
Arts, Culture & Heritage Steering Committee

Date

2016/12/05

Time

3:00 PM

Location

Civic Centre, Hearing Room - Second Floor,
300 City Centre Drive, Mississauga, Ontario, L5B 3C1 Ontario

Members

Bonnie Crombie	Mayor
Jim Tovey	Councillor - Ward 1
Chris Fonseca	Councillor - Ward 3
John Kovac	Councillor - Ward 4
Carolyn Parrish	Councillor - Ward 5
Ron Starr	Councillor - Ward 6
Nando Iannicca	Councillor - Ward 7
Matt Mahoney	Councillor - Ward 8
Pat Saito	Councillor - Ward 9
Sue McFadden	Councillor - Ward 10
George Carlson	Councillor - Ward 11

Contact

Karen Morden, Legislative Coordinator, Legislative Services
(905) 615-3200 ext. 5471
karen.morden@mississauga.ca

Find it Online

<http://www.mississauga.ca/portal/cityhall/artscultureheritagesteeringcommittee>

1. **CALL TO ORDER**
2. **APPOINTMENT OF THE CHAIR**
3. **APPOINTMENT OF THE VICE-CHAIR**
4. **APPROVAL OF AGENDA**
5. **DECLARATION OF CONFLICT OF INTEREST**
6. **MINUTES OF PREVIOUS MEETING** - Nil.
7. **DEPUTATIONS**
 - 7.1. Paul Damaso, Director, Culture Division to provide an overview of the Culture Division and the Culture Master Plan.
 - 7.2. Item 9.1. Mojan Jianfar, Assistant Planner to present an overview of the Proposed Culture Master Plan Engagement Strategy.
 - 7.3. Item 9.2. Mojan Jianfar, Assistant Planner to present the Draft Terms of Reference for the Arts, Culture & Heritage Steering Committee.
8. **PUBLIC QUESTION PERIOD**

(In accordance with Section 43 of the City of Mississauga Procedure By-law 0139-2013) Arts, Culture and Heritage Steering Committee may grant permission to a person who is present at Arts, Culture and Heritage Steering Committee and wishes to address the Committee on a matter on the Agenda. Persons addressing the Committee will ask their question; the time limit is 5 minutes for each question, as public question period total limit is 15 minutes.
9. **MATTERS TO BE CONSIDERED**
 - 9.1. Proposed Culture Master Plan Engagement Strategy
 - 9.2. Draft Terms of Reference - Arts, Culture & Heritage Steering Committee
10. **INFORMATION ITEMS** - Nil.
11. **OTHER BUSINESS**
12. **DATE OF NEXT MEETING** - To be determined.
13. **ADJOURNMENT**

PROPOSED CULTURE MASTER PLAN ENGAGEMENT STRATEGY – DRAFT – (Nov 29 2016)

Stakeholder Groups	Monthly Engagement Breakdown											
	December	January	February	March	April	May	June	July	August	September	October	November
Arts, Culture and Heritage Steering Committee	Meeting #1: Kick off and Terms of Reference			Meeting #2: Present draft findings and discussion on Theme #1	Meeting #3: Present draft findings and discussion on Theme #2	Meeting #4: Present draft findings and discussion on Theme #3		Meeting #5: Present drafted Master Plan for review Draft circulated for review	Draft circulated for review		Final Culture Master Plan distributed	
Targeted Focus Group with External Arts and Culture Organizations		Meeting #1: Theme: Supporting and Attracting the Arts	Meeting #2: Theme: Infrastructure, Creative Spaces and Public Realm	Meeting #3: Theme: Diversity, Inclusion and Identity				Meeting #4: Present draft findings and review			Final Culture Master Plan distributed	
Public Engagement		Culture Staff to gather feedback and draft findings following each stakeholder meeting										
		Online engagement Library and Community Centre Presence						Meeting #4: Present draft findings and review			Final Culture Master Plan distributed	
			Public Meeting #1: Round table discussion on themes Public Meeting #2: Online forum discussion	Public Meeting #3: Design charrette in combination with arts organizations								
Internal Staff Work Plan	Marketing production for engagement campaign	Launch public engagement campaign		Culture Staff to gather and analyse feedback for review by Steering Committee		Culture Staff to work on draft Master Plan, recommendations and action plan Internal stakeholder meetings with other City Departments as necessary		Draft circulated for review to Master Plan Committee and internal stakeholders Internal stakeholder meetings with other City Departments as necessary		Final feedback and comments gathered by Steering Committee Culture Staff to finalize Master Plan	Final Master Plan presented to LT	Final Master Plan presented to GC and Council

Meetings will be structured around three main themes: 1) Supporting and attracting the arts; 2) Infrastructure, Creative Spaces, and Public Realm; 3) Diversity, Inclusion and Identity

The public meetings are open to all members of the public and present three alternative options and platforms for engagement so that participants can choose which is most suitable for them.

(DRAFT) Terms of Reference for Arts, Culture & Heritage Steering Committee

Background

In 2009, the Culture Master Plan was adopted as a framework for arts and culture to contribute to achieving the City's vision for building a vibrant, healthy and sustainable city. The Plan recognized the important role of art and culture and how culture contributes to a healthy, sustainable, socially and economically viable community. The Culture Master Plan (2009 – 2014) was basis of the 2005 Arts Review Task Force report that recommended, among other things, the need to develop an overall strategy for the arts.

It is now time to review this document and develop a new Culture Master Plan for the next ten years (2017 – 2027). The new Culture Master Plan (2017 – 2027) will evaluate, measure and share the successes and challenges of the existing Culture Master Plan (2009 - 2014), and will support a collective vision, mission, goals and guiding principles that will continue to push arts and culture forward in the City of Mississauga. The new Plan will incorporate recommendations from recent strategies such as:

- Culture Policy (2015)
- Public Art Master Plan (2016)
- Creative Industries Strategy (2016)
- Heritage Management Strategy (2016)
- Meadowvale Theatre Strategic Plan (2014)
- Infrastructure and Creative Spaces Study (2016)
- Grants Review (2016)
- Celebration Square Strategic Plan (2015)
- And other applicable guiding documents such as the Ontario Culture Strategy, MyMalton, Vision Cooksville, Environics Culture Market Segmentation and Positioning Report, Inspiration Lakeview, Inspiration Port Credit, Downtown 21 Master Plan, and Dundas Connects.

Mandate

The Arts, Culture & Heritage Steering Committee will provide feedback and guidance to City of Mississauga Culture staff, informing and contributing to direction and priorities for the new Culture Master Plan.

The Steering Committee will be project-specific and related to the Culture Master Plan. The duration of the Steering Committee will end once the Culture Master Plan has been adopted by Council (Fall 2017).

Notwithstanding recent strategies and applicable guiding documents, as mentioned above, that will inform the new Culture Master Plan (2017 – 2027), the Steering Committee will provide feedback, input, direction and/or approval on the following:

- Identify opportunities to support and attract arts and culture, and preserve heritage in Mississauga, particularly focusing on identifying varied, new, and sustainable funding and revenue sources to better support arts and culture.
- Identify opportunities to address issues of diversity, inclusion and accessibility, including but not limited to issues of affordability.
- Identify opportunities for cultural infrastructure, cultural spaces and the public realm, including a city-wide approach to addressing issues related to cultural spaces and infrastructure.
- Identifying a complementary role for the Mississauga Arts Council that supports the work of the Culture Division and the arts and cultural development goals of the City.
- Help to define the relationship as well as developing a clear understanding of the role of arts, culture and heritage organisations in relation to the City of Mississauga.

Objectives/Goals

The objective for the Arts, Culture & Heritage Steering Committee is to provide leadership on setting direction for arts, culture and heritage in the City of Mississauga. The new Culture Master Plan will be informed by public feedback, and the Arts, Culture & Heritage Steering Committee is to reinforce the importance of arts, culture and heritage in Mississauga and the City's strategic direction and Master Plans. The Arts, Culture & Heritage Steering Committee will provide feedback and guidance, identifying options and the best way forward, that will influence and be the basis of the new Culture Master Plan.

Work Plan

The Arts, Culture and Heritage Steering Committee will provide feedback and guidance based on Culture Staff deputations regarding three critical areas:

1. Supporting and attracting the arts
2. Infrastructure, creative spaces and the public realm

3. Identity, diversity and accessibility

Definitions

Art means the inventive use of talent, creativity and technique to produce an original expression of an idea with an aesthetic quality. This includes but is not limited to, literature, dance, theatre, visual arts, crafts, performance, media arts, music and film.

Culture means the ideas, customs, language, beliefs, history, traditions and social behaviour of a particular people or society, including artistic expression and natural and human heritage. Culture comprises Cultural Industries and Cultural Resources.

Heritage means social, cultural and ethnic elements which produce a layering of Culture from the past and into the future. Cultural Heritage Resources are structures, sites, environments, artifacts and traditions that are of cultural, historical, architectural or archaeological value, significance or interest.

For a comprehensive list of definitions please refer to the Cultural Policy (2015) http://www7.mississauga.ca/documents/culture/main/culture_policy_web.pdf

Procedures and Frequency of Meetings

All Committees are subject to Council Procedure By-law, which outlines the procedures for Council and Committee meetings.

http://www7.mississauga.ca/documents/bylaws/procedural_by-law_2013.pdf

The Arts, Culture & Heritage Steering Committee will meet approximately 4 times throughout spring and summer 2017, as determined by the Committee.

The proposed schedule of meetings is as follows:

- Inaugural meeting (December 5, 2016)
- Meeting #1 (March)
- Meeting #2 (April)
- Meeting #3 (May)
- Meeting #4 (July)
- Meeting #5 (September)

At each meeting Culture Division staff will present information gathered from public engagement, for further discussion, input and feedback from the Steering Committee.

Membership

All members are subject to the Code of Conduct and Complaint Protocol for Local Boards.

http://www7.mississauga.ca/documents/CityHall/pdf/2014/Local_Boards_Code_of_Conduct.pdf.

and Corporate Policy 02-01-01: Citizen Appointments to Committees, Boards and Authorities. <http://inside.mississauga.ca/Policies/Documents/02-01-01.pdf>

Voting Membership will be comprised of:

- Up to twelve (12) Members of Council (including Mayor as *ex officio*)
- Up to 1 representative from the Mississauga Arts Council
- Up to 2 representatives of the arts community at large (as decided by the Third Monday Arts group)
- Up to 2 representatives of the business community

Role of Chair

The Chair of the Committee will be appointed at the first meeting of the Committee.

The role of the Chair is to:

1. Preside at the meetings of Arts, Culture & Heritage Steering Committee using City of Mississauga's Procedure By-law, and keep discussion on topic.
2. Provide leadership to Arts, Culture & Heritage Steering Committee to encourage that its activities remain focused on its mandate as a Steering Committee of Council.
3. Review agenda items with the Committee Coordinator and appropriate staff from the Culture Division.
4. Recognize each Member's contribution to the Committee's work.
5. Liaise with the identified staff in the Culture Division on a regular basis.

Role of Committee Members

The role of Committee Members is to:

1. Ensure that the mandate of Arts, Culture & Heritage Steering Committee is being fulfilled.
2. Provide the Chair with solid, factual information regarding agenda items.
3. When required, advise Council on matters relating to the Culture Master Plan update.
4. Notify the Committee Coordinator if they are unable to attend Arts, Culture & Heritage Steering Committee meetings to ensure that quorum will be available for all meetings.

Quorum

1. Quorum of the Arts, Culture & Heritage Steering Committee shall be reached with the presence of a majority of the members, at a time no later than thirty (30) minutes past the time for which the beginning of the meeting was scheduled and so noted on the agenda or notice of the meeting.
2. The issuance of an agenda for a meeting of this Committee will be considered as notice of that meeting.

DRAFT