

NEWS

CROMBIE SCOLDS MISSISSAUGA'S CHERRY FOR POPPY COMMENTS

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Mississauga Mayor Bonnie Crombie took to Twitter to share her disappointment surrounding comments made by Coach's Corner host Don Cherry on the Nov. 9 broadcast.

During a Remembrance Day montage on the show, Cherry, a veteran broadcaster on Hockey Night in Canada who lives in Mississauga, singled out immigrants for not sporting poppies in memory of the country's fallen service men and women in the lead up to Remembrance Day on Nov. 11.

"You people love — that come here whatever it is — you love our way of life, you love our milk and honey. At least you could pay a couple of bucks for poppies or something like that. These guys pay for your way of life that you enjoy in Canada. These guys paid the biggest price," said Cherry during his weekly segment.

Shortly after Cherry's remarks, Sportsnet president Bart Yabsley took to Twitter to distance the network from the controversy.

"Don's discriminatory



Sabrina Mimi

Mayor Bonnie Crombie has taken to Twitter to share her disappointment over Don Cherry's "despicable" comments surrounding new Canadians not wearing poppies.

comments are offensive and they do not represent our values and what we stand for as a network," the tweet stated.

Crombie posted her comments on Sunday as the controversy grew.

"For @CoachsCornerDC to say that "you people" do not respect (Canada) or our veterans is despicable. We're proud of diverse cultural heritage and we'll always stand up for it. New immigrants enrich our country for the better. We're all Canadians and wear our poppies proudly," tweeted Mayor Crombie on Nov. 10.

By Monday afternoon, The Canadian Broadcast Standards Council (CBSC)

said numbers of complaints had exceeded their "technical processing capacities" and they could process no more.

On Monday afternoon, Sportsnet, which produces HNIC, issued a statement telling viewers Cherry had stepped down.

"Sports brings people together — it unites us, not divides us. Following further discussions with Don Cherry after Saturday night's broadcast, it has been decided it is the right time for him to immediately step down. During the broadcast, he made divisive remarks that do not represent our values or what we stand for," read the statement from Yabsley.