



MISSISSAUGA

AGENDA

PROMOTIONAL AWARENESS SUBCOMMITTEE OF THE MISSISSAUGA ACCESSIBILITY ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA

www.mississauga.ca

MONDAY, JANUARY 30, 2017

**Committee Room D – 2nd Floor, Civic Centre
300 City Centre Drive, Mississauga L5B 3C1**

MEMBERS

Asim Zaidi, Citizen Member (Chair)

Naz Husain, Citizen Member

Melanie Taddeo, Citizen Member

Carol-Ann Chafe, *ex-officio*

Karen Morden, Legislative Coordinator
Legislative Services, 905-615-3200 ext. 5471
karen.morden@mississauga.ca

CALL TO ORDER

ITEM(S) FOR CONSIDERATION

1. Previous minutes – September 26, 2016
2. Planning for the 2017 National Access Awareness Week event to be held on Monday, June 5, 2017

DATE OF NEXT MEETING – To be determined.

ADJOURNMENT

Meeting Minutes

Meeting Purpose: To plan for the 2017 National Access Awareness Event to be held on June 5, 2017

Chairperson: Asim Zaidi, AAC Member

Agenda items, minutes and actions taken:

1	Event Focus and Purpose.
	<ul style="list-style-type: none"> • Main purpose is to educate staff and create awareness. Community will also be invited, but this is secondary. The event will help to position Mississauga as being committed to accessibility. • Would like event to be interactive, provide give aways. • Theme will tie in with 150th Anniversary of Canada. History of accessibility in Mississauga, history of ACS Awards, history of events (NAAW and Abilities Awards) • Opportunity to highlight what AAC and Accessibility Planning have done (i.e. Library Services, Transit Training, Buses etc....) • Divisional services to have a booth • Could include TransHelp and Housing because these are services that cross over with Mississauga services • Post Note: Will also be doing ACS Awards at this event • Post Note: Will be submitting a proposal for this event to be funded through the Rick Hansen Access 4All Grant program as a kick off to an accessibility infrastructure opportunity
	Action Item: <ul style="list-style-type: none"> • Diana to pull together history of accessibility planning, ACS Awards and Events • Diana to approach Divisions • Aim to have educational give aways i.e. bookmarks about the AAC/Accessibility Planning available
PMR: Diana	Due Date: Friday, 2017/03/24
2	Logistics.
	<ul style="list-style-type: none"> • Event will be from 11am - 3 pm. • Great Hall has been booked for 9 am – 8 pm. • Number of tables will be dependent on number of displays. • Order low tables for refreshments.
	Action Item: <ul style="list-style-type: none"> • Book tables • Create Set up plan
PMR:	Due Date: Select a date
3	Exhibits
	<ul style="list-style-type: none"> • City of Mississauga Divisional Exhibits are a priority, then open it to others such as select community organizations (i.e. Coalition for persons with disabilities) • Enabling Garden – Sensory Garden could be included. • Develop a Sign up form for exhibits and include a tip sheet for making your exhibit accessible • Approach ROM exhibit which was done by , Disability Studies at Ryerson. This exhibit includes an

Meeting Minutes

audio tour. <ul style="list-style-type: none"> • Have a board where people can write a message • Display our Vision 	
Action Item: <ul style="list-style-type: none"> • Darren to follow up regarding ROM Exhibit • Diana to follow up with Museums re: large AAC/Miway poster that was done for past anniversary • Diana to approach ADO for give aways (i.e. jar openers, magnifiers) 	
PMR: Diana Due Date: Friday, 2017/03/31	
4	Promotions .
<ul style="list-style-type: none"> • Could invite schools • Take home message is sense of pride • Success is 150 people attending 	
Action Item: <ul style="list-style-type: none"> • Promote through Inside Mississauga, Social Media (Twitter, Facebook) • News Release • Digital Screens, Celebration Square, Gateway, Library Screen savers • Target to Accessibility publications • Put in Councillors's newsletters • Connect with Audrey Holt and Sonja Banic re connection with promotions for Canada's 150th. Post Note: Diana connected with Sonja. Find out if there are give aways through the Canada 150 program. – Diana • Post Note: Event has been added to Corporate Services Key Dates Calendar • Add to Community Events Calendar 	
PMR: Christopher Tham Due Date: Friday, 2017/03/31	
5	Speakers/Entertainment.
<ul style="list-style-type: none"> • Paralympians i.e. Tom Curtis from Cruisers • Post Note: Have Joel Dembe, Paralympian Tennis player who now lives in Mississauga • Invite performers with disabilities (i.e. Adrian Anatawan, extremely talented violinist who plays with one hand, and is from Mississauga) • Post Note: Invite a Rick Hansen Ambassador i.e. Luke Anderson, Meenu Sikand 	
PMR: Diana Due Date: Friday, 2017/03/24	
6	Other.
<ul style="list-style-type: none"> • Refreshments to include sweets i.e. cookies and coffee 	
PMR: Diana Due Date: Friday, 2017/03/24	

Meeting Attendees:

City Manager's Department	Community Services Department	Corporate Services Department	Planning & Building Department	Transportation & Works Department	AAC Members
		Cynthia Ulba Christopher			Asim Zaidi (Chair)

Meeting Minutes

		Tham Darren Cooper Diana Simpson			Naz Husain Carol-Ann Chafe
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Meeting Regrets:

City Manager's Department	Community Services Department	Corporate Services Department	Planning & Building Department	Transportation & Works Department	Other
	Diana Krawczyk Virginia Kalapaca Lisa Boyce-Gonsalves Mojan Jianfar	Karen Morden Jo-Ann Sutherland Nigel Roberts Graham Walsh Lydia Kowalyk Pam Shanks	Lawrence Franklin Anthony Frigo	Alana Tyers Daryl Bell Ben Gomberg	Robert Bain Melanie Taddeo

Next Meeting Date: Monday, 2017/01/30

Requested Agenda items for future meetings:

30 January 2017

1:30 pm to 3:00 pm

Committee Room D, Civic Centre

Meeting #: 2



Meeting Agenda

Meeting Purpose: To plan for the 2017 National Access Awareness Event to be held on June 5, 2017

Chairperson: Asim Zaidi

Agenda Items:

Item	Subject:	PMR	Time	Action Required	Comments/Objectives:
1	Event Focus and Purpose	Asim	1:30 pm	For Information	Quick update - to educate staff and community. Link with 150 th Anniversary theme.
2	Logistics: <ul style="list-style-type: none"> space 	Diana	1:45 pm	For Information	<ul style="list-style-type: none"> Great Hall has been booked from 9 am to 8 pm. Event will be from 11:00 am to 3 pm
3	Exhibits <ul style="list-style-type: none"> ROM Exhibit Museums/MiWay poster Divisional Displays 	StART Members	2 pm	For Discussion	Send out request to Divisions in April.
4	Promotions	Chris Tham	2:15 pm	For Discussion	
5	Speakers/Entertainment	Diana	2:30 pm	For Discussion	-Councillors -Luke Anderson -ACS Awards
6	Other <ul style="list-style-type: none"> Refreshments Give aways 	Diana	2:45 pm	For Discussion	

Meeting Invitees:

City Manager's Department	Community Services Department	Corporate Services Department	Planning & Building Department	Transportation & Works Department	Other
	Diana Krawczyk Virginia Kalapaca Lisa Boyce-	Karen Morden Chris Tham Fernando Moraes	Lawrence Franklin Anthony Frigo	Alana Tyers Daryl Bell Ben Gomberg	AAC Members

	Gonsalves Mojan Jianfar	Christine Gabany Nigel Roberts Graham Walsh Lydia Kowalyk Pam Shanks			
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Next Meeting Date: [Click here to enter a date.](#)

Requested Agenda items for future meetings:

Enter requested items here.