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## **Mississauga Cycling Advisory Committee**

### **Date**

2019/04/09

### **Time**

6:30 PM

### **Location**

Civic Centre, Committee Room A - Second Floor,  
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

### **Members**

Councillor Chris Fonseca  
Anna Tran, Citizen Member  
Earl Close, Citizen Member  
Guy Winchester, Citizen Member  
Heather Martyn, Citizen Member  
Kris Hammel, Citizen Member  
Jeffery Fleming, Citizen Member  
Laiq Siddiqui, Citizen Member  
Larry Lindsay, Citizen Member  
Paulina Pedziwiatr, Citizen Member  
Rosanna Chacko, Citizen Member  
Sunil Sharma, Citizen Member  
Suzanne Doyle, Citizen Member

### **Agency Representatives/City Staff**

Manvir Tatla, Project Manager, Sustainable Transportation, Region of Peel  
Jeremy Blair, Manager, Transportation Infrastructure Management  
Matthew Sweet, Manager, Active Transportation  
Max Gill, Supervisor, Traffic Operations  
Raymond Lau, Project Manager – Engineering, Park Development  
Kimberly Hicks, Communications Advisor

### **Contact**

Stephanie Smith, Legislative Coordinator, Legislative Services  
905-615-3200 ext. 3795  
[stephanie.smith@mississauga.ca](mailto:stephanie.smith@mississauga.ca)

### **Find it Online**

<http://www.mississauga.ca/portal/cityhall/cyclingadvisory>

- 
1. **CALL TO ORDER**
  2. **APPROVAL OF AGENDA**
  3. **DECLARATION OF CONFLICT OF INTEREST**
  4. **MINUTES OF PREVIOUS MEETING**
    - 4.1. Mississauga Cycling Advisory Committee Minutes - March 5, 2019
  5. **DEPUTATIONS** – Nil
  6. **PUBLIC QUESTION PERIOD** - 15 Minute Limit  
(Persons who wish to address the Mississauga Cycling Advisory Committee about a matter on the Agenda. Persons addressing the Mississauga Cycling Advisory Committee with a question should limit preamble to a maximum of two (2) statements, sufficient to establish the context for the question, with a 5 minute limitation. Leave must be granted by the Committee to deal with any matter not on the Agenda.)
  7. **MATTERS TO BE CONSIDERED**
    - 7.1. Introduction of Citizen Members and Staff (10 minutes)
    - 7.2. Committee to appoint the Chair for the Mississauga Cycling Advisory Committee (5 Minutes)
    - 7.3. Committee to appoint the Vice-Chair for the Mississauga Cycling Advisory Committee
    - 7.4. Mississauga Cycling Advisory Committee Terms of Reference
    - 7.5. Mississauga Cycling Advisory Committee Roles and Responsibility (Stephanie Smith, Legislative Coordinator and Matthew Sweet, Manager, Active Transportation 10 minutes)
    - 7.6. Appointments to each Subcommittee:
      - a) Communications and Promotions
      - b) Network and Technical
    - 7.7. Mississauga Cycling Advisory Committee Member Representative on the Road Safety Committee
    - 7.8. Cycling Master Plan Overview (Matthew Sweet, Manager, Active Transportation 10 minutes)
    - 7.9. 2018 Community Rides Review & 2019 Community Rides Overview (Matthew Sweet, Manager, Active Transportation 5minutes)

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- 7.10. Tour de Mississauga Update (Matthew Sweet, Manager, Active Transportation 5 minutes)
- 7.11. 2018 Bike Challenge Review (Matthew Sweet, Manager, Active Transportation 5 minutes)
- 7.12. Social Media Overview (Kimberly Hicks Communications Advisor 5 minutes)

8. **INFORMATION ITEMS**

- 8.1. 2019 Mississauga Cycling Advisory Committee Meeting Dates

9. **OTHER BUSINESS**

10. **DATE OF NEXT MEETING** – May 14, 2019

11. **ADJOURNMENT**

# City of Mississauga

# Minutes



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## Mississauga Cycling Advisory Committee

### Date

2019/03/05

### Time

6:34 PM

### Location

Civic Centre, Committee Room A - Second Floor,  
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

### Members

Donnie Morris, Citizen Member, (Chair)  
Irwin Nayer, Citizen Member, (Vice-Chair)  
Dorothy Tomiuk, Citizen Member  
Glenn Voakes, Citizen Member  
Jonathan Giggs, Citizen Member  
Leonard Verwey, Citizen Member

### Members Absent

Councillor Chris Fonseca, Ward 3  
Edisa Kozo, Citizen Member  
Natalie Half, Citizen Member

### Present Agency Representatives/City Staff

Brandon Quigley, Planner, Sustainable Transportation, Region of Peel  
Jeremy Blair, Manager, Transportation Infrastructure Management  
Matthew Sweet, Manager, Active Transportation  
Kimberly Hicks, Communications Advisor  
Stephanie Smith, Legislative Coordinator

### Find it online

<http://www.mississauga.ca/portal/cityhall/cyclingadvisory>

1. CALL TO ORDER ☐ 6:34PM2. APPROVAL OF AGENDAApproved (G. Voakes)3. DECLARATION OF CONFLICT OF INTEREST ☐ Nil4. MINUTES OF PREVIOUS MEETING

## 4.1. Mississauga Cycling Advisory Committee Minutes - February 5, 2019

Approved (J. Giggs)5. DEPUTATIONS ☐ Nil6. PUBLIC QUESTION PERIOD ☐ Nil

(Persons who wish to address the Mississauga Cycling Advisory Committee about a matter on the Agenda. Persons addressing the Mississauga Cycling Advisory Committee with a question should limit preamble to a maximum of two (2) statements, sufficient to establish the context for the question, with a 5 minute limitation. Leave must be granted by the Committee to deal with any matter not on the Agenda.)

7. MATTERS CONSIDERED7.1. Cycling Network Priorities Discussion (Donnie Morris, Citizen Member)

Mr. Morris spoke to the summary of the network priorities discussion that took place on February 24, 2019.

Members of the Committee made the following comments:

- Requested a user friendly map to show the current cycling infrastructure and what the network would look in 5 or 10 years
- Expressed concern of spending \$200,000 of capital money for signed routes
- That the King Street and the Burnhamthorpe Road West projects could be delayed to use the funds for increased segments on the Matheson Blvd project
- To use different types of cycling infrastructure that attracts people to cycle
- Enquired about the rational of cycling projects in the various wards throughout the City
- The Environmental Assessment for the 9<sup>th</sup> Line cycling project

- That multi-use trails are not the preferred cycling infrastructure

Jeremy Blair, Manager, Transportation Infrastructure Management and Matthew Sweet, Manager, Active Transportation responded to questions from Members of the Committee and spoke to the prioritization of cycling infrastructures throughout the City of Mississauga.

Committee Members discussed comments received from members of the public regarding their priorities.

#### RECOMMENDATION

MCAC-0016-2019

That the summary of Cycling Network Priorities Discussion dated February 24, 2019 be received.

Received (J. Giggs)

#### 7.2. Review of Bicycle Traffic Signal Installations (Matthew Sweet, Manager, Active Transportation)

Mr. Sweet spoke to the memorandum dated February 28, 2019 regarding the Review of Bicycle Traffic Signal Installations.

Members of the Committee made the following comments:

- That the bicycle signals do not work for multi-use trails (MUT) and that they create safety concerns
- The difference between cycling on MUT and on-road
- That the bicycle signal lights creates a false safe of security
- That enforcement is needed for No Right Turns on Red restriction
- The need for a flashing amber light for only cyclists
- That enforcement is needed with new traffic infrastructures
- Enquired if the crossrides are needed

Mr. Sweet responded to concerns of the committee.

Brandon Quigley, Region of Peel spoke to the Regional intersections and the implementation of the crossrides.

#### RECOMMENDATION

MCAC-0017-2019

That the memorandum dated February 28, 2019 from Matthew Sweet, Manager, Active Transportation entitled Review of Bicycle Traffic Signal Installations be received.

Received (I. Nayer)

RECOMMENDATION

MCAC-0018-2019

That Transportation and Works staff implement the following safety measures at crossroad intersections:

- a) To implement 'No Right Turn on Red' restrictions
- b) To paint the intersection green where crossroads are installed
- c) That increased enforcement is needed from the Peel Regional Police at crossroad locations

Approved (I. Nayer)

8. OTHER BUSINESS ☐ Nil

9. DATE OF NEXT MEETING - April 9, 2019

10. ADJOURNMENT - 8:57PM (J. Giggs)

# Terms of Reference for Mississauga Cycling Advisory Committee

## Mandate

The committee was an active stakeholder in the development of the Mississauga Cycling Master Plan which was approved by Council in September 2010. The plan is an ambitious strategy that sets out to transform Mississauga into a city that is conducive to cycling not only for recreation and fitness, but also for daily transportation needs. The plan builds on Mississauga's long-standing commitment to the off-road trail system through identifying a comprehensive network of on-road as well as off-road cycling facilities.

## Objectives/Goals

Consistent with the goals of the Cycling Master Plan, the goals of the committee are to foster a culture where cycling is an everyday activity, build an integrated on-road and off-road cycling network as part of a multi-modal transportation system, and to adopt a "safety-first" approach for cycling in Mississauga.

In order to meet the above goals, the committee has set the following objectives, which will provide the framework for its work:

- ☐ Monitor the implementation of the City of Mississauga Cycling Master Plan and make recommendations to influence progress when appropriate;
- ☐ Assist City staff in updating the Cycling Master Plan, as required;

### Fostering a Cycling Culture:

- ☐ Represent the cycling community and facilitate opportunities for additional community input;
- ☐ Promote all forms of cycling activities within Mississauga through campaigns, community rides and events, including the committee's signature annual event, the Tour de Mississauga;

### Building a Cycling Network:

- ☐ Provide input into the development and maintenance of a continuous and integrated cycling network within the City of Mississauga and with neighbouring municipalities, with a particular emphasis on recommending priorities;
- ☐ Assist with the recruitment and coordination of Cycling Ambassador Program volunteers as a means of monitoring and improving the cycling network;

### Adopting a "Safety-First" Approach:

- ☐ Provide input to City staff and Council on the planning and delivery of programs to promote safe cycling; and



- Review legislation and policies that relate to cycling and advocate to City Council and other legislative bodies for cycling-supportive legislation and policies.

### Work Plan

All Advisory Committees shall prepare annual Work Plans which they will send to their parent standing committee, then to Council at the beginning of the new year, as well as a progress update at the end of the year. Committee members shall work collaboratively with City staff devise these Work Plans to ensure that the workload is manageable and appropriately shared between the two parties. Work plans will need to be carefully crafted in order to meet the Committee's mandate and objectives, as well as the City's Strategic Plan, Master Plans, and budgetary capacity.

The work plan shall speak directly to the specific goals the committee aims to accomplish.

The work plan for each Advisory Committee attempts to use the City's Strategic Plan Pillars, action items, master plans, or legislation as sub-headings to organize the committee's focus and nature of work.

The Committee shall present its accomplishments as they relate to the work plan, to Council annually.

### Definitions

Definitions are provided for the purpose of clarity and only where necessary.

That definitions provided are referenced to the appropriate source/legislation.

### Procedures and Frequency of Meetings

All Committees are subject to Council Procedure By-law, which outlines the procedures for Council and Committee meetings.

[http://www7.mississauga.ca/documents/bylaws/procedural\\_by-law\\_2013.pdf](http://www7.mississauga.ca/documents/bylaws/procedural_by-law_2013.pdf)

The Mississauga Cycling Advisory Committee will meet approximately 12 times per year, usually on the second Tuesday of every month, or as determined by the Committee at the call of the Chair. □

### Membership

All members are subject to the Code of Conduct and Complaint Protocol for Local Boards.

[http://www7.mississauga.ca/documents/CityHall/pdf/2014/Local\\_Boards\\_Code\\_of\\_Conduct.pdf](http://www7.mississauga.ca/documents/CityHall/pdf/2014/Local_Boards_Code_of_Conduct.pdf).

and Corporate Policy 02-01-01: Citizen Appointments to Committees, Boards and Authorities. <http://inside.mississauga.ca/Policies/Documents/02-01-01.pdf>

The MCAC shall consist of Voting Members and Volunteer Members. Their roles are outlined below:

### ***Voting Members***

There will be a total of 12 voting members appointed by Council, with a minimum of 3 members from each of the three quadrants of the City. The areas are established using the following quadrants; North West, North East and South (see attached). There shall also be representation(s) from City Council on the Committee. The Councillor(s) will also be a Voting Member(s), but will not necessarily be required for quorum. Quorum will consist of a majority of the members.

### ***Volunteer Members***

Provision will also be made for Volunteer members. These volunteers are non-voting members of MCAC. They can participate in the meetings of MCAC and sit on all sub-committees. A person wishing to be a Volunteer Member should indicate their interest to the Committee Coordinator who will maintain a registrar of such members.

### ***Staff Support Members and Agency Representatives***

Staff support members and agency representatives will function as non-voting members of the committee.

The Committee Coordinator (Office of the City Clerk) will prepare the committee's notices, agendas, minutes and correspondence. The committee will also be supported by staff from the Active Transportation Office (Transportation and Works Department) and by staff from the City Departments, as warranted. They include, but are not limited to the following:

- Transportation & Works Department: Traffic Operations
- Community Services Department: Parks; Sports
- Planning & Building Department: Policy Planning
- Corporate Services Department: Communications

Agency representatives may be involved in the development or implementation of cycling initiatives. Representatives from these agencies will be requested to attend as warranted. Such agencies include, but are not limited to the following:

- Region of Peel: Public Works Department
- Peel Regional Police

## Role of Chair

The role of the Chair is to:

1. Preside at the meetings of Mississauga Cycling Advisory Committee using City of Mississauga's Procedure By-law, and keep discussion on topic.
2. Provide leadership to Mississauga Cycling Advisory Committee to encourage that its activities remain focused on its mandate as an Advisory Committee of Council.
3. Review agenda items with the Committee Coordinator and (appropriate) Office in the City.
4. Recognize each Member's contribution to the Committee's work.
5. Serve as an *ex-officio* member of subcommittees and attend subcommittee meetings when necessary.
6. Liaise with the Manager of (Office in the City that handles the Committee's subject matter) on a regular basis.

## Role of Committee Members

The role of Committee Members is to:

1. Ensure that the mandate of Mississauga Cycling Advisory Committee is being fulfilled.
2. Provide the Chair with solid, factual information regarding agenda items.
3. When required, advise Council on matters relating to (the matters that the committee deals with).
4. Actively participate in the promotion of the Committee's signature events/Site inspections/etc. (whatever they may be).
5. Notify the Committee Coordinator if they are unable to attend Mississauga Cycling Advisory Committee meetings to ensure that quorum will be available for all meetings.

## Quorum

1. Quorum of the Mississauga Cycling Advisory Committee shall be reached with the presence of a majority of the appointed and elected members, at a time no later than thirty (30) minutes past the time for which the beginning of the meeting was scheduled and so noted on the agenda or notice of the meeting.
2. The issuance of an Agenda for a meeting of this Committee will be considered as notice of that meeting.
3. The presence of one (1) of the appointed Council members shall not be required to establish quorum.

## Subcommittees

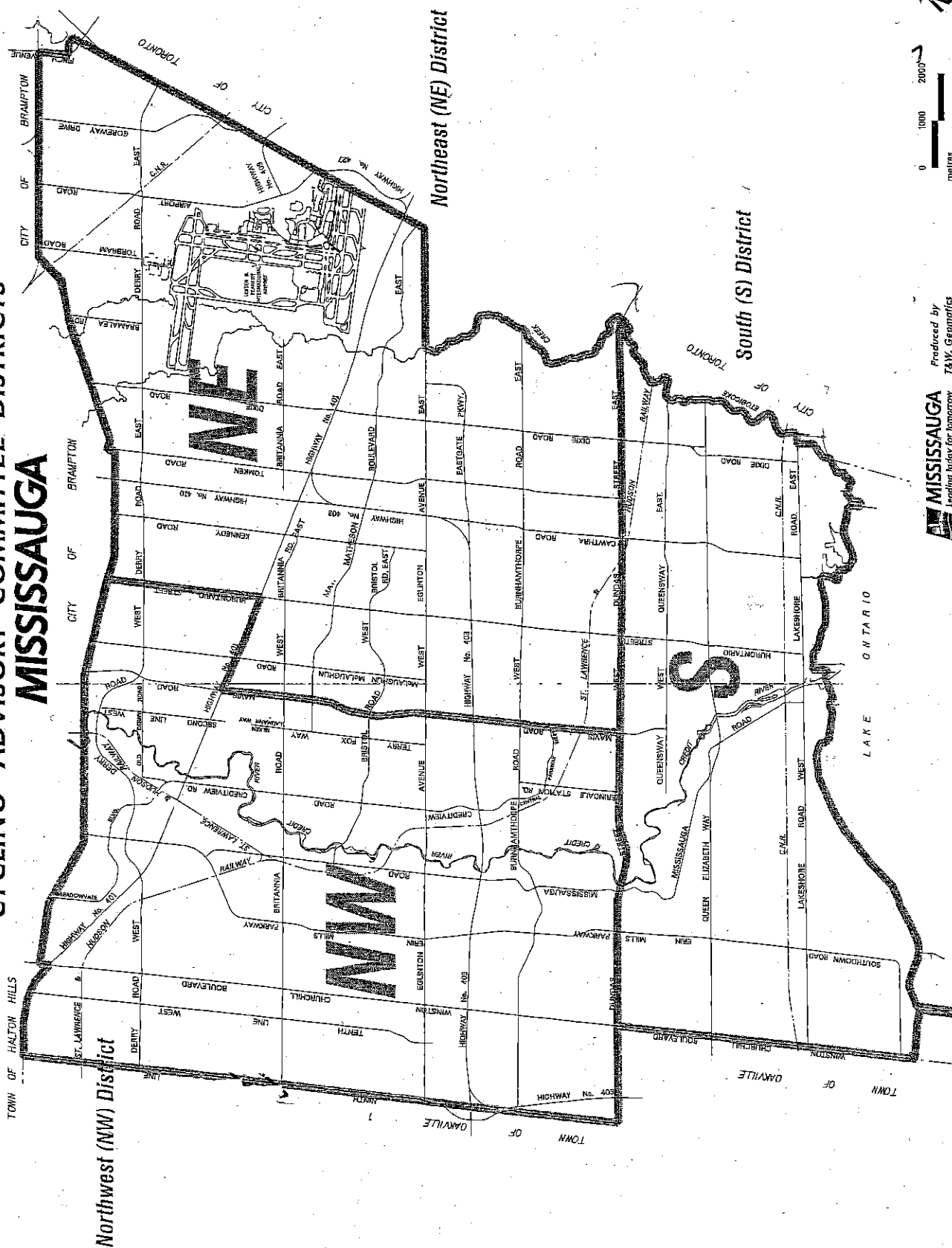
That, as per the Procedure By-law 139-2013, a Committee of Council may establish a subcommittee which shall consist of members of the parent Committee, as may be determined by such parent Committee and any other member approved by Council.

- Sub-committees will be formed to deal with specific issues, and will make recommendations to the parent Committee. Once the specific issue is dealt with the subcommittee shall cease.
- All appointed members of the subcommittee have the right to vote.
- The Chair of the subcommittee will be appointed at the first meeting of the subcommittee.

Mississauga Cycling Advisory Subcommittees are as follows;

- Tour de Mississauga Subcommittee
- Network and Technical Subcommittee
- Communications and Promotions Subcommittee

# CYCLING ADVISORY COMMITTEE DISTRICTS MISSISSAUGA



**MISSISSAUGA**  
Leading today for tomorrow  
Produced by  
T&W, Geomatics

# City of Mississauga

## Memorandum




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**Date:** 2019/03/26

**To:** Chair and Members of the Mississauga Cycling Advisory Committee

**From:** Krystal Christopher, Legislative Coordinator

**Meeting Date:** April 9, 2019

**Subject:** **Mississauga Cycling Advisory Committee Member Appointment to Road Safety Committee**

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The Road Safety Committee has adopted a recommendation on March 26, 2019, that a Mississauga Cycling Advisory Committee representative be appointed as a voting member on the Road Safety Committee.

The Road Safety Committee focuses on road safety issues related to all methods of transportation, promotes public awareness and education for road safety initiatives and programs in partnership with other committees and agencies. Attached is a copy of the Committee's Terms of Reference for more information on the mandate and objective.

The Appointed member is expected to regularly attend meetings and to participate in promotional events to raise awareness related to road safety to residents and businesses.

Road Safety Committee meetings are held on the last Tuesday of each month at 9:30 a.m. in Committee Room A. The following are the meeting dates for this year:

Tuesday, April 30, 2019 @ 9:30 - Committee Room A  
 Tuesday, May 28, 2019 @ 9:30 - Committee Room A  
 Tuesday, June 25, 2019 @ 9:30 - Committee Room A  
 Tuesday, September 24, 2019 @ 9:30 - Committee Room A  
 Tuesday, October 29, 2019 @ 9:30 - Committee Room A  
 Tuesday, December 3, 2019 @ 9:30 - Committee Room A

Sincerely,

*Krystal Christopher*

Krystal Christopher  
 Legislative Coordinator  
 Office of the City Clerk, Legislative Services Division  
 905-615-3200, ext. 5411- [Krystal.Christopher@mississauga.ca](mailto:Krystal.Christopher@mississauga.ca)

## Terms of Reference for Road Safety Committee

**\*\* ( Please note the new Terms of Reference was adopted by the Road Safety Committee on March 26, 2019 to change the MCAC representative to a voting member. This will be before Council on April 10, 2019)\*\***

### Mandate

The Road Safety Committee provides a community perspective on road safety issues, promotes public awareness and education for road safety initiatives and programs, with an aim to enhance community participation and cooperation. Road Safety Mississauga will consult with and promote partnerships with other committees and agencies, while supporting ongoing City programs and projects in an effort to raise the profile of road safety in Mississauga.

Appointed members are expected to participate in promotional events on a regular basis to raise awareness related to road safety to residents and business.

### Objectives/Goals

The objective of the Road Safety Committee is to promote road safety for all methods of transportation, including pedestrian, cyclist and vehicular traffic.

Through the creation of a Road Safety Calendar, setting out road safety themes, the Committee will regularly disseminate information related to the appropriate theme.

### Work Plan

All Advisory Committees shall prepare annual Work Plans which will be sent to their parent standing committee, then to Council at the beginning of the New Year, as well as a progress update at the end of the year. Committee members shall work collaboratively with City staff to devise these Work Plans to ensure that the workload is manageable and appropriately shared between the two parties.

Work plans will need to be carefully crafted in order to meet the Committee's mandate and objectives, as well as the City's Strategic Plan, Master Plans, and budgetary capacity.

The work plan shall speak directly to the specific goals the committee aims to accomplish. The work plan for each Advisory Committee attempts to use the City's Strategic Plan Pillars, action items, master plans, or legislation as sub-headings to organize the committee's focus and nature of work. The Committee

shall present its accomplishments as they relate to the work plan, to Council annually.

### Definitions

Definitions are provided for the purpose of clarity and only where necessary. That definitions provided are referenced to the appropriate source/legislation.

### Procedures and Frequency of Meetings

All Committees are subject to Council Procedure By-law, which outlines the procedures for Council and Committee meetings.

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The Road Safety Committee will meet approximately 4 times per year or as determined by the Committee at the call of the Chair. In addition to attending Committee meetings, members of the Road Safety Mississauga Committee will be expected to attend community events to promote road safety messaging and community participation.

### Membership

All members are subject to the Code of Conduct and Complaint Protocol for Local Boards.

[http://www7.mississauga.ca/documents/CityHall/pdf/2014/Local\\_Boards\\_Code\\_of\\_Conduct.pdf](http://www7.mississauga.ca/documents/CityHall/pdf/2014/Local_Boards_Code_of_Conduct.pdf).

and Corporate Policy 02-01-01: Citizen Appointments to Committees, Boards and Authorities. <http://inside.mississauga.ca/Policies/Documents/02-01-01.pdf>

The Road Safety Mississauga Committee shall be comprised of:

- 3 Councillors;
- 8 Citizen Members;
- 1 Traffic Safety Council representative;
- 1 Mississauga Cycling Advisory Committee representative.

In addition to the Council appointed members of the Committee, the following are non-voting members who serve as a resource to the Committee:

- Peel Regional Police;
- Ontario Provincial Police;
- Ministry of Transportation Ontario Road Safety Marketing Branch;
- Peel Region Traffic Safety;
- Region of Peel Health Unit.



## Role of Chair

The Chair of the Committee will be appointed at the first meeting of the Committee.

The role of the Chair is to:

1. Preside at the meetings of Road Safety Committee using City of Mississauga's Procedure By-law, and keep discussion on topic.
2. Provide leadership to the Road Safety Committee to encourage that its activities remain focused on its mandate as an Advisory Committee of Council.
3. Review agenda items with the Committee Coordinator and Traffic Operations staff.
4. Recognize each Member's contribution to the Committee's work.
5. Serve as an *ex-officio* member of subcommittees and attend subcommittee meetings when necessary.
6. Liaise with the Supervisor of Road Safety, Transportation and Works, on a regular basis.

## Role of Committee Members

The role of Committee Members is to:

1. Ensure that the mandate of the Road Safety Committee is being fulfilled.
2. Provide the Chair with solid, factual information regarding agenda items.
3. When required, advise Council on matters relating to road safety.
4. Actively participate in the promotion of road safety at the city or other events as determined by the Committee.
5. Notify the Committee Coordinator if they are unable to attend meetings to ensure that quorum will be available for all meetings.

## Quorum

1. Quorum of the Road Safety Committee shall be reached with the presence of a majority of the appointed and elected members, at a time no later than thirty (30) minutes past the time for which the beginning of the meeting was scheduled and so noted on the agenda or notice of the meeting.
2. The issuance of an Agenda for a meeting of this Committee will be considered as notice of that meeting.
3. The presence of one (1) of the appointed Council members shall be required to establish quorum.

### Subcommittees

That, as per the Procedure By-law 139-2013, a Committee of Council may establish a subcommittee which shall consist of members of the parent Committee, as may be determined by such parent Committee and any other member approved by Council.

- Sub-committees will be formed to deal with specific issues, and will make recommendations to the parent Committee. Once the specific issue is dealt with the subcommittee shall cease.
- All appointed members of the subcommittee have the right to vote.
- The Chair of the subcommittee will be appointed at the first meeting of the subcommittee.

# City of Mississauga Memorandum

Date: 2018/12/17

To: Chair and Members of Mississauga Cycling Advisory Committee

From: Matt a Turco

Meeting Date: 2019/01/16

Subject: 2018 Community Rides Review

## Background

The Mississauga Cycling Advisory Committee (MCAC) formed a working group to plan the 2018 community rides sponsored by the Greater Toronto Airports Authority (GTAA). At the committee meeting in April 2018 it was recommended that "SustainMobility organize the onsite management of the 2018 Community Rides and that the service fee of up to \$10,000.00 be allocated from the 2018 Committee of Council budget".

Below is the resulting schedule of rides managed by SustainMobility, details regarding registration for each ride, participant data, and feedback regarding ride management.

## Ride Schedule

In total, 19 rides were organized by MCAC, 17 of which were managed by SustainMobility and two of which were managed by City staff. The ones in bold below were not managed by SustainMobility due to a policy that prohibits staff from working outdoors after dusk.

Date	Ride Name	Distance	Location	Staff Time	Marshals	Participants
MAY						
Saturday May 5	GTAA Kick-Off Ride	20 km	Mount Charles Park	9 am to 3 pm	12	130
Saturday May 12	Tree Planting Ride / Osprey Marsh Ride	10 km	Castlegreen Meadows Park	11 am to 3 pm	10	58
Saturday May 26	Port Credit Waterfront Trail Family Ride	5 km & 15 km	JC Saddington Park	9 am to 1 pm	8	48
JUNE						
Saturday June 2	Jim Tovey Memorial Lakeview Ride	15 km	Mississauga Sailing Club	9 am to 3 pm	10	98
Sunday June 10	Bike Challenge Launch Ride	23 km	The Humberview Dealership	9 am to 3 pm	13	134

Sunday June 17	Erin Mills Bikefest Family Ride	5 km & 10 km	South Common CC	9 am to 2 pm	8	109
JULY						
Thursday July 12	Creditview and Rivergrove Ride	15 km	Fallingbrook Community Park	4:45 pm to 8:45 pm	13	79
Saturday July 21	Mississauga Valley Family Ride	5 km & 15 km	Mississauga Valley CC	9 am to 2 pm	11	78
Saturday July 28	Malton and Humber Trail Ride	17 km	Malton CC	9 am to 2 pm	7	49
AUGUST						
Saturday August 11	Lake Aquitaine Bikefest Family Ride	5 km & 12 km	Meadowvale CC	12:30 pm to 5:30 pm	8	95
Saturday August 25	Park Royal and Southdown Ride	17 km	Clarkson CC	9 am to 2 pm	7	59
SEPTEMBER						
Saturday September 1	Burnhamthorpe and Bristol Tour Training Ride	35 km	Riverwood Park	9 am to 3 pm	9	51
Saturday September 8	Downtown and Hershey Centre	25 km	Hershey Centre	9 am to 2 pm	8	50
Thursday September 13	UTM Ride	15 km	UTM	4:45 pm to 8:45 pm	5	44
<b>Friday September 21</b>	<b>Work of Wind</b>	<b>5 km</b>	<b>Bradley Museum</b>	<b>5 pm to 9 pm</b>	<b>5</b>	<b>25</b>
Saturday September 29	Culham Trail Salmon Run Ride	25 km	Erindale Park	9 am to 2 pm	7	44
OCTOBER						
Saturday October 13	Applewood and Rockwood Ride	15 km	Garnetwood Park	9 am to 2 pm	16	31
Saturday October 20	Vista Heights Ride	15 km	Vista Heights Public School	9 am to 2 pm	16	30
<b>Friday October 26</b>	<b>Halloween Ride</b>	<b>15 km</b>	<b>Port Credit Arena</b>	<b>6 pm to 10 pm</b>	<b>7</b>	<b>36</b>

## Ride Registration

Participants were provided with the opportunity to register in advance for each ride using CCN. On average, 74% of those who participated in the rides registered online and 26% registered in person. 38% of those who registered online did not show up.

The table below shows a breakdown of the percent of participants that registered online or registered on site, and the percent of total online registrations that did not show up for the ride.

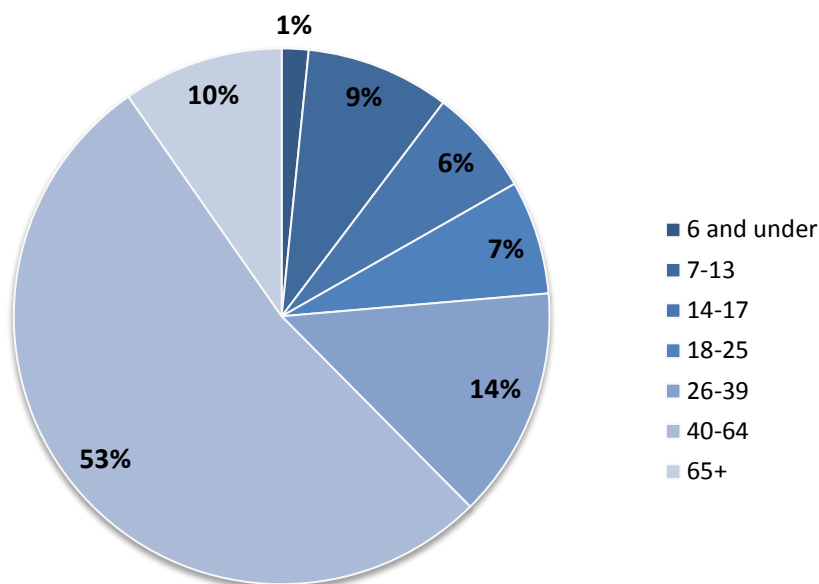
Day	Month	Date	% Check-Ins	% Walk-Ins	2018 Total Participants	% No-Show
Saturday	May	5	88%	12%	130	25%
Saturday	May	12	69%	31%	58	40%
Saturday	May	26	50%	50%	48	49%
Saturday	June	2	69%	22%	98	24%
Sunday	June	10	71%	29%	134	26%
Sunday	June	17	74%	26%	109	21%
Thursday	July	12	71%	29%	79	21%
Saturday	July	21	74%	26%	78	23%
Saturday	July	28	55%	45%	49	34%
Saturday	Aug	11	75%	25%	95	21%
Saturday	Aug	25	81%	19%	59	21%
Saturday	Sept	1	78%	22%	51	22%
Saturday	Sept	8	72%	28%	50	18%
Thursday	Sept	13	70%	30%	44	33%
Friday	Sept	21	88%	12%	45	51%
Saturday	Sept	29	75%	25%	44	38%
Saturday	Oct	13	55%	45%	31	32%
Saturday	Oct	20	73%	27%	30	21%
Saturday	Oct	26	94%	6%	36	29%

## Ride Participation

In total, 501 individuals attended the rides from May 5 to October 26, 2018. 60% of those individuals attended only one ride while 6% attended more than half the rides. On average, each participant attended two rides.

### Age Group

As seen in the figure below, 63% of participants were over the age of 40 and 16% were under the age of 18.



*Figure 1: Percent of all participants in each age group.*

### Postal Codes

When planning the start locations for each of the rides, MCAC members made an effort to touch as many different parts of Mississauga as they could. The variety in location allowed cyclists to explore their entire city by bike and brought the rides to different neighbourhoods in order to encourage local participation.

Postal code data collected from those who registered online showed an increase in participation from the same area as a ride started and ended. In the chart below, each of the postal codes listed represents a ride's start and finish location. When the percent of participants from the same postal area as the ride is compared to that from the ride before and the ride after; the majority of rides show a spike in local participation.

The table below shows the percent of participants living in the same postal area as the ride start and end location as well as participation rates from that area for the ride before and the ride after.

Postal Code	Ride Before	Ride	Ride After
L4T	2%	4%	0%
L4W	3%	11%	5%
L4Z	3%	0%	0%
L5A	4%	10%	4%
L5C	4%	5%	0%
L5C	3%	9%	0%
L5E	0%	0%	1%
L5G	0%	15%	N/A
L5H	0%	15%	1%
L5J	4%	6%	0%
L5J	0%	0%	0%
L5L	7%	12%	11%
L5L	11%	10%	6%
L5M	18%	25%	7%
L5M	17%	32%	9%
L5N	11%	22%	18%
L5V	6%	9%	18%

## Feedback

Participants appeared to enjoy the rides and did not provide any major feedback directly to staff or SustainMobility; however, SustainMobility did provide the following comments relating to ride management:

- Evening rides: These should be scheduled at the beginning of the season when there are more daylight hours rather than at the end of the season when it gets darker earlier. Some participants hinted that it would be better if the evening rides started after 6 pm to allow enough time for riders to finish work and make their way to the ride.
- Registration: Give people the opportunity to sign up for rides further in advance. Ride information was not released on a consistent basis and anyone wanting to participate had to check the website regularly to know when the next ride would be. Confirming rides on a weekly basis runs the risk of people missing the ride all together.
- Reminders: Anyone signed up for a ride should receive a notification email a day or two before the ride reminding them of the ride, the route, what to bring, what to wear, timing and any other pertinent info related to said ride like weather conditions, duration etc. Having a calendar of events would also help people when planning to attend the ride.
- Ride Materials: Armbands and vests need to be washed a few times throughout the season and walkies need to be properly sterilized/cleaned after each ride. It would be a good idea to have a bike mechanic on site for a few of the busier rides.
- Planning: Ride start locations and routes need to be confirmed at the beginning of the year so facilities can be booked and routes can be checked for concerns/conflicts.

# City of Mississauga Memorandum

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Date: 2018/12/17

To: Chair and Members of Mississauga Cycling Advisory Committee

From: Matt  a Turco

Meeting Date: 2019/02/05

Subject: 2018 Bike Challenge Review

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## Background

In 2017, The City of Mississauga partnered with Mississauga Forestry to reach its goal of planting one million trees by 2032. From June to September 2017 participants earned one tree for every 150 kilometres cycled and logged through the Mississauga Bike Challenge.

The 2017 challenge was a success and the 150,000 kilometre community goal was met and exceeded. 650 participants collectively logged 5,832 bike rides adding up to a total of 204,026 kilometres. Together participants unlocked 1,360 trees provided by Mississauga Parks and Forestry and helped plant them in and around the Mississauga trail system in the fall of 2017 and spring of 2018.

After such a successful first challenge, the City of Mississauga partnered with the Humberview Group and Trillium Health Partners Foundation for the 2018 Bike Challenge.

The infographic below summarizes the challenge results.



# THE 2018 MISSISSAUGA BIKE CHALLENGE

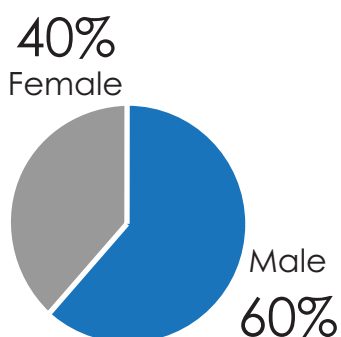


For the 2018 Bike Challenge, The Humberview Group donated \$1 to The Trillium Health Partners Foundation for every 10 km cycled from June 10 to September 16. As a bonus, \$5 per 10 km was donated for trips in September. Here's what happened...

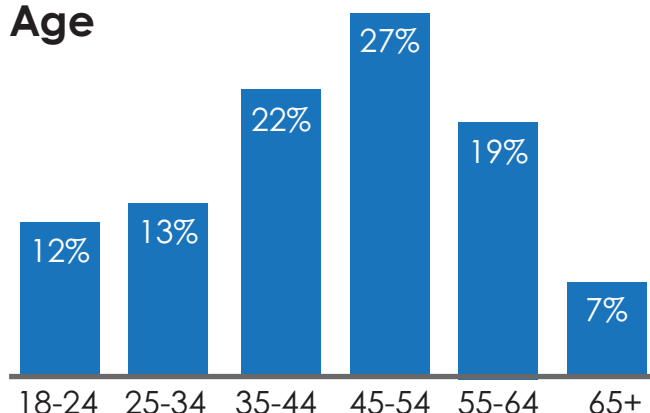
## IN 99 DAYS,

**1 468** Participants

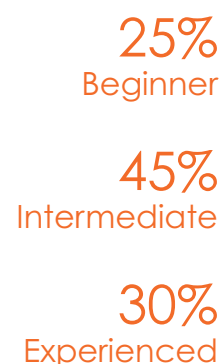
### Gender



### Age



### Experience



### On Average...

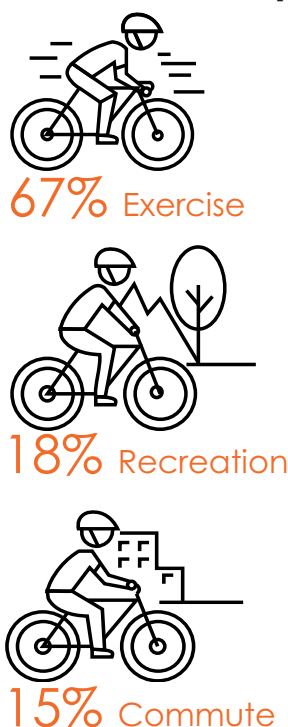
**5** new people joined the bike challenge each day.

### Where are they from?



**2 9,228** Trips Logged

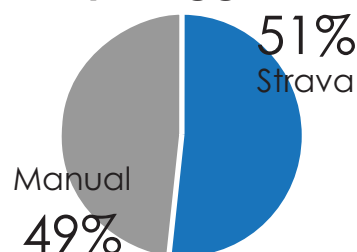
### Reason for trips



### On Average...

**93** trips were logged each day

### How were the trips logged?



# 3 309,645 km cycled

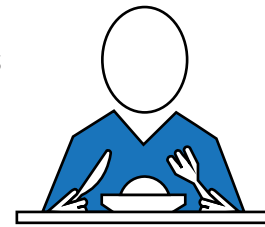
**That's almost to the moon!**



384,400 km

# 1,284,038 calories burned

That's enough to meet the average adult's suggested intake of 2,000 calories/day for 642 days!



# 30 tonnes of CO<sub>2</sub> saved

By riding a bike instead of driving a car for each of the trips logged throughout the challenge, participants helped reduce the level of CO<sub>2</sub> emissions in the City of Mississauga by 30 tonnes!

*That's the equivalent of:*

6 vehicles  
off the road  
for 1 year



OR

The energy use  
of 3 homes for  
1 year



**On Average...**

We collectively cycled 3,128 km a day

non-stop bike rides from

**MISSISSAUGA**

to

**VANCOUVER**

Anyone?



# 4 \$50,000 raised

A big **THANK YOU** to all who participated in the 2018 Mississauga Bike Challenge to help unlock \$50,000 from The Humberview Group to Trillium Health Partners. The funds you helped unlock were directed towards our local hospital's most pressing needs and helped purchase new diagnostic imaging equipment, like an angiography machine for the revitalized Diagnostic Imaging department at Credit Valley Hospital site.

This machine checks the health of a patient's blood vessels by looking at how blood flows through them. Over 50% of patients who come to Trillium Health Partners receive some form of diagnostic imaging as part of their health care journey, which is why having the most up-to-date equipment is a top priority.



**Thank you for ensuring that the people in our community who come to rely on Trillium Health Partners have access to the latest technology.**



City of Mississauga



# Memorandum

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**To:** Chair and Members of the Mississauga Cycling Advisory Committee

**From:** Stephanie Smith, Legislative Coordinator

**Date:** October 26, 2018

**Subject:** 2019 Mississauga Cycling Advisory Committee Meeting Dates

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The 2019 meeting dates for the Mississauga Cycling Advisory Committee have been scheduled as follows:

Tuesday, January 8, 2019  
Tuesday, February 5, 2019  
Tuesday, March 5, 2019  
Tuesday, April 9, 2019  
Tuesday, May 14, 2019  
Tuesday, June 11, 2019  
Tuesday, July 9, 2019  
Tuesday, August 13, 2019  
Tuesday, September 10, 2019  
Tuesday, October 8, 2019  
Tuesday, November 12, 2019  
Tuesday, December 10, 2019

Unless otherwise advised, all meetings will be held at 6:30 PM at the Mississauga Civic Centre in Committee Room A – 300 City Centre Drive, Mississauga L5B 3C1

Meetings may be cancelled at the call of the Chair due to insufficient agenda items or lack of quorum.

Please kindly contact the Legislative Coordinator in advance of the meeting if you will be absent or late so that quorum issues can be anticipated and dealt with accordingly.

Stephanie Smith  
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