

MAYOR'S Update



A Personal Message from Mayor Bonnie Crombie

Mississauga is a place where people choose to live and work and where businesses want to invest and innovate.

We are proud to be home to 94,000 businesses who are creating good, local jobs and keeping Mississauga open for business. Every day, 27 new jobs are created in Mississauga.

This is good news for our residents and our economy.

We stand apart from other municipalities in our approach to business.

As a result, we are attracting the creative thinkers, innovators, influencers and entrepreneurs, who are helping us stay one step ahead of the competition.

Low corporate tax rates and competitive commercial real estate are two of the reasons why Mississauga continues to be an attractive place to do business.

This year's budget was designed after extensive input and consultation with local businesses, residents and community organizations. It's a fiscally responsible plan that creates an environment for businesses to grow and thrive.

Our budget invests in our City's key priorities, such as infrastructure and expanding public transit, while delivering quality services that residents, established companies and emerging entrepreneurs rely on every day.

As a City, we will continue to show discipline with taxpayers' money, while making the strategic investments needed to help grow our city. Mississauga maintains its 'AAA' credit rating for the 15th year in a row. This gives job creators the confidence to grow, expand and succeed here at home.

We continue to balance the budget while also finding savings. Mississauga has found more than \$55 million in savings over the last 10 years. This year alone, we

have identified \$3.1 million in cost savings, which is equivalent to reducing the taxes our City collects from businesses by 0.6 per cent.

Thank you to the thousands of business owners, residents and professionals from across our city who provided their valuable feedback on this year's budget.

I'd also like to thank the 3,600 businesses who chose to invest and grow in Mississauga last year because of our city's bright and promising future.

In the coming year and beyond, we will continue to focus our efforts on supporting our small business owners while attracting investment, supporting innovation and creating employment in key sectors including Aerospace, Life Sciences, Film and Television, Information and Communications Technology and Food and Beverage among others.

This year's budget is a solid financial plan that will deliver meaningful and lasting results and keep Mississauga open for business.

If you didn't get a chance to provide feedback, we encourage you to email your questions or comments to budget@mississauga.ca.

Let's keep the conversation going.

Whether you are looking to start or expand your business, we are paving the way for Mississauga's bright and promising future and we are doing it together.

Bonie Chombrie

Warmest regards,

Bonnie Crombie, MBA, ICD.D. Mayor of Mississauga

2019 Budget Highlights

This year's budget is proof that Mississauga is working. We continue to have a solid financial framework and after an extensive business planning and budget process, we have designed a budget that invests in our shared priorities while allowing us to invest in the future of our city. Our budget also ensures we can continue to deliver the quality local services residents and businesses have come to rely on.

In Mississauga, you get value for your tax dollars. In 2019, our budget priorities include investing in public transit and better managing traffic signals so you and your employees can get to and from work faster. We are making strategic investments while ensuring we continue to deliver programs and services to you in a cost-effective manner.

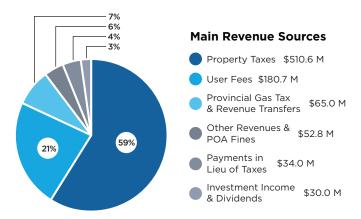


Keeping Business Taxes Low

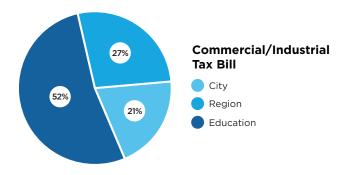
You work hard in your business. We are also working diligently to keep more money in your pocket and to keep Mississauga competitive for existing businesses while attracting new ones. Our tax rates are competitive.

The tax increase for Mississauga businesses in 2019 is one per cent, which allows our tax base per square foot to remain below the Greater Toronto Area (GTA) average for industrial and commercial sectors.

Where the City gets its money



The City only gets 1/5 of every commercial/industrial tax dollar collected



Identifying Efficiencies and Saving You Money

Fiscal prudence, efficiencies and identifying cost savings are part of our corporate DNA.

We are always looking at ways to deliver services more efficiently and effectively. Through the Lean methodology, staff is trained to find efficiencies, think differently and transform the way we do business across our organization. Even small changes collectively add up to big savings in effort, time and money.

For example, in the past year, Planning and Building staff introduced access to ePlans for the Municipal Property Assessment Corporation (MPAC) while Mississauga Business Enterprise Centre (MBEC)

improved the Client Interaction Intake process for walk-ins, telephone and email. This year, we will improve our payment process by reducing staff processing time and the time it takes for vendors to receive their payments.

We are committed to finding efficiencies and reducing redundancies and red tape while ensuring we can continue to provide a high level of customer service and deliver the quality services you expect as a business.

Over the past 10 years, we have found more than \$55 million in savings.

Savings:



\$8.94 million in cost avoidance



\$2.15 million in cost savings



178,402 hours in freed capacity

Results:



100 Lean completed projects and 48 in-progress



2,310 just-do-it small improvements



504 environmental improvements



337 safety improvements

Chart figures as at May 2019

Open for Business

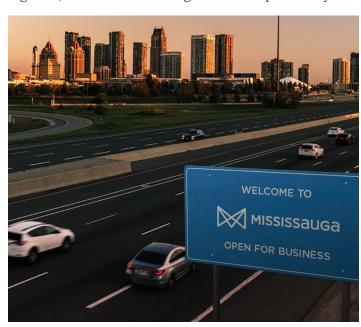
As the third-largest city in Ontario and the sixth in Canada, we are home to more than 94,000 companies and have quickly grown into a major hub for innovation and economic development.

Mississauga has one of the most highly skilled and diverse workforces in the world. We have the right services and infrastructure in place. We are a net importer of jobs, which means more people come to work in Mississauga each day than leave for employment in neighbouring cities. There are 57 local jobs for every 100 residents in our city, which is good news for people who want to work here and businesses looking to access skilled talent.

In addition to evolving into a Smart City, we are also in a strong financial position. This provides businesses with the confidence to invest, expand, create jobs and succeed in Mississauga.

Last year alone, many multinational companies chose Mississauga. From CBS Film and Television Studios, to Campbell Company of Canada, Cognizant, Fluidmaster, GlaxoSmithKline, MHI Canada Aerospace, Wayfair and more.

It has never been a better time to locate a start-up or expand your business in our city. We are on the cusp of something big. The future is truly unlimited in Mississauga. In the next year and beyond, by working together, we will continue to grow and shape our city.



Breaking Gridlock

Transit, transportation and tackling gridlock remain a priority for us. We have many projects underway to strengthen our regionally-connected transit system, reduce congestion and move tens of thousands of people across our city and beyond.

Work has begun on the 19 stops of Metrolinx's 18-km Hurontario LRT. Although the provincial government's revised plans no longer include the downtown loop, the LRT remains important to the future economic and residential development in our downtown core. It will address congestion, promote more sustainable growth and get residents, workers, students and visitors to and from their destinations.

We will continue to work to find alternate funding opportunities that will allow the loop to be built in the future.

We are also investing to expand our MiWay network, adding 31,000 hours of service this year. We recently launched a convenient express service to Toronto Pearson International Airport that provides a quick, efficient and affordable way for commuters, visitors on business and thousands of airport employees to get to and from work. We know that business does not sleep. Our new 24-hour service on four MiWay routes also helps get people moving at all times of the day.

We continue to advocate for two-way service on all three Mississauga GO Transit lines, particularly the Milton line. It is essential for our economic growth, quality of life and ability to attract new business and remain competitive.

Congestion is slowing down our travel times, affecting our bottom line and costing our economy an estimated \$11 billion a year. A connected transit network will prepare Mississauga for the future, get people moving and ensure our city remains an attractive place for businesses to invest.



For more information, please contact:

