

Jacquie Robichaud is part of Mulroney team

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Jacquie Robichaud is singing up a storm coast to coast on Progressive Conservative Party leader Brian Mulroney's election campaign trail — and she's getting paid for it.

The former Miss Mississauga beauty queen, vintage 1975, is one of two singers engaged by the PC campaign strategists to travel with the Mulroney election team and do what she had proven she can do well — sing and entertain.

"I'm going to be part of the Mulroney team until the day he becomes the Prime Minister," quips Jacquie, explaining that she started her political singing career with the PC leader a week ago.

Last Saturday, she was at Square One shopping centre with the Mulroney squad. "This was the first time I sang in my home, Mississauga, for quite a while," says the statuesque brunette.

"Basically, my job is to entertain the crowd before Brian Mulroney comes on the platform," she explains. "It makes the waiting period less boring for those who turn out to hear him."

Being part of the campaign



JACQUIE ROBICHAUD

team makes for a hectic lifestyle, says Jacquie. Take this week, for instance. Tomorrow (Thursday), she's in Montreal. Saturday, she's scheduled to sing in Winnipeg, then after a quick journey, in Newfoundland on Sunday. "We do

get Mondays and Tuesdays off," she says.

The former Miss Mississauga first made her mark on the Canadian entertainment scene back in the fall of '74 during the Miss Canada Pageant on CTV network, when she won the national talent contest with a voice that was to open the doors to a career in the entertainment business.

She has been singing ever since, appearing across Canada in front of various bands. Her latest gig took her to Calgary and the west coast.

The 30-year-old one-time beauty queen embarked on her political singing career during the Joe Clark PC leadership convention in Winnipeg last year. She was re-engaged to sing at the follow-up PC convention in Ottawa when Mulroney became the leader of the Opposition.

Jacquie is not the sole Mississauga entertainer on the Mulroney election trail. The drummer of the band that backs up Robichaud is another graduate of the Mississauga entertainment school, Dwight Wheller.

"It is really exciting to be part of the election campaign, it gives you a good feeling," says Jacquie.