
Arts, Culture & Heritage Ad Hoc Committee

Date

2017/04/25

Time

10:00 AM

Location

Civic Centre, Committee Room A - Second Floor,
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members

John Kovac – Councillor Ward 4 (Chair)

Jim Tovey - Councillor Ward 1 (Vice-Chair)

Bonnie Crombie – Mayor

Chris Fonseca – Councillor Ward 3

Ron Starr – Councillor Ward 6

Pat Saito – Councillor Ward 9

Annis Campione – Third Monday Collective/ Visual Arts Mississauga

Mike Douglas – Mississauga Arts Council

Douglas Hancock – Heritage Mississauga

Eileen Keown – Mississauga Symphony Orchestra

Natalie Lue – Living Arts Centre

Kat Runnalls – Third Monday Collective/ Small Arms Society

Mandy Salter – Art Gallery of Mississauga

Jasmine Sawant – Third Monday Collective/ Sampradaya Dance Creations

Contact

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Find it Online

<http://www.mississauga.ca/portal/cityhall/councilcommittees>

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1. **CALL TO ORDER**
 2. **APPROVAL OF AGENDA**
 3. **DECLARATION OF CONFLICT OF INTEREST**
 4. **MINUTES OF PREVIOUS MEETING**
 - 4.1. Arts, Culture & Heritage Ad Hoc Committee Minutes - January 16, 2017
 5. **DEPUTATIONS**
 - 5.1. Community Arts, Culture & Heritage organizations will provide a brief presentation on the organizations they represent on the Committee.
 6. **PUBLIC QUESTION PERIOD – 15 minute limit**

(In accordance with Section 43 of the City of Mississauga Procedure By-law 0139-2013) Arts, Culture and Heritage Steering Committee may grant permission to a person who is present at Arts, Culture and Heritage Steering Committee and wishes to address the Committee on a matter on the Agenda. Persons addressing the Committee will ask their question; the time limit is 5 minutes for each question, as public question period total limit is 15 minutes.
 7. **MATTERS TO BE CONSIDERED**
 - 7.1. Culture Master Plan Work Plan - Update, Feedback and Next Steps
 8. **INFORMATION ITEMS**
 - 8.1. Email dated January 17, 2017 from Jeremy Harvey, Resident with respect to the role of the City and the Culture Division in the Arts, Culture & Heritage Committee's Terms of Reference.
 - 8.2. Terms of Reference - Arts, Culture & Heritage Ad Hoc Committee
 - 8.3. Third Monday Collective Organizational Profiles 2017
 9. **OTHER BUSINESS**
 10. **DATE OF NEXT MEETING** - To be determined.
 11. **ADJOURNMENT**

City of Mississauga
Minutes



Arts, Culture & Heritage Ad Hoc Committee

Date

2017/01/16

Time

1:37 PM

Location

Civic Centre, Hearing Room - Second Floor,
300 City Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members Present

John Kovac, Councillor - Ward 4 (Chair)
Jim Tovey, Councillor - Ward 1 (Vice-Chair)
Bonnie Crombie, Mayor
Chris Fonseca, Councillor - Ward 3
Annis Campione, Third Monday Collective/Visual Arts Mississauga
Mike Douglas, Mississauga Arts Council
Douglas Hancock, Heritage Mississauga
Eileen Keown, Mississauga Symphony Orchestra
Natalie Lue, Living Arts Centre
Kat Runnalls, Third Monday Collective/Small Arms Society
Kendra Ainsworth, Art Gallery of Mississauga
Claudia DiPietro, Third Monday Collective/Sampradaya Dance Creations

Members Absent

Ron Starr, Councillor - Ward 6
Pat Saito, Councillor - Ward 9

Staff Present

Paul Mitcham, Commissioner of Community Services
Paul Damaso, Director, Culture Division
Mark Warrack, Manager, Culture Planning
Sonja Banic, Manager, Culture Operations
Mojan Jianfar, Assistant Planner & Project Lead
Karen Morden, Legislative Coordinator, Legislative Services

Find it online

<http://www.mississauga.ca/portal/cityhall/councilcommittees>

1. **CALL TO ORDER - 1:37 PM**

2. **APPROVAL OF AGENDA**

Councillor Tovey requested that Item 7.1. be dealt with at the same time as the Education Session, to which the Committee noted agreement.

Approved, as amended (K. Runnalls)

3. **DECLARATION OF CONFLICT OF INTEREST - Nil.**

4. **MINUTES OF PREVIOUS MEETING**

4.1. Arts, Culture & Heritage Committee Minutes - December 5, 2016

Approved (Councillor Fonseca)

5. **DEPUTATIONS**

5.1. Annis Campione, on behalf of the Third Monday Collective

Ms. Campione provided a brief background on the Third Monday Collective, noting that the group was founded in September 2015. Further, Ms. Campione spoke to the membership of the Collective and spoke to the group's mission and goals.

Chair Kovac thanked Ms. Campione for her deputation and noted that it was great to have Third Monday Collective representatives on the Committee.

RECOMMENDATION

That the deputation by Annis Campione, Third Monday Collective representative with respect to the Third Monday Collective, be received.

Received (M. Douglas)

Recommendation ACHC-0001-2017

5.2. Item 7.1. Education Session - Culture Master Plan

For discussion on this item, see Item 7.1.

6. PUBLIC QUESTION PERIOD

Diane Lapointe from the Small Arms Society spoke to the need to provide additional information with respect to the completed recommendations.

Archat Mahmood from the Mosaic Festival thanked Council and noted that Mississauga is progressing well with respect to culture.

7. MATTERS TO BE CONSIDERED

7.1. Culture Master Plan Education Session - Presentation and Supporting Documents

Paul Damaso, Director, Culture Division provided a brief background on the 2009 Culture Master Plan, noting the values, vibe, and virtuosity of culture, the guiding principles, and strategic directions. Further, Mr. Damaso spoke to the 44 recommendations included in the Plan, noting that 29 had been completed, five (5) were in progress, and ten (10) had not been started.

Mark Warrack, Manager, Culture Planning spoke to the eight (8) supporting strategies, policy, and studies of the Plan that had been implemented since 2014, being:

- Cultural Policy;
- Meadowvale Theatre Strategic Plan;
- Mississauga Celebration Square Strategy;
- Heritage Management Strategy;
- Creative Industries Strategy;
- Public Art Master Plan;
- Grants Review Study;
- Cultural Infrastructure Study.

Mojan Jianfar, Assistant Planner & Project Lead spoke to the overarching themes in the development of the new Culture Master Plan, being:

- Supporting the arts;
- Infrastructure and creative spaces;
- Culture in the public realm;
- Collective cultural identity;
- Attracting the arts;
- Diversity and accessibility.

Further, Ms. Jianfar spoke to the engagement strategy, noting the focus group meetings, the public meetings, and the Arts, Culture & Heritage Ad Hoc Committee meetings.

In response to a question from Chair Kovac, Mr. Damaso noted that the recommendations that had not yet been started require review to determine if they are still relevant. In response to a question from Councillor Tovey, Mr. Damaso noted the need to deal with practical items when groups book events and the development of a working group to make the bookings simpler. Councillor Tovey suggested the development of a user survey.

Councillor Tovey spoke to the online Culture Map and noted it needed to include links to the organizations, to which Mr. Damaso noted that it is a work in progress.

Kendra Ainsworth, Art Gallery of Mississauga spoke regarding expansion opportunities for the Gallery, to which Chair Kovac noted Council's support for a new space and/or expansion by partnering with developers or builders.

Discussion amongst Members pertained to interdepartmental input and connections, priorities, a parking strategy, the need to examine gaps, partnerships, and the sign by-law. Mr. Damaso spoke to applying a "cultural lens" to City projects and building complete communities. In response to a question from Kat Runnalls, Third Monday Collective Mr. Warrack spoke to the Cultural Map, noting that it is a tool for planning.

Annis Campione, Third Monday Collective spoke to partnership opportunities and the need to ensure there isn't competition between community groups and the Culture Division, to which Mr. Damaso commented that the Culture Division did not want to compete, but would provide access and affordability of programs and geographical access to programs.

Further discussion amongst Members included affordable house and spaces for artists, affordable infrastructure, public engagement, communication, and cultural identity.

RECOMMENDATION

1. That the Education Session led by Paul Damaso, Director, Culture Division, Mark Warrack, Manager, Culture and Heritage Planning, and Mojan Jianfar, Assistant Planner with respect to the Culture Master Plan, be received;
2. That the presentation and supporting documents be received.

Received (A. Campione)
Recommendation ACHC-0002-2017

7.2. Arts, Culture & Heritage Committee - Terms of Reference

Mayor Crombie noted that not all of the Councillors were present at the meeting and suggested that approval of the Terms of Reference could be deferred until the next meeting. Councillor Tovey noted that amendments to the Terms of Reference could be made at a later date and moved approval.

RECOMMENDATION

That the Terms of Reference for the Arts, Culture & Heritage Ad Hoc Committee, be approved as presented.

Approved (Councillor Tovey)
Recommendation ACHC-0003-2017

8. **INFORMATION ITEMS** - Nil.

9. **OTHER BUSINESS**

Councillor Tovey thanked the Committee Members for their participation and quality conversations and suggested that the community arts, culture and heritage representatives could make deputations about their respective organizations, noting the key components of the groups and the strategic plans. Paul Damaso, Director, Culture Division spoke to taking a portion of the next meeting to have the community group representatives provide a five (5) minute deputation regarding their respective groups.

RECOMMENDATION

That the Committee Members representing the community arts, culture and heritage groups be requested to provide a five (5) minute deputation regarding their respective organizations at the next meeting of the Arts, Culture & Heritage Ad Hoc Committee meeting.

Carried (A. Campione)
Recommendation ACHC-0004-2017

10. **DATE OF NEXT MEETING** - April 2017 (Date to be determined)

11. **ADJOURNMENT** - 3:12 PM

Arts, Culture and Heritage Ad Hoc Committee

Item 7.1

April 25 2017

Agenda

1. Culture Master Plan Work Plan Update
2. Feedback received on supporting and attracting the arts
3. Next steps

Culture Master Plan Work Plan

Phase 1:
Initial engagement
and data gathering

Phase 2:
Analysis , research,
and further
engagement as
needed

Phase 3:
Draft document,
review process

Culture Master Plan Work Plan

Phase 1 (January to May)

- Throughout Jan-March, we had 7 different engagement meetings, with over 230 people in attendance in total
- 151 online surveys completed
- Over 2,000 website visits and trending conversation via Twitter Chat about diversity and inclusion in the arts that resulted in a lot of great feedback
- Host Your Own Toolkit is available online; deadline to submit ideas and feedback is May 12th

Culture Master Plan Work Plan

Phase 2 (March to July)

- Culture Planning team is reviewing and analysing the feedback received, connecting it back to our existing strategies and processes, identifying possible directions and what else is missing
- Discussion questions posted through our website for further engagement
- Internal staff engagement workshop scheduled for May 2017
- Sharing the feedback and analysis with the ACH Ad Hoc Committee
- Culture Division working alongside MAC to support MAC in identifying and defining a role that is compatible to the work of the Culture Division and the City's cultural priorities

Culture Master Plan Work Plan

Phase 3 (July – February)

- Based off all feedback from meetings and the Ad Hoc Committee, Culture Division will pull together the drafted document and share with the Committee
- Circulate for review through all the appropriate channels
- Final to go to Council by February 2018
- Culture Division working alongside MAC, continued

Feedback: Supporting and Attracting the Arts

- How do we retain and develop arts and culture in Mississauga?
- How do we support and attract new talent to Mississauga, either from within Mississauga, the GTA region or abroad?

Feedback Received:

- Themes:
 - Arts and Culture programming and events
 - Youth programming
 - Capacity development
 - City processes and procedures
 - Grant funding, support and partnerships
 - Marketing and awareness

Arts and Culture Programming

- **What we heard:**
 - Expand arts and culture educational programming
 - Support newcomers through arts and culture
 - Develop new programming and experiences that blend cultures and styles such as a fusion of alternative art forms
 - Showcase Indigenous cultures and stories
 - Provide diverse programming that builds bridges between different cultures
 - Have programs available for all ages

Arts and Culture Programming

What can the City do?

- Evaluate existing City programming
- Change and/or introduce new programming based on need
- Create more inclusive arts and culture experiences

What can the arts community do?

- Create new partnerships in order to collaborate and develop new experiences
- Continue actively engaging with the arts community and expand programming to support and connect with newcomer, diverse, and indigenous communities

Arts and Culture Events

- **What we heard:**

- Build multicultural experiences through more cultural events
- Build on and strengthen Mississauga's food scene through food related events
- Develop a music scene and expand music related events
- Develop or bring in a large scale event to help put 'Mississauga on the map'
- Focus on youth oriented events, connecting youth to emerging or established artists
- Give youth and emerging artists a platform through events, as opening acts, in collaboration with others/established artists
- Provide events and cultural experiences on a more regular basis, embedding the arts into the fabric of each neighbourhood.
- Have events in all seasons to help spread them out throughout the year and to make all seasons enjoyable

Arts and Culture Events

What can the City do?

- Evaluate existing City events and change and/or introduce new events based on need and feedback
- Improving support for event producers (by providing i.e. online resources, toolkits, and capacity development)
- Support growth of the music industry through our Creative Industries Strategy
- Explore the development or expansion of a large Mississauga festival in partnership with community partners to help put Mississauga 'on the map'
- Identify and support food-related events based on feedback and need

What can the arts community do?

- Partner with community partners to expand, change and/or introduce new events based on feedback
- Provide arts and culture events during off-peak seasons
- Explore food-related events or additions based on feedback

Youth Programming

- **What we heard**
 - Actively engage youth and young adult up to 34 years old, through programming, events and capacity development
 - Provide opportunities for youth as they age and further develop their creative skills (from hobbyist, emerging to professional opportunities)
 - Support young emerging artists through mentorship and helping to showcase their talent
 - Provide more opportunities for youth through arts organizations

Youth Programming

What can the City do?

- Evaluate existing youth-related City programming and events
- Change and/or introduce new youth-related programming/events based on need and feedback
- Collaborate with other City departments offering youth-related programming
- Develop partnerships with post-secondary institutions and school boards to better support youth/young emerging artists and creatives

What can the arts community do?

- Partner with school boards, post-secondary institutions and/or other arts organizations to provide opportunities for youth and young adults in the arts
- Showcase young and emerging artists
- Provide opportunities for mentorship and learning through arts organizations

Capacity Development

- **What we heard:**
 - Provide business development skills for the arts
 - Provide mentorships and skill development for youth and emerging artists
 - Create networking opportunities and facilitate connections
 - Provides tools and online resources to help the arts community with their creative business
 - Empower and enable the arts community

Capacity Development

What can the City do?

- Partner with Mississauga Small Business Enterprise Centre (MBEC) and support the arts community to provide capacity building and development opportunities for artists and creatives based off need and feedback
- Support the arts community to organize networking opportunities

What can the arts community do?

- Provide capacity building and development opportunities for artists and creatives
- Provide networking opportunities
- Act as a liaison between artists and creatives and the City

City processes and procedures

- **What we heard:**

- Create bylaws that support artists and cultural development and improve, education and awareness of existing bylaws that impact artists
- Encourage all City departments to act through a cultural lens, inter-departmental collaboration on arts and culture projects, and that arts and culture are integrated throughout the City
- Integrate and engage artists on City-wide projects
- Improve City/Culture processes and procedures to support the artist community

City processes and procedures

What can the City do?

- Support educational and awareness building efforts about who the Culture division is, what we do and how we work with other departments
- Improve customer service efforts with artists and create user friendly information
- Evaluate our processes and procedures based off need and feedback
- Collaborate with other City departments to evaluate and improve bylaws and remove barriers for the arts

What can arts organizations do?

- Provide continual feedback and support to the City regarding processes and procedures
- Act as a liaison between the community and the City

Grant funding, support, and partnerships

- **What we heard:**

- Improve transparency and accountability from grant recipients, including performance measures
- Support artists in seeking sponsorships from alternative funding sources
- Provide alternative funding or in-kind support, such as subsidizing venue or space rental
- Ensure CARFAC funding rates are followed
- Provide incentives for property owners and corporations to support arts and culture

Grant funding, support, and partnerships

What can the City do?

- Provide transparency and accountability of grant allocation through service agreements and reporting, based on Grants Review Program
- Ensure that CARFAC fees are understood and advocate for its use by the City as well as the arts community
- Explore artist assist programs to support the arts community through in-kind support, subsidies
- In partnership with MBEC, EDO and arts organizations, support capacity development for artists to seek alternative funding and sponsorship opportunities
- Advocate for the value of arts and culture in Mississauga and support the development of new partnerships, incentive programs and revenue sources

What can arts organizations do?

- Ensure that CARFAC fees are understood and used in the arts community
- Build capacity for artists to seek their own sponsorship support
- Explore initiatives and ideas to provide seed money for innovation to help get new projects and ideas off the ground

Marketing and Awareness

- **What we heard:**
 - It is hard to access information through the City and there is a lack of awareness of where to go to access information
 - Build awareness about who the Culture Division is, and transparency about what we do and how we connect with the arts community
 - Have a stronger digital presence and improved marketing for the cultural sector
 - Expand awareness to larger urban centres and their media sources, supporting to get information out to a wider audience

Marketing and Awareness

What can the City do?

- Evaluate and improve existing marketing, information sharing and communications tools and processes
- Provide more awareness building and education about the Culture Division, the City and the work that we do

What can arts organizations do?

- Evaluate and improve existing marketing, information sharing and communications tools and processes

Next Steps

- Next ACH Committee Meeting: June TBC
 - Culture to present on feedback regarding infrastructure, cultural spaces and cultural experiences

From: [REDACTED] [Jeremy Harvey](#)
To: [Jim Tovey](#); [John Kovac](#)
Cc: [Karen Morden](#)
Subject: Arts, Culture & Heritage Committee - Resend
Date: 2017/01/17 3:42:48 PM

Dear John & Jim

I had hoped to attend the last meeting of Arts, Culture & Heritage Committee on January 16th, but unfortunately other business commitments intervened,

I had intended to ask the committee a question with regard to your terms of reference (TOR).

I would have asked whether there is enough emphasis in the TOR on the **role** that the City and the Culture Division should play in the cultural life of Mississauga. Albeit that there is a section in the mandate that states " Help to define the relationship as well as developing a clear understanding of the role of arts, culture and heritage organisations in relation to the City of Mississauga", it seems to me that we need to look at the inverse of this element and have more emphasis on the City role.

The City Role will depend in large part on the end objective. For me the end objective should include creating self-sustaining cultural /arts / heritage organisations that are not permanently reliant on City financial support. Thus the City Role becomes helping organisations to become self-sustaining on the basis that it is more worthwhile to teach someone to do something for themselves than to do it for them on an ongoing basis. (It's the old proverb: Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime). While the City could still decide to fund some elements (be they incubator activities or other) the aim would be to create conditions that make "Cultural Success" more likely. (This might include creating greater awareness rather than subsidizing events or attracting investors/sponsors rather than investing).

I appreciate that this brief email is probably a bit oblique, and I would be happy to discuss it further. But I wanted to bring this thought to the Committees attention.

Thanks

Jeremy Harvey

Terms of Reference for Arts, Culture & Heritage Ad Hoc Committee

Background

In 2009, the Culture Master Plan was adopted as a framework for arts and culture to contribute to achieving the City's vision for building a vibrant, healthy and sustainable city. The Plan recognized the important role of art and culture and how culture contributes to a healthy, sustainable, socially and economically viable community. The Culture Master Plan (2009 – 2014) was basis of the 2005 Arts Review Task Force report that recommended, among other things, the need to develop an overall strategy for the arts.

It is now time to review this document and develop a new Culture Master Plan for the next ten years (2017 – 2027). The new Culture Master Plan (2017 – 2027) will evaluate, measure and share the successes and challenges of the existing Culture Master Plan (2009 - 2014), and will support a collective vision, mission, goals and guiding principles that will continue to push arts and culture forward in the City of Mississauga. The new Plan will incorporate recommendations from recent strategies such as:

- Culture Policy (2015)
- Public Art Master Plan (2016)
- Creative Industries Strategy (2016)
- Heritage Management Strategy (2016)
- Meadowvale Theatre Strategic Plan (2014)
- Infrastructure and Creative Spaces Study (2016)
- Grants Review (2016)
- Celebration Square Strategic Plan (2015)
- And other applicable guiding documents such as the Ontario Culture Strategy, MyMalton, Vision Cooksville, Environics Culture Market Segmentation and Positioning Report, Inspiration Lakeview, Inspiration Port Credit, Downtown 21 Master Plan, and Dundas Connects.

Mandate

The Arts, Culture & Heritage Ad Hoc Committee will provide feedback and guidance to City of Mississauga Culture staff, informing and contributing to direction and priorities for the new Culture Master Plan.

The Committee shall be project-specific and related to the Culture Master Plan. The Steering Committee shall be dissolved upon adoption of the Culture Master Plan by Council, or until Council deems the Committee no longer necessary.

Notwithstanding recent strategies and applicable guiding documents, as mentioned above, that will inform the new Culture Master Plan (2017 – 2027), the Ad Hoc Committee will provide feedback and guidance on the following:

- Identify opportunities to support and attract arts and culture, and preserve heritage in Mississauga, particularly focusing on identifying varied, new, and sustainable funding and revenue sources to better support arts and culture.
- Identify opportunities to address issues of diversity, inclusion and accessibility, including but not limited to issues of affordability.
- Identify and define our collective role in creating partnerships required to build our cultural infrastructure and spaces.
- Support the Mississauga Arts Council in identifying and defining a role that is compatible to the work of the Culture Division and the City's cultural priorities.
- Help to define the relationship as well as developing a clear understanding of the role of arts, culture and heritage organisations in relation to the City of Mississauga.

Objectives/Goals

The Arts, Culture & Heritage Ad Hoc Committee shall provide leadership on setting direction for arts, culture and heritage in the City of Mississauga. The new Culture Master Plan will be informed by public feedback, and the Arts, Culture & Heritage Ad Hoc Committee is to reinforce the importance of arts, culture and heritage in Mississauga and the City's strategic direction and Master Plans. The Arts, Culture & Heritage Ad Hoc Committee shall provide feedback and guidance, identifying options and the best way forward, that will influence and be the basis of the new Culture Master Plan.

Work Plan

The Arts, Culture and Heritage Ad Hoc Committee will provide feedback and guidance based on Culture Staff deputations regarding three critical areas:

1. Supporting and attracting the arts
2. Infrastructure, creative spaces and the public realm
3. Identity, diversity and accessibility

Definitions

Art means the inventive use of talent, creativity and technique to produce an original expression of an idea with an aesthetic quality. This includes but is not limited to, literature, dance, theatre, visual arts, crafts, performance, media arts, music and film.

Culture means the ideas, customs, language, beliefs, history, traditions and social behaviour of a particular people or society, including artistic expression and natural and human heritage. Culture comprises Cultural Industries and Cultural Resources.

Heritage means social, cultural and ethnic elements which produce a layering of Culture from the past and into the future. Cultural Heritage Resources are structures, sites, environments, artifacts and traditions that are of cultural, historical, architectural or archaeological value, significance or interest.

For a comprehensive list of definitions please refer to the Cultural Policy (2015) http://www7.mississauga.ca/documents/culture/main/culture_policy_web.pdf

Procedures and Frequency of Meetings

All Committees are subject to Council Procedure By-law, which outlines the procedures for Council and Committee meetings.

http://www7.mississauga.ca/documents/bylaws/procedural_by-law_2013.pdf

The Arts, Culture & Heritage Ad Hoc Committee shall meet approximately six (6) times throughout spring and summer 2017, as determined by the Committee.

The proposed schedule of meetings is as follows:

- Meeting #1: Inaugural meeting (December 5, 2016)
- Meeting #2: Education Session (January 2017)
- Meeting #3 (April 2017)
- Meeting #4 (June 2017)
- Meeting #5 (September 2017)
- Meeting #6 (October 2017)

At each meeting Culture Division staff will present information gathered from public engagement, for further discussion, input and feedback from the Steering Committee.

Membership

All members are subject to the Code of Conduct and Complaint Protocol for Local Boards.

http://www7.mississauga.ca/documents/CityHall/pdf/2014/Local_Boards_Code_of_Conduct.pdf and Corporate Policy 02-01-01: Citizen Appointments to Committees, Boards and Authorities. <http://inside.mississauga.ca/Policies/Documents/02-01-01.pdf>

Voting Membership shall be comprised of:

- Five (5) Councillors and the Mayor as *ex officio*
- One (1) representative from Mississauga Arts Council
- One (1) representative from Mississauga Symphony
- One (1) representative from Living Arts Centre
- One (1) representative from Heritage Mississauga
- One (1) representative from Art Gallery Mississauga
- Three (3) representatives from Third Monday Arts Group

Identified stakeholder groups shall appoint a representative from their membership. Third Monday Arts Group shall not appoint a representative from a group already appointed to the Committee (Mississauga Arts Council, Mississauga Symphony, Living Arts Centre, Heritage Mississauga, and Art Gallery Mississauga).

Role of Chair

The Chair of the Committee will be appointed at the first meeting of the Committee.

The role of the Chair is to:

1. Preside at the meetings of Arts, Culture & Heritage Ad Hoc Committee using City of Mississauga's Procedure By-law, and keep discussion on topic.
2. Provide leadership to Arts, Culture & Heritage Ad Hoc Committee to encourage that its activities remain focused on its mandate as a Steering Committee of Council.
3. Review agenda items with the Committee Coordinator and appropriate staff from the Culture Division.
4. Recognize each Member's contribution to the Committee's work.
5. Liaise with the identified staff in the Culture Division on a regular basis.

Role of Committee Members

The role of Committee Members is to:

1. Ensure that the mandate of Arts, Culture & Heritage Ad Hoc Committee is being fulfilled.
2. Provide the Chair with solid, factual information regarding agenda items.
3. When required, advise Council on matters relating to the Culture Master Plan update.
4. Notify the Committee Coordinator if they are unable to attend Arts, Culture & Heritage Ad Hoc Committee meetings to ensure that quorum will be available for all meetings.

Quorum

1. Quorum of the Arts, Culture & Heritage Ad Hoc Committee shall be reached with the presence of a majority of the members, at a time no later than thirty (30) minutes past the time for which the beginning of the meeting was scheduled and so noted on the agenda or notice of the meeting.
2. A minimum of three (3) Council Members, or two (2) Council Members and the Mayor, is required to meet quorum.
3. Councillors are permitted to appoint a designate Councillor in their place if they are unable to attend the meeting.
4. Presence of the Mayor shall count toward quorum.
5. The issuance of an agenda for a meeting of this Committee will be considered as notice of that meeting.

Third Monday Collective

Organizational Profiles 2017

presented to

Arts, Culture & Heritage Ad Hoc Committee

In support of the City's Culture Master Plan

April 2017

Founded in September 2015, the Third Monday Collective is an independent group made up of 35 artists and arts, culture and heritage organizations.

Our mission is to foster communication, collaboration and support between the City of Mississauga Arts, Heritage and Cultural organizations and their members.

Our goal is to advocate, educate, inspire and motivate our diverse community to share and expand the cultural landscape of the City of Mississauga.

This document showcases the work of some of the organizations represented by the Third Monday Collective.

Table of Organizations

Art Gallery of Mississauga – Mandy Salter, Director

Artists in Momentum – Anna Silgado, Founder

Bread & Honey Festival – Sandra Pitts, Coordinator

Canadian Community Arts Initiative – Asma Mahmood, Artistic Director

Carassauga Festival – Linda Siutra, Executive Director

Chamber Music Society of Mississauga – Peggy Hills, Artistic Director

Cow Over Moon Children’s Theatre – Audrey Dwyer, Artistic Director

Heritage Mississauga – Jayme Gaspar, Executive Director

Living Arts Centre – Natalie Lue, CEO

Mississauga Arts Council – Mike Douglas, Executive Director

Mississauga Festival Choir – David Ambrose, Artistic Director

Mississauga Partners in Music – Linda Thomas, Project Manager

Mississauga Potters’ Guild – Jenny Rushforth, President

Mississauga Writers’ Group – Elizabeth Banfalvi, Co-Founder

Mississauga Symphony Orchestra – Eileen Keown, Executive Director

Sampradaya Dance Creations – Jasmine Sawant, General Manager

Small Arms Society – Kat Runnalls, Vice-President

Studio.89 – Jazzmine Lawton, Executive Director

Theatre Unlimited – Michael Buchert, Chair

Visual Arts Mississauga at Riverwood – Annis Karpenko, Executive Director



**Art Gallery of Mississauga, established
1987**

**300 City Centre Drive
Mississauga, ON L5B 3C1**

**Tel: 905-896-5088 Email:
agm.connect@mississauga.ca
artgalleryofmississauga.com**

@ArtGalleryofMississauga @agmengage

Admission: Free | Donation

The Art Gallery of Mississauga (AGM) is a public, not-for-profit, art gallery located in the Mississauga Civic Centre, right on Celebration Square and across from Square One Shopping Centre. The AGM is generously supported by the City of Mississauga, the Ontario Arts Council, the Canada Council for the Arts, the Ontario Trillium Foundation, private citizens and its members. The AGM presents a changing calendar of engaging exhibitions of contemporary art, featuring regional, national and international artists. As a public gallery with a strong community connection, the AGM is interested in assisting visitors as they learn about art. Projects that engage our community and reflect our awareness of contemporary and relevant cultural topics and issues are of particular interest. The gallery offers a wide range of tours, talks, and workshops for adult learners, as well as innovative youth programmes for schools, universities and community groups.

As a centre for community building, the gallery is envisioned to energize the cultural producers of Mississauga and beyond. The AGM is committed to presenting stimulating exhibitions which are aesthetically strong and intellectually challenging alongside multi-platform ancillary events.

First. New. Next.

The AGM provides platforms for exhibitions, collections and experimentation in contemporary culture with a recent focus on artists and cultural producers from Indigenous, newcomer and youth communities. Through a broad range of educational programs, artist projects and other forms of critical dialogue, the AGM seeks to transcend traditional disciplinary boundaries, foster community, and provide spaces where alternative modes of thought are supported and activated in tangible ways.

The AGM is proud to admit people free of charge, serve communities, and provide positive visual art experiences for all visitors.

Status – Registered charity
Catchment area – Mississauga / GTA
Your annual operating budget – \$719,000
Funded by Culture Division – Yes

Links to photos/videos/other information
<http://www.artgalleryofmississauga.com/Inthenews.html>
<http://canadianart.ca/galleries/art-gallery-of-mississauga/>
<https://www.facebook.com/ArtGalleryofMississauga/>



Artists in Momentum (established 2014)

Founder – Anna Silgado

416.319.2783 | www.artistsinmomentum.com | artistsinmomentum@gmail.com

Artists in Momentum – AIM is an organization that uses art as the foundation to promote mental well-being through visual self-expression and creativity in the workplace, and in the community. It acts as a revolving door connecting the individual and the community, while nurturing and sustaining the spirit of the artist. Working on a project by project basis, Artists in Momentum has built relationships with corporations, communities and the individual in Mississauga, Toronto, and Scarborough to deliver custom made art programs. Headquartered in Mississauga, Artists in Momentum wants the creative entrepreneur to have a voice in the Arts, Culture and Heritage of Mississauga.



THE STREETSVILLE FOUNDERS'

BREAD & HONEY FESTIVAL

Name: **The Streetsville Founders' Bread and Honey Festival**

Year of Establishment: 1973, Incorporated in 1974

Mailing address: 128 Queen Street South. Box 42211 Streetsville, Ontario. L5M

Email: Info@ [breadandhoney.ca](mailto:info@breadandhoney.ca)

Phone: 647-233-8701

Parade- Queen Street South Streetsville.

Event location- 335 Church Street Memorial Park, Streetsville Arena, Vic Johnston Community Centre

Website/Facebook/Twitter

www.breadandhoney.ca

[Facebook.com/BreadandHoney.ca](https://www.facebook.com/BreadandHoney.ca)

@BreadNHoneyFest

Organization Vision/Mandate

Our Festival remains true to its mandate. "To offer an affordable and family fun weekend, celebrating our traditions, culture and community spirit, while giving back to the community".

Status – **Not for Profit** Our Festival is unique in that we are all about giving back to the community. The Streetsville Rotary, Streetsville Lions Club, Knights of Columbus, Masons, Streetsville Legion all come together to support this event and raise funds for their charities. We encourage, promote and support all non-profit organizations and charities to come together over the weekend.

Catchment area – Streetsville and throughout Mississauga

Funded by Culture Division – **Yes, amount varies from year to year.**

Festival is always held on the first weekend in June (June 2, 3, 4)

TOP 100 Festival 8 years in a row.

Support and promote "Save the Bees" campaign

Longest and largest running festival in all of Ontario, only second to the C.N.E.

Celebrating our 45th Anniversary

Celebrating Canada's 150th.

Name of Organization; Canadian Community Arts Initiative

Year of Establishment: 2005

Address:/ 1070 Starthy Ave Mississauga , L5E 2J8

Telephone; 647 286 9596

Email: asma@communityart.ca

Website: www.communityart.ca , www.mosaicfest.com, www.rockthecoliseum.com , www.canadazeitgeist.com ,

Facebook; <https://www.facebook.com/Mosaic.Mississauga/>

Twitter: mosaic-festival, rockthecoliseum,

Organization Vision/Mandate/Terms of Reference:

CCAI was incorporated on Sep 20, 2005 to address the artistic and cultural needs of the residents of Mississauga and the neighboring cities. In past 12 years, the organization has launched and established four major arts festivals under the Mosaic brand, Mosaic - South Asian Festival of Mississauga (multi-disciplinary arts festival built to celebrate the rich and vibrant art and culture of Canadians of South Asian origin), Rock the Coliseum (independent music festival) and MISAFF (Mosaic International South Asian Film Festival). VIRSA is the visual arts component that organizes exhibitions, artists talks, discussions and useful workshops. International and local artists are invited to exhibit their works and work in collaboration with local artists to mentor and guide them.

Canadian Community Arts Initiative has launched a new initiative called Zeitgest, to serve as a Biennial International Art Event

A volunteer board of directors ensures that the vision of founding group is clearly reflected in all its policies and oversees the organization's projects. Current board comprises of 9 directors two advisors and 1 elected chairperson (all volunteer positions). The organization develops its projects under the leadership of the Artistic Director.

There are 2 Festival Director /curator positions for Mosaic outdoor festival and Rock the Coliseum. A team of 13 experienced contracted staff includes 5 Coordinators, 3 Assistant Coordinators and 4 Supervisors oversees the projects. The Organization engages close to a 100 volunteers each year (most at the festival time and some for the unique projects) as a call is sent out and volunteers are invited to apply through festival website, Pre-requisites and qualifications are clearly listed on the website for such engagement. Most of the volunteers are returning volunteers who have worked with the organizations projects for many years in a row. It is the organizations policy to engage at least 30% new volunteers each year. Many of these volunteers have grown up with the festival and are now working in various capacities with the festival.

The current board of the organization is representative of Mississauga's cultural diversity and includes directors from Urdu, Hindi, Punjabi, Spanish, English and Ukrainian speaking communities.

Artistic direction of the projects is established by the Artistic director in consultation with the board within the organization's vision. The strategy to implement this vision and the plan of activities is an ever evolving subject and is discussed in the programming committee each year, comprising of Chair, Artistic Director Festival directors and the Programers.

Mosaic is the largest recurring activity and financial commitment that the organization undertakes each year. It has been the policy of the board to only commit to programming and activities for which the funds have been committed by both private and public sectors each year. Since the expenses are undertaken only after matching revenue is confirmed, the organization has an exemplary record of meeting its financial obligations to its staff, artists, third party suppliers and other participants.

Over the years CCAI has been able to attract and retain large corporations to financially support its projects and activities.

CCAI has partnered with Mississauga Arts Council, Art Gallery of Mississauga and dozens of local art and culture and other volunteer based organizations. The community support for Mosaic has increased year over year as its business model has helped attract larger corporations to partner with the festival and effectively give back to the community.

Mississauga's changing population makes the role of Mosaic even more important in promoting a more satisfied and proud citizenship.

CCAI board and its inclusion policy is reflective of the organizations recognition of Mississauga's cultural diversity and effectively incorporate the same in its strategy. Although the festival draws its primary strength from the rich and vibrant art, culture and heritage of Canadians of South Asian origin, most of its activities can be enjoyed without knowing any specific South Asian language..

Status: Non Profit registered and city affiliate

Catchment area – Basically all activites take place in Mississauga but collaborative events expand beyond Mississauga as well.

Your annual operating budget (optional)

Funded by Culture Division – yes,

Links to photos/videos/other information; www.commnityart.ca

2016 Stats : Attendance of over 50,000 people for accumulated events.



Carassauga Festival Inc.

Established: 1985
 5600 Rose Cherry Place
 Mississauga, ON L4Z 4B6
 905-615-3010
info@carassauga.com

www.carassauga.com

Carassauga Mandate

Carassauga's mandate is to primarily organize, manage, finance, and promote Carassauga, annually. It is to be a Mississauga-wide festival event, in co-operation with City-based ethno cultural organizations, with the following objectives:

- (a) To provide an opportunity for Mississauga citizen groups from different countries of origin to promote public awareness, appreciation, and enjoyment of their cultures and cultural expressions,
- (b) To promote principles of good citizenship, thereby encouraging tolerance, mutual cooperation, and respect between and amongst Mississauga citizens,
- (c) To encourage ethno-specific groups to cooperate together and to participate in mainstream cultural, civic, and social activities.

Carassauga Festival is an incorporated not-for-profit volunteer community organization that will be celebrating its 32nd Anniversary in 2017. It operated for the first time in 1986 with 10 Pavilions, open to the public only on Saturday and Sunday. Carassauga was created in response to a challenge put out by the former Mayor of Mississauga, Hazel McCallion, to all ethno cultural groups at a meeting of her calling in the old City Hall in the fall of 1985. It has quickly evolved into a 3-day, 22 hour event. This year's event takes place **May 26, 27 and 28, 2017**.

The Festival is an important annual event in Mississauga's cultural and community calendar, and its popularity has steadily increased in recent years. **Last year 363,750 visits were recorded at the Festival and 4578 performers and 173 artisans** provided entertainment. Carassauga is the largest multicultural Festival in Ontario and is recognized as the second largest cultural Festival in Canada in terms of visits and ethnic diversity.

Carassauga is an incorporated not-for-profit and is an affiliate of Mississauga.

Carassauga is funded by the Culture Division

Carassauga 2016 at a Glance

Over 70 countries represented

- 363,750 Recorded Visits
- 4,578 Performers & 173 Artisans
- 961 Performances
- 6,174 Volunteers involved with the Festival
- 417, 236 Volunteer hours Donated
- 22 hours of operation

Carassauga: Mississauga's Festival of Cultures May 26, 27, 28 2017

Name of Organization: **The Chamber Music Society of Mississauga Inc**

Year of Establishment: 1997

Address/Telephone/Email: 905 848 0015;

Peggy Hills (Artistic Director) pmviolin@gmail.com;

Linda Thomas (General Manager) lindorthomas@gmail.com

Website/Facebook/Twitter: www.chambermusicmississauga.org

<https://www.facebook.com/chambermusicmississauga>

<https://twitter.com/musicmississaug>

Organization Vision/Mandate/Terms of Reference:

Mandate:

To present professional, high-caliber, live, small-group chamber music concert theatre events that educate, inform, inspire and entertain audiences of all ages.

Vision: To reach and entertain audiences throughout Mississauga and surrounding communities from all the various demographic and cultural groups and to establish an arts organization for the future.

Mission:

To inspire a love and appreciation for live music and other performing arts in the Mississauga and surrounding communities, especially among school-age children and their families, and to act as cultural ambassadors for Mississauga on the international stage.

To provide meaningful, professional, creative performance opportunities for performing artists living or working in Mississauga.

ABOUT:

The CMSM artistic vision is to create unique, high-caliber programming that has relevance to the Mississauga community as well as to the performing artists. Since 1997, the mandate of The Chamber Music Society of Mississauga (CMSM) has been to present professional, live, chamber music and theatre events that educate, inform, inspire and entertain audiences of all ages. These include:

- Annually presented a series of three “**Saturday Evening Family Concerts**” in a variety of Mississauga locations with the latest venue being the Great Hall of the Unitarian Congregation. These performances featured local/regional, professional and emerging musicians and ensembles. This series was retired in 2016 to make room for other artistic endeavours.
- Creating/producing programs for young and family audiences that are performed in schools. The “**Tales and Tunes for Toonies**” (TT4T) are performances in a concert hall setting where the students come to the concert hall.
- In 2011 CMSM initiated a new series of twelve informal, free admission concerts called “**Out and About**” throughout the Mississauga community with professional ensembles performing in locations such as grocery stores, hospital, libraries, seniors residences, corporate offices, retail spaces, Mississauga Art Gallery, a

dental office and other non-concert venue locations. These have been growing in frequency to over 23 performances the 2014-15 season.

All of CMSM's programs are designed to inspire audiences for the future and to keep the love of live, professional classical music and theatre performances alive and accessible in our community.

In 2016 CMSM launch the '**Artfull Wellness**' program bringing professional musicians into seniors' residences and long term care facilities at no cost to them. The program was well received (36 concerts given) and will be expanded to 60 concerts over the next 3 years.

For the past 20 years, under the artistic leadership of violinist and music educator, Peggy Hills, with the support of a dedicated Board of Directors, General Manager, Linda Thomas and selected out-sourced professionals, the CMSM has consistently provided meaningful, professional, artistic employment for hundreds of musicians, composers, actors, visual artists, lighting designers and other artists. To the Mississauga public, CMSM has provided a way to connect the arts to our own diverse community and created a variety of collaborations with other arts organizations. The **educational performances for young – family audiences** have been heard in Mississauga and around the world. **CMSM CD's have been distributed internationally** since 2006 and **garnered a 2005 JUNO AWARD nomination**. In 2008 CMSM **received a Donner Canadian Foundation Honourable Mention Award**, which ranks CMSM as being one of the top in the country among its peers in the areas of management, performance, funding and service delivery. In **February 2015 CMSM performances were listed in the "Musical Toronto" weekly "Critic's Picks" as one of the top three things to do on February 21**, next to the Toronto Symphony's Chinese New Year celebration with Lang Lang.

Status – Registered Charity and Incorporated not for profit.

Catchment area – City of Mississauga

Your annual operating budget: \$240,000

Funded by Culture Division – yes (\$70,000)



Winter's Eve Trio in the barn in 2016



Our Night Sky performance at Erin Mills Town Centre (2016)



COW OVER MOON

CHILDREN'S THEATRE

Cow Over Moon Children's Theatre

Established: 1996

Address: 283 King Andrew Drive
Mississauga, ON L4Z 1S4

Social Media:

Website: www.cowovermoon.ca;

Facebook: Cow Over Moon Children's Theatre;

Twitter: @cowovermoon;

Instagram: cowovermoontheatre

MISSION STATEMENT

Cow Over Moon Children's Theatre is dedicated to creating and producing quality, accessible theatre productions for children and families. By creating original scripts with a contemporary message, incorporating classic themes and teachable moments, the artists at Cow Over Moon engage their audience through the transformative power of theatre.

VALUES

- **Creativity and Collaboration:** Cow Over Moon values excellence, professionalism, integrity, and a creative and collaborative artistic process.
 - **Audience Engagement:** Cow Over Moon believes in engaging an audience in learning through imaginative play and humour.
 - **Diversity:** Cow Over Moon welcomes diversity in its audience, creative team, and source material.
 - **Accessibility:** Cow Over Moon is committed to ensuring that ticket prices and venues are accessible to all families.
- Cow Over Moon Children's Theatre is a registered charity with CRA: No. 892 350810 RR0001
 - Cow Over Moon performs in Mississauga and other parts of the GTA
 - Annual Operating Budget: \$37,000 (2015-16)

- Cow Over Moon is funded by the Mississauga Culture Division: \$14,000 (2016-17); \$17,500 recommended (2017-18)

A Brief History

1996:

A group of theatre students at Cawthra Park Secondary School decided they wanted to create a new theatre experience for children in Mississauga. From this beginning, they developed the concept of taking classic fairy or folk tales and re-visioning them in a contemporary setting. Early performance locations were “pop-up” performances at Pizza Restaurant and Eaton’s children’s department. They also performed at the inaugural Mississauga International Children’s Festival.

Produced first full-length production: a scripted pantomime version of *Sleeping Beauty*

1998 – 2000:

Incorporated as a not-for-profit organization in Ontario.

2001 – 2002:

Moved to 180-seat Burnhamthorpe Library Theatre (now the Maja Prentice Theatre).
Awarded the Mississauga Arts Council Award for Performing Arts: Emerging Group.

2006:

Celebrated tenth anniversary and hosted a Fairy Tale Ball for audience members.

2007 – 2017:

Produced over 20 original productions of updated fairy-tales

2008:

Received Charitable Status from the Canada Revenue Agency.

2013:

In May 2013, awarded the “Established Performing Arts Group” by the Mississauga Arts Council at the Marty Awards.

2014:

Received our first operating grant from the City of Mississauga for 2014/15 fiscal year.
Have received grants every year since.

2015:

Completed new Strategic Plan and Action Plan

2016:

Celebrated Cow Over Moon’s 20th Anniversary at Maja Prentice Theatre

Watch excerpts from our 20th Anniversary Show here: <http://www.cowovermoon.ca/>



Heritage Mississauga is the only independent city-wide organization devoted to heritage matters in Mississauga.

Our mission to research, record and communicate Mississauga's heritage is accomplished through services offered at our Resource Centre located in the Robinson-Adamson House. We provide opportunities to engage the public in activities that promote awareness and understanding of the rich heritage of the City.

Serving the community for over 56 years, Heritage Mississauga (Mississauga Heritage Foundation Inc.), a **registered charity (No. 11924 5660 RR001)** has been a significant contributor to the city's cultural development. Established in 1960 to develop and manage a Museum focused on the Bradley family of 1840, Heritage Mississauga changed its mandate in 1994 to focus its work on research and the preservation of heritage city-wide.

Recognized as experts in the field of research, writing and program delivery, the organization uses an innovative approach to deliver programs that are relevant to a broad demographic. We support community needs, and foster pride and active celebration of our shared heritage. **We are Mississauga's heritage source.** We work with groups across Mississauga to collaborate on programming ideas, seeking out contacts in the arts, culture, historical, sports, natural and community group sectors. We offer guided bus tours and corporate lunch n' learns.



Heritage Mississauga promotes fully inclusive programs and serves the entire City of Mississauga. In 2016 we partnered with **392** organizations and individuals with 24 new partnerships: Amacon Rotary Ribfest, Mississauga Dragon Boat Festival, Canada Day at Celebration Square and "What Did You Bring? Cherished Immigrant Stories" amongst others.

Special projects have included:

- **Celebrating Mississauga's Cultural Heritage:** (producing video vignettes and long format videos, educational booklets focused on important city milestones, production of a Festival Newsletter and a Cultural Guide in 2017,; and development of a cultural heritage network).



- **The Credits, Heritage Mississauga Awards:** celebrates contributions of members of the community is in its 5th year (recognizing 118 Heritage Heroes and 46 anniversaries of local organizations and businesses thus far).



- **Honouring our Aboriginal roots:** (creating Chi-twaa Tigaanes Sacred Garden, installation of a pollinator Canoe Garden, producing video vignettes, publishing an educational booklet and comic and supporting community activities with Mississaugas of the New Credit First Nation, Elder presentations and consultation), and installing educational interpretative panels.

- **Mississauga Remembers Project:** honours the contributions of local residents to the war effort beginning in 1812 (Thompson's Company 1812 Re-enactment Company, First World War re-enactment group, research into every battle involving members of the Mississauga community, in 2017 a **Garden of Remembrance** will be installed at The Grange).



Heritage Mississauga manages the City owned heritage designated facility known as the Robinson-Adamson House "The Grange" a 1828 cottage in Erindale.

- 1921 Dundas St W. Mississauga L5K 1R2



Significant 2016 Statistics

Partnerships: 392	Presentations to the Community: 93, reaching 2,325
HM Programs: 14, reaching 1,300	Partnership Projects: 25 reaching 24,700
Exhibitions: 48, reaching 7,500	Website Total Visits: 36,584
Facebook Reach: 57,991	Twitter Reach: 125,687
YouTube Channel views: 4,358	Use of The Grange: 2,650

Website/Facebook/Twitter

Through our Cultural Network, Heritage Mississauga promotes local events and programs for its partners.

- Website: <http://www.heritagemississauga.com>
- Facebook: <https://www.facebook.com/HeritageMississauga>
- Twitter: [@HeritageMssauga](https://twitter.com/HeritageMssauga)
- YouTube: <https://www.youtube.com/channel/UCAPOKw45q6fxvloE5eGiMw>

Funding

Heritage Mississauga receives its funding through grants, membership, donations, program sales and fundraising events. Each year the organization applies for an operations grant from the City of Mississauga Cultural Division. In 2017 Heritage Mississauga received approval of \$225,000 towards its annual budget. Additional grants have been received from: Canada Summer Jobs, The Community Foundation of Mississauga, Ontario Trillium Foundation and Heritage Canada amongst others.

Two fundraising events are held each year; the **Spring Luncheon** and **The Credits Annual Awards** program. In addition, we host 4 **Genealogy workshops** and 3 **“Indigenous Conversations”** workshops at The Grange.

The **Heritage Giftshop**, located at The Grange includes books on the history and heritage of our community, published by Heritage Mississauga and numerous other authors including: Dave Cook, Donald Smith, Kathleen Hicks and Verna Mae Weeks.

Links to photos/videos/other information

Heritage Comics:

- <http://www.heritagemississauga.com/page/The-Grange---Comic-Book-Series>

Quarterly Newsletters:

- <http://www.heritagemississauga.com/page/Heritage-News>

Heritage Guide

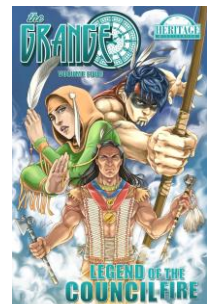
- [The Heritage Guide - Mississauga](http://www.heritagemississauga.com/page/Heritage-Guide)

Heritage Information Booklets

- <http://www.heritagemississauga.com/page/Cultural-Heritage-Booklets>

Heritage Network

- <http://www.heritagemississauga.com/page/Heritage-Network>



Living Arts Centre

Name of organization: Living Arts Centre in Mississauga

Year of Establishment: 1987

Address: 4141 Living Arts Drive, Mississauga, ON L5B 4B8,

Telephone: 905-306-6100

Email: info@livingarts.on.ca

Website: www.livingartscentre.ca

Facebook: Living Arts Centre

Tweet: @LivingArtsCtr

Vision: To be the centre of global engagement in Arts, Culture and Entertainment in Mississauga

Mission: Arts for Life - to showcase and inspire artistic and creative expression and appreciation

Terms of Reference:

The Living Arts Centre is a not-for-profit, charitable organization that operates the premiere arts and culture facility located in the heart of Mississauga, Canada's sixth largest city. Dedicated to being a place for global engagement in the arts, the Centre houses a stunning landmark atrium, three presentation ready theatres, seven professional craft studios, and an attractive in-house restaurant and burgeoning catering operation. Nineteen years young, with a mission to promote Arts for Life, the Centre plays host to hundreds of performing arts, educational, community, and corporate events and activities each year. The Living Arts Centre is a dynamic and accessible gathering place for creativity that welcomes more than 400,000 discerning and culturally diverse visitors annually.

- **Core Values:**
 - **Respect** - we acknowledge that respect is reciprocal and must be earned
 - **Trust** - we deliver on our commitments and expect the same from others
 - **Integrity** - we set the highest standards for ourselves and lead by example
 - **Collaboration** - we believe true collaboration is the key to success
- **Core Objectives:**
 - Set the bar for exceptional visitor experience
 - Be a community builder
 - Be the partner everyone is looking for
 - Deliver the resources to succeed

- Be a great place to work and volunteer

The Centre is governed by a volunteer Board of Directors of 12 to 18 members, including City of Mississauga Councillors, Director of Culture, and the City Manager. The Board has a mandate of policy and oversight. Board Committees consist of Business Affairs, Arts and Entertainment, Executive, Governance, Audit and Nominating committees.

The Centre's staff complement is made up of 36 fulltime professionals and 43 part time box office, front of house, catering and studio arts staff. A dedicated team of over 250 youth and adult volunteers support the Centre's initiatives.

Status: Registered Charity

- Identified as a Pillar Arts Organization by the City of Mississauga
- funded \$100,000 under the City of Mississauga's Culture Operating grant (16-17)

Catchment area: Mississauga and Greater Toronto & Hamilton Area

Annual Operating Budget: \$8,155,450 (2017)

2016 Stats:

- More than **400,000 visitors to the Centre** annually
- More than **180,000 corporate rental attendees** from across Canada
- Our theatres were engaged for over **300 event days**.
- The LAC Presents series of performances showcased **78 performances attracting 36,000 patrons**
- **Over 54,000 children, youth, families and adults** participated in studio arts, education and outreach programming
- **Over 250 adult and youth volunteers donated over 20,000 hours** of service to support the Centre's arts initiatives
- Over **8,200 participated in free** visual and performing arts activities in their neighbourhoods through community outreach. 1,750 free healthy lunches were also provided.
- Over 15,000 attended the Centre's free onsite Family Day and Arts for Life Children's Festival celebrations
- A new \$1M audio system was commissioned and installed within Hammerson Hall
- Over **41,000 patrons subscribe** to the Centre's electronic newsletter

The Mississauga Arts Council – MAC is 36 years young!

The Mississauga Arts Council (MAC) engages, connects, promotes, champions and helps develop opportunities for artists of all disciplines, ages and abilities, from diverse communities to help grow the arts and culture sector in Mississauga.

Since its **inception in 1981**, MAC facilitates partnerships, encourages collaboration and provides awards for healthy competition between artists and performers to help strengthen our community and contribute to a more vibrant city.

Supported by the City of Mississauga, the Government of Ontario, arts patrons and private sponsors, MAC has a staff of 5 and represents over individual artists, arts organizations and related businesses.

MAC's mission umbrellas are Create, Connect and Celebrate.

Create to MAC means developing ideas, initiatives, programs, creating interest through promoting attendance and advocacy. Launching new innovative efforts, like Open Mics for example, that over the years have taken on a life of their own and become regular attractions in restaurants across the city. We're currently collaborating with Culture Division and **Living Arts Centre** on the successful Open Mic Live! And Amphitheatre Unplugged monthly musical talent shows.

MAC also collaborates with Studio 89 to produce a monthly spoken word and poetry Open Mic called Coffee Night at the Studio.

Many of Mississauga's communities have intriguing cultural histories and heritage antecedents and MAC's new **Canada 150 initiative**, the **Neighbourhood Identity Project** provides the chance to create a popular 'cultural identity snowball' urging more communities to engage in colourful, connected creative projects to help identify specific neighbourhoods in Mississauga. In 2017, MAC will work with artists, neighbourhood groups and Councillors to produce at least 8 Boxes and Banners projects around the city, designing and installing artistic wraps for prominent utility boxes and placing decorative streetlight banners nearby.

Celebrating and promoting Excellence: It's been said that civilizations are measured by what they Celebrate and in Mississauga, celebrating outstanding works of creativity across all arts disciplines has been an exciting responsibility for MAC for 22 years.

On May 18th 2017, MAC will return to the Mississauga Convention Centre for the 23rd annual Mississauga Arts Awards, the MARTYs, recognizing the finest work produced across all art practices this year. It's a gala befitting the talents and enthusiasms on display.

Currently MAC's team is most excited about expanding our outreach pillar – Connect. At MAC, Connect actively reflects the Connect and Prosper pillars in the City's Strategic Plan. Here are some significant Connect initiatives underway with MAC.

Career counselling in the arts: MAC creates career counselling experiences for teens that put practicing professional artists into educational workshops for groups of high school arts students. We call it Culture Lab and look forward to expanding the successful program launched in 2016, to hundreds more arts students in 2017 who want to learn how to succeed in their arts career dreams from the young pros who are doing it now.



8.3 - 20



Our Mission to **Connect drives our marketing efforts for arts group and individual members**, extending from free marketing consulting and promotion work, to design work and email newsletters sent out at 13,000 per week, plus our social media promotion on Facebook, Twitter and website marketing takes messages to another 10,000 recipients per week.

Via private meetings with event planners and producers, MAC will place/enable over 400 performer gigs this year, operating for members and the public as a free talent agency. This daily promotional experience and knowhow at MAC can be expanded upon in the newly proposed - **MAC TV - Mississauga's online arts and culture television channel**.

MAC TV will be emphatically mobile, fun, smart, timely, playing short news videos that push, promote and report on Member events, performances and exhibits.

MAC is appealing to the City of Mississauga to support a pilot project for developing Mississauga Arts and Culture Television - MAC TV. Mississauga's online arts channel for news that connects our artists with many thousands of residents and visitors, sharing short, smart, fun, creative, informative video reports and promos on what is happening, where and when, in this vital city.

Why do MAC TV now?

The timing is perfect because 2017 will be an especially active year for arts, culture and heritage as many Mississauga arts and culture organizations have special projects coming up this summer to celebrate Canada's 150th birthday. We hope to capture and document the highlights of this especially amazing year of annual festivals and special events. This will inform residents and the new Arts, Culture and Heritage Committee as the City assesses what level of financial support is fitting for Mississauga.

MAC is delighted to play a leading role in an effervescent and promising time for arts capacity building in Mississauga.

Sincerely,

Your team at MAC,

Yasmin Farouk, Helen Harris, Nansy Khanano, Derek Luis and Mike Douglas



The Mississauga Arts Council is located at 300 City Centre, Suite 1055, Mississauga

Ph. 905 615 4278; Facebook.com/MissArtsCouncil; Twitter @MissArtsCouncil

www.MississaugaArtsCouncil.com

Name of Organization: **Mississauga Festival Choir**
Year of Establishment: 1984

Address: PO Box 48007, Mississauga ON L5A 4G8
Telephone: n/a
Email: info@mississaugafestivalchoir.com

Website: www.mississaugafestivalchoir.com
Facebook: @TheMississaugaFestivalChoir
Twitter: @MFChoir

Vision: MFC is a community choir that shares joy and spirit through song and outreach.

Mission: Mississauga Festival Choir is a community choir that enriches lives through music by way of performance, education and outreach.

Values: Excellence in choral music performance
Spirit--celebration, joy & pleasure
Education
Community engagement

Status: Charitable
City of Mississauga Affiliate

Catchment Area: Adults

Funded by Culture Division: Yes

Links: www.mississaugafestivalchoir.com

Name of Organization: **Mississauga Partners in Music**
Year of Establishment: 2013
Incorporated in: 2016
Address/Telephone/Email: 416-716-6319; lindorthomas@gmail.com

Website/Facebook/Twitter: www.musicinmississauga.ca
<https://twitter.com/MississaugaPIM>
www.facebook.com/musicinmississauga

Organization Vision/Mandate/Terms of Reference:

VISION: A committed partnership of and for music groups in Mississauga to flourish with a united voice.

MISSION: To provide a forum for music organization in the City of Mississauga to coordinate efforts for the mutual benefit and education of the community and its constituent members.

Core Values:

- Respect
- Collaboration
- Communication
- Fiscal responsibility, transparency and excellence in governance
- Commitment to partnership
- Skills & knowledge
- Music education in the community
- The pursuit of artistic excellence

Objectives:

- To provide networking opportunities for members.
- To explore cross promotion and marketing collaborations.
- To create seminars/workshops on key topics of interest to the members.
- To explore artistic collaborations (possibly joint concerts), a sharing of skills/resources (ie music libraries, etc).
- To share perceived opportunities/threats, ideas and make recommendations to the Culture Division on key issues that affect the partners/members

Status – registered, incorporated not for profit

Catchment area – City of Mississauga

Your annual operating budget: \$9,000

Funded by Culture Division – not at this time

Current Membership:

- Chamber Music Society of Mississauga
- Clarkson Music Theatre
- Halton Mississauga Youth Orchestra
- MCS Chorus

Mississauga Festival Choir
Mississauga Living Arts Centre
Mississauga Pops Concert Band
MonstrARTity

Member Benefits:

Networking opportunities for members.

Cross promotion and marketing collaboration opportunities.

Seminars/workshops on key topics of interest to the members.

Exploration of possible artistic collaborations.

A sharing of skills/resources (ie music libraries, etc).

Advocacy

BACKGROUND:

Mississauga Partners In Music is a grassroots initiative, created by and for the participating music organizations as a result of a challenge from Mayor McCallion. Understanding the important role that music organizations play in the life of the community the challenge was to have the music organizations collaborate to increase the number of high-value, community-based entertainment and cultural activities available/visible to Mississauga residents.



Who We Are

The Mississauga Potters' Guild was founded in 1978 as a non-profit community based volunteer organization with a mandate to operate as a community resource in the art and craft of pottery. The Guild advances the art & craft of pottery by maintaining a studio for its' members, offering classes (adult and children) for those in the community, having monthly meetings and providing show and sale opportunities throughout the year for all members.

The Guild is run by and for potters of all levels of competency and is governed by an elected Executive who abides by the Guild's Constitution and Bylaws.

Our Mission

Mississauga Potters' Guild is a community of clay artists and enthusiasts that provide a studio and opportunities to explore, create, share and appreciate their craft.

Our Vision

- To bring together people who have a common interest in pottery and ceramic art.
- To provide a safe, well equipped, affordable studio with sufficient space to meet the needs of the membership.
- To encourage skill development by providing various educational and development opportunities for the exchange of ideas and technical information.
- To provide outlets for the exhibition and sale of ceramic wares produced by all members.
- To require of the members a willingness to participate in the operation and fiscal viability of the guild to achieve the mission.

Mississauga Potters' Guild

Lornewood Plaza
1200 Vanier Drive Unit 3A & 3B
Mississauga, Ontario
L5H 4C7

www.mississaugapotters.com

Established 1978

Status – registered not for profit

Catchment area – City of Mississauga

Proud Recipient of a Mississauga Arts & Culture Grant 2016 and 2017

2016 Statistics 20 General Members, 65 Studio Members, 5 Resident Artists

Mississauga Writers Group (MWG)

The MWG was established in January 2013. We started with 8 members and now have 90 members. Our members represent a cross section of writing genres. Also some of our members are musicians and visual artists. The MWG gathers to share and exchange ideas every second Saturday each month at the Mississauga Central Library. We are open to all writers who live within the City of Mississauga and also have some members who attend from within the GTA.

Email: info@mississaugawritersgroup.com Website: www.mississaugawritersgroup.com

Facebook: <https://www.facebook.com/MississaugaWritersGroup/> (158 likes)

LinkedIn: Mississauga Writers Group

Twitter: @SaugaWriters #MississaugaWritersGroup (54 followers)

Organization Vision: "Promoting the Written Word"

Mission:

- Fostering and promoting an environment where writers are encouraged to share their experiences and pursue their dreams through creativity, knowledge and mutual respect
- Building a community of aspiring and established writers of all genres where we share our strengths and talents and creating engaging and stimulating conversations
- Leveraging our collective resources and experiences to promote our works

Objectives:

- Monthly gatherings and to discuss different topics relevant to our writing community
- Publish an annual anthology and celebrate its launch with the Write On! Festival
- All authors or aspiring authors are welcome – also technical staff such as illustrators, publishers and editors
- Support each other by sharing our ideas and expertise regarding publishing, distribution, agents, formatters, editors and those dealing with government regulations related to the publishing world
- Interact with each other to encourage, promote our work and build confidence through volunteering, participating, contributing or attending/participating in events or writing opportunities for our events and other groups
- Present opportunities for exposing the work of our writers to a larger audience (e.g. Write ON!, Culture Days, anthologies, book fests, Bread and Honey Festival, Peel Daily News, MAC events, VAM & City Arts & Festival events)
- Share information about upcoming writers' contests, workshops, other writing groups and sources for members to support them finding their literary niche
- Build community by reaching out to other community groups and other libraries to promote our group

Our tag line: Inspire, Create, Share

Status: Currently working towards Registered Not-for-Profit status. Our annual operating budget has not yet been established. Once we finalize our NFP status we will build a budget for our organization. We do not charge membership fees and our anthology is self-funded by our members who contribute material for publishing. We are not funded by the City of Mississauga, Culture Division.



MISSISSAUGA
SYMPHONY
ORCHESTRA

Name of Organization: Mississauga Symphony Orchestra

Year of Establishment: 1972

Address/Telephone/Email: 905-615-4405 | info@mississaugasymphony.ca
4141 Living Arts Dr.
Mississauga, ON L5B 4B8

Website/Facebook/Twitter: mississaugasymphony.ca
[Facebook.com/mississaugasymphony](https://www.facebook.com/mississaugasymphony)
[@MSymph](https://twitter.com/MSymph)

Organization Vision/Mandate/Terms of Reference/CV:

The Mississauga Symphony Orchestra was founded in 1972 as the Mississauga Symphonic Association, an amateur community ensemble. Comprised of a combination of amateur musicians and professional section leaders, the MSO has earned the reputation as the best hybrid orchestra in Canada.

Based out of Hammerson Hall, a world-class theatre that is at the heart of Mississauga's Living Arts Centre, the MSO offers entertaining and increasingly sophisticated programs from the classic and popular repertoires of symphonic music, all performed to the highest artistic standards.

The MSO has continued to serve its original mandate to provide performance opportunities and personal development to talented amateurs while it has combined the strands of excellence and education by assisting young professional performers and composers through solo performance opportunities, commissions and mentoring.

Status: Registered not-for-profit. Charitable Registration No. 11904 3685 RR0001

Catchment Area: Ages 25 – 65+

Funded by Culture Division: Yes

Links to photos/videos/other information: [Facebook.com/mississaugasymphony](https://www.facebook.com/mississaugasymphony)

Mississauga Symphony Orchestra

4141 Living Arts Drive, 2nd Floor Mississauga, Ontario L5B 4B8
Phone: (905) 615-4405 Fax: (905) 615-4402 Box Office: (905) 306-6000
Email: info@mississaugasymphony.ca Website: MississaugaSymphony.ca
Charitable Registration #11904 3685 RR0001



Mississauga Symphony Orchestra
4141 Living Arts Drive, 2nd Floor Mississauga, Ontario L5B 4B8
Phone: (905) 615-4405 Fax: (905) 615-4402 Box Office: (905) 306-6000
Email: info@mississaugasymphony.ca Website: MississaugaSymphony.ca
Charitable Registration #11904 3685 RR0001

Profile – Sampradaya Dance Creations

Brief BIO:

SAMPRADAYA Dance Creations is a professional dance company specializing in the creation and production of classical and contemporary dance works rooted in the tradition of *bharatanatyam*, a dance form originating from India. Founded in 1990 by Lata Pada, C.M. accomplished dancer and choreographer, the Company continues to inspire audiences with annual productions produced locally and internationally while nurturing the talents of emerging artists.

In May 2015, the Company proudly celebrated its 25th anniversary.

Year of Establishment – 1990

Status: Registered, charitable, not-for-profit

Funded by Culture Division – Yes, we are funded by the City of Mississauga

Address: 5-3250 Ridgeway Drive, Mississauga, L5L 5Y6

Ward #8 - we are located in the Winston Churchill /Dundas West area

Our office and studio space occupies over 6,000 square feet which we share with our sister company, Sampradaya Dance Academy and includes a multi-purpose theatre space with professional lighting and sound.

Phone: 905-607-8434

Email: info@sampradaya.ca

Website: sampradaya.ca

Social Media:

Facebook, Twitter, Instagram, YouTube

We also have an APP – which can be downloaded all platforms

The Company is committed to:

- Leading South Asian dance development in Canada.
- The enhancement of the practice, performance and dissemination of South Asian dance in Canada.
- Creating and performing dance that invigorates the *bharatanatyam* canon in a powerful, engaging and transformative way
- Being a catalyst in our communities, offering a broad and diverse portfolio of initiatives including creation/production of dance, professional development, arts learning and community outreach
- Centering our artistic and organizational values in innovation, excellence and organizational stability.

The most important components of the Company's contribution to the dance community, the South Asian community and the community at large are as follows:

- Strengthening our identity as a South Asian dance development organization
- Building capacity for professional South Asian dance in Canada
- Enhancement of the technical skills of dancers through mentorship, professional development and performance opportunities.
- Creation of works that involve risk-taking and extend the parameters of traditional *bharatanatyam*.
- Meeting community expectations of cultural preservation while expanding those expectations to include innovation and cross-cultural collaboration
- Building a public profile and increased appreciation for the arts as an integral part of our society.
- Innovative and engaging work for young audiences and arts learning projects

YouTube Link: Video SDC 25 Years

https://www.youtube.com/watch?v=p_kgeX2Jcn8





SMALL ARMS SOCIETY

6 Helene Street North, Mississauga, L5G 3B2
www.SmallArmsBuilding.ca | info@SASociety.ca

SMALL ARMS SOCIETY

In 2008, a core group of dedicated community-minded individuals formed the Lakeview Legacy Community Foundation (LLCF) in response to the proposed demolition of the Small Arms Inspection Building, then owned by the Toronto and Region Conservation Authority (TRCA). The group recognized the rich history of the site and building within the Lakeview community and to Canadian heritage as well as the importance of the women and men who worked there. The efforts of the LLCF were successful and the City of Mississauga designated the property under the Ontario Heritage Act in the spring of 2009.

The organization, now incorporated as the Small Arms Society (SAS) continued to partner with the TRCA to champion and support the restoration and adaptive re-use of the Small Arms Inspection Building into a *Creative Hub* as part of ongoing community revitalization and neighbourhood renewal in the Lakeview area.

In June 2016, the City of Mississauga undertook the acquisition of the Small Arms Inspection Building from the TRCA and is in the process of finalizing ownership. SAS continues to work with the City on the restoration and programming of the building and site as a *Creative Hub*. The City anticipates that the remediation of Phase I (south portion of the building) will be completed and open to the public in the spring of 2018.

SMALL ARMS SOCIETY VISION

To champion and celebrate the adaptive re-use of the Small Arms Inspection Building and site into a vibrant *Creative Hub* for the people of Mississauga to connect, collaborate and create.

To be at the forefront of community cultural development, pushing boundaries of contemporary practice and supporting innovation across the arts, heritage, culture, environmental sciences and technology.

SMALL ARMS SOCIETY MANDATE

To act as a catalyst, facilitator and leader in supporting the adaptive re-use, management and programming of the Small Arms Inspection building as a *Creative Hub*.

To champion the development of creative programming emphasizing collaboration across disciplines and the intersection of people and ideas.

VISION FOR THE SMALL ARMS BUILDING AS A *CREATIVE HUB*

The *Creative Hub* will be a multidisciplinary creative centre supporting the exploration and showcasing of creativity, innovation, and collaboration through performance, exhibition, celebration, education, research, testing, making and design across the arts, heritage, culture, environmental sciences and technology sectors.

The *Creative Hub* will be a compelling public space which commemorates the rich heritage of the site, the contribution of women to the workforce, sustainable practices, and community engagement.

The *Creative Hub* will be developed as a mixed-use space of program event areas, flexible studio rental and program event space, residency studio rental units and commercial rental units which will provide fertile ground for collaboration, sharing of ideas, co-working and creation.

The Creative Hub will be developed in collaboration with the City of Mississauga, the owners of the building.

ACTIVITIES

The rich history of the building and site has provided the foundation for public education and awareness initiatives. SAS has worked in partnership with Heritage Mississauga, military and re-enactment groups, the Cadets, Museums Mississauga, public and secondary schools, universities and colleges, Ecosource, Waterlutions and artists in producing activities and events since 2009.

Specific initiatives have included Mississauga Doors Open, Culture Days, Arms2Arts Artist Show, Annual Jane's Walks, Princess Patricia's Canadian Light Infantry 100 year celebration, Peel Alternative School Mural Project, Sawmill Sid collaborations, Sledgehammer Celebration, SAS Garden Restoration, Community Garden Project, Photography and Video Shoots, Waterlutions Great Art for Great Lakes and the In Situ Multi-Arts Event.

CATCHMENT AREA

The Small Arms Building is located in the Lakeview neighbourhood of Ward 1 in the south-east area of Mississauga. The activities attract individuals from other areas of the City and adjacent communities.



Small Arms Society
 6 Helene Street North
 Mississauga, ON L5G 3B2
info@SASociety.ca
[www. SmallArmsBuilding.ca](http://www.SmallArmsBuilding.ca)
 Facebook | Small Arms Society @smallarmsbuilding.
 Twitter | SmallArmsSociety@S_A_Society
 Small Arms Building - 1352 Lakeshore Road W., Mississauga





Studio.89

Studio.89 is a non-profit community hub & fair trade cafe providing a safe, free space for events, workshops and resources. Studio.89 encourages arts, culture, activism, empowerment, & conscious consumerism with a specific focus on youth leadership, employment, and volunteerism. We aim to benefit humans, animals, and the planet. Our vision is to empower our community to act locally, think globally for a sustainable future.

Studio.89 is proud of its heritage as a diverse organization that values and embraces equal opportunity in its operations, community engagement, employment, and decision-making. Studio.89's vibrant community is strengthened by its inclusion of all members, actively inviting differences of thought inspired by contrasting backgrounds and perspectives.

Studio.89 is a social enterprise and the revenue generating arm of the Youth Troopers for Global Awareness (YTGA). YTGA aims to empower and mobilize youth to speak and act on social justice issues using the arts as their platform of advocacy. YTGA is a registered non-profit organization.

YTGA was founded in 2006, and Studio.89 was established in 2014. We are proudly funded by a Mississauga Culture grant!

Contact Details

Address: 1065 Canadian Place – Unit 104, Mississauga

Phone: 647-400-0455

Email: beawesome@studio89.org

Websites: www.studio89.org | www.ytga.com

Facebook: facebook.com/studioooo89

Twitter: twitter.com/studioooo89

Instagram: [@studioooo89](https://www.instagram.com/studioooo89)



Theatre Unlimited Performing Arts

www.theatreunlimited.ca

Email: Theatreunlimited@bell.net

Key Contact: Michael Buchert – Board Chair - Personal cell: 647-221-7989

Mailing Address:

c/o 6124 Wabukayne Crt. Mississauga, Ontario L5N-2B2

Catchment Area:

Our main stage performance is at **Meadowvale Theatre** 6315 Montevideo Road, Mississauga, Ontario L5N 4G7. For **Tickets** call the Box Office from 12-3pm 905 615 4720 or **online**

www.encoretix.org

Our Mission:

Theatre Unlimited is a community-based musical theatre group established in 1988. The group is committed to supporting the arts and culture in the City of Mississauga by entertaining the community with quality musical theatre productions. Part of Music Theatre Mississauga and the Encore Series, Theatre Unlimited is one of five groups that showcases a musical production annually at Meadowvale Theatre. We have entertained Mississauga residents with many familiar and family-friendly shows such as Fiddler on the Roof, Oliver, Beauty and the Beast, Annie, Sound of Music and most recently, Disney's The Little Mermaid.

In addition to producing a musical production each year, Theatre Unlimited is committed to offering residents an inclusive and family-friendly, community theatre organization in which to become involved. We invite residents to join the group to learn new skills, and foster their creative talents. For every production, we invite new members to become involved whether to perform on stage or work behind the scenes.

Theatre Unlimited operates year-round as a charitable not-for-profit corporation. Theatre Unlimited Performing Arts is also a City of Mississauga Affiliate Group.

Board of Directors:

Theatre Unlimited's board is composed of the following individuals:

Michael Buchert: Chair

Tom Hope: Co-Chair

Brenda Barthelmes: Treasurer

Maria De Palma: Secretary

Lori Koenen: Membership Director

Linda Amos: Properties Director

David Charchalis: Technical Director

Gillian Rodrigue: Advertising Director
 Gloria Buchert: Sponsorship Director
 Mary Lynn Merklinger: Director of Education
 Kimberley Koumbiadis: Marketing Director
 Lisa Goodmurphy: Communications, Website & Social Media Director
 Michael Sumbler: Social Director

Key Facts about our Group:

With an annual operating budget of approx. \$80K, we perform to an audience of 3000 patrons over 8 performances within a 2-week period. Our audience is diverse and we provide quality entertainment that appeals to audiences of 4 to 80. Our shows involve a varied membership from as young as 5 to 80+ that involves all walks of life. We encourage involvement in all aspects of production including set building, costume design and build, lighting design, sound design and projections to name a few.

Affiliations:

In addition to our own main stage production, Theatre Unlimited Performing Arts partners with Etobicoke Musical Productions to produce the first show of the 5 Show Series that makes up the Encore Series at Meadowvale Theatre.

The Series sells to a subscriber base which accounts for approx. 45% of our annual sales. For more information about the series visit <http://www.encoreseries.ca>

This series is Celebrating 25 years of providing quality entertainment to the City of Mississauga with the start of our 2017-18 series.

Through this affiliation, we can reach an audience of over 15000 residents and we are always interested in discussing Sponsorship programs.

Links to our partner groups are as follows:

Meadowvale Music Theatre

<http://www.meadowvalemusictheatre.com>

Clarkson Music Theatre

<http://www.clarksonmusictheatre.com/index.html>

City Centre Musical Productions

<http://www.ccmpmusic.com>

Our performance partner, Etobicoke Musical Productions

<http://www.e-m-p.ca>

*Discover the magic, Discover your community
 Brought together by Theatre...Unlimited*



VISUAL ARTS
MISSISSAUGA
at RIVERWOOD

Name of organization: **Visual Arts Mississauga (VAM) at Riverwood**

Year of Establishment: **1977 / incorporated May 1978**

Address/Telephone/Email

4170 Riverwood Park Lane, Mississauga, ON L5C 2S7 – info@visualartsmississauga.com

Website/Facebook/Twitter

www.visualartsmississauga.com / vamriverwood / VisualArtsMiss

Vision - ***an inspired and enriched community, engaged in a full spectrum of visual arts activities.***

Mission - ***to enrich our community by fostering an appreciation of the visual arts through education, exhibition and engagement; and by enhancing the vitality of the artistic community.***

VAM is a **leading provider of visual arts programming** for adults, teens and children in Mississauga. VAM offers year-round instruction of up to 200 courses, workshops, camps, exhibits and events at its custom-built art centre located in beautiful Riverwood. In 2016 VAM ran **186 in-house arts courses** which engaged **2,496 students**, 10 weeks of **Kids' Art Camp** for **827 campers** and **410 Workshops for 7285 Peel region students** via VAM's ArtReach program. ArtReach is a curriculum-based program of customized 2 hour workshops offered in a variety of mediums at the VAM studios or in the school classroom. This program for youth ages 6 – 13 years old and special needs groups is sponsored by Curry's Artists' Materials.

Our Team

10 - Volunteer Board of Directors
30 – Professional Artist Instructors
6 - Full-time Administrative Staff
1 – Part-time staff
72 - Active Volunteers
(4,000 hrs in 2016)

**Status – Registered CRA Business and Charities
Number of 11904 3701 RR0001**

City affiliate status – Affiliated

Catchment area – largest segment of students from postal code areas L5L, L5M, L5H, L5A, L5B, L5C, L5J, L5G, L5B, L5K

Our Members

500 – Adult Members
Member Groups (130 members)

- Clarkson Society of Artists
- Figurative Expression
- Image Matrix Printmakers
- Mississauga Art Society
- Mississauga Watercolour Society
- Peel Watercolour Artists
- Purple Studio Painters
- Springbank Studio Artists
- Watercolourists' Social Club

Financial Statements - 2016 audited statement available April 20, 2017. Identified as a Pillar Arts Organization, VAM was approved for a 2017 City Culture Division grant of \$145,000.

Revenue	2016	2015	2014
Fees, grants, membership, donations		674,967	631,173
City of Mississauga Operating Grant	120,000	120,000	115,000
Total Revenue		794,967	746,173
Expenditures			
Program expenses		284,353	286,695
Administrative & Staffing costs		502,224	466,723
Total Expenditures		786,577	753,418
Net Surplus		8,390	(7,245)

VAM39 - Annual Juried Show of Fine Arts (January): VAM invites emerging and established Ontario artists to submit work for selection to be exhibited at the Art Gallery of Mississauga for a month in January. Three prominent arts professionals are invited to select works for the show, to award prizes. 2017 saw 201 entries and 39 works being chosen. Over 1800 visitors attended the exhibit. Awards sponsored by DeSerres and VAM.

Annual Members' Show and Sale (March): This juried show gives VAM member artists, the opportunity to exhibit their work. The event is held in March and 2017 saw 104 members exhibited work. Cash awards were sponsored by VAM.

Children & Teens' Art Celebration (June): A weekend long exhibit of work from the VAM children and teens spring program.

Art in the Park (September): A one-day fall fair of vibrant art, nature, creativity and music by 42 accomplished local artists and musicians. The 2016 event welcomed 1300 visitors to a gloriously sunny Riverwood.

VAM FALL OPEN HOUSE (September): VAM opens its doors to the community in for instructor demonstrations, family art making activities, Fall course discounts, raffles, an art exhibit, food and fun!

Holiday Artisan Marketplace (November): This signature event returned to VAM in 2015 and the 2016 event welcomed 23 artist vendors who displayed and sold their work and Kate's Bakery from Streetsville hosted the tea room..

Magic Mondays, a weekly social art sampler (Sept – June): Participants started each day with a complimentary coffee and baked treat followed by a creative activity with a professional instructor. DeSerres sponsored supplies for the series and promoted it in their stores.

Art Exhibitions: In 2016 there were 13 exhibits by member groups and individual member artists and 4 member group theme shows. VAM hosts instructors' exhibitions in The VAM Gallery and community exhibits at the Mississauga Central Library in February and July.