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Newell, William

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World Vision Canada head Dr. William Newell was honored by being named to the Order of Canada.

Staff photo by Rob Beintema

Humanitarian given Order of Canada

By VIC MacBOURNIE

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**African
famine
relief
efforts
bring
reward**

There is a greater need now than ever before to make Canadians realize the plight of the helpless African famine victims, says Dr. William Newell, head of World Vision Canada.

Newell, who heads the Mississauga-based humanitarian aid agency, made the comments after being awarded the country's highest honor, the Order of Canada. He says there seems to be an indifference developing in the media and people in the Western world who think that the needs of the African famine victims have been met. "But there are still serious problems out there," says Newell.

Newell has guided World Vision Canada's work since 1973 and this year the agency expects to raise more than \$40 million for its child care, development and relief projects around the world. He was awarded the Order of

Canada for the vital role he played in helping to direct Canadian relief activities in Africa.

But the award will not slow down the work he has begun to help the starving masses in Africa. "I'll be crusading even harder next year," he adds.

Newell's appeals to federal and provincial governments, the media and the church helped spark last year's unprecedented focus on the African famine. He also served as a member of the executive board of Ottawa's African Emergency Aid committee.

Newell credits World Vision Canada for giving him the instrument that allowed him to be considered for the award. He says, "The award is an endorsement of the type of work undertaken here."

Dr. Newell continues to labor for the plight of the Third World woman — a concern of importance to his work.