
Mississauga Cycling Advisory Committee

Date

2019/01/08

Time

6:30 PM

Location

Civic Centre, Committee Room A - Second Floor,
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members

Donnie Morris, Citizen Member, (Chair)
Irwin Nayer, Citizen Member, (Vice-Chair)
Councillor Chris Fonseca, Ward 3
David Daglish, Citizen Member
Dorothy Tomiuk, Citizen Member
Edisa Kozo, Citizen Member
Greg Symons, Citizen Member
Glenn Voakes, Citizen Member
Jonathan Giggs, Citizen Member
Leonard Verwey, Citizen Member
Natalie Halff, Citizen Member
Richard Dubiel, Citizen Member
Roy Buchanan, Citizen Member

Agency Representatives/City Staff

Manvir Tatla, Manager, Sustainable Transportation at Region of Peel
Jeremy Blair, Manager, Transportation Infrastructure Management
Matthew Sweet, Manager, Active Transportation
Fred Sandoval, Active Transportation Coordinator
Mattea Turco, Active Transportation Coordinator
Max Gill, Supervisor, Traffic Operation
Kimberly Hicks, Communications Advisor

Contact

Stephanie Smith, Legislative Coordinator, Legislative Services
905-615-3200 ext. 3795
stephanie.smith@mississauga.ca

Find it Online

<http://www.mississauga.ca/portal/cityhall/cyclingadvisory>

1. **CALL TO ORDER**

2. **APPROVAL OF AGENDA**

3. **DECLARATION OF CONFLICT OF INTEREST**

4. **MINUTES OF PREVIOUS MEETING**

4.1. Mississauga Cycling Advisory Committee Minutes - June 12, 2018

5. **DEPUTATIONS**

5.1. Phil Green, past Chair of the Mississauga Cycling Advisory Committee (MCAC) regarding the history of MCAC

6. **PUBLIC QUESTION PERIOD** - 15 Minute Limit

(Persons who wish to address the Mississauga Cycling Advisory Committee about a matter on the Agenda. Persons addressing the Mississauga Cycling Advisory Committee with a question should limit preamble to a maximum of two (2) statements, sufficient to establish the context for the question, with a 5 minute limitation. Leave must be granted by the Committee to deal with any matter not on the Agenda.)

7. **MATTERS TO BE CONSIDERED**

7.1. Burnhamthorpe Trail Changes (Donnie Morris, Citizen Member 5minutes)

7.2. Winston Churchill Safety Issues (Donnie Morris, Citizen Member 5minutes)

7.3. Mississauga Cycling Advisory Committee Website and Social Media Pages (Dorothy Tomiuk, Citizen Member 5 minutes)

7.4. Cycling Program – 2018 Review & 2019 Outlook (Fred Sandoval, Active Transportation Coordinator 5 minutes)

7.5. 2018 Bike Challenge Review (Mattea Turco, Active Transportation Coordinator, 5 minutes)

7.6. Tour de Mississauga Update (Matthew Sweet, Manager, Active Transportation 5 minutes)

7.7. 2018 Community Rides Review (Mattea Turco, Active Transportation Coordinator, 5 minutes)

7.8. Crossride Education and Promotions (Matthew Sweet, Manager, Active Transportation 5minutes)

7.9. Bicycle Friendly Communities Workshop (Matthew Sweet, Manager, Active Transportation 5 minutes)

7.10. Mississauga Cycling Advisory Committee Year-End Council Presentation (Donnie Morris, Citizen Member 5minutes)

8. **INFORMATION ITEMS**

8.1. Resignation Email From David Daglish, Citizen Member, Mississauga Cycling Advisory Committee

8.2. Resignation Email From Greg Symons, Citizen Member, Mississauga Cycling Advisory Committee

8.3. Resignation Email From Richard Dubiel, Citizen Member, Mississauga Cycling Advisory Committee

8.4. Resignation Email From Roy Buchanan, Citizen Member, Mississauga Cycling Advisory Committee

9. **OTHER BUSINESS**

10. **DATE OF NEXT MEETING** – February 5, 2019

11. **ADJOURNMENT**

City of Mississauga

Minutes



Mississauga Cycling Advisory Committee

Date

2018/06/12

Time

6:32 PM

Location

Civic Centre, Committee Room A - Second Floor,
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members Present

Donnie Morris, Citizen Member, (Chair)
Irwin Nayer, Citizen Member, (Vice-Chair)
Councillor Chris Fonseca, Ward 3
David Daglish, Citizen Member
Dorothy Tomiuk, Citizen Member
Greg Symons, Citizen Member
Jonathan Giggs, Citizen Member
Leonard Verwey, Citizen Member
Natalie Halff, Citizen Member
Richard Dubiel, Citizen Member
Roy Buchanan, Citizen Member

Members Absent

Edisa Kozo, Citizen Member
Glenn Voakes, Citizen Member
Richard Dubiel, Citizen Member

Present Agency Representatives/City Staff

Helen Noehammer, Director, Transportation & Infrastructure Planning
Jeremy Blair, Manager, Transportation Infrastructure Management
Matthew Sweet, Manager, Active Transportation
Fred Sandoval, Active Transportation Coordinator
Mattea Turco, Active Transportation Coordinator
Kimberly Hicks, Communications Advisor
Stephanie Smith, Legislative Coordinator

Find it online

<http://www.mississauga.ca/portal/cityhall/cyclingadvisory>

1. CALL TO ORDER - 6:32 PM2. APPROVAL OF AGENDA

Approved (I. Nayer)

3. DECLARATION OF CONFLICT OF INTEREST ☐ Nil4. MINUTES OF PREVIOUS MEETING

4.1. Mississauga Cycling Advisory Committee Minutes - May 8, 2018

Approved (J. Giggs)

5. DEPUTATIONS5.1. Burnhamthorpe Water Project ☐ Cycling Detours and Accommodation (Representatives from Region of Peel and Hatch 10 Minutes)

Mark Shalance Hatch, Project Manager, provided an overview of the Burnhamthorpe Water Project and spoke to the site location, purpose of the project, project status, and the impacts on the Burnhamthorpe multi-use trail.

Members of the Committee spoke to the promotion of road closures and communication strategy to members of the public.

Sandra LeFaucheur, Region of Peel outlined their communications and branding strategy. Kimberly Kicks, Communications Advisory spoke to retweeting major road closures on the City of Mississauga social media pages.

RECOMMENDATION

MCAC-0021-2018

That the deputation by Marc Gelinas, Principal Engineer, Hatch regarding the Burnhamthorpe Water Project ☐ Cycling Detours and Accommodation be received.

Received (D. Daglish)

6. PUBLIC QUESTION PERIOD ☐ Nil

(Persons who wish to address the Mississauga Cycling Advisory Committee about a matter on the Agenda. Persons addressing the Mississauga Cycling Advisory Committee with a question should limit preamble to a maximum of two (2) statements,

sufficient to establish the context for the question, with a 5 minute limitation. Leave must be granted by the Committee to deal with any matter not on the Agenda.)

7. MATTERS CONSIDERED

7.1. Cycling Master Plan - Committee Endorsement (Matthew Sweet, Manager, Active Transportation 10 minutes)

Donnie Morris, Citizen Member spoke to feedback received regarding the Cycling Master Plan (CMP) from Members of the Mississauga Cycling Advisory Committee.

Mr. Sweet outlined the Cycling Master Plan presentation that would be delivered to Members of General Committee.

Members of the Committee engaged in discussion and made the following comments:

- The disappointment in the timeline for the committees endorsement
- The detailed difference between the CMP Corporate Report and the actual CMP
- The weakness of showcasing the urgencies of the CMP
- The lack of priorities outlined in the CMP
- That the CMP is opportunity based and not leading the connectivity infrastructure
- The need for infrastructure for commuters
- The lack of importance of safety in the CMP
- The lack of the Committees input for the final draft of the CMP
- That the concluding statement in the Corporate Report is lacking excitement
- The need to do a deputation to the newly elected Council

Mr. Sweet spoke to the rollout of the draft CMP to the Committee, endorsing the CMP to the newly elected Council and prioritization of routes.

Helen Noehammer, Director, Transportation & Infrastructure Planning spoke to the capital budget process and the funding approval process.

RECOMMENDATION

MCAC-0022-2018

That the Mississauga Cycling Advisory Committee does not support the 2018 Cycling Master Plan.

Approved (J. Giggs)

7.2. Quarterly Cycling Capital Program Update

Fred Sandoval, Active Transportation Coordinator spoke to the memorandum dated June 12, 2018 entitled Quarterly Cycling Capital Program Update.

Leonard Verwey, Citizen Member, spoke to the unsafe cycling conditions on Deer Run to Mavis Road.

RECOMMENDATION

MCAC-0023-2018

That the memorandum dated June 1, 2018 from Fred Sandoval, Active Transportation Coordinator entitled "Quarterly Cycling Capital Program Update" be received for information.

Received (J. Giggs)

7.3. Bike Challenge Update (Matthew Sweet, Manager, Active Transportation 10 minutes)

Mr. Sweet spoke to the challenges with the Bike Challenge software and the partnership with Trillium Health Partners.

Roy Buchanan, Citizen Member spoke to low hanging branches along South Millway.

7.4. Tour de Mississauga Update (Matthew Sweet, Manager, Active Transportation 10 minutes)

Mr. Sweet provided an update on the 2018 Tour de Mississauga and their partnership working with SustainMobility.

7.5. Community Rides Update (Jonathan Giggs, Citizen Member 5 minutes)

Jonathan Giggs, Citizen Member spoke to the completed Community Rides, Bike Fest, roles of Active Transportation and roles of the Committee Members, the Jim Tovey Memorial Ride and the communication strategy to participants of the Community Rides.

7.6. Road Safety Committee Update (Leonard Verwey, Citizen Member 10 minutes)

Mr. Verwey spoke to the following matters: the Public Works Family Day event on May 26, 2018, that the Road Safety Committee feels that the multi-use trails adjacent to roadways are unsafe, a pilot project for pedestrian bridge crossings and a newly created vision zero logo.

7.7. Promotions and Communications Subcommittee Update (Dorothy Tomiuk, Citizen Member 5 minutes)

Ms. Tomiuk spoke to the Committee's website, usage of the website, a Community Ride communications strategy, the Bike Challenge graphic, Bike Fest and the Dundas Connects website.

Donnie Morris, Citizen Member spoke to the need to do a deputation to the newly appointed Council to outline what the Committee wants the cycling infrastructure to look like.

8. OTHER BUSINESS

Roy Buchanan, Citizen Member spoke to The Slow Roll rides taking place on Thursday's at JC Saddington Park.

9. DATE OF NEXT MEETING - TBD

10. ADJOURNMENT □ 8:34PM (I. Nayer)

DRAFT

City of Mississauga Memorandum



Date: 2018/12/18
To: Chair and Members of Mississauga Cycling Advisory Committee
From: Fred Sandoval
Meeting Date: 2019/01/8
Subject: Cycling Program – 2018 Review & 2019 Outlook

The City of Mississauga has an annual cycling program for the installation of cycling infrastructure by the Transportation and Works Department (along street rights-of-way) and Community Services (outside of street rights-of-way). 15.7 km of cycling infrastructure was built in 2018. 13.6 km of planned 2018 infrastructure was carried over to 2019, and 24.9 km of new infrastructure is planned for 2019. The Cycling Program is consistent with the 2018 Cycling Master Plan.

In addition to trails and bicycle lanes, 10 signalized crossrides were installed. The intention is to install new signalized crossrides where appropriate in conjunction with the installation or rehabilitation of multi-use trails and cycle tracks.

Note that no signed routes were installed in 2018. The plan for signed routes to be installed in 2019 is under revision due to changes recommended in the 2018 Cycling Master Plan, and was not available for this report.

Examples of recently constructed multi-use trails and crossrides are shown in figures 1 and 2. Total lengths for installed and planned cycling infrastructure are shown in table 1.

The City is also planning its first cycle tracks/separated bicycle lanes on The Collegeway, with a shift to cycle tracks on new corridors in future years. This project uses an outside consultant for the corridor design, a process that may be continued for other large cycle track projects.

Cycling infrastructure is being implemented with funding from the Ontario Municipal Commuter Cyclist (OMCC) program and the federal Public Transit Infrastructure Fund (PTIF), as well as with ongoing funding from the City of Mississauga and Region of Peel.

Note that the nature and schedule of the proposed projects listed here are subject to change in accordance with budget, engineering and construction constraints, public consultation and Council approval.

Table 1 - Length of New and Planned Cycling Facilities

Facility	Completed in 2018	Carried over to 2019	Planned for 2019
Multi-Use Trails	12.25	3.89	9.11
Multi-Use Trail Rehabilitated	1.48	0	0
Cycle Tracks/ Separated Bicycle Lanes	0	0	3.56
Bicycle Lanes	1.40	0.94	1.05
Bicycle Lane Enhancements	0	0	0.36
Off-Road Trails (Community Service)	0.59	8.81	10.82
Total	15.72	13.64	24.90

Note: Lengths are in km, measured along the road centreline (except for off-road trails), from the centre of intersections. Actual paved surface length may differ.

**Figure 1:** New multi-use trail on Wolfedale Road.**Figure 2:** One of four new crossrides on Burnhamthorpe Road East.

Cycling Infrastructure Built in 2018

The 2018 cycling program saw the construction of 12.3 km of new multi-use trail, 1.5 km of rehabilitated multi-use trail (widening and repaving), 1.4 km of bicycle lanes, and 0.6 km of off-road trail. As well, 6 signalized crossrides have been installed, with a further 4 being installed at the time of the writing of this report.

Note that though infrastructure listed below is now open, some elements, such as signage, markings, and landscaping may still need to be completed.

Table 2 - New Multi-Use Trails

Location	From	To	Side	Length	Completion
Burnhamthorpe Road East	160 m east of Ponytrail Drive	Toronto Border	North	0.50	Nov 2018
Britannia Road West	Winston Churchill Boulevard	Erin Mills Parkway	North	1.40	Jul 2018
Central Parkway East	Mississauga Valley Trail	Burnhamthorpe Road East	East	0.76	Sep 2018
Central Parkway East	Central Parkway Transitway station	Eglinton Avenue East	East	1.16	Nov 2018
Eglinton Avenue West	Terry Fox Way	Fairwind Drive	North	2.14	Oct 2018
Eglinton Avenue West	Fairwind Drive	Four Springs Avenue	North	0.42	Sep 2018
Kennedy Road	Bristol Road East	Eglinton Avenue East	East	0.69	Oct 2018
Winston Churchill Boulevard	Derry Road West	Aquitaine Avenue	East	0.84	Dec 2018
Winston Churchill Boulevard	Aquitaine Avenue	Oka Road	East	1.82	Jul 2018
Winston Churchill Boulevard	Erin Centre Boulevard	Eglinton Avenue West	East	0.60	Aug 2018
Winston Churchill Boulevard	Eglinton Avenue West	Artesian Dr/Credit Valley Road	West	0.36	Nov 2018
Winston Churchill Boulevard	50 m north of Orleans Road	Dundas Street West	West	0.76	Aug 2018
Millcreek Drive	Derry Road West	Aquitaine Avenue	West	0.50	Oct 2018
Wolfedale Road	Forestwood Drive	Dundas Street West	West	0.30	Aug 2018
Total				12.25	

Table 3 - Rehabilitated Multi-Use Trails

Location	From	To	Side	Length	Completion
Rathburn Road West	Deer Run (east leg)	Mavis Road	South	1.48	Jul 2018

Table 4 - New Bicycle Lanes

Location	From	To	Length	Completion
Argentia Road	Ninth Line	Tenth Line	1.40	Jul 2018

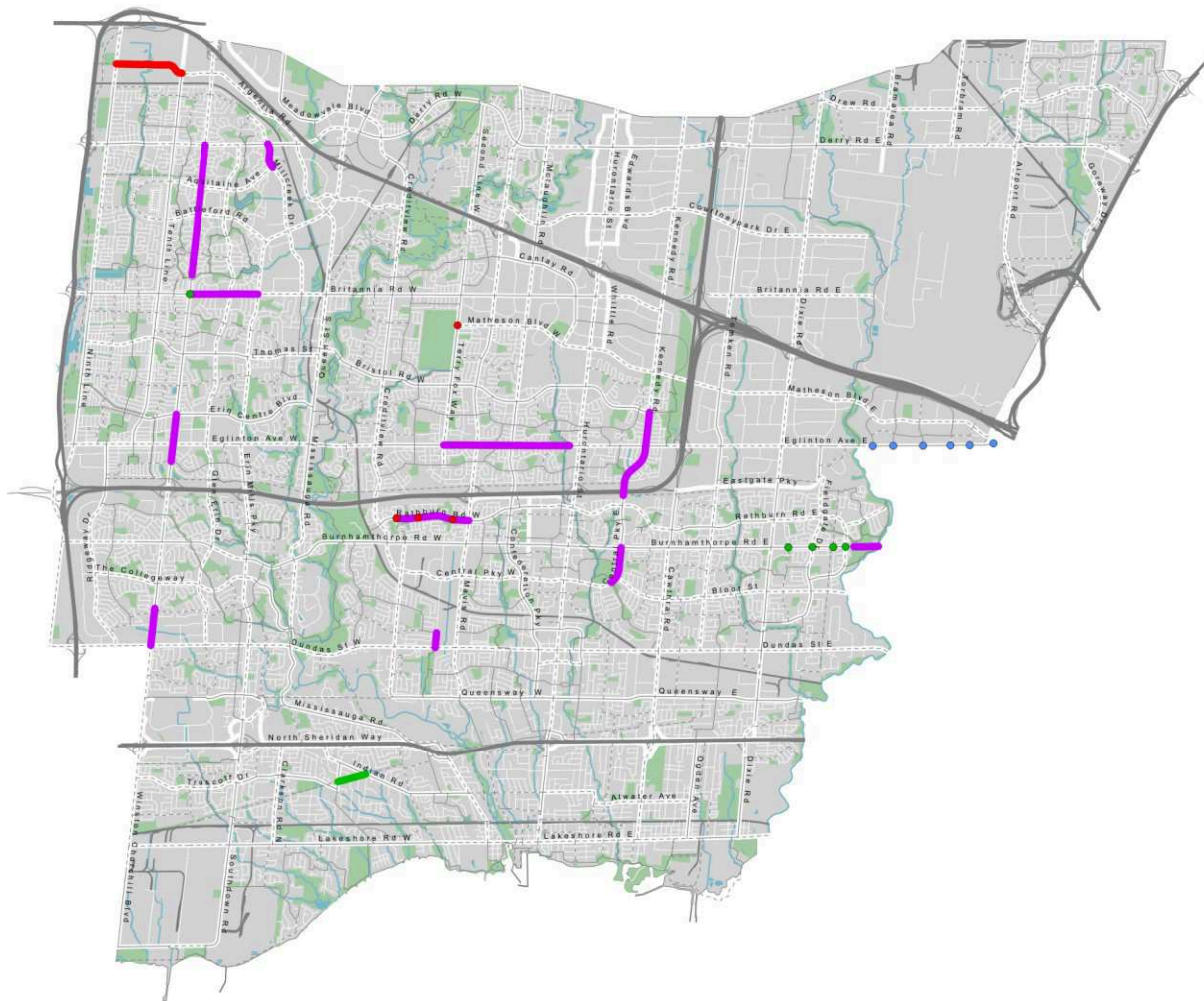
Table 5 - New Off-Road Trails (Community Services Department)

Location	From	To	Length	Completion
ORT 2	Lorne Park Road	Indian Road	0.59	Sep 2018









Table 6 - New Signalized Crossrides

Location	At	Leg	Activated	Notes
Winston Churchill Boulevard	Britannia Road West	East	Aug 2018	Installed by Region
Britannia Road West	Winston Churchill Boulevard	North	Aug 2018	Installed by Region
Burnhamthorpe Road East	Bough Beeches Boulevard	North	Nov 2018	
Burnhamthorpe Road East	Fieldgate Drive	North	Nov 2018	
Burnhamthorpe Road East	Hydro Corridor	Midblock	Nov 2018	
Burnhamthorpe Road East	Ponytrail Drive	North	Nov 2018	
Rathburn Road West	Deer Run (east leg)	South	Dec 2018	Installation in progress
Rathburn Road West	Perivale Road	South	Dec 2018	Installation in progress
Rathburn Road West	Queensbridge Drive	South	Dec 2018	Installation in progress
Terry Fox Way	Matheson Boulevard West	West	Dec 2018	Installation in progress

Note: Lengths are in km, measured along the road centreline (except for off-road trails), from the centre of intersections. Actual paved surface length may differ.



Map 1: Cycling Infrastructure Built in 2018

- | | |
|---|---|
|  New Multi-Use Trail |  Existing Cycling Facility |
|  New Bicycle Lanes |  Proposed Cycling Facility |
|  New Off-Road Trail |  Existing Signalized Crossroad |
|  New Signalized Crossroad | |
|  Signalized Crossroad Installation in Progress | |

Planned Cycling Infrastructure Carried Over to 2019

There are 3.9 km of multi-use-trails, 0.9 km of bike lanes, and 8.8 km of off-road-trails originally planned for installation in 2018, which are now planned for completion in 2019.

Table 7 - Carried Over Multi-Use Trails

Location	From	To	Side	Length	Comments
Burnhamthorpe Road West	Glen Erin Drive	Erin Mills Parkway	North	0.77	
Eglinton Avenue East	200 m west of Tahoe Boulevard	Tahoe Boulevard	South	0.20	
ORT 2	Caldwell Avenue	Indian Grove		0.12	T&W off-road trail connection
Second Line West	Sombrero Way	Donway Drive		0.85	
Tomken Road	Britannia Road East	Timberlea Boulevard (north)	East	1.04	Regional project
Winston Churchill Boulevard	Highway 403	180 m south of Unity Drive	West	0.91	
Total				3.89	

Table 8 - Carried Over Bicycle Lanes

Location	From	To	Length	Comments
Explorer Drive	Skymark Avenue	Eglinton Avenue East	0.20	
Living Arts Drive (proposed)	Centre View Drive	Rathburn Road West	0.22	Part of road extension project
Orbitor Drive	Explorer Drive	Matheson Boulevard East	0.52	
Total			0.94	

Table 9 - Carried Over Off-Road Trails (Community Services Department)

Location	From	To	Length	Comments
ORT 7	Central Parkway East	Little Etobicoke Creek	2.17	
ORT 7	Tomken Road	Fieldgate Drive	2.14	
ORT 11	Audubon Boulevard	Dundas Street East	3.26	
ORT 20	South Service Road	Atwater Avenue	1.24	
Total			8.81	

Note: Lengths are in km, measured along the road centreline (except for off-road trails), from the centre of intersections. Actual paved surface length may differ.

New Cycling Infrastructure Planned for 2019

The plan for 2019 includes 9.1 km of new multi-use trails, 3.6 km of cycle tracks/separated bike lanes, 1.1 km of bicycle lanes, 0.4 km of enhancements to existing bicycle lanes, and 1.8 km of new off-road trails.

Table 10 - Planned Multi-Use Trails

Location	From	To	Side	Length	Comments
Cawthra Road	Cawthra Road	Forest Fire Lane Walkway	East	0.12	T&W off-road trail connection
Derry Road West	Forest Park Drive	Lake Aquitaine Trail	South	1.80	Installing on behalf of Region
Erin Mills Parkway	Burnhamthorpe Road West	Dundas Street West	West	1.77	Regional Project
John Street (proposed)	Hurontario Street	200 m west of Hurontario	North	0.24	Metrolinx Project
Eglinton Avenue West	Credit Valley Road	Creditview Road	North	2.06	
Mavis Road	Derry Road West	Courtney Park Drive West	West	1.31	Part of major road construction
Mavis Road	Cantay Road	Britannia Road West	East	0.78	
Winston Churchill Boulevard	Crosscurrent Drive	Derry Road West	East	1.03	
Total				9.11	

Table 11 - Planned Cycle Tracks/Separated Bike Lanes

Location	From	To	Length	Comments
Collegeway	Winston Churchill	Mississauga Road	3.56	Design contracted to consultant (WSP)

Table 12 - Planned Bicycle Lanes

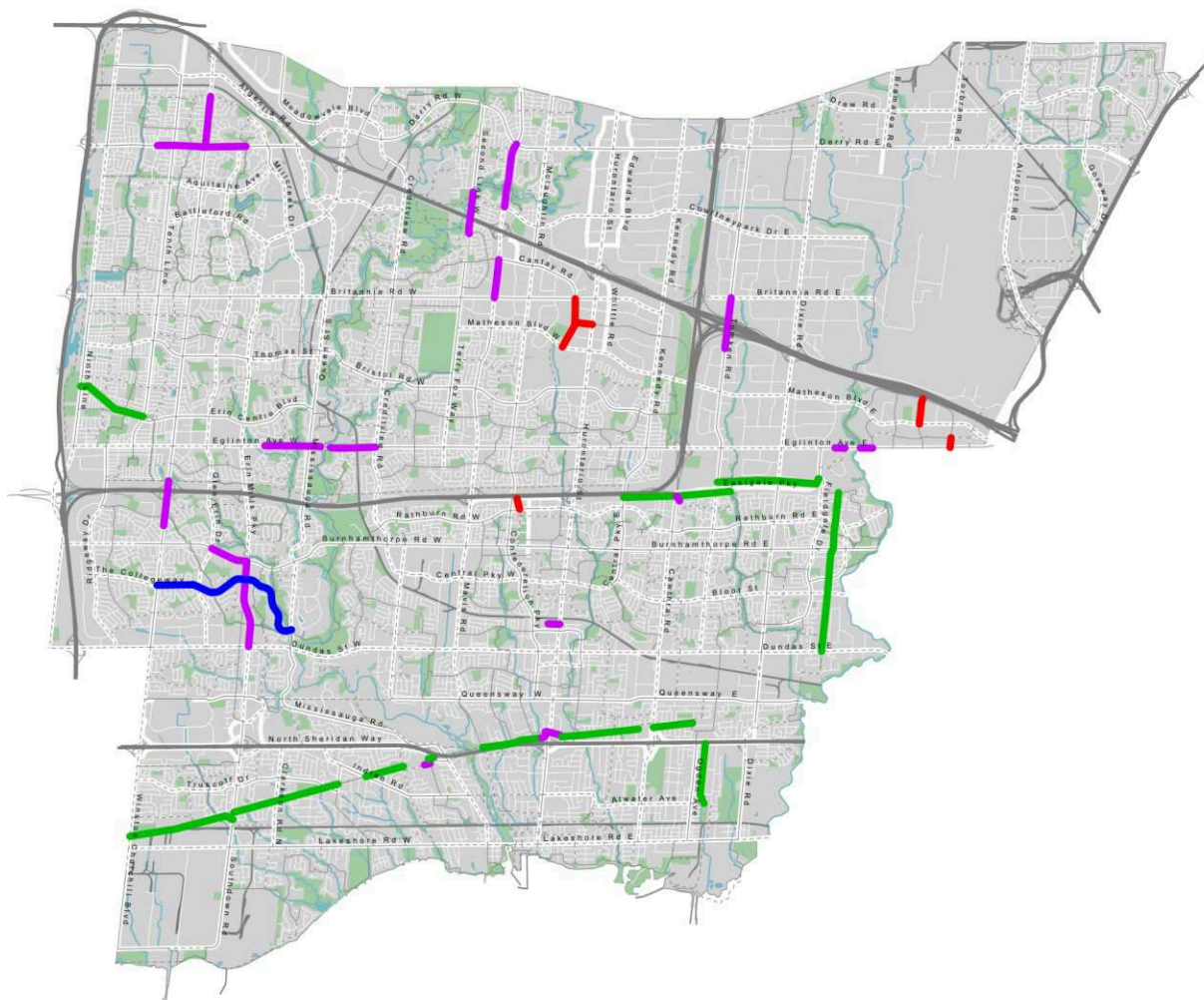
Location	From	To	Length	Comments
Avebury Road	Britannia Road West	Matheson Boulevard	1.05	

Table 13 - Planned Bicycle Lane Enhancements

Location	From	To	Length	Comments
Aldridge Street	Avebury Road	Hurontario Street	0.36	Adding painted buffer with road rehabilitation.

Table 14 - Planned Off-Road Trails (Community Services Department)

Location	From	To	Length	Comments
ORT 2	Winston Churchill Boulevard	Lorne Park Road	4.36	
ORT 2	Indian Road	Woodeden Drive	0.79	
ORT 2	Indian Grove	South Sheridan Way	0.10	
ORT 2	Stavebank Road & Premium Way	Asta Drive	3.31	
ORT 2	Cawthra Road	Westfield Drive	0.80	
ORT 21	Ninth Line	Tenth Line	1.46	
Total			10.82	



**Map 2: Cycling Infrastructure Planned for 2019
(including carry-overs)**

- | | | | |
|---|-------------------------|---|---------------------------|
|  | Planned Multi-Use Trail |  | Existing Cycling Facility |
|  | Planned Bicycle Lanes |  | Proposed Cycling Facility |
|  | Planned Off-Road Trail | | |
|  | Planned Cycle Tracks | | |

City of Mississauga Memorandum

Date: 2018/12/17

To: Chair and Members of Mississauga Cycling Advisory Committee

From: Matt  a Turco

Meeting Date: 2019/01/16

Subject: 2018 Bike Challenge Review

Background

In 2017, The City of Mississauga partnered with Mississauga Forestry to reach its goal of planting one million trees by 2032. From June to September 2017 participants earned one tree for every 150 kilometres cycled and logged through the Mississauga Bike Challenge.

The 2017 challenge was a success and the 150,000 kilometre community goal was met and exceeded. 650 participants collectively logged 5,832 bike rides adding up to a total of 204,026 kilometres. Together participants unlocked 1,360 trees provided by Mississauga Parks and Forestry and helped plant them in and around the Mississauga trail system in the fall of 2017 and spring of 2018.

After such a successful first challenge, the City of Mississauga partnered with the Humberview Group and Trillium Health Partners Foundation for the 2018 Bike Challenge.

The infographic below summarizes the challenge results.

THE 2018 MISSISSAUGA BIKE CHALLENGE

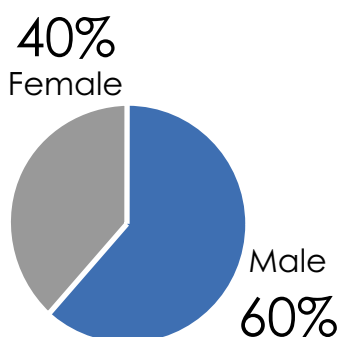
For the 2018 Bike Challenge, The Humberview Group donated \$1 to The Trillium Health Partners Foundation for every 10 km cycled from June 10 to September 16. As a bonus, \$5 per 10 km was donated for trips in September. Here's what happened...



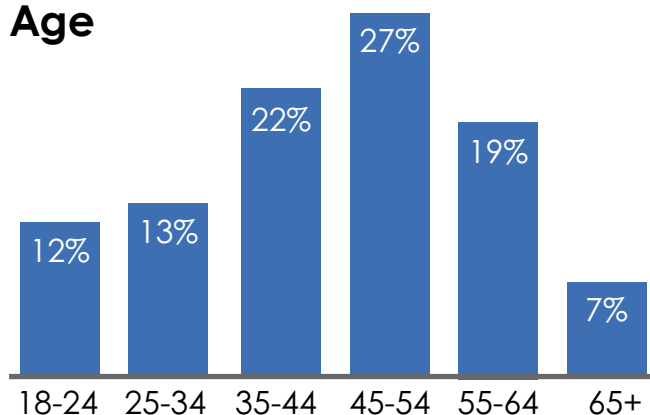
IN 99 DAYS,

1 468 Participants

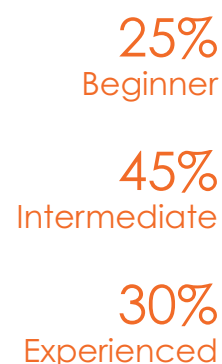
Gender



Age



Experience



On Average...

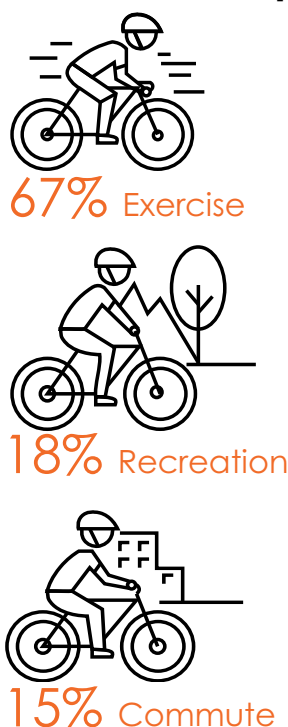
5 new people joined the bike challenge each day.

Where are they from?



2 9,228 Trips Logged

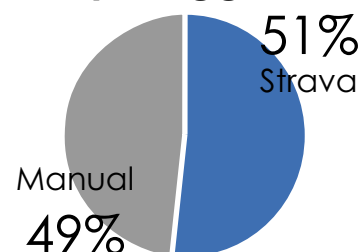
Reason for trips



On Average...

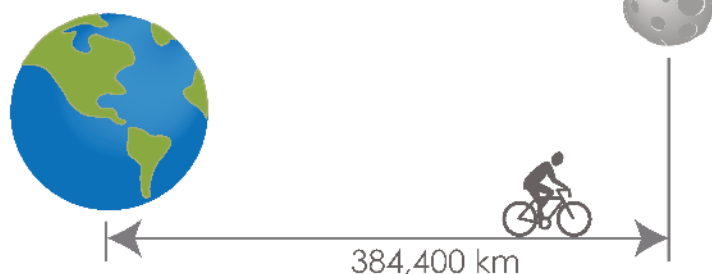
93 trips were logged each day

How were the trips logged?



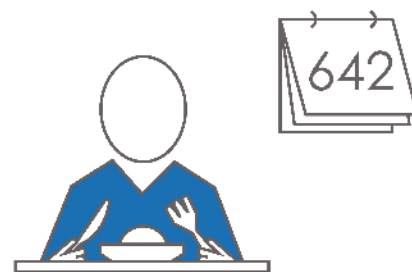
3 309,645 km cycled

That's almost to the moon!



1,284,038 calories burned

That's enough to meet the average adult's suggested intake of 2,000 calories/day for 642 days!



30 tonnes of CO₂ saved

By riding a bike instead of driving a car for each of the trips logged throughout the challenge, participants helped reduce the level of CO₂ emissions in the City of Mississauga by 30 tonnes!

That's the equivalent of:

6 vehicles
off the road
for 1 year



OR

The energy use
of 3 homes for
1 year



On Average...

We collectively cycled 3,128 km a day

non-stop bike rides from

MISSISSAUGA

to

VANCOUVER

Anyone?

4 \$50,000 raised

A big **THANK YOU** to all who participated in the 2018 Mississauga Bike Challenge to help unlock \$50,000 from The Humberview Group to Trillium Health Partners. The funds you helped unlock were directed towards our local hospital's most pressing needs and helped purchase new diagnostic imaging equipment, like an angiography machine for the revitalized Diagnostic Imaging department at Credit Valley Hospital site.

This machine checks the health of a patient's blood vessels by looking at how blood flows through them. Over 50% of patients who come to Trillium Health Partners receive some form of diagnostic imaging as part of their health care journey, which is why having the most up-to-date equipment is a top priority.



Thank you for ensuring that the people in our community who come to rely on Trillium Health Partners have access to the latest technology.



City of Mississauga Memorandum

Date: 2018/12/17

To: Chair and Members of Mississauga Cycling Advisory Committee

From: Matt a Turco

Meeting Date: 2019/01/16

Subject: 2018 Community Rides Review

Background

The Mississauga Cycling Advisory Committee (MCAC) formed a working group to plan the 2018 community rides sponsored by the Greater Toronto Airports Authority (GTAA). At the committee meeting in April 2018 it was recommended that iSustainMobility organize the onsite management of the 2018 Community Rides and that the service fee of up to \$10,000.00 be allocated from the 2018 Committee of Council budget.

Below is the resulting schedule of rides managed by SustainMobility, details regarding registration for each ride, participant data, and feedback regarding ride management.

Ride Schedule

In total, 19 rides were organized by MCAC, 17 of which were managed by SustainMobility and two of which were managed by City staff. The ones in bold below were not managed by SustainMobility due to a policy that prohibits staff from working outdoors after dusk.

Date	Ride Name	Distance	Location	Staff Time	Marshals	Participants
MAY						
Saturday May 5	GTAA Kick-Off Ride	20 km	Mount Charles Park	9 am to 3 pm	12	130
Saturday May 12	Tree Planting Ride / Osprey Marsh Ride	10 km	Castlegreen Meadows Park	11 am to 3 pm	10	58
Saturday May 26	Port Credit Waterfront Trail Family Ride	5 km & 15 km	JC Saddington Park	9 am to 1 pm	8	48
JUNE						
Saturday June 2	Jim Tovey Memorial Lakeview Ride	15 km	Mississauga Sailing Club	9 am to 3 pm	10	98
Sunday June 10	Bike Challenge Launch Ride	23 km	The Humberview Dealership	9 am to 3 pm	13	134

Sunday June 17	Erin Mills Bikefest Family Ride	5 km & 10 km	South Common CC	9 am to 2 pm	8	109
JULY						
Thursday July 12	Creditview and Rivergrove Ride	15 km	Fallingbrook Community Park	4:45 pm to 8:45 pm	13	79
Saturday July 21	Mississauga Valley Family Ride	5 km & 15 km	Mississauga Valley CC	9 am to 2 pm	11	78
Saturday July 28	Malton and Humber Trail Ride	17 km	Malton CC	9 am to 2 pm	7	49
AUGUST						
Saturday August 11	Lake Aquitaine Bikefest Family Ride	5 km & 12 km	Meadowvale CC	12:30 pm to 5:30 pm	8	95
Saturday August 25	Park Royal and Southdown Ride	17 km	Clarkson CC	9 am to 2 pm	7	59
SEPTEMBER						
Saturday September 1	Burnhamthorpe and Bristol Tour Training Ride	35 km	Riverwood Park	9 am to 3 pm	9	51
Saturday September 8	Downtown and Hershey Centre	25 km	Hershey Centre	9 am to 2 pm	8	50
Thursday September 13	UTM Ride	15 km	UTM	4:45 pm to 8:45 pm	5	44
Friday September 21	Work of Wind	5 km	Bradley Museum	5 pm to 9 pm	5	25
Saturday September 29	Culham Trail Salmon Run Ride	25 km	Erindale Park	9 am to 2 pm	7	44
OCTOBER						
Saturday October 13	Applewood and Rockwood Ride	15 km	Garnetwood Park	9 am to 2 pm	16	31
Saturday October 20	Vista Heights Ride	15 km	Vista Heights Public School	9 am to 2 pm	16	30
Friday October 26	Halloween Ride	15 km	Port Credit Arena	6 pm to 10 pm	7	36

Ride Registration

Participants were provided with the opportunity to register in advance for each ride using CCN. On average, 74% of those who participated in the rides registered online and 26% registered in person. 38% of those who registered online did not show up.

The table below shows a breakdown of the percent of participants that registered online or registered on site, and the percent of total online registrations that did not show up for the ride.

Day	Month	Date	% Check-Ins	% Walk-Ins	2018 Total Participants	% No-Show
Saturday	May	5	88%	12%	130	25%
Saturday	May	12	69%	31%	58	40%
Saturday	May	26	50%	50%	48	49%
Saturday	June	2	69%	22%	98	24%
Sunday	June	10	71%	29%	134	26%
Sunday	June	17	74%	26%	109	21%
Thursday	July	12	71%	29%	79	21%
Saturday	July	21	74%	26%	78	23%
Saturday	July	28	55%	45%	49	34%
Saturday	Aug	11	75%	25%	95	21%
Saturday	Aug	25	81%	19%	59	21%
Saturday	Sept	1	78%	22%	51	22%
Saturday	Sept	8	72%	28%	50	18%
Thursday	Sept	13	70%	30%	44	33%
Friday	Sept	21	88%	12%	45	51%
Saturday	Sept	29	75%	25%	44	38%
Saturday	Oct	13	55%	45%	31	32%
Saturday	Oct	20	73%	27%	30	21%
Saturday	Oct	26	94%	6%	36	29%

Ride Participation

In total, 501 individuals attended the rides from May 5 to October 26, 2018. 60% of those individuals attended only one ride while 6% attended more than half the rides. On average, each participant attended two rides.

Age Group

As seen in the figure below, 63% of participants were over the age of 40 and 16% were under the age of 18.

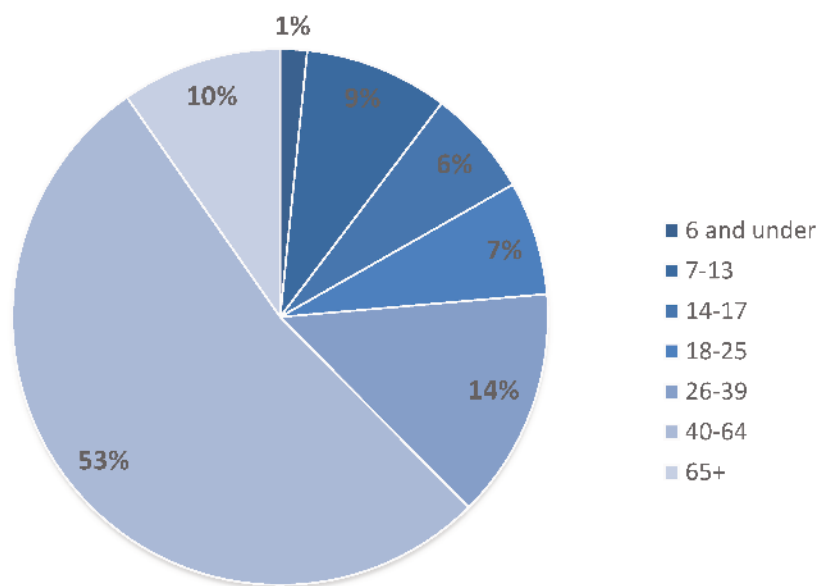


Figure 1: Percent of all participants in each age group.

Postal Codes

When planning the start locations for each of the rides, MCAC members made an effort to touch as many different parts of Mississauga as they could. The variety in location allowed cyclists to explore their entire city by bike and brought the rides to different neighbourhoods in order to encourage local participation.

Postal code data collected from those who registered online showed an increase in participation from the same area as a ride started and ended. In the chart below, each of the postal codes listed represents a ride's start and finish location. When the percent of participants from the same postal area as the ride is compared to that from the ride before and the ride after; the majority of rides show a spike in local participation.

The table below shows the percent of participants living in the same postal area as the ride start and end location as well as participation rates from that area for the ride before and the ride after.

Postal Code	Ride Before	Ride	Ride After
L4T	2%	4%	0%
L4W	3%	11%	5%
L4Z	3%	0%	0%
L5A	4%	10%	4%
L5C	4%	5%	0%
L5C	3%	9%	0%
L5E	0%	0%	1%
L5G	0%	15%	N/A
L5H	0%	15%	1%
L5J	4%	6%	0%
L5J	0%	0%	0%
L5L	7%	12%	11%
L5L	11%	10%	6%
L5M	18%	25%	7%
L5M	17%	32%	9%
L5N	11%	22%	18%
L5V	6%	9%	18%

Feedback

Participants appeared to enjoy the rides and did not provide any major feedback directly to staff or SustainMobility; however, SustainMobility did provide the following comments relating to ride management:

- Evening rides: These should be scheduled at the beginning of the season when there are more daylight hours rather than at the end of the season when it gets darker earlier. Some participants hinted that it would be better if the evening rides started after 6 pm to allow enough time for riders to finish work and make their way to the ride.
- Registration: Give people the opportunity to sign up for rides further in advance. Ride information was not released on a consistent basis and anyone wanting to participate had to check the website regularly to know when the next ride would be. Confirming rides on a weekly basis runs the risk of people missing the ride all together.
- Reminders: Anyone signed up for a ride should receive a notification email a day or two before the ride reminding them of the ride, the route, what to bring, what to wear, timing and any other pertinent info related to said ride like weather conditions, duration etc. Having a calendar of events would also help people when planning to attend the ride.
- Ride Materials: Armbands and vests need to be washed a few times throughout the season and walkies need to be properly sterilized/cleaned after each ride. It would be a good idea to have a bike mechanic on site for a few of the busier rides.
- Planning: Ride start locations and routes need to be confirmed at the beginning of the year so facilities can be booked and routes can be checked for concerns/conflicts.

From: [David Daglish](#)
To: [Stephanie Smith](#)
Cc: [Chris Fonseca](#)
Subject: Resignation from the MCAC
Date: 2018/09/07 9:22:23 AM

Hello Stephanie and Chris,

I need to inform you that I have moved to Stratford, Ontario, so I am no longer eligible for my position on the committee. I have appreciated the opportunity to participate in planning for the future, and will take the lessons I have learned to my new community.

If I need to submit anything more formal than this email, please let me know so that I can help make sure that all proper processes are followed.

Thank you for your time and support,

David Daglish.

From: [Symons, Greg](#)
To: [Stephanie Smith](#)
Cc: [NATALIE HALFF](#); [Edisa Kozo](#); [Dorothy Tomiuk](#); [Matthew Sweet](#); [Irwin Nayer](#); [Richard Dubiel](#); [Donald Morris](#); [Roy Buchanan](#); [Symons, Greg](#); [Jonathan Giggs](#); [Leonard Verwey](#); [Glenn Voakes <glenn.voakes@outlook.com>](#)
([glenn.voakes@outlook.com](#)); [Chris Fonseca](#)
Subject: RE: Citizen Appointments Open House
Date: 2018/11/04 7:22:05 AM
Attachments: [image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Hi Stephanie,

Thanks for your note.

With some regret, I have decided that I will step down from MCAC as my term expires on November 30th this year.

It has been a pleasure and a privilege to be a member of this committee.
I want to thank all of the members for the terrific efforts they have expended for the benefit of the cycling community in Mississauga.

Best of luck in your future endeavours and I hope to see you all out on the road next season!

Warm regards,

Greg Symons

From: [Richard Dubiel](#)
To: [Stephanie Smith](#)
Subject: Re: Citizen Appointments Open House
Date: 2018/12/07 9:13:38 AM
Attachments: [image001.png](#)

Good Morning Stephanie,

Please be advised, I will not be reapplying for membership on the MCAC. If an official resignation is required, please consider this as such. Thanks for allowing me the opportunity to serve over the last year.

Best regards,
Richard Dubiel

P.S. I have advised other MCAC members of my position.

From: [ROY BUCHANAN](#)
To: [Stephanie Smith](#)
Subject: Not renewing MCAC membership
Date: 2018/12/07 1:17:07 PM

Stephanie,

This is to inform Council that I do not intend to re-apply for membership on the Mississauga Cycling Advisory Committee.

I decline to elaborate on reasons for not re-applying, but one reason is that I am unable to attend the winter meetings.

During my 4 years on the committee, I have learned a lot about the process of planning and implementing improvements to the cycling infrastructure.

I enjoyed planning and leading the community rides, and am willing to continue to serve as a marshal on these rides.

Regards,
Roy Buchanan