



Thousands of Ideas One Vision

Living Arts Centre | February 1-2, 2008
4141 Living Arts Drive

Symposium Workbook

Name:

Café:

Conversation Leader:

Conversation Host:

Conversation Starters: 20 Stamps



Conversation Café's : Morning and Afternoon initials from your Conversation Host



Evening Events: Friday and Saturday night stamps



The Honour Roll

*“Amazing things can happen when you unlock the
creative potential of people and places”
- Tim Jones*

Our Future Mississauga Speaker Series, October 23, 2007

THOUSANDS OF IDEAS ONE VISION

What do we want to do over the course of the next two days?
We want to dream – to dream about the future of this City.
We want to work together to think about the Big Ideas that
ought to shape how we move forward.

Mississauga is the 6th largest city in Canada and includes a rich diversity of cultures among its roughly 700,000 residents. Within the city, there are over 50 Fortune 500 companies and over 52,000 other companies that employ over 400,000 people. Mississauga has over 480 parks sprinkled throughout a rapidly growing City Centre and historic villages. What’s more is that Mississauga is the true economic and cultural hub of the Greater Golden Horseshoe area and continues to grow and develop in this way.

In the next two days, you’ll have the opportunity to share with us how you think this growth and development should happen. Show us how to make Mississauga an even greater place to live. Show us how proud you are to be a Mississaugan!



THOUSANDS OF IDEAS: ONE VISION SYMPOSIUM OVERVIEW

Friday, February 1st

- 12:00 noon** Registration *Atrium*
- 1:00pm** Conversation Opening  *Hammerson Hall + Atrium*
- 1:45pm** Conversation Starters  *Atrium*
- 3:25pm** What We Heard  *Hammerson Hall*
- 4:00pm** Dinner Break *on your own*
- 6:30pm** Kick-Off:
Joining the Conversation *Hammerson Hall*
Community Entertainment *Hammerson Hall*

Saturday, February 2nd

- 9:00am** Morning Welcome + Introduction *Hammerson Hall*
- 9:30am** Conversation Café  *in your cafés*
- 12:00 noon** Buffet Lunch  *in your cafés*
- 1:00pm** Conversation Café  *in your cafés*
- 3:00pm** Dinner Break *on your own*
- 6:30pm** Towards a Vision:
Symposium Outcomes  *Hammerson Hall*
Community Entertainment *Hammerson Hall*

THINKING BIG ABOUT MISSISSAUGA



The Visioning Symposium is a moment in the Our Future Mississauga process at which Participants will collaboratively Think Big about the future of our city. The outcomes of this process will directly shape the conversation at upcoming events, as well as the development of the City's new Strategic Plan.

As a Participant, you have been asked to Think Big, but what is Big Thinking?

Big thinking is about the big picture - bringing together people with a variety of backgrounds, experience, and expertise, to work collaboratively developing long-term holistic strategies to address complex and interconnected issues.

Big thinking is transformative – Big thinking leads to positive and effective change. Transformative thinking is cyclic - a change in attitude and in perspectives leads to a change in strategic direction that should then encourage more transformative thinking.

Big thinking is impactful – Big thinking does not implicitly mean big budget. It is not about the size of the project, but the impact. Subtle strategies can have ripple effects that are long-lasting and transformative.

Big thinking is achievable – Big thinking is not an exercise in blue sky dreaming. Big thinking is about developing strategies that are financially, technically, and politically feasible. Big Thinking leverages existing assets and strengths in building a framework of creative and relevant strategies that address specific issues.

Big thinking is strategic – Big thinking is focussed and responsive, and it must have a clear rationale and purpose. The Strategies developed through this process should respond to the current context and to anticipated future conditions, and should guide the City toward specific desired objectives.

Friday, February 1st

12:00 noon **Registration** *Atrium*

1:00pm **Conversation Opening**  *Hammerson Hall*

- Welcome
- Goals and Objectives of the Symposium
- Great Cities: what we know and what we can learn

1:45pm **Conversation Starters**  *Atrium*

- Interactive Workshop
- Answer questions on a series of panels
- Get inspired and start to think big!

3:25pm **What We Heard** *Hammerson Hall*

4:00pm **Dinner Break** *on your own*

- Each Speaker Series event will be shown in the Atrium and Galleria of the Living Arts Centre.
- Rogers Television will air the three Our future Mississauga shows covering the eight theme areas in the Atrium.

6:30pm **Kick-Off:**  **Joining the Conversation** *Hammerson Hall*

- Our future Mississauga - Overview Presentation
- The Drivers to success
- Next Steps in the process

Community Entertainment *Hammerson Hall*

- Iona Catholic Secondary School (6:45pm)
- TC-3 Youth Choir (6:50pm)
- Canadian Dance Company

Conversation Opening



Friday, February 1, 2008 | 6:30 pm | Hammerson Hall, Living Arts Centre

Goals of the Visioning Symposium

- Introduce the public to **our future mississauga** Project.
- Provide an opportunity for participation in the Project
- Generate ideas how and where to transform Mississauga to celebrate it's unique qualities and distinct identity.
- Generate conversation themes and determine how transformation can happen.

FUN FACTOR

*Be rewarded in a fun way for your participation,
Get on the Honour Roll!*

Criteria for the Honour Roll

- Conversation Starters: contribute comments on a minimum of 20 boards;
- Conversation Cafes: must be a Participant at a table for both sessions; and
- Attendance on Friday AND Saturday evening.

Honour Roll participants will be recognized on Saturday Night!

*"If you're going to be looking at it creatively, you have
to start asking new questions"
- Dr. Roberta Bondar*

Our Future Mississauga Speaker Series, October 23, 2007

Notes:

Key Points

Thoughts

Actions to take

*“Take a risk, have a bigger dream than any city in this country....there is no barrier to this but your own fear”
- Glen Murray*

Our Future Mississauga Speaker Series, October 16, 2007

Conversation Starters



Friday, February 1, 2008 | 1:45 pm | Atrium, Living Arts Centre

Step 1: Use speech bubble stickies and coloured stickers to share with us your Big Ideas for Mississauga on the 20 interactive panels found throughout the atrium.

Step 2: Once you have contributed your comments on the panels, make sure you receive a stamp in your workbook.

Step 3: During the What We Heard session, each panel representative will summarize in 1.5 minutes the results of your answers. Each report will begin to reveal the key themes that might be discussed during the Conversation Café's on Saturday Feb 2.

**Please comment on at least 10 panels to gain re-entry into Hammerson Hall for the What We Heard session.



Don't Forget!

Qualify for the Honour Roll by visiting all 20 interactive panels!

Notes:

What We Heard



Friday, February 1, 2008 | 3:25 pm | Hammerson Hall, Living Arts Centre

Objectives

- Hear the results of your answers
- Begin to think about the themes that are emerging

Notes:

Joining the Conversation



Friday, February 1, 2008 | 6:30 pm | Hammerson Hall, Living Arts Centre

Join us for an introduction to the continuing conversation, on where it's been and where it's going, and for a summary of the comments heard so far!

Eight Key Questions of this Process:

What can Mississauga do to further invest in creativity and knowledge?

What can Mississauga do to further embrace diversity?

How can Mississauga make our Downtown more vibrant?

Is Mississauga's future green?

How can Mississauga enhance your quality of life?

What can Mississauga do to improve getting around the city?

What role can Mississauga play in the Golden Horseshoe?

How can Mississauga be more prosperous?

KEEP IN MIND

Notes:

Notes:



Don't Forget!

Qualify for the Honour Roll by signing in for this Public Open House!

Key Points

Thoughts

Actions to take

Start thinking about three (3) Big Ideas for Saturday's Conversation Cafés.

- 1.
- 2.
- 3.

Saturday, February 2nd

9:00am Morning Welcome + Introduction  Hammerson Hall

9:30am Conversation Café  in your cafés

- Think Big with your groups + Conversation Host
- Answer a series of questions together
- Prioritize the major issues

12:00 noon Buffet Lunch  in your cafés

1:00pm Conversation Café  in your cafés

- Determine how the future can be achieved
- Identify the key players
- Discuss how you can contribute to the Vision

3:00pm Dinner Break on your own

- Exhibit Open House Event
Living Arts Centre - Atrium (5:30pm - 6:30pm)

**6:30pm Towards a Vision:
Symposium Outcomes**  Hammerson Hall

Community Entertainment Hammerson Hall

- All Masters Martial Arts Centre – Lion Dance Performance
- Michael Ciufu

*“Maybe it is here where we have the first transformation of a brand new city into a next generation city. Maybe it is Mississauga”
– Jan Gehl*

Our Future Mississauga Speaker Series, November 13, 2007



Conversation Café

Saturday, February 2, 2008 | 9:00 am | Various Rooms, Living Arts Centre

Objectives

- Determine conversation themes for each café table.
- Follow the Conversation Café ground rules of speaking, listening, and learning with each other.
- Work towards a consensus on responses to the questions laid out on the café table.

Notes:



Conversation Café



Saturday, February 2, 2008 | 9:30 am | In your assigned café

GOAL: to determine the theme for the afternoon discussion. What is the meaning of this theme? How are people personally invested in this theme?

1. What is emerging as important here to the future of the City?

2. If there was a single voice in the City, what would it be saying?

“Mississauga could become known as the centerpiece for the development of global citizens”

- Stephen Lewis

Our Future Mississauga Speaker Series, October 16, 2007

*“Boldness in one area...can be contagious”
- Tim Jones*

Our Future Mississauga Speaker Series, October 23, 2007

3. What deeper questions do you think will emerge as a result of these conversations?

4. What do you think will be the top three or four points that will come out of today?

Conversation Café



Saturday, February 2, 2008 | 1:00 pm | In your assigned café

Goal: to drill deeper into the theme areas, to begin to understand the how, who, why, and personal responsibility.

1. What are our assumptions related to our Themes?

2. What specific change do we want to see?

3. How can this change be achieved? What might be the first two or three steps?

“Whatever your dreams are today, you can realize those dreams in your lifetime”

– Larry Beasley

Our Future Mississauga Speaker Series, November 6, 2007

4. Who are the players to achieve it?

5. What can I do to contribute to the future City that I want to see? How can I contribute?

6. What have we learned today about our City, your neighbours, ourselves, and the future?

Notes:

Key Points

Thoughts

Actions to take

Final Thoughts...



Notes:

*“Mississauga has the potential to become a very unique and special place by building upon its own particularities”
- Ken Greenberg*

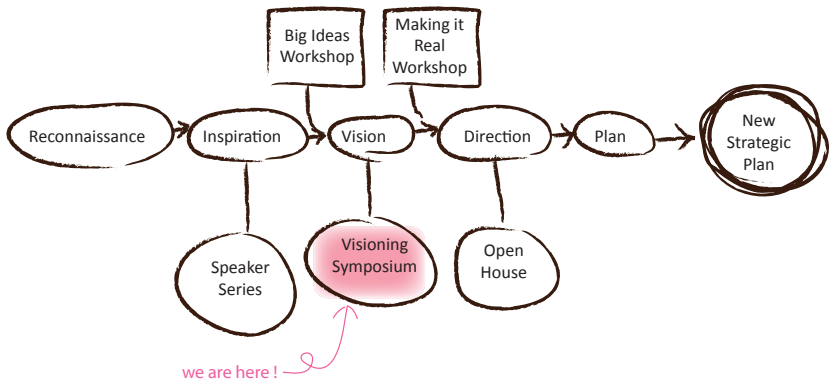
Our Future Mississauga Speaker Series, November 13, 2007

PROJECT BACKGROUND

Our Future Mississauga is about actively engaging the people of Mississauga in a conversation about the future direction of their City. It is about participating in a process of dreaming big and generating fresh ideas that will culminate in the creation of a new Strategic Plan for the City of Mississauga.

To facilitate this process, the City of Mississauga retained OfficeforUrbanism, a Planning and Consulting firm based in Toronto, to create a public engagement strategy that would inspire Mississaugans to dream big and to create together with the City of Mississauga a new long-term Strategic Plan.

The process began in August of 2007 and should reach completion by the fall of 2008. To date, research into the planning and policy context ("Reconnaissance phase"), and the Speaker Series have taken place ("Inspiration phase"). The Speaker Series was the kick-off to the public engagement strategy. Prominent, knowledgeable, and motivational speakers such as Stephen Lewis, Justin Trudeau, Glen Murray, and Dr. Roberta Bondar were invited to speak to nearly 1000 Mississaugans on each of four different nights.



Notes:

Key Points

Thoughts

Actions to take

Notes:

Key Points

Thoughts

Actions to take

THE NEXT STEPS

Thank you for your participation in the Thousands of Ideas: One Vision Visioning Symposium.

The thousands of ideas you have generated contribute to this milestone conversation about the future of Mississauga.

Through various activities, you will have shared with us your biggest ideas and pathways to realize them. You will have inspired us with your enthusiasm and drive in understanding your vision so that it may be directly reflected in the final outcome of this entire conversation process - a new Strategic Plan for Mississauga.

The next event in the process will be an intensive and technical 'Making it Real' workshop with city staff, community representatives, and representatives of various interest groups, on February 25, 2008.

This event signals the move into the 'Direction Setting' phase of the project and the objective of the workshop will be to tease out realistic, implementable, and feasible solutions to realizing your ideas.

The outcomes of this workshop will be posted on the project website, so please keep yourself updated!

Contact Us

Project Hotline:
905-615-3200 ext. 2100

<http://www.conversation21.ca>

Thank You!

We would like to thank the following for their significant contribution at the Visioning Symposium:

- Mayor & Members of Council
- City Manager
- City of Mississauga Leadership Team
- Community Advisory Group
- Strategic Advisory Group
- Conversation Hosts
- Communications Division
- Geomatics, Business Services Division
- Information Technology Division
- Dufferin-Peel Catholic District School Board
- Peel District School Board
- Rogers Television
- Volunteers
- Exhibit Open House Participants
- Living Arts Centre

We would like to thank the following for their donations:

- BraeBen Golf Course
- Communications Division
- Living Arts Centre
- Mississauga Transit
- Recreation & Parks Division
- Michael Ciufu

Entertainment

For Friday

- Iona Jazz Ensemble – Iona Catholic Secondary School
website: www.dpcdsb.org/ionas
- TC3 - The Toronto Children's Concert Choir and Performing Arts Company
website: www.tc3.ca
- Canadian Dance Company
email: canadiandancecompany@msn.com

For Saturday

- All Masters Martial Arts Centre – Lion Dance Performance
website: www.allmasters.ca or info@allmasters.ca
- Michael Ciufu
website: www.michaelciufu.com



THOUSANDS OF IDEAS: ONE VISION
VISIONING SYMPOSIUM WORKBOOK
LIVING ARTS CENTRE MISSISSAUGA FEB 1-2, 2008