

City of Mississauga

Minutes



(Approved as amended – June 20, 2017)

Arts, Culture & Heritage Ad Hoc Committee

Date

2017/04/25

Time

10:10 AM

Location

Civic Centre, Committee Room A - Second Floor,
300 Civic Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members Present

John Kovac – Councillor Ward 4 (Chair)
Jim Tovey - Councillor Ward 1 (Vice-Chair)
Bonnie Crombie – Mayor
Chris Fonseca – Councillor Ward 3
Ron Starr – Councillor Ward 6
Pat Saito – Councillor Ward 9
Annis Campione – Third Monday Collective/ Visual Arts Mississauga
Mike Douglas – Mississauga Arts Council
Douglas Hancock – Heritage Mississauga
Eileen Keown – Mississauga Symphony Orchestra
Natalie Lue – Living Arts Centre
Kat Runnalls – Third Monday Collective/ Small Arms Society
Mandy Salter – Art Gallery of Mississauga
Jasmine Sawant – Third Monday Collective/ Sampradaya Dance Creations

Members Absent

Bonnie Crombie – Mayor
Kat Runnalls – Third Monday Collective/ Small Arms Society

Find it online

<http://www.mississauga.ca/portal/cityhall/councilcommittees>

Staff Present

Paul Mitcham, Commissioner of Community Services

Paul Damaso, Director, Culture Division

Mark Warrack, Manager, Culture Planning

Mojan Jianfar, Assistant Planner & Project Lead

Stephanie Smith, Legislative Coordinator, Legislative Services

1. CALL TO ORDER – 10:10AM

2. APPROVAL OF AGENDA

Approved (Councillor Starr)

3. DECLARATION OF CONFLICT OF INTEREST – Nil

4. MINUTES OF PREVIOUS MEETING

4.1 Arts, Culture & Heritage Ad Hoc Committee Minutes - January 16, 2017

Approved (Councillor Fonseca)

5. DEPUTATIONS

5.1 Community Arts, Culture & Heritage organizations will provide a brief presentation on the organizations they represent on the Committee.

The following Community Arts, Culture & Heritage organizations provided an overview of their organization:

- Living Arts Centre
- Mississauga Symphony Orchestra
- Sawitri Theatre Group
- Small Arms Society
- Visual Arts Mississauga
- Heritage Mississauga
- Mississauga Arts Council

Paul Damaso, Director, Culture Division spoke to the Culture Master Plan and the need to clarify roles for community groups.

Councillor Tovey spoke to the information gathering phase of a master plan and enquired what the main challenge is that each organization faces. The following comments were received from each group:

- Lack in proper space to showcase artists work
- Encouraging new families to attend the theatre
- Audience development
- Outreach abroad to develop connections
- Limited financial resources to create hub spaces
- That all organizations can't be treated the same
- Lack of visibility
- The need for clear funding parameters
- No centralized event calendar. The need to create a calendar to showcase

upcoming events in one central location

- The ability for artists to book vacant spaces at a responsible cost
- The need for individual artists to apply for a start-up grant
- The need for all community groups to market and promote each other's events

RECOMMENDATION

ACHC-0005-2017

That the deputations made by members of the Community Arts, Culture & Heritage organizations be received.

Received (Councillor Tovey)

6. PUBLIC QUESTION PERIOD – Nil

(In accordance with Section 43 of the City of Mississauga Procedure By-law 0139-2013) Arts, Culture and Heritage Steering Committee may grant permission to a person who is present at Arts, Culture and Heritage Steering Committee and wishes to address the Committee on a matter on the Agenda. Persons addressing the Committee will ask their question; the time limit is 5 minutes for each question, as public question period total limit is 15 minutes.

7. MATTERS CONSIDERED

7.1 Culture Master Plan Work Plan - Update, Feedback and Next Steps

Mojan Jianfar, Assistant Planner provided an overview of the Culture Master Plan Work Plan and asked for feedback from the committee.

Councillor Fonseca spoke to previous public meetings held and that the proprieties raised from Community Arts, Culture & Heritage organizations should be included in the master plan. Paul Damaso, Director, Culture Division noted that the priorities raised from each organization would be brought back and shaped into recommendations for the plans objectives.

Councillor Saito spoke to the affordability of shows at the Meadowvale Theatre. Due to the lack of affordability she arranged for city staff to work with theatre groups and organizations to provide free tickets for shows at the Meadowvale Theatre for those qualified for Active Assist. She noted that the program would allow more residents to attend the theatre who may not have been able to afford going. Paul Mitcham, Commissioner, Community Services spoke to the Active Assist program and using the program as a tool for allowing more residents to attend the theatre.

Paul Damaso, Director, Culture Division spoke to the growth of the Arts and defining a unique vision for the City of Mississauga.

Members of the Committee noted that the City of Mississauga currently has no story or

brand and that a collective story is needed.

RECOMMENDATION

ACHC-0006-2017

That Culture Division Master Plan update be received for information.

Received (A. Campione)

8. INFORMATION ITEMS

- 8.1 Email dated January 17, 2017 from Jeremy Harvey, Resident with respect to the role of the City and the Culture Division in the Arts, Culture & Heritage Committee's Terms of Reference.

Councillor Tovey spoke to the email received from Jeremy Harvey, Resident with respect to the role of the City and the Culture Division in the Arts, Culture & Heritage Committee's Terms of Reference and noted that Mr. Harvey was provided clarity on the terminology in the Terms of Reference.

RECOMMENDATION

ACHC-0007-2017

That the email dated January 17, 2017 from Jeremy Harvey, Resident with respect to the role of the City and the Culture Division in the Arts, Culture & Heritage Committee's Terms of Reference be received.

Received (Councillor Tovey)

- 8.2 Terms of Reference - Arts, Culture & Heritage Ad Hoc Committee

Members of the Community Arts, Culture & Heritage Ad Hoc Committee reviewed the Terms of Reference as presented.

RECOMMENDATION

ACHC-0008-2017

That the Terms of Reference for the Arts, Culture & Heritage Ad Hoc Committee be received for information.

Received (J. Sawant)

- 8.3. Third Monday Collective Organizational Profiles 2017

RECOMMENDATION

ACHC-0009-2017

That the Third Monday Collective Organizational Profiles 2017 be received for

information.

Received (A. Campione)

9. OTHER BUSINESS

Paul Damaso, Director, Culture Division spoke to the MAC TV funding that was previously raised at Council. Mike Douglas, Mississauga Arts Council spoke to the funding request and that it should be considered through the City's grant program in 2018.

RECOMMENDATION

ACHC-0010-2017

That the funding for the MAC TV proposal be considered through the 2018 grant program.

Approved (E. Keown)

11. DATE OF NEXT MEETING - To be determined.

12. ADJOURNMENT – 12:00PM (E. Keown)