

Stay Connected

Fall 2019

2019 Federal Election: Mississauga Matters!

In the lead up to the October 21, 2019 federal election, help get Mississauga's priorities on the federal agenda. Vote for a local candidate who will help Mississauga fund and build:

1. Public Transit: To help break gridlock and congestion and get people and businesses moving.

2. Sustainable Infrastructure:
That will allow us to build community centres, transit, roads, bridges, parks, and everything else that makes Mississauga a great place to live.



Mississauga Matters

FEDERAL ELECTION 2019

3. Affordable Housing: So that people can live and work in Mississauga and not be forced to commute long distances every day or live well beyond their means.

Mississauga Matters. Learn more at sau.ga/301

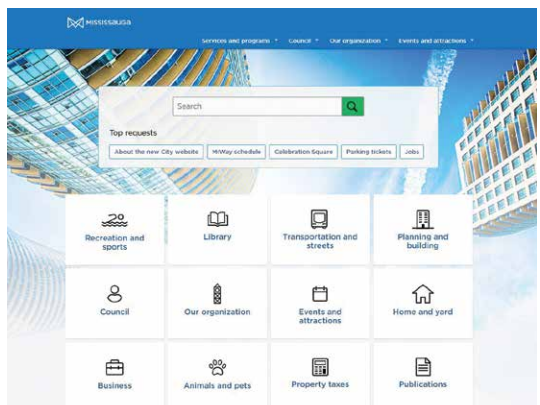
The City's website is becoming easier to use

The City of Mississauga's website is being rebuilt to help improve residents' experience using City services and information. The rebuilt parts of the site are easier to use, with better search, clear navigation, and simplified content.

The new site is being released in stages, the first stage released in Spring 2019. New features and content will continue to be added.

You can try the new website and help the City improve it by using the feedback button available at the bottom of every page.

Visit our new website at sau.ga/302



A sneak preview of Saigon Park

Located along Matheson Blvd. West, Saigon Park will provide recreation opportunities for the enjoyment of residents and employees of nearby businesses and serve as a stormwater management facility through the pond in its centre.

The name “Saigon” recognizes the Vietnamese-Canadian community who found refuge in Canada when they were forced to flee Vietnam during the Fall of Saigon in April 1975.



Park features include:

- Naturalized plantings to support stormwater management and natural heritage;
- A 1-km trail with fitness stations;
- Various lookout points including a pier and;
- A public art piece entitled “A Year in Weather”.

An official opening event is planned for Spring 2020.

Learn more about Saigon Park
at sau.ga/303

Your Voice Matters 2020 Budget

Mississauga’s annual Budget details how we plan to invest taxpayers’ money to deliver the services residents need and expect. Priorities for the 2020 Budget include, more transit service, enhanced public safety, safer roads and preserving the quality of life for residents.

Get involved:

- Show us what’s important to you through our online budget allocator
- Attend Budget Committee meetings and comment during public question period
- Email questions or comments to budget@mississauga.ca
- Follow us on Twitter (twitter.com/citymississauga) and Facebook (facebook.com/citymississauga)
- Participate in a live telephone town hall meeting
- Follow the process through news updates from Mayor and Council at mississauga.ca/portal/cityhall/mayorandcouncil



Learn the value of your tax dollars at sau.ga/304

Mississauga Celebrates Small Business Month

October is Small Business Month! This annual celebration recognizes the contributions of local entrepreneurs and small business owners. Whether it's a local studio, barbershop or a tech start-up, Small Business Month is a time to get out and support local businesses.

The City's Mississauga Business Enterprise Centre (MBEC) will host a series of in-person seminars and workshops that offer business information, resources, and

guidance. The goal is to ensure Mississauga's small business community is supported with resources so that they can continue to thrive.



To register and learn more, visit sau.ga/305

Register for the Driveway Windrow Snow Clearing Program

Registration for the City's Driveway Windrow Snow Clearing Program is open until 9 p.m. on November 8 for residents 65 years and over and people with physical disabilities.

The program provides assistance to eligible applicants by clearing a space in the windrow (about three metres or 10 feet wide) after snow plowing operations have ended. The program runs from December 2, 2019 to March 27, 2020.

Pick up and submit applications at your local community centre, the Mississauga Seniors' Centre or the Recreation Customer Service Centre.



Download the application form at sau.ga/306

Residents think Mississauga is a great place to live

- 89%** rate Quality of life as excellent or good.
- 90%** agree that Mississauga is an open and welcoming community
- 88%** of respondents indicated they are proud to say they are from Mississauga
- 77%** agree that Mississauga is moving in the right direction to ensure it is a dynamic and beautiful global city



VALUE FOR TAXES
59% are satisfied with the value of City services they receive for their tax dollar

CUSTOMER SERVICE AT THE CITY

- 71%** satisfied with the customer service they received
- 81%** found the information they were looking for
- 80%** feel that staff were courteous, helpful and knowledgeable
- 78%** feel they received information in a timely manner

STATE OF THE ENVIRONMENT

- 82%** think the air, water and land quality is excellent or good
- 92%** are satisfied with the job that Mississauga is currently doing to protect the environment

10 MOST APPEALING ELEMENTS OF MISSISSAUGA

- location, close to amenities **29%**
- many parks and open spaces **26%**
- cleanliness **18%**
- recreation programs & facilities **13%**
- overall high quality of life **13%**
- tolerant, multicultural community **15%**
- safe **15%**
- good public transit **12%**
- environmentally sustainable community **12%**
- great community spirit **11%**

SATISFACTION IN CITY SERVICES

- 69%** Road Services
- 66%** MiWay
- 90%** Library
- 59%** Land Development Services
- 70%** Regulatory Services
- 75%** Arts, Culture and Heritage
- 85%** Recreation
- 84%** Parks and Forestry

Feel the Magic at Light Up the Square



Get into the holiday spirit with the official tree lighting ceremony at Celebration Square, Nov. 23rd from 5 to 9 p.m. This annual event offers seasonal fun the whole family can enjoy. Warm up with a hot chocolate on the heated patio before hitting the ice for the first skate of the season. Take in live

music and entertainment, enjoy curbside sweet and savoury cuisine from food trucks, snap a photo with Santa, and more.

Join us to help a neighbour in need by bringing along a non-perishable food item for donation. Mayor Bonnie Crombie will be on hand to kick off her annual Holiday Food Drive in support of the Mississauga Food Bank.

For more details about this magical evening, visit sau.ga/307

SCARF - Make a Positive Difference for Shelter Pets



Animal Services is in the community every day responding to emergencies involving abandoned and lost pets. Donations made to the SCARF program (Special Care for Animals and Resources Fund) assist with the financial burden of caring for critically injured pets that need lifesaving surgeries. SCARF also supports the foster care program for orphaned kittens and pregnant cats, the

spay/neuter program and shelter enrichment such as the new cat portals. These portals greatly reduce the stress levels of shelter cats keeping them both happy and healthy.

Make a positive difference for shelter pets, visit sau.ga/308

Putting Mississauga on the tourist map

Known as a vibrant and beautiful world class city to live, work and play, Mississauga is in the midst of an exciting endeavor to also develop and promote the city as a place to visit. In April 2019, City of Mississauga Council endorsed the Tourism Master Plan, including a five-year Implementation Plan



to guide the development of Mississauga as a tourism destination. The Implementation Plan has been structured to lead and develop Mississauga tourism products, planning and promotion through 25 tactics. With the implementation of the Municipal Accommodation Tax in 2018, funding is now accessible to support the Plan and other tourism-related initiatives.

Learn more about the Plan at sau.ga/309

Creating a Smart City for Everybody



Mississauga's SMRTCTY Master Plan focuses on using technology to support an enhanced quality of life and be future-ready. Mississauga is already a Smart City, with over 150 digital services, connected infrastructure and digital programs, from Library services to small business digital support. We provide free public Wi-Fi in 95 City locations, a Virtual Campus used by over one million students in its first year and an Advanced Traffic Management System to improve traffic flow. Over the next ten years, the SMRTCTY Master Plan will build on this foundation. We will explore new ways to work alongside residents to continue to create a dynamic and inclusive city - A Smart City for Everybody.

Learn more about our SMRTCTY Plan at sau.ga/310

Mississauga's First Transportation Master Plan

Our first Transportation Master Plan sets a vision that “in Mississauga, everyone and everything will have the freedom to move safely, easily and efficiently to anywhere at any time.”

The Plan includes six goals and over 90 action items to guide the future of the City’s transportation system from today to 2041. The Plan advances the City’s commitment to Vision Zero, by laying out a strategy to strive for no loss of life on roads in Mississauga.

The Plan is future-focused and comes at an important time in the City’s development. Actions will be built into work plans through the annual Budget process. Progress on the actions of the Plan will be tracked and reported annually.

Learn more at sau.ga/311



Safety:
Freedom from
Harm



Integration:
Freedom of
Choice



Inclusion:
Freedom from
Barriers



Connectivity:
Freedom of
Access



Health:
Freedom to
Flourish



Resilience:
Freedom to
Evolve

Change is Coming to Central Library

Mississauga Central Library is preparing for a major interior renovation, with construction anticipated to begin in early 2021.



The project will transform Central Library into a place of endless possibilities. The renovation will create flexible study, learning and working spaces that are user-focused, modern and accessible to the Library’s more than 800,000 yearly visitors. Renovations will enhance the library with new and interactive technology, making it easier to access digital collections and services and support digital literacy development. New program, technology and service offerings will help meet the needs of our growing and changing community.

Watch for upcoming opportunities to engage in the project by sharing ideas online and attending information sessions.

Learn more at sau.ga/312

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Contact Us:

Call **3-1-1** or **905-615-4311** outside city limits
Monday to Friday from 7 a.m. to 7 p.m.

mississauga.ca