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## Mississauga Cycling Advisory Committee

### Date

2016/02/09

### Time

7:00 P.M.

### Location

Committee Room A, 2<sup>nd</sup> Floor, Civic Centre

### Members Present

Donnie Morris, Citizen Member, (Chair)  
Irwin Nayer, Citizen Member, (Vice-Chair)  
Councillor Chris Fonseca, Ward 3 (arrived 7:30 p.m.)  
David Daghish, Citizen Member  
Jonathan Giggs, Citizen Member  
Edisa Kozo, Citizen Member (left at 7:32 p.m.)  
Dorothy Tomiuk, Citizen Member  
Elaine Theriault, Citizen Member

### Members Absent

Joanne deCloe, Citizen Member  
Barbara Hazel Tabuno, Citizen Member  
Greg Symons, Citizen Member  
Roy Buchanan, Citizen Member

### Staff Present

Ben Gomberg, Manager, Active Transportation  
Andy Bate, Supervisor, Traffic Operations

### Contact

Stephanie Smith, Legislative Coordinator, Legislative Services  
905-615-3200 ext. 3795  
[stephanie.smith@mississauga.ca](mailto:stephanie.smith@mississauga.ca)

### Find it online

<http://www.mississauga.ca/portal/cityhall/cyclingadvisory>

1. **CALL TO ORDER** 7:07 P.M.

2. **APPROVAL OF AGENDA**

Approved (J. Giggs)

3. **DECLARATION OF CONFLICT OF INTEREST** - Nil

4. **MINUTES OF PREVIOUS MEETING**

Approved (J. Giggs)

5. **DEPUTATIONS** - Nil

6. **MATTERS TO BE CONSIDERED**

6.1 **2016 Community Rides**

Donnie Morris provided an overview of the tentatively scheduled community rides for 2016. The schedule was sent to Councillors for their feedback. With the exception of 1 ride in Ward 10 that needs to be rescheduled, the 2016 Community Ride schedule was accepted by Councillors and Councillors advised that they would start promoting the Community Ride in their respective Wards.

Jonathan Giggs suggested having rides in the winter. Dorothy Tomiuk to explore options for a March/April Community Ride.

Discussion ensued regarding the GTAA sponsorship of the Community Rides. Dorothy Tomiuk will draft a letter to the GTAA to requesting sponsorship for the Community Rides. Andy Bate, Supervisor, Traffic Operations, advised that there may be funds available within his budget for promotion of safety. Dorothy Tomiuk will work with Andy Bate on promotion printed material.

Ben Gomberg, Manager, Active Transportation also suggested that with the impending hire of an Active Transportation Marketing/Educational staff, that when the person is hired, that they would be a great resource to have for the Community Ride kickoff.

Dorothy Tomiuk advised that the Brampton Cycling Committee has advised her that their Community Rides will be held on Sunday's and Tuesday's and so that will not interfere with the City of Mississauga's Community Rides and that both Municipalities will promote each other's Rides.

## 6.2 Tour de Mississauga Update

Jonathan Giggs, advised that lawyer, Irving Fox, who was hired to provide guidance and advice on establishing a not-for-profit organization, has waived his fees. Jonathan Giggs also provided an overview of the discussions with SustainMobility. Discussions have been mainly around the financial aspects of the event. SustainMobility is not looking to make any drastic changes to the event this year, but are considering charging rider fees for long distance rides and/or charging a fee for food/refreshments.

SustainMobility has created a brochure for the purpose of generating sponsorship and will be distributing it to current Tour de Mississauga sponsors as well as seeking new sponsors. They would like to know how the Mississauga Cycling Advisory Committee would support the event, for example covering the cost of the booking of the Celebration Square. Ben Gomberg will look into this matter.

Dorothy Tomiuk, advised that the Facebook page has been rebranded and the Tour de Mississauga logo and has been removed. Members on the Facebook page will have the option to unfollow. The Facebook page will promote the Tour de Mississauga as they normally promote any cycling event.

SustainMobility has reserved a webpage for the Tour de Mississauga and is looking into a new Facebook page. Jonathan Giggs advised that he has been trying to access the logo and graphics relating to the Tour de Mississauga; however, has been unable to do so. Ben Gomberg will look into this matter.

Councillor Chris Fonseca recently had the opportunity to have discussions with the Minister of Environment, Catherine McKenna, who is a huge supporter of Active Transportation. Councillor Fonseca suggested that for International Bike Day, February 12, 2016, Mississauga Cycling Advisory Committee Members should tweet messages for example, the importance of biking, the winter ride, promoting the community rides and the Tour de Mississauga, and that the tweet messages be @catherinemckenna. Dorothy Tomiuk will draft a message and sent the message to Mississauga Cycling Advisory Committee Members.

### 6.3 Installation of Signage

Members discussed their concerns with the signage along trails. Ben Gomberg offered an opportunity for Members of the Mississauga Cycling Advisory Committee to establish a checklist to identify in correct signage, centre-line stripping and other issues, and attend a Multi-Use Trail, and bring issues back to Ben Gomberg and he will be tasked to have the changes corrected. Members suggested that the Burnhamthorpe Trail and Queensway Trail be trails that 3 up to a maximum of 5 Members ride the trail to identify the issues. Donnie Morris and Irwin have volunteered to ride the trail. Donnie Morris also suggested that Roy Buchanan volunteer for the ride, when he returns. Ben Gomberg will ride the Members to provide training at the first ride and that Members can conduct these types of rides monthly on their own.

Irwin Nayer, asked Ben Gomberg to have Parks staff look into the 2 signage issues that was described in his email in November 2015.

Councillor Fonseca advised that she and Councillor Kovac met with Parks Planning staff regarding the Trail that will be going along the Hydro Corridor; and suggested that Mississauga Cycling Advisory Committee Members be invited to the open house public information session to provide input and feedback with respect to signage along the trail as staff are in the design stage. Ben Gomberg will inquire with Parks staff and request that Mississauga Cycling Advisory Committee be notified of any trail projects public information sessions.

### 6.4 Bike Month

The movie festival kick off will be on Thursday, June 9, 2016 at 8:00 p.m. "Triplets of Bellville" is the confirmed movie for that evening. There will be bike valet for this event. Dorothy Tomiuk suggested that Members of the Mississauga Cycling Advisory Committee promote this event.

### 6.5 Active Transportation Update

Ben Gomberg provided an update regarding installation of signage, bike month and centre line stripping, as part of the Active Transportation update.

#### 6.6 Centre Line Stripping on Multi-Use Trails

Ben Gomberg provided some background on this issue, which was considered 2 ½ years ago, and was brought before Commissioners of the City and Director's. The decision was to maintain the current policy. Ben Gomberg cited the recommendation: "it is recommended that the current approach be continued, with additional measures that locations with potential for user conflict, such as along curbs or trails or locations where site lines are compromised". There was a pilot in Ward 10, late in the season and there will be survey of users coming this spring. There will be other Multi-Use locations considered for centre line stripping.

Members discussed their experience and opinions and suggested to Ben Gomberg, that Members of the Mississauga Cycling Advisory Committee be invited to attend a site visit with staff. Ben Gomberg will coordinate a visit with staff from Community Services. Donnie Morris suggested that staff from Community Services to do a presentation at the April meeting Mississauga Cycling Advisory Committee meeting. Ben Gomberg will coordinate that invite with the appropriate staff from Community Services.

#### 6.7 Ontario Bike Summit Registration

Ben Gomberg encouraged Members of the Mississauga Cycling Advisory Committee to attend the Ontario Bike Summit Conference. Members agreed that up to 2 Members attend the Ontario Bike Summit Conference and that the Members who attend the Summit provide an verbal information report to the Members of the Mississauga Cycling Advisory Committee at a future meeting. The cost for early registration is approximately \$328.00. The Legislative Coordinator will submit the registration for 2 members.

#### RECOMMENDATION

That the amount of up to \$750.00 be approved for the costs associated with the attendance of two Members of the Mississauga Cycle Advisory Committee at the 2016 Ontario Bike Summit on April 19<sup>th</sup> and 20<sup>th</sup>, 2016, in Toronto, Ontario.

Approved (I. Nayer)

Recommendation MCAC-0006-2016

#### 6.8 Promotions and Communications Subcommittee Update

This matter has been deferred to the next Mississauga Cycling Advisory Committee meeting.

6.9 Mississauga Marathon

Jonathan Giggs advised that the Director of the Mississauga Marathon suggested that the Mississauga Cycling Advisory Committee have a booth at the of the Runners Expo at the Port Credit Memorial Aerial, to advertise Community Rides, Tour de Mississauga and cycling. The cost of the booth is approximately \$800.00.

This matter has been deferred to the next Mississauga Cycling advisory Committee.

7. **INFORMATION ITEMS**

7.1 Advisory Committee Role

Members reviewed the Advisory Committee Role document dated on November 2015.

**RECOMMENDATION**

That the City of Mississauga Advisory Committees Role and Rules dated November 2015, be received for information.

Approved (D. Daghli)

Recommendation MCAC-0008-2016

8. Other Business

Bike Show

Angie Melo, Legislative Coordinator, advised that the registration form has been submitted for the Mississauga Cycling Advisory Committee information booth at the Bike Show, and that there costs associated with the setup and operation of the information booth. The sign-up sheet was circulated to the Members at the commencement of the meeting. There are still time slots available. Angie Melo, Legislative Coordinator, will send out the schedule all the Members to fill in the open spots.

**RECOMMENDATION**

That the amount of up to \$250.00 be approved for costs associated with the Mississauga Cycling Advisory Committee's information booth at the 2016 Toronto International Bicycle Show on March 4<sup>th</sup> to March 6<sup>th</sup>, 2016.

Approved (I. Nayer)

Recommendation MCAC-0007-2016

Citizen Member Vacancies

Members inquired about the status of the process. Angie Melo, Legislative Coordinator will get an update from Stephanie Smith, and will report back at the next meeting.

Dorothy Tomiuk and Jonathan Giggs attended Vision Cooksville public information session and reported that there will be bike lanes along Hurontario through Cooksville.

Jonathan Giggs suggested that rides be added to events such as Paint the Town Red and Canada Day. Members suggested that this matter be brought forward to the March meeting.

9. Date of Next Meeting  
Tuesday, March 8, 2016

10. **ADJOURNMENT**  
8:20 p.m. (J. Giggs)