

5 Year Update – Impact of the Strategic Plan

Move

- Between 2009 and 2014 MiWay added over 137,000 new annual service hours.
- The City invested an additional \$29M in the past 5 years to support increased service. Another \$375M was invested to construct the Central Parkway Campus Expansion and Transitway construction. As a result residents can now move more quickly around the city.
- Since the formation of the Mississauga Active Transportation office in 2010, approximately 90 kms of on-road cycling lanes as well as off-road and boulevard Multi-use Trails were constructed.
- Mississauga received a Bicycle Friendly Community Award – Bronze Designation from the Share the Road Cycling Coalition.

Belong

- Library programs for older adults increased from 212 in 2011 to 714 in 2014.
- Youth programs at the library increased over 50% from 539 in 2009 to 1,148 in 2014.
- Participation in library youth programs grew from 5,274 in 2009 to 10,140 in 2014.
- 12,394 eBooks and eAudiobooks were downloaded in 2010. In 2014 there were 415,535 downloads.
- Since 2009, the City has rehabilitated 7 outdoor pools.
- The Older Adult Plan and Youth Plan were approved by City Council in 2009.
- From 2009 to 2011, Mississauga was named one of Canada's Top Employers for Young People.
- Sheridan College, Phase 1 was opened.
- Mississauga received the Gold Youth Friendly Community designation in 2013.

Connect

- Grants to arts and cultural organizations grew from \$2.55 per capita to \$3.00 per capita over the past 5 years.
- City's public art collection has grown by 30% over the past 5 years.
- Attendance at cultural events has increased from 545,763 in 2009 to 1,278,843 in 2014 – a 134% increase.
- Creative cultural workers are increasingly attracted to Mississauga with this group almost doubling from 11,800 in 2009 to 22,520 in 2014.
- Mississauga Fire and Emergency Services visited 16,126 residences in 2009 to promote fire safety. This program has grown to 31,280 visits in 2014.
- Over the past 5 years the City has added 3 therapeutic pools to its facilities, with an average increase in use of 16% per year.
- Master plans for Recreation, Parks, Libraries and Natural Areas were approved in 2010.
- The Cycling Master Plan was approved by Council in 2010.
- The Communications Master Plan was approved by Council in 2012.

Prosper

- Between 2010 and 2014, Mississauga Business Enterprise Centre supported the development of 100 new small and youth businesses resulting in over 600 jobs created.
- The Culture Master Plan was approved by City Council in 2009.
- The 10 year Economic Development Strategy was approved by City Council in 2010.
- In 2014, Mississauga was named "City of the Future" by Foreign Direct Investment.
- In 2014, City Council approved an updated City brand.

Green

- 66 hectares of natural areas have been added to the City since 2009.
- 121,333 trees have been planted since the launch of the One Million Trees campaign in 2012.
- Over 30,000 LED streetlights have been installed, resulting in over 8 million kWh or \$1.3M savings.
- Greenhouse gas emissions have been reduced by 5,351 tonnes since 2009 – the equivalent of taking 1,049 cars off the road.
- The Living Green Master Plan was approved by Council in 2011.