

INFORMATION & COMMUNICATIONS TECHNOLOGY IS A HUMAN RACE

ACCELERATING INNOVATION

The dynamics of our extraordinary environment, business community and exceptional talent has spurred growth and innovation in Mississauga's information and communications technology (ICT) sector. This strong and expanding sector is enabling major innovations across all industries. Mississauga's ICT cluster is comprised of data management services, hardware manufacturing, research and consulting services, ICT services, software development, telecommunications and wholesale and distribution.

INNOVATION • GROWTH • LEADERSHIP

- Mississauga is home to over 700 ICT companies employing over 30,000 people
- Home to prominent Enterprise Support and Software Development clusters: key segments characterized by B2B, entrepreneurial and global opportunities
- Centrally located in North America's 2nd largest information and communications technology (ICT) cluster, accounting for 50-60% of innovation activity in Canada
- Home to a larger cluster of ICT companies, compared to Markham, Kitchener and Waterloo¹
- Leading international ICT firms have chosen Mississauga as a head office and/or centre of excellence location (e.g. Accenture, Hewlett-Packard, Microsoft, Panasonic, Samsung)
- Our home grown companies are spurring global innovations across all sectors (e.g. IMAX, Nytric, Redknee, PointClickCare, SOTI)



700+
ICT companies

30,000+
employees



¹ Statistics Canada, June 2016 Canadian Business Counts



1,400
multinational firms
call Mississauga home.

TRAVEL • ACCESS • PROXIMITY

- Centrally located in the Kitchener/Waterloo-Toronto Innovation Corridor, local firms benefit from proximity to key customers, talent, investors, R&D, incubators, academic institutions and other regional assets while enjoying considerable less expensive commercial and industrial space options
- As a part of the Greater Toronto Area (GTA), we are one of North America's largest business centres with a population of 6 million – the largest urban agglomeration in Canada
- Less than a 90-minute drive to the U.S. border
- Direct access to the \$19 trillion NAFTA market
- Extensive network of 7 major highways and 3 principle railways



TRAINED • CONNECTED • TALENTED

- 53% of Mississauga residents are born outside of Canada and over 130 languages spoken making Mississauga one of the most diverse cities in Canada
- Access to a labour pool of over 4.3 million people within the GTA, representing nearly half of Ontario's labour force
- 100% covered by wireless & wire line services, keeping Mississauga connected 24/7. Part of the best telecommunication networks in the world with multiple service providers
- University of Toronto Mississauga (UTM) and Sheridan Institute of Technology and Advanced Learning provide specialized ICT programs including Communication, Culture, Information & Technology (joint UTM-Sheridan program), Digital Enterprise Management and Interactive Digital Media
- Abundance of programmers, engineers and designers that support local ICT firms
- In comparison to Ontario and the GTA, Mississauga residents are highly trained in professional and STEM (science, technology, engineering, mathematics) areas of study
- Home of numerous data centre operations including many that offer colocation opportunities

66%
of workforce
population with
post-secondary
education



"We looked at Mississauga because of its great connectivity, we as a global company require that... The IT sector requires talent - we had to get local talent going, with its diversity and educational institutions Mississauga provides, we found a pool that we leverage upon... The infrastructure that the City [of Mississauga] offers is very cost competitive... It comes as no surprise that many IT companies are in the same neighbourhood as we are" — [Rahul Petkar, Polaris Financial Technology Canada, Inc.](#)

DIVERSE ♦ URBAN ♦ MOBILE

- Diversity and innate beauty makes Mississauga a preferred destination for employees, residents and visitors alike
- Stunning waterfront with plenty of cafes, trails, parks and restaurants and exciting community revitalization plans
- For the 16th consecutive year, Mississauga has ranked as the safest large Canadian metropolitan city to work or reside in
- A vibrant, youthful and growing downtown core that is home to a range of leisure/cultural amenities with a bold vision for the future as part of the Downtown21 Master Plan
- An integrated transit system with major transit development plans allowing easy inter and intra-city commuting options to and from Union Station/downtown Toronto, Kitchener/Waterloo, all post-secondary institutions throughout the GTA and other destinations
- Square One Terminal is GO Transit's second busiest terminal after Union Station
- GO Transit's Lakeshore West line, which has two stations in Mississauga (Clarkson and Port Credit), provides two-way, all-day service seven days a week between Toronto and Burlington

OUR ICT COMMUNITY

Mississauga's ICT sector is home to leading companies including:

- Accenture Inc.
- Anixter Canada Inc.
- Bell Canada
- Blackberry
- CGI Information Systems Management Consultants Inc.
- Citibank Canada
- Contex International Technology (Canada) Inc.
- Davis & Henderson
- Emergent Technologies
- Ericsson Canada
- Esprida Corporation
- Fanuc Robotics Canada Ltd
- HCL Technologies Canada Inc.
- Hewlett-Packard (Canada) Co.
- i3 Solutions Inc.
- IMAX Corporation
- Ingram Micro Canada
- Intuit Canada Ltd.
- J-Squared Technologies
- Keyence Canada Inc.
- Lansa Canada Inc.
- Leafsprout Technologies Inc.
- Microsoft Canada Co.
- Myndtec Inc.
- Navcast Inc.
- Nokia Siemens Network
- Novadaq Technologies Inc.
- Nytric Ltd.
- Oracle Corporation Canada
- Panasonic Canada Inc.
- PointClickCare
- Polaris Software Lab Canada Inc.
- Prolucid Technologies Inc.
- Redknee Inc.
- Reynolds and Reynolds (Canada) Ltd.
- Samsung
- SOTI Inc.
- Texas Instruments
- TMaxSoft Canada
- U T E X Scientific Instruments Inc.
- Western Digital Canada
- Wipro Technologies



ICT SUB-SECTORS, # OF BUSINESSES, 2015

COMPANY FUNCTIONS

PRODUCT AREAS

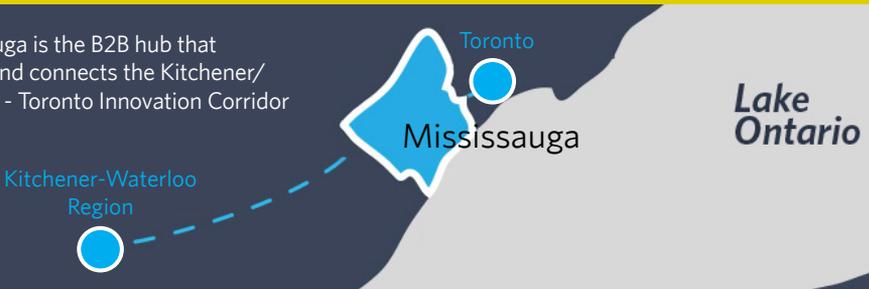
28	Data Management Services
48	Hardware Manufacturing
53	Research & Consulting Services
100	ICT Services
318	Software Development
55	Telecommunications
101	Wholesale & Distribution

206	Enterprise Support
115	FinTech
41	Digital Health
25	User Experience Design
25	Cyber Security
24	Mobile
21	Tech Support/Field Work

Figures may not add up as some companies are included in more than one sub-sector.
Source: City of Mississauga, 2015 Employment Database

KITCHENER/WATERLOO - TORONTO INNOVATION CORRIDOR

Mississauga is the B2B hub that enables and connects the Kitchener/Waterloo - Toronto Innovation Corridor



• In comparison to the U.S., local ICT companies benefit with:

↑ 22.1%
Cost Savings in
Software Design

↑ 27%
Cost Savings in
Electronics Systems Testing

↑ 9.2%
Cost Savings in
Electronics

Source: KPMG 2016 Competitive Alternatives

Making the next breakthrough isn't about luck. It's about talent, pure and simple. The brightest minds, specialized education, the insatiably curious - all blended in this unique sector of the knowledge economy. The race is always on in ICT, and Mississauga, Ontario - Canada, is where great companies build winning teams. *What else do you need to know?*

Visit winthehumanrace.ca
to start now.



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