Red Rios.

SHEAR, Gerold J.

## Don Mills Developments appoints new president

velopments Limited, a wholly-owned subsidiary of Canadian Equity and Development Company Limited.

Announcement was made by A. E. Diamond, president of Canadian Equity and Development Company Limited. Mr. Shear is a director of Canadian Equity and of Cadillac Development Corporation Limited which is a major share. Announcement was made by ited, which is a major shareholder in Canadian Equity.

Canadian Equity, through Don Mills Developments, is engaged in the development and operation of residential, commercial and industrial property. Since July 1, 1969, Shear has been primarily responsible for the company's development of Erin Mills New Town, a proposed community of 150,000 residents on a 7,000-acre site in the towns of Mississauga and Oakville. Don Mills also operates revenue - producing properties in Toronto, the metropolitan suburbs of Don Mills, York Mills, Victoria Park and Parkwoods Village and in Brampton and Hamilton.
Shear was formerly execu-

tive vice-president and general manager of Don Mills Developments. He continues as executive vice-president and general manager of Canadian Equity

MISSISSAUGA — Gerald J. | and Development C o m pa n y Shear, C.A., has been appoint-ed president of Don Mills De-president of Cadillac Development Corporation Limited.

Shear has served Cadillac Development in many executive capacities including secretary-treasurer, vice - president and executive vice-president responsible for the company's



Gerald J. Shear, C.A.