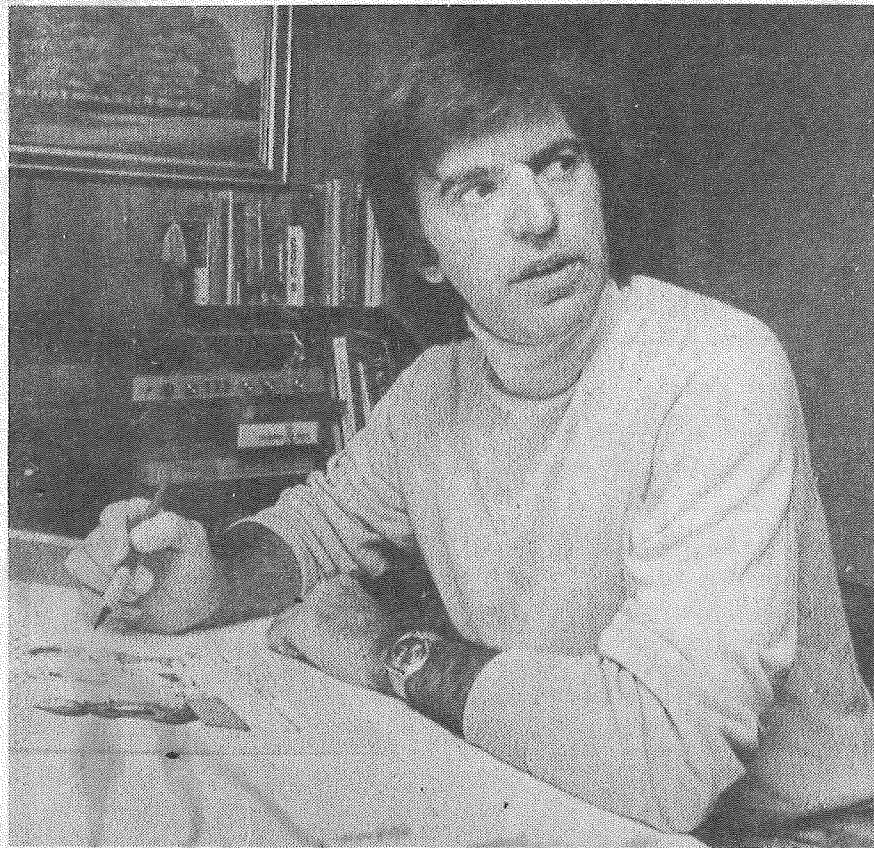


Award-winning cartoonist

Unger joins staff of The Mississauga News



Award winning and internationally syndicated cartoonist, Jim Unger, joins the staff of The Mississauga News this week with his own brand of editorial cartoons, seen on Page 4. Jim Unger's cartoons are now a regular part of The Mississauga News format.

Jim Unger, whose editorial cartoons have poked fun at every segment of Mississauga, has joined the staff of the Mississauga News.

Mr. Unger's wry look at the social, cultural, and news life of Mississauga will now become a feature to be seen on the editorial page.

In 1974 and 1973 Mr. Unger's editorial cartoons were judged the best by the Ontario Weekly Newspaper Association and also best by the Canadian Community Newspaper Association.

These winning cartoons appeared in another local newspaper, The Mississauga Times, which Mr. Unger left last year to work full-time on his new series, Herman.

Herman has proved so popular that it now appears in 50 large, daily newspapers in North America including the Globe and Mail in Toronto.

The result of the interest in the escapades of Herman has led to a book entitled *Apart From A Little Dampness Herman, How's Everything Else?*

Mr. Unger said he expects the book to be on the newstands by the end of this month.

He says he is looking forward to getting back to editorial cartoons and in The Mississauga News, which he will be doing in addition to Herman.

"You know there are so many things I see here every day or read in the newspaper that strike me funny.

"I like to look at what's in the news and amplify it...

"Editorial cartoons, I think, have to be funny, or they don't do what they are supposed to do," Mr. Unger said.

Mr. Unger is a full-time resident of Mississauga.

Jim's first editorial cartoon for the Mississauga News appears today (Wed.) on Page 4.

Deel B109

APR 12 9, 1975. MN

Unger, Jim