
Mississauga Cycling Advisory Committee

Date

2016/05/10

Time

6:34 PM

Location

Civic Centre, Committee Room A - Second Floor,
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members Present

Donnie Morris, Citizen Member, (Chair)
Irwin Nayer, Citizen Member, (Vice-Chair)
Councillor Chris Fonseca, Ward 3
Roy Buchanan, Citizen Member
David Daghish, Citizen Member
Jonathan Giggs, Citizen Member
Edisa Kozo, Citizen Member
Greg Symons, Citizen Member
Dorothy Tomiuk, Citizen Member
Andrew Paranczuk, Citizen Member

Members Absent

Joanne deCloe, Citizen Member
Barbara Hazel Tabuno, Citizen Member
Elaine Theriault, Citizen Member

Staff Present

Arthur Lo, TDM Analyst, Region of Peel

Ben Gomberg, Manager, Active Transportation
Andy Bate, Supervisor, Traffic Operations
Dorothy Kowpak, Active Transportation Coordinator
Jelmer Stegink, Active Transportation Marketing and Education Specialist
Kimberly Hicks, Communications Advisor
Stephanie Smith, Legislative Coordinator

Find it online

<http://www.mississauga.ca/portal/cityhall/cyclingadvisory>

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1. CALL TO ORDER – 6:34 P.M.
 2. APPROVAL OF AGENDA
Approved (D. Daglish)
 3. DECLARATION OF CONFLICT OF INTEREST - Nil
 4. MINUTES OF PREVIOUS MEETING
 - 4.1. Mississauga Cycling Advisory Committee Minutes - April 12, 2016
Approved (I. Nayer)
 5. DEPUTATIONS
 - 5.1. Tour de Mississauga – Glenn Gumulka, Executive Director, SustainMobility (15 minutes)

Glenn Gumulka, Executive Director, SustainMobility provided a verbal update regarding the 2016 Tour de Mississauga. He spoke to the 6 routes, outlined the difference between the paid and free routes, food vendors, the CCN registration system, t-shirts, jerseys, signage, rest stops and sponsorships.

Discussion ensued with respect to cross promotion for the Tour de Mississauga and Community Rides between the Mississauga Cycling Advisory Committee (MCAC) and SustainMobility. Members requested that further clarification be provided regarding the working relationship between MCAC and SustainMobility.

RECOMMENDATION

That the deputation from Glenn Gumulka, Executive Director, SustainMobility regarding the 2016 Tour de Mississauga be received.

Received (Councillor Fonseca)
Recommendation MCAC-0017-2016

6. MATTERS TO BE CONSIDERED

6.1. Introduction of Jelmer Stegink, Active Transportation Marketing and Education Specialist – Ben Gomberg (10 minutes)

Ben Gomberg, Manager, Active Transportation introduced Jelmer Stegink as the new Active Transportation Marketing and Educational Specialist. Mr. Jelmer outlined his previous work, education and cycling experience. He further spoke to being part of the Dutch National Cycling Team.

6.2. Provincial Cap and Trade Funding for Cycling Infrastructure – Ben Gomberg, Manager, Active Transportation Office (10 minutes)

Ben Gomberg, Manager, Active Transportation provided background information to members of the Mississauga Cycling Advisory Committee regarding the Provincial Cap and Trade Funding for Cycling Infrastructure. He requested that the Committee write a letter of support to the Province in support of the initiative.

Councillor Fonseca expressed support of the program and noted that she would request the Mayor to write her own letter of endorsement.

RECOMMENDATION

1. That the Chair of the Mississauga Cycling Advisory Committee (MCAC) write a letter of support on behalf of the committee to the Minister of the Environment and Climate Change for the Provincial Cap and Trade Funding for Cycling Infrastructures.
2. That Council be requested to pass a resolution to endorse the Provincial Cap and Trade Funding for Cycling Infrastructures and that the Mayor write a letter of support to the Minister of the Environment and Climate Change.

Approved (J. Giggs)

Recommendation MCAC-0018-2016

6.3. Report on the Ontario Bike Summit – Jonathan Giggs, Dorothy Kowpak, Active Transportation Coordinator (10 minutes)

Dorothy Kowpak, Active Transportation Coordinator spoke to the Ontario Bike Summit and outlined various cycling initiatives from numerous municipalities. She provided information on a bike valet program that the City of Waterloo currently operates and noted that the City of Mississauga is testing out a similar bike valet program at an upcoming movie night at Celebration Square.

Members of the Mississauga Cycling Advisory Committee engaged in discussion regarding bike valet partnering opportunities.

6.4. Community Bike Rides Update – Donnie Morris (10 minutes)

Donnie Morris, Citizen Member provided an update on the Community Rides and spoke to the upcoming GTAA Kick-Off ride taking place on Saturday May 14, 2016. Dorothy Tomiuk, Citizen Member outlined the Council presentation that show cased the growth and success of the Community Ride program.

Committee members provided input to the May 11, 2016 Community Ride Council presentation.

6.5. T-Shirts for the Community Bike Rides – Jelmer Stegink (10 minutes)

Jelmer Stegink, Marketing Consultant spoke to previous Bike to Work t-shirts being purchased in 2015 that the Committee gave away to Community Ride participants. He enquired if the Mississauga Cycling Advisory Committee would like to purchase t-shirts this year to give away to Community Ride participants.

RECOMMENDATION

That the Mississauga Cycling Advisory Committee (MCAC) purchase 75 t-shirts for the Community Rides and that the \$450.00 come from the sponsorship funds in the MCAC 2016 budget.

Approved (J. Giggs)
Recommendation MCAC-0019-2016

6.6. Quarterly Report, Active Transportation Office – Dorothy Kowpak (5 minutes)

No discussion took place.

6.7. Joint Committee of Western Lake Ontario Meeting – Irwin Nayer (5 minutes)

Irwin Nayer, Citizen Member provided a verbal update regarding the upcoming Joint Committee of Western Lake Ontario Meeting taking place on Saturday May 28, 2016. He spoke to agenda items and encouraged people to register for the Community Ride that is scheduled to follow the meeting.

6.8. Communications and Promotions Committee – Joanne de Cloe (5 minutes)

No discussion took place.

6.9. Update on Dixie Road Reconfiguration and Bicycle Lanes Project - Arthur Lo (5 minutes)

Arthur Lo, TDM Analyst, Region of Peel provided a verbal update regarding the Dixie Road Reconfiguration and Bicycle Lane Project. He spoke to the current condition of the roadway, feedback received through consultation, future residential growth, implementation process and the proposed timeline.

Irwin Nayer, Citizen Member expressed concern with the proposed cycling markings and hazardous pavement conditions.

7. OTHER BUSINESS

David Daglish, Citizen Member spoke to requesting the bike lane on the west side of Confederation Parkway to be cleaned. Discussion ensued with respect to requesting City staff to investigate roadway conditions and it was noted to notify Ben Gomberg of any concerns.

Councillor Fonseca spoke to the Dixie Transitway station and enquired what she should do with comments received regarding active transportation. It was noted to give Ben Gomberg of any comments.

8. DATE OF NEXT MEETING - June 14, 2016

9. ADJOURNMENT