



# Community

## Ideas & Opportunities

January 25 & 27, 2016

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[www.mississauga.ca/visioncooksville](http://www.mississauga.ca/visioncooksville)

#VisionCooksville

URBAN  
STRATEGIES  
INC.

  
MISSISSAUGA

# Welcome!

1. Project Schedule
2. Recap of Community Visioning
3. What We Heard From You
4. Preliminary Ideas & Workbooks
5. Breakout Group Discussion
6. Report Back
7. Next Steps

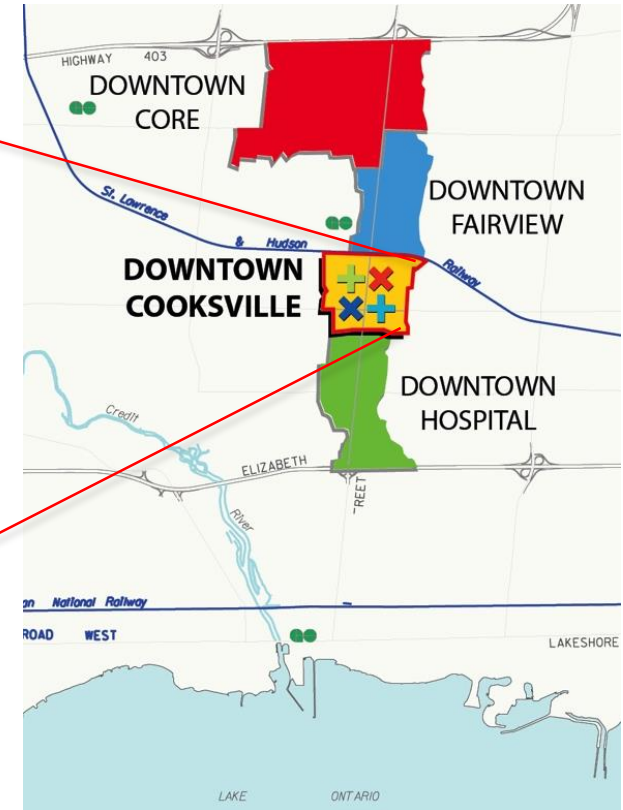


# Vision Cooksville Project Schedule





# Vision Cooksville Study Area





# Cooksville Today

Home to **11,000** residents

600 small to medium sized  
**businesses**

**Newcomers** make up  
majority of the population

**Highly educated**

Lots of **young families**

Culturally and  
ethnically **diverse**

Most residents live in **high-rise  
apartments** and are **renters**



# Cooksville is Changing

## 1. Population Growth

**+ 7,000 PEOPLE**

**+ 1,000 JOBS**

## 3. Development Interest



## 2. Transit Investments





Because of all these changes,  
Cooksville needs a vision!

A vision for Cooksville will help guide the change  
that is coming to this community.







A community visioning exercise  
listens to your voices and  
ensures that community  
members have a platform  
to express their ideas.

How has the  
Cooksville  
community's voice  
been heard?



By talking to residents, commuters, business owners, and youth during On-the-Spot Survey Day.





By speaking with older adults at a meeting at the Cooksville Public Library.





By dropping in at the Dam to speak with local youth.





By meeting with newcomers at the Newcomer Centre of Peel.



# By hosting a large community visioning session at Cooksville United Church On November 23<sup>rd</sup>.





**Approximately 60 community members participated in the visioning exercise.**

**Councillor Nando Iannicca, Mayor Bonnie Crombie and MP Peter Fonseca were all in attendance.**





**Residents broke out into small groups to answer questions about the Cooksville community.**



We also launched the Cooksville Compass, an online survey and mapping tool that 106 community members completed.



## Cooksville Compass

Cooksville will be transformed over the next 20 to 30 years through:

- Intensification – 7,000 more people will call Cooksville home.
- Infrastructure investment – construction of the Hurontario LRT is expected to start in 2018, rapid transit on Dundas is being studied and improvements to GO service are planned.
- Redevelopment – improved transit will encourage renewal of many properties and new buildings.
- Revitalization – all of these things bring new opportunities to make this community even better.

Vision Cooksville is a City initiative that will create a long-range vision for this growing urban area. You can help shape this community's vibe, personality and character as it evolves.

We want to hear from you – and everyone else who lives in, works in, or just loves Cooksville! Click the **START** button below to take this short survey. Check out [www.mississauga.ca/portal/residents/visioncooksville](http://www.mississauga.ca/portal/residents/visioncooksville) for more information and ways to get involved.

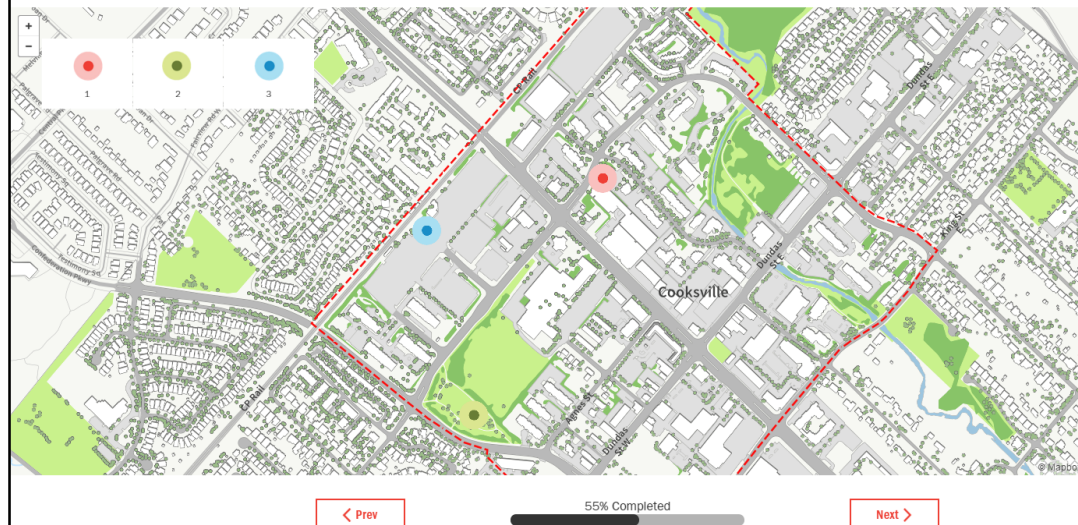
# They mapped their answers in-person and on-line:



## Cookville Compass

Question 6 of 9



Take a look to the left of your screen. You will see three (3) pins. Click and drag one (1) of each pin to your **three (3) favourite places** in Cookville, and leave a comment in the pop-up box!







**Legend.**

-  Places we love
-  Places that need improvement

In total, we spoke to over  
**300** people

In **5** different venues

Over the course of **2** months



# We also engaged with City Staff to better understand the area:

- Walking tour
- Active development applications
- Other City initiatives underway



What have we  
heard?



Cooksville has many  
strengths to build on

Cooksville is...

walkable





Cooksville has...

excellent transit





Cooksville is...

diverse and inclusive





Cooksville has...

has unique retail choices





Cooksville is...

distinctly urban





Cooksville is...

empathetic and caring





Cooksville is...

an active and engaged community





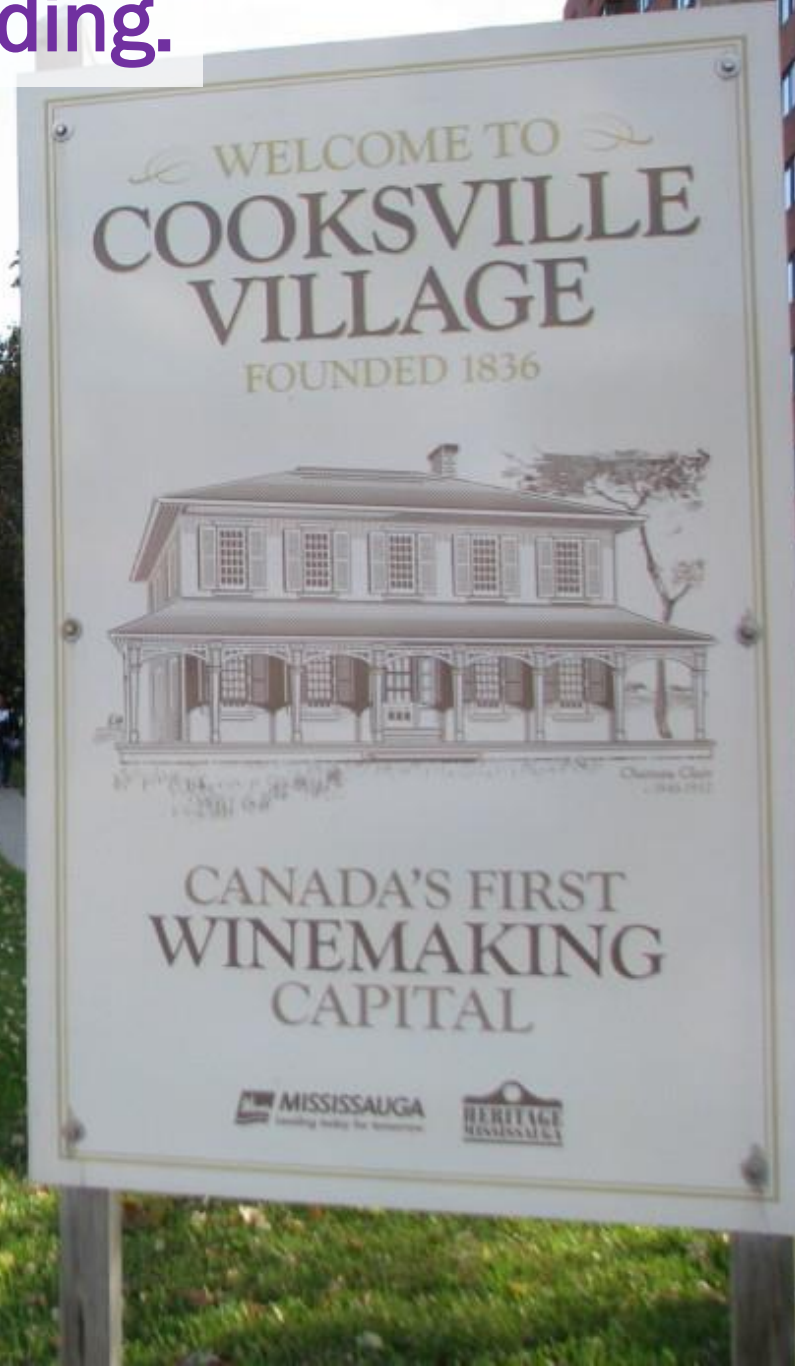
Improvements for  
the future

# The streetscape and public realm.

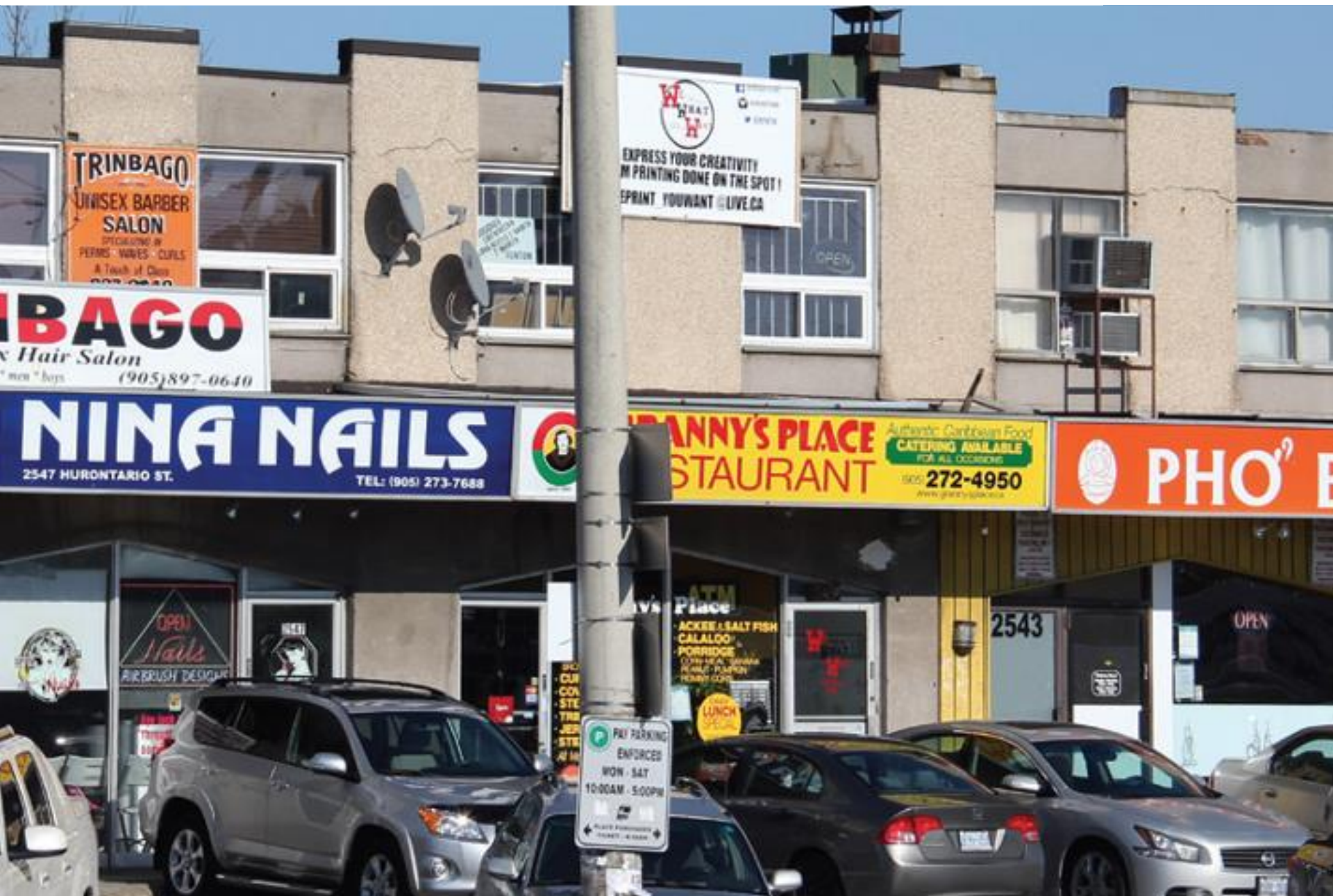




# Cooksville's identity and branding.



# Coordination among local businesses.





# Pedestrian safety and experience.





# Community facilities and spaces.





Based on these,  
we identified **ideas** for  
community discussion  
& organized them by  
**theme...**

1. Pedestrian Experience
2. Connected & Creative Open Spaces
3. Community Facilities & Spaces
4. Supporting & Strengthening Local Businesses opportunities
5. Addressing Social Concerns
6. A Cooksville Identity



# We need to know what you think!

Get your workbook and pen ready!







# Theme 1: Pedestrian Experience

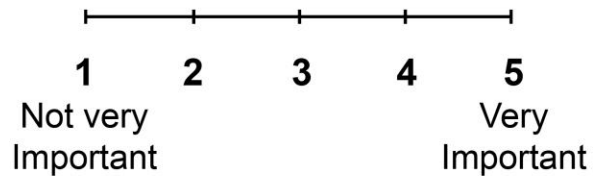
Walkability is part of what gives Cooksville its authentic urban vibe. Because there is so much activity in this relatively small area, lots of people get around by foot to do daily shopping, go to the bank, meet friends, go to school or work, or catch a bus or GO Train. While Cooksville is definitely a place *of* many pedestrians, it's not yet a place *for* pedestrians – improving the pedestrian experience in the neighbourhood is a priority.



## Idea 1.1 – Pedestrian Amenities on Hurontario and Dundas

- Pedestrian scale lighting
- Lots of benches
- Accessible seating
- Flower boxes and trees

*How important is this idea to your vision for Cooksville? Please circle one:*



**Any comments or examples?**

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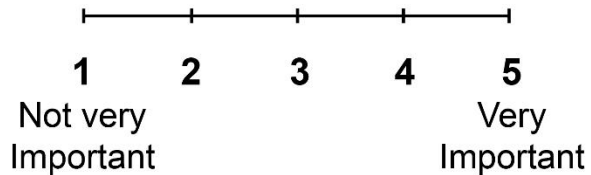
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## Idea 1.2 – Attractive Urban Design

- Buildings lining the street
- Parking at the rear of buildings or underground
- Pedestrian weather protection
- Well-maintained attractive storefronts
- Outdoor patio space

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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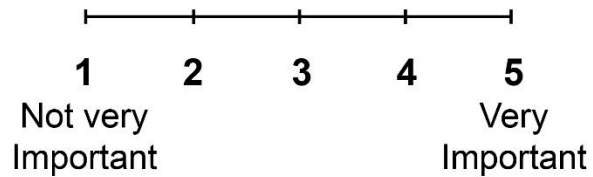




## Idea 1.3 – Transit Amenities for Pedestrians

- Additional enclosed bus shelters
- Improved transit signage

*How important is this idea to your vision for Cooksville? Please circle one:*



**Any comments or examples?**

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Improved signage

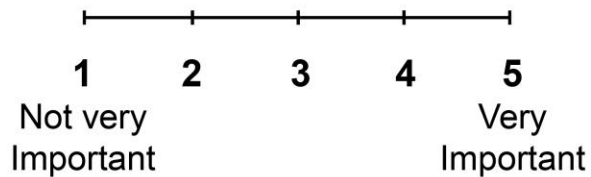


Enclosed bus shelters

## Idea 1.4 – Pedestrian Safety

- Pedestrian 'safe-crossing zones'
- Wider sidewalks
- Direct access to GO station from east side of Hurontario

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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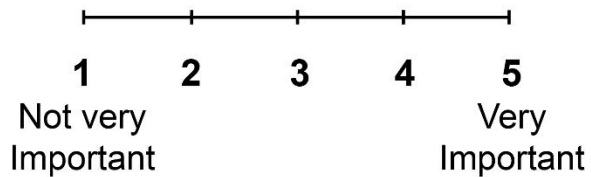




## Idea 1.5 – New Public Streets and Shorter Blocks

- Break up long blocks by creating new public streets
- Remove fences between commercial properties
- Pedestrian paths across large sites

***How important is this idea to your vision for Cookeville? Please circle one:***



**Any comments or examples?**

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## Other Ideas and Comments

Does this theme fit with your Vision for Cooksville? Do you have any other ideas for this theme?





# Theme 2: Connected and Creative Open Spaces

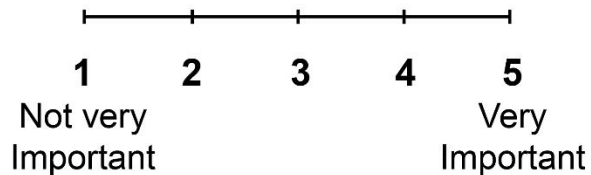
Cooksville has a number of existing parks and open spaces within the study area, and others just outside. Many of these spaces can be improved to better meet the needs of residents. As the area grows, additional open spaces, and greater connectivity between them will ensure access to attractive functional outdoor space for all.



## Idea 2.1 – Improvements to Existing Parks

- Additional lighting on paths and near benches and play equipment
- Splash pad for warmer months
- Natural ice rink in winter
- Community gardens

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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Splash pad



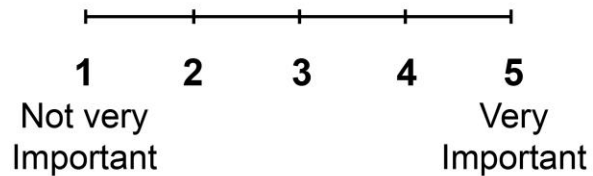
Benches integrated into landscape design



## Idea 2.2 – New Open Spaces in Strategic Locations

- Small, urban squares with benches and planters
- Parkettes that provide respite from the urban bustle

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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Green parkette

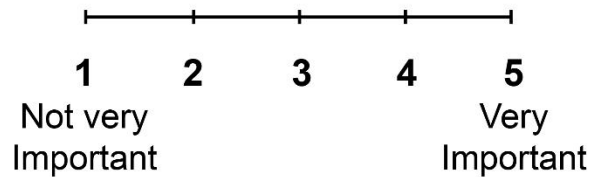


Square with benches and planters

## Idea 2.3 – Publicly Accessible Private Open Spaces

- Walkways
- Gardens
- Courtyards
- Playgrounds

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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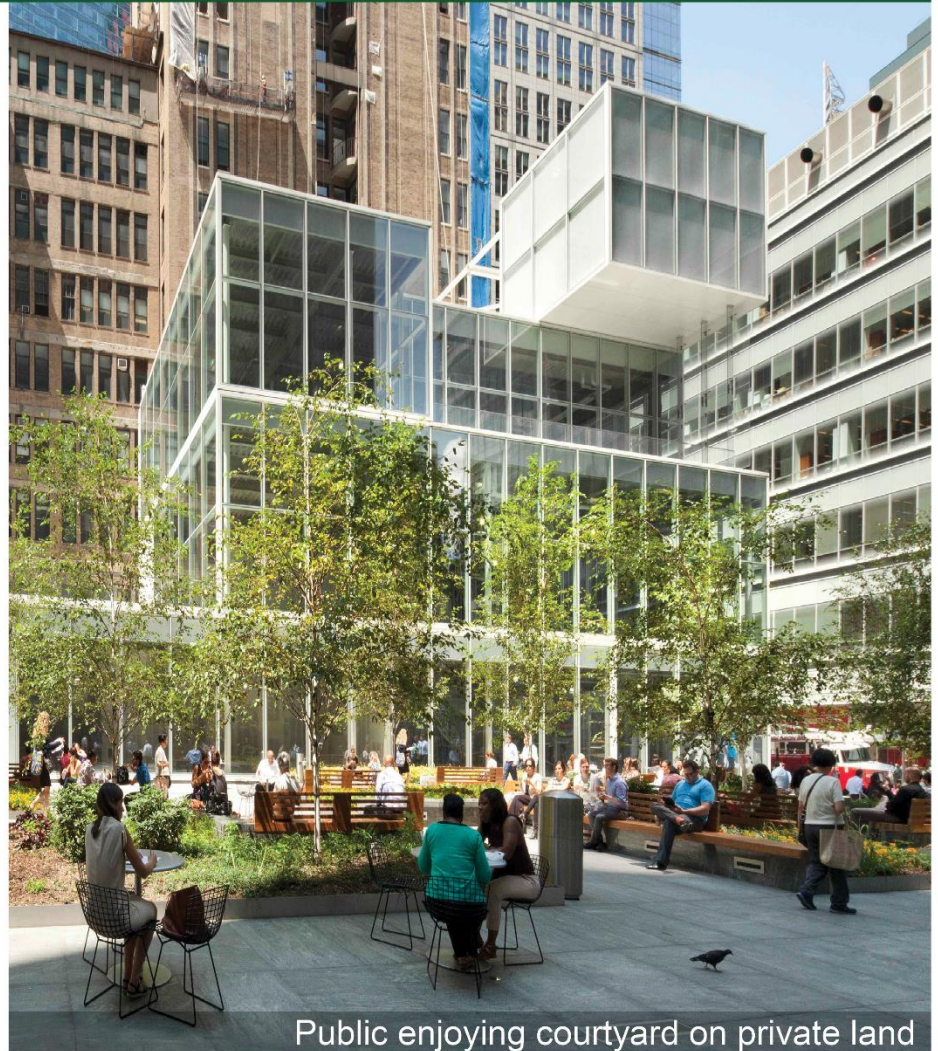
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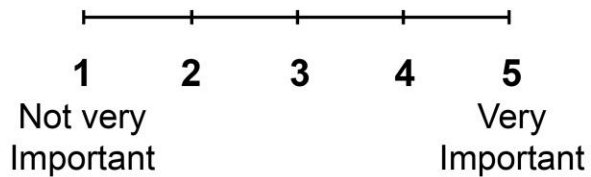
Public enjoying courtyard on private land



## Idea 2.4 – Four Corners Park Programming and Beautification

- Farmer's market
- Street food vendors
- Buskers
- Home base for area festivals and events
- Community art installations
- Floral garden
- Digital displays

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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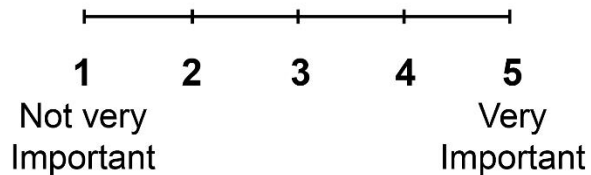
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## Idea 2.5 – Improved Bike Infrastructure and Amenities

- Covered and well-lit bicycle parking
- Self-service bike repair stations
- Improved signage for bike routes
- More and improved bike routes

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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Lots of bicycle parking in strategic places



Self-serve bike repair stations



## Other Ideas and Comments

Does this theme fit with your Vision for Cooksville? Do you have any other ideas for this theme?



# Theme 3: Community Facilities and Spaces

A cohesive and connected community needs space in which to interact. Cooksville boasts many social and community groups but they often struggle to find meeting space and residents often travel outside of Cooksville to access some recreation activities.

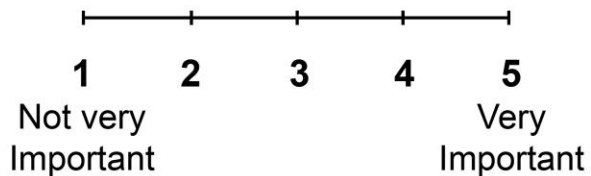


## Idea 3.1 – New Community Spaces

Amenity space in new development, such as:

- Indoor children's playrooms
- Playgrounds
- Community gardens
- Meeting spaces for community use

***How important is the idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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Bright community spaces

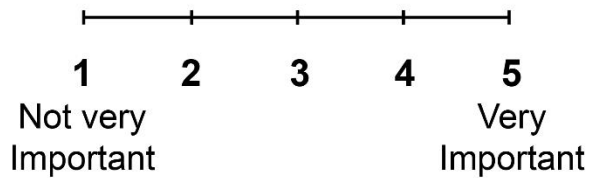


Community meeting spaces

## Idea 3.2 – Library Improvements

- Bigger
- Easy to find
- More community meeting space
- Larger children's program space
- Access to new technology
- Maker spaces
- Exhibits

***How important is this idea to your vision for Cooksville? Please circle one:***

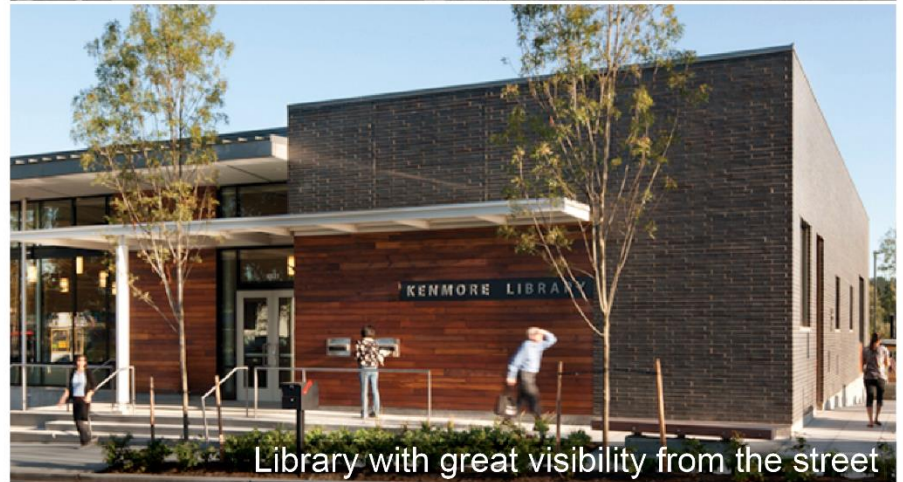
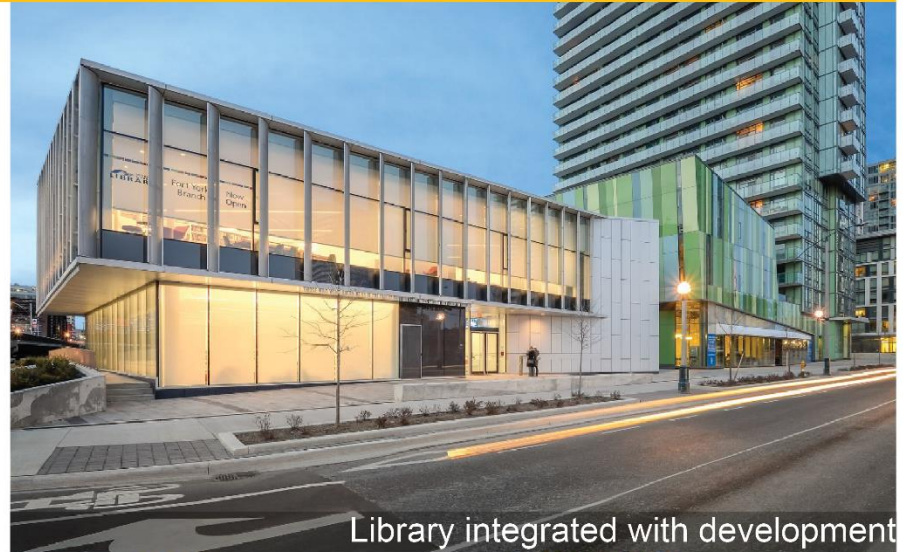


**Any comments or examples?**

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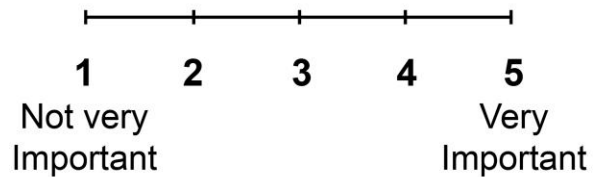




### Idea 3.3 – More Community Recreation and Cultural Spaces

- Idea incubators
- Community kitchen
- Maker spaces
- Gymnasium
- Studios
- Performance space
- Fitness centre

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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Gymnasium space

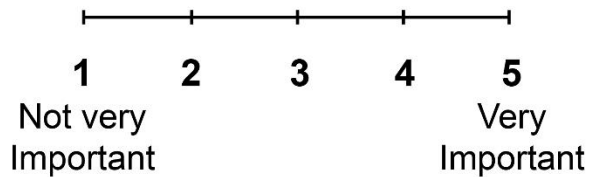


Community kitchen

### Idea 3.4 – A Cooksville Community Hub (Multi-Purpose Centre)

- Library
- Childcare
- Meeting space
- Community Centre
- Recreation
- Community gardens
- Gym/sport centres

*How important is this idea to your vision for Cooksville? Please circle one:*



**Any comments or examples?**

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## Other Ideas and Comments

Does this theme fit with your Vision for Cooksville? Do you have any other ideas for this theme?

A man wearing a dark hat and a dark jacket is smiling at the camera. He is standing in a clothing store, with shelves of various items like shoes and bags visible in the background. The entire image has a blue tint.

# **Theme 4: Supporting and Strengthening Local Business Opportunities**

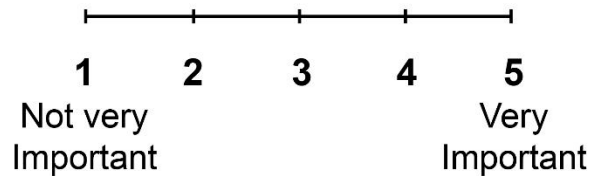
The vibrancy of this neighbourhood is reflected in the diversity of its shops, restaurants, and overall small business landscape – people come from all over Mississauga and the GTA to shop, eat and do business here. Strengthening and retaining Cooksville's small businesses is a priority.



## Idea 4.1 – Encourage a Cooksville Business Improvement Area

- Coordinate local businesses
- Advertise Cooksville
- Sponsor community events
- Façade improvements
- Improved and consistent storefront signage

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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Streetsville BIA event

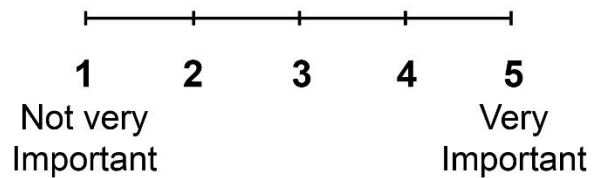


Port Credit BIA event

## Idea 4.2 – Street Vendors

- Foods
- Newspaper stands
- Farmer's market
- Local artisans
- Buskers

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

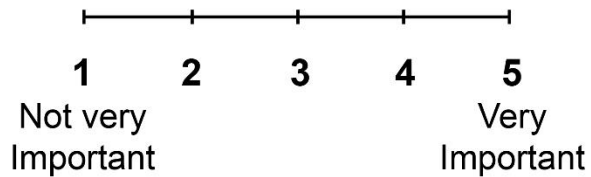




## Idea 4.3 – Temporary Spaces

- Shipping container market
- Kiosks
- Pop-up shops
- Business incubator space

*How important is the idea to your vision for Cooksville? Please circle one:*



**Any comments or examples?**

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Temporary shipping container market

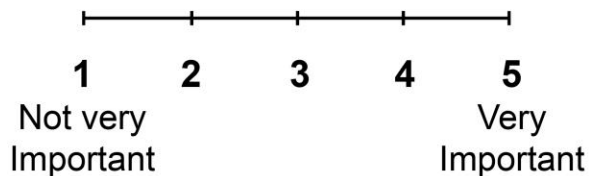


Seasonal market on parking lot

## Idea 4.4 – Business Retention

- Small retail spaces in new development
- Match businesses with available space
- Keep diversity of retail and restaurants

*How important is this idea to your vision for Cooksville? Please circle one:*



**Any comments or examples?**

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## Other Ideas and Comments

Does this theme fit with your Vision for Cooksville? Do you have any other ideas for this theme?

A group of students in green shirts are gathered in front of a brick building with large windows. They are holding a large white sign with the text "Peel Students Walk" in blue and purple. A woman on the right is holding a large, colorful, spiral-shaped object. The scene is outdoors, and the students are looking towards the camera.

# Theme 5: Addressing Social Concerns

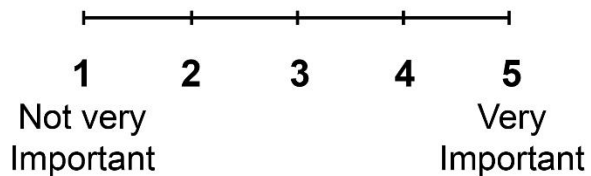
Cooksville is a community of great empathy and community spirit, despite challenges of homelessness, low incomes and housing affordability. Meeting the needs of all members of the community, new and established, young and old, will enrich everyone.



## Idea 5.1 – Diversity of Housing Types and Tenures

- High-rise, mid-rise & townhouses
- Live-work units
- Rental and condo
- Family-sized units
- Seniors units
- Affordable housing options
- Affordable ownership programs

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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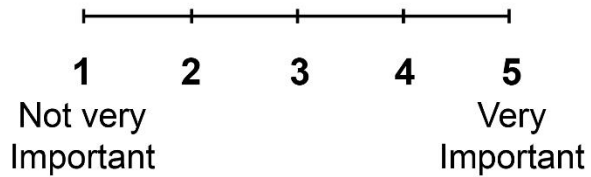
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## Idea 5.2 – Address Neighbourhood Homelessness

- Shelter/place for people experiencing homelessness
- Clinic space for personal care, mental health and addiction supports

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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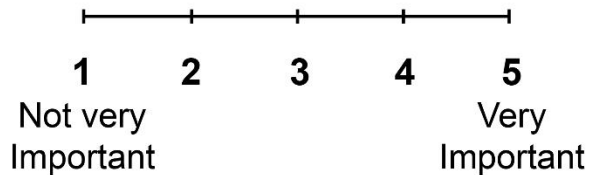




## Idea 5.3 – Programming and Recreation Spaces for Youth

- Youth centre or spaces with after school, weekend and holiday activities
- Free wifi for the area
- Youth-based parkettes and outside amenities for recreation

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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## Other Ideas and Comments

Does this theme fit with your Vision for Cooksville? Do you have any other ideas for this theme?





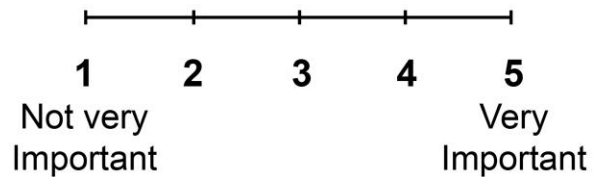
# Theme 6: A Cooksville Identity

Cooksville's urban vibe and diverse, contemporary character should become part of its visual identity.

## Idea 6.1 – Distinctive Cooksville Brand

- Proactive marketing
- Street signs
- Street furniture, benches and umbrellas
- Promotion of events
- Draw on history, culture, urban vibe

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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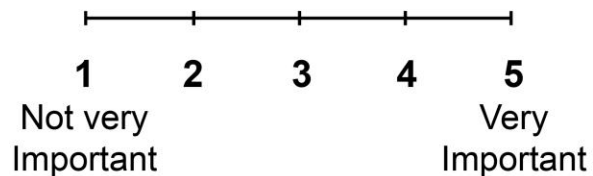
Streetsville branding



## Idea 6.2 – Gateways and Signage

- Public art, murals, light installation
- Community maps and wayfinding
- Defined area boundaries
- Use the Cooksville brand

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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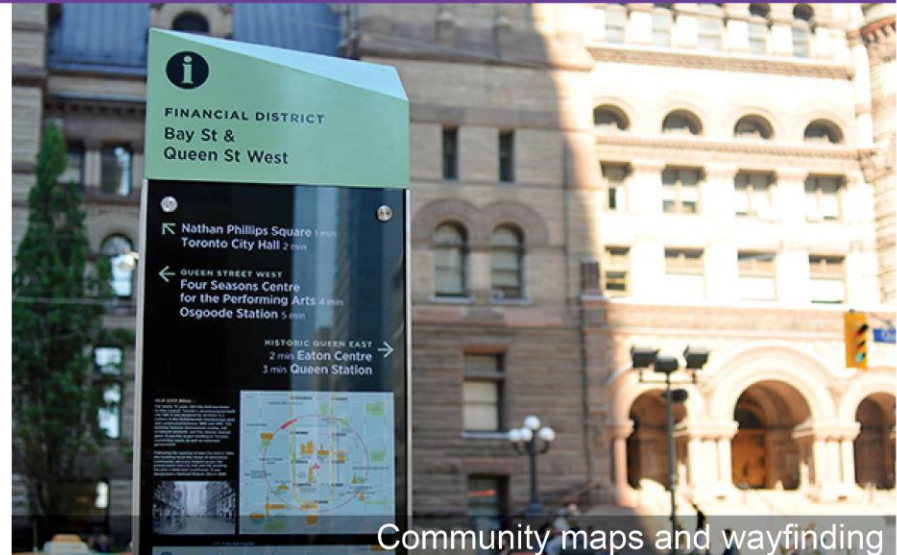
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Community maps and wayfinding

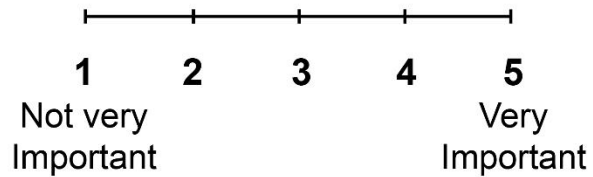


Establishing identity through murals and public art

## Idea 6.3 – Public Art

- Murals
- Sculpture
- Engage local artists and youth
- Incentives and programs for artists

***How important is the idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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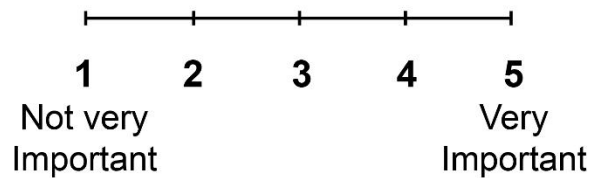




## Idea 6.4 – Celebrate History

- Include in branding
- Public art
- Landscape design
- Commemorative plaques
- Digital apps to share local history and stories

***How important is this idea to your vision for Cooksville? Please circle one:***



**Any comments or examples?**

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C.P.R. STATION, COOKSVILLE, ONT.



Heritage interpretation in landscape features

## Other Ideas and Comments

What do you see as Cooksville's identity? Do you have any ideas for establishing this identity?



Are there any other  
**themes** or **ideas** we  
should consider as we  
develop your Vision for  
Cooksville?

# Group Discussion





# Theme 1: Pedestrian Experience

Walkability is part of what gives Cooksville its authentic urban vibe. Because there is so much activity in this relatively small area, lots of people get around by foot to do daily shopping, go to the bank, meet friends, go to school or work, or catch a bus or GO Train. While Cooksville is definitely a place *of* many pedestrians, it's not yet a place *for* pedestrians – improving the pedestrian experience in the neighbourhood is a priority.





# Theme 2: Connected and Creative Open Spaces

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# Theme 3: Community Facilities and Spaces

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# **Theme 4: Supporting and Strengthening Local Business Opportunities**

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# Theme 5: Addressing Social Concerns

Cooksville is a community of great empathy and community spirit, despite challenges of homelessness, low incomes and housing affordability. Meeting the needs of all members of the community, new and established, young and old, will enrich everyone.



# Theme 6: A Cooksville Identity

Cooksville's urban vibe and diverse, contemporary character should become part of its visual identity.



# Vision Cooksville Project Schedule



# Bringing it all together

**March:**

The Vision



Vision  
Statement

Principles

Action  
Items &  
Strategies

**Today:**

Community  
Discussion





**The final public meeting  
is March 7 2016!**

**Vision.Cooksville@mississauga.ca**

**[www.mississauga.ca/visioncooksville](http://www.mississauga.ca/visioncooksville)**

**#VisionCooksville**



Thank **you**

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INC .

  
MISSISSAUGA