



**Café 3 – LIVE**  
**Group 1 – Vivian Lo**  
**Group Name - “Courageous Implementers”**

**Basic Ideas**

- Develop waterfront more.
- Be creative.
- More natural areas.
- Vibrant neighbourhoods, streets connected by efficient transit and recreation/library hubs.
- A botanical garden (indoor and outdoor).
- Introduce new funding mechanism for festivals and events... and a means to measure impact via a municipal sales tax.
- Mississauga neighbours need help! How can we build neighbours that are?
  - Civil,
  - Inclusive,
  - Celebrate themselves and each other.
- Create people meeting places:
  - Stop and share and chat – summer and winter.
- Mixed use development:
  - Employment/housing.
- Promote more public music:
  - Music is the way into the heart of the youth.
- Recreate walking neighbourhoods by renewing community activities around schools/education/extracurricular activities.
- Green roofs where possible on city buildings:
  - Greenhouses and agriculture on roofs of schools can be used as educational tools.
- Preservation and enhancement of green spaces and wildlife:
  - Trees,
  - Bird watching,
  - Wetlands.
- Continue the conversation:
  - Incubate, innovation, creativity; part of corporate 500 conversation culture (infiltrate like United Way),
  - Youth 2048 Conversation,
  - Neighbourhood resident’s conversations,

- Ward conversations,
- City internal conversation; across all planning.
- Council conversations; social networks conversation and Environmental Network Conversation.
- Creative economy,
- Cultural agencies and artists;
- Website, but reach others too.
- Use the diversity of our City to our advantage and celebrate them (festivals, activities, etc.).
- As many of the strategies that benefit the city as a whole may be opposed by local groups, we need to find a mechanism to support this plan. We need to show support, set up a strategic plan - citizen advocacy group.
- Make Mississauga a city of trees:
  - Increase the forest canopy – aim for 30%.
- In some communities, set up a two tier planning framework to take advantage of Section 37 and design controls. i.e. Dundas - LRT
- Limit basic zoning to four stories. Above that there will be significant cash requirements to support LRT, cultural locations, etc.
- Infill development (mixed uses) on the large parcels of land around towers in the park type buildings.
- Sustainability pillars:
  - Culture – quality, environment responsibility,
  - Creative economy – competitive city,
  - Social equity/diversity; resource mapping, identity mapping and storytelling.
- Mind shift:
  - Through leadership,
  - Networking (community engagement),
  - New governance framework,
  - Education.

### **What is emerging as important here to the Future of the City?**

- A city engaged with its citizens.
- Integration into the GTA.
- Intensification and dealing with consequences.
- People scale (building versus traffic dominate):
  - People need people.
- Safer and healthier environment for future generations.
- Shift mindset re: how we plan and deliver services – understand creativity, innovation and how they lead to invention.
- Continue conversations.
- Bold leadership consistent with our shared vision.
- Protecting restoring the natural environment.
- Develop the waterfront.

## **If there was a single voice in the City, what would it be saying?**

- We live in a prosperous diverse city that we want to make better and in doing so improve the quality of life of our residents.
- Make the city pedestrian friendly on a people level.
- We live in “Toronto” as it is internationally recognized – plan as a member of the greater good – transportation/economics/environment/tourism/attractions – however we must make Mississauga “special” as a destination point.
- Need a model project for the City Centre intensification and another model at the neighbourhood level:
  - Intensification supported by rapid transit.
- Intensify wisely, people friendly, environment and the transit to service it.
- Health of community culture, society and economy are tied to the health of the environment (sustainability):
  - Reintroduce people to the natural environment around them.
- People want engagement and the shared vision to be followed by leaders.
- Must continue the conversation through all levels:
  - Public and governmental.
- Diversity of people and environment should be recognized and celebrated.

## **What deeper questions do you think will emerge as a result of these conversations?**

- How far do you go? Adversity (what is intense enough).
- How do we pay for it? How do we get there?
- How can we change our processes to get to a complete community?
- Who has the responsibility to affect change?
- How are we going to bring out the beauty and diversity of Mississauga?
- How is a shared vision established?
- How is the city going to regain the confidence/trust of the public that the public can influence decision making?
- How can we ensure leadership reflect the shared vision of the city?
- How does the community vision get translated to property owners?

### **What do you hope will be the top 3 or 4 points/themes that will come out today?**

- How does the City create a sustainable framework – environmental, social – economy and culture.
- How do we structure a “complete community” advocacy group to promote the shared vision?
- How do we make a better place for people?

### **What are our assumptions related to our themes?**

- Community bureaucracy flexible.
- Reactive thinking.
- Reactive framework.
- Our team is hopeful.
- People are ready for change.
- There will be a lot more people.
- Unique communities (with some commonalities) grow and change with time.

### **What specific change do we want to see?**

- Sustainable framework:
  - Environmental,
  - Social,
  - Economic,
  - Cultural.
- More engaged citizens.

### **How can this be achieved? What might be the 1<sup>st</sup> 2 or 3 steps?**

- System change
  - Mandate streetscape regulations and zoning:
    - Green roof for each intensification,
    - Green building practice (environmentally friendly),
    - Pedestrian and bike friendly.
- High order transportation (density, more subsidy, increase security).
- Continue conversation (permeate to all levels).
- Use parking to shape business growth.

### **Who are the players to achieve it??**

- Citizens:
  - New immigrants,

- Charities,
- Youth,
- Older adults,
- Families.
- Community associations.
- Business groups (fortune 500's).
- Government.
- Educational institutions and parent council.
- Religious organizations.
- Cultural groups.

### **How can I contribute to the Future City I want to see?**

- Advertise events to youth and encourage participation.
- Speak out and pass the message – don't hold back.
- Re-elect good leaders (i.e. Ward 2).
- Listen to the public and act.
- Choose (because your choice makes a difference).
- Challenge the status quo.
- Engage the community (show up).
- Vigorously promote greening of the city.
- Participate (if you are not part of the solution, you are part of the problem).
- Push new ideas and be passionate.

### **What do we now see and know as a result of these conversations? What have we learned today about our city, your neighbours, ourselves and the Future?**

- We share a lot of commonalities in our ideas and interests.
- There is a lot of pride.
- A lot of people want things better.
- Environmental awareness is increasing.
- Waterfront, Credit Valley; nature trails are very important.
- We listen to each other.
- We know how that there are many potential leaders than two days ago.

**Café 3 – LIVE**  
**Group 2 – Diana Simpson**  
**Group Name - “City of the Future”**

**Basic Ideas**

- Recreate walking neighbourhoods by renewing community activities around schools/education/extracurricular activities.
- Immigrant integration (skilled).
- An active night life.
- Street/building party days.
- We need to establish a university village which can resemble the concept of Harvard, Oxford, and Cambridge and make it a world class technological university which can attract youth from all over the world.
- Convert the community from multicultural to pluralistic.
- Celebration of diversity while ensuring that communities share/interact/ collaborate across segments.
- Make more arts and culture events for youth.
- Ease of transportation across city from node to node to encourage mass transit & walking & discourage cars.
- How to best integrate older adults with the youth.
- United forum for youth organizations.
- Meeting the cultural needs of the community.
- Transit as a choice not as a need.
- Optimize the use of waterways including the waterfront, but also the various tributaries, waterways that flow through the city.
- Strong economy (outcome).
- Neighbourhood resource centres in every community to provide social services that care for the people of that community.
- Transportation → densification → amenities → quality of life.

**What is emerging as important here to the Future of the City?**

- How does the diversity of people fit into the infrastructure of the environment/city?
- Allow youth to take part in the community – transit will help.
- We need to make the city for people scale.
- Design the city so that we don't need transit.
- How do we celebrate diversity?
- Every neighbourhood has its unique identity.
- Bring human interaction into the city.

## **If there was a single voice in the City, what would it be saying?**

- Everything you need is within walking distance.
- Need to look at redevelopment opportunities.
- Community events that bring people together.
- Eliminate 6-lane roads.
- Provide incentives for a pedestrian friendly city i.e. for small business.
  - Could be proper infrastructure.
  - Needs to be affordable retail space.
- Keep the wealth in the city.
- Make transit nicer and driving worse (youth).
- Shorter driving distances to get to places.
- Making our individual communities liveable.
- Opening up our world.
- Bring in a university (youth).
- More things to do.
- Want to be able to walk to the store.
- Need jobs for youth.
- Integrate uses:
  - Residential,
  - Employment,
  - Hospitality.

## **What deeper questions do you think will emerge as a result of these conversations?**

- How do you implement from existing infrastructure to future infrastructure?
- Where is Mississauga's future going and where do we want it to go?
- How do we ensure we are including everyone?
- How do we engage all stake holders?
- What do we need to provide within a community?
- How do we ensure that the silent voices are heard?
- How do we get people to interact and know who their neighbours are?
- What would it take to get a better Mississauga based media?
- How large can a walkable community be? Are we creating a community or a slum?
- What are the anchors or nodes? i.e. waterfront, parks.
- How do we create jobs and have people that live and work here? Invest in Mississauga.

### **What do you hope will be the top 3 or 4 points/ themes that will come out today?**

- A human scale city where all people are encouraged to walk.
  - Integration of options (i.e. transportation employment, hospitality, residence).
- Encourage communication and collaboration:
  - Encourage social interaction in areas where land use currently limits redevelopment.
- Mississauga is to have a unique independent identity (separate from GTA and play a role with other Golden Horseshoe areas).
- Building an inclusive (age, culture, ability, economic status) community where people can work and live together.

### **What are our assumptions related to our themes?**

- People want mixed communities
- That we are able to influence people to change or adapt their lifestyles.
  - Values need to change.
- That everyone buys in.
- We know the people in our City.
- We have a fear of people who are different.
- There are different motivations to get involved.
- Devalue the car.
- We have acceptance that change has to happen.
- People want to collaborate.
- People will want to work and live in their community.
- We want a diversity of economic opportunities.
- Good for the economy of the city.
- That we know what a healthy community is.

### **What specific change do we want to see?**

- From suburban to urban.
- Greater transportation system:
  - Subway,
  - Choice of taking transit.
- Mixed use developments:
  - Office, apartments, condos.
- Smaller blocks.
- Lakeview to look like Port Credit.
- Plazas and parks.
- Connected roads and walkways.
- Underground parking.



- A network of nodes:
  - Landmarks,
  - Transit and social hubs.
- Combination of indoor and outdoor spaces:
  - Healthcare, hotels, retail, schools, community centres, parks together.

### **How can this be achieved? What might be the 1<sup>st</sup> 2 or 3 steps?**

- Identify existing and potential nodes:
  - Ensure non-node areas are also addressed.
- Assess what currently exists in each node.
- Meet with stakeholders – business, government, older adults, youth, residents, non-profit agencies (i.e. health).
- Identify what is missing.
- Changes/amendments to policies, i.e. official plan, zoning by laws.

### **Who are the players to achieve it??**

- Stakeholders.
- Investors – local and foreign.
- Planners.
- Landowners.
- Taxpayers.
- Identify community leaders in each node.
- Link local leaders and residents with the experts (city planners/staff).
- Leader action groups.
- A leader/champion.
- Transit – GTA.
- University.

### **How can I contribute to the Future City I want to see?**

- I will talk to my Mayor.
- I will hire Kevin (architect).
- I will organize a neighbourhood walk.
- I will walk to the store and to get my mail.
- I will volunteer where necessary.
- I will facilitate discussions/conversations about this topic.
- I will be in a working group to make this happen.
- I will inform my buddies.
- I will become an architect and implement this.
- I will raise morale and build support for this cause.
- I will walk with a neighbour to the store.

**What do we now see and know as a result of these conversations?  
What have we learned today about our city your neighbours  
ourselves and the Future?**

- Our City has tremendous potential.
  - Liveable communities.
  - Opportunities.
  - Residential expansion.
  - Possible connectivity.
  - We have a lot of resources – “Our PEOPLE”.
- Your neighbours:
  - A lot of people who care enough to come out and make a change,
  - Not just immediate, but the whole city and neighbouring cities as well.
- Ourselves:
  - Want to get involved,
  - We have the knowledge and we know what needs to be done,
  - Independently and together,
  - We have energy and passion.
- The Future:
  - We have control over how we want to shape our city,
  - We have the ability to make our city unique,
  - When we think about the future we should consider the global perspective;
    - technology and resources.
- You just look at one area – there is an interconnection – there is hope.

**Café 3 – LIVE**  
**Group - 3**  
**Group Name – “Dance with Live”**

**Basic Ideas**

- Ensuring people oriented development (walkable neighbourhoods, properly scaled buildings).
- Increased transit system.
- Lining natural features, Lake Ontario, Credit River.
- Develop a culture of conversations across the city involving all communities' cultures, residents' corporation and people of all ages.
- Market places – convert Square One and Erin Mills shopping centres to market places and open air entertainment places by putting the parking underground. Low rise commercial. Residential on perimeter – connect by circular transit.
- Integration between Square One and surrounding area and transit (hub).
- Build up through parking lots and underground/surface connectivity.
- Public transit feeds.
- Walking and bike trails, pedestrian streets.
- Waterfront development.
- Make the automobile an obsolete mode of transportation.
- Trinity oriented development.
- Waterfront parkland open space redevelopment.
- Sensitivity to humans in our built environment, lower scale, walkable streets, friendlier buildings.
- Improve the cycling trail network by connecting the existing trails.

**What is emerging as important here to the Future of the City?**

- Special indoor gardens for winters/fountains – water beautiful, City of Mississauga boarder walkway – safer walkways – especially downtown – how to make the city more walkable (downtown employment district).
- Pedestrian streets – downtown core – Port Credit, Streetsville.
- Make street smaller – slower moving alternative transportation in “Hub” (golf carts) electric cars.
- Creative community or neighbourhood hubs.
- Pilot projects to try ideas out, in trial areas to build case.
- Housing and community, how do we provide for all age groups i.e. babyboomers, older adults, condos geared for singles.
- Mixed use centres in communities that serve daily needs and within walking distance.
- Not to have cars go into the general hub you walk to grocery stores, market places.

- Park's to have underground paths on parameter. Walk safely in your community.
- Winter activities, like Ottawa. Food, washrooms and warm up facilities.
- Amenities for pedestrians like benches along streets, trails, where pedestrians can rest – heated bus shelters.
- More cycling routes to control lights and more amenities (incentive to cycle).

## **Part 2:**

- Close off street for local artists.
- Get rid of red tape for local street musicians, food vendors, jewel craft sales to make street vibrant.
- Flea markets in open environment – destination places.
- Street vibrancy with guitar players.
- Winter activities.
- Cultural events – Chinese New Year – food events.
- Close streets - walking community.
- Get rid of all licenses required for outdoor trades (vendors).
- European pizza in City Centre with low rise mixed use.
- Community centres have more commercial use.
- Community centres allow young entrepreneurs to have free space (musicians or artist).
- Intergenerational activity at community centres.

## **If there was a single voice in the City, what would it be saying?**

- Movement through our City – faster services needed.
- Less reliance on shift to slower modes (speeds) connecting hubs – better by transit, walking, cycling and more affordable options.
- Cash cards for distance travelled.
- Transit – major improvements for convenience and cost. Buses should come more often.
- Pay one fee for the day and you can get on and off with that ticket.
- Create a diverse – welcoming city which is accessible to everyone. (Age group – live, work and play) as well as disabled residents.
- Adopt universal accessibility design standards.
- Make sure everyone is included in the future of the City of Mississauga; easy access to facilities.
- Celebrate Mississauga's cultural story and local talent and City Leaders – speaker series.
- Make HUB unique.
- Major television station and newspaper in Mississauga that people take more seriously and more prominent.

### **What deeper questions do you think will emerge as a result of these conversations?**

- How will we pay for ideas? Will taxes increase?
- Willingness of population to change.
- Need for visionary leadership (Political will).
- Major shifts in city planning.
- How to deal with parking.
- Require no parking for commercial.
- Park on streets which slow traffic.
- Require builders to build the vision (i.e. mixed use).
- Funding for community facilities – soft services.
- Need to direct (take charge) of our City of Mississauga.
- Need for strong polices that will hold up at the OMB.
- City should be able to tell developers what is wanted in the downtown core or else they can not build.

### **What do you hope will be the top 3 or 4 points/ themes that will come out today?**

- Balance vibrant downtown with active local hubs neighbourhoods.
- Moving around the city safely.
- Ensuring high quality of life (for all cultures, generations and abilities).
- Policies and implementation to make things happen.
- Moving around the City of Mississauga creating a dynamic downtown and community.
- Create a high quality of life for all Mississauga residents.
- Balance of downtown core and local HUBS.
- Daily routine in your hub – two levels – the whole city and also where you live. Arts and entertainment in the centre and then community centres, shopping centres.
- How to bring all residents together into one city and provide rich local life.
- Strong purposeful policies to achieve what they are supposed to.
- Mississauga to become a leader among other cities in the world.

### **What are our assumptions related to our themes?**

#### **Quality of life**

- Generations: caring for older parents and children.
- Long term care facilities.
- Day care centres.
- Mixed housing (need to provide) change zoning.

- Nimblyism – (reluctance to allow mixed use building in community), have houses/ townhomes/low rise condos all in one area so the older adults do not have to move out of their community.
- Change by-laws and polices to suit individual needs for communities.
- Affordability of housing in all communities.
- Need for financial incentives to encourage the building of all types of housing.
- A universal design.
- Reluctance to address cultural needs.
- Need proper suited housing in own community.

### **Moving Around the City of Mississauga**

- Separated land use – coarse grain grid.
- Reliance on car – speed of cars- cost to transit.
- Transit is not comfortable or convenient.
- Cycling unsafe – walking is scary – climate.
- Balance vibrant downtown with active hub neighbourhoods.
- Must have a downtown and connections to all the hubs.
- Identify the heart of the City of Mississauga.
- Foster communities, identity with real gathering places – inside and outside.
- Economic viability, political representation must warrant it.
- Policies and implementation to make things happen.
- Changes zoning to allow/encourage vendors around City of Mississauga will have political support.
- Public have to want it.
- Joint private/public ventures – partnerships.
- Be more creative about business practices and solutions – thinking out of the box.
- Seize opportunity early in the planning process.
- Land use and public investment down at the same time i.e. transit.

<h3><b>What specific change do we want to see?</b></h3>
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### **Moving around the City safely**

- Electric cars (rental in city core to move pedestrians).
- Rental carts and bikes.
- Stop widening roads until new polices are in place.
- Reorganize the public transportation system to provide better local services with hub.
- Beautify the streets with interesting places and pedestrian friendly shops – jewels should not be hidden.
- Should be marketed and accessible.
- Better public spaces and all neighbourhoods can interact.
- Placemaking to be expanded into hubs.
- Determine gathering spaces within communities.

## **Policies**

- Strategic Plan should incorporate policy to acquire lands when available for community activity in each community.
- Joint venture/public – private.
- High quality of life.
- Allow mixed use housing in community.
- Expand home occupation – allow to work from home.

## **How can this be achieved? What might be the 1<sup>st</sup> 2<sup>nd</sup> or 3<sup>rd</sup> steps?**

- Official plan needs to be reviewed for each community.
- Allow mixed use housing.
- Community strategy; demographic profile.
- Master transportation plan.
- Active transportation and infrastructure.
- Cycling and walking.

## **Who are the players to achieve it?**

- Mayor, Councillor and City's Leadership Team.
- Youth.
- Residents- ratepayers.
- Provincial and Federal government/region.
- Business and development community.
- City staff.
- Mississauga transit.
- Oil companies.
- Cultural leaders.
- Artists.
- Fundraisers (Rotary Lions Club).
- New legislation.

## **How can I contribute to the Future City I want to see?**

- Contact local councillor.
- Get involved in your community.
- Organize social/political events.
- Volunteer.
- Get involved in citizen advisory committee.
- Get involved in cycling committee.
- Participate in future planning sessions.
- Contribute to policy change (Accessibility Advisory Committee).
- Join a community organization.

- Continue to take public transportation.
- Try to live closer to work.
- Get youth and older adults involved to promote ideas.
- Get into gardening – learn to garden.
- Start a community garden.
- Older adult faculty with a garden to grow fruit, herbs, veggies.

**What do we now see and know as a result of these conversations?  
what have we learned today about our city, your neighbours  
ourselves and the Future?**

- That we have a great city where people have come together to contribute their ideas.
- People really care about the city.
- Different age groups contribute.
- You don't have to live here to care about the city. People who work here also care about how the city evolves.
- To listen more and talk less.
- A lot of people have special talents and experiences.
- So many people have similar ideas.
- We are all one community.
- A lot of great ideas.



**Café 3 – LIVE**  
**Group 4 – Ettore Iannacito**  
**Group Name – “Action Awareness”**

**Basic Ideas**

- Attract foreign investment to support transportation infrastructure.
- Force mixed use retail and residential especially in new condos around the downtown core.
- Make our City a leader in urban architectural design.
- Create attractions (parks, buildings, and entertainment) that would encourage more walking/biking and less reliance on the automobile.
- Develop more parts of the city rather than just central Mississauga to support transit improvements.
- Develop an integrated regional rapid transit system.
- Transit friendly environment tied to development
- Make transit an appealing way to get around; give transit some priority measures to quicken the trip and make it more convenient
- Commuter sky train to connect north, south, west, & east; think outside of the box.
- Concentrate pedestrians: create pedestrian friendly development with smaller sized blocks to encourage interaction.
- Integrated transportation system with different forms to suit the needs.
- Mobility is key to successful participation; so a huge revision of the transit systems is paramount.
- Walking to school, taking buses and biking... to each child there are alternatives to cars.
- Change fences on major roads to make it look nicer and more consistent so it looks better.
- Transportation; lets plan for a mono rail type rapid transit system which can be put into operation by 10 years time.
- Underground subway.
- Create dedicated bike lanes on boulevards between street and sidewalk.
- Slow down our environment and society through more sustainable living – urban form, social experiences, urban agriculture.
- Alternative transportation – should be reviewed in more detail: liberal bylaws to allow for free parking for motorcycles, allow golf carts to be used on streets.
- Create a hierarchy, sub-centres, village centre, city centre all connected by transit.

**Top 4 themes:**

- Immediate action/political will to make transportation happen.
- Transit issues must be a priority on shaping the future of the City of Mississauga; longer term well-being rather than short term obstacles.

- Awareness – changing people’s attitude towards walking, transit and biking.
- Addressing major emerging issues of environment and energy adequately by taking cars off the road and supporting transit.

### **What is emerging as important here to the Future of the City?**

- Remove gridlock – affordable, convenient transit.
- Environmental, think within a global context to compete as a world class city regarding energy efficiency.
- Greenhouse gases are forcing the transportation issue to forefront. High gas prices etc./affordability.
- Multi modal; a system that works for people: could be LRT/subway, rapid bus transit service planned to meet people’s needs, speed up service/frequencies etc.
- Walkability of streets and sidewalks too much reliance on car.
- Too convenient to drive; need incentive to take transit; transit priority to compete with car.
- No disincentive to taking the car; fee parking, wide roads and not enough arterial and local collector roads.
- Development has forced too much traffic on limited amount of arterial roads causing gridlock.
- Changing social normalities; people’s attitude towards taking transit.
- Draw in youth to start making a difference.
- Sustainable movement of goods/people.

### **If there was a single voice in the City, what would it be saying?**

- Safe secure affordable, convenient transportation system.
- A city that does not promote only carts but transit through action.
- Change the way we think about transit/transportation; dramatically, less reliance on the car. More emphasis on different modes of moving around, cycling, walking and transit.
- Planning a city that is more pedestrian friendly rather than car oriented.
- Reduce overall vehicle kms as the city grows.

### **What deeper questions do you think will emerge as a result of these conversations?**

- Magnitude of expansion of transit given wide array of origins/destination-plan to meet people’s needs.
- Financially sustainable; infrastructure cost attracting foreign investment, more province subsidies; private, public, partnership.
- Attitude change – get people out of cars.
- Degree to which we respect issues related to climate change and energy shortages.

- Political will to make it happen.
- Creating awareness in the public, education.
- Creating an acceptance by the public to make it happen.
- Improve transportation/transit by competing with car- make transit quicker – invest in rapid transit of some kind.
- Land use, massive blocks not pedestrian friendly – city not conducive to walking, cycling and taking transit.

### **What do you hope will be the top 3 or 4 points/ themes that will come out today?**

- A city that is pedestrian friendly, more convenient, safe affordable transportation and environmentally friendly.
- Land use to support pedestrian friendly development. Support transit, easy movement of goods.
- Immediate action/political will make transport/transit issues a priority in shaping the future of the City of Mississauga long term being rather than short term obstacle.
- Awareness - change people's attitudes towards walking, taking transit or to the modes of mobility.

### **What are our assumptions related to our themes?**

- Federal, Provincial and Municipal most important.
- Municipal Politicians have a responsibility to shape the direction of the city – currently not visible.
- Vision needed, concept plan, implementation plan. Money not a constraint.
- Citizens' watchdog group to ensure progress is made according to plan and vision for accountability.
- Urgent issues to be addressed.
- Assuming the future of our children is important.
- Obstacles should be overcome.
- Accept short-term pain for long term gain.
- Assume people can change.
- Friendly, transit friend, cycling friendly.

### **What specific change do we want to see?**

- Solve energy shortage.
- Acceptance of the problem that we need to solve environment and energy issues.
- Availability of adequate technology – funds to peruse it.

## How can this be achieved? What might be the 1<sup>st</sup> 2 or 3 steps?

- Develop a transportation plan that focuses on alternatives to the car.
- Reduce the number of cars coming in to City Centre:
  - Set targets,
  - Disincentives,
  - Promote transit, walking, cycling,
  - Plan that doesn't focus on road widening,
  - Short term/long term measures.
- Land use planning, urban form, intensification to support vision of the new city.
- Promote public awareness for changing the social normalities:
  - Media awareness,
  - Public education,
  - Stakeholder engagement,
  - Citizen involvement,
  - Youth involvement.

## Who are the players to achieve it?

- Citizens/homeowners/tenants.
- Politicians.
- Bureaucrats.
- City planners.
- City staff.
- Land developers.
- Business community.
- Stakeholders on specific.
- Residents Associations.
- Youth.
- Accessibility groups.

## How can I contribute to the Future City I want to see?

- Stay involved with stakeholders process of visioning exercise.
- Set an example – lead by example.
- Work for our City to make change happen.
- Leave car at home. Make a commitment to use transit as an alternative.
- Do presentations, workshops, and seminars to educate people.
- Write articles to influence people.
- Official no car day – advocate for it; car pooling.
- Make voice heard so politicians listen.
- Advocate to get more share of gas tax ... raise gas prices if need be.
- Advocate for sustainable urban development.

- Educate youth to get them used to alternative modes of transportation.

**What do we now see and know as a result of these conversations?  
What have we learned today about our city, your neighbours,  
ourselves and the Future?**

- We have a group of involved and dedicated citizens.
- Possibility through this process to become a premier city within North America.
- Less sceptical than before about the future direction of the City of Mississauga.
- Strategic planning isn't easy – some pieces are still missing, process doesn't dwell on the impact if nothing is done.
- People want the same thing.
- Impressed by engagement process by the City of Mississauga's, vision is important.

**Café 3 – LIVE**  
**Group 5 – Barb McEwan**  
**Group Name – “The Vapours”**

**Basic Ideas**

- Theme park.
- Older adult baby boomers.
- New technology industries.
- University campus on vacant lands in City Centre or by Lake Ontario.
- Do everything possible to attract as many as possible of highly educated people to the City of Mississauga.
- Have some sort of prestigious attractions in Mississauga to have it stand out more.
- Space for youth organizations around City Centre.
- Implement Stephen Lewis quote: “Become the centre piece for the development of global citizens.”
- Focus resources and energy around faster, thriving, creative economy.
- Housing that is accessible.
- Encourage awareness that quality of life goes beyond the obvious and mundane and must include knowing that we build on what has gone before. So heritage awareness must be a central part of thinking.
- Different opportunities for social gatherings in City Centre.
- Underground wiring in old areas such as Lorne Park.
- Recreate walking neighbourhoods by renewing communities around schools and education, extra-curricular activities.
- Mississauga is in charge of libraries/recreation/community centres.
- Foster environment that promotes and encourages small business and entrepreneur.
- Develop the waterfront from Etobicoke to Oakville as an integrated recreational area of excellence.
- How do we set about convincing other communities to join the effort to protect and improve their environment to ensure that Mississauga’s’ efforts are not in vain?

**Top 4 themes:**

1. Arts, culture and heritage are imperative to the quality of life.
2. Provide opportunities for creating a caring and trustful community.
3. Provide life long learning opportunities...for all ages.
4. Foster and embrace pluralism.

### **What is emerging as important here to the Future of the City?**

- People have to interact more and want change.
- Revamp public transportation to facilitate mobility.
- Safe common spaces for youth interaction.
- Sustainability – plan must translate into practical actions that can be carried forward into the future.
- People in the city want to get away from the car culture.
- What is the alternative to the default car culture?

### **If there was a single voice in the City, what would it be saying?**

- The voice of caring and trust.
- If we care about each other, we're more likely to trust each other.
- Building institutions/open spaces/ public space/ venue to provide opportunity for pluralistic voices to come together.
- Mississauga is a city where people can fulfill all of their needs and aspirations.
- We need to derive opportunities from our diversity by fostering and embracing pluralism.
- Mississauga could be the first trans-national city in Canada.

### **What deeper questions do you think will emerge as a result of these conversations?**

- How do we effectively facilitate the integration and settlement of newcomers?
- How do we build a better pluralistic society?
- How do we influence other government levels and external factors to support the City's vision?

### **What do you hope will be the top 3 or 4 points/ themes that will come out today?**

- Opportunities for creating a caring and trustful city/community.
- Settlement is for all of us.
- The City has to be a sustainable economic unit.
- Arts, culture and heritage are imperative to the quality of life.
- A pluralistic society.

## What are our assumptions related to our themes?

- **Arts, culture and heritage are imperative to the quality of life.**  
Assumptions:
  - We need to expand our understanding of arts, culture and heritage,
  - We need to build a common understanding of what culture means,
  - Arts, culture and heritage can contribute to the balance of life.
- **Provide opportunities for creating a caring and trustful community.**  
Assumptions:
  - We need to provide opportunities/promote the idea of a caring community,
  - We need to build a more trusting community.
- **Provide life long learning opportunities...for all ages**  
Assumptions:
  - We can provide life long learning opportunities in many ways beyond schooling,
  - We need to provide opportunities for intergenerational learning.
- **Foster and embrace pluralism.**  
Assumptions:
  - We are trying to take something that is of value and make it more valuable.

## What specific changes do we want to see?

- **Arts, culture and heritage are imperative to the quality of life:**
  - Matinees \$10/seat at Living Arts Centre,
  - Greater accessibility to and awareness of arts, culture and heritage opportunities,
  - City Centre as a key asset and culture district,
  - “Condos for culture” business model for delivering arts and culture in developments.
- **Provide opportunities for creating a caring and trustful community:**
  - Pedestrian traffic in the neighbourhood – creating a safe City.
- **Provide life long learning opportunities...for all ages:**
  - Formalized and accessible public spaces for children and youth so that they can interact,
  - Education for older adults,
  - Interaction of different age groups learning opportunities – children, youth, adult, older adults,
  - If you can achieve 1, 2 and 3; you will achieve 4. Foster and embrace pluralism.

## How can this be achieved? What might be the 1<sup>st</sup> 2 or 3 steps?

- Better use of common community spaces in libraries, community centres.
- Cooperation between school board, city, other community agencies.



- Partner with the global centre for pluralism to encourage a deeper dialogue and understanding between our lives of difference.
- Increase opportunities/programs for ESL.
- Create a slogan or one word to embody /capture the idea of pluralism and the opportunities it offers.
- More money to support these initiatives.
- Take advantage of opportunities; cable TV can give us a higher profile to share successful stories/Mississauga Radio Station.
- Changes can be significantly advanced through the school system and around – better use of school facilities.
- Reduce user fees for city faculties.

### **Who are the players to achieve it?**

- Citizens.
- Voters.
- People who work here.
- Council.
- Youth.
- Other levels of government.
- Business community.
- Educational institutions.
- Retired people.
- Community groups.
- Global players.
- Innovators.
- Creators.
- Artists.
- Heritage community.

### **How can I contribute to the Future City I want to see?**

- Start the dialogue with my family.
- Youth – start dialogue in your school, with your friends, etc.
- Discuss this in schools, older adult's homes, etc. i.e. Also on our own radio station.
- Continue and expand school-initiated parent outreach.
- Continue with education outreach conducted by Heritage Foundation and expand the model to other areas.
- Participants in this workshop can take what they have learned and take it back to the community, i.e. high school students could form discussion groups and bring back ideas on the future of the city.
- More pressure on elected representative.

- Discuss with industry representative.
- Discuss with my family – try to get them involved.
- Would like to take this group (our table) on “public spaces walk” to show them the fantastic public spaces that Mississauga has.
- Contribute to sound the map of Mississauga.
- Ideas boxes in libraries where children/adults can put ideas in them for the vision of Mississauga.

**What do we now see and know as a result of these conversations?  
What have we learned today about our city, your neighbours,  
ourselves and the Future?**

- People care about Mississauga.
- Starting a dialogue with family and friends can really have an impact on the community.
- Mississauga is a great community but it is still developing.
- Volunteering can make a difference.
- We started today with a very long term vision , as the day went on, we lost some of the long term vision and focused in on a narrower (i.e. 5 year ) time frame – we had a very ambitious agenda.
- We can imagine a different Mississauga, and are ready to embrace the change and take the risk.
- We have the creativity and energy to really make Mississauga a leader of the world stage.
- The future is here today with these participants - it is starting today.
- This exercise has reinforced my strong feelings about Mississauga and the fact that I wouldn't want to live anywhere else.

**Café 3 - LIVE**  
**Group – Paul Damaso**  
**Group Name - No Barriers**

**Basic Ideas**

- Accessibility for people with disabilities.
- Stroller friendly transit community centres.
- Sustainable energy systems.
- Smaller scale nodes within the districts:
  - Pedestrian oriented development within the centre,
  - Mixed primary and secondary uses,
  - Temporal distribution of uses.
- Provide leadership in order to promote densification in key locations to support enhanced transit coverage and effectiveness.
- Focus on developing local nodes as pedestrian friendly communities.
- Improve transportation for people with disabilities.
- Develop parking structures to encourage businesses to move to the City Centre.
- Improve transportation for people with disabilities.
- Bus transportation reduces car use dramatically.
- Bring more people and daily services within walking distance.
- Monorail system.
- Transportation more speed, less time.
- Intensification.
- Start creating a friendlier city by deliberate reduction of size of street scale in the downtown.

**What is emerging as important here to the Future of the City?**

- Connecting the network of trails and cycling trail systems.
- Need to find ways to link and 'tie' the city together (making it more connected and liveable).
- Access to transportation:
  - Physical access (i.e. snow banks, sidewalks),
  - Access for the 'disabled' – regardless of the barrier.
- Fiscal challenges of the future:
  - How will we manage growth,
  - How will we pay for our needs?

### **If there was a single voice in the City, what would it be saying?**

- Aim higher – A key principle of our City should be to deliver better than the lowest common denominator.
- Quality of life moving forward.
- The strength and vision to be better.
- The time for change is now:
  - We need to deliver results now,
  - Its time for us to engage people now,
  - The time for positive change is now,
  - The time to build our legacy is now.
- We can handle the truth – make us a part of the reality (don't sugar coat and "spin" the situation):
  - Involve us in finding the solutions,
  - We are stronger/better together.
- Leverage and invest in the unique identity of all our villages as a strength and asset (not just Port Credit and Streetsville).

### **What deeper questions do you think will emerge as a result of these conversations?**

- How do we encourage density to happen? There is an economic reality that acts as a barrier to this.
- We need to encourage people to move into the downtown core (businesses).
- It is easier to build change into the design and planning phase. Don't keep building the same mistakes.
- We need to design scalability into our change efforts – to recognize that this can't all be done at once.
- We need to find ways to motivate people to embrace their community:
  - Build a sense of community for Mississauga; this is a catalyst to the solutions,
  - We need to articulate a City brand that is about more than just "run it like a business". Identify the people-oriented benefits.
- Are we one city or a series of villages that are desperate?
- We need to find a means to measure the impact and value of investing in our communities "intangibles" (i.e. community events, celebrations, people places).
- We need to do the right thing – even when it isn't necessarily the economically sound choice.

### **What do you hope will be the top 3 or 4 points/ themes that will come out today?**

- Inlusiveness:
  - People, cultures, ethnicities,
  - Embrace all our villages/neighbourhoods; create an accessible community (for those with disabilities and in terms of mobility),
  - New and innovative ideas,
  - Embracing all residents around a vibrant downtown.
- Sustainability:
  - Of our environment,
  - Of our economy and ability to fund our needs,
  - Of energy and our necessary resources,
  - Culture and differences,
  - Support “smart” growth.
- Connectedness:
  - In embracing our different spiritualities and religious belief,
  - To our community and neighbourhoods,
  - To our public spaces.
- Transparency:
  - In government decisions,
  - Processes,
  - By supporting community engagement.
- Leadership (Being Leaders):
  - Have strong ambitions for greatness,
  - Raise the bar – aim higher than the minimum – expect more than the status quo,
  - Be a model for success to others.

### **What are our assumptions related to our themes?**

- We will need accessible access to rapid transit.
- We'll need better interconnectivity with other transit systems.
- We need to create systems/mechanisms/processes that help people to connect and supporting each other (strong volunteers, strong volunteer organizations and “community giving” opportunities).
- We need to educate people and youth about the opportunities and benefits of getting involved in their community.
- We need sustainable strategies to engage and connect people.
- There needs to be opportunities to share experiences and find common interests.

### **What specific change do we want to see?**

- Less people in cars and more in transit and using other modes of transportation (i.e. walking, cycling, etc.).
- Smaller scale city-scapes – where people can walk and interact on a street level:
  - Pedestrians on the street, walking and interacting with their environment.
- Mixed-use transportation working together in having (bus, car, cycling):
  - We can't eliminate cars – but a better, healthier mix.
- More visible community pride and sense of 'ownership' in our community.

### **How can this be achieved? What might be the 1<sup>st</sup> 2 or 3 steps?**

- Implement an education program for employees to educate them on the strategy; what are the next steps and our desired behaviour (cycle).
- Implement a truly 'rapid' transit system that is tied to density in the community to encourage people to use transit.
- Evaluate our current zoning system (legislation/incentives) to encourage/require mixed-use and higher density development and tie this to our transportation network by ensuring there is adequate access.
- Formally engage our transportation partners to develop inter-regional transportation strategies (i.e. via Metrolink).
- Add physical installations to our public spaces that encourage people to become more engaged (tables, chairs, activities, etc.).
- Implement tax incentive policies that encourage partners to adopt the changes we want (partners such as developer's, businesses, investors, etc.):
  - Voluntary support through incentive.
- We need to partner with other cities and government's to develop new funding models that adequately support the needs of cities (i.e. share of PST).
- Utilize communication and marketing strategies/campaigns to recognize and encourage people's involvement and civic pride.
- It is particularly important to target people under 30 (youth, young adults).

### **Who are the players to achieve it??**

- Ratepayers groups (lead, support, and consult).
- Expert leadership (formal – such as transit experts or bureaucrat's; government leaders; and functional experts).
- Visionary leadership with support of policy (i.e. Stephen Lewis' or Jan Gehl's of the world).
- We need better representation of the disabled in these processes.
- The Commissioner of Transportation (firm commitment in his plan's and policies).
- Engage the Development Community as partners – not adversaries.

### **How can I contribute to the Future City I want to see?**

- Support our local businesses – keep money local to encourage local investment (particularly small business that adds to the city's character).
- Think about the 'whole' city and not just your street or local neighbourhood.
- Spread the word to our contacts (friends, family, and colleagues).
- Think about the 'common good' not just individual needs.
- Keep the people who have been involved in developing the plan – engaged in delivering the strategic plan.
- Manage resources and expectation by better educating residents about the difference in essential and important services vs. the "like to have" services.

### **What do we now see and know as a result of these conversations? What have we learned today about our City, your neighbours, ourselves and the Future?**

- Myriad of views – this has opened our eyes to the possibilities.
- We realized there is a bigger interest in the community than what was originally expected.
- It's obvious that residents care about their community and what it could/should be.
- As individuals we have a lot to contribute, it's important to let our voice be heard.
- This would have been more valuable 25 years ago – but the current path needs to change now.
- There is more that we can agree on than disagree on. Empowerment is the key to change and it's never too late to change,
- Impressed with the incredible diversity of thought, age, gender and ethnicity that has been engaged through this process.

#### **Extra Notes**

##### **Listed as number 1**

#### **Inclusiveness**

- Provide motivation incentives that support/encourage people/groups to adopt the goal of inclusiveness.
- Guidance is required to help people understand and support the importance of inclusive issues.
- Revenue must cover expenses.
- Need to combine intensification efforts with investment in public transit and resources that move people.
- We assume that greater transparency in decision making will help people to better support the decisions.