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## **Arts, Culture & Heritage Ad Hoc Committee**

### **Date**

2017/09/11

### **Time**

10:01 AM

### **Location**

Civic Centre, Committee Room A - Second Floor,  
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1

### **Members Present**

Councillor John Kovac, Ward 4 (Chair)  
Councillor Jim Tovey, Ward 1 (Vice-Chair)  
Councillor Ron Starr, Ward 6  
Annis Karpenko, Third Monday Collective/Visual Arts Mississauga  
Mike Douglas, Mississauga Arts Council  
Eileen Keown, Mississauga Symphony Orchestra  
Natalie Lue, Living Arts Centre  
Kat Runnalls, Third Monday Collective/Small Arms Society  
Jasmine Sawant, Third Monday Collective/Sampradaya Dance Creations

### **Members Absent**

Mayor Bonnie Crombie  
Councillor Chris Fonseca, Ward 3  
Councillor Pat Saito, Ward 9  
Douglas Hancock, Heritage Mississauga  
Mandy Salter, Art Gallery of Mississauga

### **Staff Present**

Paul Damaso, Director, Culture Division  
Mark Warrack, Manager, Culture Planning  
Sonja Banic, Manager, Culture Operations  
Mojan Jianfar, Assistant Planner & Project Lead  
Karen Morden, Legislative Coordinator, Legislative Services  
Trish Sarnicki, Legislative Coordinator, Legislative Services

### **Find it online**

<http://www.mississauga.ca/portal/cityhall/artscultureheritagesteeringcommittee>

1. **CALL TO ORDER** – 10:08 AM

2. **APPROVAL OF AGENDA**

Approved (K. Runnalls)

3. **DECLARATION OF CONFLICT OF INTEREST** – Nil.

4. **MINUTES OF PREVIOUS MEETING**

4.1. Arts, Culture & Heritage Ad Hoc Committee Minutes - June 20, 2017

Approved (J. Sawant)

5. **DEPUTATIONS**

5.1. Mike Douglas, Executive Director of the Mississauga Arts Council (MAC) provided a brief verbal update with respect to the workshop hosted by MAC over the summer.

Mr. Douglas noted that a workshop was hosted by MAC over the summer and informed the Committee that another would be held in the near future.

**RECOMMENDATION**

ACHC-0016-2017

That the update from Mike Douglas to the Arts, Culture & Heritage Ad Hoc Committee on September 11, 2017, with respect to the update on the workshop hosted by the Mississauga Arts Council over the summer be received.

Received (Councillor Tovey)

6. **PUBLIC QUESTION PERIOD**

No members of the public requested to speak.

7. **MATTERS TO BE CONSIDERED**

7.1 **Arts, Culture & Heritage Ad Hoc Committee Culture Master Plan - DRAFT**

Councillor Kovac spoke to working collectively as a Committee, and focusing on driving arts forward in the city.

Councillor Tovey asked Members to put aside their specific area of interest, and focus on moving the plan forward as a city.

Mojan Jianfar, Assistant Planner, Culture Division, provided a brief overview of the Draft Culture Master Plan and provided an explanation of the process and proposed timeline. Ms. Jianfar elaborated on the vision and mission of the Culture Master Plan and noted five strategic priorities: first, to build an arts-friendly city; second, enhancing and

improving cultural spaces and places; third, enhancing and growing leadership in the cultural sector; fourth, supporting an authentic cultural identity that is welcoming, inspiring and enriching; and lastly, sharing our story beyond our borders. Ms. Jianfar elaborated on each of these strategic priorities in terms of their objectives, recommendations, and the impact of those recommendations and action items.

Councillor Starr noted the confusion in defining the word culture, with Councillor Tovey inquiring whether the definition of culture includes sharing. Sonja Banic, Manager, Culture Operations, responded that there has been a discussion of having a glossary of terms, and noted that there will be a definition included in the Master Plan.

Eileen Keown, Mississauga Symphony Orchestra, inquired why the Committee is named "Arts, Culture and Heritage". Paul Damaso, Director, Culture Division, responded that even though culture compasses arts and heritage, without noting them specifically, people tended to omit them from the discussion around culture.

Kat Runnalls, Third Monday Collective/Small Arms Society, noted that Mississauga has a unique identity and inquired how this would be reflected in the definition of culture. Mr. Damaso responded that the challenge of defining culture is an ongoing process, noting that the definition should not be absolute, but instead flexible. Mr. Damaso further elucidated that the definition would encompass elements of the history and heritage of Mississauga's development as a city.

Ms. Runnalls' inquired whether there has been a significant impact on corporate culture. Ms. Banic responded that her division has received incredible support from Council, the Leadership Team, as well as other departments. Councillor Tovey added that while bureaucratic issues have emerged at times, culture is beginning to infiltrate other departments and that over the past few years he has observed a positive attitude towards culture, as well as an increasingly inclusive environment.

Natalie Lue, Living Arts Centre, inquired as to how the Master Plan will include what has already been accomplished, and what the role of Committee Members is in the Master Plan. Ms. Jianfar responded that the accomplishments from 2009 until present year will be noted in the Master Plan to highlight what has already been accomplished, and that while the Committee Members have been engaged throughout the whole process and at various focus groups and public meetings, the Members can go back to their respective organizations to identify ways in which they can support the objectives in the Master Plan. Ms. Jianfar also noted that there was an open house planned for early November, but that it would be moved to occur after the Committee's next meeting.

Jasmine Sawant, Third Monday Collective/Sampradaya Dance Creations, inquired as to the timeline with regard to the action items in the Culture Master Plan. Ms. Jianfar responded that there is a 10 year plan, and noted that there are short, medium and long-term plans as well. Ms. Banic added that the Culture Master Plan must be aligned to the City's budget process, timelines and budget recommendations. Mr. Damaso noted that there are action items that can be enacted now without requiring the endorsement of Council Members.

Annis Karpenko, Third Monday Collective/Visual Arts Mississauga, inquired whether it would be more beneficial to wait until the action items are completed and then give feedback, or if it would be more constructive to provide comments now. Councillor Tovey responded that comments are welcome at any stage, and that feedback that is provided now will ensure that everyone is on the same page.

Discussion amongst members pertained to lack of financially accessible spaces for gatherings, the difficulty of establishing concrete opportunities and actions to promote arts, culture and heritage, and the struggle in defining emerging artists. Mr. Damaso responded that it is important to create more financially accessible spaces, and that the plan is to educate others so that they can engage with organizations directly. Ms. Jianfar responded that the definition in use defines emerging artists not by age, but by experience.

Members shared ideas as to how better to promote the Committee's vision, such as integrating arts, culture and heritage into each department in a measurable way, creating greater awareness among departments, rewarding involvement and participation within departments, sharing an informational handbook among departments, and creating an annual tradeshow. Mr. Damaso noted that these ideas do not necessarily need to be included in the master plan, but could be in a work plan so that they could be addressed more quickly. Additionally, Mr. Damaso commented that reaching out to Members of Council could be worthwhile in terms of opportunities for the Committee. Councillor Tovey remarked that a City of Mississauga Board of Tourism could be beneficial.

#### RECOMMENDATION

ACHC-0017-2017

That the deputation and associated presentation by Mojan Jianfar, Assistant Planner, Culture Division to the Arts, Culture & Heritage Ad Hoc Committee, be received.

Received (N. Lue)

#### 8. OTHER BUSINESS

Members noted issues with using the grant application, as Excel and PDF files were not able to be uploaded, with staff responding that they would look into resolving this issue.

Mike Douglas, Mississauga Arts Council, and Annis Annis Karpenko, Third Monday Collective/Visual Arts Mississauga noted that the annual Art in the Park event at Riverwood would take place on Sunday, September 17, 2017.

#### 9. DATE OF NEXT MEETING - To be determined

#### 10. ADJOURNMENT – 11:39 AM