
Arts, Culture & Heritage Ad Hoc Committee

Date

2018/02/20

Time

1:36 p.m.

Location

Civic Centre, Committee Room A - Second Floor,
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1

Members Present

Councillor John Kovac, Ward 4 (Chair)
Mayor Bonnie Crombie
Councillor Ron Starr, Ward 6
Councillor Chris Fonseca, Ward 3
Councillor Pat Saito, Ward 9
Mike Douglas, Mississauga Arts Council
Douglas Hancock, Heritage Mississauga
Eileen Keown, Mississauga Symphony Orchestra
Natalie Lue, Living Arts Centre
Mandy Salter, Art Gallery of Mississauga
Eldiana Begovic for Annis Karpenko, Third Monday Collective/Visual Arts Mississauga
Lata Pada for Jasmine Sawant, Third Monday Collective/Sampradaya Dance Creations

Members Absent

Kat Runnalls, Third Monday Collective/Small Arms Society
Jasmine Sawant, Third Monday Collective/Sampradaya Dance Creations
Annis Karpenko, Third Monday Collective/Visual Arts Mississauga

Staff Present

Paul Damaso, Director, Culture Division
Mark Warrack, Manager, Culture Planning
Sonja Banic, Manager, Culture Operations
Mojan Jianfar, Planner, Culture Planning
Trish Sarnicki, Legislative Coordinator, Legislative Services

Find it online

<http://www.mississauga.ca/portal/cityhall/artscultureheritagesteeringcommittee>

1. **CALL TO ORDER** – 1:36 p.m.

Councillor Kovac, Chair, expressed condolences for Councillor Tovey and noted he was a strong supporter of not only arts, culture and heritage, but many important issues for the city and will be missed.

2. **APPROVAL OF AGENDA**

Approved (N. Lue)

3. **DECLARATION OF CONFLICT OF INTEREST** – Nil.

4. **MINUTES OF PREVIOUS MEETING**

4.1. Arts, Culture & Heritage Ad Hoc Committee Minutes – November 13, 2017

Paul Damaso, Director, Culture Division requested clarification with regard to Councillor Saito's comments in reference to the minutes of the previous meeting, with Councillor Saito noting she did not make reference to the term "carriers" and asked that this reference be removed.

The Legislative Coordinator noted she would remove reference to the item "carriers".

Approved, as amended (Councillor Saito)

5. **PUBLIC QUESTION PERIOD**

No members of the public requested to speak.

6. **MATTERS CONSIDERED**

6.1 **Arts, Culture & Heritage Ad Hoc Committee Culture Master Plan - DRAFT**

Mojan Jianfar, Planner, Culture Division, provided an overview of the changes made to the Draft Culture Master Plan, as per the input provided from the Committee Members.

Paul Damaso, Director, Culture Division stated that the purpose of the meeting is an effort to address concerns that the Culture Division had been hearing regarding the Draft Culture Master Plan.

Members of Committee raised the following concerns:

- That the word "tourism" must be included in the Plan, and that it should be used as another piece of criteria to determine additional funding opportunities for an event;

- How the Plan addresses economic development;
- As one of the five strategies tied to the budget cycle, whether the Plan will be on time.

With regard to a question regarding tourism, Mr. Damaso noted that adding an explicit recommendation or comment would ensure a strong alignment between cultural activities and tourism. Mark Warrack, Manager, Culture Planning, explained that the Tourism Master Plan has been added, and that there is a specific recommendation with regard to it.

In response to a question regarding economic development, Sonja Banic, Manager, Culture Operations, stated that there are comments as to who the City would partner and work with, with Mr. Damaso noting that it is one of the five future directions strategies. Ms. Jianfar added that once the Culture Master Plan is approved, alignment with other City plans will be investigated, with Mr. Damaso noting that an area of current alignment is with the creative industries sector.

With regard to a question regarding the current timeline, Mr. Damaso responded that the desire is to have the five strategies be presented at the same time. Mr. Damaso suggested deferring the currently scheduled March 5, 2018 Committee meeting to April or May, as the Leadership Team will have received the presentation by then.

In response to feedback requested from Ms. Jianfar regarding a specific recommendation, Natalie Lue, Living Arts Centre, responded that she believed that the specific recommendation was to identify where the City was undertaking these projects, how the organizations align, whether they are competing with each other and a true audit of all the activities being undertaken, whether they are provided by the City or not. Ms. Jianfar suggested that changing the word “audit” to “inventory” could be helpful when expanding programming, as the gaps in programming can be assessed and identified. Mr. Damaso added that an offline discussion can be had to clarify Ms. Lue’s position on the recommendation.

Members of Committee expressed the following additional concerns:

- How programming interference between programs should be dealt with and whether competitive programming is beneficial;
- That the Art Gallery of Mississauga (AGM) be included as part of future directions;
- The lack of mention with regard to funding or fundraising;
- Whether there is an opportunity to work with the private sector over meeting space.

Discussion amongst Committee Members and staff took place regarding competitive programming. Committee members expressed wanting to build a more enabling and supportive arts culture, with Mr. Damaso noting that it can be beneficial to have creative tension. Mr. Damaso also noted while competition can be inevitable, perhaps it is about better collaboration around resource development or scheduling.

With regard to a question regarding the AGM, Ms. Banic and Mr. Damaso responded that they will work with the AGM and determine what the role of other parties is.

In response to a question regarding funding, Mr. Damaso responded that there are two groups of categories: the first being a group which sets their budget, and the City funds no more than half of the budget, the second being a group that is a pillar organization that must make a case to the city, and while funding is not guaranteed, sharing their business plan is beneficial for possibly attaining funding.

With regard to a question regarding meeting space, Ms. Banic noted some difficulty in collaborating with school boards. Councillor Saito added that with regard to schools that are closing, direction has been given by Council to realty staff that the municipality be given the first offer to purchase, and review whether it is appropriate for community use, such as for an art gallery.

Mr. Damaso commented that it is critical that groups attend public meetings, as City planners attend these meetings, and by participating, groups can shape the dialogue.

RECOMMENDATION

ACHC-0001-2018

1. That the deputation and associated presentation by Mojan Jianfar, Planner, Culture Division to the Arts, Culture & Heritage Ad Hoc Committee, be received.

2. That the March 5, 2018 Committee meeting date be cancelled, and that staff from the Culture Division look into the next meeting date of the Arts, Culture & Heritage Ad Hoc Committee.

Received (Councillor Starr)

7. **OTHER BUSINESS** - Nil
8. **DATE OF NEXT MEETING** - TO BE CONFIRMED.
9. **ADJOURNMENT** – 3:02 p.m.