

# Talkative Ted makes mom and dad proud

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Special

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Almost 23 years after their son entered the world of radio, Mr. and Mrs. Woloshyn can finally rest easy.

It's now official. Ted Woloshyn, who went into broadcasting because it was the most stable of his career choices, has definitely made good.

More than good, actually. In fact, since the mid-October announcement that he would be successor to Canada's most successful radio morning man, Wally Crouter, Woloshyn can be forgiven for feeling a bit like a child caught trying on his father's clothes.

CFRB's Wally Crouter, 73, is legendary in radio for having had the most listeners for 50 years.

"This is a huge honor. I don't feel like I'm replacing Wally because no one could replace Wally," said Woloshyn, 43. "I used to listen to Wally Crouter when I was a kid. He was always on at the house. I mean, everyone listened to Wally Crouter."

Inspired by Crouter and other broadcasters, Woloshyn enrolled in Seneca College's communications program back in 1974. It turned out to be a short tenure. After just a few



**WOLOSHYN**

months, Woloshyn left college to get his first job, at then CHIC radio.

He then moved on to work at CFNY in Brampton as well as landing gigs in Peterborough, Montreal and at Toronto's Q107.

In between, Woloshyn could be found on the comedy circuit, honing his skills as a stand-up performer.

"I left school because I was offered work and I figured I would learn more on the job," said Woloshyn.

"As for the comedy, it got to the point where you had to choose. I chose radio because it seemed more secure."

The choice may also have given Woloshyn's parents few rough moments.

"My parents were always supportive of me. But I'm sure they would have preferred I had a university degree and something a little more stable before me," said Woloshyn.

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# Woloshyn takes over for CFRB legend

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If it was a gamble for Woloshyn not to complete school, it's one that has paid off in spades for Woloshyn, who lives in Mississauga with his wife and two children, aged 8 and 11.

"My kids understand that daddy has a new job now but I'm not sure they understand the magnitude of it," said Woloshyn, who estimates his work day now begins at 3 a.m.

"I'll be going to bed by 9 (p.m.) now, so I'm sure they'll be tucking daddy into bed."

The good news is that as far as Woloshyn can see, he'll be tucked into bed in one of the best communities around.

"I've lived in the east part of Mississauga for nine years now and I love it. It's the diversity of it, and you've got to be impressed by the people who are running it," said Woloshyn, joking that after his radio days, he might take a stab at poli-

tics and Mayor Hazel McCallion's job.

"There's so much diversity in terms of cultures and restaurants. Anything you want you can find in Mississauga."

It's a diversity that's also found in Crouter's radio audience.

"I've been at CFRB for five years now and I've filled in for Wally for two years so I know the audience, which is very important. This is the most loyal audience you can get in radio," said Woloshyn.

"You can find a 28-year-old or a 72-year-old listening."

The trick then, is being able to say something to all of them. Woloshyn knows how Wally succeeded.

"Wally is just very warm, very generous," said Woloshyn. "He becomes a part of your family."

Warmth is something Woloshyn will be going for come next Monday, Nov. 4, his first show as official host of CFRB's morning show.

"You have to understand that you are talking to people at their most vulnerable time. Ask most people what they're like first thing in the morning and you know it's a vulnerable time," said Woloshyn. "You have to be able to pick them up and not be very aggressive."