



**Café 2 – Bank of Montreal Room
Group 1 – Brian Smith
Group Name - “All about We”**

Basic Ideas

- Increasing public transportation access to GO stations.
- What barriers do youth face in today’s society?
- Encouraging mixed use development.
 - How do we do this?
 - Should we zone areas or disapprove/approve specific developments.
- As Stephen Lewis said; “Take care of your people first” → older adults, youth.
- Exploit the cultural diversity of Mississauga for economic growth.
- Creating attractiveness:
 - How do we draw in people to work, live and play in our city, and
 - How do we enhance and advertise our culture and nature (our two greatest attractive features)?
- Creating easy accessibility:
 - How do we plan transit services, and
 - Pedestrian and bike access to achieve this (stop putting cars first).
- Affordable Public Transportation.
- Better laid out city core.
- Tax by people, not by property.
- Mississauga needs to be a more environmentally friendly; city with more greenery to view.
- Inspire individuals & groups.
- Mixed-use nodes – places people can live, work and gather.
- Compact, complete communities.
- Sustainability (through conservation & technology).
- Supporting local entrepreneurship and creativity.
- Create community opportunities for citizens to contribute/learn and offer them on a regular basis; instil a sense of purpose.
- Development should not be at the expense of current residents.
- Watershed protection.
- Environmental issues.

What is emerging as important here to the Future of the City?

- Green, people friendly, environmentally safe city (cycling). Get rid of drive-through.
- Accessible, attractive and attainable.
- Transportation, safety (zone fares and integrated systems development).
- Arts, culture, environment public school education.
- Improve fragmentation in Streetsville (make it more connected).
- Arts, culture, attainability transportation.
- Placemaking.
- Sustainability, culture and diversity; we need regional cooperation.
- Connect nodes through transit, cycling, and pedestrian pathways.
- Universities, colleges, greener technology (get support from corporations).
- Older adults - aging population.
- A complete city that is accessible.
- Enhanced public transit.
- Short term car and bike rentals.
- More people friendly, than car friendly!!

If there was a single voice in the City; what would it be saying?

- Leadership NOW!
- Am I really a city?
- We need social outlets.
- We need a complete city.
- Involvement of taxpayers in city decisions.
- Develop an academic community and culture.
- What is memorable about Mississauga?
- TALK TO ME, WALK WITH ME AND REMEMBER ME!!!
 - Go Mississauga, Green Mississauga, Grow Mississauga.

What deeper questions do you think will emerge as a result of these conversations?

- What is more important – cost or people?
 - Do what is right, rather than what is cheap.
- What is feasible for Mississauga to do without having to rely on other levels of government?
- Let's start somewhere, but let's start NOW!
- What can we do for the 1st year of our 40 year plan?
- How do we make the city more sustainable?
- Where are the universities and colleges going to be located (on the waterfront/ Lakeview, City Centre, or to the north)?

- Will results be in the interest of current residents?
- How do we make changes now while keeping consideration for the future?
- How do we make ideas reality considering cost and time factors?

What do you hope will be the top 3 or 4 points/themes that will come out today?

- Public Transportation (pedestrian, cycling, transit, etc.).
- Post-secondary education.
- Arts and culture.
- People city.

**What are our assumptions related to our themes?
Public Transportation, P/S Education, Arts and Culture, People City**

- We are no longer a suburb – we have to be a City where people can live, work and play.
- We want to reduce car dependency.
- We need to take the power away from the developers.
- Mississauga doesn't have a lot to offer.
- Will there be money available to carry out our themes?
- That something will be done and will start right now.
- It's a 40 year plan, but will there be ongoing benchmarking?
- Undeveloped city land should be used to develop facilities (for public).
- That our successes will be tracked and celebrated.

What specific change do we want to see?

- Infrastructure that is unique and memorable, i.e. "Sky Train" up Hwy 10 with bike and walking paths.
- Attractions that create conversation.
- Arts and Culture exhibitions, also festivals.
- Promote and support existing facilities, events and attractions.
- Stop widening roads – make complete streets (with boulevards and street art).
- University campus on the old Canada Brick Lands, Lakeview and Downtown.
- Drive-through closed, reduce garbage.
- Tangible change now!
- Strategic partnerships with other cities (integration).
- Clean up streets and transit.
- Expand GO service, add more train tracks!

How can this be achieved? What might be the 1st, 2 or 3 steps?

- Bold leadership.
- Courage and will to change.
- Corporate sponsorships (P3's – Public, Private, Partnerships).
- One time resident contribution payment.
- Residents must communicate with their Councillors.
- Donate to our own City.
- More volunteers.
- Incorporate - Leadership in Energy and Environmental Design "LEED" into city policies.
- Green roofs.
- Higher taxes for corporations that do not follow LEED and incentives for those who do.
- Be environmentally responsible in all projects.

Who are the players to achieve it??

- We – the people!
- The politicians.
- City staff.
- Corporations (corporate partners).
- Federal and Provincial equal share.
- Tourists and visitors.
- Volunteers.
- Consultants.
- The Region.

How can I contribute to the Future City I want to see?

- Going to the Visioning Symposium.
- Communicating (ongoing) with elected officials.
- Participate, support locally and be a volunteer.
- Network and communicate.
- Be verbal.

What do we now see and know as a result of these conversations? What have we learned today about our City, your neighbours, ourselves and the Future?

- We all have shared interests.
- It feels real and genuine.
- We see willingness of staff and politicians to get involved.
- Should be doable!
- There is a potential for change.

- A lot of work ahead.
- The time for change is NOW!
- Do not let the immensity of the dream overwhelm us.

Café 2 - Bank of Montreal Room
Group 2 - Ann Jacob
Group Name - “Creative Programming”

Basic Ideas

- Community safety:
 - Neighbourhood parks should be lit at night and be under video surveillance.
- Healthcare improvement.
- Mississauga Central Park:
 - Combine the following parks, Erindale, Riverwood and City lands into something to enjoy like Stanley Park or Central Park.
 - Need entertainment.
 - Trails (widen bike trails).
 - Other entertainment – zoo, amusement, movies etc.
- Hold Canada Day (July 1st) at Riverwood Park. Spread out displays so that the south section is utilized. GO station access – parking on river level (Bird Terrance). Park is not well known and this would give it publicity and awareness.
- Healthy economy in the city to allow people to grow and prosper.
- More bike routes.
- Human interaction, public realm.
- Affordable housing.
- Lake Ontario Waterfront.
- Walkable communities.
- The environment:
 - Mississauga was voted for its cleanliness, but it is becoming a very “dirty” city.
 - I would like the city to still maintain it’s “cleanliness”.
- Shouldn’t we be able to choose the businesses we want in Mississauga?
- Environmentally sustainable and community responsible businesses.
- Riverwood Park has a great history. The trails could be given names such as “Parkers”, “Chappells” and signage with history and photos.
- Active living and healthy environment.
- Security and more parks are needed.
- Safe walkways, safe crossings, air quality.
- Respect the environment.
- Re-naturalize streams.
- More healthy food restaurants in the city.
- More availability of health foods for the youth.
- Dynamic City Centre – “small town” feel – 5km/hr.
- Networked green space with Toronto, rest of Peel and Halton.
- Walkable communities.
- Necessities within walking distance in communities.
- Integrate environment in everyday life.
- Make recycling and/or organic disposal accessible in condos, apartments, schools, etc.

- Healthcare/housing.
 - High quality healthcare facilities plus healthcare provision – more human resources – staffing in hospitals.
 - Affordable housing that supports the health of individuals and families.
- Productive urban landscapes.
 - Use all spaces available to grow food for the local population.
- Healthy environment.
- Planning;
 - Careful land use;
 - High density needed;
 - Creative planning to make it attractive, economical and with good transit.
- Mississauga requires a major museum complex that will bring all its history into one location.

Top 4 themes:

1. Citizen involvement and promotion of heritage, culture and the arts.
2. Civic involvement in planning and development.
3. City that promotes the physical health of its citizens (including the youth).
 - Food, exercise, affordable housing, healthcare.
4. Building and infrastructure and social consciousness that promotes sustainable communities and a sustainable city.

What is emerging as important here to the Future of the City?

- Health promotion (city that promotes health).
- Paradigm shift regarding the car, i.e. our dependence.
- Clean air, water, land (influencing legislations Provincial emissions standards).
- People centric.
- Preserving our history.
- Walkable communities.
- Interconnected living organisms (environment).
- Citizen input into what and where of business (too many big box stores).
- Promoting active living (food choices, exercise).
- Promote public transportation.

If there was a single voice in the City, what would it be saying?

- Support teen rehabilitation – youth's first policy - city level.
- Incentives for youth involvement.
- Creative programming to draw and attract activity – utilize existing underutilized facilities (many facilities are not used a lot of the time, e.g. schools).
- More green space in new subdivisions.
- Affordable access to community centres (help financially challenged residents).
- Promoting sense of community within different neighbourhoods (activities, events, street parties).
- More/better communication/education (storm drains, waste management).

- Save historical artefacts/memorabilia before it's lost for future generations.
- Safety (roads, education, environment, children, crime and travel).
- Viable forms of alternate transportation (walking, biking, and bus).
- Get people involved (come on out).
- Oil land.

What deeper questions do you think will emerge as a result of these conversations?

- Is Mississauga ready/receptive to change?
- What policy changes can we expect from the City as a result of this symposium?
- How can we make an integrated Central Park?
- What resources are needed?
- Where will the money come from?
- How can we connect various communities?
- Are we trying to become something we are not? Organic versus contrived (not Paris)?
- How do we involve citizens in learning about our city and its history?
- How do we involve/welcome people to become involved in the civic process? At the right time; media, city web casts, local radio.

What do you hope will be the top 3 or 4 points/themes that will come out today?

- Major museum – city art, culture museum.
- Health and active living – how do we make it healthier?
- How to make the city better – environment, social and physical, green/impact, social.

What are our assumptions related to our themes?

- People want to be healthy.
- Citizen involvement is crucial.
- People do want to be involved and can be motivated to become involved.
- The City should take citizens input seriously, act on it and support us with dollars.
- People want to celebrate culture and heritage.
- Not all citizens can afford to participate (financial help may be needed) buildings/ infrastructure.
- There is an environmental problem (current practices are not sustainable).
- We will be better off, health and economy, if we do go green.

What specific change do we want to see?

- Actual Citizen Involvement (greater numbers).
- Health consciousness, environmental consciousness, community consciousness.

- Universal transit system (sliding scale) ← IMPORTANT AFFORDABLE TO ALL.
- See local initiatives i.e. environment, programs in school, educational.
- Affordable healthy food options in schools and in city places.
- Mississauga radio station.
- More people places for interaction (e.g. Lakefront).
- Commuter rail Pearson to Union.

How can this be achieved? What might be the 1st 2 or 3 steps?

- Establish an effective volunteer centre – promote.
- Property Tax reduction incentive for environmental awareness course.
- City welcome ceremony for new residents (once a month).
- Make City website, radio, podcast, including city events.
- Convert ‘dead space’ to people space through activities and good design (City Hall surrounding yards).

Who are the players to achieve it??

- Home owner associations.
- City Council (Councillors).
- Individual Citizens (community watch).
- Credit Valley Conservation (environmental organizations).
- Partners (school boards, hospitals, local business, and churches).
- Board of Trade.
- City Planners.
- Local art and theatre groups.
- Mayor’s Youth Advisory Committee “M.Y.A.C.”

How can I contribute to the Future City I want to see?

- Pay taxes.
- Get involved/participate.
- Call your Councillor.
- Make concrete suggestions.
- “Extra” institutional means.
- Citizen groups, i.e. Committee for Public Spaces.
- Street parties, sales, clean up.

What do we now see and know as a result of these conversations? What have we learned today about our City, your neighbours, ourselves and the Future?

- Young people are concerned.
- We are not alone.
- City actually cares about input of citizens.

- Never give up on your dreams.
- This has been a tremendous process. Thanks to Office of Urbanism.

Café 2 – Bank of Montreal Room
Group 3 – Jacquie Walsh
Group Name - “Train of the Future”

Basic Ideas

- Arts & Culture.
- Affordable housing.
- Neighbourhood coalitions for change – “community implementation”.
- Something the city is known for worldwide – something that will attract people as a tourist.
- More free services at the community centres.
- More funding for public schools.
- Make Mississauga well-known by concentrating on its “jewels”.
- Healthy environment.
- Allow room for spontaneous growth attract artists.
- Art & Culture – affordable or free to see museums, galleries artist co-ops, “in your face art”, everywhere.
- Change the car culture thinking.
- No/low cost incentives or initiatives.
- Improved transportation for our youth, for our workers, for the environment, etc.
- Affordable rental housing.
- A safe and peaceful city.
- More twin cities that connect to our citizens; Poland, India, Philippines.
- Innovative funding – (corporations, lotteries, families) for a bigger change sooner, away from car culture.
- A better public transportation system.
- No more widening of roads, all roads with reserved lanes for transit, high-occupancy vehicles. Lanes for bikes, sidewalks on both sides of the streets that are shaded, safe and interesting to walk on.
- Post secondary institutions, another university.
- Non-automobile transportation.

Top 4 themes:

- What is emerging is as important here to the Future of the City?
- Transportation.
- Affordable housing.
- Additional post secondary schools.
- Support art/culture.
- Art incubators – mix housing/arts.
- Infrastructure.
- Protecting green space.
- More public squares – meeting places.
- Connectivity – meeting people/ neighbours.

- Cultural mosaic.
- Develop waterfront – with mixed affordability.
- Money – funding.

If there was a single voice in the City, what would it be saying?

- **Citizen charter** = strategic plan, ethnic as a city = people voice.
- **Funding:**
 - Innovative ways to find dollars,
 - Need a strategic plan to find/source funding.
- **Public transit:**
 - That connects to all other cities,
 - Needs to be re-thought – think ‘outside the box’ – gondolas.
- **Housing residence:**
 - Closer to work areas i.e. industrial areas.
 - More affordable housing – build rental apartments.
 - Mixed land usage – walk to work.
 - Bring homes closer to work areas – use all the land.
 - Create corporate residence/business land together i.e. Microsoft Tower.
 - Community feeling environment.
 - Creating a trust; push the envelope.
 - Taking risks, being bold.
- **Retaining youth to stay**
 - Grow up, bring up their families, find employment here.
 - Schools – Mississauga needs its own university.
 - Mississauga needs to change.
 - More night clubs, night life for youth/stuff to do.
 - Not interesting enough currently for youth to stay.
 - Isolated, empty feeling.
 - Need more partnerships – business, trade schools.
- **Culture**
 - Bring more art into our City – art on buildings, advertise & publicize the art and culture.
 - Need a defined downtown – change it – more exciting, art, bands, meeting places.
 - WHERE IS THE TRAIN FROM THE DERAILMENT?
 - Hazel wanted it made into a monument, City said ‘No’. Why?

What deeper questions do you think will emerge as a result of these conversations?

- What is the cost for not moving forward – implications.
- Affordable now and future.
- Need a “Best Place” list – job opportunities.
- Need more political agendas – include neighbourhoods – community – **MPP & MP.**

- More engagement in politicians other than Mayor Hazel McCallian – who will carry the torch when she is gone from public life?
- Need corporate company participation.
- Mayor needs stronger support to follow and pickup on her steps.
- Need a ‘prove it’ list – must do something now.
- Need a timeline to show the plan.
- Location City Centre.
- In “your face” art, marketing, communication, public promotion.
- Communication – better use of quality content in newspapers, public space, etc.
- Crime – education programming free:
 - Youth involvement,
 - More engagement,
 - Affordable housing,
 - People connection,
 - Prosperity for youth – job opportunities for youth = less crime.

What do you hope will be the top 3 or 4 points/themes that will come out today?

Community implementation

- Develop grass roots.
- Develop community – more communication.
- Neighbour councils.
- Community involvement project level – word of mouth, more promotions, leadership.
- Mixed land use and transportation.
- Arts and culture.

What are our assumptions related to our themes?

Community Implementations

- Develop grassroots.
- Develop community – residence involved on projects, networking, public space marketing.
- More newspapers available– more communications/promotions.
- Neighbour councils.
- Integrate the red dots – bench markers – visible in libraries and web and kiosks.
- Companies should allow residents to participate in city project during office hours.

Mixed Land Use and Transportation

- People “first” – not the developers – commercial.
- Ground level – make public transportation more attractive.
- Time, frequency, rapid, dollars, interconnectivity, major frequency, e.g. GO transit – express transit for university students.
- Combine resident/commercial industrial land for easy access – walk – create neighbourhood stores and apartments.

Arts & Culture

- Display “In Your face” including all cultures.
- Include art as policy in all architectural structures i.e. fountains.
- Art studios, music in the parks.
- Rotate art pieces at City Centre/seasonal displays.
- Tap into philanthropy.
- Create identify – past/present/future.

What specific change do we want to see?

Arts & Culture

- Each year assign a country/culture and promotions.
- Multicultural museum.

How can this be achieved? What might be the 1st 2 or 3 steps?

Mixed Land Use

- No more block stores.
- No more franchise restaurants.
- Environment usage – recyclable products.
- Create more quaint areas – include apartments over stores.

Arts and Culture

- Each year – country/culture assignments to promote.
- Multicultural museums, need more authentic restaurants.
- Supported major square – shuttle bus.
- Need ambassadors.
- Artist district at the City Centre – starting point.
- Entertainment district at City Centre, more interesting meeting places for groups of people to gather.
- Create something “interesting” and “exciting” immediately in each of the “red dot” zones.

Who are the players to achieve it?

- Ambassadors – volunteers.
- Need more opportunities to voice and need united voices.
- More community engagement.
- More community agenda and co-ordination.
- Ambassador linked to Ward/Councillor.
- Hire consultants to assist with plan.
- Co-ordinate Mississauga – responsibilities give awards recognition.
- More sponsorship.
- More partnership.
- Utilize resources that are in place.
- Politicians – need to support/protect/maintain green space.

- Support from outside cities – guidance, education, future initiatives.

How can I contribute to the Future City I want to see?

- Everyone at all levels.

What do we now see and know as a result of these conversations? What have we learned today about our City, your neighbours, ourselves and the Future?

- The plan for the future is “do-able” - “It’s real”.
- Community has similar concerns “need action plan”.
- “Incredible potential” – very young, room to grow, everyone on the same page, everyone caring.
- Today give “Hope” – the youth has potential to live here forever.
- Community involvement and voice heard and valued.
- “Trust and encouragement” on community involvement and dedication of people.
- “Need to continue to support each other financially” i.e. local shops, businesses, and artists.
- “Feeling of urgency – today”

Café 2 – Bank of Montreal Room
Group 4 – Diane Kendall
Group Name – “E.A.U.”

(EAU stands for “Water” as we wish to have an indoor water park and aquarium which can be used by residents 12 months of the year. We also wish to develop the waterfront areas of Mississauga.)

**Entertainment
**Attactions
Universal Appeal****

Basic Ideas

- Public trails/paths available or improved for public.
- Education: access to high quality education that is sensitive to the diversity of people living in Mississauga.
- Education; post secondary strict.
- Youth – exchange programs for college/university/traders to get foreign experience/exposure; bring it back to Mississauga.
- Attract and keep young people in the city.
- An additional university in the city.
- Live/work/play in Mississauga:
 - Reducing fuel usage / emissions.
 - Commuting/costs.
- Roads/trails that allow all forms of travel (car, pedestrian, cyclist).
- Segregated cycle routes; to get more people on the bikes to get around.
- Great neighbourhoods; a place to go in each ward (or more).
- Celebrate our natural green space.
- Refining the secondary and post secondary education system.
- Post Secondary education that is tied to the industries in the city already. Identified as established, i.e. Biotech in Meadowvale, co-op programs in conjunction with these industries at a new Mississauga based university.
- A downtown university of national if not international note.
- Downtown, so it connects the university to the City – unlike York or University of Toronto - Mississauga that is in its own campus; cut off.
- Airport being known as located in Mississauga.
- Expansion of QEW over Credit River bridge (10 lanes).
- Post Secondary education; bring in youth with a university (Our own, not Toronto's).
- I think that we should have a drive-in movie theatre. There should be more entertainment in and around our city; this would be a good step.
- A leader in Canada for art, design, and architecture. A city that sponsors the most progressive and contemporary design phenomenons.
- Transit; how to get people out of their cars and meet their need; better connections to other cities to remove cars from road.

- Pedestrian friendly streets that will encourage people to walk, shop and drop in to a café.
- Urban design of better built streets and residential homes, commercial retail and big box industry in place of 3 separate areas.
- Make the education system a bit harder in kindergarten and middle school so that the jump to high school is easier.
- How to make Mississauga a great city? – When you go to big cities you will find the transit system is up to date. Look to London, U.K. They have underground buses; all up to date; can surpass some other big cities.
- Better bus routes: getting to Meadowvale by 9 or 10 is inconvenient since it goes by houses, takes 40 - 50 minutes for a 15 minutes trip.

What is emerging as important here to the Future of the City?

- More post secondary institutions.
- Youth-education – job exchange.
- Multi-modes movement (reduce dependency of cars).
- Complete streets – bus lane.
- Connected pathways.
- Desegregate land use.
- More variety of meeting places.
- Mixed use focal points.
- More tourist attractions.
- Take advantage of natural areas- Credit River waterfront.
- More entertainment.
- Indoor water parks.

If there was a single voice in the City, what would it be saying?

- Affordable housing.
- Make use of natural features.
- More entertainment and culture.
- Everything in one place.
- 24 – 7 transit system to connect activities.
- Great unique places for families.
- Accessibility.
- Greatest water centre in **GTA**.
- Hubs well connected.
- Activity and promotion.
- Excitement year round/socialization.

What deeper questions do you think will emerge as a result of these conversations?

- Finance is key.
- Change mind-set (intensify).
- To accept changes.
- Partnerships – church/ business institution.
- Affordability – i.e. housing.
- Social infrastructure and recreation.
- Creative – think outside of box.
- Stop saying no.
- Zoning (planning).
- Sensitivity.
- Lifetime residency.

What do you hope will be the top 3 or 4 points/ themes that will come out today?

- Waterfront water park.
- Connections.
- Diversity and affordability.
- Connections (trails & roadways).

What are our assumptions related to our themes?

- Money.
- Demographics.
- Resource distribution.
- Expropriations of land (for roadways).
- Funding opportunities (investment, government grants).
- Courageous politicians.
- Speak for all, long-term, city focus not Ward focus.
- Creativity, planning.

What specific change do we want to see?

- Technology sector expand.
- Co-operations - buy in.
- Expanded integrated no – bus.
- Affordability for everything.
- Urban design competition.
- More bus shelters.
- Safe city (more lights).

How can this be achieved? What might be the 1st 2 or 3 steps?

- Police involvement-security (community based).
- Transit advisory committee.
- Government funding (Metro links).
- City planning.
- Mars, incubator.
- Investment incentives.
- City based planning.

Who are the players to achieve it??

- Community groups.
- Agencies.
- Police commission.
- Youth outreach.
- Transit director/public.
- Planning Commissioner.
- Council.
- Provincial Government - Federal Government.
- Specialists.
- Foundations, service organizations.
- Chamber of Commerce, Board of Trade.

How can I contribute to the Future City I want to see?

- Recycling – get involved.
- Get others involved to participate.
- Volunteer on committees.
- Make use of what resources we have in Mississauga.
- Make connections; listen to volunteers, advocating, education, informing others.
- Fundraising.
- Lifestyle – less materialistic.

What do we now see and know as a result of these conversations? What have we learned today about our City, your neighbours, ourselves and the Future?

- A lot of concern about the City of Mississauga, support for affordability - accessibility.
- People are open-minded to change (more so than politicians believe).
- People are co-operative and willing to share.
- People care about youth and want change.
 - Conversations could be applied on a community level.

**Café 2 – Bank of Montreal
Group - 5
Group Name - “DM”**

Basic Ideas

- Snow removing.
- Communication and education of citizens of Mississauga.
- Schools to be better constructed and introduce new ideas.
- Making City Centre more people friendly.
- Create an entertainment district to keep people here rather than having to travel to Toronto.
- We want some good education in high school.
- We want to have some playground sport.
- Restaurants and bars with musicians (i.e. jazz, classical, etc.)
- People friendly streets.
 - Complete streets.
 - Cycle friendly.
- Allowing gas stations to supply only green fuels and energy.
- More boarding houses and shelters in Mississauga (affordable housing).
- Attracting youth to the City by creating a vibrant nightlife, arts and sports culture.
- How can we engage youth to take part in shaping the City’s future?
- More nightlife (clubs, music venues) and diverse and independent businesses.
- More meeting places.
- City Centre Rapid Transit, solutions for travelling within the City Centre and Square One area.
- Build Lakeview into a Batter Park.
- Make a new area; a modern downtown.
- Educate youth on money matters:
 - GO train to Toronto and Mississauga downtown rapid transit,
 - Fast ferry to downtown,
 - Restaurant and office,
 - Boardwalk and stores and restaurants.
- A walking concourse on Central Parkway East.
- Political Leadership to facilitate/create a City for the 21st Century.
- More homes and activities for older adults.
- Educate the educators.
- City no more than Square One.
- Effective land use planning to support/create a 21st Century.
- Integrate various cultures within neighbourhoods.
- Public Transportation.
- Car traffic reduction by introducing an even and uneven car number plate regulation (one day only even, next day only uneven).
- “Band stands” in local areas.
- More access to lake.
- More mixed use communities.

- Do something about snow removal.

What is emerging as important here to the Future of the City?

- Land use planning to support the 21st City – get the bones right.
- Putting Mississauga on the global map – Mississauga as a destination.
- Better access to the Lake – major asset.
- Don't do a Harbourfront – Don't push away any opportunities.
- Re-brand - what is Mississauga?
- Identity crisis – living next to the mega city has impact on perceptions of Mississauga i.e. Do people know the airport as Pearson or Toronto?
- Facilitate; commute to, from, and through Mississauga.
- More, less expensive transit with flexible schedules and better buses.
- Attract youth through a diverse array of cultural/nightlife attractions.
- Develop sense of community, locally and city-wide.

If there was a single voice in the City, what would it be saying?

- Time has come for change.
- Fix the bones.
- We need a downtown post-secondary institution.
- We need a catalyst for change.
- Vibrancy of city, – too boring, the same.
- Help me become a world class city.
- What else after Hazel? The City is well known for our Mayor but when she is no longer the Mayor what will Mississauga be known for?
- Identity crisis.
- More spaces to play.
- Recognize diversity and celebrate.

What deeper questions do you think will emerge as a result of these conversations?

- Are Mississaugans ready for change? Will they accept change?
- Do we want to be melting pot?
- How will we finance it?
- Are the politicians willing to do what needs to be done? “The right thing”.
- Are we willing to have public – private partnerships?

What do you hope will be the top 3 or 4 points/ themes that will come out today?

- Land use planning – “Fix the bones”.
- Embrace and utilize diversity – “make it a strength”.
- Create a unique and vibrant distinct city – “be remarkable”.
- Political leadership.
- Enhance public transit.
- More than a city beside Toronto.
- Branding.
- Attract/define catalyst.

What are our assumptions related to our themes?

- That the change is not currently happening.
- Lacking downtown presence.
- Missing hustle and bustle.
- Appendage of other cities.
- Suburban sprawl with a shopping mall.
- People pretty content currently:
 - Private.
- People choose Mississauga for ethnic diversity.
- Land use planning was built around care and needs to change.
- Assume city continues to grow and intensify.
- Rules have to change around land use.

What specific change do we want to see?

- More university opportunities in Mississauga.
- We want Mississauga to be the cricket Mecca in Canada.
- Parking underground – municipal lots.
- Border to border waterfront.
- GO transit service every 15 minutes on both lines with stops at Canada Brick Lands with connector between lines.
- Expanded downtown (geographical area).
- More Mississauga at the airport – heighten the presence of the City at the “Mississauga” airport.
- Capitalize on Lakeview land to make “poster child” for smart growth – green technologies.
- Cultural/religious centres “Doors Open” everyone is welcome to visit and learn.
- Developed downtown with localized rapid transit (similar to terminal to terminal at airports).
- Major city park contiguous – Mississauga Central Park planned together.

- Contiguous bike paths.
- Square One spill out with on street retail/culture.
- Connect civic precinct buildings underground including Square One, condo, etc.

How can this be achieved? What might be the 1st 2 or 3 steps?

- Partnerships at Lakeview – municipal, provincial, private, GO Transit.
- Mayor and Council commitment.
- Find funding sources – embrace private sector involvement.
- University – medical school; involve pharmaceutical company’s downtown.
- Retool bureaucracy for new reality – introduce a Commissioner of private – public partnerships.
- Community feedback processes.
- Mississauga movie to sell city globally.
- Major festival with athletics, restaurants, entertainment – 2 weeks to celebrate diversity – get private sector involved.
- City grants reviewed to support.
- Use libraries to communicate, carry local news.
- Move Santa back to Civic Centre.
- Smaller events feed larger festivals.
- Take “My Mississauga” out to other areas – do programs in other spaces in addition to Civic precinct.
- Ongoing advisory council who only deal with building the city of the future.

Who are the players to achieve it??

- Citizens/residents.
- Mayor/Council.
- Corporate citizens.
- Special interest groups.
- Provincial/Federal governments.
- Artists.
- Community leaders.
- City Administration.
- Exhibition organizers:
 - Event management.

How can I contribute to the Future City I want to see?

- Get involved in events like today.
- Communicate with others.
- Talk to Councillors/MPP’s.
- Help by volunteering.
- More conscious effort to participate in existing events.
- Promote Mississauga in Germany.

- Put more demands on City Councillors to get involved.
- Changes at committee level of adjustment.
- More involvement in ethnic diversity.

**What do we now see and know as a result of these conversations?
What have we learned today about our City, your neighbours,
ourselves and the Future?**

- Great opportunities ahead.
- Lot of people care.
- Comes back to leadership.
- Time for change.
- What needs to be accomplished is quite daunting.
- Need to think entrepreneurially.
- Take ownership – not just Council.
- Need a catalyst.

Café 2 – Bank of Montreal Room
Group - 6
Group Name - “Voice of Youth”

Basic Ideas

- “Triple Helix” collaboration for innovation.
- Swedish concept of government, business and academic; working together to innovate.
- Iconic place of worship in the City Centre. That can serve all faiths (every great city across the world has this).
- More college campuses in Mississauga.
- Student’s activities after school.
- Environmental role model.
- Expansion of QEW over Credit River Bridge.
- Natural beauty.
- Community for all stages of life.
- Health and wellness – sidewalks for walking and bike paths for biking.
- More parks in new subdivisions.
- Wind turbines.
- Attractive people, places to gather, recreation, exercise and relaxing.
- Promote the Credit River Valley – create the central park like the GTA.
- Greater regional cooperation.
- Drinking and driving.
- How do we make Mississauga more youth friendly?
- Embrace and harness the unique skills that different cultures have.
- Be a front runner in green technology.
- Celebrate the natural environment.
- Library system/public, private, accessibility.
- More universities in Mississauga.
- Greener city.

What is emerging as important here to the Future of the City?

- Education – more languages in schools.
- Green city – solar, enforce recycling, need recycling/composting in schools.
- Transit takes too long – too expensive, need high school transit card.
- Flexible transit stops especially in bad weather.
- Need for light rail to key spots.
- Bike vandalism.
- Need higher school standards – make students responsible, teach higher level, post secondary – science, medicine, technology.
- Co-op program.

If there was a single voice in the City, what would it be saying?

- Need a downtown – it's a joke – just a shopping centre.
- My Mississauga on Square One, it's great.
- Too much shut downs at 9:00 p.m.
- Transit very important.
- Better awareness of what exists i.e. Sierra Club and other groups.
- Need environmental round table.
- Unique food and shopping opportunities.
- Love Hershey for hockey, cultural events.
- Would come to Living Arts Centre for Russell Peters, cultural events, plays with modern focus, reviews in Toronto Star, better info about pottery and other classes, look in Toronto and not in here.
- Library teen programs need to be published.
- Canada Day and My Mississauga need good groups.

What deeper questions do you think will emerge as a result of these conversations?

- Youth violence exists – shooting, car jacking.
- Need to approach youth and don't wait for them.
- Special programs need to be more accessible, i.e. Arts.
- More specialized schools.
- Integrate across City to provide better youth opportunities.
- Attract college, coop.
- Green – more trees, parks.
- Recognize foreign degrees.
- Problems with health care need to be addressed, be addressed – schools, facilities.
- Close downtown streets to cars and cost of transit.
- Healthy city like British Columbia – fund by health care.
- More winter programs.
- Media – Mississauga City website great for library and transit info – add community event.
- Need better newspaper – boring, more eye catching.
- Website for news like Toronto Star.
- Access to social cases organizing city and events in Mississauga, i.e. environmental and animal rights causes.
- Want to participate but no info and too far to go to Toronto.
- Reduce cost of city programs.

What do you hope will be the top 3 or 4 points/ themes that will come out today?

- Need a downtown – food more urban, rallies, unique shopping, accessible, programming, music/free, need information about what we have – online Toronto Star.
- Transit – direct, especially key times, transit passes, price too high to encourage regular use.
- Green – recycling, accessible in high rise buildings, carbon taxes, enforce recycling, ban plastic bags, green/blue/red zones for recycling.
- School character – youth.
- Need ability to participate.
- Programs, statements in Mississauga.
- Students set tone, an image.
- Peer coaching.
- Need more social activist organizations here.
- Communication –Facebook, You Tube.
- Word of mouth.
- Need access to local news.
- Eye-catching.
- Mayor’s Youth Advisory Committee “MYAC”.
- Youth violence task force, youth task force.
- Better recycling in high rise buildings – easier recycling – need consequence for not recycling.
- Fines, limit garbage – focus on those, stop collection,
- Green carbon taxes – ban plastic storages bags. i.e. green/blue/red zone.
- Youth show by example talk to parents, siblings.
- City website.
- Transit.
- Youth transit pass like University of Toronto – Mississauga for high school.
- Pay par, decrease costs by increase riders.
- Route/time info on internet great.
- Direct routes at key times, i.e. High schools to Square One after school.
- To keep youth, need more urban, culture entertainment.
- Youth will leave in their 20’s and come back when ready to settle down and have children.
- Amazing city to live in once you are older, laid back and not fast paced.

What specific change do we want to see?

- We need more post secondary facilities and different types that support our economy.
- Transit needs to be cheaper and more accessible.
- We need opportunities for youth to get help dealing with peer pressures and drugs.
- Rehabilitation centres.
- Violence – outlets/support.
- 3 on 3 basketball, etc.
- Communication key.
- Programming (free) in community centres.
- Youth in trouble.
- Peer on peer mentoring.
- Safe place/environment for youth to discover themselves.
- Give out information about volunteer opportunities in the City of Mississauga public and private on city web.
- We need an identity as a Mississauga – what does it mean?
- We need a year round music venue (Living Arts Centre “LAC” is the thing across from Square One)
- We need diversity in our local politicians – people need to understand local.
- Need to communicate directly to youth – MYAC, Facebook, Square One.
- Open up decisions for youth to make.
- Select from all groups – elections only get the popular youth and don't reflect majority.
- Youth transit passes.
- Have recycling containers on the roads and in schools.
- Need to focus on using website, newspapers, Facebook, etc. to advertise what we have.
- Peers – support, advice.
- Parents – big life decisions.
- Teachers – career choices – role models.
- Politicians – no contact.
- MYAC and sports organizations – advocate for what youth need.
- Religious leaders – don't gear their message to youth marginal impact.
- Recycle and be an eco mentor
- Participate in community, beyond community service.
- Join organizations that effect change, i.e. MYAC.
- “Be the change you want to see”.
- Initiate something.
- Mississauga is a great place but we need a bit of tweaking/identity.
- Lots of potential.
- Building like Marilyn Munro will help our identity – like Toronto's CN Tower.