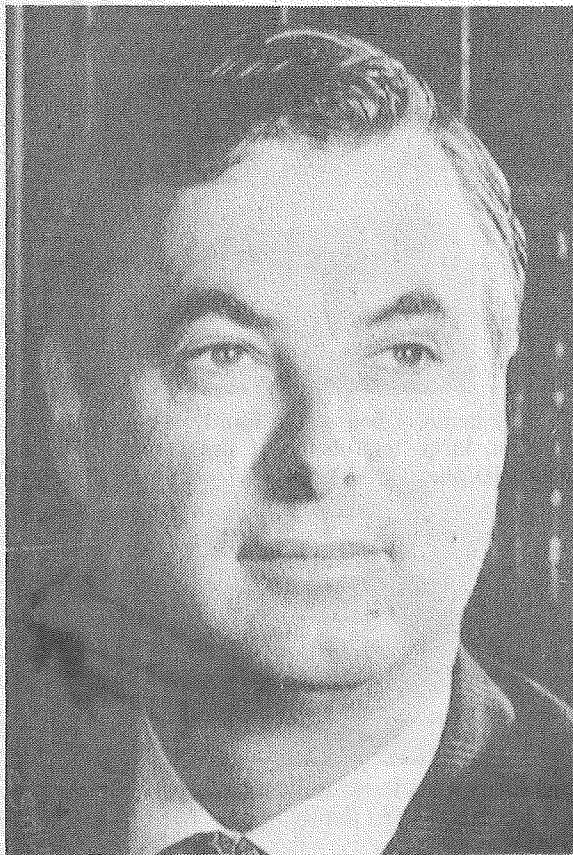


# Harold Shipp: *He got award for Mississauga*



**HAROLD G. SHIPP**

Harold G. Shipp, president of the Shipp Corporation, carries two photographs in his billfold he likes to show.

One is a photo of Applewood Place as represented in an artist's rendering. The other is a straight photo taken from the exact same spot when the building was completed.

The photographs are identical.

The point is there is nothing more beautiful, when it comes to housing developments than the artistic conception of the area before construction begins. Very often the trees and the landscaping in the drawing just aren't there at completion, and the nicely colored exteriors just don't come off in the light of day.

Applewood Place, however, a recent winner of the very prestigious Canadian Housing Design Council award, is everything the Shipp Corporation said it would be.

Mr. Shipp said this was important in this year's design council awards because judges came out to the site to see just were the "glitter" of the send-in photos stop and actual honesty in representation begin.

Very few things were changed from the original specifications.

"We did change a few pumps around and we moved the health clubs for the gals and guys around. We put the gals on the sunny side during the day because that's when they use it.

"We also changed the front of the marquee around because we found when we saw the model that the view down onto it from the suites above might not be favorable," he said.

One of the outstanding features of Applewood Place are the bay windows, and Mr. Shipp said the idea of adding these didn't come out of a 1972 board room discussion but hark back to 1923.

"It comes from my own exposure to bay windows way back when my father was building houses.

"As far back at 1923, when he built his first homes, bay windows were part of the house. It's an old, old thing but it proves that it's things like these that are good because they stand the test of time," he said.

Now the Shipp Corporation has brought the design council award to Mississauga and it has brought much recognition to the builders and to the city. Ward three City Councillor, Bud Gregory, has already let it be known publically that this is a significant honor for Mississauga.

MISSISSAUGA  
Free Press  
NEWS

JANUARY

22, 1975

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