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NEWELL, William

Just recognition

When Canadian and American musicians joined together in song to aid African famine victims, few probably realized how much of an impact they would have on the relief efforts.

The musicians raised incredible amounts of money for the famine victims and raised the conscience of millions of North Americans who joined the effort by donating money in an unprecedented manner.

And all the while volunteers working just as hard or even harder for the African relief cause took a back seat to the musicians and other groups who were doing their thing for the relief cause.

So when the Canadian government honored Dr. William Newell with the country's highest honor — the Order of Canada — it showed Canadians how much it recognized the dedication given by so many people

whose names will never become well known. Dr. Newell, who is the head of World Vision Canada and one of the leaders in helping to direct Canadian relief activities in Africa, spearheaded a drive by the humanitarian aid agency which expects to raise \$40 million for its child-care, development and relief projects around the world this year.

And although his name may not be in every household, he successfully appealed to the federal and provincial governments, the media and various churches to help the victims of the African famine.

He did it quietly; there was no fanfare. Like thousands of Canadians, Dr. Newell did what he could to help his fellow man in Africa. His award is an award that is shared by the hundreds of thousands of Canadians who also did their part in their own quiet way to help their African brothers.