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## Diversity and Inclusion Advisory Committee

### Date

2017/02/15

### Time

6:14 PM

### Location

Civic Centre, Hearing Room - Second Floor,  
300 City Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

### Citizen Members Present

Abdul Qayyum Mufti  
Ahmed Hamud  
Bhagwan (Gary) Grewal  
Daven Seebarran  
Denise Gordon-Mohamud  
E. Justin Ratnarajah  
Hanoz Kapadia  
Irfan Malik  
Josephine Bau  
Kris Noakes  
Pervez Akhter  
Rajinder Saini  
Ram Dhanjal  
  
Vikas Kohli

### Stakeholders Present

Christopher Taylor  
Sandeep Tatla  
Sharon Douglas

### Members of Council Present

Councillor Ron Starr

### Staff Members Present

Gary Kent, Commissioner of Corporate Service and  
Chief Financial Officer  
Diana Rusnov, Manager, Legislative Services and  
Deputy Clerk

### Citizen Members Absent

Asha Luthra  
Lilian Kwok  
Nagwa Abou El-Naga  
Pradip Francis Rodrigues  
Sarwan Liddar  
Suelyn Knight

### Stakeholders Absent

### Find it online

<http://www.mississauga.ca/portal/cityhall/diversityandinclusioncommittee>

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

Approved (I. Malik)

3. DECLARATION OF CONFLICT OF INTEREST – Nil

4. MINUTES OF PREVIOUS MEETING

4.1. Diversity and Inclusion Advisory Committee - October 19, 2016

Approved (P. Akher)

5. PRESENTATIONS – Nil

6. DEPUTATIONS

6.1. Eddy Robinson, parent and business owner will be making a declaration to Truth and Reconciliation Calls to Action and requesting to post the Residential School Apology within the City of Mississauga buildings.

Mr. Robinson outlined the Truth and Reconciliation Calls to Action and requested that the Residential School Apology be posted within the City of Mississauga buildings and the need to work together moving forward.

Vikas Kohli, Citizen Member and Kris Noakes, Citizen Member spoke to the day of declaration and proposed timing.

#### RECOMMENDATION

That the deputation by Eddy Robinson, parent and business owner regarding Truth and Reconciliation Calls to Action including the request to post the Residential School Apology within the City of Mississauga buildings be referred to Communications and Legal staff.

Referred (J. Bau)

Recommendation DIAC-0001-2017

7. PUBLIC QUESTION PERIOD - 15 Minute Limit – Nil  
(Persons who wish to address the Diversity and Inclusion Advisory Committee about a matter on the Agenda. Persons addressing the Diversity and Inclusion Advisory Committee with a question should limit preamble to a maximum of two (2) statements, sufficient to establish the context for the question, with a 5 minute limitation. Leave must be granted by the Committee to deal with any matter not on the Agenda.)

8. MATTERS CONSIDERED

8.1. Community Engagement Strategy Facilitated Discussion (LeeAnn Lloyd, Strategic Leader and Liz Nield, Lura Consulting 10 minutes)

LeeAnn Lloyd, Strategic Leader, Planning and Building provided a brief overview of the development of a community engagement strategy, and introduced Liz Nield and Niki Angelis, of Lura Consulting. Members of the Committee participated in the facilitated session and the following questions were discussed:

1. What is meaningful community consultation?
2. What are the best ways for the City of Mississauga to consult with members of the community on City matters?
3. What advice for the City of Mississauga to make community consultation more accessible and inclusive?

The following comments were made by Members of the Diversity and Inclusion Advisory Committee:

- Ensuring consultation is authentic and that different points of views are considered
- Go out into the community instead of making the community come to you
- Ensuring that agendas are planned with meaningful discussion points
- Identifying target markets
- Identifying what is the ask of the community
- Be open to new ideas
- Meaningful conversation with the intension of using the information and knowledge received
- Having a diverse facilitator and ensuring design of questions are inclusive
- Every project needs a goal
- Stream facilitated sessions to increase participation. Build on the number of meetings streamed
- Have guests on local radio shows to inform community what is going on
- Be flexible on the topics for public forums
- Have online surveys
- Hand out pamphlets at Celebration Square to inform patrons of upcoming information sessions
- Keep facilitated sessions focused

- Hold facilitated sessions at different times of the day
- Not everyone is computer savvy. Allow multiple options to receive feedback from participants and include language options
- Promote sessions in advance
- Go into schools to receive feedback from children. Work with the school boards.
- Mail out public notices to residents
- Ensuring the City of Mississauga communication strategy is diverse
- Offer food to participants
- Create neighbourhood picnics to create civic engagement
- Provide follow-up feedback from facilitated sessions

8.2 Citizen Engagement Program Verbal Update (Diana Rusnov, Manager, Legislative Services)

Diana Rusnov, Manager, Legislative Services provided an update on the first meeting of the Citizen Engagement working group. She noted that the program is about informing people on how to get involved in local government and that the final program will be rolled out in early 2018.

9. INFORMATION ITEMS

9.1. Memorandum regarding Paula DeCoito resignation from the Diversity and Inclusion Advisory Committee

RECOMMENDATION

That the memorandum dated February 2, 2017 regarding Paula DeCoito resignation from the Diversity and Inclusion Advisory Committee be received.

Received (H. Kapadia)  
Recommendation DIAC-0002-2017

9.2. 2017 Diverse Communities Promotions Plan Update

RECOMMENDATION

That the memorandum dated February 15, 2017 from David Ferreira, Brand Manager regarding the 2017 Diverse Communities Promotions Pan Update be received.

Received (D. Gordon-Mohamud)  
Recommendation DIAC-0003-2017

10. OTHER BUSINESS

Councillor Starr noted that other Committees of Council are seeking to appoint new Citizen Members and that the information can be found on the City of Mississauga's website.

11. DATE OF NEXT MEETING - May 17, 2017

12. ADJOURNMENT – 7:24PM ( R. Dhanjal)