

Sonin, Ray
 Paul Biog Re July 2/88

Ray Sonin hosts big band journey

Cruise 'Down Memory Lane'

Mississauga radio personality Ray Sonin, whose voice and programs have been a popular feature of CFRB for more than two decades now, will be setting out to sea next fall and he will be taking a group of people down "Memory Lane."

The host of CFRB Radio's "Down Memory Lane" program will be personally escorting a group of friends and listeners on a 10-day Caribbean cruise aboard Holland America Line's 38,000 ton flagship, S.S. Rotterdam.

Departure is set for Nov. 19 and the cruise from Ft. Lauderdale, Florida, will include calls at Curacao, Caracas, Grenada, Martinique, St. Thomas and Nassau.

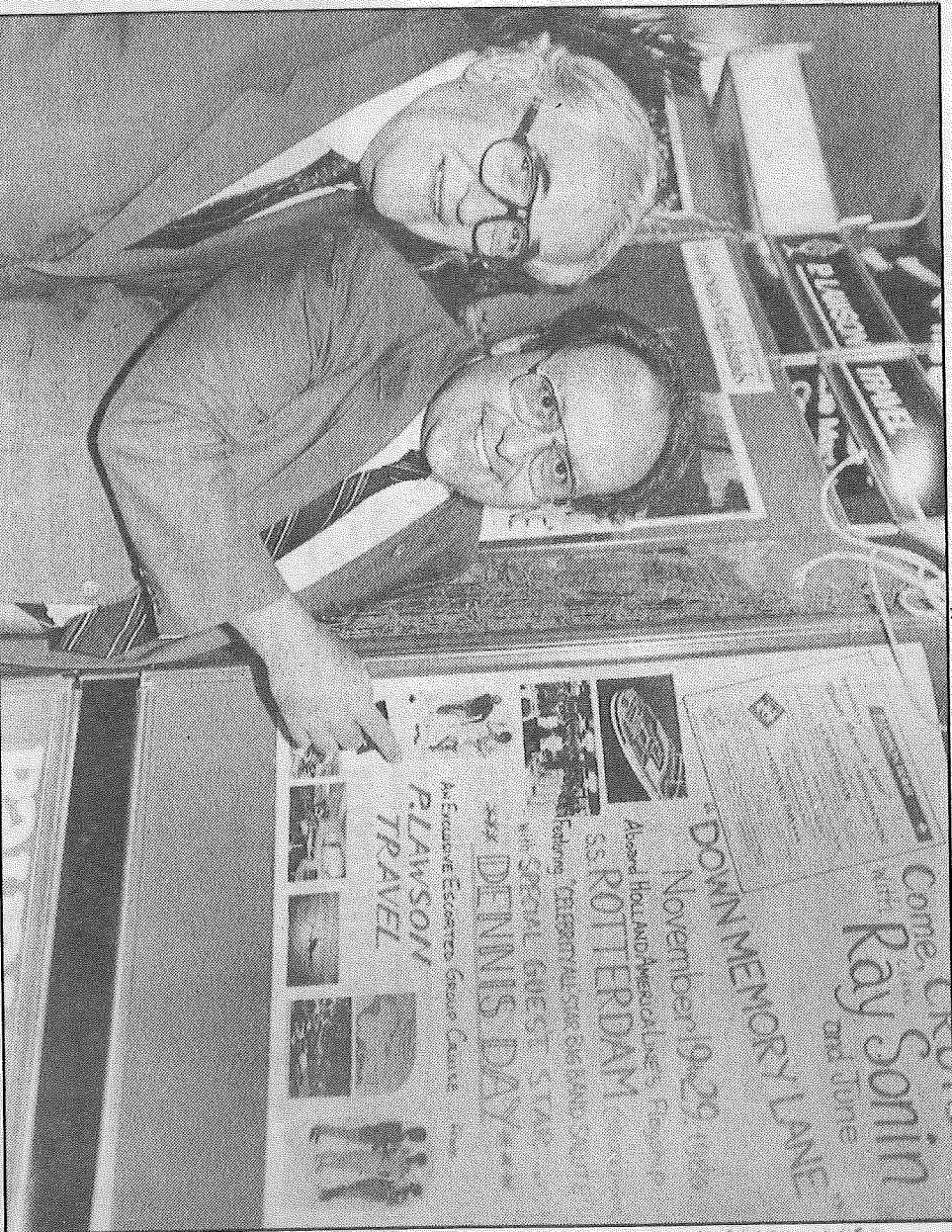
Theme of the cruise will be "Celebrity Big Band Salute" with music of the '40s and '50s, played by the Roger James Big Band. Special guest star for Ray's cruise will be a veteran entertainer, Dennis Day, best known for his long association with the Jack Benny Program. As well as the usual cruise features (endless meals, fine entertainment,

movies, casino, etc.), Ray's group will enjoy special private get-togethers and will have opportunities to meet with on-board celebrities. Fares, which include flights between Toronto and Florida, plus all taxes and gratuities, start at \$1,999 Canadian.

Ray Sonin's "Down Memory Lane" cruise can be reserved at any office of P. Lawson Travel across Canada.

A long-time resident of Mississauga, Sonin was awarded OBE (Order of British Empire) honors by the Queen for his outstanding contribution to the world of

music and entertainment. In addition to his radio work, Sonin is internationally known as the writer of lyrics to many outstanding tunes. He has also helped co-host the annual Mississauga News Christmas Bureau Fund "Over the Top" telephone for the past five years.



Ready to cruise "Down Memory Lane" is CFRB Radio personality Ray Sonin (left), who will personally host a Caribbean big band cruise in November. Helping to point Sonin in the right direction is fellow Mississaugan Allan Trollope, P. Lawson Travel's marketing and promotions director for Ontario. Until recently, Trollope was manager of P. Lawson's Square One Branch.