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2013 Report on the Strategic Plan

Moving from Vision to Action

What does it mean for a city to move? To see its people belong and connect? To prosper? To become green? Those are the pillars that are helping Mississauga grow and succeed as a 21st century city.

It was just six years ago when the City of Mississauga launched a groundbreaking public engagement project called Our Future Mississauga. The community created an exciting vision for the city and in 2009, Council approved a bold Strategic Plan and Action Plan.

Each year, we share our progress of how we are moving forward and transforming our city. Our progress is measured by the actions underway and by the energy they create all around our city. Not only can we see transformation happening but we can hear it and feel it. Each action brings us closer to achieving our vision – a city where people choose to be.

There are 96 actions currently underway from the Action Plan and 7 are complete. Each action's foundation is rooted in the Strategic Plan, which we are committed to following.

In 2013, we continued to move forward on creating a dynamic, beautiful and global city. We invite you to take a moment and read about the City's accomplishments and learn about how we are bringing the Strategic Plan to life.



A Vision for our City's Future

Throughout Our Future Mississauga, thousands of ideas emerged. These ideas were distilled and discussed among City Council, the community and staff. These discussions helped to shape the creation of our City's Vision Statement.

Our Vision for the Future

Mississauga will inspire the world as a dynamic and beautiful city for creativity and innovation, with vibrant, safe and connected communities; where we celebrate the rich diversity of our cultures, our historic villages, Lake Ontario and the Credit River valley. A place where people choose to be.

Strategic Pillars for Change



Each of these Strategic Pillars for Change has its own unique direction statement and principle, along with specific strategic goals to ensure that this Vision is achieved. The Plan provides a sound framework for action and vision to move our city forward for the next 40 years.

Achieving the Plan

Within the Strategic Plan, each Strategic Pillar for Change is connected to specific action items which will drive the Plan forward. These key action items are outlined in the Action Plan – a complementary document that includes key indicators, targets, actions and funding options for each Strategic Pillar for Change. The Strategic Plan comes alive through the work that is created through these key actions.

Measuring Success

The success of the Strategic Plan will be measured by the level of transformation and energy that we will be able to see, feel and hear all around our city. We can measure our progress in several ways – in the many concrete actions that are already underway, and in the comprehensive plans that guide continued work and decisions.

Our annual Report on the Strategic Plan is delivered to Council and the community to help monitor progress and to keep the Plan on track. Reports are an important part of our pledge to continue working closely with our community partners to ensure that their voices are heard and that we stay grounded in the key actions that support our goals.

When our Strategic Plan is realized we will be known as a location of destinations; a city with a variety of events and festivals supported by a vibrant downtown and a spectacular waterfront. It will be a location of choice for people who want to live, learn, work, play and visit. It will be a city where people choose to be.

Turn this document over to see a snapshot of our progress under each of the Strategic Pillars for Change.

How we moved the Strategic Plan forward in 2013



Move

MiWay Stays Loyal to Riders: Frequent travellers saw more benefits as MiWay implemented its PRESTO Loyalty Program.

Light Rail Transit Remains on Track: A priority project in the regional transportation plan the 'Big Move'; the LRT system is helping shape and transform the way people move in, around and through Mississauga.

MiWay Growing Strong: MiWay celebrated their best year yet with 36 million riders and 52 million boardings! As ridership increases, MiWay responds with more service and additional routes.

Time to Think Round: Designed to reduce traffic speed, roundabouts are helping improve safety for motorists, cyclists and pedestrians.



Belong

City Council Gets More Connected: Connecting with local government just got easier thanks to the live streaming of all Council and Committee meetings.

Our Neighbourhoods – Strong, Connected and Vibrant: Nurturing the unique quality of life within each neighbourhood is key to ensuring they stay strong, connected and vibrant.

A Gold Star for Youth Friendliness: A Gold Youth Friendly Community designation confirms that Mississauga is a great place for young people.

Listening to the Voice of Experience: A new Older Adult Advisory Panel provides the opportunity for those aged 55 and older to share ideas on improving older adult services in Mississauga.

Ten Years Accessible and Going Strong: The City celebrated the 10th annual Accessibility Plan and its ongoing commitment to making accessibility a part of everyday business.

Housing Choices that Create a Home: Mississauga's Second Units Implementation Strategy is helping create safe, affordable housing choices; a key ingredient for vibrant communities.



Making the Right Connection: One of Mississauga's most significant historical locations, Cooksville Four Corners was revitalized into a vibrant community meeting place.

Celebrating Our Heritage: Mississauga's newest wedding, conference and event venue, Holcim Waterfront Estate, offers great spaces and is helping improve the connectivity along the waterfront.

Library "Checks Out" High Tech System: Borrowing materials from the Library is going to get easier thanks to new Radio Frequency Identification (RFID) technology that allows customers to check out items by simply placing them on a pad.



Bringing Public Spaces Alive: Two more public spaces came to life in 2013 with the installation of the sculpture 'Migration' and the mural 'Backside Flip'.

A City of the Future: A global spotlight was placed on Mississauga as an international destination with a prosperous and sustainable economy after being named mid-sized City of the Future.

Getting Active about Sports in the City: Mississauga's sport scene is getting a boost of adrenalin with the Sport Plan and Sport Tourism Strategy which are helping ensure the right infrastructure is in place and that Mississauga is positioned as a leader in the sports tourism sector.

Sustainability on Our Eastern Shore: With input and engagement from the community, landowners and project partners, Inspiration Lakeview is creating a plan for a live-work-play environment on Mississauga's eastern waterfront.



Turning Up the Heat at Hershey: Innovative, new technology at the Hershey Centre is helping to conserve energy and keep the environment clean by reducing greenhouse gas emissions.

Preserving a Treasured Resource: The approval of the Credit River Parks Strategy ensures the long-term investment in the preservation, conservation, management and growth of the 42 parks and natural areas along the Credit River.

Showing Your Green by Thinking Blue: The second phase of "Let Your Green Show", a partnership between the City of Mississauga and the Region of Peel, engaged 1,500 residents to use less water resulting in more than 2,300 actions.



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