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Ontario Chrysler big wheel

March 1-89 MN

Casey Togtema dead at 59

The owner of one of the largest car dealerships in Mississauga and Canada, died of a heart attack Saturday.

Casey Togtema, familiar to television viewers for his appearances on advertisements for his Ontario Chrysler dealership on Dixie Rd., died a day before his 59th birthday. He was planning to leave Sunday for The Netherlands, where he was born and studied theology.

After coming to Canada in 1952, Togtema became a car salesman and worked his way up to become manager of Ontario Chrysler in 1977. The dealership moved to Mississauga five years ago and has thrived since, in part due to Togtema's extensive advertising campaigns, which featured himself and radio broadcaster Earl Warren.

Togtema, a resident of Palgrave, is survived by his wife, five children and seven grandchildren. A memorial service was held yesterday in Thornhill Presbyterian Church.