

# Managing Square One a woman's job

By CAMERON RENTON

Nance Lemieux says she's lucky, but the success of her career has involved more than just chance.

The Mississauga resident has won a car, close to \$40,000 in cash from beauty contests, and is currently back home as general manager of Square One shopping centre.

And she just finished a stint as the general manager of Brampton's Shoppers World.

The reason for her success? She loves meeting people, dealing with conflicts and turning away anger.

"The challenge of working alongside others and bringing them around to my way of thinking is a valuable asset to the job," she says. "And a lot of interesting things happen here all the time."

For instance, during a recent promotion in the mall by the Shriners, one of the participants in the parade "dropped dead on the spot of a heart attack. It was quite a chore keeping the crowds back from the man," says Lemieux. "They actually got annoyed when I tried to make room for the ambulance team."

Lemieux's job at Square One consists of caring for the general accounting, maintenance, security, budgeting, public relations and promotions for the mall.

During the nine years previous to acquiring her current position where 50 people work under her, Lemieux had jumped from promotion co-ordinator to marketing director to manager.



## Business Woman

And she believes she was hired on as general manager, not because she's a female, but because she's the best qualified for her job.

"Many women can get along with men," she says, "but the real test is whether women can get along with women. Some women are extremely aggressive trying to prove they're better than men and that often gets in the way of career advancement."

Lemieux has won beauty titles such as Miss Mississauga 1973, Miss Teen Toronto, Miss International and Miss North York. She's also qualified for pageants like Miss Teen Canada and Miss Canada.

"I looked at the contests like a business," she says. "I learned what the judges wanted and I practised walking and talking in ways that pleased them."

Recently she won the draw prize at Mississauga Mayor Hazel McCallion's Roast — a white Nissan 300ZX.



Staff photo by Fred Loek  
Mississauga's Nance Lemieux was the lucky winner of a brand new Datsun 300ZX at a recent roast of Mississauga Mayor Hazel McCallion. She's also the deserving winner of her position as general manager at Square One Shopping Centre.

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