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## Mississauga Cycling Advisory Committee

### Date

2017/04/18

### Time

6:30 PM

### Location

Civic Centre, Hearing Room - Second Floor,  
300 City Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

### Members Present

Donnie Morris, Citizen Member, (Chair)  
Irwin Nayer, Citizen Member, (Vice-Chair)  
Councillor Chris Fonseca, Ward 3 (left at 7:30pm)  
David Daghish, Citizen Member  
Dorothy Tomiuk, Citizen Member  
Ewelina Luczko, Citizen Member  
Greg Symons, Citizen Member  
Jonathan Giggs, Citizen Member  
Leonard Verwey, Citizen Member  
Richard Dubiel, Citizen Member  
Roy Buchanan, Citizen Member

### Members Absent

Barbara Hazel Tabuno, Citizen Member  
Edisa Kozo, Citizen Member

### Staff Present

Brandon Quigley, Planner, Sustainable Transportation, Region of Peel  
Ben Gomberg, Manager, Active Transportation  
Jelmer Stegink, Active Transportation Marketing and Education Specialist  
Kimberly Hicks, Communications Advisor  
Stephanie Smith, Legislative Coordinator

### Find it online

<http://www.mississauga.ca/portal/cityhall/cyclingadvisory>

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1. CALL TO ORDER – 6:36PM
  2. APPROVAL OF AGENDA  
Approved (J. Giggs)
  3. DECLARATION OF CONFLICT OF INTEREST
  4. MINUTES OF PREVIOUS MEETING
  5. Mississauga Cycling Advisory Committee Minutes - March 7, 2017  
Approved (J. Giggs)
  - 5.1. DEPUTATIONS - Nil
  6. PUBLIC QUESTION PERIOD - 15 Minute Limit  
(Persons who wish to address the Mississauga Cycling Advisory Committee about a matter on the Agenda. Persons addressing the Mississauga Cycling Advisory Committee with a question should limit preamble to a maximum of two (2) statements, sufficient to establish the context for the question, with a 5 minute limitation. Leave must be granted by the Committee to deal with any matter not on the Agenda.)
  7. MATTERS TO BE CONSIDERED  
*\*Please note that item 7.2 was changed to Community Ride Update instead of Marketing/Education Initiatives and that item 7.5 was discussed after item 7.2\**
  - 7.1. Introduction of New Mississauga Cycling Advisory Committee Members (5 Minutes)  
  
Newly appointed Mississauga Cycling Advisory Committee members: Ewelina Luczko, Leonard Verwey, Richard Dubiel provided brief introductions of themselves.
  - 7.2. Community Ride Update (Donnie Morris, Citizen Member)  
  
Donnie Morris, Citizen Member provided background information on the history of the rides and noted that the GTAA just confirmed that they would not be funding the 2017 Community Rides.  
  
Members of the Committee engaged in discussion regarding sponsorship opportunities and the location of the kickoff ride. Councillor Fonseca noted that she would bring a Notice of Motion to the next Council meeting requesting the \$8000.00 for the program

and that the finalization of routes would be deferred to the next Network and Technical Subcommittee meeting.

7.3. Phil Green Award (Communications and Promotions Subcommittee 10minutes)

Dorothy Tomiuk, Citizen Member spoke to the nomination process, timelines and the media release for the Phil Green Award. Members of the Committee expressed support of the publication for the media release.

7.4. 2017 & 2018 Proposed Construction (Ben Gomberg, Manager, Active Transportation 15 minutes)

Mr. Gomberg spoke to proposed construction projects led by the Transportation and Works department. He outlined the following infrastructure projects: Meadowvale GO Station; Burnhamthorpe Trail; and Courtney Park Drive. He indicated that the proposed construction projects are around 20km – 25km in length and that 6.5million dollars had been allocated.

7.5. Tour de Mississauga Update (Jelmer Stegink, Marketing Consultant and Donnie Morris, Citizen Member 20 minutes)

Donnie Morris, Citizen Member provided background information on the Tour de Mississauga and noted that the Board of Directors of SustainMobility did not support SustainMobility operating the 2017 Tour de Mississauga.

Jelmer Stegink, Marketing Consultant outlined a new model for the 2017 Tour de Mississauga. He outlined the event concept to include: shorter distance routes; registration fees; post ride food; and a working relationship between SustainMonility and the City of Mississauga.

Dorothy Tomiuk, Citizen Member spoke to: previous efforts made by the City of Mississauga to follow a 3<sup>rd</sup> party model; risk management; rebranding the Tour de Mississauga and spoke to concerns with the delay of the Cycling Master Plan.

Members of the Mississauga Cycling Advisory Committee engaged in discussion regarding: route distances; Community Ride distances; next steps and if the Tour de Mississauga should continue or be incorporated into a Community Ride.

#### RECOMMENDATIONS

That the Mississauga Cycling Advisory Committee supports Active Transportation staff presenting to General Committee their recommendations for the upcoming 2017 Tour de Mississauga.

Approved (I. Nayer)

Recommendation MCAC-0015-2017

8. INFORMATION ITEMS – Nil

9. OTHER BUSINESS

David Daglish, Jonathan Giggs, and Dorothy Tomiuk, Citizen Members spoke to the Ontario Bike Summit that they attended. They outlined the sessions that they attended and that it was a well-attended conference.

Members of the Committee spoke to the Dundas Connects public meeting and outlined the bike infrastructure planned for the project.

10. DATE OF NEXT MEETING - May 9, 2017

11. ADJOURNMENT