continued next year. The south half of the park, called the Fonia Mobile Free Zone welcomed guests with free admission to enjoy two of the four stages along with the entire Vendor Village. Included were four "Ribbers", popular in many large festivals throughout the Province. With an emphasis on youth, aboriginal performers and emerging talent, the Enersource Fresh Baked Blues Stage showcased young "up and coming" artists who in many cases were playing in front of their very first large audience. The Investors Group First Nations stage offered a variety of Canadian First Nation artists, along with guitar and harmonica workshops directed to a youth audience. In 2017, Canada's 150th birthday, the Southside Shuffle will focus its programming entirely on Canadian blues talent from coast to coast. During "Shuffle" weekend, Port Credit is bustling with activity and the economic benefit derived for retailers, hotels, bars, pubs and restaurants is substantial and important to the community. "Shuffle" fans come from far and wide including the GTA, Canada, the U.S. and abroad and return annually. The funding we receive from the city allows us to stage this high-level event and present the highest quality entertainment that our audience have come to appreciate. And keep them coming back year after year.

Cultural Festivals & Celebrations Executive Summaries

Bollywood Monster Mashup

BMM is a free, multi-arts, multi-day family festival focusing on inclusive and diverse programming that reflects South Asian traditions as well as modern fusion dance and music. Performers come from all backgrounds and the content is relevant to the local community while showcasing the best in local talent. The festival takes place at multiple locations across the city, and culminates with a massive final weekend at Mississauga Celebration Square.

This application is for the 7th annual Bollywood Monster Mashup festival. BMM is the largest South Asian festival in Canada with:

- over 47K attendees
- 300 million media impressions
- over 300 volunteers
- over 30 community partners (Heritage Mississauga, Art Gallery of Mississauga, Mississauga Pops, Reel Asian Film Festival, Small World Music, etc.)
- over 200 artists
- over \$4.5 million in visitor spending (according to Ontario Ministry of Tourism, Culture and Sport TREIM model)
- funded by all 3 levels of government, corporate sponsors and media partners

Festival Goals

- To address the unique demographics of our community
- Integrate diverse groups into the festival, while creating mainstream appeal
- Pay scale to local artists to present and create new works
- Provide local artists a platform to perform with international stars
- Provide world-class entertainment completely free in order for marginalized groups, students and seniors on fixed incomes to participate in high quality cultural experiences
- Highlight our local artists and community in local, national, and international media
- Grow the festival to a globally recognized brand and destination point for local activity & tourism

Programming

- Special events: Bollywood DJ Night, Comedy Showcase & South Asian Urban Music Showcase VIP & Media Reception @ C Banquets
- Celebration Square main stage: local live music (no backing tracks), dancers, cross-cultural original creations (Bollywood Tap Dance, Bollywood Symphony, etc.), Bollywood stars performing with local artists - while always securing Canadian Premiere performances from Bollywood stars, high production laser show, live Twitter on screens, geo-targeted Snapchat filters
- Celebration Square grounds: KidZone (kite-making, mask-making, games, tennis skills, arts & crafts), 2nd stage with Bollywood dance lessons, Bollywood fitness, West-Indian tassa & steel-pan, Punjabi dhol drumming and singers, celebrity meet & greet in Square's amphitheatre, food & market vendors

Cultural Festivals & Celebrations Executive Summaries

Use of Funds

Funds are used to create a clean & safe venue to present artistic, heritage and cultural programming. This includes production costs (venues, stages, permits, A/V crews, security, police, waste removal, backline rentals, barricades, tents, electrical, City facilities staff, City on-site coordinators, and other eligible logistical costs).

We invest in high quality production as a means of elevating the presentation of our local artists while providing world-class entertainment to the community. It is our goal to continue to raise the bar with a long-term strategic goal of making Bollywood Monster Mashup an internationally recognized festival for the local economy.

Our 2017 plan also includes expanding the 2nd stage in order to present more local artists with stronger production value, expanding our food & vendor marketplace to generate more visitor spending, elevating the production of our media reception to generate more media attention, increasing logistical & production support to our 30+ local programming partners to build deeper collaborations.

Finally, we are expanding our finale at Celebration Square from 2 to 3 days. This expansion will allow for special Canada 150 programming and will increase our costs at Celebration Square for production, tech crews, safety, cleaning, and logistics. The bold new 150 artistic programming will be funded by other sources.

Cultural Festivals & Celebrations Executive Summaries

Paint the Town Red

Paint the Town Red - Canada Day event takes place in Port Credit (Mississauga) ON. Port Credit is located south of The Queen Elizabeth Way, west of Mississauga Road to Wesley Ave, east of Winona Road and bordered by Lake Ontario to the south. Port Credit has a population of approximately 20 - 25K (Homelife. ca) and includes approximately 500 businesses (Port Credit BIA). In the past 10 years, a tremendous influx of new residents and development has taken place within Port Credit. Adjacent neighbourhoods to the west include Clarkson (pop. 12K), Lorne Park (pop. 6.5K), and to the east, Lakeview (pop. 10.5K). Port Credit and the adjacent areas can be defined as diverse on a number of demographic variable:

- Income disparity
- Family configuration (significant % of one parent families)
- Elderly population
- Individuals dependent on institutional services and Social Services (services for people with developmental disabilities, mental health challenges, poverty and unemployment)
- New Canadians
- Families and individuals who are socially isolated

Initially managed and operated by the Port Credit BIA and local volunteers, the Paint the Town Red Canada Day celebrations have grown significantly as a response to the wishes of the community. As a result, the celebration became a separate & independent not-for-profit organization. Today the cultural celebration is recognized by all that are directly or indirectly involved by making a vital contribution to community capacity building, community engagement, and improved quality of life for all members of a diverse community.

Reflective of Mississauga's cultural diversity, the Paint the Town Red Port Credit Community Association revised the mission statement in 2011 to be more representative of the community's diverse population. The mandate of the Association is:

- a) The building of strong, healthy and vibrant communities through active participation,
- b) Diverse cultural events and activities, and
- c) Civic leadership and promoting community engagement & volunteerism.
- d) Providing opportunities for youth to develop leadership skills
- e) Informing and educating citizens of Canada's unique history and promoting civic and national pride
- f) A template / blueprint for other communities using an Asset Based Community Model
- g) Reducing social isolation for a large number of families residing in the Port Credit Corridor
- h) Contribute to the economic health of the community

The Association will continue to apply for a variety of grants, seek sponsorship, host fundraisers & work closely with, and provide support to social services organizations.

Cultural Festivals & Celebrations Executive Summaries

Mosaic – South Asian Heritage Festival

CCAI was established in 2005 as a non for profit organization with a volunteer board of directors. The organization's vision is: To leverage art and culture to engage local and distant communities through fresh and courageous perspectives which inspire dialogue, expand possibilities and transform communities.

Mosaic - South Asian Festival of Mississauga is a free two day festival. Mosaic's primary goals and objectives are to implement the vision of the organization by:

- Exploring contemporary South Asian and international art and culture with unique programming which is inclusive, accessible and celebrates the diversity of our communities.
- To be relevant to both the general public and the industry, increasing knowledge participation for a broader audience.
- To promote local economic and cultural development through the arts and culture and to encourage volunteerism in the community.

Mosaic 2017 shall be its 12th annual edition. It shall feature over two hundred local artists together with internationally popular artists and performers. The theme for Mosaic 2017 is "Ekta" (unity, togetherness, pairing, oneness). This theme will be clearly visible throughout Mosaic 2017 programming as Mosaic will pair finest of international artists with Canadian artists to produce unique performances in full length music concerts, dance performances, theater acts and folk performances. The festival will also feature visual art show, provide exposure to local visual artists through painting on site and interactive sessions and introduce unique exhibitions of original work. A full length literary component will complete the programming for Mosaic 2017 featuring local poets, writers and columnists presenting their work in English, Urdu, Hindi, Punjabi, Gujarati and Pushto languages.

Rock the Coliseum youth stage at the amphitheater will feature 15-20 local independent bands, musicians, singers and dancers in 2017.

Food and shopping will continue to be an important component of festival in 2017 as well making it a complete treat for families in and around Mississauga and expected to attract distant tourists in significant numbers through effective marketing strategy and advertising plan. The requested funds will be used to pay for the eligible costs including city of Mississauga administration, venue and equipment rental, labour and permit fees as well as fees charged by third parties for eligible expenses.

Cultural Festivals & Celebrations Executive Summaries

Streetsville Founder's Bread and Honey Festival

The Streetsville Founder's Bread and Honey Festival, year after year since inception, provides our patrons with a taste of what quite literally established the foundation of our town; bread served from our original flour mills which still stand and operate and honey provided by our local apiaries for the last 44 years is served to all in attendance free of charge. The Bread and Honey Festival, is held at the Streetsville Memorial Park, a natural amphitheatre situated on 30 acres overlooking the picturesque Credit River. We are celebrating our 45th anniversary in 2017 alongside Canada's 150th celebration. Our festival has thrived on authenticity, celebrating our roots and heritage. The Bread and Honey Festival has welcomed local entertainers, artisans, and musicians, and people from all walks of life into our community every year. We have grown tremendously, especially over the last decade due to extensive community outreach as we have incorporated the vast and beautiful multicultural richness of what makes our community and city so unique. The Bread and Honey Festival is personified by incorporating a mosaic of dancers, musicians, and cultural entertainers that speak to all festival goers, of all cultural and ethnic origins. This has allowed us continued success as we continually strive to attain and build a sustainable and culturally diverse community. The backbone of our festival and remaining true to our non-profit status, is our volunteers who work tirelessly, some of them year round. Without them it's doubtful we would be a Top 100 festival in Ontario, as recognized by Festival and Events Ontario. Our festival is a 3-day event that delivers affordable family fun. On Saturday morning our massively popular village wide parade comes through our town, led by our Mayor, officially kicking off a weekend full of events and activities. The weekend is truly unique in that it is made up of all non-profit organizations and service clubs that have come together to raise funds for their charities, while offering lots of enjoyment to all who attend. Every year we use our funding to not only celebrate our unique culture, history and community spirit, but we manage to give back to so many within our community/city that are in need; financially, mentally and physically.

Over the years, the generous support we have managed to obtain from the city has allowed us to be true to our mandate, while engaging our village within the city while preserving the history, culture, traditions and community spirit that makes our festival so unique.

Cultural Festivals & Celebrations Executive Summaries

MuslimFest

Festive Currents is a non-profit organization with a focus on Muslim arts, culture and entertainment.

Our mandate is to facilitate the involvement of multi-generational members of the Muslim community and their neighbors in various forms of artistic and cultural expressions through our annual festival and year-long programming. We also act as a support system for artists in the Muslim community by providing performance space, resources and training.

One of the ways we deliver our mandate is through our annual festival, MuslimFest. Our programming and artists invoke a sense of pride from the community by having our cultures represented and that promoting dialogue on topics that are important to our artists and community.

Every aspect of our festival engages artists. We focus mainly on providing Muslim youth with a safe space to express themselves and their heritage to the greater community. With an ever growing local talent base, we are able to feature them at our festival, engage in year-long activities, and support their ongoing artistic and professional development.

MuslimFest has been a staple event of the Mississauga Celebration Square (Ward 4) for the last 6 years. We select our artists strategically to reflect the great diversity of the community across Mississauga and Southern Ontario. Attendees experience dynamic programming in the form of concerts, poetry jams, comedy shows, artistic cultural exhibits, and technical workshops. We also host theatrical performances, story-tellers, and children-specific activities. Live artistic demos on the main stage and City Centre drive are held as well and attendees get to personally meet our artists through our Meet n' Greet sessions.

Outside of the 90+ artists and our artistic programming, MuslimFest also hosts a an enriching marketplace experience at our multicultural bazaar with a diverse line-up of food vendors, and healthy mix of commercial, artistic and community display vendors. Being a family-oriented and youth-friendly event, we have Fun Village activities which include inflatables, pony rides, train rides and arts and crafts activities.

Our programming is free which makes the event accessible to everyone. When choosing the programming and artists we invite to our festival, we look at the following:

- What will appeal to families? What kind of programming will both parents and children enjoy?
- What will appeal to young adults/young professionals/young couples?
- What will appeal to youth?
- What will appeal to the multicultural communities across Mississauga and the GTA? How can we get them engaged and coming out while feeling like they are represented at our festival?

Cultural Festivals & Celebrations Executive Summaries

MuslimFest 2016 featured artists from diverse backgrounds; this included artists of Swedish Lebanese, Irish Indian, African American, South African, Singaporean, Pakistani, Yemeni, Malaysian, Turkish, Somali, American, and Syrian backgrounds. They presented a diverse array of performances including comedy, martial arts, song/song writing, graffiti design, calligraphy, theatrical plays, visual art, henna design, and Ebru. Finally, the selection of our artists catered to varying age groups as well where there is something for every member of the family; Kids enjoyed the singing of Harris J and Dawud Wharnsby, youth were excited to meet the YouTube superstar Adam Saleh, and young adults were entertained by the melodic voice of Maher Zain and the punching comedy of Preach Moss and Jeremy McLellan.

The funding will be used to support the costs associated with having the festival at MCS and keep the event safe and accessible. Such amount would have otherwise been stripped from programming or marketing, reducing the festival flare and impact. Bringing quality, diverse, and culturally rich programming help us serve the City of Mississauga and all its residents in a better capacity. The importance of this is so we can continue to build and provide a platform that is youth-friendly, and artist friendly.

Cultural Festivals & Celebrations Executive Summaries

Malton Celebrates Canada Day

The Malton Business Improvement Area is a group of businesses working together to beautify and promote the Village of Malton. Through a strategic planning session in 2016, the Malton BIA recognized the need to have an official subcommittee to execute the hosting of local events in the BIA. As such, the BIA went on to formally recognize the Malton Celebrates Event Committee as an official sub-committee of the collective.

The Malton Celebrates Event Committee is charged with creating and executing events that:

- are inclusive
- are accessible
- share & celebrate local heritage
- connect the community

For 2017, Malton Celebrates Canada Day (MCCD) will be a special celebration of Canada's 150th Birthday. Focusing on the many cultures and people that make our heritage great, MCCD will feature 8 hours of activities highlighting the talents of local performers.

Grant funding for this event will be used to offset the costs of stage rentals, port-o-lets, tents, tables & chairs as well as fund security for the event to ensure that the event is safe for everyone. As we increase the program for the day, additional funding is required for performances as well as a larger stage to accommodate the performances.

Cultural Festivals & Celebrations Executive Summaries

Port Credit Busker Fest

Port Credit Busker Fest is a project of the Port Credit BIA (PCBIA), a non-profit local Board created by City Council representing over 600 members (property owner and their tenants) in Ward One. Since its creation in 1976, the Port Credit BIA has worked diligently to create a vibrant community for businesses, residents, partners, and visitors.

Port Credit Busker Fest was created to raise Mississauga residents awareness of the City's waterfront community, attract regional tourism to Mississauga and provide an inclusive and highly accessible cultural experience. A healthy economic spin-off is important to our local business members, event sponsors, and festival vendors and to date Busker Fest has measured well.

Port Credit Busker Fest is a three-day, large family-oriented festival of gutsy street performers. Our guests see close up, Jugglers, daredevils, mimes, acrobats, fire dancers, stilt walkers and more, all with a unique performance style not often seen in Mississauga.

The performers travel the world, performing in Busker Fests and fringe festivals. Our event began on the side streets of Port Credit but as it grew in attendance, it spilled over into Port Credit Memorial Park and Credit Village Marina to safely accommodate the crowds and showcasing two of the City's most beautiful waterfront.

The event provides street theatre in six main performance areas and along Lakeshore Rd. East and West within the Port Credit BIA geographical boundary as set out by City Bylaw. One hundred and twenty-five performances happen over the three days and include a Friday Fire Show and an incredible Xtreme Finale, featuring short performances from all of the festival talent.

The Port Credit BIA board has mandated that accessibility and safety be considered in all aspects of BIA planning. Port Credit Busker Fest made the "Ultimate Audience Experience" its first priority, which includes the utmost creative entertainment but just as importantly, safe and accessible event venues.

Funding will continue to ensure that Port Credit Busker Fest is able to afford costs of additional lighting, top of the line electrical supply and production, comfortable and accessible portolets for family use while attracting the most skilled and exciting performers from the world over.

Cultural Festivals & Celebrations Executive Summaries

Fiesta Ng Kalayaan

Fiesta ng Kalayaan (the "Festival") is a community based cultural festival led by the Kalayaan Filipino Cultural Organization in partnership with three Filipino organizations: Culture Philippine of Ontario, Fiesta Filipina Dance Troupe and Kalayaan Cultural Community Centre (KCCC). The event showcases local talent that includes a cross segment of the neighboring communities with participation from children, youth, adults, seniors, business, professionals and new immigrants. It also provides a "market" for entrepreneurs to promote and sell their products and services.

The Festival has been held at the Mississauga Celebration Square for the past 6 years. We chose the Mississauga Celebration Square as the venue for this because it is open and free to the public and because of its strategic location at the heart of Mississauga. The technical and stage support provided by City Staff is also excellent. This allows us to offer a high quality festival to the residents of Mississauga, including especially those with Filipino background.

The objective of the festival is to allow Mississauga residents as well as those of neighboring cities in the Greater Toronto Area, to celebrate diversity and inclusivity by bringing them the rich Filipino culture and traditions.

In 2016, the festival attracted a crowd of 16,000 to 17,000 over two days. We plan to build on this by improving our programming. We invite a combination of professional and amateur artists - the professional artists draw the crowd and the audience and the amateur artists benefit from the exposure to a much bigger audience.

The program for 2017 will focus on the rich and varied Filipino culture and will include entertainment for kids, youth and adults, a programming that will draw families from various ethnic origins and walks of life. In addition, the program will include activities related to Canada 150 such as:

- Including First Nations to represent Canada's History in the opening parade, dance numbers and opening ceremony speeches and having a booth for First Nations group with free brochures and flyers about Canada's history - This is because, we Filipinos are rooted in celebrating our ancestry and our forefathers. Now that we live in Canada, including representation from the First Nations is a commemoration of this tradition.
- Stage banner worded with "Happy 150th celebration Canada!"
- Distributing mini Canadian flags with 150 yrs. printed as people enters the Celebration Square flashing Canadian 150th history portraits on jumbo-tron throughout the event

In addition, we will have Filipino performers paying tribute to Canadian compositions, singers and bands such as Guess Who, Bachman Turner Overdrive, Tragically Hip, Bryan Adams, Neil Young and others. Karaoke singing is big amongst Filipinos as is western music. The people grew up listening to the music of the artists and paying tribute to them will rekindle the memory and promote participation.

Cultural Festivals & Celebrations Executive Summaries

We are also considering working with Museums of Mississauga to determine how we can display Philippine artifacts along-side artifacts that show the evolution of history of Canada.

A key feature of our festival which started in 2016 is the Kid's Village. The Kid's Village includes rides, Filipino crafts and games and in 2016 was very popular to families including those of different ethnic backgrounds. Again, including this brought back the traditional games that Filipinos used to play back home.

The grant funding from the City of Mississauga will be used to pay the costs of using the Mississauga Celebration Square, including technical support, custodians, electricians which are paid hourly and additional costs related to the festival such as rental of equipment, tables, chairs, marketing, police, private security, ground cleanup and maintenance. Ultimately, the grant funding allows us to hold the Festival at Mississauga Celebration Square which is a state of the art facility. Holding it in a state of the art facility and the technical support that goes with it makes the festival a top notch festival and enhances the cultural experience of the audience and the artists.

Cultural Festivals & Celebrations Executive Summaries

Mississauga Latin Festival

LOCATION:

Canadian Latin Heritage chose Mississauga's Celebration Square to hold the Mississauga Latin Festival 2017. The festival was held at this venue and with the participation of a large number of people in 2015 and 2016.

To the growing Latin community, the Mississauga Latin Festival is the largest and most sought after annual Latin Community event in Mississauga and the only Latin Festival in the Peel Region. It has grown steadily year after year bringing an incredible cultural experience attracting 2 of 13 approximately 25,000 people during two days. Our audiences enjoy a safe and festive atmosphere. Attendance to the festival has grown exponentially necessitating a larger venue.

WHO WE ARE?

Canadian Latin Heritage is a not-for-profit organization created in October 2014 established by community volunteers to:

1. Promote Latin culture for the benefit of future generations through cultural events where the Latin and all other communities share, express and appreciate their identity;
2. To create and produce cultural festivals, concerts, exhibitions and educational workshops that promote the Latin culture (music, visual arts, dance, theater and others)
3. Support Latin talent in collaboration with local and International cultural organizations and artists.
4. Promote Latin traditions to residents of Mississauga and tourists from Ontario, Canada, the United States and from abroad.

VISION:

Latinos are a joyful community that is vibrant, creative, passionate and willing to share its culture and traditions with the Canadian community to keep it alive. Our vision promotes the Latin culture for the benefit of future generations through cultural events where the Latin and all other communities share, express and appreciate their identity.

MISSION:

Canadian Latin Heritage creates cultural events like festivals, concerts, exhibitions and educational workshops to promote the Latin culture (music, visual arts, dance and theater) and supports Latin talent in collaboration with local and International cultural organizations and artists.

GOALS OF THE FESTIVAL:

1. Preserve the Latin culture, keep and live our traditions and preserve our Latin Heritage
2. Show and share the Latin culture with other communities from other countries
3. Teach children of Latino families the importance of preserving the culture of their ancestors
4. Bring families together in a safe environment where they can enjoy and relax
5. Serve as a platform for local artists to showcase their talent

Cultural Festivals & Celebrations Executive Summaries

6. Help local businesses and artisans promote their products and services
7. Help increase tourism in the city of Mississauga.
8. Help young people to fulfill volunteer hour's requirements.

SUMMARY PROGRAM

Mississauga Latin Festival 2017, will be full of warmth and Latin atmosphere and offer attending audiences the best of the Latino culture through a wide, diverse and dynamic participation of performers and Latino artists from all 19 countries that make up Latin America.

At the festival visitors can enjoy the diversity of our Latin cuisine through different and delicious Latin American dishes from local restaurants, they will also see and hear Latin music from live bands and singers. They dance and learn different Latin rhythms like salsa, bachata, tango, merengue, cumbia and vallenato. For art lovers, the festival features a special space converted into an art gallery where Latin-American artists will have the opportunity to showcase their artworks.

For the 2017 edition of the festival the program will feature a special segment called "VIVA L.A.S. Canada – Latin America Salutes Canada" to celebrate Canada's 150th anniversary, beginning with an aboriginal ritual during the opening ceremony and continuing into the festival with an exhibition of the different provinces of Canada as well as the contributions made by the Latino community to Canada in different social sectors.

The funding will be used to pay the MCS expenses (equipment and labor) and Police Officers.

Cultural Festivals & Celebrations Executive Summaries

Irie Music Festival

IRIE Mississauga, entering its sixth year at Mississauga Celebration Square, is a free event that is open to the public and presents local artists and performers in the areas of music, dance and spoken word as well as international guest performers. The proposed date for IRIE Mississauga is June 23 & 24, 2017.

The successful presentation of IRIE Mississauga in 2016 provided an excellent opportunity to enrich local community life through the arts and to give Canadian residents in Mississauga an opportunity to experience the arts and engage with the cultural life and with each other in their communities. As festival organizers, our goal is to continue to build on our success in presenting this festival in 2017.

IRIE Mississauga has provided opportunities to hire and present local artists, artisans and/or historical performers with a much-needed opportunity to perform before their local community. It is our belief as organizers of the IRIE Mississauga that successful events such as this leads to greater cohesion and understanding among the city's and the region's citizens. It also leads to an increase in tourism to the City of Mississauga and surrounding areas in Peel Region.

Our organization, IRIE Music Festival Incorporated has been welcomed by the City of Mississauga, Culture Division to produce IRIE Mississauga. This festival is an entertaining family-oriented event aimed at meeting the need for culturally diverse programming in the City of Mississauga's main festival event venue at Celebration Square.

With a relatively untapped market of over 1.2 million citizens in the region of Peel, which includes Mississauga, Brampton and Caledon, IRIE Mississauga is poised to grow in 2017. Many of the audience in this geographic region are culturally diverse with roots in the Caribbean, Africa and Latin America. IRIE Mississauga is unique in that it reflects Caribbean Canadian heritage in a family friendly format at Mississauga's Celebration Square. The feedback from Mississauga and Peel region residents, City of Mississauga staff, and our sponsors has been very positive to date. We look forward to producing another successful IRIE Mississauga event in 2017.

The CFC funding will be used to offset some of the production costs associated with producing the event at Celebration Square in 2017.

Cultural Festivals & Celebrations Executive Summaries

Streetsville Christmas in the Village

The Streetsville Business Improvement Association (SBIA) is a non-profit organization, established in 1979. The purpose of the BIA is to maintain and promote a vibrant business community within the historic Village of Streetsville and is dedicated to serving the needs of local businesses and residents. In 1994 the Streetsville BIA expanded its boundaries to include businesses located on Thomas Street as well as a large plaza north of Tannery Road. This larger boundary and addition of new businesses grew the revenue base for the organization to begin hosting larger events to promote the area. In December 2013 Council approved a new boundary expansion for 2014 that increased the BIA boundaries to include all of the business along Queen St. to Britannia road in the north and the railway tracks to the south. As the Village of Streetsville has grown so 2 of 10 has the BIA with part of our mandate within the business community becoming the promotion of the Village of Streetsville to potential customers from around the City of Mississauga and beyond.

This new festival is being held for the first time in November 2016 as an evolution of the Mississauga Santa Claus Parade that has been organized by the Streetsville BIA and held in Streetsville for over 10 years. Due to financial issues, as well as a need for change in the village the Streetsville BIA decided to create a new committee to develop a new way for the village to celebrate the holiday season, replacing the parade. This event was to incorporate a small parade to honour our traditional parade, and then make use of our new Streetsville Village Square to host a weekend of Christmas events for the community. After our first event takes place in 2016 we will reassess the details of the programming but look forward to a similar event in 2017. We want to ensure that the people of Mississauga have an outdoor Christmas event to attend in our City as there is nothing like this that takes place over a two day period in Streetsville or elsewhere.

The goal of this festival is to have a holiday celebration for people of all ages and to use our Streetsville Village Square to host it. The Christmas in the Village event will take place over two days in 2017. On Saturday November 25th an afternoon/evening Christmas market and tree Lighting event will be hosted on the Village Square. This event will begin at approximately 2pm and finish around 9pm.

On Sunday, the square will once again play host to holiday themed activities, this time geared toward children and families. At 1pm a small parade will commence, running down Queen Street and end at the square where Santa will take his place in his chair to visit with all the children. Children's crafts and activities will take place on the square will be and run by volunteers beautifully adorned in our holiday themed costumes. Local merchants will be invited to offer hot chocolate and cider, and live musical entertainers will delight crowds.

Cultural Festivals & Celebrations Executive Summaries

The funding we are requesting will go towards the payment for all eligible expenses that we will incur in the hosting of this event. These expenses include: rentals, staging, police and security. These expenses are a significant portion of our budget because it will take a lot of rentals and policing to set up the area for an event of this nature on the square especially over a two day period.

Cultural Festivals & Celebrations Executive Summaries

Canada Day Together Festival

The Canada Day Together Festival, now in its second year, will take place Saturday, July 1, 2017 at Churchill Meadows Community Common, 3340 McDowell Drive, in the northwest corner of Mississauga. The festival is organized by a steering committee of between 8 and 12 members, representing three community groups, plus interested individuals, who are partnering together to host the event.

The goals of the festival are to provide opportunities for the diverse residents of Mississauga (and beyond) to enjoy unique cultural programs and entertainment while celebrating their shared experience as inhabitants of Canada. Participants will appreciate one another's perspectives and heritage by coming together at one place at one time to build community and a sense of belonging.

For each hour and a half of the 8-hour event, a special activity (or activities) will take place, offering a flavour of the particular culture being featured. We also plan to incorporate some special, one-time aspects to this year's event because of the nation's 150th birthday in 2017. These include a Canada Day Parade circling the park, and a tile mosaic activity called "I Am Canada: A Visual Art Depiction" with the theme 'what does Canada mean to me?' (A "Projects" grant is being applied for separately to assist in funding this activity.) The festival will conclude with a spectacular fireworks display at the park set to culturally-diverse music.

Funding from this grant will be used to pay for behind-the-scenes expenses that are necessary and costly in order to run a smooth and successful festival. These include staging and sound equipment, fencing, security, tents, tables, portalets, and the like.

Cultural Festivals & Celebrations Executive Summaries

Mississauga Fashion Week

Mississauga Fashion Week 2017 will be held at 300 city center. It will be a week-long event starting from April 18th-22nd (Tuesday-Saturday).

Mississauga Fashion Week serves to provide a united front for fashion week in Mississauga whilst allowing independent producers to retain their autonomy, and designers to produce independent events without losing the benefits of a group or multi-designer show.

Fashion Week is presented through a partnership between its original founding organization Beauty Against Brutality and strives to create a magnificent fashion scene with profitable industry. Mississauga fashion week supports local charitable organization, “Beauty Against Brutality”. Its purpose is to connect Fashion Industry to the causes which SPEAK OUT to amplify the weak VOICES for HELP and Magnify the IMAGEs of people in need. Beauty Against Brutality does not only focus on outer beauty and glamour of the models, it focuses on their mental, social and physical well-being as well.

The goal of Mississauga Fashion Week is to establish a fashion industry within the city of Mississauga. Through the fashion week, it is aimed to create year-round program to promote the fashion industry and contribute to the city’s economy by supporting fashion businesses locally.

The funding will be used to run workshops, rent venues for the week, stage/tent rental, backdrops, marketing, hiring and recruiting professionals such as backstage manager, runway coach, stylist, hair & make-up artists, models etc.

Cultural Festivals & Celebrations Executive Summaries

Mississauga International South Asian Film Festival

MISAFF is a landmark film festival in Canada. Originating as a film component of the Mosaic Outdoor Festival of Mississauga in 2006, MISAFF gained its autonomy in 2013 when it was incorporated as a not for profit organization with its own volunteer board of directors. The festival has established important strategic alliances within and outside the industry including National Bank as its Title Sponsor and Zee TV as its Presentation Sponsor.

MISAFF has a history of presenting award-winning and critically acclaimed titles as well as Canadian premiers.

MISAFF14 winners included Noor (best picture/ actor), Meet The Patels (audience choice award), Secret Trial 5 (best documentary), Tomorrow We Disappear (honourable mention by the jury) and Nous Avions (Time Flies - best short). Filmmaker and actor Rajat Kapoor presented his latest film Ankhon Dekhi on opening night and Ali Kazimi commemorated the 100 years of the Komagata Maru with his film presentation of the critically acclaimed documentary Continuous Journey.

MISAFF15 opened with India's Oscar entry Court and screened Canada's top ten Monsoon as well as Timbuktu and closed with the Sundance winner Umrika.

In 2016 MISAFF proudly presented the world premier of Canadian film ON AGAIN OFF AGAIN written and directed by Toronto filmmakers Arsalan Shirazi and Biko Franklin and produced by Michael Lickver, Biko Franklin, and Arsalan Shirazi. The film was sold out on box office and one more screening had to be added to meet with overwhelming demand.

In total, the 2016 festival presented 18 films, 11 of which were sold out at the box office. Our annual activities consist of:

- Opening and Closing Gala events and Awards Presentation
- Screenings and Special Presentations
- Canadian Premieres
- Audience talk backs: MISAFF hosts actors and film industry professionals
- Filmmakers Brunch: an industry networking Brunch supported by OMDC
- MISAFF Star: a vote determines the festival star of the year
- MISAFF Chat: panels of actors and directors from the film line up reveal insider info about the industry and process of filmmaking

The Venue for MISAFF 2016 was the Cineplex Cinema, Mississauga.

We have an operating team of 21, and a diverse board of directors comprised of six members, from financial planners to visual artists and producers. Festival Co-Directors Arshad Khan and Anya MacKenzie are established industry professionals. We deploy a team of volunteers to help run MISAFF for four days each August, and host international artists, producers, and industry leaders. We currently welcome over 4,000 cinephiles to our event each year.

Cultural Festivals & Celebrations Executive Summaries

MISAFF has curatorial and operational expertise garnered over the past 10 years:

- Our juries include noted international filmmakers and celebrities like Nimisha Mukerji, Dr Rabani Espinet, Courtenay Bainbridge, and Luke Black (2016)
- Our festival directors are award winning documentarians and producers
- We have the involvement of top Canadian film artists (Deepa Mehta, Ali Kazimi, Sami Khan, Angad Bhalla, Amar Wala, Anita Majumdar, Raymond Ablack, Gabe Grey, Shireen Pasha and Richie Mehta)

MISAFF attracts a highly diverse regional audience that spans from youth to seniors. Our community engagement activities are aimed at both industry professionals and the general public. Over the past two years we have seen significant growth including a 60% increase in attendance 2015 to 16. We are projecting similar growth for the 2016 to 17 year.

As we continue to expand our impact, we are looking to the city of Mississauga for funding to support eligible project costs, including venue and production technical labour, and external provider costs. For 2017, as we program an increase in screenings and events, this support will make a significant impact on us.

Cultural Festivals & Celebrations Executive Summaries

Mississauga Polish Day

Mississauga Polish Day is an annual festival hosted by the Canadian-Polish Congress (CPC)-Mississauga District celebrating Polish-Canadian heritage with a focus on sharing its vibrant culture with the public at large. The inaugural festival in 2015 the festival was held at the John Paul II Polish Cultural Center with an attendance of approximately 5000. The following year's festival in 2016, which took place at Mississauga's Celebration Square, showcased performances, exhibits, visual art, interactive activities, innovative children's programming, traditional cuisine, a beer garden and many other attractions. In 2016, the event involved approximately 100 volunteers and 14,000 attendees. An application has been submitted to the city of Mississauga for the use of Mississauga Celebration Square venue in mid-late June 2017. In light of Canada's 150th anniversary in 2017, the festival will also include exhibits and performances commemorating the occasion.

The Canadian Polish Congress (CPC) is an umbrella organization established to coordinate the activities and to articulate the concerns of approximately one million Canadians of Polish heritage. One of its aims is to promote Polish culture, language, tradition and knowledge of Polish contribution within Canada not only to people who have immigrated from Poland but to all Canadians in order to foster a better understanding and spirit of multiculturalism.

The vision for the event is one for inclusion and innovation. The festival aims to bring the Polish community of Mississauga together and to share the Polish-Canadian culture, traditions, contributions, art and cuisine with people of all backgrounds. It allows CPC member organizations, artists, businesses, volunteers and community leaders to collaborate, grow and showcase the cultural impact of their activities in the community.

In 2017, the event seeks to include activities, vendors, performances and exhibits which celebrate Canada's 150th anniversary of confederation. The organizers hope to engage groups and historical associations which can showcase Canada's history and important figures/groups who have made significant contributions to Canadian society. Vendors, activities and performances which will be included in the event will possess inherently Canadian qualities, showcase Canadian pride, and celebrate the what it means to be Canadian. The event also seeks to attract tourists from all over Peel Region and beyond with high caliber attractions and innovative programming. Mississauga Polish Day aims to create an inclusive and interactive experience for people of all backgrounds by showcasing classic and modern performances, local artists of Polish heritage and other engaging attractions. The festival offers a significant cultural experience by educating visitors on the historical and cultural impact of the Polish-Canadian community and by fostering an appreciation for the performing and visual arts. Furthermore, Mississauga Polish Day will promote inclusion by ensuring that activities appeal to all ages and abilities. The event promotes Polish-Canadian culture by organizing fun and educational activities for children, engaging youth by including youth art/dance/musical performers and providing an opportunity to give back through volunteerism. Visitors of all ages will have the opportunity to participate in interactive activities like a dance lesson, craft stations, photo booth and the "Biesiada" sing along. Traditional music and dance as well as exhibits of

Cultural Festivals & Celebrations Executive Summaries

Poland's rich history and distinguished Polish-Canadians, which may appeal to more mature audiences, will also serve as a bridge between generations.

If granted the Cultural Festivals and Celebrations funds, Mississauga Polish Day will use the funding to deliver a safe and accessible event. The funds will help with the expenses that will help the organizers ensure a safe, secure and enjoyable festival. Expenses such as the rental of the Mississauga Celebration Square facility; rental of necessary equipment including crowd control barriers, sanitation stations, tents, tables, portable toilets, and garbage cans; labour costs for technical support, ground maintenance, electrical and mechanical workers, stage crew, and security; and costs associated with obtaining necessary permits for vendors.

Cultural Festivals & Celebrations Executive Summaries

Streetsville Canada Day

The Streetsville Business Improvement Association (SBIA) is a non-profit organization, established in 1979. The purpose of the BIA is to maintain and promote a vibrant business community within the historic Village of Streetsville and is dedicated to serving the needs of local businesses and residents.

In 1994 the Streetsville BIA expanded its boundaries to include businesses located on Thomas Street as well as a large plaza north of Tannery Road. This larger boundary and addition of new businesses grew the revenue base for the organization to begin hosting larger events to promote the area. In December 2013 Council approved a new boundary expansion for 2014 that increased the BIA boundaries to include all of the business along Queen St. to Britannia road in the north and the railway tracks to the south.

As the Village of Streetsville has grown so has the BIA with part of our mandate within the business community becoming the promotion of the Village of Streetsville to potential customers from around the City of Mississauga and beyond.

Our annual Canada Day Celebrations began in 1992 and have always been organized by a subcommittee of the BIA's Promotions portfolio. The current Chair of the Canada Day Celebration Committee is the BIA General Manager (Interim) Jocelyne Fleming-Clancy.

The goal for this event is to bring tens of thousands of people into the village of Streetsville (in Mississauga's Ward 11) to showcase our business community, our heritage and our community spirit. This celebration is open to all Mississauga residents, bringing people together to celebrate Canada and enjoy a fun day with their family, friends and neighbours.

This event is very inclusive to ensure that everyone can participate in our activities which include: kids crafts and games, live entertainment, food and drink, contests and prizes and of course an amazing fireworks show. In 2017 we are also looking forward to celebrating Canada's 150th birthday with the entire Streetsville and Mississauga community.

The funding from this grant will go towards offsetting eligible costs including City costs, policing and event rental costs. This is a large event and although we do solicit corporate sponsors it can be difficult to secure enough of those funds to successfully cover the always increasing expenses of an event of this size.

Project Grants

Canada Together Festival

The project is called "I am Canada: A Visual Art Depiction" “

With the project "I Am Canada: A Visual Art Depiction", we will give Mississauga residents the opportunity to express themselves in a community art initiative that will bring to life former Prime Minister Pearson's enduring words in a unique yet simple way. Like our great country that has stood strong and proud for 150 years, we hope that the art work we create on July 1, 2017, will live for next 150 years as a symbol of our dreams and aspirations and those of our next generations.

While attending the Canada Day Together Festival in Churchill Meadows, residents will be invited to decorate a commemorative ceramic tile in order to express their thoughts about what it means to be Canadian. Tiles can be decorated with a word, symbol, colour or a picture. The materials for this project will be provided at the festival, at the designated pavilion for this activity, free of cost to participants. Shortly afterward, the tiles will be kiln fired at Crock a Doodle, a local pottery painting and art business. It is our intention that the individual 4"x4" tiles be assembled together to form a large mosaic. Should we surpass our goal of 700 tiles, the mosaic would be in excess of 80 square feet (10x8) - a considerable size! This will be presented to Ward 10 Councillor Sue McFadden and the City of Mississauga for consideration to be included as a public art installation at the new Churchill Meadows Community Centre as a lasting legacy of Canada's sesquicentennial.

The Churchill Meadows Residents Association (CMRA) is one of the groups that make up the Canada Day Together Festival Steering Committee. Working within the Steering Committee, the CMRA will take the lead on this initiative. We will rely on the services of Lora Gray, artist and franchisee of Crock a Doodle Meadowvale. The "I Am Canada" tile painting activity will take place during the Canada Day Together Festival on Saturday, July 1, 2017 at Churchill Meadows Community Common, located at 3340 McDowell Drive. The tile painting will run from 2 p.m. to 8 p.m.

The City's Project Grant is integral to the fulfillment of this special project because of the costs associated with the tile painting, glazing and kiln firing. These are necessary steps in order to make a lasting piece of art. As well, there will be logistical costs. It is estimated that 700 tiles may be used in this artwork and, with materials, instruction and related expenses, the project budget has been set at \$11,000. We are applying to multiple sources for grant funding; should we fall short of our target, we will look for private sponsors to fully fund this project.

Cultural Festivals & Celebrations Executive Summaries

MonstrARTity Creative Community

Project

Monster Monde Orchestra: A 20-piece cross-cultural orchestra of local musicians from the following backgrounds: French-Canadian, Indigenous, African, Japanese, South Asian, Chinese, European, Americas with a string section, horn section and 4 singers from diverse backgrounds. This act will perform famous songs from Canadians as well as original works composed to celebrate Canada's 150th anniversary.

Participants

MonstrARTity Creative Community (MCC) will be the lead organization on this project, and will draw upon its roster of local musicians and other support listed below.

Artistic team will be:

- Vikas Kohli (composer/arranger)
- Brandon Rozen (arranger)
- Roydon Tse (chartist)

Participating musicians will be:

- Ferzana Bohra (singer)
- Himanshu Merchant (singer)
- Feihong Nan (guzheng)
- Linlin Wang (erhu)
- Lan Ye (pipa)
- Inderdeep Matharoo (dhol)
- Olaf Szester (congas)
- Riley O'Connor (drums)
- Clare Pellerin (strings)
- Fanny Tang (strings)
- Sona Kaltagian (strings)
- Suhashini Arulanandam (strings)
- Emily Sun (strings)
- Monika Jarecka (strings)
- Michelle Truman (vocals)
- Bryan Fontez (vocals)
- Taiko drummer provided by Nagata Shachu Japanese Taiko and Music Group
- Indigenous drummer provided by Peel Aboriginal Network
- Horn players provided by Mississauga Pops Concert Band

Key Dates: Jul 22, 23. We plan to have 2 different performances on 2 different days

Location & Venue: Mississauga Celebration Square (Ward 4, but intersection of Ward 6 & 7 as well)

City of Mississauga

Corporate Report



Date: 2017/01/05

To: Chair and Members of Corporate Grants

From: Paul Mitcham, P. Eng, MBA, Commissioner of
Community Services

Originator's files:

Meeting date:
2017/02/01

Subject

2017 Community Grant Program and Multi-Year Agreements

Recommendation

That the 2017 Community Grant allocations and annual funding for Multi-Year Agreements as outlined in the Corporate Report dated January 5, 2017 from the Commissioner of Community Services entitled "2017 Community Grant Program and Multi-Year Agreements" be approved.

Report Highlights

- Community Services recommends a grant allocation of \$1,044,733 to fourteen (14) groups for the 2017 Community Grant Program. This recommended grant allocation is inclusive of eight (8) current multi-year funding agreements, six (6) one time grants and the new Small Project Matching Grant Program.
- The process for reviewing multi-year agreements will begin in 2017.

Background

There are two guiding documents for the City's grants program. These are the Model Operating Agreement enacted through Council Resolution GC-0607-2011 and the Council approved Corporate Policy and Procedure (08-01-03) for Community Grant Administration.

The Model Operating Agreement is the document used to guide the development of all multi-year agreements.

The Community Grant Administration Policy specifies for all Community Grants the following:

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- Community Grants are available only to Mississauga-based, not-for-profit community groups governed by a volunteer Board of Directors.
- Groups may not apply for grants from more than one Community Services Division within the same grant year.
- Corporate Financial Services staff will review financial information provided with the application to determine completeness, appropriateness and to advise of any financial concerns.
- Criteria will be based on the funding stream and on the amount of the grant being requested.
- Concerns about the on-going sustainability of an organization may result in the organization being placed on “Support with Conditions Status”. This status may have stipulations attached to the release of grant funds and may ask the organization to provide interim information during the grant period and may receive coaching and guidance from staff in support of their efforts to become more sustainable.

There are four (4) streams of available grant funding:

1. Multi-Year Funding Agreements – By Invitation Only

- On February 5, 2014, City Council adopted the Recommendations in the Corporate Report entitled “Recommended Community Grant Allocations for the 2014 Recreation and Sport Grant Program and 2014 Environment Grant Program” (By-law 0053-2014) which authorized the Commissioner of Community Services to enter into multi-year funding agreements with eight (8) of our key partner agencies. These partner agencies include Ecosource, Mississauga Sports Council, Nexus Youth Services, Safe City Mississauga, Square One Older Adult Centre, St John’s Ambulance, The Riverwood Conservancy and Volunteer MBC. Each of these agencies were either established as a Resolution by Council or endorsed as a group having a direct impact on the City’s and Department’s Strategic plans.
- All multi-year funding agreements will expire in 2018. City staff will begin to work on transitioning the multi-year agreements into Service Level Agreements in two phases starting in 2017. Transitioning Multi-Year Agreements into Service Level Agreements will provide the opportunity to assess and establish the City’s desired funding level, develop service level expectations based on the desired funding level and provide for greater accountability through the identification of appropriate and quantifiable outcomes which can be easily tracked and reported on for impact on an annual basis.

During this review process, staff will be reviewing the inclusion of the Mississauga Friendship Association as a multi-year (service level) agreement. A corporate report will be brought forward at a later date on this review process.

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- Organizations entering into a multi-year funding agreement acknowledge that subsequent year funding is subject to budget approval by Council. The on-going nature of these agreements will allow for sustainable planning and will help organizations leverage other multi-year funding to augment the service they provide.

2. Operating Funding – Up to \$10,000

- Assists in the cost of general operations and program delivery for the calendar year in which the grant is awarded.

3. Project Funding – Up to \$5,000

- Supports a specific event or activity taking place within a defined period (during the calendar year in which the grant is awarded) and has a clearly defined objective and a distinct budget.

4. Small Project Matching Grants – Up to \$2,500

- As outlined in the Corporate Report provided at General Committee on October 19th, 2016, the Small Project Matching Grant Program planned for implementation in March 2017 will provide support to neighbourhood groups seeking to strengthen neighbourhoods; increase resident engagement; engage volunteers; and deliver services/programs at the neighbourhood / community level.
- Grants in 2017 will focus on Canada 150 community celebrations.
- Applicants will be required to match funds requested from the City with the equivalent value of volunteer time and/or other in-kind or cash contributions.
- Applications are accepted and approved on a continuous basis through the Recreation Division beginning March 2017 until the allocated annual budget allotment in the amount of \$50,000 is reached.

2017 Community Grant Program

Application Process

To ensure grant program processes were in alignment, the Recreation Division and Culture Division worked closely to identify a number of process improvements to ensure alignment with best practices and a coordinated 'public face' to the programs as identified in the Grants Program Review Corporate Report approved by Council on October 26th, 2016 (GC-0639-2016).

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City Grant programs launched on August 18th, 2016 and were due to be submitted by October 14th, 2016. Community Grant Program Guidelines and links to the Community Grant Portal were posted on the Community Group website: www.mississauga.ca/portal/residents/cg-grantsfunding in August 2016, and was disseminated through a number of channels to ensure broad community awareness. In addition, two information sessions were offered in September 2016 to provide guidance to potential applicants. Sessions were available to the general public and simply required participants to RSVP their intention to participate. For those unable to attend, telephone calls and/or meetings were held with the respective organization.

Review Committee

As per the recommendation outlined in the Grants Program Review Corporate Report approved by Council on October 26, 2016 (GC-0639-2016) for the first time, external review members participated on the Community Grant Review Committee. The recommended Community Grant Program reviewers were selected based on having met eligibility criteria and being responsible for the administration of community grant programs within governmental and not-for-profit sectors. As per Council Resolution 0228-2016, four (4) external Review Committee Members were appointed.

In addition to the appointed members, staff from Recreation Division's Community Development Team and Sponsorship and Corporate Development Team comprised the remainder of the Review Committee.

Evaluation of Multi-Year Agreement Holders Performance

Multi-year agreement holders are required to submit audited financial statements and a year-end report to the City. The deadline for this report was moved forward by one week (7 days) in 2016. This change was implemented in order to receive information on results at an earlier point where an analysis against the City's expected outcomes can be made. The analysis formulates the basis for funding recommendations of multi-year agreement holders in the subsequent year.

Evaluation of Annual Community Grant Applications

The assessment of applications included four (4) steps:

1. Review of the applications for completeness and clarity. If questions or the need for clarification occurred, applicants were contacted by staff.
2. Financial information submitted by each applicant was forwarded for review and comment by the City's Finance Division.
3. Grant packages were provided to the review committee members who reviewed the applications in preparation for the assessment process.
4. Review Committee members attended a one-day Community Grant Program Assessment session in which each application was reviewed and assessed against the published criteria

Corporate Grants Committee	2017/01/05	5
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in detail and recommendations were developed. The published criteria is described in Appendix 3.

Comments

Multi-Year Funding Agreements

There are 8 organizations/groups with which the City has multi-year funding agreements. Appendix 2 briefly describes the objectives of these groups, and highlights from their 2016 reported outcomes.

Annual Community Grant Program Applications

The City received:

- Nine (9) single-year operating and project grant applications by the October 14th, 2016 deadline. Of these 9 grant applications:
- Seven (7) were for operating funding and two (2) for project funding.
- Four (4) new groups applied for funding.
- Three (3) applications did not meet the minimum criteria required for Community Grant Program funding.

Appendix 2 briefly describes these groups and highlights their funding request.

Appeals Process

An applicant may submit an appeal to grants.coordinator@mississauga.ca for the Review Committee in the case where it can be demonstrated that the information in the application was misunderstood in the review process. An appeal must be submitted in writing by the date provided in the letter/notice of recommendation. Groups are advised of the recommendation as soon as possible following the assessments, but no later than early January of the funding year.

Financial Impact

In keeping with the City's Community Grant Administration Policy, all 2017 Community Grants Program Applications and Multi-Year Agreement holders Audited Financial Statements have been reviewed by the Finance Division.

This report recommends a total Community Grant Program allocation of \$1,044,733 with budgeted funding available of \$1,068,500.

Groups receiving grants of less than \$20,000 will receive their allocation for the total amount awarded approximately one month following final approval, unless other specific conditions are

recommended and approved by Council. For grants of \$20,000 or more, seventy-five percent (75%) of the total award will be provided approximately one month following final approval. Twenty-five per cent (25%) will be held back until the group has provided audited financial statements to verify that the monies expended in the previous year were spent according to Council's intent.

Appendix 1 provides a summary of the recommended Community Grant Program and Multi-Year Funding Agreement allocations, based on the 2017 budget.

Conclusion

Through the provision of grants, municipalities support the growth and development of neighbourhoods within their communities. Through its Community Grant Program, the City of Mississauga is building professionalism, accountability, and sustainability with local neighbourhoods and the community.

Attachments

- Appendix 1: Recommended Grant Allocations - 2017 Community Grant Program and Multi-Year Agreements
- Appendix 2: 2017 Community Grant Program Application Executive Summaries
- Appendix 3: 2017 Community Grant Program Published Assessment Criteria



Paul Mitcham, P. Eng, MBA, Commissioner of Community Services

Prepared by: Ashley Lyons, Coordinator Grants Funding, Sponsorship & Corporate Development

	Name of Organization	Purpose of Funding	2016 Grant Rec'd	2017 Recommendation	Recommended 2017 Grant (A+B)	Rent withheld by City (A)	Grant Award (B)	First Payment - 75% (minus rent) or <20K	Second Payment - 25%
MULTI-YEAR GRANTS RECOMMENDED FUNDING									
1	Ecosource	Operations	\$ 75,000.00	\$ 82,500.00	\$ 82,500.00	\$ -	\$ 82,500.00	\$ 61,875.00	\$ 20,625.00
2	Mississauga Sports Council	Operations	\$ 85,000.00	\$ 85,000.00	\$ 85,000.00	\$ 13,204.77	\$ 71,795.23	\$ 53,846.42	\$ 17,948.81
3	Nexus Youth Services	Operations	\$ 40,115.00	\$ 40,115.00	\$ 40,115.00	\$ 40,115.00	\$ -	\$ -	\$ -
4	Safe City Mississauga	Operations	\$ 235,789.00	\$ 235,789.00	\$ 235,789.00	\$ 18,390.75	\$ 217,398.25	\$ 163,048.69	\$ 54,349.56
5	Square One Older Adult Centre	Operations	\$ 66,393.00	\$ 169,393.00	\$ 169,393.00	\$ 112,330.05	\$ 57,062.95	\$ 42,797.21	\$ 14,265.74
6	St John Ambulance	Operations	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00	\$ -	\$ 7,500.00	\$ 5,625.00	\$ 1,875.00
7	The Riverwood Conservancy	Operations	\$ 131,859.00	\$ 281,859.00	\$ 281,859.00	\$ 9,042.26	\$ 272,816.74	\$ 204,612.56	\$ 68,204.19
8	Volunteer MBC	Operations	\$ 35,000.00	\$ 35,000.00	\$ 35,000.00	\$ -	\$ 35,000.00	\$ 26,250.00	\$ 8,750.00
SUB-TOTAL MULTI-YEAR GRANTS			\$ 676,656.00	\$ 937,156.00	\$ 937,156.00	\$ 193,082.83	\$ 744,073.17	\$ 558,054.88	\$ 186,018.29

	Name of Organization	Purpose of Funding	2016 Grant Rec'd	2017 Request for Funding	Recommended 2017 Grant (A+B)	Rent withheld by City (A)	Grant Award (B)	First Payment - 75% (minus rent) or <20K	Second Payment - 25%
ANNUAL COMMUNITY GRANT PROGRAM (ONE YEAR OPERATING / PROJECT GRANT STREAM) RECOMMENDED FUNDING									
9	Applewood Centre for Adult Learning	One year funding to engage a specialist therapist to deliver music therapy and to assist in building staff capacity to develop and implement strategies to promote greater participation and engagement with their non-verbal clients.	\$ 10,000.00	\$ 9,153.00	\$ 9,153.00	\$ -	\$ 9,153.00	\$ 9,153.00	N/A
10	Erin Mills Youth Centre	One year funding to support the organization's transition into becoming a youth-driven organization, through the development of a 'Junior Supervisor' position. This will provide the framework required to identify instrumental, communicative and transformational learning patterns that are effective in developing youth as leaders.	\$ 5,000.00	\$ 10,000.00	\$ 10,000.00	\$ -	\$ 10,000.00	\$ 10,000.00	N/A
11	Global 180 Student Communications Inc.	One year funding to support operating costs associated with Global 180: Fuse, a middle school social program and to support the expansion to a third middle school site within the Sheridan Community.	\$ 5,000.00	\$ 9,334.00	\$ 8,424.00	\$ -	\$ 8,424.00	\$ 8,424.00	N/A
12	Mississauga Friendship Association	One year funding to support operating costs of the organization specifically related to the Homestay Program - inclusive of transportation, welcome and farewell banquets and translation services, as well as the Student Exchange with Kariya Japan.	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ -	\$ 10,000.00	\$ 10,000.00	N/A
13	Senior Tamils Society of Peel	One year funding to support operating costs of the organization which include transportation costs for participants with disabilities and/or mobility challenges to participate in recreational programming.	\$ -	\$ 10,000.00	\$ 10,000.00	\$ -	\$ 10,000.00	\$ 10,000.00	N/A
14	The DAM	One year funding to support operating costs of the organizations Cooksville location in the delivery of drop-in and outreach programming.	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ -	\$ 10,000.00	\$ 10,000.00	N/A

SUB-TOTAL OPERATING/PROJECT GRANT STREAM		\$ 40,000.00	\$ 58,487.00	\$ 57,577.00	\$ -	\$ 57,577.00	\$ 57,577.00	\$ -
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Purpose of Funding	2016 Grant Rec'd	Recommended 2017 Grant	Rationale for Recommendation
ANNUAL COMMUNITY GRANT PROGRAM (SMALL PROJECT MATCHING GRANT STREAM - 2017 CANADA150 NEIGHBOURHOOD CELEBRATIONS)			
RECOMMENDED FUNDING			
To strengthen neighbourhoods; increase resident engagement; engage volunteers; and deliver services/programs at the neighbourhood / community level. Grants in 2017 can be used to support Canada 150 celebrations.	New Grant Stream launching in March 2017	\$ 50,000.00	In support of Canada150 and in an effort to engage Mississauga residents and those generally under-represented in partaking in the development and hosting of neighbourhood celebrations, the Recreation Departments Community Development Unit has planned for two neighbourhood focused initiatives. Neighbourhood Celebration Kits, and the launch of the Small Project Matching Grants in which funding can be used to support Canada 150 Celebrations. Through these initiatives the Community Development Unit seeks to support 150 events in 2017 bringing thousands of residents together through neighbourhood celebrations. Funding Recommendation is in alignment with other municipalities first year implementation funding level.
TOTAL GRANTS RECOMMENDED - 2017		\$ 1,044,733.00	
TOTAL GRANTS BUDGET -2017		\$ 1,068,500.00	

	Name of Organization	Purpose of Funding	2016 Grant Rec'd	2017 Request for Funding	Recommended 2017 Grant	Rationale for Recommendation	Future Consideration
ANNUAL COMMUNITY GRANT PROGRAM (OPERATING OR PROJECT)							
NOT RECOMMENDED FOR FUNDING							
1	Chartered Institute of Management Accountants	To support the equipment costs of a youth cricket tournament	\$ -	\$ 5,000.00	\$ -	Does not meet the eligibility criteria for funding. Organization is not based in Mississauga as is a requirement to receive funding.	As the organization is not based in Mississauga, there is no future recommendation. The organization would have to be based in Mississauga to be eligible for future consideration.
2	Lakeview Ratepayers Association	To support the costs of a website to be used to inform and communicate to the residents of what is going on in the neighbourhood. To support the cost of a community picnic. To support the costs of advertising To host information nights and start meet and greet groups between seniors and kids.	\$ -	\$ 10,000.00	\$ -	Does not meet eligibility criteria for operating funding. Organization's mandate is not tied to Recreation and Sport, Parks and Forestry or Environment as required within the eligibility criteria.	A project grant stream application with a connection to one of the three funding categories (Recreation & Sport, Parks and Forestry or Environment) would be considered for funding.
3	Park Royal Community Association	To support a sculpture dedication event in August 2018 for the to-be restored United Lands sculpture currently located at the North-West Corner of Southdown Road and Wiseman Court.	\$ -	\$ 5,000.00	\$ -	Does not meet eligibility criteria. Project requested for funding is scheduled to take place in August 2018.	The organization would be encouraged to submit an application to the project grant stream for the 2018 Community Grant Program Cycle for funding consideration focusing on the 60th Anniversary of the Park Royal community and the dedication ceremony being a part of the celebrations.
TOTAL REQUESTS NOT FUNDED				\$ 20,000.00	\$ -		

Multi-Year Agreement Holders

Ecosource

An organization that empowers the community to become environmentally responsible through creative public education and works towards moving public attitudes and perceptions about environmental issues towards public action. Ecosource's target audience is children, youth, adults, seniors, newcomers and families.

- Increased the number of community members attending events by 84% with 8,246 people attending.
- Increased the amount of food donated by 65% with 279kg of donated food.
- Increased the number of volunteer hours contributed by 60% with a volunteer value of \$244,488.

Support with conditions status includes Ecosource's participation in the City's Community Group Support Program (Policy 08-01-01).

Mississauga Sports Council

An organization that encourages all residents of Mississauga to be life-long participants in safe, accessible and equitable sport and recreation by encouraging and supporting the development of facilities, programs, training and resources; by encouraging and supporting the hosting of sporting events; and by raising the profile and recognizing achievements of Mississauga's sport participants.

- Increased communication with sports groups and community stakeholders by 225% having produced 16 'Sauga Sports' shows on RogersTV.
- Increased training and development opportunities for sports groups by 350% hosting 9 training sessions with 173 registrants (162% increase).
- Increased sport group members by 46% for a total of 19 sports groups.

Nexus Youth Services

An organization, operating the Nexus Youth Centre from the Mississauga Central Library, is a fully accredited mental health agency for youth and young adults between the ages of 14-24. Nexus Youth Services works to create opportunities for youth by providing high quality services that are inclusive and responsive to the needs and voices of youth. Nexus Youth Centre operates as a drop-in centre where youth can meet new people, have fun, learn new skills and obtain assistance as necessary to find a place to live, go back to school or find employment.

- Increased youth participation by 13% (2,119 participants).

2017 Community Grant Program Applicant Executive Summaries

Appendix 2

- Increased the number of participants reporting the development and ability to maintain supportive networks by 12%.
- Increased participants leadership skills by 5%.

Safe City Mississauga

An organization that leads and partners to deliver crime prevention services and initiatives for a safe city by providing services, programs and activities that increase crime prevention knowledge and skills among all members of the community.

- Promoted the well-being of people and encouraged pro-social behaviours through education programs and services through Counter-Act (95.5% increase in participants) and Crossroads (9% increase in participants).
- Reduced the opportunities for crime, increased the likelihood of criminals being apprehended, and minimized the benefits of crime through Neighbourhood Watch (210% increase in the number of Watches, 11% increase in the number of participants).
- Estimated taxpayer cost of municipal crime prevention decreased by 24% and increased volunteer hours by 78% with a volunteer value of \$385,512.

Square One Older Adult Centre

An organization that provides accessible and stimulating programs for older adults (50+) to ensure they remain active, independent and engaged in their community, and in doing so inspiring them to embrace their vitality, optimize their well-being and broaden their horizons.

- Increased revenue generated from new sources by 21% (\$396,919).
- Increased members' satisfaction of program quality and activities by 6%.
- Increased program participation by 1.5% with 52,865 participants.

St. John's Ambulance

An organization that enables Canadians to improve their health, safety and quality of life by providing training (first aid and CPR) and community service.

- Increased the number of public events attended by 21% as well as attended the Ontario Summer Games events.
- Increased the number of community service hours performed by 40% offering 57,369 hours.
- Had a 21% increase in requests for service, with a 100% coverage response rate.

The Riverwood Conservancy

An organization that provides support to the City of Mississauga in the growth and development of Riverwood Park as a public garden, park and natural reserve and to promote the enjoyment

and enrich the experience of Riverwood for visitors and citizens of Mississauga and the surrounding areas. They provide programs and services to the community with respect to nature and environmental education, stewardship and gardening horticulture.

- Further developed and delivered educational programs and services for all ages with a particular emphasis on children and youth by increasing student visits by 20% with 8,741 student visits.
- Increased horticultural, stewardship, heritage and environmental programs and related services by 10% offering 812 program sessions
- Increased volunteer support by 4% with a volunteer value of \$564,000.

Volunteer MBC

An organization that promotes and supports volunteerism within the Region of Peel, in an effort to connect people to meaningful volunteer opportunities and raise awareness of the power of service.

- Increased participants to the Newcomer Readiness Program by 25% with 3,064 participants.
- Increased the number of volunteers by 26%.
- Increase the number of volunteer referrals in Mississauga by 19% with 19,150 referrals.

Annual Grant Applicants - Recommended Groups

Applewood Centre for Adult Learning

An organization that is committed to offering lifelong learning for people with special needs. ACAL provides structured program activities around social stimulation, fitness, music, art academics, recreation and life skills. These activities foster independence, personal growth and social skills development.

Funding is to support the delivery of music therapy sessions by engaging a specialist therapist and to build staff and volunteer capacity through observation and participation in the therapy program assisting them to develop and implement strategies to promote greater participation and engagement with many of their non-verbal clients.

The organization demonstrates the importance of inclusion in recreation for all members of Mississauga's diverse community, including those with disabilities as outlined in the Recreation Master Plan and enhances accessibility within the City of Mississauga, where participant's integration into City programs is not possible. It is anticipated that this support will directly impact 46 individual clients and their families.

Erin Mills Youth Centre

An organization that provides community-based services where youth are engaged in activities that lead to their physical, emotional, social and intellectual development as individuals and members of the community.

Funding is to support the organization's transition into becoming a youth-driven organization, where youth partner with adults to develop and deliver programs beginning with the development of a 'Junior Supervisor' position. This will provide the framework required to identify instrumental, communicative and transformational learning patterns that are effective in developing youth as leaders. The impact of this support is anticipated to engage 340 youth within the identified priority neighbourhood of Colonial Terrace.

Global 180

An organization that challenges and equips youth to positively influence their world (physical, emotional and relational choices of teenagers) by providing social, recreational, leadership and mentoring programs.

Funding is to support operating costs associated with Global 180: Fuse, a middle school (Grades 6-8) social program and to support the expansion to a third site at Hillside Public School within the Sheridan community. Current sites are located in Streetsville and Erin Mills. Through this increase in service, it is anticipated to directly impact 400 individuals.

Mississauga Friendship Association

An organization established in 1993 to promote, foster and maintain the sister relationship between Mississauga and Kariya working to achieve its goals through cultural and educational exchanges including hosting delegates once a year from Kariya and organizing events and entertainment for their education and enjoyment.

Funding is to support operating costs of the organization, specifically related to the Homestay Program and Student Exchange Program. Through this support, it is anticipated to directly impact 10 Kariya citizens and their billet families and 60 students at Stephen Lewis Secondary, St. Francis Xavier and the Greater Toronto Languages School (located in Streetsville) that participate in the student exchange.

Senior Tamils Society of Peel

An organization that provides inclusive, interactive, and accessible social, recreational and health promotion programs with dignity and respect for older adults (50+) to reduce their isolation, improve their health and well-being and to empower them to lead meaningful and connected lives in which they are engaged and participating in the community.

Funding is to support operating costs of the organization and transportation costs for participants with disabilities and/or mobility challenges to participate in recreational programming. Through this support it is anticipated to directly impact 250 individuals

The Dam

An organization that promotes a safe community by offering programs that help develop, assist and mentor youth and young moms. The Dam offers both drop-in and outreach programming.

Funding is to support operating costs of the organization specific to the Cooksville location. As a location with no dedicated Community Centre and identified as a priority neighbourhood within the Mississauga Youth Plan, the Dam's Cooksville location fills a gap for youth in which the City is unable to provide with current programming and services.

Through this support it is anticipated that 500 individuals will be directly impacted with approximately 14,000 visits in the year (a visit is counted each time a youth attends the Dam).

Annual Grant Applicants - Non-Recommended Groups

There were three (3) groups that applied for the annual grant that were not recommended, recommendations for future consideration of these organizations are provided in Appendix 1.

Organization	Stated Purpose of Grant	Rationale for not Funding
Chartered Institute of Management Accountants	To support the equipment costs of a youth cricket tournament	Does not meet the eligibility criteria for funding. Organization is not based in Mississauga as is a requirement to receive funding.
Lakeview Ratepayers Association	<ul style="list-style-type: none"> To support the costs of a website to be used to inform and communicate to the residents of what is going on in the neighbourhood. To support the cost of a community picnic. To support the costs of advertising to the community. To host more information nights and start meet and greet groups between seniors and kids. 	Does not meet eligibility criteria for operating funding. Organization's mandate is not tied to Recreation and Sport, Parks and Forestry or Environment as required.
Park Royal Community Association	To support a sculpture dedication event in August 2018 for the to-be restored United Lands sculpture currently located at the North-West Corner of Southdown Road and Wiseman Court.	Does not meet eligibility criteria. Project requested for funding is scheduled to take place in August 2018.

Program / Project Merit

Program/project merit will be assessed within the specific context of the organization's own stated priorities and values, and within the general context and standards of community-based and professional practices in the respective fields of community programs.

- ✓ Degree to which the organization's program/project reflects and fulfills its mandate and objectives;
- ✓ Expertise in identifying, designing and delivering programs and/or services, and evaluating their impact upon targeted and broader communities;
- ✓ Evidence of ongoing self-assessment that has helped invigorate and enhance the quality and innovativeness of the community;
- ✓ Distinctiveness of the organization's activities in the context of comparable activities in Mississauga, and its ability to initiate unique opportunities for participants and other service groups;
- ✓ Degree to which the organization's program/project works towards the City's Strategic Goals.

Accessibility

Accessibility is achieved when the programs or services encourage the participation of all residents; membership and/or user fees are appropriate; and the services or programs are convenient to access.

- ✓ Adheres to the Ontario Human Rights Code and AODA legislation as required based on the organizations size;
- ✓ Programs and/or services offered are open to the general public;
- ✓ Membership and user fees established are appropriate for the services provided, and are in accordance with community standards for the type of service.

The group may further demonstrate its level of commitment to accessibility by:

- ✓ Actively promoting membership to all members of the community;
- ✓ Designing programs and services which could benefit all members of the community.

Effectiveness

Effectiveness is achieved when the impacts or outcomes of a service or program can be identified and measured, and is found to be consistent with the group's mandate, positive for the community and works to support the City's Strategic Goals.

- ✓ Objectives, which may include a mission statement or mandate, are clearly stated;

- ✓ Programs and services developed are consistent with the group's objectives or mission statement;
- ✓ Mission statement, programs and services are reviewed and revised to ensure their continuing relevance to the community;
- ✓ Operates in a cost-effective manner, and according to a clear business plan.

The group may further demonstrate its level of commitment to effectiveness by:

- ✓ Evaluating services and programs with input from participants;
- ✓ Responding to community needs through modification of programs or services as required.

Accountability

Accountability is achieved when the group exhibits sound governance, management and financial practices to fulfill their mandate.

- ✓ Follows democratic practices (election, full disclosure of finances, etc.), accountable to an independent and elected volunteer board of directors & general membership;
- ✓ Full disclosure of anticipated revenue sources and how those funds will be expended;
- ✓ Full disclosure of all assets and reserve funds, and their purpose;
- ✓ Operates with the benefit of a business plan or budget;
- ✓ Group actively pursues fundraising activities or alternate sources of revenue;
- ✓ Sound financial statements/information is provided when and as required.

Rationale / Need for Funding

Need for funding can only be assessed following the group's ability to demonstrate a comprehensive grant application in the area of program/project merit, accessibility, effectiveness and accountability practices.

- ✓ Justified in terms of the group's own understanding of the specific financial need as outlined in the cash flow statement;
- ✓ Ability to describe how grant funding will directly support the project, programs/services to further organizational goals;
- ✓ Demonstrates added value from the financial assistance from the City of Mississauga.

REPORT 1 - 2017

To: CHAIR AND MEMBERS OF GENERAL COMMITTEE

The Heritage Advisory Committee presents its first report for 2017 and recommends:

HAC-001-2017

That the Power Point Presentation from Winston L. Wong, Ministry of Tourism, Culture and Sport; and Joel Konrad, Cultural Heritage Specialist at ASI Heritage, with respect to the Credit River Bridge Pilot Project Strategic Conservation Plan, to the Heritage Advisory Committee dated January 20, 2017, be received for information.

(HAC-001-2017)

HAC-0002-2017

1. That the property at 25 Pinetree Way, known as the Mary Fix Property, be designated under the Ontario Heritage Act for its design, physical, historical, associative and contextual value and that the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.
2. That if there are objections to the designation, City Council direct the City Clerk to refer the matter to the Conservation Review Board.

(HAC-0002-2017)

HAC-0003-2017

1. That, the proposal for a new public art sculpture, concrete foundation slab with integrated steps and new public seating areas, with dimensions as described in the preliminary technical description, as shown in the attachments to the Corporate Report dated December 15, 2016 from the Commissioner of Community Services, be approved for the property at 4300 Riverwood Park Lane, which is designated under Part IV of the Ontario Heritage Act.
2. That, final drawings be submitted to heritage planning prior to issuance of the heritage permit.
3. That the PowerPoint Presentation to the Heritage Advisory Committee dated January 10, 2017 from Mark Driedger, ATA Architects Inc., be received.

(HAC-0003-2017)

HAC-0004-2017

That, the rehabilitation of the circular drive, the adjacent stone path and the pedestrian path along the north of the Parker Estate house, concrete foundation slab with integrated steps and new public seating areas, as shown in the attachments to the Corporate Report dated December 15, 2016 from the Commissioner of Community Services, be approved for the property at 4300 Riverwood Park Lane, which is designated under Part IV of the Ontario Heritage Act.

(HAC-0004-2017)

HAC-0005-2017

That the property at 1412 Birchwood Heights Drive, which is listed on the City's Heritage Register, is not worthy of heritage designation, and consequently, that the owner's request to demolish proceed through the applicable process.

(HAC-0005-2017)

HAC-0006-2017

That the property at 23 Plainsman Road, which is listed on the City's Heritage Register, is not worthy of heritage designation, and consequently, that the owner's request to demolish proceed through the applicable process.

(HAC-0006-2017)

HAC-0007-2017

That the Corporate Report dated December 15, 2016 from the Commissioner of Community Services, entitled "Heritage Advisory Committee and Related Staff Milestones: 2016 Year in Review," be received for information.

(HC-0007-2017)

HAC-0008-2017

That Richard Collins, Resident, be invited to provide a 20 minute presentation of heritage properties in the Clarkson area to the Heritage Advisory Committee at its meeting to be held on February 14, 2017.

(HAC-0008-2017)

REPORT 1 - 2017

To: CHAIR AND MEMBERS OF GENERAL COMMITTEE

The Mississauga Cycling Advisory Committee presents its first report for 2017 and recommends:

MCAC-0001-2017

That Active Transportation staff be directed to review the feasibility of putting cycling infrastructure on Matheson Blvd East.

MCAC-0001-2017

MCAC-0002-2017

That the memorandum dated January 10, 2017 from Matthew Sweet, Active Transportation Coordinator entitled Proposed 2017 Cycling Network Program be received.

(MCAC-0002-2017)

MCAC-0003-2017

That the Phil Green Award be referred to the Promotions and Communications Subcommittee for consideration.

(MCAC-0003-2017)

MCAC-0004-2017

1. Mississauga Cycling Advisory Committee expressed support of the proposed pilot program to encourage cycling at St. Francis Xavier Secondary School.
2. That Active Transportation staff be directed to conduct research to support the proposed pilot program at St. Francis Xavier Secondary School.

(MCAC-0004-2017)

MCAC-0005-2017

That the matter of the Share the Trail signage on the Culham Trail be referred to Active Transportation Staff.

(MCAC-0005-2017)

MCAC-0006-2017

That the letter dated October 12, 2016 from Carol-Ann Chafe, Chair, Accessible Advisory Committee entitled Accessible Recreational Cycling in Mississauga be received and that the Network and Technical Subcommittee invite members of the Accessible Advisory Committee to participate in a future Community Ride.

(MCAC-0006-2017)

REPORT 1-2017

To: CHAIR AND MEMBERS OF GENERAL COMMITTEE

The Arts, Culture & Heritage Ad Hoc Committee presents its first report for 2017 and recommends:

ACHC-0001-2017

That the deputation by Annis Campione, Third Monday Collective representative with respect to the Third Monday Collective, be received.

(ACHC-0001-2017)

ACHC-0002-2017

1. That the Education Session led by Paul Damaso, Director, Culture Division, Mark Warrack, Manager, Culture and Heritage Planning, and Mojan Jianfar, Assistant Planner with respect to the Culture Master Plan, be received;
2. That the presentation and supporting documents be received.

(ACHC-0002-2017)

ACHC-0003-2017

That the Terms of Reference for the Arts, Culture & Heritage Ad Hoc Committee, be approved as presented.

(ACHC-0003-2017)

ACHC-0004-2017

That the Committee Members representing the community arts, culture and heritage groups be requested to provide a five (5) minute deputation regarding their respective organizations at the next meeting of the Arts, Culture & Heritage Ad Hoc Committee meeting.

(ACHC-0004-2017)