# Personality Profile Of The Week

WEEKLY, JUNE 15, 1966

William E. Bouchier has made banking his business and music his hobby. He is president of Toronto Township branch of The Canadian Red Cross for the third year and has been active in the Red Cross for six years, their campaign manager for the past five.

A Torontonian, Mr. Bouchier graduated from Oakwood Collegiate, and then entered the banking business. He has always been stationed in the Toronto area.

He moved to Lorne Park in 1959, with the then Imperial bank. He is now manager of the Canadian Imperial Bank of Commerce, which opened in the Brayley building last fall.

Under Mr. Bouchier's guidance, the Red Cross reached their 18,500 objective in May. This includes a canvass of both industry and residential. Mr. Bouchier points out that canvassing Toronto Township is most difficult, because it is so wide spread.

The most important work of the Red Cross he feels, is their blood donors clinic, particularly now, with summer almost upon us, unfortunately brings with it more and more traffic accidents.

In this district the Red Cross conducts many blood donor clinics in industry, as well as two clinics a year in each residential area.

These clinics are manned with at least one trained nurse as well as trained technicions. Mr. Bouchier says that a heart operation, and they are becoming more frequent, requires at least 24 bottles of blood. He also emphasizes that no blood is ever wasted, and the blood banks can't comfortably keep up with the demand.

The Red Cross offers, free, a home nursing course. A 14 week course given one evening a week, twice a year. Mr. Bouchier's daughter, Marilyn, a nurse at Women's College Hospital, is the home nursing chairman this year.

William E. Bouchier

Among the many other services the Red Cross performs in the community are: welfare, tiding families over with food and clothing for short periods, locating missing persons, sewing and aiding in catastrophes, such as fire and floods.

Mr. Bouchier, is a member of the Royal Canadian College of Organists, an organization founded to keep up the standards of music, made up mostly of church organists.

He has been active in church music since his teenage days when he was a member of a Bible class under the late C. F. Basil Tippet. This class grew to about 200 members, some if whom formed an orchestra. This group, made up of almost every kind of instrument, would meet before Church and have fun trying out new arrangements.

Mr. Bouchier has been church organist and choir master at St. Andrew's Presbyterian Church for the past three years.

He is sorry to [illegible] of an extention course he has been taking. Saturdays for three years at Waterloo Lutheran University. [illegible] he graduated in the [illegible] church music.