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# 2012 Report on the Strategic Plan

# Moving from Vision to Action



What does it mean for a city to move? To see its people belong and connect? To prosper? To become green? Those are the pillars that are helping Mississauga grow and succeed as a 21st century city.

It has now been five years since the City of Mississauga launched a groundbreaking public engagement project called Our Future Mississauga. The community created an exciting vision for the city and in 2009, a bold Strategic Plan and Action Plan.

This is the fourth year that we are sharing our progress. We can measure our progress in several ways – in the many concrete actions that are already underway, and in the comprehensive plans that guide continued work and decisions.

There are 94 long-term actions in the Action Plan underway and five are complete.

This year's featured initiatives have their foundation in the Strategic Plan, which we are committed to following.

In 2012, we took major steps forward that will truly transform the city. We invite you to read about some of the City's accomplishments and see how the Strategic Plan is unfolding.

## A Vision for our City's Future

Throughout Our Future Mississauga, thousands of ideas emerged. These ideas were distilled and discussed among City Council, community and staff. These discussions helped to shape the creation of our City's Vision Statement.

### Our Vision for the Future

Mississauga will inspire the world as a dynamic and beautiful city for creativity and innovation, with vibrant, safe and connected communities; where we celebrate the rich diversity of our cultures, our historic villages, Lake Ontario and the Credit River valley. A place where people choose to be.

# Strategic Pillars for Change



Each of these Strategic Pillars for Change has its own unique direction statement and principle, along with specific strategic goals to ensure that this Vision is achieved. The Plan provides a sound framework for action and vision to move our city forward for the next 40 years.

## Achieving the Plan

Within the Strategic Plan, each Strategic Pillar for Change is connected to specific action items which will propel the Plan forward. These key action items are outlined in the Action Plan – a complementary document that includes key indicators, targets, actions and funding options for each Strategic Pillar for Change. The Strategic Plan comes alive through the work that is created through these key actions.

## Measuring Success

The success of the Strategic Plan will be measured by the level of transformation and energy that we will be able to see, feel and hear all around our city. We can measure our progress in several ways – in the many concrete actions that are already underway, and in the comprehensive plans that guide continued work and decisions.

Our annual Progress Report is delivered to Council and the community to help monitor progress and to keep the Plan on track. Progress Reports are an important part of our pledge to continue working closely with our community partners to ensure that their voices are heard and that we stay grounded in the key actions that support our goals.

When our Strategic Plan is realized we will be known as a location of destinations, with a variety of events and festivals supported by a vibrant downtown and a spectacular waterfront. It will be a location of choice for people who want to live, learn, work, play and visit. It will be a city where people choose to be!

Turn this document over to see a snapshot of our progress under each of the Strategic Pillars for Change.

# How we moved the Strategic Plan forward in 2012

## Move

**LRT Moving Along:** The Hurontario-Main Light Rail Transit (LRT) project got a welcome boost with the announcement from Metrolinx that the LRT will be part of its next wave of projects in the Big Move, the regional transportation plan. The City will be working closely with Metrolinx and other funding partners to bring the LRT to life.

**MiWay Scores High Marks:** MiWay received high marks from customers on overall satisfaction, scoring 82 per cent in a recent survey. Other great results included more accessible stops added in 2012, a 15-20 per cent increase in PRESTO use and the continued construction of phase 1 of the City's transitway which is well underway.

**Bicycle Friendly Kudos:** The City received a Bicycle Friendly Community Award – Bronze Designation from the Share the Road Cycling Coalition for active support of cycling. Over 20 kilometres of cycling facilities were constructed and 2,200 participants came out to City hosted cycling events.

**Car Share Drives Forward:** A Car Share Service pilot program was established under contract with AutoShare Inc. The program attracted 184 members driving over 30,000 km. Car sharing is a viable alternative to owning a private vehicle and contributes to the City's vision of developing a transit-oriented city.



## Belong

**Computer Centre Opens Doors:** The Sheridan Computer Resource Centre opened its doors to the community at the Sheridan Library. The centre is a joint project between the City of Mississauga and Polycultural Immigrant and Community Services, and will better serve the growing needs of Sheridan residents by providing additional hours of computer access.

**Top Employer for Young People and New Canadians:** MediCorp Canada Inc.'s nation-wide competition "Canada's Top 100 Employers" confirms that Mississauga is a Top Employer for Young People for the third straight year and a Best Employer for New Canadians for the second year in a row.

**MYAC – New Name, New Plan:** The Mayor's Youth Advisory Committee has a new name and a new plan to make youth feel welcome and engaged. Renamed, the Mississauga Youth Advisory Committee (MYAC) will be instrumental in supporting the City's Youth Plan.

**Housing Choices:** Housing Choices: Mississauga's Affordable Housing Strategy and Action Plan is being developed to address the housing needs of young adults, older adults and new immigrants. A proposed implementation strategy for second units has been drafted.

## Connect

**Celebrating One Million Visitors:** Mississauga Celebration Square celebrated one million visits with the “Thanks a Million” campaign. As part of the campaign, residents were invited to leave a message on the Square about what they were thankful for in their lives. Since opening in 2011, the Square has hosted more than 200 festivals and events.

**Charting the Course for Port Credit:** With input from the community and landowners, Inspiration Port Credit will weave together public and private planning for the future of Port Credit’s waterfront, and will take its direction from the great work already completed on the Port Credit Local Area Plan.



## Prosper

**Finding Your Way to Culture:** Delivering on the Culture Master Plan, residents and visitors can access culture resources and information with the launch of the award-winning “Culture on the Map,” a digital online source of all the cultural opportunities Mississauga has to offer.

**Sparking Innovation:** Mississauga is one step closer to becoming a centre for innovative business and talent with the launch of Advantage Mississauga – an industry-led collaborative initiative that will mobilize talent and leverage local resources to enable innovation and stimulate prosperity.



**Lighting up Mississauga:** A city-wide street lighting conversion project will see the replacement of close to 49,000 street lights from High Pressure Sodium technology to Light Emitting Diode (LED) - a \$26 million conservation commitment. Savings of approximately 55 per cent will be realized in future energy consumption, along with significant maintenance cost savings. Mississauga is one of the first Canadian cities to have an LED street light program.

**Turning Neighbourhoods Green:** “Let Your Green Show,” developed through a partnership with the City of Mississauga and the Region of Peel, encouraged over 500 residents to do something, get something and turn their neighbourhoods green.

**Credit River a “Gem”:** With the community, a master plan has been crafted to support conservation, management and growth of the 42 parks and natural areas that hug the Credit River – one of Mississauga’s most treasured resources.

**Garry W. Morden Centre Goes Green:** The newly-opened and award-winning Garry W. Morden Centre has many environmentally friendly features including radiant heating in the garage bays, an energy efficient HVAC system and low consumption showers. The facility was designed to achieve a Leadership in Energy and Environmental Design (LEED) silver standard.



## For more information:

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