
RECREATIONAL BOATING DEMAND AND CAPACITY STUDY

June 9, 2015

STUDY PURPOSE

Provide a comprehensive analysis of the current harbour capacity on the north shore of Lake Ontario and specifically within Mississauga

Identify trends in the type of boating and docking requirements

Assess the changing demographic profile of the area and the impacts of these changes on the anticipated demand for recreational boating

Determine if additional harbour and recreational boating facilities' capacity is warranted in Mississauga between 2015 and 2035

MAJOR STEPS IN THE STUDY

- Review all harbours and recreational boating facilities within Mississauga
- Document and map existing capacity and features of current Mississauga facilities



MAJOR STEPS IN THE STUDY

- Review all marinas and yacht clubs facilities in GTA/Golden Horseshoe Area and rest of North Shore of Lake Ontario
- Analyze the socio-demographic characteristics of Mississauga's population relative to Ontario as they relate to recreational boating



MAJOR STEPS IN THE STUDY

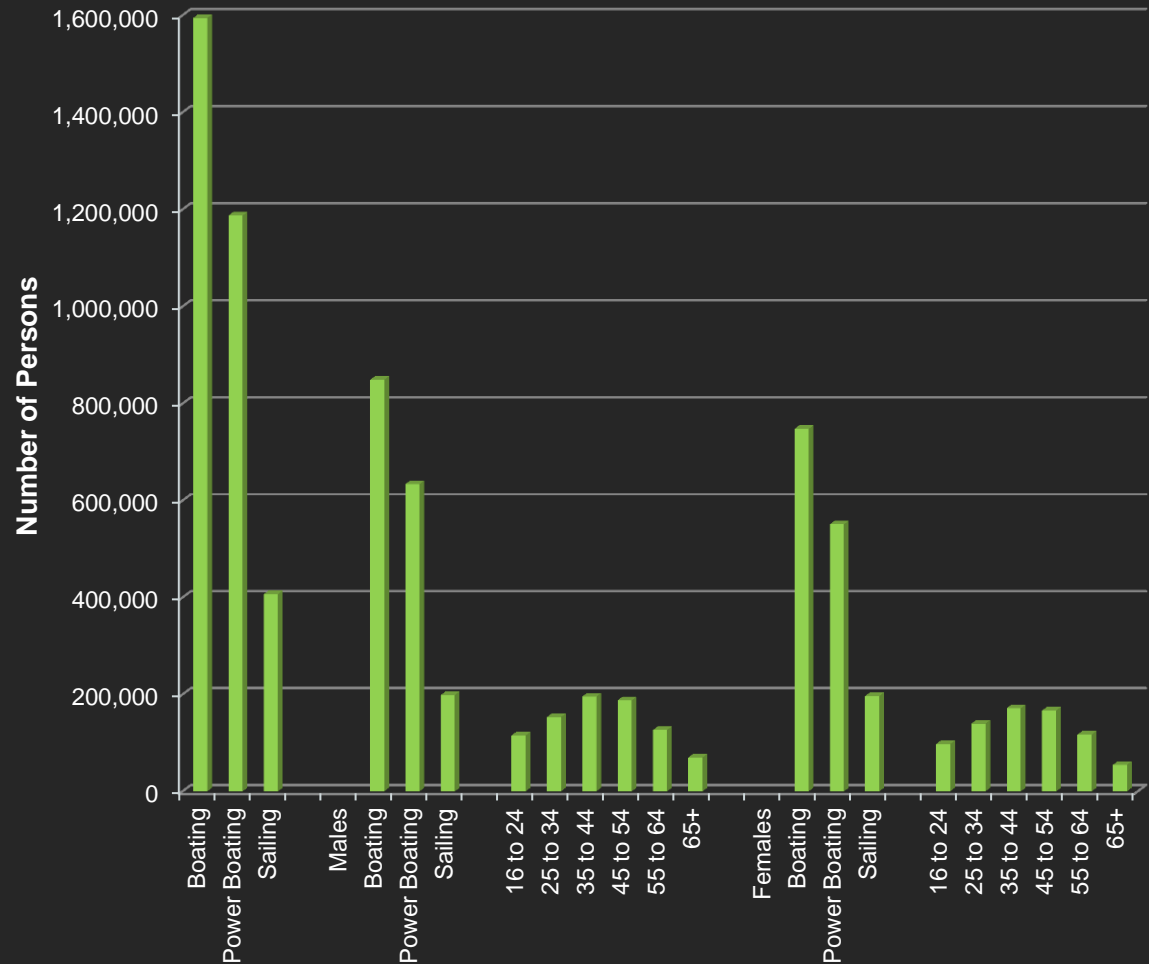
- Determine current and projected future demand for seasonal and transient (visitor) slips and launch ramps in Mississauga



PROFILE OF BOATING COMMUNITY (POWER AND SAIL) IN ONTARIO

- There are close to 1.6 million power and sail boaters in Ontario
- Power and sail boating appeals to males and females of all ages
- Greatest number of power and sail boaters are in the 35 to 54 age group

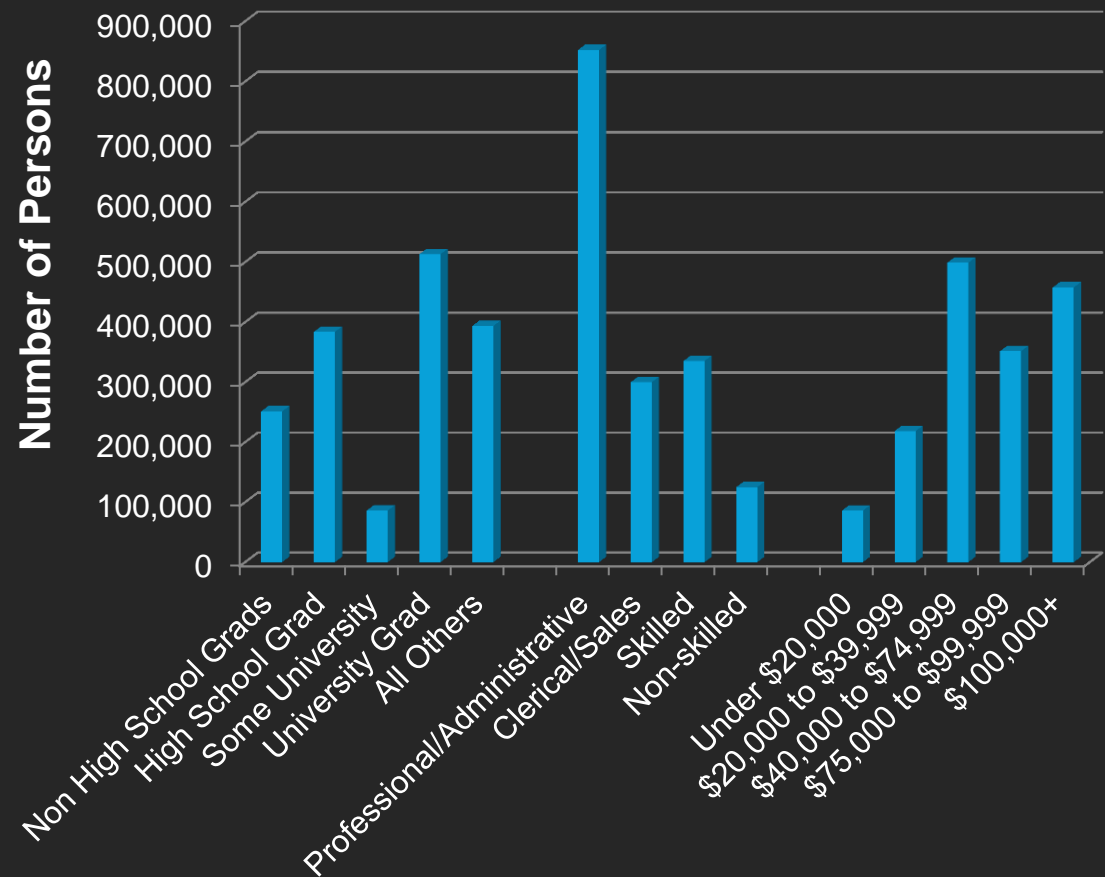
Number of Ontario Residents 16 or over Participating in Power or Sail Boating in 2012



PROFILE OF BOATING COMMUNITY (POWER AND SAIL) IN ONTARIO

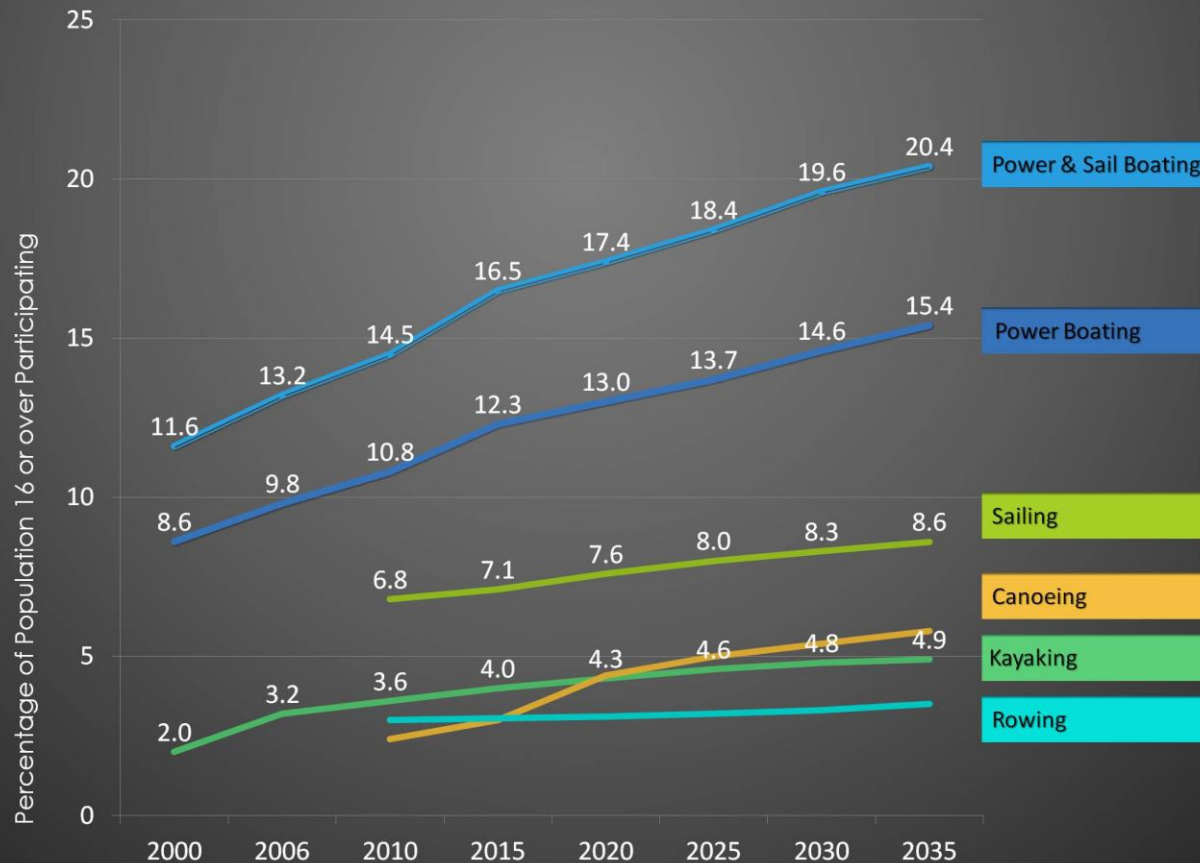
- Power and sail boaters are represented in all levels of attained education
- One half of Ontario's power and sail boaters are employed in professional, administrative and managerial positions
- Boaters are middle class, the largest number of power and sail boaters come from households earning \$40,000 to \$74,999

Number of Ontario Residents 16 or over
Participating in Power and Sail Boating in
2012



RECREATIONAL BOATING DEMAND AND CAPACITY STUDY

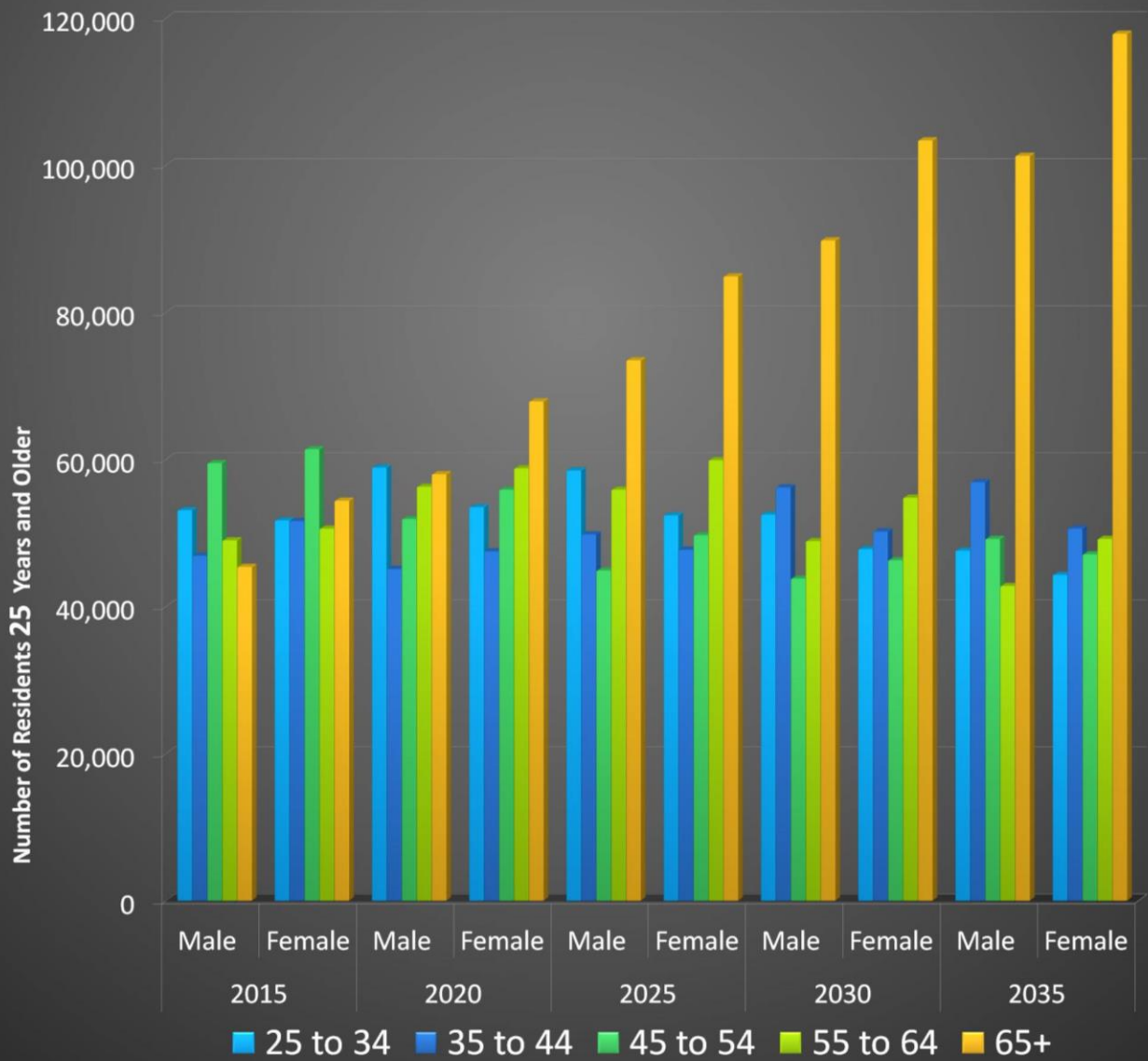
Projected Growth in Percentage of Ontario's
Population in Selected Boating Activities



- Participation in boating activity is increasing
- **Power and sail boating** is projected to increase from 16.5% in 2015, to 18.4% by 2025, and 20.4% by 2035
- **Canoeing** is projected to increase from 7.1% in 2015 to 8.6% by 2035

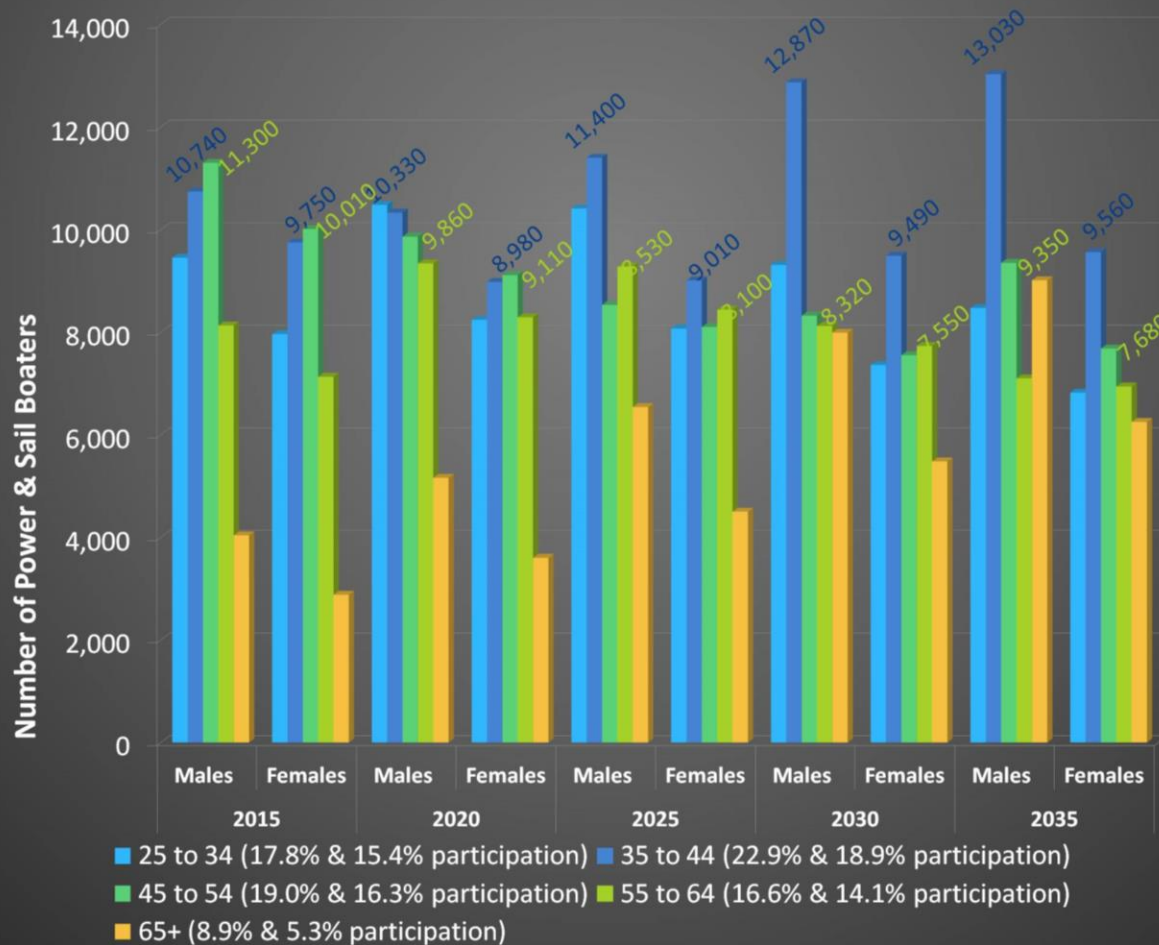
- **The population of Mississauga 25 and older is projected to grow more slowly than that of the Province between 2015 and 2035**
- **Mississauga is projected to grow by 15.9%**
- **Ontario is projected to grow by 26.8%**

Mississauga Population and Demographic Trends





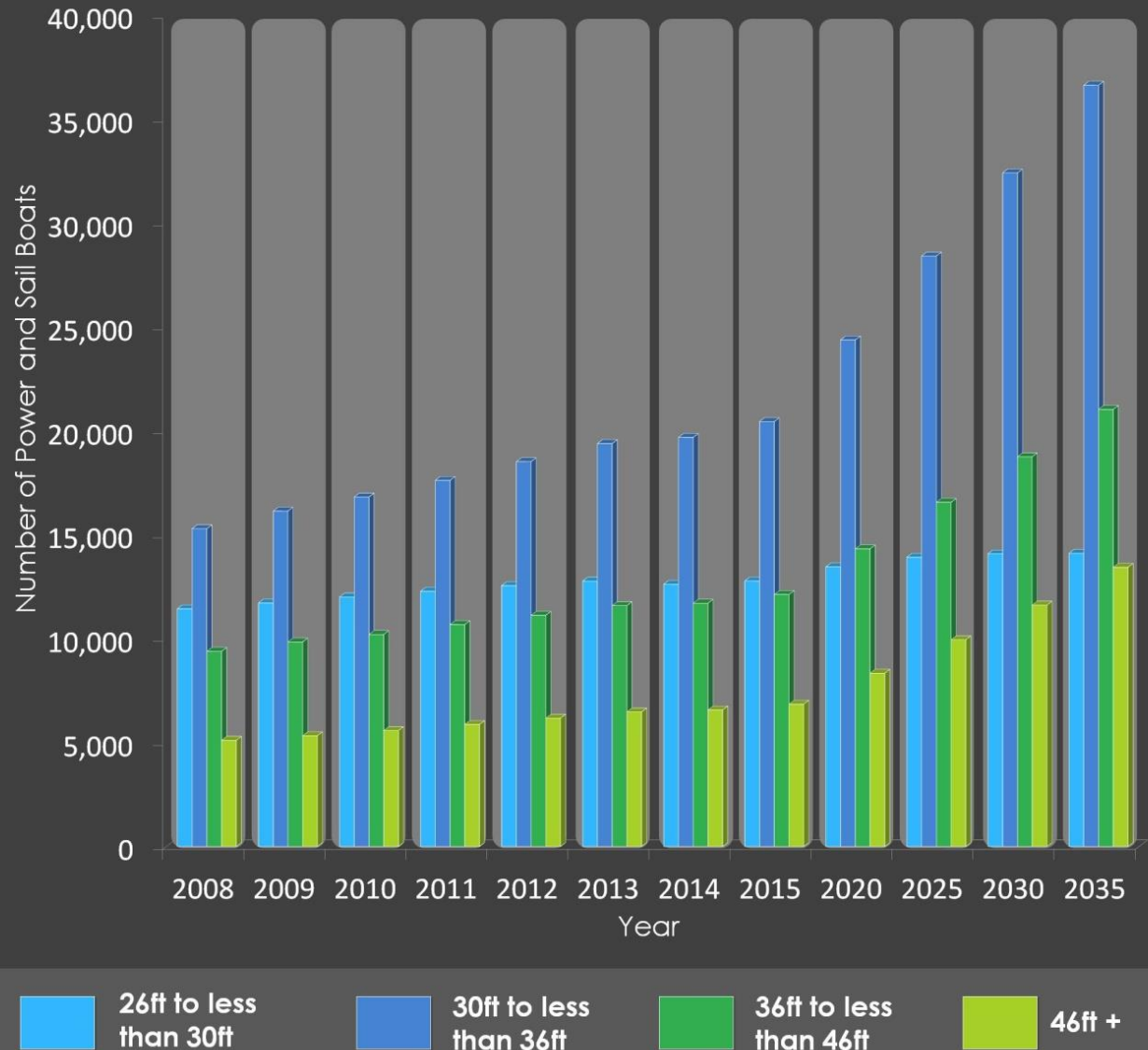
Projected Growth in Male and Female Boating Participation



- The total number of power and sail boaters in Mississauga is projected to increase by 3.6% between 2015 and 2035 and then level off
- The number of male power & sail boaters (35 to 44) is projected to increase by 21.3% between 2015 and 2035
- The number of male and female power and sail boaters 65+ is projected to double and triple respectively between 2015 and 2035

- **Boats requiring a seasonal slip will continue to increase in length**
- **The number of boats 46' and over are projected to more than double between 2015 and 2035**
- **Marinas and yacht clubs will need to provide more finger docks 30' and more in length**

Boat Size Growth Trends



Marinas & Yacht Clubs (Kingston to Niagara-on-the-Lake) (112)	Mississauga (4)	GTA/Golden Horseshoe Area (46)	Rest of North Shore of Lake Ontario (62)
% of slips with 50 amp. or more power	10.1%	22.0%	19.4%
% of facilities with Fuel Dock	50.0%	47.8%	48.4%
% of facilities with Pump-out	75.0%	71.7%	64.5%
Occupancy	98.6% *	97.8%	96.3%
% of slips <26'	32.3%	10.8%	9.3%
% of slips 46' or more	7.0%	10.3%	11.4%
% of boats accommodated on-site for winter storage	77.0%	70.6%	85.4%
Number of boats on waiting list	70	1,460	656
Transient Slips as % of total slips	4.2%	6.2%	16.3%

* Excludes Port Credit Harbour Marina, private operator

YEAR

NUMBER OF ADDITIONAL SLIPS REQUIRED

2014

340

2015

350

2020

490

2025

600

2030

680

2035

770

- Based on the growth in population and increased demand for slips, there will be a need for 770 additional seasonal slips by 2035

- Based on the current and projected use of launch ramps in Mississauga, no additional ramps will be required between 2015 and 2035

THANK YOU