
Arts, Culture & Heritage Ad Hoc Committee

Date

2017/06/20

Time

2:06 PM

Location

Civic Centre, C Banquet Facility - 12th Floor ,
300 City Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members Present

John Kovac, Councillor - Ward 4 (Chair)
Jim Tovey, Councillor - Ward 1 (Vice-Chair)
Chris Fonseca, Councillor - Ward 3
Pat Saito, Councillor - Ward 9
Annis Campione, Third Monday Collective/Visual Arts Mississauga
Mike Douglas, Mississauga Arts Council
Douglas Hancock, Heritage Mississauga
Denis Mastromonaco, Mississauga Symphony Orchestra
Natalie Lue, Living Arts Centre
Kat Runnalls, Third Monday Collective/Small Arms Society
Kendra Ainsworth, Art Gallery of Mississauga
Claudia DiPietro, Third Monday Collective/Sampradaya Dance Creations

Members Absent

Bonnie Crombie, Mayor
Ron Starr, Councillor - Ward 6
Mandy Salter – Art Gallery of Mississauga

Staff Present

Paul Mitcham, Commissioner of Community Services
Paul Damaso, Director, Culture Division
Mark Warrack, Manager, Culture Planning
Sonja Banic, Manager, Culture Operations
Mojan Jianfar, Assistant Planner & Project Lead
Stephanie Smith, Legislative Coordinator, Legislative Services

Find it online

<http://www.mississauga.ca/portal/cityhall/councilcommittees>

1. CALL TO ORDER – 2:06PM

2. APPROVAL OF AGENDA

Approved (Councillor Tovey)

3. DECLARATION OF CONFLICT OF INTEREST – Nil

4. MINUTES OF PREVIOUS MEETING

4.1. Arts, Culture & Heritage Ad Hoc Committee Minutes - April 25, 2017

The minutes were discussed and approved as amended to include changes to the members present, as well as the third paragraph in item 7.1.

Approved (Councillor Saito)

5. DEPUTATIONS

5.1. Mojan Jianfar, Assistant Planner to present an overview of the review of public feedback

Mojan Jianfar, Assistant Planner spoke to the summary feedback gathered and enquired what was missing and what the City could be doing to support organizations.

Members of the Committee engaged in discussion and the following comments were received:

- The need to do more to attract, support and provide spaces to members of the arts community
- The need to market space availability
- That feedback from the heritage community is missing from the public feedback document and that all documents should be cohesive with all information gathered
- Conduct an inventory of City owned heritage properties that could be used by the arts community
- The need to engage the private sector and review each other's approach
- The need to support each other and create a collective approach between the City and the arts community
- Create a culture node in the City of Mississauga
- Streamline and review legislation within the Planning Departments zoning policy to ensure that it is not impeding to artists
- Continuing engagement with youth to ensure they want to stay in the City of Mississauga

In response to comments from the committee, Paul Mitcham, Commissioner, Community Services and Paul Damaso, Director, Culture spoke to the inventory of existing infrastructure and including the heritage strategy in future correspondence.

RECOMMENDATION

ACHC-0011-2017

That the deputation by Mojan Jianfar, Assistant Planner regarding the review of public feedback be received.

Received (Councillor Saito)

5.2. Sonja Banic Manager, Culture Operations and Andrew Douglas, Grants Office to present an overview of the grant program Overview

Ms. Banic and Mr. Douglas provided an overview of the grants program and outlined the grants budget per capita spending and the performance measurement and outcomes.

Members of the Committee engaged in discussion and the following comments were received:

- Due to the size of the City would a hierarchy alignment be considered?
- The levels of program growth rates
- Working towards adding a hotel sales tax and reviewing regulations to see if the funds received could go towards cultural programs
- Showing the value of the grants program to Council and their return of investment
- Gathering data to show the growth in City events and the areas that are currently not being delivered to
- That the City of Mississauga is now programming programs that are impacting the operations of private companies
- The lack of consistency when comparing the per capita grant funding allocation to groups. The capacity of an organizations building, number of facilities and number of groups need to be part of a gap analysis
- The measurement of attendance for each organization
- The terminology of the Purchase of Service Agreement

In response to comments from the committee, Paul Mitcham, Commissioner, Community Services and Paul Damaso, Director, Culture spoke to the process of programming programs in geographic areas that are not already being serviced to and the development of the Culture Master Plan.

RECOMMENDATION

ACHC-0012-2017

That the deputation by Sonja Banic Manager, Culture Operations and Andrew Douglas, Grants Officers regarding the overview of the grants program be received.

Received (Councillor Saito)

5.3. Overview of the Mississauga Arts Council (Mike Douglas, Executive Director , Mississauga Arts Council)

Mike Douglas, Executive Director , Mississauga Arts Council provided an update on the Mississauga Arts Council (MAC) and outlined their Terms of Reference, mandate, vision, values and their mission. He further spoke to growing the arts in Mississauga, advocating for artists in the City and bring the arts community together.

Annis Karpenko, Visual Arts Mississauga spoke to the email dated June 6, 2017 regarding agenda items for the upcoming June 20, 2017 ACH Ad Hoc Committee and outlined the following: that a conversation had taken place with the Mississauga Arts Council and that it is premature to conduct a 360 review on MAC; looking for co-marketing opportunities to help all organizations; creating a cohesive plan between the City's Arts, Culture and Heritage organizations and the Tourism and Economic departments.

Members of the Committee engaged in discussion and the following comments were received:

- The need for a common language and better communication between all organizations
- Doing a deputation to the Tourism Advisory Board
- Defining the role of MAC and how MAC is supporting the arts community
- Defining the roles of each group, what do groups really need and what do you want to achieve
- The need to re-examine and define roles of MAC
- MAC to have conversations with organizations to be more effective with stakeholders
- Why culture organizations are driving the funding
- The need for groups to have the opportunity to be heard
- The need for culture groups to have discussions with MAC

RECOMMENDATION

ACHC-0013-2017

That the deputation by Mike Douglas, Executive Director, Mississauga Arts Council regarding the overview of the Mississauga Arts Council be received.

Received (D. Hancock)

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6. PUBLIC QUESTION PERIOD – Nil
(In accordance with Section 43 of the City of Mississauga Procedure By-law 0139-2013) Arts, Culture and Heritage Steering Committee may grant permission to a person who is present at Arts, Culture and Heritage Steering Committee and wishes to address the Committee on a matter on the Agenda. Persons addressing the Committee will ask their question; the time limit is 5 minutes for each question, as public question period total limit is 15 minutes.
7. MATTERS CONSIDERED
Please note that item 7.2 was discussed under item 5.3
- 7.1. Arts Culture and Heritage Ad Hoc Committee – Review of Public Feedback - Presentation and Supporting Documents
- RECOMMENDATION
ACHC-0014-2017
That the Arts Culture and Heritage Ad Hoc Committee – Review of Public Feedback - supporting document be received.
- Received (Councillor Saito)
- 7.2. Email Dated June 6, 2017 from Annis Karpenko, Executive Director, Visual Arts Mississauga Regarding Agenda Items for the Upcoming Arts, Culture & Heritage Ad Hoc Committee
- RECOMMENDATION
ACHC-0015-2017
That the email dated June 6, 2017 from Annis Karpenko, Executive Director, Visual Arts Mississauga regarding agenda items for the upcoming Arts, Culture & Heritage Ad Hoc Committee be received.
- Received (Councillor Saito)
8. OTHER BUSINESS
9. DATE OF NEXT MEETING -To be determined in early September
10. ADJOURNMENT – 3:56PM (M. Douglas)